

THE STATE OF SOUTH CAROLINA  
In the Supreme Court

---

**RECEIVED**

**Dec 20 2024**

**S.C. SUPREME COURT**

APPEAL FROM RICHLAND COUNTY  
Kristi F. Curtis, Circuit Court Judge

---

Appellate Case No. 2024-001321  
Civil Action No. 2016-CP-40-06276

---

OPTERNATIVE, INC.,  
*Appellant,*

v.

SOUTH CAROLINA BOARD OF MEDICAL EXAMINERS AND SOUTH CAROLINA DEPARTMENT OF  
LABOR, LICENSING, AND REGULATION,  
*Respondents,*

and

SOUTH CAROLINA OPTOMETRIC PHYSICIANS ASSOCIATION,  
*Respondent-Intervenor.*

---

PROOF OF SERVICE

---

I, the undersigned counsel for Opternative, Inc., do hereby certify that I have served all counsel in this action with a copy of Appellant's Initial Reply Brief by electronic mail (see attached sent mail), to the following addresses:

Counsel Served:

Eugene H. Matthews  
Richardson Plowden & Robinson, PA  
Post Office Drawer 7788  
Columbia, SC 29202  
gmatthews@richardsonplowden.com  
*Attorney for Respondents*

Kirby D. Shealy III  
Adams and Reese LLP  
1501 Main Street, 5th Floor  
Columbia, SC 29201  
kirby.shealy@arlaw.com  
*Attorney for Respondent-Intervenor*

December 20, 2024

s/Miles E. Coleman  
Miles Coleman

## Meg Thrasher

---

**From:** Meg Thrasher  
**Sent:** Friday, December 20, 2024 3:21 PM  
**To:** gmatthews@richardsonplowden.com; zzKirby Shealy  
**Cc:** Joshua Windham; Robert McNamara; Gretchen Embrey; Sonia Rios; Miles Coleman  
**Subject:** Opternative v. SCBME et al. -- service of Initial Reply Brief of Appellant  
**Attachments:** 2024.12.20 Initial Reply Brief of Appellant.pdf

Gene and Kirby,

Please find attached for electronic service on you a copy of Opternative's Initial Reply Brief of Appellant, which we'll be filing today.

Thanks. Meg Thrasher



---

MEG BOETTE THRASHER [PARALEGAL COORDINATOR](#)  
[meg.thrasher@nelsonmullins.com](mailto:meg.thrasher@nelsonmullins.com)

GREENVILLE ONE | SUITE 400  
2 W. WASHINGTON STREET | GREENVILLE, SC 29601  
T 864.373.2250 F 864.373.2925  
[NELSONMULLINS.COM](http://NELSONMULLINS.COM) [VCARD](#)

---