THE STATE OF SOUTH CAROLINA
In the Court of Appeals

APPEAL FROM SPARTANBURG COUNTY
Court of Common Pleas

Gordon G. Cooper, Master in Equity Judge

Case No. 2017-001546

RECEIVED
AUG 10 2018
SC Court of Appeals

Nexstar Media Group, Inc., successor in interest to Media General, Inc. (d/b/a/ WSPA and WYCW) Respondent,

v.

Davis Roofing Group, LLC and Mark Mahoney, Defendants

Of which Davis Roofing Group, LLC, is the Appellant

And Mark Mahoney is a Respondent

RECORD ON APPEAL

Strickland Law Firm, LLC
John C. Strickland – SC Bar 76210
184 Daniel Morgan
Spartanburg, South Carolina 29306
Attorney for Appellant

Other Counsel of Record:
Craig Allen, Esq.
605 Pettigru Street
Greenville, SC 29601
Attorney for Respondent Nexstar

James Stone Craven, Esq.
304 Pettigru Street
Greenville, SC 29601
Attorney for Respondent Mahoney

INDEX TO RECORD ON APPEAL

Civil Case Number 2014-CP-42-2841 1

Answer to Civil Action 48

Amended Complaint 54

Letter from Defendant Mahoney 98

Answer to Amended Complaint and Counterclaims 101

Motion for Summary Judgment 105

Reply to Counter Claims 107

Notice of Appearance 113

Defendant Mahoney Response to Counterclaims 114

Order Motion to Compel 117

Trial Transcript 119

Order for Judgment 403

Motion to Reconsider 411

Transcript from Motion Hearing 412J

STATE OF SOUTH CAROLINA)
) IN THE COURT OF COMMON PLEAS
COUNTY OF SPARTANBURG)

Media General, Inc., d/b/a WSPA and WYCW)
Plaintiff(s))

vs.)

Davis Roofing Group, LLC)
Defendant(s))

CIVIL ACTION COVERSHEET

2014-CP - 42-

2014-CP-42-02841

Submitted By: Craig H. Allen
Address: P. O. Box 10854, Greenville, SC 29603

SC Bar #: 000329
Telephone #: 864-239-0444
Fax #: 864-239-0098
Other:
E-mail: craig@craigallenlaw.com

NOTE: The coversheet and information contained herein neither replaces nor supplements the filing and service of pleadings or other papers as required by law. This form is required for the use of the Clerk of Court for the purpose of docketing. It must be filled out completely, signed, and dated. A copy of this coversheet must be served on the defendant(s) along with the Summons and Complaint.

DOCKETING INFORMATION *(Check all that apply)*

***If Action is Judgment/Settlement do not complete*

☐ **JURY TRIAL** demanded in complaint. ☒ **NON-JURY TRIAL** demanded in complaint.
☐ This case is subject to **ARBITRATION** pursuant to the Court Annexed Alternative Dispute Resolution Rules.
☒ This case is subject to **MEDIATION** pursuant to the Court Annexed Alternative Dispute Resolution Rules.
☐ This case is exempt from ADR. (Proof of ADR/Exemption Attached)

NATURE OF ACTION *(Check One Box Below)*

Contracts
- ☐ Constructions (100)
- ☒ Debt Collection (110)
- ☐ Employment (120)
- ☐ General (130)
- ☐ Breach of Contract (140)
- ☐ Other (199)

Torts - Professional Malpractice
- ☐ Dental Malpractice (200)
- ☐ Legal Malpractice (210)
- ☐ Medical Malpractice (220)

Previous Notice of Intent Case # 20____-CP-____-_____
- ☐ Notice/ File Med Mal (230)
- ☐ Other (299)

Torts – Personal Injury
- ☐ Assault/Slander/Libel (300)
- ☐ Conversion (310)
- ☐ Motor Vehicle Accident (320)
- ☐ Premises Liability (330)
- ☐ Products Liability (340)
- ☐ Personal Injury (350)
- ☐ Wrongful Death (360)
- ☐ Other (399)

Real Property
- ☐ Claim & Delivery (400)
- ☐ Condemnation (410)
- ☐ Foreclosure (420)
- ☐ Mechanic's Lien (430)
- ☐ Partition (440)
- ☐ Possession (450)
- ☐ Building Code Violation (460)
- ☐ Other (499)

Inmate Petitions
- ☐ PCR (500)
- ☐ Mandamus (520)
- ☐ Habeas Corpus (530)
- ☐ Other (599)

Administrative Law/Relief
- ☐ Reinstate Drv. License (800)
- ☐ Judicial Review (810)
- ☐ Relief (820)
- ☐ Permanent Injunction (830)
- ☐ Forfeiture-Petition (840)
- ☐ Forfeiture—Consent Order (850)
- ☐ Other (899)

Judgments/Settlements
- ☐ Death Settlement (700)
- ☐ Foreign Judgment (710)
- ☐ Magistrate's Judgment (720)
- ☐ Minor Settlement (730)
- ☐ Transcript Judgment (740)
- ☐ Lis Pendens (750)
- ☐ Transfer of Structured Settlement Payment Rights Application (760)
- ☐ Confession of Judgment (770)
- ☐ Petition for Workers Compensation Settlement Approval (780)
- ☐ Other (799)

Appeals
- ☐ Arbitration (900)
- ☐ Magistrate-Civil (910)
- ☐ Magistrate-Criminal (920)
- ☐ Municipal (930)
- ☐ Probate Court (940)
- ☐ SCDOT (950)
- ☐ Worker's Comp (960)
- ☐ Zoning Board (970)
- ☐ Public Service Comm. (990)
- ☐ Employment Security Comm (991)
- ☐ Other (999)

Special/Complex /Other
- ☐ Environmental (600)
- ☐ Automobile Arb. (610)
- ☐ Medical (620)
- ☐ Other (699)
- ☐ Pharmaceuticals (630)
- ☐ Unfair Trade Practices (640)
- ☐ Out-of State Depositions (650)
- ☐ Motion to Quash Subpoena in an Out-of-County Action (660)
- ☐ Sexual Predator (510)

2014 JUL 22 PM 1:24
MARIE BLACKLEY

Submitting Party Signature: _____ **Date:** July 15, 2014

Note: Frivolous civil proceedings may be subject to sanctions pursuant to SCRCP, Rule 11, and the South Carolina Frivolous Civil Proceedings Sanctions Act, S.C. Code Ann. §15-36-10 et. seq.

RECORD ON APPEAL 001

FOR MANDATED ADR COUNTIES ONLY

Aiken, Allendale, Anderson, Bamberg, Barnwell, Beaufort, Berkeley, Calhoun, Charleston, Cherokee, Clarendon, Colleton, Darlington, Dorchester, Florence, Georgetown, Greenville, Hampton, Horry, Jasper, Kershaw, Lee, Lexington, Marion, Oconee, Orangeburg, Pickens, Richland, Spartanburg, Sumter, Union, Williamsburg, and York

SUPREME COURT RULES REQUIRE THE SUBMISSION OF ALL CIVIL CASES TO AN ALTERNATIVE DISPUTE RESOLUTION PROCESS, UNLESS OTHERWISE EXEMPT.

You are required to take the following action(s):

1. The parties shall select a neutral and file a "Proof of ADR" form on or by the 210th day of the filing of this action. If the parties have not selected a neutral within 210 days, the Clerk of Court shall then appoint a primary and secondary mediator from the current roster on a rotating basis from among those mediators agreeing to accept cases in the county in which the action has been filed.

2. The initial ADR conference must be held within 300 days after the filing of the action.

3. Pre-suit medical malpractice mediations required by S.C. Code §15-79-125 shall be held not later than 120 days after all defendants are served with the "Notice of Intent to File Suit" or as the court directs. (Medical malpractice mediation is mandatory statewide.)

4. Cases are exempt from ADR only upon the following grounds:

    a. Special proceeding, or actions seeking extraordinary relief such as mandamus, habeas corpus, or prohibition;

    b. Requests for temporary relief;

    c. Appeals

    d. Post Conviction relief matters;

    e. Contempt of Court proceedings;

    f. Forfeiture proceedings brought by governmental entities;

    g. Mortgage foreclosures; and

    h. Cases that have been previously subjected to an ADR conference, unless otherwise required by Rule 3 or by statute.

5. In cases not subject to ADR, the Chief Judge for Administrative Purposes, upon the motion of the court or of any party, may order a case to mediation.

6. Motion of a party to be exempt from payment of neutral fees due to indigency should be filed with the Court within ten (10) days after the ADR conference has been concluded.

FILED
2014 JUL 22 PM 1:22
M. HOPE BLACKLEY
CLERK OF COURT
YORK COUNTY, SC

Please Note: **You must comply with the Supreme Court Rules regarding ADR. Failure to do so may affect your case or may result in sanctions.**

SUMMONS FOR RELIEF (Complaint Served)
Craig H. Allen, P.A., Attorney at Law
605 Pettigru Street
Greenville, SC 29601

STATE OF SOUTH CAROLINA	)	
	)	IN THE COURT OF COMMON PLEAS
COUNTY OF SPARTANBURG	)	
Media General, Inc., d/b/a WSPA and WYCW	)	
Plaintiff,	)	
vs.	)	SUMMONS FOR RELIEF (Complaint Served)
David Roofing Group, LLC,	)	2014-CP-42-02841
Defendant(s).	)	

TO THE DEFENDANT(S) ABOVENAMED:

YOU ARE HEREBY SUMMONED and required to answer the Complaint in this action, of which a copy is herewith served upon you, and to serve a copy of your Answer to the said Complaint on the subscribers at their offices, 605 Pettigru Street, Greenville, South Carolina 29601, within thirty (30) days after the service hereof, exclusive of the day of such service. If you fail to answer the Complaint within that time, judgment by default will be rendered against you for the relief demanded in the Complaint.

CRAIG H. ALLEN, P.A.

BY: _____
Craig H. Allen, S.C. Bar #000329
Attorneys for Plaintiff
605 Pettigru Street
Greenville, SC 29601
(864) 239-0444

Greenville, SC

Dated: July 15, 2014

FILED
COMMON PLEAS COURT
SPARTANBURG COUNTY
2014 JUL 22 PM 1:22
M. HOPE BLACKLEY

STATE OF SOUTH CAROLINA	)	
	)	IN THE COURT OF COMMON PLEAS
COUNTY OF SPARTANBURG	)	
Media General, Inc., d/b/a WSPA and WYCW,	)	
Plaintiff,	)	
vs.	)	COMPLAINT (Non-Jury)
Davis Roofing Group, LLC,	)	2014-CP-42-02841
Defendant(s).	)	

The above-named Plaintiff, complaining of the Defendant herein, would respectfully show the Court:

I.

That Plaintiff is a corporation duly organized and existing under and by virtue of the laws of the State of South Carolina and does business as WSPA and WYCW.

II.

That the Defendant, Davis Roofing Group, LLC, is, upon information and belief, a South Carolina limited liability company with principal offices and agents in the County of Spartanburg, State of South Carolina.

III.

That heretofore, Defendant, by and through its duly authorized agent, agreed to purchase certain advertising services from Plaintiff and executed and delivered to Plaintiff the Marketing Campaign and Agreement, a copy of which is attached hereto as Exhibit A and incorporated herein by reference; that, as is set forth in Exhibit A, Defendant agreed to purchase

FILED JUL 22 2014 1:22 MARION FOSTER BLACKLEY CLERK OF COURT SPARTANBURG COUNTY

COPY

advertising services from Plaintiff in the character and in the amounts as set forth in Exhibit A and to pay Plaintiff for said advertising services.

IV.

That acting and relying on the promise and agreements of Defendant as set forth in Exhibit A, and at the special instance and request of Defendant, Plaintiff provided those certain advertising services at the time or times, in the character and amounts, and at the agreed prices as set forth in the itemized statement of account, a copy of which is attached hereto as Exhibit B and incorporated herein by reference; that during the course of Plaintiff's providing the advertising services, that the balance for said advertising services became due and past due by Defendants to Plaintiffs as set forth in Exhibit B, and Plaintiff made demand on Defendants for payment thereof.

V.

That as is set forth in Exhibit B, after allowing all credits against the account as set forth thereon, there remains due and owing Plaintiff by Defendant the sum of Thirty-Nine Thousand Two Hundred Twenty-Five and 00/100 ($39,225.00) Dollars; that Plaintiff has made demand on Defendant for payment of the outstanding balance, however Defendant has failed and refused to pay the same.

WHEREFORE, Plaintiff prays for judgment against Defendant, Davis Roofing Group, LLC, for the sum of Thirty-Nine Thousand Two Hundred Twenty-Five and 00/100

CHA 9J.2

($39,225.00) Dollars and for the costs of this action, and for such other and further relief as to the Court may seem just and proper.

CRAIG H. ALLEN, P.A.

BY: _____
Craig H. Allen, S.C. Bar #000329
Attorney for Plaintiff
P.O. Box 10854
Greenville, SC 29603
864-239-0444

Greenville, SC

July 15, 2014

PD 3

2014 JUL 22 PM 1:22
M. HOPE BLACKLEY

Exhibit A

002
DAVIS SUPPLY
05/09/2012 16:32 FAX 8642873103

3.9.12

Davis Roofing
Marketing Campaign May-December

Plan A

- 60 spots per month on WSPA guaranteed in News and Daytime programming
- 16 spots per month on WYCW in Early Morning and 10P News
- 60 spots per month on Retro TV M-Sun 9A-1A
- WSPA.com and Mobile site Banner Campaign - 100k impressions per month
- Search Engine Marketing covering 100% of all searches for Roofing in designated areas

The Result *(over the course of 8 month campaign)*

- The Campaign will reach almost **1.4 million** viewers 25+ in the Upstate
- This is **95%** of all Adults 25+ in this market
- A avg. frequency of 19 views per person brings gross impressions to ***25 million***
- 96 x :30 bonus spots in areas with available inventory!!! 480 x :30 spots on Retro TV!!!
- 800,00 impressions of video banners on WSPA.com.
- 2 Your Carolina Appearance at No Charge!!!
- Production Credit of $1000
- Monthly investment of $11,420 per month

RECORD ON APPEAL.008

003

05/09/2012 16:32 FAX 8642973103 DAVIS SUPPLY

WSPA-WYCW Media
Spartanburg Greenville Asheville Anderson

Media General

Campaign: 4/30/12 – 12/23/12

Partnership Agreement A

Prepared for: Davis Roofing

Total Investment

WSPA, WSPA.com, WYCW, Retro TV, & SEM — $91,360
1,088 total spots and 100k impressions per month
Max Coverage on SEM for designated market areas

Added Value Package — $0.00
98 $0 spots on WSPA over 8 month campaign $19,200 Value
2 x Your Carolina Appearances $1,800 Value
160 spots on MeTV over 8 month campaign $4,000 Value
Breakfast Bar sponsor 1 week/month on WSPA and WYCW $20,000 Value

Creative and Production — $0.00
2 x free :30 spots $1000 Value

Investment Value: $136,360
Investment Actual: $91,360

Director of Marketing
5-9-12

This agreement is cancelable with 2 weeks written notice after 90 days

RECORD ON APPEAL 009

Exhibit B

Accounts Receivable Aging
As At: 06/27/2013

Trans. Ref.	Client Name	Ref/Description		Balance	Current	Over 30	Over 60	Over 90	Over 120	Date
Sales Rep: (WSPA) Anderson Daniels										
Billing Group: WSPA										
Customer: Davis Roofing & Maintenance										
Currency: United States Dollars										
0406025187	Davis Roofing & Maintenance	Davis Roofing & Maintenance	IN	501.00	0.00	0.00	0.00	0.00	3,781.00	05/27/12
SPA TU 091112 LN	Davis Roofing & Maintenance	SPA TU 091112 LN	TU	0.00	0.00	0.00	0.00	0.00	-3,280.00	09/11/12
0406025220	Davis Roofing & Maintenance	Davis Roofing & Maintenance	IN	4,589.00	0.00	0.00	0.00	0.00	7,869.00	05/27/12
SPA TU 091112 LN	Davis Roofing & Maintenance	SPA TU 091112 LN	TU	0.00	0.00	0.00	0.00	0.00	-3,280.00	09/11/12
0406025846	Davis Roofing & Maintenance	Davis Roofing & Maintenance	IN	2,775.00	0.00	0.00	0.00	0.00	2,775.00	06/24/12
0406025849	Davis Roofing & Maintenance	Davis Roofing & Maintenance	IN	6,660.00	0.00	0.00	0.00	0.00	6,660.00	06/24/12
0406025882	Davis Roofing & Maintenance	Davis Roofing & Maintenance	IN	1,619.00	0.00	0.00	0.00	0.00	1,619.00	06/24/12
0406025901	Davis Roofing & Maintenance	Davis Roofing & Maintenance	IN	1,448.00	0.00	0.00	0.00	0.00	1,448.00	06/24/12
0406026504	Davis Roofing & Maintenance	Davis Roofing & Maintenance	IN	3,600.00	0.00	0.00	0.00	0.00	3,600.00	07/29/12
0406026505	Davis Roofing & Maintenance	Davis Roofing & Maintenance	IN	8,020.00	0.00	0.00	0.00	0.00	8,020.00	07/29/12
0406027194	Davis Roofing & Maintenance	Davis Roofing & Maintenance	IN	1,090.00	0.00	0.00	0.00	0.00	1,090.00	08/26/12
0406027195	Davis Roofing & Maintenance	Davis Roofing & Maintenance	IN	4,625.00	0.00	0.00	0.00	0.00	4,625.00	08/26/12
0406027888	Davis Roofing & Maintenance	Davis Roofing & Maintenance	IN	198.00	0.00	0.00	0.00	0.00	198.00	09/30/12
0406027889	Davis Roofing & Maintenance	Davis Roofing & Maintenance	IN	3,640.00	0.00	0.00	0.00	0.00	3,640.00	09/30/12
TOTAL United States Dollars				38,765.00	0.00	0.00	0.00	0.00	38,765.00	
TOTAL Davis Roofing & Maintenance				38,765.00	0.00	0.00	0.00	0.00	38,765.00	
TOTAL WSPA				38,765.00	0.00	0.00	0.00	0.00	38,765.00	
Billing Group: WYCW										
Customer: Davis Roofing & Maintenance										
Currency: United States Dollars										
0701015087	Davis Roofing & Maintenance	Davis Roofing & Maintenance	IN	90.00	0.00	0.00	0.00	0.00	90.00	06/24/12
0701015088	Davis Roofing & Maintenance	Davis Roofing & Maintenance	IN	255.00	0.00	0.00	0.00	0.00	255.00	06/24/12
0701015099	Davis Roofing & Maintenance	Davis Roofing & Maintenance	IN	70.00	0.00	0.00	0.00	0.00	70.00	06/24/12
0701015103	Davis Roofing & Maintenance	Davis Roofing & Maintenance	IN	45.00	0.00	0.00	0.00	0.00	45.00	06/24/12
TOTAL United States Dollars				460.00	0.00	0.00	0.00	0.00	460.00	
TOTAL Davis Roofing & Maintenance				460.00	0.00	0.00	0.00	0.00	460.00	
TOTAL WYCW				460.00	0.00	0.00	0.00	0.00	460.00	
TOTAL (WSPA) Anderson Daniels				39,225.00	0.00	0.00	0.00	0.00	39,225.00	
Grand Total				39,225.00	0.00	0.00	0.00	0.00	39,225.00	

RECORD ON APPEAL 011

News Channel 7 On Your Side

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG_A16 WSPA I 3 0477

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE 05/27/12 BX212041806
ORDER TYPE General WSPA

REP_/ WSPA (Local)
EXEC: (WSPA) Anderson Daniels
ADV_/ Davis Roofing & Maintenance
PROD: 191557

INVOICE NUMBER 0406025187
PAGE BROADCAST MONTH 1 04/30/2012 - 05/2

SCHEDULE DATES 4/23/12-12/31/12
Standard Broadcast Month

REF#: /DISTRI/BUTION
Desc: WSPA

TERMS: NET30 DAYS

DESCRIPTION	PRICE	SPOTS/WEEK	WEEK	DATE	DAY	TIME	LENGTH	M/O/T	PROGRAM/PRODUCT	DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
M-F 6a News						*WSPA				:30 Commercial			
	180.00	2	5	5/07	MO		30				.00	Preempted	.00-
Sat 6a News						*WSPA				:30 Commercial			
	15.00	2	5	5/12	SA		30				.00	Preempt	.00-
												Program Change	
M-F 8a CBS This Morning						*WSPA				:15 / :15 Bookends			
	90.00	2	2	5/22	TU	08:39A	15	*MI	FORCOMPANIES	:15/1	90.00	MAKEGOOD	90.00
			MG	FOR:		27 5/14							
				5/22	TU	08:40A	15	*MI	FORCOMPANIES	:15/2	90.00	MAKEGOOD	90.00
			MG	FOR:		27 5/14							
Sa-Su 11a-6p						*WSPA				:15 / :15 Bookends			
	.00	3	4	5/26	SA	01:57P	15	*MI	FORCOMPANIES	:15/1	.00	MAKEGOOD	.00
			MG	FOR:		27 5/14							
				5/26	SA	01:58P	15	*MI	FORCOMPANIES	:15/2	.00	MAKEGOOD	.00
			MG	FOR:		27 5/14							
				5/27	SU	01:28P	15	*MI	FORCOMPANIES	:15/1	.00	MAKEGOOD	.00
			MG	FOR:		27 5/14							
				5/27	SU	01:29P	15	*MI	FORCOMPANIES	:15/2	.00	MAKEGOOD	.00
			MG	FOR:		27 5/14							
M-F 6a News						*WSPA				:15 / :15 Bookends			
	90.00	27	3	5/03	TH	06:11A	15	*MI	FORCOMPANIES	:15/1	90.00		
				5/03	TH	06:14A	15	*MI	FORCOMPANIES	:15/2	90.00		
	180.00			5/14	MO		30	*MI	/		.00	Preempted	180.00-
M-F 8a CBS This Morning						*WSPA				:15 / :15 Bookends			
	40.00	28	4	5/10	TH	08:56A	15	*MI	FORCOMPANIES	:15/1	40.00		
				5/10	TH	08:57A	15	*MI	FORCOMPANIES	:15/2	40.00		
				5/25	FR	08:29A	15	*MI	FORCOMPANIES	:15/1	40.00		

*=Continued

PERIOD COST	3,781.00	66 Total Units	
		ACTUAL GROSS BILLING	3,781.00
		AGENCY COMMISSION	.00
		NET DUE	3,781.00
		Debits	180.00
		Credits	180.00-
		SUB-TOTALS	.00
		TOTAL RECONCILING	

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

News Channel 7 On Your Side
WSPA-TV
250 International Dr.
Spartanburg, SC 29303

ADVERTISER Davis Roofing & Maintenance
PRODUCT 191557

INVOICE NUMBER 0406025187
BROADCAST MONTH 04/30/2012 - 05/

AMOUNT DUE 3,781.00
less payments/credits 3,280.00
BALANCE 501.00
REMIT TO:

*00477

000139950
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

WSPA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26589
RICHMOND VA 23261-6589

401400010 000000000139950 000004060251870 00037810O 3

News Channel 7
On Your Side

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG_A16 WSPA I 3 0477
05/27/12 BX212041806

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
DUNCAN SC 29349

INVOICE DATE: General
ORDER TYPE: WSPA
WSPA (Local)
REP_: (WSPA) Anderson Daniels
SLSP: Davis Roofing & Maintenance
ADV_: 191557
PROD:
INVOICE NUMBER: 04D6025187
PAGE BROADCAST MONTH: 2 04/30/2012 - 05/2
SCHEDULE DATES: 4/23/12-12/31/12
Standard Broadcast Month

REF#: /DISTRI/BUTION
Desc: WSPA

TERMS: NET 30 DAYS.

DESCRIPTION	PRICE	LNGTH	SPT/WK	DATE	DAY	TIME	PROGRAM/DAYPART/DEMO	PRICE	REMARKS	MATERIALS
				5/25	FR	08:30A	15*MI FORCOMPANIES:15/2	40.00		
M-F 530p News						*WSPA	:15 / :15 Bookends			
	120.00	32	8	5/10	TH	05:42P	15*MI FORCOMPANIES:15/1	120.00		
				5/10	TH	05:44P	15*MI FORCOMPANIES:15/2	120.00		
	140.00			5/18	FR	05:37P	15*MI FORCOMPANIES:15/1	140.00		
				5/18	FR	05:39P	15*MI FORCOMPANIES:15/2	140.00		
	120.00			5/22	TU	05:56P	15*MI FORCOMPANIES:15/1	120.00		
				5/22	TU	05:58P	15*MI FORCOMPANIES:15/2	120.00		
	140.00			5/23	WE	05:36P	15*MI FORCOMPANIES:15/1	140.00		
				5/23	WE	05:38P	15*MI FORCOMPANIES:15/2	140.00		
M-F 6p News						*WSPA	:15 / :15 Bookends			
	137.50	33	2	5/01	TU	06:27P	15*MI FORCOMPANIES:15/1	137.50		
				5/01	TU	06:30P	15*MI FORCOMPANIES:15/2	137.50		
M-Su 11p News						*WSPA	:15 / :15 Bookends			
	175.00	34	2	5/02	WE	11:32P	15*MI FORCOMPANIES:15/1	175.00		
				5/02	WE	11:35P	15*MI FORCOMPANIES:15/2	175.00		
Sat 6a News						*WSPA	:15 / :15 Bookends			
	7.50	35	4	5/12	SA	07:06A	15*MI FORCOMPANIES:15/1	7.50		
				5/12	SA	07:08A	15*MI FORCOMPANIES:15/2	7.50		
				5/26	SA	06:40A	15*MI FORCOMPANIES:15/1	7.50		
				5/26	SA	06:42A	15*MI FORCOMPANIES:15/2	7.50		
Sun 6a News						*WSPA	:15 / :15 Bookends			
	7.50	36	4	5/06	SU	07:37A	15*MI FORCOMPANIES:15/1	7.50		
				5/06	SU	07:39A	15*MI FORCOMPANIES:15/2	7.50		
				5/20	SU	06:27A	15*MI FORCOMPANIES:15/1	7.50		
				5/20	SU	06:30A	15*MI FORCOMPANIES:15/2	7.50		
M-F 10a Your Carolina						*WSPA	:15 / :15 Bookends			
	25.00	37	2	5/22	TU	10:50A	15*MI FORCOMPANIES:15/1	25.00		
				5/22	TU	10:53A	15*MI FORCOMPANIES:15/2	25.00		
M-Su 5p-8p						*ESPA	:15 / :15 Bookends			
	1.00	38	16	5/03	TH	07:57P	15*MI FORCOMPANIES:15/1	1.00		
				5/03	TH	07:58P	15*MI FORCOMPANIES:15/2	1.00		
				5/05	SA	06:57P	15*MI FORCOMPANIES:15/1	1.00		
				5/05	SA	06:58P	15*MI FORCOMPANIES:15/2	1.00		
				5/11	FR	06:18P	15*MI FORCOMPANIES:15/1	1.00		
				5/11	FR	06:19P	15*MI FORCOMPANIES:15/2	1.00		
				5/13	SU	06:55P	15*MI FORCOMPANIES:15/1	1.00		
				5/13	SU	06:56P	15*MI FORCOMPANIES:15/2	1.00		
				5/14	MO	06:42P	15*MI FORCOMPANIES:15/1	1.00		
				5/14	MO	06:44P	15*MI FORCOMPANIES:15/2	1.00		
				5/17	TH	06:45P	15*MI FORCOMPANIES:15/1	1.00		
				5/17	TH	06:46P	15*MI FORCOMPANIES:15/2	1.00		
				5/21	MO	06:14P	15*MI FORCOMPANIES:15/1	1.00		
				5/21	MO	06:16P	15*MI FORCOMPANIES:15/2	1.00		
				5/22	TU	07:14P	15*MI FORCOMPANIES:15/1	1.00		
				5/22	TU	07:16P	15*MI FORCOMPANIES:15/2	1.00		
M-F 8a CBS This Morning						*WSPA	:15 / :15 Bookends			

*** Continued ***

DUPLICATE

PERIOD COST 3,781.00

66 Total Units

ACTUAL GROSS BILLING	3,781.00
AGENCY COMMISSION	.00
NET DUE	3,781.00

Debits	180.00
Credits	180.00-
SUB-TOTALS	.00
TOTAL RECONCILING	

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

News Channel 7 On Your Side

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG_A16 WSPA I 3 0477

139950 *****
Davis Roofing & Maintenance
161 Johnson Court
INMAN SC 29349

INVOICE DATE 05/27/12 BX212041806
ORDER TYPE General WSPA

WSPA (Local)
REP_ (WSPA) Anderson Daniels
SLSP Davis Roofing & Maintenance
ADV_ 191557
PROD

INVOICE NUMBER 0405025187
PAGE BROADCAST MONTH 3 04/30/2012 - 05/2

SCHEDULE DATES 4/23/12-12/31/12
Standard Broadcast Month

REF#: . /DISTRI/BUTION
Desc: WSPA

TERMS: NET 30 DAYS

DESCRIPTION	PRICE	ATTEMPTS	DATE	DAY	TIME	LENGTH	PROGRAM DESCRIPTION	PRICE	COMBINATION BEFORE	COMBINATION DESCRIBED
	75.00	41 10	5/17	TH	08:59A	15	*MI FORCOMPANIES:15/1	75.00		
			5/17	TH	09:00A	15	*MI FORCOMPANIES:15/2	75.00		
			5/18	FR	08:29A	15	*MI FORCOMPANIES:15/1	75.00		
			5/18	FR	08:30A	15	*MI FORCOMPANIES:15/2	75.00		
			5/22	TU	08:26A	15	*MI FORCOMPANIES:15/1	75.00		
			5/22	TU	08:27A	15	*MI FORCOMPANIES:15/2	75.00		
			5/24	TH	08:29A	15	*MI FORCOMPANIES:15/1	75.00		
			5/24	TH	08:30A	15	*MI FORCOMPANIES:15/2	75.00		
			5/25	FR	08:20A	15	*MI FORCOMPANIES:15/1	75.00		
			5/25	FR	08:21A	15	*MI FORCOMPANIES:15/2	75.00		
M-F 4-5p Judge Judy					*WSPA		:15 / :15 Bookends			
	80.00	42 2	5/22	TU	04:09P	15	*MI FORCOMPANIES:15/1	80.00		
			5/22	TU	04:11P	15	*MI FORCOMPANIES:15/2	80.00		
M-F 5p News					*WSPA		:15 / :15 Bookends			
	140.00	43 4	5/16	WE	05:10P	15	*MI FORCOMPANIES:15/1	140.00		
			5/16	WE	05:13P	15	*MI FORCOMPANIES:15/2	140.00		
			5/17	TH	05:11P	15	*MI FORCOMPANIES:15/1	140.00		
			5/17	TH	05:13P	15	*MI FORCOMPANIES:15/2	140.00		
Total Airtime Net Spot Revenue					3,781.00					

DUPLICATE

PERIOD COST 3,781.00

66 Total Units

ACTUAL GROSS BILLING	3,781.00
AGENCY COMMISSION	.00
NET DUE	3,781.00

SUB-TOTALS	Debits	180.00
	Credits	180.00-
TOTAL RECONCILING		.00

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News Channel 7 On Your Side

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-6422

INVOICE / AFFIDAVIT

2012 MGBG_A16 WSPA I 3 00478

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE 05/27/12 BX212032101
ORDER TYPE General WSPA

REP_ WSPA (Local)
SLSP (WSPA) Anderson Daniels
ADV_ Davis Roofing & Maintenance
PROD 191557

INVOICE NUMBER 0406025220
PAGE BROADCAST MONTH 1 04/30/2012 - 05/2

REF#: . /. /ROOFING
Desc: WSPA

COVERAGE DATES 4/02/12-12/31/12
Standard Broadcast Month

TERMS: NET30 DAYS

DESCRIPTION	PRICE	LEN	SPOTS PER WK	DATE	DAY	TIME	LENGTH	M/G	PROGRAM/PRODUCT DESCRIPTION	PRICE	REMARKS
Banner - Standard					*WSPA.Com				Unit		
	1000.00	20	1	5/21	MO	05:00A		01		1000.00	
M-F 6a News					*WSPA				:15 / :15 Bookends		
	90.00	27	4	5/08	TU	06:27A	15	*MI	WHENYOUNEEDNEWROOF15	90.00	
				5/08	TU	06:29A	15	*MI	WHENYOUNEEDNEWROOF15	90.00	
				5/22	TU	06:58A	15	*MI	WHENYOUNEEDNEWROOF15	90.00	
				5/22	TU	07:00A	15	*MI	WHENYOUNEEDNEWROOF15	90.00	
M-F 8a CBS This Morning					*WSPA				:15 / :15 Bookends		
	40.00	28	4	5/01	TU	08:38A	15	*MI	WHENYOUNEEDNEWROOF15	40.00	
				5/01	TU	08:39A	15	*MI	WHENYOUNEEDNEWROOF15	40.00	
				5/14	MO	08:17A	15	*MI	WHENYOUNEEDNEWROOF15	40.00	
				5/14	MO	08:18A	15	*MI	WHENYOUNEEDNEWROOF15	40.00	
M-F 9a Dr Phil					*WSPA				:15 / :15 Bookends		
	60.00	29	10	5/03	TH	09:25A	15	*MI	WHENYOUNEEDNEWROOF15	60.00	
				5/03	TH	09:27A	15	*MI	WHENYOUNEEDNEWROOF15	60.00	
				5/08	TU	09:36A	15	*MI	WHENYOUNEEDNEWROOF15	60.00	
				5/08	TU	09:38A	15	*MI	WHENYOUNEEDNEWROOF15	60.00	
				5/16	WE	09:46A	15	*MI	WHENYOUNEEDNEWROOF15	60.00	
				5/16	WE	09:48A	15	*MI	WHENYOUNEEDNEWROOF15	60.00	
				5/22	TU	09:49A	15	*MI	WHENYOUNEEDNEWROOF15	60.00	
				5/22	TU	09:50A	15	*MI	WHENYOUNEEDNEWROOF15	60.00	
	80.00			5/25	FR	09:22A	15	*MI	WHENYOUNEEDNEWROOF15	80.00	
				5/25	FR	09:24A	15	*MI	WHENYOUNEEDNEWROOF15	80.00	
M-F 10a Your Carolina					*WSPA				:15 / :15 Bookends		
	.00	30	13	5/01	TU	10:56A	15	*MI	WHENYOUNEEDNEWROOF15	.00	
				5/01	TU	10:58A	15	*MI	WHENYOUNEEDNEWROOF15	.00	
				5/04	FR	10:36A	15	*MI	WHENYOUNEEDNEWROOF15	.00	
				5/04	FR	10:38A	15	*MI	WHENYOUNEEDNEWROOF15	.00	

*** Continued ***

PERIOD COST 8,144.00

165 Total Units

ACTUAL GROSS BILLING	7,869.00
AGENCY COMMISSION	.00
NET DUE	7,869.00

Debits	275.00
Credits	550.00-
SUB-TOTALS	275.00CR
TOTAL RECONCILING	

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News Channel 7 On Your Side

WSPA-TV
250 International Dr.
Spartanburg, SC 29303

ADVERTISER Davis Roofing & Maintenance
PRODUCT 191557

INVOICE NUMBER 0406025220
BROADCAST MONTH 04/30/2012 - 05/

AMOUNT DUE 7,869.00
Payments/Credits 3,280.00
BALANCE 4,589.00

REMIT TO:

WSPA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26589
RICHMOND VA 23261-6589

*00478

000139950
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

401400010 0000D000139950 0000D406025220 D00786900 9

News Channel 7 On Your Side

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG_A16 WSPA I 3 0478

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE 05/27/12 BX212032101
ORDER TYPE General WSPA

WSPA (Local)
REP_: (WSPA) Anderson Daniels
SLSP: Davis Roofing & Maintenance
ADV_: 191557
PROD:

INVOICE NUMBER 0406025220
PARK BROADCAST MONTH 2 04/30/2012 - 05/2

SCHEDULE DATES 4/02/12-12/31/12
Standard Broadcast Month

REF#: . /. /ROOFING
Desc: WSPA

*TERMS: NET 30 DAYS

DESCRIPTION	PRICE	AVE/SPOT	DATE	DAY	TIME	LENGTH/CAP/PACKAGE/SECTION	SPOT	PAID	RECONCILIATION REMARKS	DEBIT/CREDIT
			5/07	MO		30*MI /		.00	Preempted	.00-
			5/09	WE	10:56A	15*MI WHENYOUNEEDNEWROOF15		.00		
			5/09	WE	10:57A	15*MI WHENYOUNEEDNEWROOF15		.00		
			5/14	MO		30*MI /		.00	Preempted	.00-
			5/17	TH		30*MI /		.00	Preempted	.00-
	25.00		5/18	FR	10:50A	15*MI WHENYOUNEEDNEWROOF15		25.00		
			5/18	FR	10:53A	15*MI WHENYOUNEEDNEWROOF15		25.00		
	.00		5/21	MO		30*MI /		.00	Preempted	.00-
			5/24	TH		30*MI /		.00	Preempted	.00-
M-F 5p News						*WSPA		:15 / :15 Bookends		
	120.00	31 12	4/30	MO	05:26P	15*MI WHENYOUNEEDNEWROOF15		120.00		
			4/30	MO	05:29P	15*MI WHENYOUNEEDNEWROOF15		120.00		
			5/10	TH	05:26P	15*MI WHENYOUNEEDNEWROOF15		120.00		
			5/10	TH	05:29P	15*MI WHENYOUNEEDNEWROOF15		120.00		
			5/14	MO	05:22P	15*MI WHENYOUNEEDNEWROOF15		120.00		
			5/14	MO	05:25P	15*MI WHENYOUNEEDNEWROOF15		120.00		
	140.00		5/16	WE	05:26P	15*MI WHENYOUNEEDNEWROOF15		140.00		
			5/16	WE	05:29P	15*MI WHENYOUNEEDNEWROOF15		140.00		
			5/18	FR	05:26P	15*MI WHENYOUNEEDNEWROOF15		140.00		
			5/18	FR	05:29P	15*MI WHENYOUNEEDNEWROOF15		140.00		
	120.00		5/22	TU	05:26P	15*MI WHENYOUNEEDNEWROOF15		120.00		
			5/22	TU	05:29P	15*MI WHENYOUNEEDNEWROOF15		120.00		
M-F 530p News						*WSPA		:15 / :15 Bookends		
	120.00	32 4	5/02	WE	05:43P	15*MI WHENYOUNEEDNEWROOF15		120.00		
			5/02	WE	05:44P	15*MI WHENYOUNEEDNEWROOF15		120.00		
			5/15	TU	05:36P	15*MI WHENYOUNEEDNEWROOF15		120.00		
			5/15	TU	05:40P	15*MI WHENYOUNEEDNEWROOF15		120.00		
M-F 6p News						*WSPA		:15 / :15 Bookends		
	275.00	33 1	5/17	TH		30*MI /		.00	Preempted	275.00-
M-Su 11p News						*WSPA		:15 / :15 Bookends		
	175.00	34 2	5/13	SU	11:28P	15*MI WHENYOUNEEDNEWROOF15		175.00		
			5/13	SU	11:30P	15*MI WHENYOUNEEDNEWROOF15		175.00		
Sat 6a News						*WSPA		:15 / :15 Bookends		
	7.50	35 4	5/05	SA	07:37A	15*MI WHENYOUNEEDNEWROOF15		7.50		
			5/05	SA	07:40A	15*MI WHENYOUNEEDNEWROOF15		7.50		
			5/19	SA	07:57A	15*MI WHENYOUNEEDNEWROOF15		7.50		
			5/19	SA	08:00A	15*MI WHENYOUNEEDNEWROOF15		7.50		
Sun 6a News						*WSPA		:15 / :15 Bookends		
	7.50	36 4	5/13	SU	06:57A	15*MI WHENYOUNEEDNEWROOF15		7.50		
			5/13	SU	07:00A	15*MI WHENYOUNEEDNEWROOF15		7.50		
			5/27	SU	07:10A	15*MI WHENYOUNEEDNEWROOF15		7.50		
			5/27	SU	07:13A	15*MI WHENYOUNEEDNEWROOF15		7.50		
M-Su 9a-5p						*ESPA		:15 / :15 Bookends		
	1.00	37 18	4/30	MO	11:56A	15*MI WHENYOUNEEDNEWROOF15		1.00		
			4/30	MO	11:57A	15*MI WHENYOUNEEDNEWROOF15		1.00		
			5/03	TH	04:58P	15*MI WHENYOUNEEDNEWROOF15		1.00		
			5/03	TH	04:59P	15*MI WHENYOUNEEDNEWROOF15		1.00		

*** Continued ***

DUPLICATE

PERIOD COST 8,144.00

165 Total Units

ACTUAL GROSS BILLING	7,869.00
AGENCY COMMISSION	.00
NET DUE	7,869.00

	Debits	275.00
SUB-TOTALS	Credits	550.00-
TOTAL RECONCILING		275.00CR

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WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG_A16 WSPA I 3 0478

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

WSPA (Local)
REP: (WSPA) Anderson Daniels
SLSP: Davis Roofing & Maintenance
ADV: 191557
PROD:

INVOICE DATE 05/27/12 BX212032101
ORDER TYPE General WSPA
INVOICE NUMBER 0406025220
PAGE BROADCAST MONTH 3 04/30/2012 - 05/2
Scheme Dates 4/02/12-4/31/12
Standard Broadcast Month

REP#: . /. /ROOFING
Desc: WSPA

(TERMS: NET 30 DAYS.

DESCRIPTION / PRICE	LEN	SPT/PER	DAY	DATE	TIME	ACTUAL TELECAST INFORMATION / SPOT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
				5/08	TU 10:55A	15*MI WHENYOUNEEDNEWROOF15	1.00		
				5/08	TU 10:56A	15*MI WHENYOUNEEDNEWROOF15	1.00		
				5/10	TH 09:58A	15*MI WHENYOUNEEDNEWROOF15	1.00		
				5/10	TH 09:59A	15*MI WHENYOUNEEDNEWROOF15	1.00		
				5/11	FR 02:34P	15*MI WHENYOUNEEDNEWROOF15	1.00		
				5/11	FR 02:36P	15*MI WHENYOUNEEDNEWROOF15	1.00		
				5/15	TU 04:24P	15*MI WHENYOUNEEDNEWROOF15	1.00		
				5/15	TU 04:26P	15*MI WHENYOUNEEDNEWROOF15	1.00		
				5/17	TH 09:58A	15*MI WHENYOUNEEDNEWROOF15	1.00		
				5/17	TH 09:59A	15*MI WHENYOUNEEDNEWROOF15	1.00		
				5/24	TH 02:30P	15*MI WHENYOUNEEDNEWROOF15	1.00		
				5/24	TH 02:31P	15*MI WHENYOUNEEDNEWROOF15	1.00		
				5/25	FR 09:55A	15*MI WHENYOUNEEDNEWROOF15	1.00		
				5/25	FR 09:56A	15*MI WHENYOUNEEDNEWROOF15	1.00		
M-Su 8p-12a					*ESPA	:15 / :15 Bookends			
1.00	39	16	4	4/30	MO 08:13P	15*MI WHENYOUNEEDNEWROOF15	1.00		
				4/30	MO 09:15P	15*MI WHENYOUNEEDNEWROOF15	1.00		
				5/03	TH 09:13P	15*MI WHENYOUNEEDNEWROOF15	1.00		
				5/03	TH 09:15P	15*MI WHENYOUNEEDNEWROOF15	1.00		
				5/09	WE 10:44P	15*MI WHENYOUNEEDNEWROOF15	1.00		
				5/09	WE 10:46P	15*MI WHENYOUNEEDNEWROOF15	1.00		
				5/11	FR 08:58P	15*MI WHENYOUNEEDNEWROOF15	1.00		
				5/11	FR 08:59P	15*MI WHENYOUNEEDNEWROOF15	1.00		
				5/14	MO 10:58P	15*MI WHENYOUNEEDNEWROOF15	1.00		
				5/14	MO 10:59P	15*MI WHENYOUNEEDNEWROOF15	1.00		
				5/16	WE 10:41P	15*MI WHENYOUNEEDNEWROOF15	1.00		
				5/16	WE 10:42P	15*MI WHENYOUNEEDNEWROOF15	1.00		
				5/21	MO 09:14P	15*MI WHENYOUNEEDNEWROOF15	1.00		
				5/21	MO 09:15P	15*MI WHENYOUNEEDNEWROOF15	1.00		
				5/22	TU 10:16P	15*MI WHENYOUNEEDNEWROOF15	1.00		
				5/22	TU 10:18P	15*MI WHENYOUNEEDNEWROOF15	1.00		
Service - Search Engine Market					*WSPA_Com	Unit			
2640.00	42	1	5	5/14	MO 05:00A	01	2640.00		
Sat 5a Reel Animals					*WSPA	:15 / :15 Bookends			
.00	43	3	5	5/19	SA	30*MI /	.00	Preempt Booking Error	.00-
				5/26	SA 05:28A	15*MI WHENYOUNEEDNEWROOF15	.00	MAKEGOOD	.00
				MG FOR:	30 5/07;	33 5/17; 30 5/17; 30 5/21;			
					30 5/24				
				5/26	SA 05:28A	15*MI WHENYOUNEEDNEWROOF15	.00	MAKEGOOD	.00
				MG FOR:	30 5/07;	33 5/17; 30 5/17; 30 5/21;			
					30 5/24				
M-F 630p ET / 530p CT CBS Even					*WSPA	:15 / :15 Bookends			
275.00	44	1	5	5/23	WE	30*MI /	.00	Preempt Booking Error	275.00-

*** Continued ***

DUPLICATE

PERIOD COST	8,144.00	165 Total Units		
		ACTUAL GROSS BILLING	7,869.00	
		AGENCY COMMISSION	.00	
		NET DUE	7,869.00	
		SUB-TOTALS	Debits	275.00
			Credits	550.00-
		TOTAL RECONCILING		275.00CR

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News Channel 7 On Your Side

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG_A16 WSPA I 3 0478
05/27/12 EX212032101

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE: 05/27/12
ORDER TYPE: General
WSPA (Local)
REP_: (WSPA) Anderson Daniels
SLSP: Davis Roofing & Maintenance
AGY_: 191557
PROD:
INVOICE NUMBER: 0406026220
PAGE BROADCAST MONTH: 4 04/30/2012 - 05/2
SCHEDULE DATES: 4/02/12-12/31/12
Standard Broadcast Month

REF#: . /. /ROOFING
Desc: WSPA

TERMS: NET 30 DAYS

DESCRIPTION	PRICE	QTY	SPA	DAY	DATE	TIME	PROGRAM/TYPE/PACKAGE/SPOT/DURATION	PRICE	REMARKS	PER/END
5a-6u 11a-6p						*WSPA	:15 / :15 Bookends			
	.00	45	4	5/26	SA	01:24P	15*MI WHENYOUNEEDNEWROOF15	.00	MAKEGOOD	.00
				MG FOR:		30 5/07;	33 5/17; 30 5/17; 30 5/21;			
						30 5/24				
				5/26	SA	01:28P	15*MI WHENYOUNEEDNEWROOF15	.00	MAKEGOOD	.00
				MG FOR:		30 5/07;	33 5/17; 30 5/17; 30 5/21;			
						30 5/24				
				5/27	SU	01:58P	15*MI WHENYOUNEEDNEWROOF15	.00	MAKEGOOD	.00
				MG FOR:		30 5/07;	33 5/17; 30 5/17; 30 5/21;			
						30 5/24				
				5/27	SU	02:00P	15*MI WHENYOUNEEDNEWROOF15	.00	MAKEGOOD	.00
				MG FOR:		30 5/07;	33 5/17; 30 5/17; 30 5/21;			
						30 5/24				
M-F 8a CBS This Morning						*WSPA	:15 / :15 Bookends			
	75.00	46	4	5/16	WE	08:53A	15*MI WHENYOUNEEDNEWROOF15	75.00		
				5/16	WE	08:55A	15*MI WHENYOUNEEDNEWROOF15	75.00		
				5/22	TU	08:11A	15*MI WHENYOUNEEDNEWROOF15	75.00		
				5/22	TU	08:12A	15*MI WHENYOUNEEDNEWROOF15	75.00		
M-F 5a News						*WSPA	:01 Sponsored Bar			
	.00	53	15	5/21	MO	05:00A	01 DAVISROOFSPONSOR01	.00		
				5/21	MO	05:10A	01 DAVISROOFSPONSOR01	.00		
				5/21	MO	05:23A	01 DAVISROOFSPONSOR01	.00		
				5/22	TU	05:00A	01 DAVISROOFSPONSOR01	.00		
				5/22	TU	05:10A	01 DAVISROOFSPONSOR01	.00		
				5/22	TU	05:23A	01 DAVISROOFSPONSOR01	.00		
				5/23	WE	05:00A	01 DAVISROOFSPONSOR01	.00		
				5/23	WE	05:10A	01 DAVISROOFSPONSOR01	.00		
				5/23	WE	05:23A	01 DAVISROOFSPONSOR01	.00		
				5/24	TH	05:00A	01 DAVISROOFSPONSOR01	.00		
				5/24	TH	05:10A	01 DAVISROOFSPONSOR01	.00		
				5/24	TH	05:23A	01 DAVISROOFSPONSOR01	.00		
				5/25	FR	05:00A	01 DAVISROOFSPONSOR01	.00		
				5/25	FR	05:10A	01 DAVISROOFSPONSOR01	.00		
				5/25	FR	05:23A	01 DAVISROOFSPONSOR01	.00		
M-F 530a News						*WSPA	:01 Sponsored Bar			
	.00	54	15	5/21	MO	05:29A	01 DAVISROOFSPONSOR01	.00		
				5/21	MO	05:44A	01 DAVISROOFSPONSOR01	.00		
				5/21	MO	05:53A	01 DAVISROOFSPONSOR01	.00		
				5/22	TU	05:29A	01 DAVISROOFSPONSOR01	.00		
				5/22	TU	05:39A	01 DAVISROOFSPONSOR01	.00		
				5/22	TU	05:53A	01 DAVISROOFSPONSOR01	.00		
				5/23	WE	05:29A	01 DAVISROOFSPONSOR01	.00		
				5/23	WE	05:39A	01 DAVISROOFSPONSOR01	.00		
				5/23	WE	05:53A	01 DAVISROOFSPONSOR01	.00		
				5/24	TH	05:29A	01 DAVISROOFSPONSOR01	.00		
				5/24	TH	05:44A	01 DAVISROOFSPONSOR01	.00		
				5/24	TH	05:53A	01 DAVISROOFSPONSOR01	.00		

*** Continued ***

DUPLICATE

PERIOD COST 8,144.00

165 Total Units		Debits	275.00
ACTUAL GROSS BILLING	7,869.00	Credits	550.00-
AGENCY COMMISSION	.00	SUB-TOTALS	275.00CR
NET DUE	7,869.00	TOTAL RECONCILING	

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

News Channel 7 On Your Side

WSPA–TV

A MEDIA GENERAL STATION

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Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 NGBG_A16 WSPA I 3 0478

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE 05/27/12 BX212032101
ORDER TYPE General WSPA
WSPA (Local)
REP_: (WSPA) Anderson Daniels
SLS#: Davis Roofing & Maintenance
ADV_: 191557
PROD:
INVOICE NUMBER 0406025220
PAGE BROADCAST MONTH 5 04/30/2012 - 05/2
SCHEDULE DATES 4/02/12-12/31/12
Standard Broadcast Month

REF#: . /. /ROOFING
Desc: WSPA

TERMS: NET 30 DAYS.

DESCRIPTION	GROSS	LEN	SPOTS	DATE	PGM	DAYPART/USER DEFINED DESCRIPTION			REMARKS	DEBIT/CREDIT
				5/25 FR 05:29A	01	DAVISROOFSPONSOR01		.00		
				5/25 FR 05:39A	01	DAVISROOFSPONSOR01		.00		
				5/25 FR 05:53A	01	DAVISROOFSPONSOR01		.00		
M-F 5a News				*WSPA		:01 Sponsored Bar				
	.00	55	35	5/21 MO 05:59A	01	DAVISROOFSPONSOR01		.00		
				5/21 MO 06:09A	01	DAVISROOFSPONSOR01		.00		
				5/21 MO 06:23A	01	DAVISROOFSPONSOR01		.00		
				5/21 MO 06:29A	01	DAVISROOFSPONSOR01		.00		
				5/21 MO 06:39A	01	DAVISROOFSPONSOR01		.00		
				5/21 MO 06:44A	01	DAVISROOFSPONSOR01		.00		
				5/21 MO 06:53A	01	DAVISROOFSPONSOR01		.00		
				5/22 TU 05:59A	01	DAVISROOFSPONSOR01		.00		
				5/22 TU 06:09A	01	DAVISROOFSPONSOR01		.00		
				5/22 TU 06:23A	01	DAVISROOFSPONSOR01		.00		
				5/22 TU 06:29A	01	DAVISROOFSPONSOR01		.00		
				5/22 TU 06:39A	01	DAVISROOFSPONSOR01		.00		
				5/22 TU 06:44A	01	DAVISROOFSPONSOR01		.00		
				5/22 TU 06:53A	01	DAVISROOFSPONSOR01		.00		
				5/23 WE 05:59A	01	DAVISROOFSPONSOR01		.00		
				5/23 WE 06:09A	01	DAVISROOFSPONSOR01		.00		
				5/23 WE 06:23A	01	DAVISROOFSPONSOR01		.00		
				5/23 WE 06:29A	01	DAVISROOFSPONSOR01		.00		
				5/23 WE 06:39A	01	DAVISROOFSPONSOR01		.00		
				5/23 WE 06:44A	01	DAVISROOFSPONSOR01		.00		
				5/23 WE 06:53A	01	DAVISROOFSPONSOR01		.00		
				5/24 TH 05:59A	01	DAVISROOFSPONSOR01		.00		
				5/24 TH 06:09A	01	DAVISROOFSPONSOR01		.00		
				5/24 TH 06:23A	01	DAVISROOFSPONSOR01		.00		
				5/24 TH 06:29A	01	DAVISROOFSPONSOR01		.00		
				5/24 TH 06:39A	01	DAVISROOFSPONSOR01		.00		
				5/24 TH 06:44A	01	DAVISROOFSPONSOR01		.00		
				5/24 TH 06:53A	01	DAVISROOFSPONSOR01		.00		
				5/25 FR 05:59A	01	DAVISROOFSPONSOR01		.00		
				5/25 FR 06:09A	01	DAVISROOFSPONSOR01		.00		
				5/25 FR 06:29A	01	DAVISROOFSPONSOR01		.00		
				5/25 FR 06:39A	01	DAVISROOFSPONSOR01		.00		
				5/25 FR 06:44A	01	DAVISROOFSPONSOR01		.00		
				5/25 FR 06:44A	01	DAVISROOFSPONSOR01		.00		
				5/25 FR 06:53A	01	DAVISROOFSPONSOR01		.00		
M-F 5p News				*WSPA		:15 / :15 Bookends				
	137.50	56	2	5/24 TH 05:26P	15*MI	WHENYOUNEEDNEWROOF15		137.50	MAKEGOOD	137.50
			MG	FOR: 44 5/21						
				5/24 TH 05:29P	15*MI	WHENYOUNEEDNEWROOF15		137.50	MAKEGOOD	137.50
			MG	FOR: 44 5/21						
Total Airtime Net Spot Revenue:				7,869.00						

DUPLICATE

PERIOD COST 8,144.00

165 Total Units		Debits	275.00
ACTUAL GROSS BILLING	7,869.00	Credits	550.00-
AGENCY COMMISSION	.00	SUB-TOTALS	275.00CR
NET DUE	7,869.00	TOTAL RECONCILING	

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WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
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Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG_A16 WSPA I 3 '0469

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE 06/24/12 EX212053004
ORDER TYPE General WSPA

REP_/ WSPA (Local)
SLSP/ (WSPA) Anderson Daniels
ADV_/ Davis Roofing & Maintenance
PROD: 191557

INVOICE NUMBER 0406025848
PAGE BROADCAST MONTH 1 05/28/2012 - 06/2

SCHEDULE DATES 6/04/12-12/23/12
Standard Broadcast Month

REF#: . /. /ROOFING2
Desc: WSPA

TERMS: NET30 DAYS

SCHEDULE / DESCRIPTION	PRICE	RTS	AFF	DATE	DAY	TIME	LENGTH	MKT/STA	PROGRAM/SECTION/DAYPART	PRICE	REMARKS
M-F 6a News								*WSPA	:15 / :15 Bookends		
	100.00	1	6	6/05	TU	06:23A	15	*MI	FORCOMPANIES:15/1	100.00	
				6/05	TU	06:25A	15	*MI	FORCOMPANIES:15/2	100.00	
				6/14	TH	06:27A	15	*MI	FORCOMPANIES:15/1	100.00	
				6/14	TH	06:29A	15	*MI	FORCOMPANIES:15/2	100.00	
				6/22	FR	06:52A	15	*MI	WHENYOUNEEDNEWROOF15	100.00	
				6/22	FR	06:54A	15	*MI	WHENYOUNEEDNEWROOF15	100.00	
M-F 8a CBS This Morning								*WSPA	:15 / :15 Bookends		
	50.00	2	6	6/07	TH	08:37A	15	*MI	FORCOMPANIES:15/1	50.00	
				6/07	TH	08:39A	15	*MI	FORCOMPANIES:15/2	50.00	
				6/14	TH	08:29A	15	*MI	FORCOMPANIES:15/1	50.00	
				6/14	TH	08:30A	15	*MI	FORCOMPANIES:15/2	50.00	
				6/20	WE	08:53A	15	*MI	WHENYOUNEEDNEWROOF15	50.00	
				6/20	WE	08:55A	15	*MI	WHENYOUNEEDNEWROOF15	50.00	
M-F 530p News								*WSPA	:15 / :15 Bookends		
	140.00	4	4	6/07	TH	05:42P	15	*MI	FORCOMPANIES:15/1	140.00	
				6/07	TH	05:44P	15	*MI	FORCOMPANIES:15/2	140.00	
				6/22	FR	05:52P	15	*MI	WHENYOUNEEDNEWROOF15	140.00	
				6/22	FR	05:54P	15	*MI	WHENYOUNEEDNEWROOF15	140.00	
M-F 6p News								*WSPA	:15 / :15 Bookends		
	162.50	5	4	6/07	TH	06:21P	15	*MI	FORCOMPANIES:15/1	162.50	
				6/07	TH	06:23P	15	*MI	FORCOMPANIES:15/2	162.50	
				6/19	TU	06:10P	15	*MI	WHENYOUNEEDNEWROOF15	162.50	
				6/19	TU	06:13P	15	*MI	WHENYOUNEEDNEWROOF15	162.50	
M-F 730p Scene On 7								*WSPA	:15 / :15 Bookends		
	92.50	6	6	6/08	FR	07:43P	15	*MI	FORCOMPANIES:15/1	92.50	
				6/08	FR	07:46P	15	*MI	FORCOMPANIES:15/2	92.50	
				6/13	WE	07:51P	15	*MI	FORCOMPANIES:15/1	92.50	

*** Continued ***

74 Total Units

PERIOD COST	2,775.00	ACTUAL GROSS BILLING	2,775.00
		AGENCY COMMISSION	.00
		NET DUE	2,775.00
		Debits	.00
		Credits	.00
		SUB-TOTALS	.00
		TOTAL RECONCILING	

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WSPA-TV News Channel 7 On Your Side
250 International Dr,
Spartanburg, SC 29303

ADVERTISER Davis Roofing & Maintenance
PRODUCT 191557

INVOICE NUMBER 0406025848
BROADCAST MONTH 05/28/2012 - 06/

AMOUNT DUE
2,775.00

*00469

000139950
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

REMIT TO:

WSPA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26589
RICHMOND VA 23261-6589

401400010 00000000139950 00000406025848 000277500 1

News Channel 7 On Your Side

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG A16 WSPA I 3 0469
06/24/12 BX212053004

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

WSPA (Local)
REP_: (WSPA) Anderson Daniels
SLSP: Davis Roofing & Maintenance
ADV_: 191557
PROD:

INVOICE DATE: 06/24/12
ORDER TYPE: General WSPA
INVOICE NUMBER: 0406025848
PAGE BROADCAST MONTH: 2 05/28/2012 - 06/2
SCHEDULE DATES: 6/04/12-12/23/12
Standard Broadcast Month

REF#: . /. /ROOFING2
Desc: WSPA

TERMS: NET 30 DAYS

DESCRIPTION	UNITS	AD/LEN	PGM	DATE	DAY	TIME	LEN	DAYPART/PROGRAM/DEMO	PRICE	RECONCILIATION RELEASE	RECONCILIATION DESCRIPTION
				6/13	WE	07:54P	15*MI	FORCOMPANIES:15/2	92.50		
				6/18	MO	07:40P	15*MI	WHENYOUNEEDNEWROOF15	92.50		
				6/18	MO	07:43P	15*MI	WHENYOUNEEDNEWROOF15	92.50		
Sun 6a News						*WSPA		:15 / :15 Bookends			
	15.00	7	6	6/10	SU	06:53A	15*MI	FORCOMPANIES:15/1	15.00		
				6/10	SU	06:56A	15*MI	FORCOMPANIES:15/2	15.00		
				6/17	SU	07:09A	15*MI	FORCOMPANIES:15/2	15.00		
				6/17	SU	07:11A	15*MI	FORCOMPANIES:15/1	15.00		
				6/24	SU	07:06A	15*MI	WHENYOUNEEDNEWROOF15	15.00		
				6/24	SU	07:08A	15*MI	WHENYOUNEEDNEWROOF15	15.00		
M-Su 9a-5p						*ESPA		:15 / :15 Bookends			
	1.00	8	20	6/04	MO	09:58A	15*MI	FORCOMPANIES:15/1	1.00		
				6/04	MO	09:59A	15*MI	FORCOMPANIES:15/2	1.00		
				6/05	TU	09:49A	15*MI	FORCOMPANIES:15/1	1.00		
				6/05	TU	09:50A	15*MI	FORCOMPANIES:15/2	1.00		
				6/06	WE	04:27P	15*MI	FORCOMPANIES:15/1	1.00		
				6/06	WE	04:29P	15*MI	FORCOMPANIES:15/2	1.00		
				6/07	TH	01:58P	15*MI	FORCOMPANIES:15/1	1.00		
				6/07	TH	01:59P	15*MI	FORCOMPANIES:15/2	1.00		
				6/08	FR	04:47P	15*MI	FORCOMPANIES:15/1	1.00		
				6/08	FR	04:48P	15*MI	FORCOMPANIES:15/2	1.00		
				6/11	MO	04:58P	15*MI	FORCOMPANIES:15/1	1.00		
				6/11	MO	04:59P	15*MI	FORCOMPANIES:15/2	1.00		
				6/12	TU	04:58P	15*MI	FORCOMPANIES:15/1	1.00		
				6/12	TU	04:59P	15*MI	FORCOMPANIES:15/2	1.00		
				6/13	WE	01:25P	15*MI	FORCOMPANIES:15/1	1.00		
				6/13	WE	01:27P	15*MI	FORCOMPANIES:15/2	1.00		
				6/14	TH	02:55P	15*MI	FORCOMPANIES:15/1	1.00		
				6/14	TH	02:57P	15*MI	FORCOMPANIES:15/2	1.00		
				6/15	FR	03:27P	15*MI	FORCOMPANIES:15/1	1.00		
				6/15	FR	03:29P	15*MI	FORCOMPANIES:15/2	1.00		
M-Su 5a-12a						*ESPA		:15 / :15 Bookends			
	.00	9	18	6/04	MO	11:58A	15*MI	FORCOMPANIES:15/1	.00		
				6/04	MO	11:58A	15*MI	FORCOMPANIES:15/2	.00		
				6/05	TU	02:25P	15*MI	FORCOMPANIES:15/1	.00		
				6/05	TU	02:27P	15*MI	FORCOMPANIES:15/2	.00		
				6/06	WE	11:55A	15*MI	FORCOMPANIES:15/1	.00		
				6/06	WE	11:56A	15*MI	FORCOMPANIES:15/2	.00		
				6/12	TU	09:45P	15*MI	FORCOMPANIES:15/1	.00		
				6/12	TU	09:46P	15*MI	FORCOMPANIES:15/2	.00		
				6/14	TH	10:17P	15*MI	FORCOMPANIES:15/1	.00		
				6/14	TH	10:19P	15*MI	FORCOMPANIES:15/2	.00		
				6/15	FR	06:57P	15*MI	FORCOMPANIES:15/1	.00		
				6/15	FR	06:58P	15*MI	FORCOMPANIES:15/2	.00		
				6/18	MO	07:45P	15*MI	FORCOMPANIES:15/1	.00		
				6/18	MO	07:46P	15*MI	FORCOMPANIES:15/2	.00		
				6/19	TU	08:47P	15*MI	FORCOMPANIES:15/1	.00		

*** Continued ***

DUPLICATE

PERIOD COST 2,775.00	74 Total Units		Debits .00
	ACTUAL GROSS BILLING	2,775.00	Credits .00
	AGENCY COMMISSION	.00	SUB-TOTALS .00
	NET DUE	2,775.00	TOTAL RECONCILING .00

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WSPA-TV

A MEDIA GENERAL STATION

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Spartanburg, SC 29303
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Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGRG_A16 WSPA I 3 0469
06/24/12 BXZ12053004

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE: 06/24/12
ORDER TYPE: General
WSPA (Local)
REP_: (WSPA) Anderson Daniels
SLSP: Davis Roofing & Maintenance
ADV_: 191557
PROD:
INVOICE NUMBER: 0406025848
PAGE: 3
BROADCAST MONTH: 05/28/2012 - 06/2
SCHEDULE DATES: 6/04/12-12/23/12
Standard Broadcast Month

REF#: . /. /ROOFING2
Desc: WSPA

TERMS: NET 30 DAYS.

DESCRIPTION	PACKAGE	AT/EA	REP	DATE	DAY	START	LENGTH	ACTIVITY/PRODUCT/DESCRIPTION	PRICE	RECONCILIATION/REMARKS	REVENUE
				6/19	TU	09:48P		15*MI FORCOMPANIES:15/2	.00		
				6/22	FR	10:57P		15*MI WHENYOUNEEDNEWROOF15	.00		
				6/22	FR	10:58P		15*MI WHENYOUNEEDNEWROOF15	.00		
Sat 230p Movie						*WSPA		:15 / :15 Bookends			
	.00	10	4	6/16	SA	04:17P		15*MI FORCOMPANIES:15/1	.00		
				6/16	SA	04:19P		15*MI FORCOMPANIES:15/2	.00		
				6/16	SA	05:04P		15*MI FORCOMPANIES:15/1	.00		
				6/16	SA	05:06P		15*MI FORCOMPANIES:15/2	.00		
Sun 6a News						*WSPA		:15./ :15 Bookends			
	.00	21	1	6/17	SU			30*MI /	.00	Preempted	.00-
Total Airtime Net Spot Revenue:						2,775.00					

DUPLICATE

PERIOD COST 2,775.00	74 Total Units		Debits .00
	ACTUAL GROSS BILLING	2,775.00	SUB-TOTALS Credits .00
	AGENCY COMMISSION	.00	TOTAL RECONCILING .00
	NET DUE	2,775.00	

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News Channel 7 On Your Side

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MSBG_A16 WSPA I 3 '0470

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE 06/24/12 EX212053002
ORDER TYPE General WSPA

REP_/ WSPA (Local)
SLSP: (WSPA) Anderson Daniels
ADV_/ Davis Roofing & Maintenance
PROD: 191557

INVOICE NUMBER 0406025849
PAGE BROADCAST MONTH 1 05/28/2012 - 06/2

REF#: . /. /ROOFING
Desc: WSPA

SCHEDULE DATES 6/04/12-12/23/12
Standard Broadcast Month

TERMS: NET30 DAYS

DESCRIPTION	PRD	LEN	DATE	TIME	LENGTH	MEDIUM	PROGRAM/SECTION	PRICE	REMARKS
M-F 6a News				*WSPA			:15 / :15 Bookends		
100.00	1	6	6/05	TU 06:43A	15	*MI	WHENYOUNEEDNEWROOF15	100.00	
			6/05	TU 06:45A	15	*MI	WHENYOUNEEDNEWROOF15	100.00	
			6/11	MO 06:11A	15	*MI	WHENYOUNEEDNEWROOF15	100.00	
			6/11	MO 06:13A	15	*MI	WHENYOUNEEDNEWROOF15	100.00	
			6/19	TU 06:42A	15	*MI	WHENYOUNEEDNEWROOF15	100.00	
			6/19	TU 06:44A	15	*MI	WHENYOUNEEDNEWROOF15	100.00	
M-F 8a CBS This Morning				*WSPA			:15 / :15 Bookends		
50.00	2	6	6/06	WE 08:56A	15	*MI	WHENYOUNEEDNEWROOF15	50.00	
			6/06	WE 08:57A	15	*MI	WHENYOUNEEDNEWROOF15	50.00	
			6/13	WE 08:23A	15	*MI	WHENYOUNEEDNEWROOF15	50.00	
			6/13	WE 08:25A	15	*MI	WHENYOUNEEDNEWROOF15	50.00	
			6/19	TU 08:44A	15	*MI	WHENYOUNEEDNEWROOF15	50.00	
			6/19	TU 08:46A	15	*MI	WHENYOUNEEDNEWROOF15	50.00	
M-F 9a Dr Phil				*WSPA			:15 / :15 Bookends		
62.50	3	6	6/05	TU 09:20A	15	*MI	WHENYOUNEEDNEWROOF15	62.50	
			6/05	TU 09:22A	15	*MI	WHENYOUNEEDNEWROOF15	62.50	
			6/12	TU 09:39A	15	*MI	WHENYOUNEEDNEWROOF15	62.50	
			6/12	TU 09:41A	15	*MI	WHENYOUNEEDNEWROOF15	62.50	
			6/19	TU 09:56A	15	*MI	WHENYOUNEEDNEWROOF15	62.50	
			6/19	TU 09:58A	15	*MI	WHENYOUNEEDNEWROOF15	62.50	
M-F 10a Your Carolina				*WSPA			:15 / :15 Bookends		
.00	4	9	6/04	MO 10:10A	15	*MI	WHENYOUNEEDNEWROOF15	.00	
			6/04	MO 10:12A	15	*MI	WHENYOUNEEDNEWROOF15	.00	
			6/08	FR	30	*MI	/	.00	Preempted .00-
			6/11	MO 10:07A	15	*MI	WHENYOUNEEDNEWROOF15	.00	
			6/11	MO 10:09A	15	*MI	WHENYOUNEEDNEWROOF15	.00	
			6/13	WE 10:56A	15	*MI	WHENYOUNEEDNEWROOF15	.00	

*** Continued ***

PERIOD COST 6,660.00

88 Total Units	
ACTUAL GROSS BILLING	6,660.00
AGENCY COMMISSION	.00
NET DUE	6,660.00

Debits	.00
Credits	.00
SUB-TOTALS	.00
TOTAL RECONCILING	

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

News Channel 7 On Your Side
WSPA-TV
250 International Dr.
Spartanburg, SC 29303

ADVERTISER Davis Roofing & Maintenance
PRODUCT 191557

INVOICE NUMBER 0406025849
BROADCAST MONTH 05/28/2012 - 06/

AMOUNT DUE 6,660.00

*00470

000139950
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

REMIT TO:

WSPA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26589
RICHMOND VA 23261-6589

401400010 00000000139950 00000406025849 000666000 1

News Channel 7 On Your Side

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG_A16 WSPA I 3 0470

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE 06/24/12 EX212063002
ORDER TYPE General WSPA

WSPA (Local)
REP_: (WSPA) Anderson Daniels
BUSP: Davis Roofing & Maintenance
ADV_: 191557
PROD:

INVOICE NUMBER 0406025849
PAGE BROADCAST MONTH 2 05/28/2012 - 06/2

REF#: . /. /ROOFING
Desc: WSPA

SCHEDULE DATES 6/04/12-12/23/12
Standard Broadcast Month

TERMS: NET 30 DAYS.

DESCRIPTION	PRICE	AVG/PKG	SPOTS/DAY	DATE	TIME	LENGTH/WK/AM	PRODUCT DESCRIPTION	GROSS PRICE	RECONCILIATION REMARKS	DEBIT/CREDIT
				6/13	WE 10:57A	15*MI	WHENYOUNEEDNEWROOF15	.00		
				6/18	MO	30*MI	/	.00	Preempted	.00-
				6/21	TH	30*MI	/	.00	Preempted	.00-
	25.00	5	6	6/05	TU 10:43A	15*MI	WHENYOUNEEDNEWROOF15	25.00		
				6/05	TU 10:46A	15*MI	WHENYOUNEEDNEWROOF15	25.00		
				6/15	FR 10:50A	15*MI	WHENYOUNEEDNEWROOF15	25.00		
				6/15	FR 10:53A	15*MI	WHENYOUNEEDNEWROOF15	25.00		
				6/22	FR 10:07A	15*MI	WHENYOUNEEDNEWROOF15	25.00		
				6/22	FR 10:09A	15*MI	WHENYOUNEEDNEWROOF15	25.00		
M-F 530p News					*WSPA		:15 / :15 Bookends			
	140.00	6	2	6/12	TU 05:39P	15*MI	WHENYOUNEEDNEWROOF15	140.00		
				6/12	TU 05:41P	15*MI	WHENYOUNEEDNEWROOF15	140.00		
M-F 6p News					*WSPA		:15 / :15 Bookends			
	162.50	7	4	6/08	FR 06:11P	15*MI	WHENYOUNEEDNEWROOF15	162.50		
				6/08	FR 06:13P	15*MI	WHENYOUNEEDNEWROOF15	162.50		
				6/19	TU 06:27P	15*MI	WHENYOUNEEDNEWROOF15	162.50		
				6/19	TU 06:30P	15*MI	WHENYOUNEEDNEWROOF15	162.50		
M-F 730p Scene On 7					*WSPA		:15 / :15 Bookends			
	92.50	8	5	6/05	TU 07:43P	15*MI	WHENYOUNEEDNEWROOF15	92.50		
				6/05	TU 07:46P	15*MI	WHENYOUNEEDNEWROOF15	92.50		
				6/14	TH 07:36P	15*MI	WHENYOUNEEDNEWROOF15	92.50		
				6/14	TH 07:39P	15*MI	WHENYOUNEEDNEWROOF15	92.50		
				6/22	FR 07:35P	15*MI	WHENYOUNEEDNEWROOF15	92.50		
				6/22	FR 07:38P	15*MI	WHENYOUNEEDNEWROOF15	92.50		
Sun 6a News					*WSPA		:15 / :15 Bookends			
	15.00	9	6	6/10	SU 07:06A	15*MI	WHENYOUNEEDNEWROOF15	15.00		
				6/10	SU 07:07A	15*MI	WHENYOUNEEDNEWROOF15	15.00		
				6/17	SU 06:41A	15*MI	WHENYOUNEEDNEWROOF15	15.00		
				6/17	SU 06:44A	15*MI	WHENYOUNEEDNEWROOF15	15.00		
				6/24	SU 07:24A	15*MI	WHENYOUNEEDNEWROOF15	15.00		
				6/24	SU 07:26A	15*MI	WHENYOUNEEDNEWROOF15	15.00		
M-Su 9a-5p					*ESPA		:15 / :15 Bookends			
	1.00	10	20	6/04	MO 12:23P	15*MI	WHENYOUNEEDNEWROOF15	1.00		
				6/04	MO 12:24P	15*MI	WHENYOUNEEDNEWROOF15	1.00		
				6/05	TU 01:44P	15*MI	WHENYOUNEEDNEWROOF15	1.00		
				6/05	TU 01:46P	15*MI	WHENYOUNEEDNEWROOF15	1.00		
				6/06	WE 09:27A	15*MI	WHENYOUNEEDNEWROOF15	1.00		
				6/06	WE 09:29A	15*MI	WHENYOUNEEDNEWROOF15	1.00		
				6/07	TH 10:29A	15*MI	WHENYOUNEEDNEWROOF15	1.00		
				6/07	TH 10:31A	15*MI	WHENYOUNEEDNEWROOF15	1.00		
				6/08	FR 10:30A	15*MI	WHENYOUNEEDNEWROOF15	1.00		
				6/08	FR 10:32A	15*MI	WHENYOUNEEDNEWROOF15	1.00		
				6/11	MO 12:58P	15*MI	WHENYOUNEEDNEWROOF15	1.00		
				6/11	MO 12:59P	15*MI	WHENYOUNEEDNEWROOF15	1.00		
				6/12	TU 03:58P	15*MI	WHENYOUNEEDNEWROOF15	1.00		
				6/12	TU 03:59P	15*MI	WHENYOUNEEDNEWROOF15	1.00		
				6/13	WE 11:58A	15*MI	WHENYOUNEEDNEWROOF15	1.00		

*** Continued ***

DUPLICATE

PERIOD COST 6,660.00

88 Total Units

ACTUAL GROSS BILLING	6,660.00
AGENCY COMMISSION	.00
NET DUE	6,660.00

Debits	.00
Credits	.00
SUB-TOTALS	.00
TOTAL RECONCILING	

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WSPA–TV

A MEDIA GENERAL STATION

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Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG_A16 WSPA X 3 0470

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE 06/24/12 BX212053002
ORDER TYPE General WSPA

WSPA (Local)
REP: (WSPA) Anderson Daniels
BILL: Davis Roofing & Maintenance
ADV: 191557
PROD:

INVOICE NUMBER 0406025849
PAGE BROADCAST MONTH 3 05/28/2012 - 06/2
SCHEDULE DATES 6/04/12-12/23/12

REF#: . /. /ROOFING
Desc: WSPA

Standard Broadcast Month

TERMS: NET 30 DAYS

DESCRIPTION	PRICE	LINE	DAY(S)	DATE	TIME	ACTUAL BROADCAST DETAIL LENGTH	MOS	PRODUCT DESCRIPTION	GROSS	REMARKS	DEDUCTED
				6/13	WE 11:59A	15*MI		WHENYOUNEEDNEWROOF15	1.00		
				6/14	TH 09:48A	15*MI		WHENYOUNEEDNEWROOF15	1.00		
				6/14	TH 09:49A	15*MI		WHENYOUNEEDNEWROOF15	1.00		
				6/15	FR 04:19P	15*MI		WHENYOUNEEDNEWROOF15	1.00		
				6/15	FR 04:21P	15*MI		WHENYOUNEEDNEWROOF15	1.00		
M-Su 5a-12a					*ESPA			:15 / :15 Bookends			
	.00	11	12	6/04	MO 03:58P	15*MI		WHENYOUNEEDNEWROOF15	.00		
				6/04	MO 03:59P	15*MI		WHENYOUNEEDNEWROOF15	.00		
				6/10	SU 09:13P	15*MI		WHENYOUNEEDNEWROOF15	.00		
				6/10	SU 09:14P	15*MI		WHENYOUNEEDNEWROOF15	.00		
				6/11	MO 11:15P	15*MI		WHENYOUNEEDNEWROOF15	.00		
				6/11	MO 11:17P	15*MI		WHENYOUNEEDNEWROOF15	.00		
				6/17	SU 09:45P	15*MI		WHENYOUNEEDNEWROOF15	.00		
				6/17	SU 09:47P	15*MI		WHENYOUNEEDNEWROOF15	.00		
				6/19	TU 11:48P	15*MI		WHENYOUNEEDNEWROOF15	.00		
				6/19	TU 11:50P	15*MI		WHENYOUNEEDNEWROOF15	.00		
				6/23	SA 10:47P	15*MI		WHENYOUNEEDNEWROOF15	.00		
				6/23	SA 10:48P	15*MI		WHENYOUNEEDNEWROOF15	.00		
Banner - Standard					*WSPA.Com			Unit			
	1000.00	12	1	6/18	MO 05:00A	01			1000.00		
Service - Search Engine Market					*WSPA.Com			Unit			
	2640.00	13	1	6/18	MO 05:01A	01			2640.00		
Sat 230p Movie					*WSPA			:15 / :15 Bookends			
	.00	14	4	6/16	SA 02:45P	15*MI		WHENYOUNEEDNEWROOF15	.00		
				6/16	SA 02:47P	15*MI		WHENYOUNEEDNEWROOF15	.00		
				6/16	SA 03:37P	15*MI		WHENYOUNEEDNEWROOF15	.00		
				6/16	SA 03:39P	15*MI		WHENYOUNEEDNEWROOF15	.00		
Sat 5a Real Animals					*WSPA			:15 / :15 Bookends			
	.00	15	2	6/16	SA 05:28A	15*MI		WHENYOUNEEDNEWROOF15	.00		
				6/16	SA 05:29A	15*MI		WHENYOUNEEDNEWROOF15	.00		
Total Airtime Net Spot Revenue:					6,660.00						

DUPLICATE

PERIOD COST 6,660.00

88 Total Units	
ACTUAL GROSS BILLING	6,660.00
AGENCY COMMISSION	.00
NET DUE	6,660.00

Debits	.00
Credits	.00
SUB-TOTALS	
TOTAL RECONCILING	.00

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News Channel 7 On Your Side

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG_A15 WSPA I 1 0080

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE 06/24/12 BX212041806
ORDER TYPE General WSPA

REP_ WSPA (Local)
SLSP_ (WSPA) Anderson Daniels
ADV_ Davis Roofing & Maintenance
PROD 191557

INVOICE NUMBER 0406025882
PAGE BROADCAST MONTH 1 05/28/2012 - 06/2

REF#: - /DISTRI/BUTION
Desc: WSPA

SCHEDULE DATES 4/23/12-12/31/12
Standard Broadcast Month

TERMS: NET30 DAYS

DESCRIPTION	PRICE	LEN	QTR	DATE	DAY	TIME	MONTH	MKT OR PRODUCT/STATION	DAYPART/DEFINITION	PRICE	REMARKS	DEPT/CHARGE
M-F 6a News								*WSPA		:15 / :15 Bookends		
	90.00	27	2	5/31	TH	06:23A		15*MI	FORCOMPANIES:15/1	90.00		
				5/31	TH	06:26A		15*MI	FORCOMPANIES:15/2	90.00		
M-F 8a CBS This Morning								*WSPA		:15 / :15 Bookends		
	50.00	28	2	5/28	MO	08:26A		15*MI	FORCOMPANIES:15/1	50.00		
				5/28	MO	08:27A		15*MI	FORCOMPANIES:15/2	50.00		
M-F 6p News								*WSPA		:15 / :15 Bookends		
	162.50	33	4	5/28	MO	06:13P		15*MI	FORCOMPANIES:15/1	162.50		
				5/28	MO	06:15P		15*MI	FORCOMPANIES:15/2	162.50		
	137.50			5/31	TH	06:22P		15*MI	FORCOMPANIES:15/1	137.50		
				5/31	TH	06:23P		15*MI	FORCOMPANIES:15/2	137.50		
M-Su 11p News								*WSPA		:15 / :15 Bookends		
	175.00	34	2	6/03	SU	11:19P		15*MI	FORCOMPANIES:15/1	175.00		
				6/03	SU	11:22P		15*MI	FORCOMPANIES:15/2	175.00		
Sun 6a News								*WSPA		:15 / :15 Bookends		
	7.50	36	4	6/03	SU	06:56A		15*MI	FORCOMPANIES:15/1	7.50		
				6/03	SU	06:59A		15*MI	FORCOMPANIES:15/2	7.50		
	12.50			6/03	SU	07:57A		15*MI	FORCOMPANIES:15/1	12.50		
				6/03	SU	08:00A		15*MI	FORCOMPANIES:15/2	12.50		
M-Su 9a-5p								*ESPA		:15 / :15 Bookends		
	.00	38	10	5/28	MO	03:55P		15*MI	FORCOMPANIES:15/1	.00		
				5/28	MO	03:56P		15*MI	FORCOMPANIES:15/2	.00		
M-Su 5p-8p								*ESPA		:15 / :15 Bookends		
	1.00	38	4	5/29	TU	06:46P		15*MI	FORCOMPANIES:15/1	1.00		
				5/29	TU	06:47P		15*MI	FORCOMPANIES:15/2	1.00		
M-Su 9a-5p								*ESPA		:15 / :15 Bookends		
	.00	38	10	5/31	TH	04:58P		15*MI	FORCOMPANIES:15/1	.00		
				5/31	TH	04:59P		15*MI	FORCOMPANIES:15/2	.00		

*** Continued ***

PERIOD COST 1,619.00

38 Total Units

ACTUAL GROSS BILLING	1,619.00
AGENCY COMM$SION	.00
NET G/E	1,619.00

Debits	.00
Credits	.00
SUB-TOTALS	.00
TOTAL RECONCILING	

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News Channel 7 On Your Side
WSPA-TV
250 International Dr.
Spartanburg, SC 29303

ADVERTISER Davis Roofing & Maintenance
PRODUCT 191557

INVOICE NUMBER 0406025882
BROADCAST MONTH 05/28/2012 - 06/

AMOUNT DUE
1,619.00

*00080

000139950
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

REMIT TO:

WSPA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26589
RICHMOND VA 23261-6589

401400010 00000000139950 00000406025882 000161900 6

News Channel 7 On Your Side

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

WSPA (Local)
REP_/ (WSPA) Anderson Daniels
SLSP: Davis Roofing & Maintenance
ADV_: 191557
PROD:

2012 MGBG_A16 WSPA I 1 008D
06/24/12 BX212041806
INVOICE DATE
ORDER TYPE General WSPA
INVOICE NUMBER 0405025882
PAGE BROADCAST MONTH 2 05/28/2012 - 06/2
FLIGHT DATES 4/23/12-12/31/12
Standard Broadcast Month

REF#: . /DISTRI/BUTION
Desc: WSPA

TERMS: NET 30 DAYS

DESCRIPTION	PRICE	RT/ST	PER	DATE	DAY	TIME	LENGTH	M/S	PROGRAM/DESCRIPTION		PRICE	REMARKS	DEDUCTIBLE
M-Su 5p-8p						*ESPA			:15 / :15 Bookends				
	1.00	38	4	5/31	TH	07:58P			15*MI FORCOMPANIES:	15/1	1.00		
				5/31	TH	07:59P			15*MI FORCOMPANIES:	15/2	1.00		
M-Su 9a-5p						*ESPA			:15 / :15 Bookends				
	.00	38	10	6/01	FR	09:49A			15*MI FORCOMPANIES:	15/1	.00		
				6/01	FR	09:51A			15*MI FORCOMPANIES:	15/2	.00		
				6/02	SA	11:13A			15*MI FORCOMPANIES:	15/1	.00		
				6/02	SA	11:14A			15*MI FORCOMPANIES:	15/2	.00		
				6/03	SU	02:12P			15*MI FORCOMPANIES:	15/1	.00		
				6/03	SU	02:14P			15*MI FORCOMPANIES:	15/2	.00		
M-F 10a Your Carolina						*WSPA			:15 / :15 Bookends				
	20.00	39	8	5/28	MO	10:25A			15*MI FORCOMPANIES:	15/1	20.00		
				5/28	MO	10:28A			15*MI FORCOMPANIES:	15/2	20.00		
				5/30	WE	10:34A			15*MI FORCOMPANIES:	15/1	20.00		
				5/30	WE	10:36A			15*MI FORCOMPANIES:	15/2	20.00		
				5/31	TH	10:42A			15*MI FORCOMPANIES:	15/1	20.00		
				5/31	TH	10:45A			15*MI FORCOMPANIES:	15/2	20.00		
				6/01	FR	10:51A			15*MI FORCOMPANIES:	15/1	20.00		
				6/01	FR	10:54A			15*MI FORCOMPANIES:	15/2	20.00		
M-F 730p Scene On 7						*WSPA			:15 / :15 Bookends				
	92.50	40	2	5/30	WE	07:50P			15*MI FORCOMPANIES:	15/1	92.50		
				5/30	WE	07:54P			15*MI FORCOMPANIES:	15/2	92.50		
Total Airtime Net Spot Revenue:											1,619.00		

DUPLICATE

PERIOD COST 1,619.00

38 Total Units

ACTUAL GROSS BILLING	1,619.00
AGENCY COMMISSION	.00
NET DUE	1,619.00

Debits	.00
Credits	.00
SUB-TOTALS	.00
TOTAL RECONCILING	

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

News Channel 7 On Your Side

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MCBG_A16 WSPA I 1 0081

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE 06/24/12 EX2120322101
ORDER TYPE General WSPA

REP: WSPA (Local)
SLSP: (WSPA) Anderson Daniels
ADV: Davis Roofing & Maintenance
PROD: 191557

INVOICE NUMBER 0406025901
PAGE BROADCAST MONTH 1 05/28/2012 - 06/2

REF#: . /. /ROOFING
Desc: WSPA

SCHEDULE DATES 4/02/12-12/31/12
Standard Broadcast Month

TERMS: NET30 DAYS

SCHEDULE DESCRIPTION	UNITS	WEEKS	DATE	DAY	TIME	LENGTH/MKT/PROGRAM DESCRIPTION		PRICE	REMARKS	GROSS/Card
M-F 6a News					*WSPA	:15 / :15 Bookends				
100.00	27	2	5/29	TU	06:23A	15*MI	WHENYOUNEEDNEWROOF15	100.00		
			5/29	TU	06:26A	15*MI	WHENYOUNEEDNEWROOF15	100.00		
M-F 8a CBS This Morning					*WSPA	:15 / :15 Bookends				
50.00	28	2	5/29	TU	08:44A	15*MI	WHENYOUNEEDNEWROOF15	50.00		
			5/29	TU	08:46A	15*MI	WHENYOUNEEDNEWROOF15	50.00		
M-F 9a Dr Phil					*WSPA	:15 / :15 Bookends				
60.00	29	2	5/30	WE	09:56A	15*MI	WHENYOUNEEDNEWROOF15	60.00		
			5/30	WE	09:58A	15*MI	WHENYOUNEEDNEWROOF15	60.00		
M-F 10a Your Carolina					*WSPA	:15 / :15 Bookends				
.00	30	8	5/29	TU	10:56A	15*MI	WHENYOUNEEDNEWROOF15	.00		
			5/29	TU	10:57A	15*MI	WHENYOUNEEDNEWROOF15	.00		
			5/31	TH	10:51A	15*MI	WHENYOUNEEDNEWROOF15	.00		
			5/31	TH	10:53A	15*MI	WHENYOUNEEDNEWROOF15	.00		
			6/04	MO		30*MI	/	.00	Preempted	.00-
			6/07	TH		30*MI	/	.00	Preempted	.00-
			6/11	MO		30*MI	/	.00	Preempted	.00-
			6/13	WE		30*MI	/	.00	Preempted	.00-
M-F 5p News					*WSPA	:15 / :15 Bookends				
140.00	31	2	5/29	TU	05:22P	15*MI	WHENYOUNEEDNEWROOF15	140.00		
			5/29	TU	05:24P	15*MI	WHENYOUNEEDNEWROOF15	140.00		
M-F 530p News					*WSPA	:15 / :15 Bookends				
140.00	32	4	5/29	TU	05:43P	15*MI	WHENYOUNEEDNEWROOF15	140.00		
			5/29	TU	05:45P	15*MI	WHENYOUNEEDNEWROOF15	140.00		
120.00			5/29	TU	05:55P	15*MI	WHENYOUNEEDNEWROOF15	120.00		
			5/29	TU	05:57P	15*MI	WHENYOUNEEDNEWROOF15	120.00		
Sat 6a News					*WSPA	:15 / :15 Bookends				
12.50	35	2	6/02	SA	07:06A	15*MI	WHENYOUNEEDNEWROOF15	12.50		

*** Continued ***

PERIOD COST	1,448.00	38 Total Units	
		ACTUAL GROSS BILLING	1,448.00
		AGENCY COMMISSION	.00
		NET DUE	1,448.00
		Debits	.00
		Credits	.00
		SUB-TOTALS	.00
		TOTAL RECONCILING	

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

News Channel 7 On Your Side

WSPA-TV
250 International Dr.
Spartanburg, SC 29303

ADVERTISER Davis Roofing & Maintenance
PRODUCT 191557

INVOICE NUMBER 0406025901
BROADCAST MONTH 05/28/2012 - 06/

AMOUNT DUE
1,448.00

*00081

000139950
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

REMIT TO:

WSPA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26589
RICHMOND VA 23261-6589

401400010 00000000139950 00000406025901 000144800 4

News Channel 7 On Your Side

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG_A16 WSPA I 1 0081

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE 06/24/12 BX212032101
ORDER TYPE General WSPA

WSPA (local)
REP_ (WSPA) Anderson Daniels
SLSP: Davis Roofing & Maintenance
ADV_ 191557
PROD:

INVOICE NUMBER 0406025901
PAGE BROADCAST MONTH 2 05/28/2012 - 06/2

SCHEDULE DATES 4/02/12-12/31/12
Standard Broadcast Month

REF#: . /. /ROOFING
Desc: WSPA

-TERMS: NET 30 DAYS-

DESCRIPTION	PRICE	AVG LEN	DAY	DATE	DAYPART OR PROGRAM DESCRIPTION	LEN	PRODUCT DESCRIPTION	GROSS AMT
				5/02	SA 07:08A	15*MI	WHENYOUNEEDNEWROOF15	12.50
M-Su 9a-5p					*ESPA		:15 / :15 Bookends	
	1.00	37	8	5/28	MO 10:55A	15*MI	WHENYOUNEEDNEWROOF15	1.00
				5/28	MO 10:56A	15*MI	WHENYOUNEEDNEWROOF15	1.00
				5/31	TH 10:32A	15*MI	WHENYOUNEEDNEWROOF15	1.00
				5/31	TH 10:34A	15*MI	WHENYOUNEEDNEWROOF15	1.00
				6/01	FR 01:58P	15*MI	WHENYOUNEEDNEWROOF15	1.00
				6/01	FR 01:59P	15*MI	WHENYOUNEEDNEWROOF15	1.00
				6/03	SU 11:44A	15*MI	WHENYOUNEEDNEWROOF15	1.00
				6/03	SU 11:45A	15*MI	WHENYOUNEEDNEWROOF15	1.00
M-Su 5p-8p					*ESPA		:15 / :15 Bookends	
	1.00	38	2	6/02	SA 05:57P	15*MI	WHENYOUNEEDNEWROOF15	1.00
				6/02	SA 05:58P	15*MI	WHENYOUNEEDNEWROOF15	1.00
M-Su 8p-12a					*ESPA		:15 / :15 Bookends	
	1.00	39	8	5/28	MO 08:58P	15*MI	WHENYOUNEEDNEWROOF15	1.00
				5/28	MO 08:59P	15*MI	WHENYOUNEEDNEWROOF15	1.00
				5/29	TU 10:48P	15*MI	WHENYOUNEEDNEWROOF15	1.00
				5/29	TU 10:49P	15*MI	WHENYOUNEEDNEWROOF15	1.00
				5/31	TH 09:44P	15*MI	WHENYOUNEEDNEWROOF15	1.00
				5/31	TH 09:46P	15*MI	WHENYOUNEEDNEWROOF15	1.00
				6/03	SU 10:27P	15*MI	WHENYOUNEEDNEWROOF15	1.00
				6/03	SU 10:29P	15*MI	WHENYOUNEEDNEWROOF15	1.00
M-F 730p Scene On 7					*WSPA		:15 / :15 Bookends	
	92.50	47	2	5/28	MO 07:51P	15*MI	WHENYOUNEEDNEWROOF15	92.50
				5/28	MO 07:54P	15*MI	WHENYOUNEEDNEWROOF15	92.50
Total Airtime Net Spot Revenue					1,448.00			

DUPLICATE

PERIOD COST	1,448.00	38 Total Units		Debits .00
		ACTUAL GROSS BILLING	1,448.00	SUB-TOTALS Credits .00
		AGENCY COMMISSION	.00	TOTAL RECONCILING .00
		NET DUE	1,448.00	

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News Channel 7 On Your Side

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG_A16 WSPA I 3 0532

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE 07/29/12 BX212053004
ORDER TYPE General WSPA

REP_/ WSPA (Local)
SLSP: (WSPA) Anderson Daniels
ADV_/ Davis Roofing & Maintenance
PROD: 191557

INVOICE NUMBER 0406026504
PAGE BROADCAST MONTH 1 06/25/2012 - 07/2

REF#: . /. /ROOFING2
Desc: WSPA

SCHEDULE DATES 6/04/12-12/23/12
Standard Broadcast Month

TERMS: NET30 DAYS

DESCRIPTION	LEN	DAY	TIME	PRODUCT DESCRIPTION	PRICE	REMARKS
. M-F 6a News			*WSPA	:15 / :15 Bookends		
100.00	1 10	6/26	TU 06:09A	15*MI WHENYOUNEEDNEWROOF15	100.00	
		6/26	TU 06:10A	15*MI WHENYOUNEEDNEWROOF15	100.00	
		7/03	TU 06:22A	15*MI WHENYOUNEEDNEWROOF15	100.00	
		7/03	TU 06:24A	15*MI WHENYOUNEEDNEWROOF15	100.00	
		7/10	TU 06:27A	15*MI WHENYOUNEEDNEWROOF15	100.00	
		7/10	TU 06:29A	15*MI WHENYOUNEEDNEWROOF15	100.00	
		7/17	TU 06:28A	15*MI WHENYOUNEEDNEWROOF15	100.00	
		7/17	TU 06:29A	15*MI WHENYOUNEEDNEWROOF15	100.00	
		7/27	FR 06:38A	15*MI FORCOMPANIES5THWHEEL	100.00	
		7/27	FR 06:41A	15*MI FORCOMPANIES5THWHEEL	100.00	
M-F 8a CBS This Morning			*WSPA	:15 / :15 Bookends		
50.00	2 10	6/26	TU 08:37A	15*MI WHENYOUNEEDNEWROOF15	50.00	
		6/26	TU 08:39A	15*MI WHENYOUNEEDNEWROOF15	50.00	
		7/02	MO 08:36A	15*MI WHENYOUNEEDNEWROOF15	50.00	
		7/02	MO 08:37A	15*MI WHENYOUNEEDNEWROOF15	50.00	
		7/10	TU 08:08A	15*MI WHENYOUNEEDNEWROOF15	50.00	
		7/10	TU 08:09A	15*MI WHENYOUNEEDNEWROOF15	50.00	
		7/20	FR 08:26A	15*MI WHENYOUNEEDNEWROOF15	50.00	
		7/20	FR 08:27A	15*MI WHENYOUNEEDNEWROOF15	50.00	
		7/26	TH 08:53A	15*MI FORCOMPANIES5THWHEEL	50.00	
		7/26	TH 08:55A	15*MI FORCOMPANIES5THWHEEL	50.00	
M-F 10a Your Carolina			*WSPA	:15 / :15 Bookends		
.00	3 8	6/26	TU 10:50A	15*MI WHENYOUNEEDNEWROOF15	.00	
		6/26	TU 10:53A	15*MI WHENYOUNEEDNEWROOF15	.00	
		7/02	MO 10:51A	15*MI WHENYOUNEEDNEWROOF15	.00	
		7/02	MO 10:54A	15*MI WHENYOUNEEDNEWROOF15	.00	
		7/10	TU 10:56A	15*MI WHENYOUNEEDNEWROOF15	.00	

*** Continued ***

PERIOD COST 3,600.00

84 Total Units	
ACTUAL GROSS BILLING	3,600.00
AGENCY COMMISSION	.00
NET DUE	3,600.00

Debits	.00
Credits	.00
SUB-TOTALS	.00
TOTAL RECONCILING	

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WSPA-TV News Channel 7 On Your Side
250 International Dr.
Spartanburg, SC 29303

ADVERTISER Davis Roofing & Maintenance
PRODUCT 191557

INVOICE NUMBER 0406026504
BROADCAST MONTH 06/25/2012 - 07/

AMOUNT DUE 3,600.00

*00532

000139950
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

REMIT TO:

WSPA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26589
RICHMOND VA 23261-6589

401400010 00000000139950 00000406026504 000360000 2

News Channel 7 On Your Side

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG_A16 WSPA I 3 0532
07/29/12 BX212053004

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
DUNCAN SC 29369

INVOICE DATE 07/29/12 WSPA
ORDER TYPE General

WSPA (Local)
REP_: (WSPA) Anderson Daniels
BUYR: Davis Roofing & Maintenance
ADV_: 191557
PROD

INVOICE NUMBER 0406026504
PAGE 2 BROADCAST MONTH 06/25/2012 - 07/2

SCHEDULE DATES 6/04/12-12/23/12
Standard Broadcast Month

REF#: . /. /ROOFING2
Desc: WSPA

TERMS: NET 30 DAYS

WEEK/DAY	PRICE	BY	STTN	DATE	DAY	TIME	LENGTH	VIDEO/AUDIO	PRODUCT DESCRIPTION	PRICE	REMARKS	BONUS/PROMO
				7/10	TU	10:58A	15	*MI	WHENYOUNEEDNEWROOF15	.00		
				7/19	TH	10:34A	15	*MI	WHENYOUNEEDNEWROOF15	.00		
				7/19	TH	10:37A	15	*MI	WHENYOUNEEDNEWROOF15	.00		
M-F 530p News						*WSPA			:15 / :15 Bookends			
	140.00	4	4	7/02	MO	05:52P	15	*MI	WHENYOUNEEDNEWROOF15	140.00		
				7/02	MO	05:53P	15	*MI	WHENYOUNEEDNEWROOF15	140.00		
				7/18	WE	05:55P	15	*MI	WHENYOUNEEDNEWROOF15	140.00		
				7/18	WE	05:57P	15	*MI	WHENYOUNEEDNEWROOF15	140.00		
M-F 6p News						*WSPA			:15 / :15 Bookends			
	162.50	5	4	7/05	TH	06:27P	15	*MI	WHENYOUNEEDNEWROOF15	162.50		
				7/05	TH	06:30P	15	*MI	WHENYOUNEEDNEWROOF15	162.50		
				7/16	MO	06:12P	15	*MI	WHENYOUNEEDNEWROOF15	162.50		
				7/16	MO	06:14P	15	*MI	WHENYOUNEEDNEWROOF15	162.50		
M-F 730p Scene On 7						*WSPA			:15 / :15 Bookends			
	92.50	6	8	6/26	TU	07:42P	15	*MI	WHENYOUNEEDNEWROOF15	92.50		
				6/26	TU	07:44P	15	*MI	WHENYOUNEEDNEWROOF15	92.50		
				7/02	MO	07:52P	15	*MI	WHENYOUNEEDNEWROOF15	92.50		
				7/02	MO	07:55P	15	*MI	WHENYOUNEEDNEWROOF15	92.50		
				7/11	WE	07:41P	15	*MI	WHENYOUNEEDNEWROOF15	92.50		
				7/11	WE	07:44P	15	*MI	WHENYOUNEEDNEWROOF15	92.50		
				7/16	MO	07:42P	15	*MI	WHENYOUNEEDNEWROOF15	92.50		
				7/16	MO	07:44P	15	*MI	WHENYOUNEEDNEWROOF15	92.50		
Sun 6a News						*WSPA			:15 / :15 Bookends			
	15.00	7	8	7/01	SU	07:57A	15	*MI	WHENYOUNEEDNEWROOF15	15.00		
				7/01	SU	09:00A	15	*MI	WHENYOUNEEDNEWROOF15	15.00		
				7/08	SU	06:53A	15	*MI	WHENYOUNEEDNEWROOF15	15.00		
				7/08	SU	06:55A	15	*MI	WHENYOUNEEDNEWROOF15	15.00		
				7/15	SU	07:26A	15	*MI	WHENYOUNEEDNEWROOF15	15.00		
				7/15	SU	07:29A	15	*MI	WHENYOUNEEDNEWROOF15	15.00		
				7/22	SU	07:26A	15	*MI	WHENYOUNEEDNEWROOF15	15.00		
				7/22	SU	07:29A	15	*MI	WHENYOUNEEDNEWROOF15	15.00		
M-Su 5a-12a						*ESPA			:15 / :15 Bookends			
	.00	9	30	6/25	MO	08:16P	15	*MI	WHENYOUNEEDNEWROOF15	.00		
				6/25	MO	08:17P	15	*MI	WHENYOUNEEDNEWROOF15	.00		
				6/28	TH	07:12P	15	*MI	WHENYOUNEEDNEWROOF15	.00		
				6/28	TH	07:14P	15	*MI	WHENYOUNEEDNEWROOF15	.00		
				6/29	FR	11:55P	15	*MI	WHENYOUNEEDNEWROOF15	.00		
				6/29	FR	11:56P	15	*MI	WHENYOUNEEDNEWROOF15	.00		
				7/02	MO	09:12P	15	*MI	WHENYOUNEEDNEWROOF15	.00		
				7/02	MO	09:14P	15	*MI	WHENYOUNEEDNEWROOF15	.00		
				7/05	TH	12:01A	15	*MI	WHENYOUNEEDNEWROOF15	.00		
				7/05	TH	12:01A	15	*MI	WHENYOUNEEDNEWROOF15	.00		
				7/06	FR	05:44P	15	*MI	WHENYOUNEEDNEWROOF15	.00		
				7/06	FR	05:46P	15	*MI	WHENYOUNEEDNEWROOF15	.00		
				7/10	TU	11:51P	15	*MI	WHENYOUNEEDNEWROOF15	.00		
				7/10	TU	11:52P	15	*MI	WHENYOUNEEDNEWROOF15	.00		
				7/11	WE	11:15P	15	*MI	WHENYOUNEEDNEWROOF15	.00		

*** Continued ***

DUPLICATE

PERIOD COST 3,600.00

04 Total Units

ACTUAL GROSS BILLING	3,600.00
AGENCY COMMISSION	.00
NET DUE	3,600.00

Debits	.00
Credits	.00
SUB-TOTALS	
TOTAL RECONCILING	.00

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

WSPA–TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG_A16 WSPA I 3 0532
07/29/12 BX212053004

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

WSPA (Local)
REP: (WSPA) Anderson Daniels
BUS: Davis Roofing & Maintenance
ADV: 191557
PROD:

INVOICE DATE: General
ORDER TYPE: WSPA
INVOICE NUMBER: 0406026504
PAGE BROADCAST MONTH: 3 06/25/2012 - 07/2
SCHEDULE DATES: 6/04/12-12/23/12
Standard Broadcast Month

REF#: . /. /ROOFING2
Desc: WSPA

TERMS: NET 30 DAYS

PUBLICATION	PRICE	AT/SP/PER	DATE	DAY	TIME	LENGTH/CPP	PROGRAM/DESCRIPTION	GROSS	REMARKS	DECORATION/ DEALER/CODE
			7/11	WE	11:17P	15	*MI WHENYOUNEEDNEWROOF15	.00		
			7/13	FR	07:15P	15	*MI WHENYOUNEEDNEWROOF15	.00		
			7/13	FR	07:17P	15	*MI WHENYOUNEEDNEWROOF15	.00		
			7/17	TU	10:57P	15	*MI WHENYOUNEEDNEWROOF15	.00		
			7/17	TU	10:58P	15	*MI WHENYOUNEEDNEWROOF15	.00		
			7/18	WE	10:12P	15	*MI WHENYOUNEEDNEWROOF15	.00		
			7/18	WE	10:13P	15	*MI WHENYOUNEEDNEWROOF15	.00		
			7/19	TH	11:56P	15	*MI WHENYOUNEEDNEWROOF15	.00		
			7/19	TH	11:57P	15	*MI WHENYOUNEEDNEWROOF15	.00		
			7/24	TU	08:56P	15	*MI FORCOMPANIES5THWHEEL	.00		
			7/24	TU	08:57P	15	*MI FORCOMPANIES5THWHEEL	.00		
			7/27	FR	08:58P	15	*MI FORCOMPANIES5THWHEEL	.00		
			7/27	FR	08:59P	15	*MI FORCOMPANIES5THWHEEL	.00		
			7/28	SA	03:58P	15	*MI FORCOMPANIES5THWHEEL	.00		
			7/28	SA	03:58P	15	*MI FORCOMPANIES5THWHEEL	.00		
Sun 6a News					*WSPA		:15 / :15 Bookends			
	15.00	12 2	7/29	SU	07:24A	15	*MI FORCOMPANIES5THWHEEL	15.00		
			7/29	SU	07:26A	15	*MI FORCOMPANIES5THWHEEL	15.00		

Total Airtime Net Spot Revenue: 3,600.00

DUPLICATE

PERIOD COST	3,600.00	84 Total Units		Debits	.00
		ACTUAL GROSS BILLING	3,600.00	Credits	.00
		AGENCY COMMISSION	.00	SUB-TOTALS	.00
		NET DUE	3,600.00	TOTAL RECONCILING	

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News Channel 7 On Your Side

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG_A16 WSPA I 3 0533

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE 07/29/12 EX212053002
ORDER TYPE General WSPA

REP_: WSPA (Local)
BLSP: (WSPA) Anderson Daniels
ADV_: Davis Roofing & Maintenance
PROD: 191557

INVOICE NUMBER 0406026505
PAGE BROADCAST MONTH 1 06/25/2012 - 07/2

SCHEDULE DATES 6/04/12-12/23/12
Standard Broadcast Month

REF#: . /. /ROOFING
Desc: WSPA

TERMS: NET30 DAYS

DESCRIPTION	LINES	DATE	DAYS	TIME	LENGTH	MKT	PRODUCT	DESCRIPTION	PRICE	REMARKS
. M-F 6a News				*WSPA				:15 / :15 Bookends		
100.00	1 10	6/26	TU	06:52A		15*MI	WHENYOUNEEDNEWROOF15		100.00	
		6/26	TU	06:54A		15*MI	WHENYOUNEEDNEWROOF15		100.00	
		7/03	TU	06:38A		15*MI	WHENYOUNEEDNEWROOF15		100.00	
		7/03	TU	06:40A		15*MI	WHENYOUNEEDNEWROOF15		100.00	
		7/09	MO	06:52A		15*MI	WHENYOUNEEDNEWROOF15		100.00	
		7/09	MO	06:54A		15*MI	WHENYOUNEEDNEWROOF15		100.00	
		7/17	TU	06:43A		15*MI	WHENYOUNEEDNEWROOF15		100.00	
		7/17	TU	06:44A		15*MI	WHENYOUNEEDNEWROOF15		100.00	
		7/26	TH	06:10A		15*MI	FORCOMPANIES5THWHEEL		100.00	
		7/26	TH	06:11A		15*MI	FORCOMPANIES5THWHEEL		100.00	
M-F 8a CBS This Morning				*WSPA				:15 / :15 Bookends		
50.00	2 10	6/26	TU	08:59A		15*MI	WHENYOUNEEDNEWROOF15		50.00	
		6/26	TU	09:00A		15*MI	WHENYOUNEEDNEWROOF15		50.00	
		7/05	TH	08:59A		15*MI	WHENYOUNEEDNEWROOF15		50.00	
		7/05	TH	09:00A		15*MI	WHENYOUNEEDNEWROOF15		50.00	
		7/09	MO	08:39A		15*MI	WHENYOUNEEDNEWROOF15		50.00	
		7/09	MO	08:40A		15*MI	WHENYOUNEEDNEWROOF15		50.00	
		7/17	TU	08:45A		15*MI	WHENYOUNEEDNEWROOF15		50.00	
		7/17	TU	08:47A		15*MI	WHENYOUNEEDNEWROOF15		50.00	
		7/27	FR	08:08A		15*MI	FORCOMPANIES5THWHEEL		50.00	
		7/27	FR	08:09A		15*MI	FORCOMPANIES5THWHEEL		50.00	
M-F 9a Dr Phil				*WSPA				:15 / :15 Bookends		
62.50	3 10	6/25	MO	09:56A		15*MI	WHENYOUNEEDNEWROOF15		62.50	
		6/25	MO	09:58A		15*MI	WHENYOUNEEDNEWROOF15		62.50	
		7/02	MO	09:40A		15*MI	WHENYOUNEEDNEWROOF15		62.50	
		7/02	MO	09:42A		15*MI	WHENYOUNEEDNEWROOF15		62.50	
		7/13	FR	09:30A		15*MI	WHENYOUNEEDNEWROOF15		62.50	

*** Continued ***

PERIOD COST 8,345.00

80 Total Units		Debits	.00
ACTUAL GROSS BILLING	8,020.00	Credits	325.00-
AGENCY COMMISSION	.00	SUB-TOTALS	325.00CR
NET DUE	8,020.00	TOTAL RECONCILING	

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WSPA-TV News Channel 7 On Your Side
250 International Dr.
Spartanburg, SC 29303

ADVERTISER Davis Roofing & Maintenance
PRODUCT 191557

INVOICE NUMBER 0406026505
BROADCAST MONTH 06/25/2012 - 07/

AMOUNT DUE 8,020.00

*00533

000139950
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

REMIT TO:

WSPA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26589
RICHMOND VA 23261-8589

401400010 00000000139950 00000406026505 000802000 1

News Channel 7 On Your Side

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG_A16 WSPA I 3 0533
07/29/12 BX212053002

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE: General
ORDER TYPE: WSPA (Local)
REP: (WSPA) Anderson Daniels
BLEP: Davis Roofing & Maintenance
ADV: 191557
PROD:
INVOICE NUMBER: 0406026505
PAGE BROADCAST MONTH: 2 06/25/2012 - 07/2
SCHEDULE DATES: 6/04/12-12/23/12
Standard Broadcast Month

REF#: . /. /ROOFING
Desc: WSPA

*TERMS: NET 30 DAYS.

DESCRIPTION	LINE	INV/CTR	DATE	DAY	TIME	LENGTH	PROGRAM/DAYPART/POLITICAL	GROSS	REMARKS	NET
			7/13	FR	09:32A	15*MI	WHENYOUNEEDNEWROOF15	62.50		
			7/18	WE	09:35A	15*MI	WHENYOUNEEDNEWROOF15	62.50		
			7/18	WE	09:37A	15*MI	WHENYOUNEEDNEWROOF15	62.50		
			7/25	WE	09:12A	15*MI	FORCOMPANIES5THWHEEL	62.50		
			7/25	WE	09:13A	15*MI	FORCOMPANIES5THWHEEL	62.50		
M-F 10a Your Carolina					*WSPA		:15 / :15 Bookends			
.00	4	14	6/25	MO	10:56A	15*MI	WHENYOUNEEDNEWROOF15	.00		
			6/25	MO	10:57A	15*MI	WHENYOUNEEDNEWROOF15	.00		
			6/27	WE	10:16A	15*MI	WHENYOUNEEDNEWROOF15	.00		
			6/27	WE	10:19A	15*MI	WHENYOUNEEDNEWROOF15	.00		
			7/03	TU		30*MI	/	.00	Preempted	.00-
			7/05	TH	10:33A	15*MI	WHENYOUNEEDNEWROOF15	.00		
			7/05	TH	10:35A	15*MI	WHENYOUNEEDNEWROOF15	.00		
			7/10	TU	10:31A	15*MI	WHENYOUNEEDNEWROOF15	.00		
			7/10	TU	10:33A	15*MI	FORCOMPANIES:15/2	.00		
			7/13	FR	10:51A	15*MI	WHENYOUNEEDNEWROOF15	.00		
			7/13	FR	10:54A	15*MI	WHENYOUNEEDNEWROOF15	.00		
			7/16	MO		30*MI	/	.00	Preempted	.00-
			7/19	TH	10:51A	15*MI	WHENYOUNEEDNEWROOF15	.00		
			7/19	TH	10:53A	15*MI	WHENYOUNEEDNEWROOF15	.00		
25.00	5	8	6/25	MO	10:37A	15*MI	WHENYOUNEEDNEWROOF15	25.00		
			6/25	MO	10:40A	15*MI	WHENYOUNEEDNEWROOF15	25.00		
			7/04	WE	10:56A	15*MI	WHENYOUNEEDNEWROOF15	25.00		
			7/04	WE	10:57A	15*MI	WHENYOUNEEDNEWROOF15	25.00		
			7/11	WE	10:51A	15*MI	WHENYOUNEEDNEWROOF15	25.00		
			7/11	WE	10:54A	15*MI	FORCOMPANIES:15/2	25.00		
			7/18	WE	10:56A	15*MI	WHENYOUNEEDNEWROOF15	25.00		
			7/18	WE	10:57A	15*MI	WHENYOUNEEDNEWROOF15	25.00		
M-F 530p News					*WSPA		:15 / :15 Bookends			
140.00	6	4	6/25	MO	05:43P	15*MI	WHENYOUNEEDNEWROOF15	140.00		
			6/25	MO	05:44P	15*MI	WHENYOUNEEDNEWROOF15	140.00		
			7/11	WE	05:52P	15*MI	WHENYOUNEEDNEWROOF15	140.00		
			7/11	WE	05:54P	15*MI	FORCOMPANIES:15/2	140.00		
M-F 6p News					*WSPA		:15 / :15 Bookends			
162.50	7	9	7/04	WE	06:12P	15*MI	WHENYOUNEEDNEWROOF15	162.50		
			7/04	WE	06:15P	15*MI	WHENYOUNEEDNEWROOF15	162.50		
325.00			7/16	MO		30*MI	/	.00	Preempt Political	P 325.00-
M-F 730p Scene On 7					*WSPA		:15 / :15 Bookends			
92.50	8	8	6/27	WE	07:51P	15*MI	WHENYOUNEEDNEWROOF15	92.50		
			6/27	WE	07:54P	15*MI	WHENYOUNEEDNEWROOF15	92.50		
			7/04	WE	07:50P	15*MI	WHENYOUNEEDNEWROOF15	92.50		
			7/04	WE	07:54P	15*MI	WHENYOUNEEDNEWROOF15	92.50		
			7/12	TH	07:52P	15*MI	WHENYOUNEEDNEWROOF15	92.50		
			7/12	TH	07:55P	15*MI	FORCOMPANIES:15/2	92.50		
			7/20	FR	07:35P	15*MI	WHENYOUNEEDNEWROOF15	92.50		
			7/20	FR	07:37P	15*MI	WHENYOUNEEDNEWROOF15	92.50		

*** Continued ***

DUPLICATE

PERIOD COST 8,345.00

98 Total Units

ACTUAL GROSS BILLING	8,020.00
AGENCY COMMISSION	.00
NET DUE	8,020.00

Debits	.00
Credits	325.00-
SUB-TOTALS	325.00CR
TOTAL RECONCILING	

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News Channel 7 On Your Side

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

WSPA (Local)
REP_: (WSPA) Anderson Daniels
DLSP: Davis Roofing & Maintenance
ADV_: 191557
PROD:

2012 MGBG_A16 WSPA I 3 0533
INVOICE DATE 07/29/12 EX212053002
ORDER TYPE General WSPA
INVOICE NUMBER 0406026505
PAGE BROADCAST MONTH 3 06/25/2012 - 07/2
SCHEDULE DATES 6/04/12-12/23/12
Standard Broadcast Month

REF#: . /. /ROOFING
Desc: WSPA

TERMS: NET 30 DAYS

DESCRIPTION	PRICE	NUMBER	DAY	DATE	TIME	SECTION/LOG	PROGRAM/DEFINITIONS	LENGTH	PRICE	REMARKS	DEDUCTIBLE
Sun 6a News					*WSPA		:15 / :15 Bookends				
	15.00	9	8	7/01	SU 07:06A	15*MI	WHENYOUNEEDNEWROOF15		15.00		
				7/01	SU 07:08A	15*MI	WHENYOUNEEDNEWROOF15		15.00		
				7/08	SU 07:57A	15*MI	WHENYOUNEEDNEWROOF15		15.00		
				7/08	SU 08:00A	15*MI	WHENYOUNEEDNEWROOF15		15.00		
				7/15	SU 06:27A	15*MI	WHENYOUNEEDNEWROOF15		15.00		
				7/15	SU 06:29A	15*MI	WHENYOUNEEDNEWROOF15		15.00		
				7/22	SU 07:53A	15*MI	WHENYOUNEEDNEWROOF15		15.00		
				7/22	SU 07:55A	15*MI	WHENYOUNEEDNEWROOF15		15.00		
M-Su 5a-12a					*ESPA		:15 / :15 Bookends				
	.00	11	20	6/28	TH 08:13P	15*MI	WHENYOUNEEDNEWROOF15		.00		
				6/28	TH 08:15P	15*MI	WHENYOUNEEDNEWROOF15		.00		
				6/30	SA 05:45P	15*MI	WHENYOUNEEDNEWROOF15		.00		
				6/30	SA 05:46P	15*MI	WHENYOUNEEDNEWROOF15		.00		
				7/03	TU 08:11P	15*MI	WHENYOUNEEDNEWROOF15		.00		
				7/03	TU 08:13P	15*MI	WHENYOUNEEDNEWROOF15		.00		
				7/08	SU 05:13P	15*MI	WHENYOUNEEDNEWROOF15		.00		
				7/08	SU 05:14P	15*MI	WHENYOUNEEDNEWROOF15		.00		
				7/09	MO 09:45P	15*MI	WHENYOUNEEDNEWROOF15		.00		
				7/09	MO 09:47P	15*MI	WHENYOUNEEDNEWROOF15		.00		
				7/15	SU 07:14P	15*MI	WHENYOUNEEDNEWROOF15		.00		
				7/15	SU 07:16P	15*MI	WHENYOUNEEDNEWROOF15		.00		
				7/16	MO 11:45P	15*MI	WHENYOUNEEDNEWROOF15		.00		
				7/16	MO 11:46P	15*MI	WHENYOUNEEDNEWROOF15		.00		
				7/19	TH 09:11P	15*MI	WHENYOUNEEDNEWROOF15		.00		
				7/19	TH 09:12P	15*MI	WHENYOUNEEDNEWROOF15		.00		
				7/24	TU 10:17P	15*MI	FORCOMPANIES5THWHEEL		.00		
				7/24	TU 10:19P	15*MI	FORCOMPANIES5THWHEEL		.00		
				7/29	SU 02:57P	15*MI	FORCOMPANIES5THWHEEL		.00		
				7/29	SU 02:58P	15*MI	FORCOMPANIES5THWHEEL		.00		
Banner - Standard					*WSPA.Com		Unit				
	1000.00	12	1	7/23	MO 05:00A	01			1000.00		
Service - Search Engine Market					*WSPA.Com		Unit				
	2640.00	13	1	7/16	MO 05:00A	01			2640.00		
M-F 530p News					*WSPA		:15 / :15 Bookends				
	140.00	16	2	7/24	TU 05:43P	15*MI	FORCOMPANIES5THWHEEL		140.00		
				7/24	TU 05:44P	15*MI	FORCOMPANIES5THWHEEL		140.00		
Sun 6a News					*WSPA		:15 / :15 Bookends				
	15.00	17	2	7/29	SU 06:10A	15*MI	FORCOMPANIES5THWHEEL		15.00		
				7/29	SU 06:12A	15*MI	FORCOMPANIES5THWHEEL		15.00		
Total Airtime Net Spot Revenue:					8,020.00						

DUPLICATE

PERIOD COST	8,345.00	98 Total Units			Debits .00
		ACTUAL GROSS BILLING	8,020.00	SUB-TOTALS	Credits 325.00-
		AGENCY COMMISSION	.00	TOTAL RECONCILING	325.00CR
		NET DUE	8,020.00		

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INVOICE / AFFIDAVIT

2012 WGBG_A16 WSPA I 1 '0061

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE 08/26/12 BX212053004
ORDER TYPE General WSPA

REP_ WSPA (Local)
SLSP: (WSPA) Anderson Daniels
ADV_ Davis Roofing & Maintenance
PROD: 191557

INVOICE NUMBER 0406027194
PAGE BROADCAST MONTH 1 07/30/2012 - 08/2

SCHEDULE DATES 6/04/12-12/23/12
Standard Broadcast Month

REF#: . /. /ROOFING2
Desc: WSPA

TERMS: NET30 DAYS

SCHEDULE DESCRIPTION	PRICE	LNS	PER	DATE	DAY	TIME	LENGTH	MVF	ON PRODUCT	DESCRIPTION	SPOT PRICE	REMARKS	REA/CRED
M-F 6a News					*WSPA					:15 / :15 Bookends			
	100.00	1	4	8/10	FR	06:09A	15	*MI	FORCOMPANIES5THWHEEL		100.00		
				8/10	FR	06:10A	15	*MI	FORCOMPANIES5THWHEEL		100.00		
	200.00			8/16	TH		30	*MI	/		.00	Preempted	200.00-
				8/23	TH		30	*MI	/		.00	Preempted	200.00-
M-F 8a CBS This Morning					*WSPA					:15 / :15 Bookends			
	50.00	2	4	8/07	TU	08:56A	15	*MI	FORCOMPANIES5THWHEEL		50.00		
				8/07	TU	08:57A	15	*MI	FORCOMPANIES5THWHEEL		50.00		
	100.00			8/16	TH		30	*MI	/		.00	Preempted	100.00-
				8/24	FR		30	*MI	/		.00	Preempted	100.00-
M-F 10a Your Carolina					*WSPA					:15 / :15 Bookends			
	.00	3	4	8/06	MO		30	*MI	/		.00	Preempted	.00-
				8/15	WE		30	*MI	/		.00	Preempted	.00-
				8/20	MO	10:51A	15	*MI	FORCOMPANIES5THWHEEL		.00		
				8/20	MO	10:53A	15	*MI	FORCOMPANIES5THWHEEL		.00		
M-F 530p News					*WSPA					:15 / :15 Bookends			
	140.00	4	4	8/10	FR	05:52P	15	*MI	FORCOMPANIES5THWHEEL		140.00		
				8/10	FR	05:54P	15	*MI	FORCOMPANIES5THWHEEL		140.00		
	.00			8/20	MO	05:42P	15	*MI	FORCOMPANIES5THWHEEL		.00		
				8/20	MO	05:44P	15	*MI	FORCOMPANIES5THWHEEL		.00		
M-F 6p News					*WSPA					:15 / :15 Bookends			
	162.50	5	3,	8/06	MO	06:07P	15	*MI	FORCOMPANIES5THWHEEL		162.50		
				8/06	MO	06:08P	15	*MI	FORCOMPANIES5THWHEEL		162.50		
	325.00			8/21	TU		30	*MI	/		.00	Preempted	325.00-
M-F 730p Scene On 7					*WSPA					:15 / :15 Bookends			
	92.50	6	4	8/09	TH	07:49P	15	*MI	FORCOMPANIES5THWHEEL		92.50		
				8/09	TH	07:53P	15	*MI	FORCOMPANIES5THWHEEL		92.50		
	185.00			8/16	TH		30	*MI	/		.00	Preempted	185.00-

*** Continued ***

PERIOD COST	2,475.00	28 Total Units	1,090.00
		ACTUAL GROSS BILLING	.00
		AGENCY COMMISSION	1,090.00
		NET DUE	
		Debits	.00
		Credits	1,385.00-
		SUB-TOTALS	1,385.00CR
		TOTAL RECONCILING	

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WSPA-TV News Channel 7 On Your Side
250 International Dr.
Spartanburg, SC 29303

ADVERTISER: Davis Roofing & Maintenance
PRODUCT: 191557

INVOICE NUMBER: 0406027194
BROADCAST MONTH: 07/30/2012 - 08/

AMOUNT DUE: 1,090.00

*00061

000139950
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

REMIT TO:

WSPA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26589
RICHMOND VA 23261-6589

401400010 00000000139950 00D00406027194 000109000 7

News Channel 7 On Your Side

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG_A16 WSPA I 1 0061
08/26/12 BX212053004

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

WSPA (Local)
REP_: (WSPA) Anderson Daniels
SLSP: Davis Roofing & Maintenance
ADV_: 191557
PROD:

INVOICE DATE: 08/26/12
ORDER TYPE: General
WSPA
INVOICE NUMBER: 0406027194
PAGE BROADCAST MONTH: 2 07/30/2012 - 08/2
SCHEDULE DATES: 6/04/12-12/23/12
Standard Broadcast Month

REF#: . /. /ROOFING2
Desc: WSPA

*TERMS: NET 30 DAYS.

DESCRIPTION	LEN	POS	DAY	DATE	TIME	TYPE	ACTUAL BROADCAST DETAIL	RATE	PREEMPTION REASON	GROSS AMOUNT
				8/21	TU	30*MI /		.00	Preempted	185.00-
Sun 6a News					*WSPA		:15 / :15 Bookends			
	30.00	7	3	8/12	SU	30*MI /		.00	Preempted	30.00-
				8/19	SU	30*MI /		.00	Preempted	30.00-
				8/26	SU	30*MI /		.00	Preempted	30.00-
M-Su 5a-12a					*ESPA		:15 / :15 Bookends			
	.00	9	14	8/06	MO	09:58P	15*MI FORCOMPANIES5THWHEEL	.00		
				8/06	MO	09:59P	15*MI FORCOMPANIES5THWHEEL	.00		
				8/07	TU	06:43P	15*MI FORCOMPANIES5THWHEEL	.00		
				8/07	TU	06:45P	15*MI FORCOMPANIES5THWHEEL	.00		
				8/09	TH	10:56P	15*MI FORCOMPANIES5THWHEEL	.00		
				8/09	TH	10:57P	15*MI FORCOMPANIES5THWHEEL	.00		
				8/13	MO		30*MI /	.00	Preempted	.00-
				8/15	WE	10:12P	15*MI FORCOMPANIES5THWHEEL	.00		
				8/15	WE	10:14P	15*MI FORCOMPANIES5THWHEEL	.00		
				8/17	FR		30*MI /	.00	Preempted	.00-
				8/20	MO	11:15P	15*MI FORCOMPANIES5THWHEEL	.00		
				8/20	MO	11:17P	15*MI FORCOMPANIES5THWHEEL	.00		
				8/22	WE		30*MI /	.00	Preempted	.00-
				8/24	FR		30*MI /	.00	Preempted	.00-
Carolina Panthers Pre-Season F					*WSPA		:15 / :15 Bookends			
	.00	13	2	8/11	SA	06:57P	15*MI FORCOMPANIES5THWHEEL	.00	MAKEGOOD	.00
			MG	FOR:		3 8/06;	3 8/15			
				8/11	SA	07:00P	15*MI FORCOMPANIES5THWHEEL	.00	MAKEGOOD	.00
			MG	FOR:		3 8/06;	3 8/15			
M-Su 11p News					*WSPA		:15 / :15 Bookends			
	.00	14	2	8/10	FR	11:22P	15*MI FORCOMPANIES5THWHEEL	.00	MAKEGOOD	.00
			MG	FOR:		3 8/06;	3 8/15			
				8/10	FR	11:24P	15*MI FORCOMPANIES5THWHEEL	.00	MAKEGOOD	.00
			MG	FOR:		3 8/06;	3 8/15			
Total Airtime Net Spot Revenue:						1,090.00				

DUPLICATE

PERIOD COST	2,475.00	28 Total Units	
		ACTUAL GROSS BILLING	1,090.00
		AGENCY COMMISSION	.00
		NET DUE	1,090.00
		SUB-TOTALS Debits	.00
		Credits	1,385.00-
		TOTAL RECONCILING	1,385.00CR

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News Channel 7 On Your Side

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG_A16 WSPA I 1 '0062

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE 08/26/12 EX2120530D2
ORDER TYPE General WSPA

REP_/ WSPA (Local)
ELSP: (WSPA) Anderson Daniels
ADV_/ Davis Roofing & Maintenance
PROD: 191557

INVOICE NUMBER 0406027195
PAGE BROADCAST MONTH 1 07/30/2012 - 08/2

SCHEDULE DATES 6/04/12-12/23/12
Standard Broadcast Month

REF#: . /. /ROOFING
Desc: WSPA

TERMS: NET30 DAYS

DESCRIPTION	PACKAGE	UNITS	PER	DATE	DAYTIME	LENGTH	M/C	PROGRAM/DESCRIPTION	PRICE	REMARKS	UNCONFIRMED DEBIT/CREDIT
M-F 6a News					*WSPA			:15 / :15 Bookends			
	100.00	1	5	8/07	TU 06:09A	15	*MI	FORCOMPANIES5THWHEEL	100.00		
				8/07	TU 06:10A	15	*MI	FORCOMPANIES5THWHEEL	100.00		
	200.00			8/13	MO	30	*MI	/	.00	Preempted	200.00-
	.00			8/21	TU 06:12A	15	*MI	FORCOMPANIES5THWHEEL	.00		
				8/21	TU 06:14A	15	*MI	FORCOMPANIES5THWHEEL	.00		
M-F 8a CBS This Morning					*WSPA			:15 / :15 Bookends			
	50.00	2	5	8/09	TH 08:15A	15	*MI	FORCOMPANIES5THWHEEL	50.00		
				8/09	TH 08:16A	15	*MI	FORCOMPANIES5THWHEEL	50.00		
	100.00			8/14	TU	30	*MI	/	.00	Preempted	100.00-
	.00			8/22	WE 08:17A	15	*MI	FORCOMPANIES5THWHEEL	.00		
				8/22	WE 08:18A	15	*MI	FORCOMPANIES5THWHEEL	.00		
M-F 9a Dr Phil					*WSPA			:15 / :15 Bookends			
	62.50	3	5	8/07	TU 09:56A	15	*MI	FORCOMPANIES5THWHEEL	62.50		
				8/07	TU 09:58A	15	*MI	FORCOMPANIES5THWHEEL	62.50		
	125.00			8/14	TU	30	*MI	/	.00	Preempted	125.00-
	.00			8/21	TU 09:56A	15	*MI	FORCOMPANIES5THWHEEL	.00		
				8/21	TU 09:58A	15	*MI	FORCOMPANIES5THWHEEL	.00		
M-F 10a Your Carolina					*WSPA			:15 / :15 Bookends			
	.00	4	8	8/07	TU	30	*MI	/	.00	Preempted	.00-
				8/09	TH	30	*MI	/	.00	Preempted	.00-
				8/14	TU	30	*MI	/	.00	Preempted	.00-
				8/16	TH	30	*MI	/	.00	Preempted	.00-
				8/22	WE 10:56A	15	*MI	FORCOMPANIES5THWHEEL	.00		
				8/22	WE 10:57A	15	*MI	FORCOMPANIES5THWHEEL	.00		
				8/24	FR 10:19A	15	*MI	FORCOMPANIES5THWHEEL	.00		
				8/24	FR 10:21A	15	*MI	FORCOMPANIES5THWHEEL	.00		
	25.00	5	5	8/07	TU 10:07A	15	*MI	FORCOMPANIES5THWHEEL	25.00		

*** Continued ***

PERIOD COST	5,595.00	42 Total Units	
		ACTUAL GROSS BILLING	4,625.00
		AGENCY COMMISSION	.00
		NET DUE	4,625.00
		Debits	.00
		Credits	970.00-
		SUB-TOTALS	970.00CR
		TOTAL RECONCILING	

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WSPA-TV News Channel 7 On Your Side
250 International Dr.
Spartanburg, SC 29303

ADVERTISER Davis Roofing & Maintenance
PRODUCT 191557

INVOICE NUMBER 0406027195
BROADCAST MONTH 07/30/2012 - 08/

AMOUNT DUE
4,625.00

*00062

000139950
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

REMIT TO:

WSPA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26589
RICHMOND VA 23261-6589

401400010 00000000139950 00000406027195 000462500 6

News Channel 7 On Your Side

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG_A16 WSPA I 1 0062

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE 08/26/12 EX212053002
ORDER TYPE General WSPA

WSPA (Local)
REP (WSPA) Anderson Daniels
SLS# Davis Roofing & Maintenance
ADV 191557
PROD

INVOICE NUMBER 0406027195
PAGE BROADCAST MONTH 2 07/30/2012 - 08/2
SCHEDULE DATES 6/04/12-12/23/12
Standard Broadcast Month

REF#: . /. /ROOFING
Desc: WSPA

TERMS: NET 30 DAYS

DESCRIPTION	PRICE	SYS	PER	DATE	DAY	TIME	LENGTH	WEEK	PRODUCT/SPOT	PAID	RECONCILIATION REMARKS	REV/ORD
				8/07	TU	10:09A	15*MI		FORCOMPANIES5THWHEEL	25.00		
	50.00			8/13	MO		30*MI	/		.00	Preempted	50.00-
	.00			8/21	TU	10:33A	15*MI		FORCOMPANIES5THWHEEL	.00		
				8/21	TU	10:35A	15*MI		FORCOMPANIES5THWHEEL	.00		
M-F 530p News						*WSPA			:15 / :15 Bookends			
	280.00	6	1	8/13	MO		30*MI	/		.00	Preempted	280.00-
M-F 6p News						*WSPA			:15 / :15 Bookends			
	162.50	7	4	8/07	TU	06:27P	15*MI		FORCOMPANIES5THWHEEL	162.50		
				8/07	TU	06:30P	15*MI		FORCOMPANIES5THWHEEL	162.50		
	.00			8/21	TU	06:22P	15*MI		FORCOMPANIES5THWHEEL	.00		
				8/21	TU	06:24P	15*MI		FORCOMPANIES5THWHEEL	.00		
M-F 730p Scene On 7						*WSPA			:15 / :15 Bookends			
	92.50	8	5	8/06	MO	07:50P	15*MI		FORCOMPANIES5THWHEEL	92.50		
				8/06	MO	07:52P	15*MI		FORCOMPANIES5THWHEEL	92.50		
	185.00			8/14	TU		30*MI	/		.00	Preempted	185.00-
	.00			8/20	MO	07:35P	15*MI		FORCOMPANIES5THWHEEL	.00		
				8/20	MO	07:38P	15*MI		FORCOMPANIES5THWHEEL	.00		
Sun 6a News						*WSPA			:15 / :15 Bookends			
	30.00	9	3	8/12	SU		30*MI	/		.00	Preempted	30.00-
	.00			8/19	SU	06:23A	15*MI		FORCOMPANIES5THWHEEL	.00		
				8/19	SU	06:26A	15*MI		FORCOMPANIES5THWHEEL	.00		
M-Su 5a-12a						*ESPA			:15 / :15 Bookends			
	.00	11	11	8/06	MO	07:21P	15*MI		FORCOMPANIES5THWHEEL	.00		
				8/06	MO	07:22P	15*MI		FORCOMPANIES5THWHEEL	.00		
				8/11	SA	01:58P	15*MI		FORCOMPANIES5THWHEEL	.00		
				8/11	SA	01:59P	15*MI		FORCOMPANIES5THWHEEL	.00		
				8/13	MO		30*MI	/		.00	Preempted	.00-
				8/19	SU	06:10P	15*MI		FORCOMPANIES5THWHEEL	.00		
				8/19	SU	06:12P	15*MI		FORCOMPANIES5THWHEEL	.00		
				8/20	MO	12:20P	15*MI		FORCOMPANIES5THWHEEL	.00		
				8/20	MO	12:22P	15*MI		FORCOMPANIES5THWHEEL	.00		
				8/21	TU	09:52P	15*MI		FORCOMPANIES5THWHEEL	.00		
				8/21	TU	09:52P	15*MI		FORCOMPANIES5THWHEEL	.00		
Banner - Standard						*WSPA.Com			Unit			
	1000.00	12	1	8/20	MO	05:00A	01			1000.00		
Service - Search Engine Market						*WSPA.Com			Unit			
	2640.00	13	1	8/20	MO	05:00A	01			2640.00		
Total Airtime Net Spot Revenue						4,625.00						

DUPLICATE

PERIOD COST 5,595.00

42 Total Units

ACTUAL GROSS BILLING	4,625.00
AGENCY COMMISSION	.00
NET DUE	4,625.00

Debits	.00
Credits	970.00-
SUB-TOTALS	970.00CR
TOTAL RECONCILING	

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News Channel 7 On Your Side

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG_A16 WSPA I 1 '0066

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE 09/30/12 BX212053004
ORDER TYPE General WSPA

REP_ WSPA (Local)
SLSP: (WSPA) Anderson Daniels
ADV_ Davis Roofing & Maintenance
PROD 191557

INVOICE NUMBER 0406027888
PAGE BROADCAST MONTH 1 08/27/2012 - 09/3

SCHEDULE DATES 6/04/12-12/23/12
Standard Broadcast Month

REF#: . /. /ROOFING2
Desc: WSPA

*TERMS: NET30 DAYS

DESCRIPTION	LEN	NUC	UNITS	DATE	DAY	TIME	LIN/DPT	PROGRAM/PRODUCT DESCRIPTION	PRICE	REMARKS
. M-F 5a News						*WSPA		:01 Sponsored Bar		
	.00	15	15	9/10	MO	05:00A	01	DAVISROOFSPONSOR01	.00	
				9/10	MO	05:10A	01	DAVISROOFSPONSOR01	.00	
				9/10	MO	05:23A	01	DAVISROOFSPONSOR01	.00	
				9/11	TU	05:00A	01	DAVISROOFSPONSOR01	.00	
				9/11	TU	05:10A	01	DAVISROOFSPONSOR01	.00	
				9/11	TU	05:23A	01	DAVISROOFSPONSOR01	.00	
				9/12	WE	05:00A	01	DAVISROOFSPONSOR01	.00	
				9/12	WE	05:10A	01	DAVISROOFSPONSOR01	.00	
				9/12	WE	05:23A	01	DAVISROOFSPONSOR01	.00	
				9/13	TH	05:00A	01	DAVISROOFSPONSOR01	.00	
				9/13	TH	05:10A	01	DAVISROOFSPONSOR01	.00	
				9/13	TH	05:23A	01	DAVISROOFSPONSOR01	.00	
				9/14	FR	05:00A	01	DAVISROOFSPONSOR01	.00	
				9/14	FR	05:10A	01	DAVISROOFSPONSOR01	.00	
				9/14	FR	05:23A	01	DAVISROOFSPONSOR01	.00	
M-F 530a News						*WSPA		:01 Sponsored Bar		
	.00	16	20	9/10	MO	05:29A	01	DAVISROOFSPONSOR01	.00	
				9/10	MO	05:39A	01	DAVISROOFSPONSOR01	.00	
				9/10	MO	05:44A	01	DAVISROOFSPONSOR01	.00	
				9/10	MO	05:53A	01	DAVISROOFSPONSOR01	.00	
				9/11	TU	05:29A	01	DAVISROOFSPONSOR01	.00	
				9/11	TU	05:39A	01	DAVISROOFSPONSOR01	.00	
				9/11	TU	05:44A	01	DAVISROOFSPONSOR01	.00	
				9/11	TU	05:53A	01	DAVISROOFSPONSOR01	.00	
				9/12	WE	05:29A	01	DAVISROOFSPONSOR01	.00	
				9/12	WE	05:39A	01	DAVISROOFSPONSOR01	.00	
				9/12	WE	05:44A	01	DAVISROOFSPONSOR01	.00	

*** Continued ***

PERIOD COST 198.00

65 Total Units

ACTUAL GROSS BILLING	198.00
AGENCY COMMISSION	.00
NET DUE	198.00

Debits	.00
Credits	.00
SUB-TOTALS	.00
TOTAL RECONCILING	

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WSPA-TV News Channel 7 On Your Side
250 International Dr.
Spartanburg, SC 29303

ADVERTISER Davis Roofing & Maintenance
PRODUCT 191557

INVOICE NUMBER 0406027888
BROADCAST MONTH 08/27/2012 - 09/

AMOUNT DUE 198.00

*00066

000139950
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

REMIT TO:

WSPA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26589
RICHMOND VA 23261-6589

401400010 00000000139950 00000406027888 000019800 1

News Channel 7 On Your Side

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG_A16 WSPA I 1 0066

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

09/30/12 BX212053004
INVOICE DATE General WSPA
ORDER TYPE

WSPA (Local)
REP_ (WSPA) Anderson Daniels
SLSP Davis Roofing & Maintenance
ADV_ 191557
PROD:

INVOICE NUMBER 0406027888
FLIGHT BROADCAST MONTH 2 08/27/2012 - 09/3
FLIGHT DATES 6/04/12-12/23/12

REF#: . /. /ROOFING2
Desc: WSPA

Standard Broadcast Month

*TERMS: NET 30 DAYS

DESCRIPTION	UNIT PRICE	AVAIL PER	DATE	TIME	DAY/DATE/PROOF OF OPERATION		PRICE	COMMENTS
			9/10	MO 05:53A	01	DAVISROOFSPONSOR01	.00	
			9/11	TU 05:53A	01	DAVISROOFSPONSOR01	.00	
			9/12	WE 05:53A	01	DAVISROOFSPONSOR01	.00	
			9/13	TH 05:29A	01	DAVISROOFSPONSOR01	.00	
			9/13	TH 05:39A	01	DAVISROOFSPONSOR01	.00	
			9/13	TH 05:44A	01	DAVISROOFSPONSOR01	.00	
			9/13	TH 05:53A	01	DAVISROOFSPONSOR01	.00	
			9/14	FR 05:29A	01	DAVISROOFSPONSOR01	.00	
			9/14	FR 05:39A	01	DAVISROOFSPONSOR01	.00	
			9/14	FR 05:44A	01	DAVISROOFSPONSOR01	.00	
			9/14	FR 05:53A	01	DAVISROOFSPONSOR01	.00	
M-F 6a News				*WSPA		:01 Sponsored Bar		
	6.60	17 30	9/10	MO 05:59A	01	DAVISROOFSPONSOR01	6.60	
			9/10	MO 06:09A	01	DAVISROOFSPONSOR01	6.60	
			9/10	MO 06:23A	01	DAVISROOFSPONSOR01	6.60	
			9/10	MO 06:29A	01	DAVISROOFSPONSOR01	6.60	
			9/10	MO 06:39A	01	DAVISROOFSPONSOR01	6.60	
			9/10	MO 06:44A	01	DAVISROOFSPONSOR01	6.60	
			9/11	TU 05:59A	01	DAVISROOFSPONSOR01	6.60	
			9/11	TU 06:09A	01	DAVISROOFSPONSOR01	6.60	
			9/11	TU 06:23A	01	DAVISROOFSPONSOR01	6.60	
			9/11	TU 06:39A	01	DAVISROOFSPONSOR01	6.60	
			9/11	TU 06:44A	01	DAVISROOFSPONSOR01	6.60	
			9/11	TU 06:53A	01	DAVISROOFSPONSOR01	6.60	
			9/12	WE 05:59A	01	DAVISROOFSPONSOR01	6.60	
			9/12	WE 06:09A	01	DAVISROOFSPONSOR01	6.60	
			9/12	WE 06:23A	01	DAVISROOFSPONSOR01	6.60	
			9/12	WE 06:29A	01	DAVISROOFSPONSOR01	6.60	
			9/12	WE 06:39A	01	DAVISROOFSPONSOR01	6.60	
			9/12	WE 06:44A	01	DAVISROOFSPONSOR01	6.60	
			9/13	TH 05:59A	01	DAVISROOFSPONSOR01	6.60	
			9/13	TH 06:23A	01	DAVISROOFSPONSOR01	6.60	
			9/13	TH 06:29A	01	DAVISROOFSPONSOR01	6.60	
			9/13	TH 06:39A	01	DAVISROOFSPONSOR01	6.60	
			9/13	TH 06:44A	01	DAVISROOFSPONSOR01	6.60	
			9/13	TH 06:53A	01	DAVISROOFSPONSOR01	6.60	
			9/14	FR 06:09A	01	DAVISROOFSPONSOR01	6.60	
			9/14	FR 06:23A	01	DAVISROOFSPONSOR01	6.60	
			9/14	FR 06:29A	01	DAVISROOFSPONSOR01	6.60	
			9/14	FR 06:39A	01	DAVISROOFSPONSOR01	6.60	
			9/14	FR 06:44A	01	DAVISROOFSPONSOR01	6.60	
			9/14	FR 06:53A	01	DAVISROOFSPONSOR01	6.60	
Total Airtime Net Spot Revenue:				198.00				

DUPLICATE

PERIOD COST 198.00	65 Total Units		Debits .00
	ACTUAL GROSS BILLING	198.00	Credits .00
	AGENCY COMMISSION	.00	SUB-TOTALS .00
	NET DUE	198.00	TOTAL RECONCILING

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News Channel 7 On Your Side

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG_A16 WSPA I 1 '0067

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE 09/30/12 BX212063002
ORDER TYPE General WSPA

REP_ WSPA (Local)
SLSP_ (WSPA) Anderson Daniels
ADV_ Davis Roofing & Maintenance
PROD 191557

INVOICE NUMBER 0406027889
PAGE BROADCAST MONTH 1 08/27/2012 - 09/3

SCHEDULE DATES 6/04/12-12/23/12
Standard Broadcast Month

REF#: . /. /ROOFING
Desc: WSPA

TERMS: NET30 DAYS

DESCRIPTION	PRICE	DAYS	WKS	SPTS/WK	PRD	DATE	DAY	TIME	LENGTH	MI/OP	PRODUCT/DESCRIPTION	PRICE	REMARKS	AMOUNT
M-F 10a Your Carolina	.00	4	1	9/14	PR				*WSPA		:15 / :15 Bookends	.00	Preempted	.00-
M-F 6p News	325.00	7	1	9/18	TU				*WSPA	30*MI /	:15 / :15 Bookends	.00	Preempted	325.00-
Banner - Standard	1000.00	12	1	9/17	MO	05:00A			*WSPA.Com	01	Unit	1000.00		
Service - Search Engine Market	2640.00	13	1	9/17	MO	05:01A			*WSPA.Com	01	Unit	2640.00		
Total Airtime Net Spot Revenue:									3,640.00					

DUPLICATE

PERIOD COST 3,965.00

Total Units	
ACTUAL GROSS BILLING	3,640.00
AGENCY COMMISSION	.00
NET DUE	3,640.00

Debits	.00
Credits	325.00-
SUB-TOTALS	325.00CR
TOTAL RECONCILING	

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WSPA-TV News Channel 7 On Your Side
250 International Dr.
Spartanburg, SC 29303

ADVERTISER Davis Roofing & Maintenance
PRODUCT 191557

INVOICE NUMBER 0406027889
BROADCAST MONTH 08/27/2012 - 09/

AMOUNT DUE 3,640.00

*00067

000139950
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

REMIT TO:

WSPA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26589
RICHMOND VA 23261-6589

401400010 00000000139950 0000040S027889 000364000 2

CAROLINAS THE CW WYCW

WYCW-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG A16 WYCW I 1 0030

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE 06/24/12 BX212053005
ORDER TYPE General WYCW

REF_: WSPA (Local)
SLSP: (WSPA) Anderson Daniels
ADV_: Davis Roofing & Maintenance
PROD: 191557

INVOICE NUMBER 0701015087
PAGE BROADCAST MONTH 1 05/28/2012 - 06/2
SCHEDULE DATES 6/04/12-12/23/12
Standard Broadcast Month

REF#: . /DISTRI/BUTION
Desc: WYCW

TERMS: NET30 DAYS.

DESCRIPTION	LEN	DATE	DAY	TIME	ACTUAL BROADCAST INFO / DISPLAY/PRODUCT/SELECTION	PRICE	REMARKS
M-F 7-9a News				*WYCW	:15 / :15 Bookends		
7.50	1 12	6/04	MO	07:54A	15*MI FORCOMPANIES:15/1	7.50	
		6/04	MO	07:56A	15*MI FORCOMPANIES:15/2	7.50	
		6/08	FR	08:19A	15*MI FORCOMPANIES:15/1	7.50	
		6/08	FR	08:21A	15*MI FORCOMPANIES:15/2	7.50	
		6/11	MO	07:39A	15*MI FORCOMPANIES:15/1	7.50	
		6/11	MO	07:40A	15*MI FORCOMPANIES:15/2	7.50	
		6/13	WE	08:08A	15*MI FORCOMPANIES:15/1	7.50	
		6/13	WE	08:10A	15*MI FORCOMPANIES:15/2	7.50	
		6/20	WE	08:19A	15*MI WHENYOUNEEDNEWROOF15	7.50	
		6/20	WE	08:21A	15*MI WHENYOUNEEDNEWROOF15	7.50	
		6/22	FR	07:27A	15*MI WHENYOUNEEDNEWROOF15	7.50	
		6/22	FR	07:30A	15*MI WHENYOUNEEDNEWROOF15	7.50	
Total Airtime Net Spot Revenue:					90.00		

DUPLICATE

PERIOD COST 90.00

12 Total Units

ACTUAL GROSS BILLING	90.00
AGENCY COMMISSION	.00
NET DUE	90.00

Debits .00
Credits .00
SUB-TOTALS .00
TOTAL RECONCILING

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WYCW-TV
250 International Drive
Spartanburg, SC 29303

CAROLINAS THE CW WYCW

ADVERTISER Davis Roofing & Maintenance
PRODUCT 191557

INVOICE NUMBER 0701015087
BROADCAST MONTH 05/28/2012 - 06/

AMOUNT DUE
90.00

*00030

000139950
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

REMIT TO:

WYCW-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26261
RICHMOND VA 23260-6261

401400020 00000000139950 00000701015087 000009000 6

CAROLINAS THE CW WYCW

WYCW-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG_A16 WYCW I 1 0031

INVOICE DATE 06/24/12 BX212053003

ORDER TYPE General WYCW

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

REP_: WSPA (Local)
SLSP: (WSPA) Anderson Daniels
ADV_: Davis Roofing & Maintenance
PROD: 191557

INVOICE NUMBER 0701015088

PAGE BROADCAST MONTH 1 05/28/2012 - 06/2

SCHEDULE DATES
6/04/12-12/21/12
Standard Broadcast Month

REF#: . /. /ROOFING
Desc: WYCW

TERMS: NET30 DAYS

SCHEDULE DESCRIPTION	PRICE	ATTRIB	FOR	DATE	DAY	TIME	ACTUAL BROADCAST LENGTH/DAYPART/PRODUCT/SELECTION		REMARKS	AMOUNT
M-F 7-9a News						*WYCW		:15 / :15 Bookends		
	7.50	1	6	6/05	TU	08:20A	15*MI	WHENYOUNEEDNEWROOF15		7.50
				6/05	TU	08:22A	15*MI	WHENYOUNEEDNEWROOF15		7.50
				6/11	MO	08:39A	15*MI	WHENYOUNEEDNEWROOF15		7.50
				6/11	MO	08:41A	15*MI	WHENYOUNEEDNEWROOF15		7.50
				6/19	TU	08:49A	15*MI	WHENYOUNEEDNEWROOF15		7.50
				6/19	TU	08:51A	15*MI	WHENYOUNEEDNEWROOF15		7.50
M-Su 10p News						*WYCW		:15 / :15 Bookends		
	35.00	2	6	6/05	TU	10:10P	15*MI	WHENYOUNEEDNEWROOF15		35.00
				6/05	TU	10:13P	15*MI	WHENYOUNEEDNEWROOF15		35.00
				6/16	SA	10:22P	15*MI	WHENYOUNEEDNEWROOF15		35.00
				6/16	SA	10:25P	15*MI	WHENYOUNEEDNEWROOF15		35.00
				6/23	SA	10:31P	15*MI	WHENYOUNEEDNEWROOF15		35.00
				6/23	SA	10:34P	15*MI	WHENYOUNEEDNEWROOF15		35.00

Total Airtime Net Spot Revenue: 255.00

DUPLICATE

PERIOD COST 255.00

12 Total Units

ACTUAL GROSS BILLING	255.00
AGENCY COMMISSION	.00
NET DUE	255.00

Debits	.00
Credits	.00
SUB-TOTALS	.00
TOTAL RECONCILING	

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WYCW-TV
250 International Drive
Spartanburg, SC 29303

CAROLINAS THE CW WYCW

ADVERTISER Davis Roofing & Maintenance

PRODUCT 191557

INVOICE NUMBER 0701015088

BROADCAST MONTH 05/28/2012 - 06/

AMOUNT DUE 255.00

*00031

000139950
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

REMIT TO:

WYCW-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26261
RICHMOND VA 23260-6261

401400020 00000000139950 0000701015088 000025500 2

CAROLINAS THE CW WYCW

WYCW-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG_A16 WYCW I 1 0032

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE 06/24/12 BDZ12061903
ORDER TYPE General WYCW

REP_: WSPA (Local)
SLSP: (WSPA) Anderson Daniels
ADV_: Davis Roofing & Maintenance
PROD: 191557

INVOICE NUMBER 0701015099
PAGE BROADCAST MONTH 1 05/28/2012 - 06/2
SCHEDULE DATES 4/23/12- 9/23/12
Standard Broadcast Month

REF#: / /DISTRI/BUTION
Desc: WYCW

TERMS: NET30 DAYS

DESCRIPTION	FORMAT	LEN	TIMES PER WEEK	DAYS AIRED	TIME AIRED	DAYPART/PROGRAM/SECTION/POSITION	RATE	GROSS/NET/TRADE	REMARKS	ITEM CHARGES
M-Su 10p News					*WYCW		:15 / :15 Bookends			
35.00	4	2	5/28	MO	10:24P	15*MI FORCOMPANIES:15/1	35.00			
			6/28	MO	10:28P	15*MI FORCOMPANIES:15/2	35.00			
Total Airtime Net Spot Revenue:						70.00				

DUPLICATE

PERIOD COST 70.00

2 Total Units	
ACTUAL GROSS BILLING	70.00
AGENCY COMMISSION	.00
NET DUE	70.00

Debits	.00
Credits	.00
SUB-TOTALS	.00
TOTAL RECONCILING	

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WYCW-TV
250 International Drive
Spartanburg, SC 29303

CAROLINAS THE CW WYCW

ADVERTISER Davis Roofing & Maintenance
PRODUCT 191557

INVOICE NUMBER 0701015099
BROADCAST MONTH 05/28/2012 - 06/

AMOUNT DUE 70.00

REMIT TO:

*00032

000139950
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

WYCW-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26261
RICHMOND VA 23260-6261

401400020 0000000139950 0000701015099 000007000 6

CAROLINAS THE CW WYCW

WYCW-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG_A16 WYCW I 1 0033

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE 06/26/12 BX212032102
ORDER TYPE General WYCW

REP_: WSPA (Local)
SLSP: (WSPA) Anderson Daniels
ADV_: Davis Roofing & Maintenance
PROD: 191557

INVOICE NUMBER 0701015103
PAGE BROADCAST MONTH 1 05/28/2012 - 06/2

SCHEDULE DATES
4/02/12- 9/23/12
Standard Broadcast Month

REP#: . /. /ROOFING
Desc: WYCW

TERMS: NET30 DAYS.

DESCRIPTION	LEN	PRICE	AIR DATE	AIR TIME	LENGTH	MIX CODE	PRODUCT DESCRIPTION	PRICE	REMARKS
M-F 7-9a News				*WYCW			:15 / :15 Bookends		
7.50	3	6	5/28	MO 08:38A	15	*MI	WHENYOUNEEDNEWROOF15	7.50	
			5/28	MO 08:39A	15	*MI	WHENYOUNEEDNEWROOF15	7.50	
			5/29	TU 08:27A	15	*MI	WHENYOUNEEDNEWROOF15	7.50	
			5/29	TU 08:30A	15	*MI	WHENYOUNEEDNEWROOF15	7.50	
			5/30	WE 08:08A	15	*MI	WHENYOUNEEDNEWROOF15	7.50	
			5/30	WE 08:10A	15	*MI	WHENYOUNEEDNEWROOF15	7.50	

Total Airtime Net Spot Revenue: 45.00

DUPLICATE

6 Total Units

PERIOD COST	45.00	ACTUAL GROSS BILLING	45.00
		AGENCY COMMISSION	.00
		NET DUE	45.00
		Debits	.00
		Credits	.00
		SUB-TOTALS	.00
		TOTAL RECONCILING	

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WYCW-TV
250 International Drive
Spartanburg, SC 29303

CAROLINAS THE CW WYCW

ADVERTISER Davis Roofing & Maintenance
PRODUCT 191557

INVOICE NUMBER 0701015103
BROADCAST MONTH 05/28/2012 - 06/

AMOUNT DUE
45.00

*00033

000139950
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

REMIT TO:

WYCW-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26261
RICHMOND VA 23260-6261

401400020 00000000139950 0000701015103 000004500 6

441553-02

228

STATE OF South Carolina)
)
COUNTY OF Spartanburg) AFFIDAVIT OF ACCOUNT

PERSONALLY appeared before me, the undersigned Notary Public, Tammy Phillips, (hereinafter the "Affiant"), who after being duly sworn does state that Affiant is Credit Manager of Media General, Inc., d/b/a WSPA and WYCW, (hereinafter the "Plaintiff"), a corporation organized under the laws of the State of South Carolina, and has been duly authorized by said company to make this Affidavit; that Affiant is familiar with the books and business of Plaintiff; that the attached Statement of Account against Davis Roofing Group, LLC, (hereinafter the "Defendant(s)") is just and correct within the knowledge of Affiant; that Plaintiff has given Defendant(s) credit for all payments and just and lawful offsets to which Defendant(s) is entitled, as shown on the Statement of Account attached hereto; and that the balance due Plaintiff by Defendant(s) in the sum of Thirty-Nine Thousand Two Hundred Twenty-Five and 00/100 ($39,225.00) Dollars, is justly due and remains unpaid.

SWORN TO AND SUBSCRIBED)
before me this June)
day of , 2014.)
)
)

Notary Public for
My Comm. Expires:

BORIS A. TYLER NOTARY PUBLIC My Commission Exp. 05-31-18 SOUTH CAROLINA

STATE OF SOUTH CAROLINA COUNTY OF SPARTANBURG	IN THE COURT OF COMMON PLEAS SEVENTH CIRCUIT
MEDIA GENERAL INC., Plaintiffs, vs. DAVIS ROOFING GROUP, LLC Defendant(s)	**DEFENDANT'S RESPONSE TO COMPLAINT** (JURY TRIAL DEMANDED) CASE NO.: 2014-CP-42-02841

NOW COMES ABOVE NAMED DEFENDANTS, by and through their undersigned attorneys, hereby filing its Response to Plaintiffs Complaint, the above-named shall show unto this Honorable Court as follows:

2014 NOV 10 PM 12:32

FIRST DEFENSE

(Response to General Allegations)

1. Each and every allegation not hereinafter specifically admitted, qualified or explained is denied and strict proof demanded thereof.
2. Defendant is without sufficient information and demands strict proof in Plaintiff's paragraphs 1, and 5. however if a responses is necessary the allegations are denied.
3. Defendant admits the allegation contained in Plaintiff's Paragraphs 2.
4. Defendant denies the allegations contained in Plaintiffs' Paragraphs 3 (insofar as no authorized agent agreed to nor signed this contract) and 4 (that no authorized agent agreed to any terms of the contract) and would demand strict proof thereof.

SECOND AND AFFIRMATIVE DEFENSE AND COUNTERCLAIM

5. The proceeding allegations set forth in the defense above are incorporated in and made a part of this defense as fully as if repeated herein.

SCANNED

6. Defendant would show unto the Court that any damage or loss sustained were proximately caused and occasioned by the acts and omissions of Plaintiffs or by others.

7. Defendant pleads release, waiver, estoppel, setoff, failure to state a claim for which relief can be granted, laches, accord and satisfaction, unclean hands, and the intervening acts and omissions of Plaintiffs and/or others as affirmative defenses.

8. Defendant pleads South Carolina Rules of Civil Procedure 12(b)(7) Failure to join a party under Rule 19. In this instance the Plaintiff did not name the party who signed the contract. This person, Mark Mahoney, was not an employee nor authorized agent nor did he have the authority to sign any contracts on behalf of the Defendant.

9. Defendant pleads that Plaintiff has filed this matter against the improper Defendant and the real party in interest should be the individual who signed the contract. That person was not an agent nor employee of the Defendant and acted on their own behalf.

10. That "Mark Mahoney" whose name appears on the contract was never authorized to sign contracts on behalf of the Defendant nor was he an agent on behalf of the Defendant.

11. That Plaintiff never made contact with the Defendant to verify whether Mr. Mahoney had the authority to sign the contract or enter into such contracts as was attached.

12. That Defendant, never entered into this agreement with the Plaintiff nor did any of their authorized agents agree to such terms and therefore this matter should be dismissed.

13. That Plaintiff never called to verify the person who signed the contract did indeed have the authority to sign on behalf of the company, therefore due to their (the Plaintiff's) own negligence their damages occurred.

14. That upon learning the Plaintiff was running ads in the name of the Defendant without authorization, its' President contacted the Plaintiff demanding they cease and desist running ads in the Defendant's name as he never authorized any such activity or contract.

WHEREFORE, having fully answered the Complaint of the Plaintiff herein, the Defendant prays:

(a) That this Court inquire into this matter, dismiss so much of the Complaint that are inconsistent with this Response;

(b) That Defendant Davis Roofing Group, LLC be dismissed from this cause of action in that they have never been in contract with the Plaintiff;

(c) That Plaintiff should add the real party in interest – the party who signed the contract as the proper Defendant to this action;

(d) That this cause of action be dismissed in that Defendant, Davis Roofing Group, LLC and the proper Defendant (the person who signed the contract) be named as the proper Defendant;

(e) That Plaintiff pay attorney's fees for their breach of contract.

ATTORNEY FOR DEFENDANT

John C. Strickland
Strickland Law Firm, LLC
184 N. Daniel Morgan Ave.
Spartanburg, South Carolina 29306

November 10, 2014

2014 NOV 10 PM 12:32

RECORD ON APPEAL 050

STATE OF SOUTH CAROLINA)
) IN THE COURT OF COMMON PLEAS
COUNTY OF SPARTANBURG)

Media General, Inc., d/b/a WSPA and WYCW)
Plaintiff(s))

vs.)

Davis Roofing Group, LLC and Mark Mahoney)
Defendant(s))

CIVIL ACTION COVERSHEET

2014-CP - 42- 02841

FILED
CLERK OF COURT
SPARTANBURG COUNTY
2015 FEB 19 PM 2:18
M. HOPE BLACKLEY

Submitted By: Craig H. Allen
Address: P. O. Box 10854, Greenville, SC 29603

SC Bar #: 000329
Telephone #: 864-239-0444
Fax #: 864-239-0098
Other:
E-mail: craig@craigallenlaw.com

NOTE: The coversheet and information contained herein neither replaces nor supplements the filing and service of pleadings or other papers as required by law. This form is required for the use of the Clerk of Court for the purpose of docketing. It must be filled out completely, signed, and dated. A copy of this coversheet must be served on the defendant(s) along with the Summons and Complaint.

DOCKETING INFORMATION (*Check all that apply*)

**If Action is Judgment/Settlement do not complete*

☐ JURY TRIAL demanded in complaint. ☒ NON-JURY TRIAL demanded in complaint.
☐ This case is subject to ARBITRATION pursuant to the Court Annexed Alternative Dispute Resolution Rules.
☒ This case is subject to MEDIATION pursuant to the Court Annexed Alternative Dispute Resolution Rules.
☐ This case is exempt from ADR. (Proof of ADR/Exemption Attached)

NATURE OF ACTION (*Check One Box Below*)

Contracts
- ☐ Constructions (100)
- ☒ Debt Collection (110)
- ☐ Employment (120)
- ☐ General (130)
- ☐ Breach of Contract (140)
- ☐ Other (199)

Torts - Professional Malpractice
- ☐ Dental Malpractice (200)
- ☐ Legal Malpractice (210)
- ☐ Medical Malpractice (220)
- Previous Notice of Intent Case # 20____-CP-____-_____
- ☐ Notice/ File Med Mal (230)
- ☐ Other (299)

Torts – Personal Injury
- ☐ Assault/Slander/Libel (300)
- ☐ Conversion (310)
- ☐ Motor Vehicle Accident (320)
- ☐ Premises Liability (330)
- ☐ Products Liability (340)
- ☐ Personal Injury (350)
- ☐ Wrongful Death (360)
- ☐ Other (399)

Real Property
- ☐ Claim & Delivery (400)
- ☐ Condemnation (410)
- ☐ Foreclosure (420)
- ☐ Mechanic's Lien (430)
- ☐ Partition (440)
- ☐ Possession (450)
- ☐ Building Code Violation (460)
- ☐ Other (499)

Inmate Petitions
- ☐ PCR (500)
- ☐ Mandamus (520)
- ☐ Habeas Corpus (530)
- ☐ Other (599)

Administrative Law/Relief
- ☐ Reinstate Drv. License (800)
- ☐ Judicial Review (810)
- ☐ Relief (820)
- ☐ Permanent Injunction (830)
- ☐ Forfeiture-Petition (840)
- ☐ Forfeiture—Consent Order (850)
- ☐ Other (899)

Judgments/Settlements
- ☐ Death Settlement (700)
- ☐ Foreign Judgment (710)
- ☐ Magistrate's Judgment (720)
- ☐ Minor Settlement (730)
- ☐ Transcript Judgment (740)
- ☐ Lis Pendens (750)
- ☐ Transfer of Structured Settlement Payment Rights Application (760)
- ☐ Confession of Judgment (770)
- ☐ Petition for Workers Compensation Settlement Approval (780)
- ☐ Other (799)

Appeals
- ☐ Arbitration (900)
- ☐ Magistrate-Civil (910)
- ☐ Magistrate-Criminal (920)
- ☐ Municipal (930)
- ☐ Probate Court (940)
- ☐ SCDOT (950)
- ☐ Worker's Comp (960)
- ☐ Zoning Board (970)
- ☐ Public Service Comm. (990)
- ☐ Employment Security Comm (991)
- ☐ Other (999)

Special/Complex /Other
- ☐ Environmental (600)
- ☐ Automobile Arb. (610)
- ☐ Medical (620)
- ☐ Other (699)
- ☐ Pharmaceuticals (630)
- ☐ Unfair Trade Practices (640)
- ☐ Out-of State Depositions (650)
- ☐ Motion to Quash Subpoena in an Out-of-County Action (660)
- ☐ Sexual Predator (510)

Submitting Party Signature: _____ Date: February 17 2015

Note: Frivolous civil proceedings may be subject to sanctions pursuant to SCRCP, Rule 11, and the South Carolina Frivolous Civil Proceedings Sanctions Act, S.C. Code Ann. §15-36-10 et. seq.

RECORD ON APPEAL 051

FOR MANDATED ADR COUNTIES ONLY

Aiken, Allendale, Anderson, Bamberg, Barnwell, Beaufort, Berkeley, Calhoun, Charleston, Cherokee, Clarendon, Colleton, Darlington, Dorchester, Florence, Georgetown, Greenville, Hampton, Horry, Jasper, Kershaw, Lee, Lexington, Marion, Oconee, Orangeburg, Pickens, Richland, Spartanburg, Sumter, Union, Williamsburg, and York

SUPREME COURT RULES REQUIRE THE SUBMISSION OF ALL CIVIL CASES TO AN ALTERNATIVE DISPUTE RESOLUTION PROCESS, UNLESS OTHERWISE EXEMPT.

You are required to take the following action(s):

1. The parties shall select a neutral and file a "Proof of ADR" form on or by the 210th day of the filing of this action. If the parties have not selected a neutral within 210 days, the Clerk of Court shall then appoint a primary and secondary mediator from the current roster on a rotating basis from among those mediators agreeing to accept cases in the county in which the action has been filed.

2. The initial ADR conference must be held within 300 days after the filing of the action.

3. Pre-suit medical malpractice mediations required by S.C. Code §15-79-125 shall be held not later than 120 days after all defendants are served with the "Notice of Intent to File Suit" or as the court directs. (Medical malpractice mediation is mandatory statewide.)

4. Cases are exempt from ADR only upon the following grounds:

   a. Special proceeding, or actions seeking extraordinary relief such as mandamus, habeas corpus, or prohibition;

   b. Requests for temporary relief;

   c. Appeals

   d. Post Conviction relief matters;

   e. Contempt of Court proceedings;

   f. Forfeiture proceedings brought by governmental entities;

   g. Mortgage foreclosures; and

   h. Cases that have been previously subjected to an ADR conference, unless otherwise required by Rule 3 or by statute.

5. In cases not subject to ADR, the Chief Judge for Administrative Purposes, upon the motion of the court or of any party, may order a case to mediation.

6. Motion of a party to be exempt from payment of neutral fees due to indigency should be filed with the Court within ten (10) days after the ADR conference has been concluded.

Please Note: **You must comply with the Supreme Court Rules regarding ADR. Failure to do so may affect your case or may result in sanctions.**

FILED
CLERK OF COURT
SPARTANBURG COUNTY
2015 FEB 19 PM 2:18
M. HOPE BLACKLEY

RECORD ON APPEAL052

SUMMONS FOR RELIEF (Amended Complaint Served)

Craig H. Allen, P.A., Attorney at Law
605 Pettigru Street
Greenville, SC 29601

STATE OF SOUTH CAROLINA	)	
	)	IN THE COURT OF COMMON PLEAS
COUNTY OF SPARTANBURG	)	
Media General, Inc., d/b/a WSPA and WYCW	)	
Plaintiff,	)	SUMMONS
vs.	)	2014-CP-42-02841
David Roofing Group, LLC and Mark Mahoney,	)	
Defendant(s).	)	

FILED
CLERK OF COURT
SPARTANBURG COUNTY
2015 FEB 19 PM 2:18
M. HOPE BLACKLEY

TO THE DEFENDANT(S) ABOVENAMED:

YOU ARE HEREBY SUMMONED and required to answer the Amended Complaint in this action, of which a copy is herewith served upon you, and to serve a copy of your Answer to the said Amended Complaint on the subscribers at their offices, 605 Pettigru Street, Greenville, South Carolina 29601, within thirty (30) days after the service hereof, exclusive of the day of such service. If you fail to answer the Amended Complaint within that time, judgment by default will be rendered against you for the relief demanded in the Amended Complaint.

CRAIG H. ALLEN, P.A.

BY: _____
Craig H. Allen, S.C. Bar #000329
Attorneys for Plaintiff
605 Pettigru Street
Greenville, SC 29601
(864) 239-0444

Greenville, SC

Dated: Feb 19, 2015

STATE OF SOUTH CAROLINA COUNTY OF SPARTANBURG	)	IN THE COURT OF COMMON PLEAS
Media General, Inc., d/b/a WSPA and WYCW, Plaintiff, vs. Davis Roofing Group, LLC and Mark Mahoney, Defendant(s).	)	AMENDED COMPLAINT (Non-Jury) 2014-CP-42-02841

CLERK OF COURT
SPARTANBURG COUNTY
2015 FEB 19 PM 2:18
M. HOPE BLACKLEY

The above-named Plaintiff, complaining of the Defendants herein, would respectfully show the Court:

I.

That Plaintiff is a corporation duly organized and existing under and by virtue of the laws of the State of South Carolina and does business as WSPA and WYCW.

II.

That the Defendant, Davis Roofing Group, LLC (hereinafter, "Davis Roofing"), is, upon information and belief, a South Carolina limited liability company with principal offices and agents in the County of Spartanburg, State of South Carolina; that the Defendant, Mark Mahoney, is, upon information and belief, a resident of the County of Anderson, State of South Carolina, and was, at the times hereinafter mentioned an authorized officer, employee, and/or agent of Davis Roofing.

III.

That heretofore, Davis Roofing, by and through its agent, Mark Mahoney, agreed to purchase certain advertising services from Plaintiff and executed and delivered to Plaintiff the Marketing Campaign and Agreement, a copy of which is attached hereto as Exhibit A and incorporated herein by reference; that Plaintiff is informed and believes that that, as is set forth in Exhibit A, Davis Roofing, by and through its agent, Mark Mahoney, agreed to purchase advertising services from Plaintiff in the character and in the amounts as set forth in Exhibit A and to pay Plaintiff for said advertising services.

IV.

That acting and relying on the promise and agreements of Davis Roofing, and through its authorized agent, Mark Mahoney, as set forth in Exhibit A, and at the special instance and request of Defendants, Plaintiff provided those certain advertising services at the time or times, in the character and amounts, and at the agreed prices as set forth in the itemized statement of account, a copy of which is attached hereto as Exhibit B and incorporated herein by reference; that during the course of Plaintiff's providing the advertising services, that the balance for said advertising services became due and past due to Plaintiffs as set forth in Exhibit B, and Plaintiff made demand on Davis Roofing for payment thereof.

CLERK OF COURT
SMITH COUNTY, TEXAS
2015 FEB 19 PM 12:18
HOPE BLACKLEY

V.

That as is set forth in Exhibit B, after allowing all credits against the account as set forth thereon, there remains due and owing Plaintiff by Davis Roofing the sum of Thirty-Nine Thousand Two Hundred Twenty-Five and 00/100 ($39,225.00) Dollars; that Plaintiff has made demand on said Defendant for payment of the outstanding balance, however said Defendant has failed and refused to pay the same.

VI.

That, Plaintiff is now informed that Davis Roofing has alleged that it did not authorize Mark Mahoney to enter into the aforesaid Marketing Campaign and Agreement with Plaintiff on its behalf; that Plaintiff is informed and believes that if Mark Mahoney did not have the actual, implied, and or apparent authority to bind Davis Roofing to the aforesaid agreement with Plaintiff, then Mark Mahoney would be personally liable for the aforesaid unpaid balance due to Plaintiff, as an agent acting without authority from his principal.

FILED
CLERK OF COURT
SPARTANBURG COUNTY
2015 FEB 19 PM 2:18
M. HOPE BLACKLEY

WHEREFORE, Plaintiff prays for judgment against Defendant, Davis Roofing Group, LLC, for the sum of Thirty-Nine Thousand Two Hundred Twenty-Five and 00/100 ($39,225.00) Dollars and for the costs of this action, or alternatively for judgment against Defendant, Mark Mahoney, for the sum of Thirty-Nine Thousand Two Hundred Twenty-Five and 00/100 ($39,225.00) Dollars and for the costs of this action, and for such other and further relief as to the Court may seem just and proper.

CRAIG H. ALLEN, P.A.

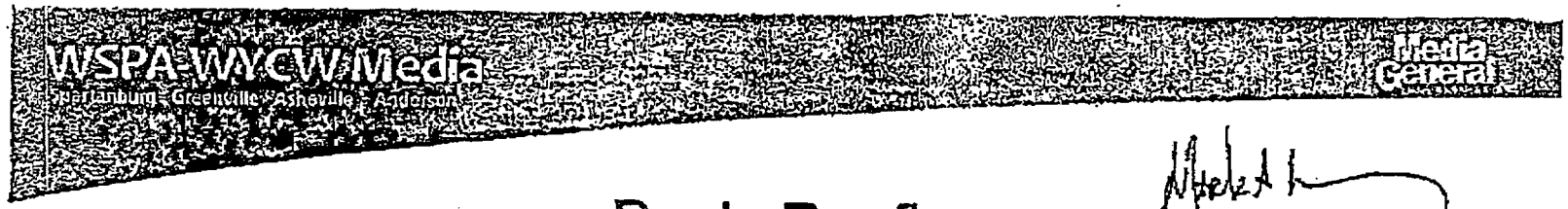
BY: _____
Craig H. Allen, S.C. Bar #000329
Attorney for Plaintiff
P.O. Box 10854
Greenville, SC 29603
864-239-0444

Greenville, SC

Feb 19, 2015

PD 3

Exhibit A



3.9.12

Davis Roofing
Marketing Campaign May-December

Plan A

- 60 spots per month on WSPA guaranteed in News and Daytime programming
- 16 spots per month on WYCW in Early Morning and 10P News
- 60 spots per month on Retro TV M-Sun 9A-1A
- WSPA.com and Mobile site Banner Campaign - 100k impressions per month
- Search Engine Marketing covering 100% of all searches for Roofing in designated areas

The Result *(over the course of 8 month campaign)*

- The Campaign will reach almost **1.4 million** viewers 25+ in the Upstate
- This is **95%** of all Adults 25+ in this market
- A avg. frequency of 19 views per person brings gross impressions to ***25 million***
- 96 x :30 bonus spots in areas with available inventory!!! 480 x :30 spots on Retro TV!!!
- 800,00 impressions of video banners on WSPA.com.
- 2 Your Carolina Appearance at No Charge!!!
- Production Credit of $1000
- Monthly investment of $11,420 per month

05/09/2012 16:32 FAX 6642073103 DAVIS SUPPLY

RECORD ON APPEAL 058

05/09/2012 16:32 FAX 8642873103 DAVIS SUPPLY

WSPA-WYCW Media
Spartanburg - Greenville - Asheville - Anderson

Media General

Campaign: 4/30/12 – 12/23/12

Partnership Agreement A

Prepared for: Davis Roofing	Total Investment
WSPA, WSPA.com, WYCW, Retro TV, & SEM *1,088 total spots and 100k impressions per month* *Max Coverage on SEM for designated market areas*	$91,360
Added Value Package 96 $0 spots on WSPA over 8 month campaign $19,200 Value 2 x Your Carolina Appearances $1,800 Value 160 spots on MeTV over 8 month campaign $4,000 Value Breakfast Bar sponsor 1 week/month on WSPA and WYCW $20,000 Value	$0.00
Creative and Production *2 x free :30 spots $1000 Value*	$0.00

Investment Value: $136,360
Investment Actual: $91,360

Director of Marketing
5-9-12

This agreement is cancelable with 2 weeks written notice after 90 days

RECORD ON APPEAL 059

Exhibit B

Accounts Receivable Aging
As At: 06/27/2013

Trans. Ref	Client Name	Ref/Description		Balance	Current	Over 30	Over 60	Over 90	Over 120	Date
Sales Rep: (WSPA) Anderson Daniels										
Billing Group: WSPA										
Customer: Davis Roofing & Maintenance										
Currency: United States Dollars										
0406025187	Davis Roofing & Maintenance	Davis Roofing & Maintenance	IN	501.00	0.00	0.00	0.00	0.00	3,781.00	05/27/12
SPA TU 091112 LN	Davis Roofing & Maintenance	SPA TU 091112 LN	TU	0.00	0.00	0.00	0.00	0.00	-3,280.00	09/11/12
0406025220	Davis Roofing & Maintenance	Davis Roofing & Maintenance	IN	4,589.00	0.00	0.00	0.00	0.00	7,869.00	05/27/12
SPA TU 091112 LN	Davis Roofing & Maintenance	SPA TU 091112 LN	TU	0.00	0.00	0.00	0.00	0.00	-3,280.00	09/11/12
0406025848	Davis Roofing & Maintenance	Davis Roofing & Maintenance	IN	2,775.00	0.00	0.00	0.00	0.00	2,775.00	06/24/12
0406025849	Davis Roofing & Maintenance	Davis Roofing & Maintenance	IN	6,660.00	0.00	0.00	0.00	0.00	6,660.00	06/24/12
0406025882	Davis Roofing & Maintenance	Davis Roofing & Maintenance	IN	1,619.00	0.00	0.00	0.00	0.00	1,619.00	06/24/12
0406025901	Davis Roofing & Maintenance	Davis Roofing & Maintenance	IN	1,448.00	0.00	0.00	0.00	0.00	1,448.00	06/24/12
0406026504	Davis Roofing & Maintenance	Davis Roofing & Maintenance	IN	3,600.00	0.00	0.00	0.00	0.00	3,600.00	07/29/12
0406026505	Davis Roofing & Maintenance	Davis Roofing & Maintenance	IN	8,020.00	0.00	0.00	0.00	0.00	8,020.00	07/29/12
0406027194	Davis Roofing & Maintenance	Davis Roofing & Maintenance	IN	1,090.00	0.00	0.00	0.00	0.00	1,090.00	08/26/12
0406027195	Davis Roofing & Maintenance	Davis Roofing & Maintenance	IN	4,625.00	0.00	0.00	0.00	0.00	4,625.00	08/26/12
0406027888	Davis Roofing & Maintenance	Davis Roofing & Maintenance	IN	198.00	0.00	0.00	0.00	0.00	198.00	09/30/12
0406027889	Davis Roofing & Maintenance	Davis Roofing & Maintenance	IN	3,840.00	0.00	0.00	0.00	0.00	3,840.00	09/30/12
TOTAL United States Dollars				38,765.00	0.00	0.00	0.00	0.00	38,765.00	
TOTAL Davis Roofing & Maintenance				38,765.00	0.00	0.00	0.00	0.00	38,765.00	
TOTAL WSPA				38,765.00	0.00	0.00	0.00	0.00	38,765.00	
Billing Group: WYCW										
Customer: Davis Roofing & Maintenance										
Currency: United States Dollars										
0701015087	Davis Roofing & Maintenance	Davis Roofing & Maintenance	IN	90.00	0.00	0.00	0.00	0.00	90.00	06/24/12
0701015088	Davis Roofing & Maintenance	Davis Roofing & Maintenance	IN	255.00	0.00	0.00	0.00	0.00	255.00	06/24/12
0701015099	Davis Roofing & Maintenance	Davis Roofing & Maintenance	IN	70.00	0.00	0.00	0.00	0.00	70.00	06/24/12
0701015103	Davis Roofing & Maintenance	Davis Roofing & Maintenance	IN	45.00	0.00	0.00	0.00	0.00	45.00	06/24/12
TOTAL United States Dollars				460.00	0.00	0.00	0.00	0.00	460.00	
TOTAL Davis Roofing & Maintenance				460.00	0.00	0.00	0.00	0.00	460.00	
TOTAL WYCW				460.00	0.00	0.00	0.00	0.00	460.00	
TOTAL (WSPA) Anderson Daniels				39,225.00	0.00	0.00	0.00	0.00	39,225.00	
Grand Total				39,225.00	0.00	0.00	0.00	0.00	39,225.00	

RECORD ON APPEAL 061

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MSBC_A16 WSPA I 3 '0477

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE 05/27/12 BX212041806
ORDER TYPE General WSPA

REP_ WSPA (Local)
SLSP (WSPA) Anderson Daniels
ADV_ Davis Roofing & Maintenance
PROD 191557

INVOICE NUMBER 0406025187
PAGE BROADCAST MONTH 1 04/30/2012 - 05/2

SCHEDULE DATES 4/23/12-12/31/12
Standard Broadcast Month

REF#: /DISTRI/BUTION
Desc: WSPA

*TERMS NET30 DAYS

DESCRIPTION	PRICE	SPOTS/PER	LINE	DATE	DAY	TIME	LENGTH	MG/PC	PRODUCT	SECTION	RATE	REMARKS	RECONCILIATION
M-F 6a News	180.00	2		5/07	MO	*WSPA	30			:30 Commercial	.00	Preempted	.00-
Sat 6a News	15.00	2		5/12	SA	*WSPA	30			:30 Commercial	.00	Preempt Program Change	.00-
M-F 8a CBS This Morning	90.00	2	2	5/22	TU	*WSPA 08:39A	15*MI		FORCOMPANIES	:15 / :15 Bookends :15/1	90.00	MAKEGOOD	90.00
			MG	FOR:		27 5/14							
				5/22	TU	08:40A	15*MI		FORCOMPANIES	:15/2	90.00	MAKEGOOD	90.00
			MG	FOR:		27 5/14							
Sa-Su 11a-6p	.00	3	4	5/26	SA	*WSPA 01:57P	15*MI		FORCOMPANIES	:15 / :15 Bookends :15/1	.00	MAKEGOOD	.00
			MG	FOR:		27 5/14							
				5/26	SA	01:58P	15*MI		FORCOMPANIES	:15/2	.00	MAKEGOOD	.00
			MG	FOR:		27 5/14							
				5/27	SU	01:28P	15*MI		FORCOMPANIES	:15/1	.00	MAKEGOOD	.00
			MG	FOR:		27 5/14							
				5/27	SU	01:29P	15*MI		FORCOMPANIES	:15/2	.00	MAKEGOOD	.00
			MG	FOR:		27 6/14							
M-F 6a News	90.00	27	3	5/03	TH	*WSPA 06:11A	15*MI		FORCOMPANIES	:15 / :15 Bookends :15/1	90.00		
				5/03	TH	06:14A	15*MI		FORCOMPANIES	:15/2	90.00		
	180.00			5/14	MO		30*MI		/		.00	Preempted	180.00-
M-F 8a CBS This Morning	40.00	28	4	5/10	TH	*WSPA 08:56A	15*MI		FORCOMPANIES	:15 / :15 Bookends :15/1	40.00		
				5/10	TH	08:57A	15*MI		FORCOMPANIES	:15/2	40.00		
				5/25	FR	08:29A	15*MI		FORCOMPANIES	:15/1	40.00		

*** Continued ***

PERIOD COST 3,781.00

	56 Total Units
ACTUAL GROSS BILLING	3,781.00
AGENCY COMMISSION	.00
NET DUE	3,781.00

Debits	180.00
Credits	180.00-
SUB-TOTALS	.00
TOTAL RECONCILING	

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

WSPA-TV News Channel 7
250 International Dr. On Your Side
Spartanburg, SC 29303

ADVERTISER Davis Roofing & Maintenance
PRODUCT 191557

INVOICE NUMBER 0406025187
BROADCAST MONTH 04/30/2012 - 05/

AMOUNT DUE 3,781.00
less payments/credits 3,280.00
BALANCE 501.00
REMIT TO:

*00477

0000139950
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

WSPA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26589
RICHMOND VA 23261-6589

401400010 00000000139950 0000040602518? 000378100 3

News Channel 7 On Your Side

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MSDG_A16 WSPA I 3 0477

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE 05/27/12 BX212041006
ORDER TYPE General WSPA
WSPA (Local)
REP_: (WSPA) Anderson Daniels
SLSP: Davis Roofing & Maintenance
ADV_: 191557
PROD:
INVOICE NUMBER 0406025187
PAGE BROADCAST MONTH 2 04/30/2012 - 05/2
BROADCAST DATES 4/23/12-12/31/12
Standard Broadcast Month

REP#: . /DISTRI/BUTION
Desc: WSPA

TERMS: NET 30 DAYS.

DESCRIPTION	GROSS RATE	UNITS	SPOTS/WK	DATE	DAY	TIME	LENGTH/PROMOTION	PRICE	RECONCILIATION NUMBERS
				5/25	FR	08:30A	15*MI FORCOMPANIES:15/2	40.00	
M-F 530p News						*WSPA	:15 / :15 Bookends		
	120.00	32	8	5/10	TH	05:42P	15*MI FORCOMPANIES:15/1	120.00	
				5/10	TH	05:44P	15*MI FORCOMPANIES:15/2	120.00	
	140.00			5/18	FR	05:37P	15*MI FORCOMPANIES:15/1	140.00	
				5/18	FR	05:39P	15*MI FORCOMPANIES:15/2	140.00	
	120.00			5/22	TU	05:56P	15*MI FORCOMPANIES:15/1	120.00	
				5/22	TU	05:58P	15*MI FORCOMPANIES:15/2	120.00	
	140.00			5/23	WE	05:36P	15*MI FORCOMPANIES:15/1	140.00	
				5/23	WE	05:38P	15*MI FORCOMPANIES:15/2	140.00	
M-F 6p News						*WSPA	:15 / :15 Bookends		
	137.50	33	2	5/01	TU	06:27P	15*MI FORCOMPANIES:15/1	137.50	
				5/01	TU	06:30P	15*MI FORCOMPANIES:15/2	137.50	
M-Su 11p News						*WSPA	:15 / :15 Bookends		
	175.00	34	2	5/02	WE	11:32P	15*MI FORCOMPANIES:15/1	175.00	
				5/02	WE	11:35P	15*MI FORCOMPANIES:15/2	175.00	
Sat 6a News						*WSPA	:15 / :15 Bookends		
	7.50	35	4	5/12	SA	07:05A	15*MI FORCOMPANIES:15/1	7.50	
				5/12	SA	07:08A	15*MI FORCOMPANIES:15/2	7.50	
				5/26	SA	06:40A	15*MI FORCOMPANIES:15/1	7.50	
				5/26	SA	06:42A	15*MI FORCOMPANIES:15/2	7.50	
Sun 6a News						*WSPA	:15 / :15 Bookends		
	7.50	36	4	5/06	SU	07:37A	15*MI FORCOMPANIES:15/1	7.50	
				5/06	SU	07:39A	15*MI FORCOMPANIES:15/2	7.50	
				5/20	SU	06:27A	15*MI FORCOMPANIES:15/1	7.50	
				5/20	SU	06:30A	15*MI FORCOMPANIES:15/2	7.50	
M-F 10a Your Carolina						*WSPA	:15 / :15 Bookends		
	25.00	37	2	5/22	TU	10:50A	15*MI FORCOMPANIES:15/1	25.00	
				5/22	TU	10:53A	15*MI FORCOMPANIES:15/2	25.00	
M-Su 5p-8p						*WSPA	:15 / :15 Bookends		
	1.00	38	16	5/03	TH	07:57P	15*MI FORCOMPANIES:15/1	1.00	
				5/03	TH	07:58P	15*MI FORCOMPANIES:15/2	1.00	
				5/05	SA	06:57P	15*MI FORCOMPANIES:15/1	1.00	
				5/05	SA	06:58P	15*MI FORCOMPANIES:15/2	1.00	
				5/11	FR	06:18P	15*MI FORCOMPANIES:15/1	1.00	
				5/11	FR	06:19P	15*MI FORCOMPANIES:15/2	1.00	
				5/13	SU	06:55P	15*MI FORCOMPANIES:15/1	1.00	
				5/13	SU	06:56P	15*MI FORCOMPANIES:15/2	1.00	
				5/14	MO	06:42P	15*MI FORCOMPANIES:15/1	1.00	
				5/14	MO	06:44P	15*MI FORCOMPANIES:15/2	1.00	
				5/17	TH	06:48P	15*MI FORCOMPANIES:15/1	1.00	
				5/17	TH	06:46P	15*MI FORCOMPANIES:15/2	1.00	
				5/21	MO	06:14P	15*MI FORCOMPANIES:15/1	1.00	
				5/21	MO	06:16P	15*MI FORCOMPANIES:15/2	1.00	
				5/22	TU	07:14P	15*MI FORCOMPANIES:15/1	1.00	
				5/22	TU	07:16P	15*MI FORCOMPANIES:15/2	1.00	
M-F 8a CBS This Morning						*WSPA	:15 / :15 Bookends		

*** Continued ***

DUPLICATE

PERIOD COST	3,781.00	66 Total Units	
		ACTUAL GROSS BILLING	3,781.00
		AGENCY COMMISSION	.00
		NET DUE	3,781.00
		Debits	180.00
		Credits	180.00-
		SUB-TOTALS	.00
		TOTAL RECONCILING	

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THIS INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

News Channel 7 On Your Side

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG_A16 WSPA I 3 0477
05/27/12 BK212041806

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

WSPA (Local)
REP (WSPA) Anderson Daniels
SLSP Davis Roofing & Maintenance
ADV 191557
PROD

INVOICE DATE 05/27/12
GROUP TYPE General WSPA
INVOICE NUMBER 0406025187
PAGE BROADCAST MONTH 3 04/30/2012 - 05/2
SCHEDULE DATES 4/23/12-12/31/12
Standard Broadcast Month

REF#: . /DISTRI/BUTION
Desc: WSPA

TERMS: NET 30 DAYS.

AGENCY DESCRIPTION	PRICE	ACTUALS	DATE	DAY	TIME	LENGTH	M/S	PRODUCT OF SCRIPTION	PRICE	RECONCILIATION DETAILS	DEBIT/CREDIT
	75.00	41 10	5/17	TH	08:59A	15	*MI	FORCOMPANIES:15/1	75.00		
			5/17	TH	09:00A	15	*MI	FORCOMPANIES:15/2	75.00		
			5/18	FR	08:29A	15	*MI	FORCOMPANIES:15/1	75.00		
			5/18	FR	08:30A	15	*MI	FORCOMPANIES:15/2	75.00		
			5/22	TU	08:26A	15	*MI	FORCOMPANIES:15/1	75.00		
			5/22	TU	08:27A	15	*MI	FORCOMPANIES:15/2	75.00		
			5/24	TH	08:29A	15	*MI	FORCOMPANIES:15/1	75.00		
			5/24	TH	08:30A	15	*MI	FORCOMPANIES:15/2	75.00		
			5/25	FR	08:20A	15	*MI	FORCOMPANIES:15/1	75.00		
			5/25	FR	08:21A	15	*MI	FORCOMPANIES:15/2	75.00		
M-F 4-5p Judge Judy					*WSPA			:15 / :15 Bookends			
	80.00	42 2	5/22	TU	04:09P	15	*MI	FORCOMPANIES:15/1	80.00		
			5/22	TU	04:11P	15	*MI	FORCOMPANIES:15/2	80.00		
M-F 5p News					*WSPA			:15 / :15 Bookends			
	140.00	43 4	5/16	WE	05:10P	15	*MI	FORCOMPANIES:15/1	140.00		
			5/16	WE	05:13P	15	*MI	FORCOMPANIES:15/2	140.00		
			5/17	TH	05:11P	15	*MI	FORCOMPANIES:15/1	140.00		
			5/17	TH	05:13P	15	*MI	FORCOMPANIES:15/2	140.00		
Total Airtime Net Spot Revenue:					3,781.00						

DUPLICATE

PERIOD COST 3,781.00

66 Total Units

ACTUAL GROSS BILLING	3,781.00
AGENCY COMMISSION	.00
NET DUE	3,781.00

Debits	180.00
Credits	180.00-
SUB-TOTALS	.00
TOTAL RECONCILING	

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WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG_A16 WSPA I 3 '0478

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE 05/27/12 BX212032101
ORDER TYPE General WSPA

REP_ WSPA (Local)
SLSP (WSPA) Anderson Daniels
ADV_ Davis Roofing & Maintenance
PROD 191557

INVOICE NUMBER 0406025220
PAGE BROADCAST MONTH 1 04/30/2012 - 05/2

SCHEDULE DATES 4/02/12-12/31/12
Standard Broadcast Month

REF#: . /. /ROOFING
Desc: WSPA

TERMS: NET30 DAYS

DESCRIPTION	LENGTH	PRODUCT	DATE	DAY	TIME	TYPE	PROGRAM/DAYPART	PRICE	REMARKS
Banner - Standard					*WSPA.Com		Unit		
1000.00	20	1	5/21	MO	05:00A	01		1000.00	
M-F 6a News					*WSPA		:15 / :15 Bookends		
90.00	27	4	5/08	TU	06:27A	15*MI	WHENYOUNEEDNEWROOF15	90.00	
			5/08	TU	06:29A	15*MI	WHENYOUNEEDNEWROOF15	90.00	
			5/22	TU	06:58A	15*MI	WHENYOUNEEDNEWROOF15	90.00	
			5/22	TU	07:00A	15*MI	WHENYOUNEEDNEWROOF15	90.00	
M-F 8a CBS This Morning					*WSPA		:15 / :15 Bookends		
40.00	28	4	5/01	TU	08:38A	15*MI	WHENYOUNEEDNEWROOF15	40.00	
			5/01	TU	08:39A	15*MI	WHENYOUNEEDNEWROOF15	40.00	
			5/14	MO	08:17A	15*MI	WHENYOUNEEDNEWROOF15	40.00	
			5/14	MO	08:18A	15*MI	WHENYOUNEEDNEWROOF15	40.00	
M-F 9a Dr Phil					*WSPA		:15 / :15 Bookends		
60.00	29	10	5/03	TH	09:25A	15*MI	WHENYOUNEEDNEWROOF15	60.00	
			5/03	TH	09:27A	15*MI	WHENYOUNEEDNEWROOF15	60.00	
			5/08	TU	09:36A	15*MI	WHENYOUNEEDNEWROOF15	60.00	
			5/08	TU	09:38A	15*MI	WHENYOUNEEDNEWROOF15	60.00	
			5/16	WE	09:46A	15*MI	WHENYOUNEEDNEWROOF15	60.00	
			5/16	WE	09:48A	15*MI	WHENYOUNEEDNEWROOF15	60.00	
			5/22	TU	09:49A	15*MI	WHENYOUNEEDNEWROOF15	60.00	
			5/22	TU	09:50A	15*MI	WHENYOUNEEDNEWROOF15	60.00	
80.00			5/25	FR	09:22A	15*MI	WHENYOUNEEDNEWROOF15	80.00	
			5/25	FR	09:24A	15*MI	WHENYOUNEEDNEWROOF15	80.00	
M-F 10a Your Carolina					*WSPA		:15 / :15 Bookends		
.00	30	13	5/01	TU	10:56A	15*MI	WHENYOUNEEDNEWROOF15	.00	
			5/01	TU	10:58A	15*MI	WHENYOUNEEDNEWROOF15	.00	
			5/04	FR	10:36A	15*MI	WHENYOUNEEDNEWROOF15	.00	
			5/04	FR	10:38A	15*MI	WHENYOUNEEDNEWROOF15	.00	

Continued

PERIOD COST	8,144.00	169 Total Units	
		ACTUAL GROSS BILLING	7,869.00
		AGENCY COMMISSION	.00
		NET DUE	7,869.00
		Debits	275.00
		Credits	550.00-
		SUB-TOTALS	275.00CR
		TOTAL RECONCILING	

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News Channel 7 On Your Side
WSPA-TV
250 International Dr.
Spartanburg, SC 29303

ADVERTISER Davis Roofing & Maintenance
PRODUCT 191557

INVOICE NUMBER 0406025220
BROADCAST MONTH 04/30/2012 - 05/

AMOUNT DUE 7,869.00
Payments/Credits 3,280.00
BALANCE 4,589.00

REMIT TO:
WSPA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26589
RICHMOND VA 23261-6589

*00478

000139950
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

401400010 000000000139950 000000406025220 000786900 9

News Channel 7 On Your Side

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG_A16 WSPA X 3 0478
05/27/12 BX212032101

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE 05/27/12
ORDER TYPE General
WSPA (Local)
REP_ (WSPA) Anderson Daniels
SLSP Davis Roofing & Maintenance
ADV_ 191557
PROD

INVOICE NUMBER 0406025220
PAGE BROADCAST MONTH 2 04/30/2012 - 05/2

SCHEDULE DATES 4/02/12-5/31/12
Standard Broadcast Month

REF#: . /. /ROOFING
Desc: WSPA

TERMS: NET 30 DAYS

DESCRIPTION	PRICE	WEEK	PER	DATE	DAY	TIME	LENGTH	PROGRAM/DESCRIPTION	BALANCE	RECONCILIATION/REMARKS	DEBITS/CREDITS
				5/07	MO		30*MI	/	.00	Preempted	.00-
				5/09	WE	10:56A	15*MI	WHENYOUNEEDNEWROOF15	.00		
				5/09	WE	10:57A	15*MI	WHENYOUNEEDNEWROOF15	.00		
				5/14	MO		30*MI	/	.00	Preempted	.00-
				5/17	TH		30*MI	/	.00	Preempted	.00-
	25.00			5/18	FR	10:50A	15*MI	WHENYOUNEEDNEWROOF15	25.00		
				5/18	FR	10:51A	15*MI	WHENYOUNEEDNEWROOF15	25.00		
	.00			5/21	MO		30*MI	/	.00	Preempted	.00-
				5/24	TH		30*MI	/	.00	Preempted	.00-
M-F 5p News						*WSPA		:15 / :15 Bookends			
	120.00	31	12	4/30	MO	05:26P	15*MI	WHENYOUNEEDNEWROOF15	120.00		
				4/30	MO	05:29P	15*MI	WHENYOUNEEDNEWROOF15	120.00		
				5/10	TH	05:26P	15*MI	WHENYOUNEEDNEWROOF15	120.00		
				5/10	TH	05:29P	15*MI	WHENYOUNEEDNEWROOF15	120.00		
				5/14	MO	05:22P	15*MI	WHENYOUNEEDNEWROOF15	120.00		
				5/14	MO	05:25P	15*MI	WHENYOUNEEDNEWROOF15	120.00		
	140.00			5/16	WE	05:26P	15*MI	WHENYOUNEEDNEWROOF15	140.00		
				5/16	WE	05:29P	15*MI	WHENYOUNEEDNEWROOF15	140.00		
				5/18	FR	05:26P	15*MI	WHENYOUNEEDNEWROOF15	140.00		
				5/18	FR	05:29P	15*MI	WHENYOUNEEDNEWROOF15	140.00		
	120.00			5/22	TU	05:26P	15*MI	WHENYOUNEEDNEWROOF15	120.00		
				5/22	TU	05:29P	15*MI	WHENYOUNEEDNEWROOF15	120.00		
M-F 530p News						*WSPA		:15 / :15 Bookends			
	120.00	32	4	5/02	WE	05:43P	15*MI	WHENYOUNEEDNEWROOF15	120.00		
				5/02	WE	05:44P	15*MI	WHENYOUNEEDNEWROOF15	120.00		
				5/15	TU	05:38P	15*MI	WHENYOUNEEDNEWROOF15	120.00		
				5/15	TU	05:40P	15*MI	WHENYOUNEEDNEWROOF15	120.00		
M-F 6p News						*WSPA		:15 / :15 Bookends			
	275.00	33	1	5/17	TH		30*MI	/	.00	Preempted	275.00-
M-Su 11p News						*WSPA		:15 / :15 Bookends			
	175.00	34	2	5/13	SU	11:28P	15*MI	WHENYOUNEEDNEWROOF15	175.00		
				5/13	SU	11:30P	15*MI	WHENYOUNEEDNEWROOF15	175.00		
Sat 6a News						*WSPA		:15 / :15 Bookends			
	7.50	35	4	5/05	SA	07:37A	15*MI	WHENYOUNEEDNEWROOF15	7.50		
				5/05	SA	07:40A	15*MI	WHENYOUNEEDNEWROOF15	7.50		
				5/19	SA	07:37A	15*MI	WHENYOUNEEDNEWROOF15	7.50		
				5/19	SA	08:00A	15*MI	WHENYOUNEEDNEWROOF15	7.50		
Sun 6a News						*WSPA		:15 / :15 Bookends			
	7.50	36	4	5/13	SU	06:57A	15*MI	WHENYOUNEEDNEWROOF15	7.50		
				5/13	SU	07:00A	15*MI	WHENYOUNEEDNEWROOF15	7.50		
				5/27	SU	07:10A	15*MI	WHENYOUNEEDNEWROOF15	7.50		
				5/27	SU	07:13A	15*MI	WHENYOUNEEDNEWROOF15	7.50		
M-Su 9a-8p						*ESPA		:15 / :15 Bookends			
	1.00	37	18	4/30	MO	11:86A	15*MI	WHENYOUNEEDNEWROOF15	1.00		
				4/30	MO	11:57A	15*MI	WHENYOUNEEDNEWROOF15	1.00		
				5/03	TH	04:58P	15*MI	WHENYOUNEEDNEWROOF15	1.00		
				5/03	TH	04:59P	15*MI	WHENYOUNEEDNEWROOF15	1.00		

*** Continued ***

DUPLICATE

PERIOD COST 8,144.00

165 Total Units

ACTUAL GROSS BILLING	7,869.00
AGENCY COMMISSION	.00
NET DUE	7,869.00

Debits	275.00
Credits	550.00-
SUB-TOTALS	275.00CR
TOTAL RECONCILING	

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News Channel 7 On Your Side

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBC_A16 WSPA I 3 0478
05/27/12 BX212032101
WSPA

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

WSPA (Local)
REP: (WSPA) Anderson Daniels
BLSP: Davis Roofing & Maintenance
ADV: 191557
PROD:

ORDER TYPE: General
INVOICE DATE
INVOICE NUMBER: 0406025220
PAGE BROADCAST MONTH: 3 04/30/2012 - 05/2
SCHEDULE DATES: 4/02/12-12/31/12
Standard Broadcast Month

REF#: . /. /ROOFING
Desc: WSPA

*TERMS: NET 30 DAYS.

DESCRIPTION	LEN	AV	SPOTS/DAY	DATE	DAY	TIME	ACTION	DAYPART	PROGRAM/DAYPART	SPOT/BREAK	RATE	CODE	TRANS
				5/08	TU	10:55A		15*MI	WHENYOUNEEDNEWROOF15		1.00		
				5/08	TU	10:56A		15*MI	WHENYOUNEEDNEWROOF15		1.00		
				5/10	TH	09:58A		15*MI	WHENYOUNEEDNEWROOF15		1.00		
				5/10	TH	09:59A		15*MI	WHENYOUNEEDNEWROOF15		1.00		
				5/11	FR	02:34P		15*MI	WHENYOUNEEDNEWROOF15		1.00		
				5/11	FR	02:36P		15*MI	WHENYOUNEEDNEWROOF15		1.00		
				5/15	TU	04:24P		15*MI	WHENYOUNEEDNEWROOF15		1.00		
				5/15	TU	04:26P		15*MI	WHENYOUNEEDNEWROOF15		1.00		
				5/17	TH	09:58A		15*MI	WHENYOUNEEDNEWROOF15		1.00		
				5/17	TH	09:59A		15*MI	WHENYOUNEEDNEWROOF15		1.00		
				5/24	TH	02:30P		15*MI	WHENYOUNEEDNEWROOF15		1.00		
				5/24	TH	02:31P		15*MI	WHENYOUNEEDNEWROOF15		1.00		
				5/25	FR	09:55A		15*MI	WHENYOUNEEDNEWROOF15		1.00		
				5/25	FR	09:56A		15*MI	WHENYOUNEEDNEWROOF15		1.00		
M-Su 8p-12a						*WSPA			:15 / :15 Bookends				
	1.00	39	16	4/30	MO	08:13P		15*MI	WHENYOUNEEDNEWROOF15		1.00		
				4/30	MO	08:15P		15*MI	WHENYOUNEEDNEWROOF15		1.00		
				5/03	TH	09:13P		15*MI	WHENYOUNEEDNEWROOF15		1.00		
				5/03	TH	09:15P		15*MI	WHENYOUNEEDNEWROOF15		1.00		
				5/09	WE	10:44P		15*MI	WHENYOUNEEDNEWROOF15		1.00		
				5/09	WE	10:46P		15*MI	WHENYOUNEEDNEWROOF15		1.00		
				5/11	FR	08:58P		15*MI	WHENYOUNEEDNEWROOF15		1.00		
				5/11	FR	08:59P		15*MI	WHENYOUNEEDNEWROOF15		1.00		
				5/14	MO	10:58P		15*MI	WHENYOUNEEDNEWROOF15		1.00		
				5/14	MO	10:59P		15*MI	WHENYOUNEEDNEWROOF15		1.00		
				5/16	WE	10:41P		15*MI	WHENYOUNEEDNEWROOF15		1.00		
				5/16	WE	10:42P		15*MI	WHENYOUNEEDNEWROOF15		1.00		
				5/21	MO	09:14P		15*MI	WHENYOUNEEDNEWROOF15		1.00		
				5/21	MO	09:15P		15*MI	WHENYOUNEEDNEWROOF15		1.00		
				5/22	TU	10:16P		15*MI	WHENYOUNEEDNEWROOF15		1.00		
				5/22	TU	10:18P		15*MI	WHENYOUNEEDNEWROOF15		1.00		
Service - Search Engine Market						*WSPA.Com			Unit				
	2640.00	42	1	5/14	MO	05:00A		01			2640.00		
Sat 5a Reel Animals						*WSPA			:15 / :15 Bookends				
	.00	43	3	5/19	SA			30*MI	/		.00	Preempt Booking Error	.00-
				5/26	SA	05:28A		15*MI	WHENYOUNEEDNEWROOF15		.00	MAKEGOOD	.00
				MG FOR:		30 5/07;		33 5/17;	30 5/17;	30 5/21;			
						30 5/24							
				5/26	SA	05:28A		15*MI	WHENYOUNEEDNEWROOF15		.00	MAKEGOOD	.00
				MG FOR:		30 5/07;		33 5/17;	30 5/17;	30 5/21;			
						30 5/24							
M-F 630p ET / 530p CT CBS Even						*WSPA			:15 / :15 Bookends				
	275.00	44	1	5/23	WE			30*MI	/		.00	Preempt Booking Error	275.00-

*** Continued ***

DUPLICATE

PERIOD COST	8,144.00	165 Total Units		
		ACTUAL GROSS BILLING	7,869.00	Debits 275.00
		AGENCY COMMISSION	.00	Credits 550.00-
		NET DUE	7,869.00	SUB-TOTALS 275.00CR
				TOTAL RECONCILING

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WSPA–TV

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Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG_A16 WSPA I S 0470
05/27/12 BX212032101

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE 05/27/12
ORDER TYPE General WSPA

WSPA (Local)
REP: (WSPA) Anderson Daniels
SLSP: Davis Roofing & Maintenance
ADV: 191557
PROD:

INVOICE NUMBER 0406025220
PAGE BROADCAST MONTH 4 04/30/2012 - 05/2

SCHEDULE DATES 4/02/12-12/31/12
Standard Broadcast Month

REF#: . /. /ROOFING
Desc: WSPA

TERMS: NET 30 DAYS.

DESCRIPTION	GRP/SHR	RATE	DAY	TIME	LEN	TYP	PROGRAM/DESCRIPTION	CAT	COMMENTS	GROSS	AGY COMM	NET
Sa-Su 11a-6p							*WSPA		:15 / :15 Bookends			
	.00	45	4	5/26	SA	01:24P	15*MI	WHENYOUNEEDNEWROOF15		.00	MAKEGOOD	.00
			MG	FOR:		30 5/07;	33 5/17;	30 5/17;	30 5/21;			
						30 5/24						
				5/26	SA	01:28P	15*MI	WHENYOUNEEDNEWROOF15		.00	MAKEGOOD	.00
			MG	FOR:		30 5/07;	33 5/17;	30 5/17;	30 5/21;			
						30 5/24						
				5/27	SU	01:58P	15*MI	WHENYOUNEEDNEWROOF15		.00	MAKEGOOD	.00
			MG	FOR:		30 5/07;	33 5/17;	30 5/17;	30 5/21;			
						30 5/24						
				5/27	SU	02:00P	15*MI	WHENYOUNEEDNEWROOF15		.00	MAKEGOOD	.00
			MG	FOR:		30 5/07;	33 5/17;	30 5/17;	30 5/21;			
						30 5/24						
M-F 8a CBS This Morning							*WSPA		:15 / :15 Bookends			
	75.00	46	4	5/16	WE	08:53A	15*MI	WHENYOUNEEDNEWROOF15		75.00		
				5/16	WE	08:55A	15*MI	WHENYOUNEEDNEWROOF15		75.00		
				5/22	TU	08:11A	15*MI	WHENYOUNEEDNEWROOF15		75.00		
				5/22	TU	08:12A	15*MI	WHENYOUNEEDNEWROOF15		75.00		
M-F 5a News							*WSPA		:01 Sponsored Bar			
	.00	53	15	5/21	MO	05:00A	01	DAVISROOFSPONSOR01		.00		
				5/21	MO	05:10A	01	DAVISROOFSPONSOR01		.00		
				5/21	MO	05:23A	01	DAVISROOFSPONSOR01		.00		
				5/22	TU	05:00A	01	DAVISROOFSPONSOR01		.00		
				5/22	TU	05:10A	01	DAVISROOFSPONSOR01		.00		
				5/22	TU	05:23A	01	DAVISROOFSPONSOR01		.00		
				5/23	WE	05:00A	01	DAVISROOFSPONSOR01		.00		
				5/23	WE	05:10A	01	DAVISROOFSPONSOR01		.00		
				5/23	WE	05:23A	01	DAVISROOFSPONSOR01		.00		
				5/24	TH	05:00A	01	DAVISROOFSPONSOR01		.00		
				5/24	TH	05:10A	01	DAVISROOFSPONSOR01		.00		
				5/24	TH	05:23A	01	DAVISROOFSPONSOR01		.00		
				5/25	FR	05:00A	01	DAVISROOFSPONSOR01		.00		
				5/25	FR	05:10A	01	DAVISROOFSPONSOR01		.00		
				5/25	FR	05:23A	01	DAVISROOFSPONSOR01		.00		
M-F 530a News							*WSPA		:01 Sponsored Bar			
	.00	54	15	5/21	MO	05:29A	01	DAVISROOFSPONSOR01		.00		
				5/21	MO	05:44A	01	DAVISROOFSPONSOR01		.00		
				5/21	MO	05:53A	01	DAVISROOFSPONSOR01		.00		
				5/22	TU	05:29A	01	DAVISROOFSPONSOR01		.00		
				5/22	TU	05:39A	01	DAVISROOFSPONSOR01		.00		
				5/22	TU	05:53A	01	DAVISROOFSPONSOR01		.00		
				5/23	WE	05:29A	01	DAVISROOFSPONSOR01		.00		
				5/23	WE	05:39A	01	DAVISROOFSPONSOR01		.00		
				5/23	WE	05:53A	01	DAVISROOFSPONSOR01		.00		
				5/24	TH	05:29A	01	DAVISROOFSPONSOR01		.00		
				5/24	TH	05:44A	01	DAVISROOFSPONSOR01		.00		
				5/24	TH	05:53A	01	DAVISROOFSPONSOR01		.00		

*** Continued ***

DUPLICATE

PERIOD COST 8,144.00

165 Total Units

ACTUAL GROSS BILLING	7,869.00
AGENCY COMMISSION	.00
NET DUE	7,869.00

Debits	275.00
Credits	550.00-
SUB-TOTALS	275.00CR
TOTAL RECONCILING	

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

News Channel 7 On Your Side

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG_A16 WSPA I 3 0478
05/27/12 BX212032101
INVOICE DATE General WSPA
ORDER TYPE

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

WSPA (Local)
REP_) (WSPA) Anderson Daniels
SLSP: Davis Roofing & Maintenance
ADV_) 191557
PROD:

INVOICE NUMBER 0406025220
FOR BROADCAST MONTH 5 04/30/2012 - 05/2
SCHEDULE DATES 4/02/12-12/31/12
Standard Broadcast Month

REF#: . /. /ROOFING
Desc: WSPA

TERMS: NET 30 DAYS

DESCRIPTION	PRICE	MISSED	DATE	DAY	TIME	ROTATION/REFERENCE	DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
			5/25	FR	05:29A	01	DAVISROOFSPONSOR01	.00		
			5/25	FR	05:30A	01	DAVISROOFSPONSOR01	.00		
			5/25	FR	05:53A	01	DAVISROOFSPONSOR01	.00		
M-F 6a News					*WSPA		:01 Sponsored Bar			
	.00	55 35	5/21	MO	05:59A	01	DAVISROOFSPONSOR01	.00		
			5/21	MO	06:09A	01	DAVISROOFSPONSOR01	.00		
			5/21	MO	06:23A	01	DAVISROOFSPONSOR01	.00		
			5/21	MO	06:29A	01	DAVISROOFSPONSOR01	.00		
			5/21	MO	06:39A	01	DAVISROOFSPONSOR01	.00		
			5/21	MO	06:44A	01	DAVISROOFSPONSOR01	.00		
			5/21	MO	06:53A	01	DAVISROOFSPONSOR01	.00		
			5/22	TU	05:59A	01	DAVISROOFSPONSOR01	.00		
			5/22	TU	06:09A	01	DAVISROOFSPONSOR01	.00		
			5/22	TU	06:23A	01	DAVISROOFSPONSOR01	.00		
			5/22	TU	06:29A	01	DAVISROOFSPONSOR01	.00		
			5/22	TU	06:39A	01	DAVISROOFSPONSOR01	.00		
			5/22	TU	06:44A	01	DAVISROOFSPONSOR01	.00		
			5/22	TU	06:53A	01	DAVISROOFSPONSOR01	.00		
			5/23	WE	05:59A	01	DAVISROOFSPONSOR01	.00		
			5/23	WE	06:09A	01	DAVISROOFSPONSOR01	.00		
			5/23	WE	06:23A	01	DAVISROOFSPONSOR01	.00		
			5/23	WE	06:29A	01	DAVISROOFSPONSOR01	.00		
			5/23	WE	06:39A	01	DAVISROOFSPONSOR01	.00		
			5/23	WE	06:44A	01	DAVISROOFSPONSOR01	.00		
			5/23	WE	06:53A	01	DAVISROOFSPONSOR01	.00		
			5/24	TH	05:59A	01	DAVISROOFSPONSOR01	.00		
			5/24	TH	06:09A	01	DAVISROOFSPONSOR01	.00		
			5/24	TH	06:23A	01	DAVISROOFSPONSOR01	.00		
			5/24	TH	06:29A	01	DAVISROOFSPONSOR01	.00		
			5/24	TH	06:39A	01	DAVISROOFSPONSOR01	.00		
			5/24	TH	06:44A	01	DAVISROOFSPONSOR01	.00		
			5/24	TH	06:53A	01	DAVISROOFSPONSOR01	.00		
			5/25	FR	05:59A	01	DAVISROOFSPONSOR01	.00		
			5/25	FR	06:09A	01	DAVISROOFSPONSOR01	.00		
			5/25	FR	06:29A	01	DAVISROOFSPONSOR01	.00		
			5/25	FR	06:39A	01	DAVISROOFSPONSOR01	.00		
			5/25	FR	06:44A	01	DAVISROOFSPONSOR01	.00		
			5/25	FR	06:44A	01	DAVISROOFSPONSOR01	.00		
			5/25	FR	06:53A	01	DAVISROOFSPONSOR01	.00		
M-F 5p News					*WSPA		:15 / :15 Bookends			
	137.50	56 2	5/24	TH	05:26P	15*MI	WHENYOUNEEDNEWROOF15	137.50	MAKEGOOD	137.50
		MG FOR: 44 5/21								
			6/24	TH	05:29P	15*MI	WHENYOUNEEDNEWROOF15	137.50	MAKEGOOD	137.50
		MG FOR: 44 5/21								
Total Airtime Net Spot Revenue:								7,869.00		

DUPLICATE

PERIOD COST 8,144.00

165 Total Units

ACTUAL GROSS BILLING	7,869.00	Debits	275.00
AGENCY COMMISSION	.00	Credits	550.00-
NET DUE	7,869.00	SUB-TOTALS	275.00CR
		TOTAL RECONCILING	

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News Channel 7 On Your Side

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG_A16 WSPA I 3 '0469

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE 06/24/12 BX212053004
ORDER TYPE General WSPA

REP_) WSPA (Local)
SLSP((WSPA) Anderson Daniels
ADV_(Davis Roofing & Maintenance
PROD: 191557

INVOICE NUMBER 0406025848
PAGE BROADCAST MONTH 1 05/28/2012 - 06/2

SCHEDULE DATES 6/04/12-12/23/12
Standard Broadcast Month

REF#: . /. /ROOFING2
Desc: WSPA

*TERMS: NET30 DAYS

DESCRIPTION	LENGTH	AUDIO	DATE	DAY	TIME	LENGTH	AUDIO & PROGRAM TITLE	DESCRIPTION	PRICE	REMARKS
M-F 6a News				*WSPA				:15 / :15 Bookends		
100.00	1	6	6/05	TU	06:23A	15	*MI	FORCOMPANIES:15/1	100.00	
			6/05	TU	06:25A	15	*MI	FORCOMPANIES:15/2	100.00	
			6/14	TH	06:27A	15	*MI	FORCOMPANIES:15/1	100.00	
			6/14	TH	06:29A	15	*MI	FORCOMPANIES:15/2	100.00	
			6/22	FR	06:52A	15	*MI	WHENYOUNEEDNEWROOF15	100.00	
			6/22	FR	06:54A	15	*MI	WHENYOUNEEDNEWROOF15	100.00	
M-F 8a CBS This Morning				*WSPA				:15 / :15 Bookends		
50.00	2	6	6/07	TH	08:37A	15	*MI	FORCOMPANIES:15/1	50.00	
			6/07	TH	08:39A	15	*MI	FORCOMPANIES:15/2	50.00	
			6/14	TH	08:29A	15	*MI	FORCOMPANIES:15/1	50.00	
			6/14	TH	08:30A	15	*MI	FORCOMPANIES:15/2	50.00	
			6/20	WE	08:53A	15	*MI	WHENYOUNEEDNEWROOF15	50.00	
			6/20	WE	08:55A	15	*MI	WHENYOUNEEDNEWROOF15	50.00	
M-F 530p News				*WSPA				:15 / :15 Bookends		
140.00	4	4	6/07	TH	05:42P	15	*MI	FORCOMPANIES:15/1	140.00	
			6/07	TH	05:44P	15	*MI	FORCOMPANIES:15/2	140.00	
			6/22	FR	05:52P	15	*MI	WHENYOUNEEDNEWROOF15	140.00	
			6/22	FR	05:54P	15	*MI	WHENYOUNEEDNEWROOF15	140.00	
M-F 6p News				*WSPA				:15 / :15 Bookends		
162.50	8	4	6/07	TH	06:21P	15	*MI	FORCOMPANIES:15/1	162.50	
			6/07	TH	06:23P	15	*MI	FORCOMPANIES:15/2	162.50	
			6/19	TU	06:10P	15	*MI	WHENYOUNEEDNEWROOF15	162.50	
			6/19	TU	06:13P	15	*MI	WHENYOUNEEDNEWROOF15	162.50	
M-F 730p Scene On 7				*WSPA				:15 / :15 Bookends		
92.50	8	6	6/08	FR	07:43P	15	*MI	FORCOMPANIES:15/1	92.50	
			6/08	FR	07:46P	15	*MI	FORCOMPANIES:15/2	92.50	
			6/13	WE	07:51P	15	*MI	FORCOMPANIES:15/1	92.50	

*** Continued ***

PERIOD COST	2,775.00	74 Total Units	2,775.00
		ACTUAL GROSS BILLING	2,775.00
		AGENCY COMMISSION	.00
		NET DUE	2,775.00
		Debits	.00
		Credits	.00
		SUB-TOTALS	.00
		TOTAL RECONCILING	

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News Channel 7 On Your Side
WSPA-TV
250 International Dr.
Spartanburg, SC 29303

ADVERTISER Davis Roofing & Maintenance
PRODUCT 191557

INVOICE NUMBER 0406025848
BROADCAST MONTH 05/28/2012 - 06/

AMOUNT DUE 2,775.00

*00469

000139950
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

REMIT TO:

WSPA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26589
RICHMOND VA 23261-6589

401400010 00000000139950 0000040602584B 000277500 1

News Channel 7 On Your Side

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBC_A16 WSPA I 3 0469

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE 06/24/12 BX212053004
UNDER TYPE General WSPA

WSPA (Local)
REP_: (WSPA) Anderson Daniels
SLSP: Davis Roofing & Maintenance
ADV_: 191557
PROD:

INVOICE NUMBER 0406025848
PAGE BROADCAST MONTH 2 05/28/2012 - 06/2

FLIGHT DATES 6/04/12-12/23/12
Standard Broadcast Month

REF#: . /. /ROOFING2
Desc: WSPA

TERMS: NET 30 DAYS

DESCRIPTION	LENGTH	DAYS/DPT	DATE	DAY	TIME	TYPE	PROGRAM/DESCRIPTION	PRICE	REMARKS
			6/18	WE	07:54P	15*MI	FORCOMPANIES:15/2	92.50	
			6/18	MO	07:40P	15*MI	WHENYOUNEEDNEWROOF15	92.50	
			6/18	MO	07:43P	15*MI	WHENYOUNEEDNEWROOF15	92.50	
Sun 6a News					*WSPA		:15 / :15 Bookends		
	15.00	7 6	6/10	SU	06:53A	15*MI	FORCOMPANIES:15/1	15.00	
			6/10	SU	06:56A	15*MI	FORCOMPANIES:15/2	15.00	
			6/17	SU	07:09A	15*MI	FORCOMPANIES:15/2	15.00	
			6/17	SU	07:11A	15*MI	FORCOMPANIES:15/1	15.00	
			6/24	SU	07:06A	15*MI	WHENYOUNEEDNEWROOF15	15.00	
			6/24	SU	07:08A	15*MI	WHENYOUNEEDNEWROOF15	15.00	
M-Su 9a-5p					*ESPA		:15 / :15 Bookends		
	1.00	8 20	6/04	MO	09:58A	15*MI	FORCOMPANIES:15/1	1.00	
			6/04	MO	09:59A	15*MI	FORCOMPANIES:15/2	1.00	
			6/05	TU	09:49A	15*MI	FORCOMPANIES:15/1	1.00	
			6/05	TU	09:50A	15*MI	FORCOMPANIES:15/2	1.00	
			6/06	WE	04:27P	15*MI	FORCOMPANIES:15/1	1.00	
			6/06	WE	04:29P	15*MI	FORCOMPANIES:15/2	1.00	
			6/07	TH	01:58P	15*MI	FORCOMPANIES:15/1	1.00	
			6/07	TH	01:59P	15*MI	FORCOMPANIES:15/2	1.00	
			6/08	FR	04:47P	15*MI	FORCOMPANIES:15/1	1.00	
			6/08	FR	04:48P	15*MI	FORCOMPANIES:15/2	1.00	
			6/11	MO	04:58P	15*MI	FORCOMPANIES:15/1	1.00	
			6/11	MO	04:59P	15*MI	FORCOMPANIES:15/2	1.00	
			6/12	TU	04:58P	15*MI	FORCOMPANIES:15/1	1.00	
			6/12	TU	04:59P	15*MI	FORCOMPANIES:15/2	1.00	
			6/13	WE	01:25P	15*MI	FORCOMPANIES:15/1	1.00	
			6/13	WE	01:27P	15*MI	FORCOMPANIES:15/2	1.00	
			6/14	TH	02:55P	15*MI	FORCOMPANIES:15/1	1.00	
			6/14	TH	02:57P	15*MI	FORCOMPANIES:15/2	1.00	
			6/15	FR	03:27P	15*MI	FORCOMPANIES:15/1	1.00	
			6/15	FR	03:29P	15*MI	FORCOMPANIES:15/2	1.00	
M-Su 5a-12a					*ESPA		:15 / :15 Bookends		
	.00	9 18	6/04	MO	11:56A	15*MI	FORCOMPANIES:15/1	.00	
			6/04	MO	11:58A	15*MI	FORCOMPANIES:15/2	.00	
			6/05	TU	02:25P	15*MI	FORCOMPANIES:15/1	.00	
			6/05	TU	02:27P	15*MI	FORCOMPANIES:15/2	.00	
			6/06	WE	11:55A	15*MI	FORCOMPANIES:15/1	.00	
			6/06	WE	11:56A	15*MI	FORCOMPANIES:15/2	.00	
			6/12	TU	09:48P	15*MI	FORCOMPANIES:15/1	.00	
			6/12	TU	09:46P	15*MI	FORCOMPANIES:15/2	.00	
			6/14	TH	10:17P	15*MI	FORCOMPANIES:15/1	.00	
			6/14	TH	10:19P	15*MI	FORCOMPANIES:15/2	.00	
			6/15	FR	06:57P	15*MI	FORCOMPANIES:15/1	.00	
			6/15	FR	06:59P	15*MI	FORCOMPANIES:15/2	.00	
			6/18	MO	07:45P	15*MI	FORCOMPANIES:15/1	.00	
			6/18	MO	07:46P	15*MI	FORCOMPANIES:15/2	.00	
			6/19	TU	08:47P	15*MI	FORCOMPANIES:15/1	.00	

*** Continued ***

DUPLICATE

PERIOD COST 2,775.00

74 Total Units

ACTUAL GROSS BILLING	2,775.00
AGENCY COMMISSION	.00
NET DUE	2,775.00

Debits	.00
Credits	.00
SUB-TOTALS	.00
TOTAL RECONCILING	

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News Channel 7 On Your Side

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG_A16 WSPA I 3 0469
06/24/12 BX212053004

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE: General
ORDER TYPE: WSPA

WSPA (Local)
MKT_: (WSPA) Anderson Daniels
SLSP: Davis Roofing & Maintenance
ADV_: 191557
PROD:

INVOICE NUMBER: 0406025848
PAGE BROADCAST MONTH: 3 05/28/2012 - 06/2

SCHEDULE DATES: 6/04/12-12/23/12
Standard Broadcast Month

REF#: . /. /ROOFING2
Desc: WSPA

TERMS: NET 30 DAYS.

DESCRIPTION	PRICE	LEN	AIRS	DATE	DAY	TIME	LENGTH	WORKAB	PRODUCT DESCRIPTION	PRICE	REMARKS	RECONCILIATION NOTICE
				6/19	TU	08:46P	15	*MI	FORCOMPANIES:15/2	.00		
				6/22	FR	10:57P	15	*MI	WHENYOUNEEDNEWROOF15	.00		
				6/22	FR	10:58P	15	*MI	WHENYOUNEEDNEWROOF15	.00		
Sat 230p Movie						*WSPA			:15 / :15 Bookends			
	.00	10	4	6/16	SA	04:17P	15	*MI	FORCOMPANIES:15/1	.00		
				6/16	SA	04:19P	15	*MI	FORCOMPANIES:15/2	.00		
				6/16	SA	05:04P	15	*MI	FORCOMPANIES:15/1	.00		
				6/16	SA	05:06P	15	*MI	FORCOMPANIES:15/2	.00		
Sun 6a News						*WSPA			:15 / :15 Bookends			
	.00	11	1	6/17	SU		30	*MI	/	.00	Preempted	.00-

Total Airtime Net Spot Revenue: 2,775.00

DUPLICATE

PERIOD COST 2,775.00	74 Total Units		Debits .00
	ACTUAL GROSS BILLING	2,775.00	Credits .00
	AGENCY COMMISSION	.00	SUB-TOTALS .00
	NET DUE	2,775.00	TOTAL RECONCILING

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News Channel 7 On Your Side

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MCBG_A16 WSPA I 3 '0470

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE 06/24/12 EX212053002
ORDER TYPE General WSPA

REP_/ WSPA (Local)
SLSP/ (WSPA) Anderson Daniels
ADV_/ Davis Roofing & Maintenance
PROD 191557

INVOICE NUMBER 0406025849
PAGE BROADCAST MONTH 1 05/28/2012 - 06/2

REF#: . /. /ROOFING
Desc: WSPA

SCHEDULE DATES 6/04/12-12/23/12
Standard Broadcast Month
TERMS: NET30 DAYS

DESCRIPTION	PRICE	DAYS	TIMES	DATE	DAY	TIME	LENGTH	PRODUCT	DESCRIPTION	PRICE	REMARKS	INCLINATION (DEBIT/CREDIT)
M-F 6a News	100.00	1	6			*WSPA			:15 / :15 Bookends			
				6/05	TU	06:43A	15	*MI	WHENYOUNEEDNEWROOF15	100.00		
				6/08	TU	06:45A	15	*MI	WHENYOUNEEDNEWROOF15	100.00		
				6/11	MO	06:11A	15	*MI	WHENYOUNEEDNEWROOF15	100.00		
				6/11	MO	06:13A	15	*MI	WHENYOUNEEDNEWROOF15	100.00		
				6/19	TU	06:42A	15	*MI	WHENYOUNEEDNEWROOF15	100.00		
				6/19	TU	06:44A	15	*MI	WHENYOUNEEDNEWROOF15	100.00		
M-F 8a CBS This Morning	50.00	2	6			*WSPA			:15 / :15 Bookends			
				6/06	WE	08:56A	15	*MI	WHENYOUNEEDNEWROOF15	50.00		
				6/06	WE	08:57A	15	*MI	WHENYOUNEEDNEWROOF15	50.00		
				6/13	WE	08:23A	15	*MI	WHENYOUNEEDNEWROOF15	50.00		
				6/13	WE	08:25A	15	*MI	WHENYOUNEEDNEWROOF15	50.00		
				6/19	TU	08:44A	15	*MI	WHENYOUNEEDNEWROOF15	50.00		
				6/19	TU	08:46A	15	*MI	WHENYOUNEEDNEWROOF15	50.00		
M-F 9a Dr Phil	62.50	3	6			*WSPA			:15 / :15 Bookends			
				6/05	TU	09:20A	15	*MI	WHENYOUNEEDNEWROOF15	62.50		
				6/05	TU	09:22A	15	*MI	WHENYOUNEEDNEWROOF15	62.50		
				6/12	TU	09:39A	15	*MI	WHENYOUNEEDNEWROOF15	62.50		
				6/12	TU	09:41A	15	*MI	WHENYOUNEEDNEWROOF15	62.50		
				6/19	TU	09:56A	15	*MI	WHENYOUNEEDNEWROOF15	62.50		
				6/19	TU	09:58A	15	*MI	WHENYOUNEEDNEWROOF15	62.50		
M-F 10a Your Carolina	.00	4	9			*WSPA			:15 / :15 Bookends			
				6/04	MO	10:10A	15	*MI	WHENYOUNEEDNEWROOF15	.00		
				6/04	MO	10:12A	15	*MI	WHENYOUNEEDNEWROOF15	.00		
				6/08	FR		30	*MI	/	.00	Preempted	.00-
				6/11	MO	10:07A	15	*MI	WHENYOUNEEDNEWROOF15	.00		
				6/11	MO	10:09A	15	*MI	WHENYOUNEEDNEWROOF15	.00		
				6/13	WE	10:56A	15	*MI	WHENYOUNEEDNEWROOF15	.00		

*WSPA Continued *WSPA

88 Total Units

PERIOD COST	6,660.00	ACTUAL GROSS BILLING	6,660.00
		AGENCY COMMISSION	.00
		NET DUE	6,660.00
		Debits	.00
		Credits	.00
		SUB-TOTALS	.00
		TOTAL RECONCILING	

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News Channel 7 On Your Side
WSPA-TV
250 International Dr.
Spartanburg, SC 29303

ADVERTISER: Davis Roofing & Maintenance
PRODUCT: 191557

INVOICE NUMBER: 0406025849
BROADCAST MONTH: 05/28/2012 - 06/

AMOUNT DUE: 6,660.00

REMIT TO:

WSPA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26589
RICHMOND VA 23261-6589

*00470

000139950
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

401400010 00000000139950 00000406025849 000666000 1

News Channel 7 On Your Side

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG_A16 WSPA Y 3 0470

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE 06/24/12 BX212083002
ORDER TYPE General WSPA

WSPA (Local)
REP_: (WSPA) Anderson Daniels
BUS: Davis Roofing & Maintenance
ADV_: 191557
PROD:

INVOICE NUMBER 0406025849
PAGE BROADCAST MONTH 2 05/28/2012 - 06/2

6/04/12-12/23/12
Standard Broadcast Month

REF#: . /. /ROOFING
Desc: WSPA

TERMS: NET 30 DATE

DESCRIPTION	GROSS	LEN	FREQ	DATE	DAY	TIME	LENGTH	PROGRAM/DESCRIPTION	GROSS	RECONCILIATION	
				6/19	WE	10:57A	15*MI	WHENYOUNEEDNEWROOF15	.00		
				6/18	MO		30*MI	/	.00	Preempted	.00-
				6/21	TH		30*MI	/	.00	Preempted	.00-
	25.00	8	6	6/05	TU	10:43A	15*MI	WHENYOUNEEDNEWROOF15	25.00		
				6/05	TU	10:46A	15*MI	WHENYOUNEEDNEWROOF15	25.00		
				6/15	FR	10:50A	15*MI	WHENYOUNEEDNEWROOF15	25.00		
				6/15	FR	10:53A	15*MI	WHENYOUNEEDNEWROOF15	25.00		
				6/22	FR	10:07A	15*MI	WHENYOUNEEDNEWROOF15	25.00		
				6/22	FR	10:09A	15*MI	WHENYOUNEEDNEWROOF15	25.00		
M-F 530p News							*WSPA	:15 / :15 Bookends			
	140.00	6	2	6/12	TU	05:39P	15*MI	WHENYOUNEEDNEWROOF15	140.00		
				6/12	TU	05:41P	15*MI	WHENYOUNEEDNEWROOF15	140.00		
M-F 6p News							*WSPA	:15 / :15 Bookends			
	162.50	7	4	6/08	FR	06:11P	15*MI	WHENYOUNEEDNEWROOF15	162.50		
				6/08	FR	06:13P	15*MI	WHENYOUNEEDNEWROOF15	162.50		
				6/19	TU	06:27P	15*MI	WHENYOUNEEDNEWROOF15	162.50		
				6/19	TU	06:30P	15*MI	WHENYOUNEEDNEWROOF15	162.50		
M-F 730p Scene On 7							*WSPA	:15 / :15 Bookends			
	92.50	8	6	6/05	TU	07:43P	15*MI	WHENYOUNEEDNEWROOF15	92.50		
				6/05	TU	07:46P	15*MI	WHENYOUNEEDNEWROOF15	92.50		
				6/14	TH	07:36P	15*MI	WHENYOUNEEDNEWROOF15	92.50		
				6/14	TH	07:39P	15*MI	WHENYOUNEEDNEWROOF15	92.50		
				6/22	FR	07:35P	15*MI	WHENYOUNEEDNEWROOF15	92.50		
				6/22	FR	07:38P	15*MI	WHENYOUNEEDNEWROOF15	92.50		
Sun 6a News							*WSPA	:15 / :15 Bookends			
	15.00	9	6	6/10	SU	07:06A	15*MI	WHENYOUNEEDNEWROOF15	15.00		
				6/10	SU	07:07A	15*MI	WHENYOUNEEDNEWROOF15	15.00		
				6/17	SU	06:41A	15*MI	WHENYOUNEEDNEWROOF15	15.00		
				6/17	SU	06:44A	15*MI	WHENYOUNEEDNEWROOF15	15.00		
				6/24	SU	07:24A	15*MI	WHENYOUNEEDNEWROOF15	15.00		
				6/24	SU	07:26A	15*MI	WHENYOUNEEDNEWROOF15	15.00		
M-Su 9a-5p							*ESPA	:15 / :15 Bookends			
	1.00	10	20	6/04	MO	12:23P	15*MI	WHENYOUNEEDNEWROOF15	1.00		
				6/04	MO	12:24P	15*MI	WHENYOUNEEDNEWROOF15	1.00		
				6/05	TU	01:44P	15*MI	WHENYOUNEEDNEWROOF15	1.00		
				6/05	TU	01:46P	15*MI	WHENYOUNEEDNEWROOF15	1.00		
				6/06	WE	09:27A	15*MI	WHENYOUNEEDNEWROOF15	1.00		
				6/06	WE	09:29A	15*MI	WHENYOUNEEDNEWROOF15	1.00		
				6/07	TH	10:29A	15*MI	WHENYOUNEEDNEWROOF15	1.00		
				6/07	TH	10:31A	15*MI	WHENYOUNEEDNEWROOF15	1.00		
				6/08	FR	10:30A	15*MI	WHENYOUNEEDNEWROOF15	1.00		
				6/08	FR	10:32A	15*MI	WHENYOUNEEDNEWROOF15	1.00		
				6/11	MO	12:58P	15*MI	WHENYOUNEEDNEWROOF15	1.00		
				6/11	MO	12:59P	15*MI	WHENYOUNEEDNEWROOF15	1.00		
				6/12	TU	03:58P	15*MI	WHENYOUNEEDNEWROOF15	1.00		
				6/12	TU	03:59P	15*MI	WHENYOUNEEDNEWROOF15	1.00		
				6/13	WE	11:58A	15*MI	WHENYOUNEEDNEWROOF15	1.00		

*** Continued ***

DUPLICATE

PERIOD COST 6,660.00

88 Total Units

ACTUAL GROSS BILLING	6,660.00
AGENCY COMMISSION	.00
NET DUE	6,660.00

Debits	.00
Credits	.00
SUB-TOTALS	.00
TOTAL RECONCILING	

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News Channel 7 On Your Side

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 687-5422

INVOICE / AFFIDAVIT

2012 MGBG_A16 WSPA I 3 0470
06/24/12 BX212053002

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE 06/24/12
ORDER TYPE General
WSPA (Local)
REP_ (WSPA) Anderson Daniels
BUSN Davis Roofing & Maintenance
ADV_ 191567
PROD
INVOICE NUMBER 0406025849
PAGE BROADCAST MONTH 3 05/28/2012 - 06/2
SCHEDULE DATES 6/04/12-12/23/12
Standard Broadcast Month

REF#: . /. /ROOFING
Desc: WSPA

TERMS: NET 30 DAYS

DESCRIPTION	PRICE	LNS	DYS	DATE	DAY	TIME	LENGTH/USER	PRODUCT DESCRIPTION	PRICE	REMARKS / CREDIT/REBUT
				6/13	WE	11:59A	15*MI	WHENYOUNEEDNEWROOF15	1.00	
				6/14	TH	09:48A	15*MI	WHENYOUNEEDNEWROOF15	1.00	
				6/14	TH	09:49A	15*MI	WHENYOUNEEDNEWROOF15	1.00	
				6/15	FR	04:19P	15*MI	WHENYOUNEEDNEWROOF15	1.00	
				6/15	FR	04:21P	15*MI	WHENYOUNEEDNEWROOF15	1.00	
M-Su 5a-12a						*ESPA		:15 / :15 Bookends		
	.00	11	12	6/04	MO	03:58P	15*MI	WHENYOUNEEDNEWROOF15	.00	
				6/04	MO	03:59P	15*MI	WHENYOUNEEDNEWROOF15	.00	
				6/10	SU	09:13P	15*MI	WHENYOUNEEDNEWROOF15	.00	
				6/10	SU	09:14P	15*MI	WHENYOUNEEDNEWROOF15	.00	
				6/11	MO	11:15P	15*MI	WHENYOUNEEDNEWROOF15	.00	
				6/11	MO	11:17P	15*MI	WHENYOUNEEDNEWROOF15	.00	
				6/17	SU	09:45P	15*MI	WHENYOUNEEDNEWROOF15	.00	
				6/17	SU	09:47P	15*MI	WHENYOUNEEDNEWROOF15	.00	
				6/19	TU	11:48P	15*MI	WHENYOUNEEDNEWROOF15	.00	
				6/19	TU	11:50P	15*MI	WHENYOUNEEDNEWROOF15	.00	
				6/23	SA	10:47P	15*MI	WHENYOUNEEDNEWROOF15	.00	
				6/23	SA	10:48P	15*MI	WHENYOUNEEDNEWROOF15	.00	
Banner - Standard						*WSPA.Com		Unit		
	1000.00	12	1	6/18	MO	05:00A	01		1000.00	
Service - Search Engine Market						*WSPA.Com		Unit		
	2640.00	13	1	6/18	MO	05:01A	01		2640.00	
Sat 230p Movie						*WSPA		:15 / :15 Bookends		
	.00	14	4	6/16	SA	02:45P	15*MI	WHENYOUNEEDNEWROOF15	.00	
				6/16	SA	02:47P	15*MI	WHENYOUNEEDNEWROOF15	.00	
				6/16	SA	03:37P	15*MI	WHENYOUNEEDNEWROOF15	.00	
				6/16	SA	03:39P	15*MI	WHENYOUNEEDNEWROOF15	.00	
Sat 5a Real Animals						*WSPA		:15 / :15 Bookends		
	.00	15	2	6/16	SA	05:28A	15*MI	WHENYOUNEEDNEWROOF15	.00	
				6/16	SA	05:29A	15*MI	WHENYOUNEEDNEWROOF15	.00	
Total Airtime Net Spot Revenue:						6,660.00				

DUPLICATE

PERIOD COST 6,660.00

88 Total Units

ACTUAL GROSS BILLING	6,660.00
AGENCY COMMISSION	.00
NET DUE	6,660.00

Debits	.00
Credits	.00
SUB-TOTALS	.00
TOTAL RECONCILING	

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News Channel 7 On Your Side

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBC_A16 WSPA T 1 '0080

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE 06/24/12 BX212041806
ORDER TYPE General WSPA

REP_/ WSPA (Local)
SLSP: (WSPA) Anderson Daniels
ADV_# Davis Roofing & Maintenance
PROD: 191557

INVOICE NUMBER 0406025882
PAGE BROADCAST MONTH 1 05/28/2012 - 06/2

SCHEDULE DATES 4/23/12-12/31/12
Standard Broadcast Month

REF#: . /DISTRI/BUTION
Desc: WSPA

TERMS NET30 DAYS

DESCRIPTION	GROSS	QTY	PER	DATE	DAY	TIME	LENGTH/DAYPART/PRODUCT DESIGNATION	PRICE	REMARKS	DEBIT/CREDIT
M-F 6a News						*WSPA		:15 / :15 Bookends		
	90.00	27	2	5/31	TH	06:23A	15*MI FORCOMPANIES:15/1	90.00		
				5/31	TH	06:26A	15*MI FORCOMPANIES:15/2	90.00		
M-F 8a CBS This Morning						*WSPA		:15 / :15 Bookends		
	50.00	28	2	5/28	MO	08:26A	15*MI FORCOMPANIES:15/1	50.00		
				5/28	MO	08:27A	15*MI FORCOMPANIES:15/2	50.00		
M-F 6p News						*WSPA		:15 / :15 Bookends		
	162.50	33	4	5/28	MO	06:13P	15*MI FORCOMPANIES:15/1	162.50		
				5/28	MO	06:15P	15*MI FORCOMPANIES:15/2	162.50		
	137.50			5/31	TH	06:22P	15*MI FORCOMPANIES:15/1	137.50		
				5/31	TH	06:23P	15*MI FORCOMPANIES:15/2	137.50		
M-Su 11p News						*WSPA		:15 / :15 Bookends		
	175.00	34	2	6/03	SU	11:19P	15*MI FORCOMPANIES:15/1	175.00		
				6/03	SU	11:22P	15*MI FORCOMPANIES:15/2	175.00		
Sun 6a News						*WSPA		:15 / :15 Bookends		
	7.50	36	4	6/03	SU	06:56A	15*MI FORCOMPANIES:15/1	7.50		
				6/03	SU	06:59A	15*MI FORCOMPANIES:15/2	7.50		
	12.50			6/03	SU	07:57A	15*MI FORCOMPANIES:15/1	12.50		
				6/03	SU	08:00A	15*MI FORCOMPANIES:15/2	12.50		
M-Su 9a-5p						*ESPA		:15 / :15 Bookends		
	.00	38	10	5/28	MO	03:55P	15*MI FORCOMPANIES:15/1	.00		
				5/28	MO	03:56P	15*MI FORCOMPANIES:15/2	.00		
M-Su 5p-8p						*ESPA		:15 / :15 Bookends		
	1.00	38	4	5/29	TU	06:46P	15*MI FORCOMPANIES:15/1	1.00		
				5/29	TU	06:47P	15*MI FORCOMPANIES:15/2	1.00		
M-Su 9a-5p						*ESPA		:15 / :15 Bookends		
	.00	38	10	5/31	TH	04:56P	15*MI FORCOMPANIES:15/1	.00		
				5/31	TH	04:59P	15*MI FORCOMPANIES:15/2	.00		

*** Continued ***

PERIOD COST	1,619.00	38 Total Units	
		ACTUAL GROSS BILLING	1,619.00
		AGENCY COMMISSION	.00
		NET DUE	1,619.00
		Debits	.00
		Credits	.00
		SUB-TOTALS	.00
		TOTAL RECONCILING	

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

News Channel 7 On Your Side
WSPA-TV
250 International Dr.
Spartanburg, SC 29303

ADVERTISER Davis Roofing & Maintenance
PRODUCT 191557

INVOICE NUMBER 0406025882
BROADCAST MONTH 05/28/2012 - 06/

AMOUNT DUE 1,619.00

REMIT TO:

WSPA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26589
RICHMOND VA 23261-6589

*00080

000139950
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

401400010 0000000139950 0000406025882 000161900 6

News Channel 7 On Your Side

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-6422

INVOICE / AFFIDAVIT

2012 MGBG_A16 WSPA I 1 0080
06/24/12 BX212041806

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

WSPA (Local)
REP: (WSPA) Anderson Daniels
SLSP: Davis Roofing & Maintenance
ADV: 191557
PROD:

INVOICE DATE: 06/24/12
ORDER TYPE: General
INVOICE NUMBER: 0406025982
PAGE: 2
BROADCAST MONTH: 05/28/2012 - 06/2
SCHEDULE DATES: 4/23/12-12/31/12
Standard Broadcast Month

REF#: - /DISTRI/BUTION
Desc: WSPA

TERMS: NET 30 DAYS.

DESCRIPTION	RATE	QTY	SPTS/WK	DATE	DAY	TIME	LEN	MKT/STA/FMT	PROGRAM/DESCRIPTION	PRICE	RECONCILIATION (REMARKS / CODE / CREDIT)
M-Su 8p-8p						*ESPA			:15 / :15 Bookends		
	1.00	38	4	5/31	TH	07:58P		15*MI	FORCOMPANIES:15/1	1.00	
				5/31	TH	07:59P		15*MI	FORCOMPANIES:15/2	1.00	
M-Su 9a-8p						*ESPA			:15 / :15 Bookends		
	.00	38	10	6/01	FR	09:49A		15*MI	FORCOMPANIES:15/1	.00	
				6/01	FR	09:51A		15*MI	FORCOMPANIES:15/2	.00	
				6/02	SA	11:13A		15*MI	FORCOMPANIES:15/1	.00	
				6/02	SA	11:14A		15*MI	FORCOMPANIES:15/2	.00	
				6/03	SU	02:12P		15*MI	FORCOMPANIES:15/1	.00	
				6/03	SU	02:14P		15*MI	FORCOMPANIES:15/2	.00	
M-F 10a Your Carolina						*WSPA			:15 / :15 Bookends		
	20.00	39	8	5/28	MO	10:25A		15*MI	FORCOMPANIES:15/1	20.00	
				5/28	MO	10:28A		15*MI	FORCOMPANIES:15/2	20.00	
				5/30	WE	10:34A		15*MI	FORCOMPANIES:15/1	20.00	
				5/30	WE	10:36A		15*MI	FORCOMPANIES:15/2	20.00	
				5/31	TH	10:42A		15*MI	FORCOMPANIES:15/1	20.00	
				5/31	TH	10:45A		15*MI	FORCOMPANIES:15/2	20.00	
				6/01	FR	10:51A		15*MI	FORCOMPANIES:15/1	20.00	
				6/01	FR	10:54A		15*MI	FORCOMPANIES:15/2	20.00	
M-F 730p Scene On 7						*WSPA			:15 / :15 Bookends		
	92.50	40	2	5/30	WE	07:50P		15*MI	FORCOMPANIES:15/1	92.50	
				5/30	WE	07:54P		15*MI	FORCOMPANIES:15/2	92.50	
Total Airtime Net Spot Revenue:						1,619.00					

DUPLICATE

PERIOD COST 1,619.00

38 Total Units

ACTUAL GROSS BILLING	1,619.00
AGENCY COMMISSION	.00
NET DUE	1,619.00

Debits	.00
Credits	.00
SUB-TOTALS	.00
TOTAL RECONCILING	

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

News Channel 7 On Your Side

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG_A16 WSPA I 1 '0081

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE 06/24/12 BX212032101
ORDER TYPE General WSPA

REP_/ WSPA (Local)
SLSP/ (WSPA) Anderson Daniels
ADV_/ Davis Roofing & Maintenance
PROD/ 191857

INVOICE NUMBER 0406025901
PAGE BROADCAST MONTH 1 05/28/2012 - 06/2
SCHEDULE DATES 4/02/12-12/31/12
Standard Broadcast Month

REF#: . /. /ROOFING
Desc: WSPA
TERMS: NET30 DAYS

Comml DESCRIPTION	LENGTH	PRICE	ISCI/ISAN	DAY	DATE	TIME	PROGRAM/DAYPART	DESCRIPTION	GROSS	REMARKS	NET
M-F 6a News							*WSPA		:15 / :15 Bookends		
	100.00	27	2	5/29	TU	06:23A	15*MI	WHENYOUNEEDNEWROOF15	100.00		
				5/29	TU	06:26A	15*MI	WHENYOUNEEDNEWROOF15	100.00		
M-T 9a CBS This Morning							*WSPA		:15 / :15 Bookends		
	50.00	28	2	5/29	TU	09:44A	15*MI	WHENYOUNEEDNEWROOF15	50.00		
				5/29	TU	08:46A	15*MI	WHENYOUNEEDNEWROOF15	50.00		
M-F 9a Dr Phil							*WSPA		:15 / :15 Bookends		
	60.00	29	2	5/30	WE	09:56A	15*MI	WHENYOUNEEDNEWROOF15	60.00		
				5/30	WE	09:58A	15*MI	WHENYOUNEEDNEWROOF15	60.00		
M-F 10a Your Carolina							*WSPA		:15 / :15 Bookends		
	.00	30	8	5/29	TU	10:56A	15*MI	WHENYOUNEEDNEWROOF15	.00		
				5/29	TU	10:57A	15*MI	WHENYOUNEEDNEWROOF15	.00		
				5/31	TH	10:51A	15*MI	WHENYOUNEEDNEWROOF15	.00		
				5/31	TH	10:53A	15*MI	WHENYOUNEEDNEWROOF15	.00		
				6/04	MO		30*MI	/	.00	Preempted	.00-
				6/07	TH		30*MI	/	.00	Preempted	.00-
				6/11	MO		30*MI	/	.00	Preempted	.00-
				6/13	WE		30*MI	/	.00	Preempted	.00-
M-F 5p News							*WSPA		:15 / :15 Bookends		
	140.00	31	2	5/29	TU	05:22P	15*MI	WHENYOUNEEDNEWROOF15	140.00		
				5/29	TU	05:24P	15*MI	WHENYOUNEEDNEWROOF15	140.00		
M-F 530p News							*WSPA		:15 / :15 Bookends		
	140.00	32	4	5/29	TU	05:43P	15*MI	WHENYOUNEEDNEWROOF15	140.00		
				5/29	TU	05:45P	15*MI	WHENYOUNEEDNEWROOF15	140.00		
	120.00			5/29	TU	05:55P	15*MI	WHENYOUNEEDNEWROOF15	120.00		
				5/29	TU	05:57P	15*MI	WHENYOUNEEDNEWROOF15	120.00		
Sat 6a News							*WSPA		:15 / :15 Bookends		
	12.50	35	2	6/02	SA	37:06A	15*MI	WHENYOUNEEDNEWROOF15	12.50		

*=Continued

PERIOD COST	1,448.00	30 TOTAL DAYS	1,448.00
		ACTUAL GROSS BILLING	.00
		AGENCY COMMISSION	1,448.00
		NET DUE	

Debits	.00
Credits	.00
SUB-TOTALS	.00
TOTAL RECONCILING	

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

News Channel 7 On Your Side
WSPA-TV
250 International Dr.
Spartanburg, SC 29303

ADVERTISER Davis Roofing & Maintenance
PRODUCT 191857

INVOICE NUMBER 0406025901
BROADCAST MONTH 05/28/2012 - 06/

AMOUNT DUE 1,448.00

REMIT TO:

WSPA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26589
RICHMOND VA 23261-6589

*00081

000139950
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

401400010 00000000139950 00000406025901 000144800 4

News Channel 7 On Your Side

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 687-5422

INVOICE / AFFIDAVIT

2012 MGBG_A16 WSPA I 1 0081
06/24/12 BX2120321.01

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE 06/24/12
ORDER TYPE General
WSPA

WSPA (Local)
REP_: (WSPA) Anderson Daniels
SLSP: Davis Roofing & Maintenance
ADV_: 191557
PROD

INVOICE NUMBER 0406025901
PAGE BROADCAST MONTH 2 05/28/2012 - 06/2

CONTRACT DATES 6/02/12-12/31/12
Standard Broadcast Month

REF#: . /. /ROOFING
Dealer WSPA

TERMS: NET 30 DAYS

DESCRIPTION	PRICE	AVAIL	PER	DATE	DAY	TIME	LENGTH	PROGRAM/ROTATION INFORMATION	PRICE	CONFIRMATION #	CREDIT/REBATE
				6/02	SA	07:09A	15*MI	WHENYOUNEEDNEWROOF15	12.50		
M-Su 9a-5p						*ESPA		:15 / :15 Bookends			
	1.00	37	8	5/28	MO	10:55A	15*MI	WHENYOUNEEDNEWROOF15	1.00		
				5/28	MO	10:56A	15*MI	WHENYOUNEEDNEWROOF15	1.00		
				5/31	TH	10:32A	15*MI	WHENYOUNEEDNEWROOF15	1.00		
				5/31	TH	10:34A	15*MI	WHENYOUNEEDNEWROOF15	1.00		
				6/01	FR	01:59P	15*MI	WHENYOUNEEDNEWROOF15	1.00		
				6/01	FR	01:59P	15*MI	WHENYOUNEEDNEWROOF15	1.00		
				6/03	SU	11:44A	15*MI	WHENYOUNEEDNEWROOF15	1.00		
				6/03	SU	11:45A	15*MI	WHENYOUNEEDNEWROOF15	1.00		
M-Su 5p-8p						*ESPA		:15 / :15 Bookends			
	1.00	38	2	6/02	SA	05:57P	15*MI	WHENYOUNEEDNEWROOF15	1.00		
				6/02	SA	05:58P	15*MI	WHENYOUNEEDNEWROOF15	1.00		
M-Su 8p-12a						*ESPA		:15 / :15 Bookends			
	1.00	39	8	5/28	MO	08:58P	15*MI	WHENYOUNEEDNEWROOF15	1.00		
				5/28	MO	08:59P	15*MI	WHENYOUNEEDNEWROOF15	1.00		
				5/29	TU	10:48P	15*MI	WHENYOUNEEDNEWROOF15	1.00		
				5/29	TU	10:49P	15*MI	WHENYOUNEEDNEWROOF15	1.00		
				5/31	TH	09:44P	15*MI	WHENYOUNEEDNEWROOF15	1.00		
				5/31	TH	09:46P	15*MI	WHENYOUNEEDNEWROOF15	1.00		
				6/03	SU	10:27P	15*MI	WHENYOUNEEDNEWROOF15	1.00		
				6/03	SU	10:29P	15*MI	WHENYOUNEEDNEWROOF15	1.00		
M-F 730p Scene On 7						*WSPA		:15 / :15 Bookends			
	92.50	47	2	5/28	MO	07:51P	15*MI	WHENYOUNEEDNEWROOF15	92.50		
				5/28	MO	07:54P	15*MI	WHENYOUNEEDNEWROOF15	92.50		
Total Airtime Net Spot Revenue:						1,448.00					

DUPLICATE

PERIOD COST 1,448.00	38 Total Units		Debits .00
	ACTUAL GROSS BILLING	1,448.00	Credits .00
	AGENCY COMMISSION	.00	SUB-TOTALS .00
	NET DUE	1,448.00	TOTAL RECONCILING

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News Channel 7 On Your Side

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MCBG_A16 WSPA I 3 0532

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE 07/29/12 BX212053004
ORDER TYPE General WSPA

REP_1 WSPA (Local)
SLSP1 (WSPA) Anderson Daniels
ADV_1 Davis Roofing & Maintenance
PROD 191557

INVOICE NUMBER 0406026504
PAGE BROADCAST MONTH 1 06/25/2012 - 07/2

SCHEDULE DATES 6/04/12-12/23/12
Standard Broadcast Month

REF#: . /. /ROOFING2
Desc: WSPA

TERMS: NET30 DAYS

DESCRIPTION	UNITS	BREAK	DAY	DATE	TIME	LENGTH	MOD	PRODUCT DESCRIPTION	GROSS PRICE	RECONCILIATION REMARKS	DEBIT/CREDIT
M-F 6a News								*WSPA :15 / :15 Bookends			
100.00	1	10	6	6/26	TU	06:09A	15	*MI WHENYOUNEEDNEWROOF15	100.00		
			6	6/26	TU	06:10A	15	*MI WHENYOUNEEDNEWROOF15	100.00		
			7	7/03	TU	06:22A	15	*MI WHENYOUNEEDNEWROOF15	100.00		
			7	7/03	TU	06:24A	15	*MI WHENYOUNEEDNEWROOF15	100.00		
			7	7/10	TU	06:27A	15	*MI WHENYOUNEEDNEWROOF15	100.00		
			7	7/10	TU	06:29A	15	*MI WHENYOUNEEDNEWROOF15	100.00		
			7	7/17	TU	06:28A	15	*MI WHENYOUNEEDNEWROOF15	100.00		
			7	7/17	TU	06:29A	15	*MI WHENYOUNEEDNEWROOF15	100.00		
			7	7/27	FR	06:38A	15	*MI FORCOMPANIES5THWHEEL	100.00		
			7	7/27	FR	06:41A	15	*MI FORCOMPANIES5THWHEEL	100.00		
M-F 8a CBS This Morning								*WSPA :15 / :15 Bookends			
50.00	2	10	6	6/26	TU	08:37A	15	*MI WHENYOUNEEDNEWROOF15	50.00		
			6	6/26	TU	08:39A	15	*MI WHENYOUNEEDNEWROOF15	50.00		
			7	7/02	MO	08:36A	15	*MI WHENYOUNEEDNEWROOF15	50.00		
			7	7/02	MO	08:37A	15	*MI WHENYOUNEEDNEWROOF15	50.00		
			7	7/10	TU	08:08A	15	*MI WHENYOUNEEDNEWROOF15	50.00		
			7	7/10	TU	08:09A	15	*MI WHENYOUNEEDNEWROOF15	50.00		
			7	7/20	FR	08:26A	15	*MI WHENYOUNEEDNEWROOF15	50.00		
			7	7/20	FR	08:27A	15	*MI WHENYOUNEEDNEWROOF15	50.00		
			7	7/26	TH	08:53A	15	*MI FORCOMPANIES5THWHEEL	50.00		
			7	7/26	TH	08:55A	15	*MI FORCOMPANIES5THWHEEL	50.00		
M-F 10a Your Carolina								*WSPA :15 / :15 Bookends			
.00	3	8	6	6/26	TU	10:50A	15	*MI WHENYOUNEEDNEWROOF15	.00		
			6	6/26	TU	10:53A	15	*MI WHENYOUNEEDNEWROOF15	.00		
			7	7/02	MO	10:51A	15	*MI WHENYOUNEEDNEWROOF15	.00		
			7	7/02	MO	10:54A	15	*MI WHENYOUNEEDNEWROOF15	.00		
			7	7/10	TU	10:56A	15	*MI WHENYOUNEEDNEWROOF15	.00		

Continued

PERIOD COST 3,600.00

84 Total Units

ACTUAL GROSS BILLING	3,600.00
AGENCY COMMISSION	.00
NET DUE	3,600.00

Debits	.00
Credits	.00
SUB-TOTALS	.00
TOTAL RECONCILING	

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News Channel 7 On Your Side
WSPA-TV
250 International Dr.
Spartanburg, SC 29303

ADVERTISER Davis Roofing & Maintenance
PRODUCT 191557

INVOICE NUMBER 0406026504
BROADCAST MONTH 06/25/2012 - 07/

AMOUNT DUE
3,600.00

*00532

000139950
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

REMIT TO:

WSPA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26589
RICHMOND VA 23261-6589

401400010 00000000139950 00000406026504 000360000 2

News Channel 7 On Your Side

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG_A16 WSPA X 3 0532
07/29/12 BX212053004

139050 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

WSPA (Local)
REP (WSPA) Anderson Daniels
SLSP Davis Roofing & Maintenance
ADV 191597
PROD

INVOICE DATE 07/29/12
ORDER TYPE General
WSPA
INVOICE NUMBER 0406026504
PAGE BROADCAST MONTH 2 06/25/2012 - 07/2
SCHEDULE DATES 6/04/12-12/23/12
Standard Broadcast Month

REF#: . /. /ROOFING2
Desc: WSPA

(TERMS: NET 30 DAYS)

DESCRIPTION	PRICE	AT/EST#	FR	DATE	DAY	TIME	LENGTH	MG/7-DIGIT PRODUCT DESCRIPTION	PRICE
				7/10	TU	10:56A	15*MI	WHENYOUNEEDNEWROOF15	.00
				7/19	TH	10:34A	15*MI	WHENYOUNEEDNEWROOF15	.00
				7/19	TH	10:37A	15*MI	WHENYOUNEEDNEWROOF15	.00
M-F 530p News						*WSPA		:15 / :15 Bookends	
	140.00	4	4	7/02	MO	05:52P	15*MI	WHENYOUNEEDNEWROOF15	140.00
				7/02	MO	05:53P	15*MI	WHENYOUNEEDNEWROOF15	140.00
				7/18	WE	05:55P	15*MI	WHENYOUNEEDNEWROOF15	140.00
				7/18	WE	05:57P	15*MI	WHENYOUNEEDNEWROOF15	140.00
M-F 6p News						*WSPA		:15 / :15 Bookends	
	162.50	5	4	7/05	TH	06:27P	15*MI	WHENYOUNEEDNEWROOF15	162.50
				7/05	TH	06:30P	15*MI	WHENYOUNEEDNEWROOF15	162.50
				7/16	MO	06:12P	15*MI	WHENYOUNEEDNEWROOF15	162.50
				7/16	MO	06:14P	15*MI	WHENYOUNEEDNEWROOF15	162.50
M-F 730p Scene On 7						*WSPA		:15 / :15 Bookends	
	92.50	6	8	6/26	TU	07:42P	15*MI	WHENYOUNEEDNEWROOF15	92.50
				6/26	TU	07:44P	15*MI	WHENYOUNEEDNEWROOF15	92.50
				7/02	MO	07:52P	15*MI	WHENYOUNEEDNEWROOF15	92.50
				7/02	MO	07:55P	15*MI	WHENYOUNEEDNEWROOF15	92.50
				7/11	WE	07:41P	15*MI	WHENYOUNEEDNEWROOF15	92.50
				7/11	WE	07:44P	15*MI	WHENYOUNEEDNEWROOF15	92.50
				7/16	MO	07:42P	15*MI	WHENYOUNEEDNEWROOF15	92.50
				7/16	MO	07:44P	15*MI	WHENYOUNEEDNEWROOF15	92.50
Sun 6a News						*WSPA		:15 / :15 Bookends	
	15.00	7	8	7/01	SU	07:57A	15*MI	WHENYOUNEEDNEWROOF15	15.00
				7/01	SU	08:00A	15*MI	WHENYOUNEEDNEWROOF15	15.00
				7/08	SU	06:53A	15*MI	WHENYOUNEEDNEWROOF15	15.00
				7/08	SU	06:55A	15*MI	WHENYOUNEEDNEWROOF15	15.00
				7/15	SU	07:26A	15*MI	WHENYOUNEEDNEWROOF15	15.00
				7/15	SU	07:29A	15*MI	WHENYOUNEEDNEWROOF15	15.00
				7/22	SU	07:26A	15*MI	WHENYOUNEEDNEWROOF15	15.00
				7/22	SU	07:29A	15*MI	WHENYOUNEEDNEWROOF15	15.00
M-Su 5a-12a						*WSPA		:15 / :15 Bookends	
	.00	9	30	6/25	MO	08:16P	15*MI	WHENYOUNEEDNEWROOF15	.00
				6/25	MO	08:17P	15*MI	WHENYOUNEEDNEWROOF15	.00
				6/28	TH	07:12P	15*MI	WHENYOUNEEDNEWROOF15	.00
				6/28	TH	07:14P	15*MI	WHENYOUNEEDNEWROOF15	.00
				6/29	FR	11:55P	15*MI	WHENYOUNEEDNEWROOF15	.00
				6/29	FR	11:56P	15*MI	WHENYOUNEEDNEWROOF15	.00
				7/02	MO	09:12P	15*MI	WHENYOUNEEDNEWROOF15	.00
				7/02	MO	09:14P	15*MI	WHENYOUNEEDNEWROOF15	.00
				7/05	TH	12:01A	15*MI	WHENYOUNEEDNEWROOF15	.00
				7/05	TH	12:01A	15*MI	WHENYOUNEEDNEWROOF15	.00
				7/06	FR	05:44P	15*MI	WHENYOUNEEDNEWROOF15	.00
				7/06	FR	05:46P	15*MI	WHENYOUNEEDNEWROOF15	.00
				7/10	TU	11:51P	15*MI	WHENYOUNEEDNEWROOF15	.00
				7/10	TU	11:52P	15*MI	WHENYOUNEEDNEWROOF15	.00
				7/11	WE	11:16P	15*MI	WHENYOUNEEDNEWROOF15	.00

*** Continued ***

DUPLICATE

PERIOD COST 3,600.00

84 Total Units

ACTUAL GROSS BILLING	3,600.00
AGENCY COMMISSION	.00
NET DUE	3,600.00

Debits	.00
Credits	.00
SUB-TOTALS	.00
TOTAL RECONCILING	

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION OF THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

News Channel 7 On Your Side

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG_A16 WSPA I 3 0532
07/29/12 EX212053004

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

WSPA (Local)
REP: (WSPA) Anderson Daniels
SLSP: Davis Roofing & Maintenance
ADV: 191557
PROG:

INVOICE DATE: General
ORDER TYPE: WSPA
INVOICE NUMBER: 0406026504
PAGE BROADCAST MONTH: 3 06/25/2012 - 07/2
SCHEDULE DATES: 6/04/12-12/23/12
Standard Broadcast Month
TERMS: NET 30 DAYS

KEF#: . /. /ROOFING2
Desc: WSPA

DESCRIPTION	PRICE	LEN	SPOTS/WK	DATE	DAY	TIME	(SOUTH MODE)	PROGRAM DESCRIPTION	AMT	RECONCILIATION REMARKS	DEBIT/CREDIT
				7/11	WE	11:17P	15*MI	WHENYOUNEEDNEWROOF15	.00		
				7/13	FR	07:15P	15*MI	WHENYOUNEEDNEWROOF15	.00		
				7/13	FR	07:17P	15*MI	WHENYOUNEEDNEWROOF15	.00		
				7/17	TU	10:57P	15*MI	WHENYOUNEEDNEWROOF15	.00		
				7/17	TU	10:58P	15*MI	WHENYOUNEEDNEWROOF15	.00		
				7/18	WE	10:12P	15*MI	WHENYOUNEEDNEWROOF15	.00		
				7/18	WE	10:13P	15*MI	WHENYOUNEEDNEWROOF15	.00		
				7/19	TH	11:56P	15*MI	WHENYOUNEEDNEWROOF15	.00		
				7/19	TH	11:57P	15*MI	WHENYOUNEEDNEWROOF15	.00		
				7/24	TU	08:56P	15*MI	FORCOMPANIES5THWHEEL	.00		
				7/24	TU	08:57P	15*MI	FORCOMPANIES5THWHEEL	.00		
				7/27	FR	08:58P	15*MI	FORCOMPANIES5THWHEEL	.00		
				7/27	FR	08:59P	15*MI	FORCOMPANIES5THWHEEL	.00		
				7/28	SA	03:58P	15*MI	FORCOMPANIES5THWHEEL	.00		
				7/28	SA	03:58P	15*MI	FORCOMPANIES5THWHEEL	.00		
Sun 6a News						*WSPA		:18 / :15 Bookends			
	15.00	12	2	7/29	SU	07:24A	15*MI	FORCOMPANIES5THWHEEL	15.00		
				7/29	SU	07:26A	15*MI	FORCOMPANIES5THWHEEL	15.00		
Total Airtime Net Spot Revenue:						3,600.00					

DUPLICATE

PERIOD COST	3,600.00	84 Total Units		Debits .00
		ACTUAL GROSS BILLING	3,600.00	Credits .00
		AGENCY COMMISSION	.00	SUB-TOTALS .00
		NET DUE	3,600.00	TOTAL RECONCILING

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News Channel 7 On Your Side

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG_A16 WSPA I 3 '0533

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE 07/29/12 BX212053002
ORDER TYPE General WSPA

REP_1 WSPA (Local)
SLSM (WSPA) Anderson Daniels
ADV_1 Davis Roofing & Maintenance
PROD 191557

INVOICE NUMBER 0406026505
PAID BROADCAST MONTH 1 06/25/2012 - 07/2

SCHEDULE DATES 6/04/12-12/23/12
Standard Broadcast Month

REF#: . /. /ROOFING
Desc: WSPA

TERMS: NET30 DAYS

DESCRIPTION	INSERTIONS	POSITION	ACTUAL BROADCAST DATE	DAY	TIME	LENGTH	M/G	PRODUCT DESCRIPTION	PRICE	RECONCILIATION REMARKS	DELETED
M-F 6a News	100.00	1 10			*WSPA			:15 / :15 Bookends			
			6/26	TU	06:52A		15*MI	WHENYOUNEEDNEWROOF15	100.00		
			6/26	TU	06:54A		15*MI	WHENYOUNEEDNEWROOF15	100.00		
			7/03	TU	06:38A		15*MI	WHENYOUNEEDNEWROOF15	100.00		
			7/03	TU	06:40A		15*MI	WHENYOUNEEDNEWROOF15	100.00		
			7/09	MO	06:52A		15*MI	WHENYOUNEEDNEWROOF15	100.00		
			7/09	MO	06:54A		15*MI	WHENYOUNEEDNEWROOF15	100.00		
			7/17	TU	06:43A		15*MI	WHENYOUNEEDNEWROOF15	100.00		
			7/17	TU	06:44A		15*MI	WHENYOUNEEDNEWROOF15	100.00		
			7/26	TH	06:10A		15*MI	FORCOMPANIES5THWHEEL	100.00		
			7/26	TH	06:11A		15*MI	FORCOMPANIES5THWHEEL	100.00		
M-F 8a CBS This Morning	50.00	2 10			*WSPA			:15 / :15 Bookends			
			6/26	TU	08:59A		15*MI	WHENYOUNEEDNEWROOF15	50.00		
			6/26	TU	09:00A		15*MI	WHENYOUNEEDNEWROOF15	50.00		
			7/05	TH	08:59A		15*MI	WHENYOUNEEDNEWROOF15	50.00		
			7/05	TH	09:00A		15*MI	WHENYOUNEEDNEWROOF15	50.00		
			7/09	MO	08:39A		15*MI	WHENYOUNEEDNEWROOF15	50.00		
			7/09	MO	08:40A		15*MI	WHENYOUNEEDNEWROOF15	50.00		
			7/17	TU	08:45A		15*MI	WHENYOUNEEDNEWROOF15	50.00		
			7/17	TU	08:47A		15*MI	WHENYOUNEEDNEWROOF15	50.00		
			7/27	FR	08:08A		15*MI	FORCOMPANIES5THWHEEL	50.00		
			7/27	FR	08:09A		15*MI	FORCOMPANIES5THWHEEL	50.00		
M-F 9a Dr Phil	62.50	3 10			*WSPA			:15 / :15 Bookends			
			6/25	MO	09:56A		15*MI	WHENYOUNEEDNEWROOF15	62.50		
			6/25	MO	09:58A		15*MI	WHENYOUNEEDNEWROOF15	62.50		
			7/02	MO	09:40A		15*MI	WHENYOUNEEDNEWROOF15	62.50		
			7/02	MO	09:42A		15*MI	WHENYOUNEEDNEWROOF15	62.50		
			7/13	FR	09:30A		15*MI	WHENYOUNEEDNEWROOF15	62.50		

*** Continued ***

PERIOD COST	8,345.00	98 TOTAL LINES	8,020.00	Debits	.00
		ACTUAL GROSS BILLING	.00	Credits	325.00-
		AGENCY COMMISSION	8,020.00	SUB-TOTALS	325.00CR
		NET DUE		TOTAL RECONCILING	

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News Channel 7
WSPA-TV
250 International Dr. On Your Side
Spartanburg, SC 29303

ADVERTISER Davis Roofing & Maintenance
PRODUCT 191557

INVOICE NUMBER 0406026505
BROADCAST MONTH 06/25/2012 - 07/

AMOUNT DUE 8,020.00

REMIT TO:

WSPA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26589
RICHMOND VA 23261-6589

*00533

000139950
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

401400010 00000000139950 00000406026505 000802000 1

News Channel 7 On Your Side

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG_A16 WSPA I 3 0533
07/29/12 BX212053002

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

WSPA (Local)
BUS: (WSPA) Anderson Daniels
SLSP: Davis Roofing & Maintenance
ADV: 191557
PROD:

INVOICE DATE: General
ORDER TYPE: WSPA
INVOICE NUMBER: 0406026505
PAGE BROADCAST MONTH: 2 06/25/2012 - 07/2
FLIGHT DATES: 6/04/12-12/23/12
Standard Broadcast Month

REF#: . /. /ROOFING
Dead: WSPA

TERMS: NET 30 DAYS.

DESCRIPTION	PRICE	QTY	SPT	DATE	DAY	TIME	LENGTH	DAYPART	PROGRAM DESCRIPTION	GROSS	RECONCILIATION	AMOUNT
				7/18	FR	09:32A	15*MI		WHENYOUNEEDNEWROOF15	62.50		
				7/18	WE	09:35A	15*MI		WHENYOUNEEDNEWROOF15	62.50		
				7/18	WE	09:37A	15*MI		WHENYOUNEEDNEWROOF15	62.50		
				7/25	WE	09:12A	15*MI		FORCOMPANIES5THWHEEL	62.50		
				7/25	WE	09:13A	15*MI		FORCOMPANIES5THWHEEL	62.50		
M-F 10a Your Carolina						*WSPA			:15 / :15 Bookends			
	.00	4	14	6/25	MO	10:56A	15*MI		WHENYOUNEEDNEWROOF15	.00		
				6/25	MO	10:57A	15*MI		WHENYOUNEEDNEWROOF15	.00		
				6/27	WE	10:16A	15*MI		WHENYOUNEEDNEWROOF15	.00		
				6/27	WE	10:19A	15*MI		WHENYOUNEEDNEWROOF15	.00		
				7/09	TU		30*MI		/	.00	Preempted	.00-
				7/05	TH	10:33A	15*MI		WHENYOUNEEDNEWROOF15	.00		
				7/05	TH	10:35A	15*MI		WHENYOUNEEDNEWROOF15	.00		
				7/10	TU	10:31A	15*MI		WHENYOUNEEDNEWROOF15	.00		
				7/10	TU	10:33A	15*MI		FORCOMPANIES:15/2	.00		
				7/13	FR	10:51A	15*MI		WHENYOUNEEDNEWROOF15	.00		
				7/13	FR	10:54A	15*MI		WHENYOUNEEDNEWROOF15	.00		
				7/16	MO		30*MI		/	.00	Preempted	.00-
				7/19	TH	10:51A	15*MI		WHENYOUNEEDNEWROOF15	.00		
				7/19	TH	10:53A	15*MI		WHENYOUNEEDNEWROOF15	.00		
	25.00	5	8	6/25	MO	10:37A	15*MI		WHENYOUNEEDNEWROOF15	25.00		
				6/25	MO	10:40A	15*MI		WHENYOUNEEDNEWROOF15	25.00		
				7/04	WE	10:56A	15*MI		WHENYOUNEEDNEWROOF15	25.00		
				7/04	WE	10:57A	15*MI		WHENYOUNEEDNEWROOF15	25.00		
				7/11	WE	10:51A	15*MI		WHENYOUNEEDNEWROOF15	25.00		
				7/11	WE	10:54A	15*MI		FORCOMPANIES:15/2	25.00		
				7/18	WE	10:56A	15*MI		WHENYOUNEEDNEWROOF15	25.00		
				7/18	WE	10:57A	15*MI		WHENYOUNEEDNEWROOF15	25.00		
M-F 530p News						*WSPA			:15 / :15 Bookends			
	140.00	6	4	6/25	MO	05:43P	15*MI		WHENYOUNEEDNEWROOF15	140.00		
				6/25	MO	05:44P	15*MI		WHENYOUNEEDNEWROOF15	140.00		
				7/11	WE	05:52P	15*MI		WHENYOUNEEDNEWROOF15	140.00		
				7/11	WE	05:54P	15*MI		FORCOMPANIES:15/2	140.00		
M-F 6p News						*WSPA			:15 / :15 Bookends			
	162.50	7	3	7/04	WE	06:12P	15*MI		WHENYOUNEEDNEWROOF15	162.50		
				7/04	WE	06:15P	15*MI		WHENYOUNEEDNEWROOF15	162.50		
	325.00			7/16	MO		30*MI		/	.00	Preempt. P olitical	325.00-
M-F 730p Boone On 7						*WSPA			:15 / :15 Bookends			
	92.50	8	8	6/27	WE	07:51P	15*MI		WHENYOUNEEDNEWROOF15	92.50		
				6/27	WE	07:54P	15*MI		WHENYOUNEEDNEWROOF15	92.50		
				7/04	WE	07:50P	15*MI		WHENYOUNEEDNEWROOF15	92.50		
				7/04	WE	07:54P	15*MI		WHENYOUNEEDNEWROOF15	92.50		
				7/12	TH	07:52P	15*MI		WHENYOUNEEDNEWROOF15	92.50		
				7/12	TH	07:55P	15*MI		FORCOMPANIES:15/2	92.50		
				7/20	FR	07:35P	15*MI		WHENYOUNEEDNEWROOF15	92.50		
				7/20	FR	07:37P	15*MI		WHENYOUNEEDNEWROOF15	92.50		

*** Continued ***

DUPLICATE

PERIOD COST 8,345.00

98 Total Units

ACTUAL GROSS BILLING	8,020.00
AGENCY COMMISSION	.00
NET DUE	8,020.00

Debits	.00
Credits	325.00-
SUB-TOTALS	325.00CR
TOTAL RECONCILING	

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WSPA-TV

A MEDIA GENERAL STATION

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Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG_A16 WSPA I 3 0533
07/29/12 EX212053002

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE 07/29/12
ORDER TYPE General
WSPA (Local)
REP_: (WSPA) Anderson Daniels
FLSH: Davis Roofing & Maintenance
ADV_: 191557
PROD:
INVOICE NUMBER 0406026505
PAGE BROADCAST MONTH 3 06/25/2012 - 07/2
INVOICE DATES 6/04/12-7/23/12
Standard Broadcast Month

REF#: . /. /ROOFING
Desc: WSPA

TERMS: NET 30 DAYS

DESCRIPTION	LENGTH	AUDIO	VIDEO	DATE	DAY	TIME	DAYPART	PROGRAM	SPOT DESCRIPTION	PRICE	RECONCILIATION NUMBER	SPOT DIRECTION
						*WSPA			:15 / :15 Bookends			
Sun 6a News												
	15.00	9	8	7/01	SU	07:06A	15*MI	WHENYOUNEEDNEWROOF15		15.00		
				7/01	SU	07:08A	15*MI	WHENYOUNEEDNEWROOF15		15.00		
				7/08	SU	07:57A	15*MI	WHENYOUNEEDNEWROOF15		15.00		
				7/08	SU	08:00A	15*MI	WHENYOUNEEDNEWROOF15		15.00		
				7/15	SU	06:27A	15*MI	WHENYOUNEEDNEWROOF15		15.00		
				7/15	SU	06:29A	15*MI	WHENYOUNEEDNEWROOF15		15.00		
				7/22	SU	07:51A	15*MI	WHENYOUNEEDNEWROOF15		15.00		
				7/22	SU	07:58A	15*MI	WHENYOUNEEDNEWROOF15		15.00		
						*ESPA			:15 / :15 Bookends			
M-Su 5a-12a												
	.00	11	20	6/28	TH	08:13P	15*MI	WHENYOUNEEDNEWROOF15		.00		
				6/28	TH	08:15P	15*MI	WHENYOUNEEDNEWROOF15		.00		
				6/30	SA	05:45P	15*MI	WHENYOUNEEDNEWROOF15		.00		
				6/30	SA	05:46P	15*MI	WHENYOUNEEDNEWROOF15		.00		
				7/03	TU	08:11P	15*MI	WHENYOUNEEDNEWROOF15		.00		
				7/03	TU	08:13P	15*MI	WHENYOUNEEDNEWROOF15		.00		
				7/08	SU	05:13P	15*MI	WHENYOUNEEDNEWROOF15		.00		
				7/08	SU	05:14P	15*MI	WHENYOUNEEDNEWROOF15		.00		
				7/09	MO	09:45P	15*MI	WHENYOUNEEDNEWROOF15		.00		
				7/09	MO	09:47P	15*MI	WHENYOUNEEDNEWROOF15		.00		
				7/15	SU	07:14P	15*MI	WHENYOUNEEDNEWROOF15		.00		
				7/15	SU	07:16P	15*MI	WHENYOUNEEDNEWROOF15		.00		
				7/16	MO	11:45P	15*MI	WHENYOUNEEDNEWROOF15		.00		
				7/16	MO	11:46P	15*MI	WHENYOUNEEDNEWROOF15		.00		
				7/19	TH	09:11P	15*MI	WHENYOUNEEDNEWROOF15		.00		
				7/19	TH	09:12P	15*MI	WHENYOUNEEDNEWROOF15		.00		
				7/24	TU	10:17P	15*MI	FORCOMPANIES5THWHEEL		.00		
				7/24	TU	10:19P	15*MI	FORCOMPANIES5THWHEEL		.00		
				7/29	SU	02:57P	15*MI	FORCOMPANIES5THWHEEL		.00		
				7/29	SU	02:58P	15*MI	FORCOMPANIES5THWHEEL		.00		
						*WSPA.Com			Unit			
Banner - Standard												
	1000.00	12	1	7/23	MO	05:00A	01			1000.00		
						*WSPA.Com			Unit			
Service - Search Engine Market												
	2640.00	13	1	7/16	MO	05:00A	01			2640.00		
						*WSPA			:15 / :15 Bookends			
M-F 530p News												
	140.00	16	2	7/24	TU	05:43P	15*MI	FORCOMPANIES5THWHEEL		140.00		
				7/24	TU	05:44P	15*MI	FORCOMPANIES5THWHEEL		140.00		
						*WSPA			:15 / :15 Bookends			
Sun 6a News												
	15.00	17	2	7/29	SU	06:10A	15*MI	FORCOMPANIES5THWHEEL		15.00		
				7/29	SU	06:12A	15*MI	FORCOMPANIES5THWHEEL		15.00		
Total Airtime Net Spot Revenue:						8,020.00						

DUPLICATE

PERIOD COST	8,345.00	98 Total Units	
		ACTUAL GROSS BILLING	8,020.00
		AGENCY COMMISSION	.00
		NET DUE	8,020.00
		Debits	.00
		Credits	325.00-
		SUB-TOTALS	325.00CR
		TOTAL RECONCILING	

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Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBC_A16 WSPA Y 1 '0061

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE 08/26/12 BX212053004
ORDER TYPE General WSPA

REP_ WSPA (Local)
SLSP (WSPA) Anderson Daniels
ADV_ Davis Roofing & Maintenance
PROD 191557

INVOICE NUMBER 0406027194
PAGE BROADCAST MONTH 1 07/30/2012 - 08/2

REF#: . /. /ROOFING2
Desc: WSPA

SCHEDULE DATES 6/04/12-12/23/12
Standard Broadcast Month

TERMS: NET30 DAYS

DESCRIPTION	PRICE	AV	SEC	PER	DATE	DAY	TIME	LENGTH	MOD	ADJACENCY	PRICE	REMARKS	CUMULATIVE USED
M-F 6a News							*WSPA			:15 / :15 Bookends			
	100.00	1	4		8/10	FR	06:08A	15	MI	FORCOMPANIES5THWHEEL	100.00		
					8/10	FR	06:10A	15	MI	FORCOMPANIES5THWHEEL	100.00		
	200.00				8/16	TH		30	MI	/	.00	Preempted	200.00-
					8/23	TH		30	MI	/	.00	Preempted	200.00-
M-F 8a CBS This Morning							*WSPA			:15 / :15 Bookends			
	50.00	2	4		8/07	TU	08:56A	15	MI	FORCOMPANIES5THWHEEL	50.00		
					8/07	TU	08:57A	15	MI	FORCOMPANIES5THWHEEL	50.00		
	100.00				8/16	TH		30	MI	/	.00	Preempted	100.00-
					8/24	FR		30	MI	/	.00	Preempted	100.00-
M-F 10a Your Carolina							*WSPA			:15 / :15 Bookends			
	.00	3	4		8/06	MO		30	MI	/	.00	Preempted	.00-
					8/15	WE		30	MI	/	.00	Preempted	.00-
					8/20	MO	10:51A	15	MI	FORCOMPANIES5THWHEEL	.00		
					8/20	MO	10:53A	15	MI	FORCOMPANIES5THWHEEL	.00		
M-F 530p News							*WSPA			:15 / :15 Bookends			
	140.00	4	4		8/10	FR	05:52P	15	MI	FORCOMPANIES5THWHEEL	140.00		
					8/10	FR	05:54P	15	MI	FORCOMPANIES5THWHEEL	140.00		
	.00				8/20	MO	05:42P	15	MI	FORCOMPANIES5THWHEEL	.00		
					8/20	MO	05:44P	15	MI	FORCOMPANIES5THWHEEL	.00		
M-F 6p News							*WSPA			:15 / :15 Bookends			
	162.50	5	3		8/06	MO	06:07P	15	MI	FORCOMPANIES5THWHEEL	162.50		
					8/06	MO	06:08P	15	MI	FORCOMPANIES5THWHEEL	162.50		
	325.00				8/21	TU		30	MI	/	.00	Preempted	325.00-
M-F 730p Scene On 7							*WSPA			:15 / :15 Bookends			
	92.50	6	4		8/09	TH	07:49P	15	MI	FORCOMPANIES5THWHEEL	92.50		
					8/09	TH	07:53P	15	MI	FORCOMPANIES5THWHEEL	92.50		
	185.00				8/16	TH		30	MI	/	.00	Preempted	185.00-

*** Continued ***

PERIOD COST 2,475.00

28 Total Units

ACTUAL GROSS BILLING	1,090.00
AGENCY COMMISSION	.00
NET DUE	1,090.00

Debits	.00
Credits	1,385.00-
SUB-TOTALS	1,385.00CR
TOTAL RECONCILING	

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News Channel 7 On Your Side

WSPA-TV
250 International Dr.
Spartanburg, SC 29303

ADVERTISER Davis Roofing & Maintenance
PRODUCT 191557

INVOICE NUMBER 0406027194
BROADCAST MONTH 07/30/2012 - 08/

AMOUNT DUE 1,090.00

*00061

000139950
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

REMIT TO:

WSPA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26589
RICHMOND VA 23261-6589

401400010 00000000139950 00000406027194 000109000 7

News Channel 7 On Your Side

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG_A16 WSPA I 1 0061
08/26/12 BX212053004

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

ORDER TYPE: General WSPA

WSPA (Local)
REP_: (WSPA) Anderson Daniels
BUSR: Davis Roofing & Maintenance
ADV_: 191557
PROD:

INVOICE NUMBER: 0406027194
PAGE BROADCAST MONTH: 2 07/30/2012 - 08/2
SCHEDULE DATES: 6/04/12-12/23/12
Standard Broadcast Month

REF#: . /. /ROOFING2
Desc: WSPA

*TERMS: NET 30 DAYS.

DESCRIPTION	LENGTH	#/SPOTS	DATE	DAY	TIME	TERMS/DAYPART/CODE/CHG/TAG	RATE	PRE-EMPT/MAKEGOOD	DELIVERY
			8/21	TU		30*MI /	.00	Preempted	185.00-
Sun 6a News						*WSPA :15 / :15 Bookends			
	30.00	7 3	8/12	SU		30*MI /	.00	Preempted	30.00-
			8/19	SU		30*MI /	.00	Preempted	30.00-
			8/26	SU		30*MI /	.00	Preempted	30.00-
M-Su 5a-12a						*ESPA :15 / :15 Bookends			
	.00	9 14	8/06	MO	09:59P	15*MI FORCOMPANIES5THWHEEL	.00		
			8/06	MO	09:59P	15*MI FORCOMPANIES5THWHEEL	.00		
			8/07	TU	06:43P	15*MI FORCOMPANIES5THWHEEL	.00		
			8/07	TU	06:45P	15*MI FORCOMPANIES5THWHEEL	.00		
			8/09	TH	10:56P	15*MI FORCOMPANIES5THWHEEL	.00		
			8/09	TH	10:57P	15*MI FORCOMPANIES5THWHEEL	.00		
			8/13	MO		30*MI /	.00	Preempted	.00-
			8/15	WE	10:12P	15*MI FORCOMPANIES5THWHEEL	.00		
			8/15	WE	10:14P	15*MI FORCOMPANIES5THWHEEL	.00		
			8/17	FR		30*MI /	.00	Preempted	.00-
			8/20	MO	11:15P	15*MI FORCOMPANIES5THWHEEL	.00		
			8/20	MO	11:17P	15*MI FORCOMPANIES5THWHEEL	.00		
			8/22	WE		30*MI /	.00	Preempted	.00-
			8/24	FR		30*MI /	.00	Preempted	.00-
Carolina Panthers Pre-Season E						*WSPA :15 / :15 Bookends			
	.00	13 2	8/11	SA	06:57P	15*MI FORCOMPANIES5THWHEEL	.00	MAKEGOOD	.00
		MG	FOR:		3 8/06;	3 8/15			
			8/11	SA	07:00P	15*MI FORCOMPANIES5THWHEEL	.00	MAKEGOOD	.00
		MG	FOR:		3 8/06;	3 8/15			
M-Su 11p News						*WSPA :15 / :15 Bookends			
	.00	14 2	8/10	FR	11:22P	15*MI FORCOMPANIES5THWHEEL	.00	MAKEGOOD	.00
		MG	FOR:		3 8/06;	3 8/15			
			8/10	FR	11:24P	15*MI FORCOMPANIES5THWHEEL	.00	MAKEGOOD	.00
		MG	FOR:		3 8/06;	3 8/15			
Total Airtime Net Spot Revenue:						1,090.00			

DUPLICATE

PERIOD COST	2,475.00	28 Total Units	
		ACTUAL GROSS BILLING	1,090.00
		AGENCY COMMISSION	.00
		NET DUE	1,090.00
		Debits	.00
		Credits	1,385.00-
		SUB-TOTALS	1,385.00CR
		TOTAL RECONCILING	

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News Channel 7 On Your Side

WSPA–TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG_A16 WSPA I 1 '0062

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE 08/26/12 BX212053002
ORDER TYPE General WSPA

REP_ WSPA (Local)
SLSPI (WSPA) Anderson Daniels
ADV_ Davis Roofing & Maintenance
PROD 191557

INVOICE NUMBER 0406027195
PAID BROADCAST MONTH 1 07/30/2012 - 08/2

ACTIVITY DATES 6/04/12-12/23/12
Standard Broadcast Month

REF#: . /. /ROOFING
Desc: WSPA

TERMS: NET30 DAYS

SCHEDULE DESCRIPTION	PRICE	LEN	DAYS	ACTUAL BROADCAST DATE	DAY	TIME	PROGRAM/MTGS/PROGRAM DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
M-F 6a News					*WSPA		:15 / :15 Bookends			
	100.00	1	5	8/07	TU	06:09A	15*MI FORCOMPANIES5THWHEEL	100.00		
				8/07	TU	06:10A	15*MI FORCOMPANIES5THWHEEL	100.00		
	200.00			8/13	MO		30*MI /	.00	Preempted	200.00-
	.00			8/21	TU	06:12A	15*MI FORCOMPANIES5THWHEEL	.00		
				8/21	TU	06:14A	15*MI FORCOMPANIES5THWHEEL	.00		
M-F 8a CBS This Morning					*WSPA		:15 / :15 Bookends			
	50.00	2	5	8/09	TH	08:15A	15*MI FORCOMPANIES5THWHEEL	50.00		
				8/09	TH	08:16A	15*MI FORCOMPANIES5THWHEEL	50.00		
	100.00			8/14	TU		30*MI /	.00	Preempted	100.00-
	.00			8/22	WE	08:17A	15*MI FORCOMPANIES5THWHEEL	.00		
				8/22	WE	08:18A	15*MI FORCOMPANIES5THWHEEL	.00		
M-F 9a Dr Phil					*WSPA		:15 / :15 Bookends			
	62.50	3	5	8/07	TU	09:56A	15*MI FORCOMPANIES5THWHEEL	62.50		
				8/07	TU	09:58A	15*MI FORCOMPANIES5THWHEEL	62.50		
	125.00			8/14	TU		30*MI /	.00	Preempted	125.00-
	.00			8/21	TU	09:56A	15*MI FORCOMPANIES5THWHEEL	.00		
				8/21	TU	09:58A	15*MI FORCOMPANIES5THWHEEL	.00		
M-F 10a Your Carolina					*WSPA		:15 / :15 Bookends			
	.00	4	8	8/07	TU		30*MI /	.00	Preempted	.00-
				8/09	TH		30*MI /	.00	Preempted	.00-
				8/14	TU		30*MI /	.00	Preempted	.00-
				8/16	TH		30*MI /	.00	Preempted	.00-
				8/22	WE	10:56A	15*MI FORCOMPANIES5THWHEEL	.00		
				8/22	WE	10:57A	15*MI FORCOMPANIES5THWHEEL	.00		
				8/24	FR	10:19A	15*MI FORCOMPANIES5THWHEEL	.00		
				8/24	FR	10:21A	15*MI FORCOMPANIES5THWHEEL	.00		
	25.00	5	5	8/07	TU	10:07A	15*MI FORCOMPANIES5THWHEEL	25.00		

*** Continued ***

PERIOD COST	5,595.00	42 TOTAL UNITS	4,625.00	Debits	.00
		ACTUAL GROSS BILLING	.00	Credits	970.00-
		AGENCY COMMISSION	4,625.00	SUB-TOTALS	970.00CR
		NET DUE		TOTAL RECONCILING	

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News Channel 7 On Your Side
WSPA–TV
250 International Dr.
Spartanburg, SC 29303

ADVERTISER Davis Roofing & Maintenance
PRODUCT 191557

INVOICE NUMBER 0406027195
BROADCAST MONTH 07/30/2012 - 08/

AMOUNT DUE 4,625.00

REMIT TO:

WSPA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 28589
RICHMOND VA 23261-8589

*00062

000139950
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

401400010 00000000139950 00000406027195 000462500 6

News Channel 7 On Your Side

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG_A16 WSPA I 1 0062
08/26/12 BX212053002

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE: 08/26/12
ORDER TYPE: General
WSPA (Local)
REP: (WSPA) Anderson Daniels
SLSP: Davis Roofing & Maintenance
ADV: 191557
PROD:
INVOICE NUMBER: 0406027195
PAGE: 2
BROADCAST MONTH: 07/30/2012 - 08/2
6/04/12-12/23/12
Standard Broadcast Month

REF#: . /. /ROOFING
Demo: WSPA

*TERMS: NET 30 DAYS

DESCRIPTION	PRICE	QTY	SPTS/WK	DATE	DAY	TIME	LENGTH/DAYPART/PROGRAM/SECTION		PRICE	REMARKS	DEBITS
				8/07	TU	10:09A	15*MI	FORCOMPANIES5THWHEEL	25.00		
	50.00			8/13	MO		30*MI	/	.00	Preempted	50.00-
	.00			8/21	TU	10:33A	15*MI	FORCOMPANIES5THWHEEL	.00		
				8/21	TU	10:35A	15*MI	FORCOMPANIES5THWHEEL	.00		
M-F 530p News						*WSPA		:15 / :15 Bookends			
	280.00	6	1	8/13	MO		30*MI	/	.00	Preempted	280.00-
M-F 6p News						*WSPA		:15 / :15 Bookends			
	162.50	7	4	8/07	TU	06:27P	15*MI	FORCOMPANIES5THWHEEL	162.50		
				8/07	TU	06:30P	15*MI	FORCOMPANIES5THWHEEL	162.50		
	.00			8/21	TU	06:22P	15*MI	FORCOMPANIES5THWHEEL	.00		
				8/21	TU	06:24P	15*MI	FORCOMPANIES5THWHEEL	.00		
M-F 730p Scene On 7						*WSPA		:15 / :15 Bookends			
	92.50	8	5	8/06	MO	07:50P	15*MI	FORCOMPANIES5THWHEEL	92.50		
				8/06	MO	07:52P	15*MI	FORCOMPANIES5THWHEEL	92.50		
	185.00			8/14	TU		30*MI	/	.00	Preempted	185.00-
	.00			8/20	MO	07:35P	15*MI	FORCOMPANIES5THWHEEL	.00		
				8/20	MO	07:38P	15*MI	FORCOMPANIES5THWHEEL	.00		
Sun 6a News						*WSPA		:15 / :15 Bookends			
	30.00	9	3	8/12	SU		30*MI	/	.00	Preempted	30.00-
	.00			8/19	SU	06:23A	15*MI	FORCOMPANIES5THWHEEL	.00		
				8/19	SU	06:26A	15*MI	FORCOMPANIES5THWHEEL	.00		
M-Su 5a-12a						*ESPA		:15 / :15 Bookends			
	.00	11	11	8/06	MO	07:21P	15*MI	FORCOMPANIES5THWHEEL	.00		
				8/06	MO	07:22P	15*MI	FORCOMPANIES5THWHEEL	.00		
				8/11	SA	01:58P	15*MI	FORCOMPANIES5THWHEEL	.00		
				8/11	SA	01:59P	15*MI	FORCOMPANIES5THWHEEL	.00		
				8/13	MO		30*MI	/	.00	Preempted	.00-
				8/19	SU	06:10P	15*MI	FORCOMPANIES5THWHEEL	.00		
				8/19	SU	06:12P	15*MI	FORCOMPANIES5THWHEEL	.00		
				8/20	MO	12:20P	15*MI	FORCOMPANIES5THWHEEL	.00		
				8/20	MO	12:22P	15*MI	FORCOMPANIES5THWHEEL	.00		
				8/21	TU	09:52P	15*MI	FORCOMPANIES5THWHEEL	.00		
				8/21	TU	09:52P	15*MI	FORCOMPANIES5THWHEEL	.00		
Banner - Standard						*WSPA.Com		Unit			
	1000.00	12	1	8/20	MO	05:00A	01		1000.00		
Service - Search Engine Market						*WSPA.Com		Unit			
	2640.00	13	1	8/20	MO	05:00A	01		2640.00		
Total Airtime Net Spot Revenue:						4,625.00					

DUPLICATE

PERIOD COST	5,595.00	42 Total Units	
		ACTUAL GROSS BILLING	4,625.00
		AGENCY COMMISSION	.00
		NET DUE	4,625.00
		Debits	.00
		Credits	970.00-
		SUB-TOTALS	970.00CR
		TOTAL RECONCILING	

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WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG_A16 WSPA I 1 '0066

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE 09/30/12 EX212053004
ORDER TYPE General WSPA

REP_1 WSPA (Local)
SLSP (WSPA) Anderson Daniels
ADV_1 Davis Roofing & Maintenance
PROD 191557

INVOICE NUMBER 0406027888
PAGE BROADCAST MONTH 1 08/27/2012 - 09/3

SCHEDULE DATES 6/04/12-12/23/12
Standard Broadcast Month

REF#: . /. /ROOFING2
Desc: WSPA

TERMS: NET30 DAYS

DESCRIPTION	PRICE	DAY/DAYPART	DATE/DAY	TIME	LENGTH	V/C	PRODUCT DESCRIPTION	PRICE	REMARKS
M-F 5a News	.00	15 15		*WSPA			:01 Sponsored Bar		
			9/10 MO	05:00A		01	DAVISROOFSPONSOR01	.00	
			9/10 MO	05:10A		01	DAVISROOFSPONSOR01	.00	
			9/10 MO	05:23A		01	DAVISROOFSPONSOR01	.00	
			9/11 TU	05:00A		01	DAVISROOFSPONSOR01	.00	
			9/11 TU	05:10A		01	DAVISROOFSPONSOR01	.00	
			9/11 TU	05:23A		01	DAVISROOFSPONSOR01	.00	
			9/12 WE	05:00A		01	DAVISROOFSPONSOR01	.00	
			9/12 WE	05:10A		01	DAVISROOFSPONSOR01	.00	
			9/12 WE	05:23A		01	DAVISROOFSPONSOR01	.00	
			9/13 TH	05:00A		01	DAVISROOFSPONSOR01	.00	
			9/13 TH	05:10A		01	DAVISROOFSPONSOR01	.00	
			9/13 TH	05:23A		01	DAVISROOFSPONSOR01	.00	
			9/14 FR	05:00A		01	DAVISROOFSPONSOR01	.00	
			9/14 FR	05:10A		01	DAVISROOFSPONSOR01	.00	
			9/14 FR	05:23A		01	DAVISROOFSPONSOR01	.00	
M-F 530a News	.00	16 20		*WSPA			:01 Sponsored Bar		
			9/10 MO	05:29A		01	DAVISROOFSPONSOR01	.00	
			9/10 MO	05:39A		01	DAVISROOFSPONSOR01	.00	
			9/10 MO	05:44A		01	DAVISROOFSPONSOR01	.00	
			9/10 MO	05:53A		01	DAVISROOFSPONSOR01	.00	
			9/11 TU	05:29A		01	DAVISROOFSPONSOR01	.00	
			9/11 TU	05:39A		01	DAVISROOFSPONSOR01	.00	
			9/11 TU	05:44A		01	DAVISROOFSPONSOR01	.00	
			9/11 TU	05:53A		01	DAVISROOFSPONSOR01	.00	
			9/12 WE	05:29A		01	DAVISROOFSPONSOR01	.00	
			9/12 WE	05:39A		01	DAVISROOFSPONSOR01	.00	
			9/12 WE	05:44A		01	DAVISROOFSPONSOR01	.00	

*** Continued ***

PERIOD COST 198.00

66 TOTAL UNITS	198.00
ACTUAL GROSS BILLING	.00
AGENCY COMMISSION	198.00
NET DUE	

Barter	.00
Credits	.00
SUB-TOTALS	.00
TOTAL RECONCILING	

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News Channel 7 On Your Side

WSPA-TV
250 International Dr.
Spartanburg, SC 29303

ADVERTISER Davis Roofing & Maintenance
PRODUCT 191557

INVOICE NUMBER 0406027888
BROADCAST MONTH 08/27/2012 - 09/

AMOUNT DUE 198.00

REMIT TO:

WSPA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26589
RICHMOND VA 23261-6589

*00066

000139950
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

401400010 00000000139950 0000040602788 000019800 1

News Channel 7 On Your Side

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
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Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG A16 WSPA I 1 0066
09/30/12 BX212053004

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

WSPA (Local)
REP: (WSPA) Anderson Daniels
SLSP: Davis Roofing & Maintenance
ADV: 191557
PROD:

INVOICE DATE: General WSPA
ORDER TYPE
INVOICE NUMBER: 0406027888
PAGE BROADCAST MONTH: 2 08/27/2012 - 09/3
INVOICE DATE: 6/04/12-12/23/12
Standard Broadcast Month

REP1: . /. /ROOFING2
Desc: WSPA

*TERMS: NET 30 DAYS.

			9/12 WE 05:53A	01	DAVISROOFSPONSOR01	.00
			9/13 TH 05:29A	01	DAVISROOFSPONSOR01	.00
			9/13 TH 05:39A	01	DAVISROOFSPONSOR01	.00
			9/13 TH 05:44A	01	DAVISROOFSPONSOR01	.00
			9/13 TH 05:53A	01	DAVISROOFSPONSOR01	.00
			9/14 FR 05:29A	01	DAVISROOFSPONSOR01	.00
			9/14 FR 05:39A	01	DAVISROOFSPONSOR01	.00
			9/14 FR 05:44A	01	DAVISROOFSPONSOR01	.00
			9/14 FR 05:53A	01	DAVISROOFSPONSOR01	.00
M-F 6a News			*WSPA		101 Sponsored Bar	
	6.60	17 30	9/10 MO 05:59A	01	DAVISROOFSPONSOR01	6.60
			9/10 MO 06:09A	01	DAVISROOFSPONSOR01	6.60
			9/10 MO 06:23A	01	DAVISROOFSPONSOR01	6.60
			9/10 MO 06:29A	01	DAVISROOFSPONSOR01	6.60
			9/10 MO 06:39A	01	DAVISROOFSPONSOR01	6.60
			9/10 MO 06:44A	01	DAVISROOFSPONSOR01	6.60
			9/11 TU 05:59A	01	DAVISROOFSPONSOR01	6.60
			9/11 TU 06:09A	01	DAVISROOFSPONSOR01	6.60
			9/11 TU 06:23A	01	DAVISROOFSPONSOR01	6.60
			9/11 TU 06:39A	01	DAVISROOFSPONSOR01	6.60
			9/11 TU 06:44A	01	DAVISROOFSPONSOR01	6.60
			9/11 TU 06:53A	01	DAVISROOFSPONSOR01	6.60
			9/12 WE 05:59A	01	DAVISROOFSPONSOR01	6.60
			9/12 WE 06:09A	01	DAVISROOFSPONSOR01	6.60
			9/12 WE 06:23A	01	DAVISROOFSPONSOR01	6.60
			9/12 WE 06:29A	01	DAVISROOFSPONSOR01	6.60
			9/12 WE 06:39A	01	DAVISROOFSPONSOR01	6.60
			9/12 WE 06:44A	01	DAVISROOFSPONSOR01	6.60
			9/13 TH 05:59A	01	DAVISROOFSPONSOR01	6.60
			9/13 TH 06:23A	01	DAVISROOFSPONSOR01	6.60
			9/13 TH 06:29A	01	DAVISROOFSPONSOR01	6.60
			9/13 TH 06:39A	01	DAVISROOFSPONSOR01	6.60
			9/13 TH 06:44A	01	DAVISROOFSPONSOR01	6.60
			9/13 TH 06:53A	01	DAVISROOFSPONSOR01	6.60
			9/14 FR 06:09A	01	DAVISROOFSPONSOR01	6.60
			9/14 FR 06:23A	01	DAVISROOFSPONSOR01	6.60
			9/14 FR 06:29A	01	DAVISROOFSPONSOR01	6.60
			9/14 FR 06:39A	01	DAVISROOFSPONSOR01	6.60
			9/14 FR 06:44A	01	DAVISROOFSPONSOR01	6.60
			9/14 FR 06:53A	01	DAVISROOFSPONSOR01	6.60

Total Airtime Not Spot Revenue: 198.00

DUPLICATE

PERIOD COST	198.00	65 Total Units	
		ACTUAL GROSS BILLING	198.00
		AGENCY COMMISSION	.00
		NET DUE	198.00
		Debits	.00
		Credits	.00
		SUB-TOTALS	.00
		TOTAL RECONCILING	

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

News Channel 7 On Your Side

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG_A16 WSPA I 1 '0067

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE 09/30/12 BX212053002
ORDER TYPE General WSPA

REP_ WSPA (Local)
SLSPN (WSPA) Anderson Daniels
ADV_ Davis Roofing & Maintenance
PROD: 191557

INVOICE NUMBER 0406027889
PAGE BROADCAST MONTH 1 08/27/2012 - 09/3

ACTUAL DATES 6/04/12-12/23/12
Standard Broadcast Month

REF#: . /. /ROOFING
Desc: WSPA

TERMS: NET30 DAYS.

DESCRIPTION	GROSS/UNIT	LEN	QTY	DAY(S)	TIME	DAYPART	PROGRAM/ENHANCEMENTS	SPOT TYPE	RATE	REVISION	REMARKS	NET/AFFIDAVIT
M-F 10a Your Carolina	.00	4	1	9/14 FR		*WSPA	30*MI /		:15 / :15 Bookends .00	Preempted		.00-
M-F 6p News	325.00	7	1	9/18 TU		*WSPA	30*MI /		:15 / :15 Bookends .00	Preempted		325.00-
Banner - Standard	1000.00	12	1	9/17 MO	05:00A	*WSPA.Com	01	Unit	1000.00			
Service - Search Engine Market	2640.00	13	1	9/17 MO	05:01A	*WSPA.Com	01	Unit	2640.00			
Total Airtime Net Spot Revenue:						3,640.00						

DUPLICATE

PERIOD COST	3,965.00	TOTAL DUE	3,640.00
		ACTUAL GROSS BILLING	3,640.00
		AGENCY COMMISSION	.00
		NET DUE	3,640.00
		DEBITS	.00
		Credits	325.00-
		SUB-TOTALS	325.00CR
		TOTAL RECONCILING	

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WSPA-TV News Channel 7 On Your Side
250 International Dr.
Spartanburg, SC 29303

ADVERTISER Davis Roofing & Maintenance
PRODUCT 191557

INVOICE NUMBER 0406027889
BROADCAST MONTH 08/27/2012 - 09/

AMOUNT DUE 3,640.00

REMIT TO:

WSPA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26589
RICHMOND VA 23261-6589

*00067

000139950
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

401400010 00000000139950 00000406027889 000364000 2

CAROLINAS THE CW WYCW

WYCW-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MSBG_A16 WYCW Y 1 0030

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE 06/24/12 EX212053005
ORDER TYPE General WYCW

REF_ WSBA (Local)
SLSP (WSBA) Anderson Daniels
ADV_ Davis Roofing & Maintenance
PROD 191557

INVOICE NUMBER 0701015087
PAGE BROADCAST MONTH 1 05/28/2012 - 06/2
SCHEDULE DATES 6/04/12-12/23/12
Standard Broadcast Month

REF#: . /DISTRI/BUTION
Desc: WYCW

DESCRIPTION	LEN	TIMES	DAY	TIME	CONTRACT/PROGRAM DESCRIPTION	PRICE	REMARKS	AFFIDAVIT CREDITS
M-F 7-9a News	7.50	1 12		*WYCW	:15 / :15 Bookends			
			6/04	MO 07:54A	15*MI FORCOMPANIES:15/1	7.50		
			6/04	MO 07:56A	15*MI FORCOMPANIES:15/2	7.50		
			6/08	FR 08:19A	15*MI FORCOMPANIES:15/1	7.50		
			6/08	FR 08:21A	15*MI FORCOMPANIES:15/2	7.50		
			6/11	MO 07:39A	15*MI FORCOMPANIES:15/1	7.50		
			6/11	MO 07:40A	15*MI FORCOMPANIES:15/2	7.50		
			6/13	WE 08:08A	15*MI FORCOMPANIES:15/1	7.50		
			6/13	WE 08:10A	15*MI FORCOMPANIES:15/2	7.50		
			6/20	WE 08:19A	15*MI WHENYOUNEEDNEWROOF15	7.50		
			6/20	WE 08:21A	15*MI WHENYOUNEEDNEWROOF15	7.50		
			6/22	FR 07:27A	15*MI WHENYOUNEEDNEWROOF15	7.50		
			6/22	FR 07:30A	15*MI WHENYOUNEEDNEWROOF15	7.50		
Total Airtime Nat Spot Revenue:						90.00		

DUPLICATE

PERIOD COST 90.00

12 Total Units

ACTUAL GROSS BILLING	90.00
AGENCY COMMISSION	.00
NET DUE	90.00

Debits	.00
Credits	.00
SUB-TOTALS	.00
TOTAL RECONCILING	

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WYCW-TV
250 International Drive
Spartanburg, SC 29303

CAROLINAS THE CW WYCW

ADVERTISER Davis Roofing & Maintenance
PRODUCT 191557

INVOICE NUMBER 0701015087
BROADCAST MONTH 05/28/2012 - 06/

AMOUNT DUE 90.00

REMIT TO:

WYCW-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26261
RICHMOND VA 23260-6261

*00030

000139950
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

401400020 00000000139950 00000701015087 000009000 6

CAROLINAS THE CW WYCW

WYCW-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG_A16 WYCW I 1 0031

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE 06/24/12 BX212053003
ORDER TYPE General WYCW

REP_1 WSPA (Local)
SLSP (WSPA) Anderson Daniels
ADV_1 Davis Roofing & Maintenance
PROD 191557

INVOICE NUMBER 0701015088
PAGE BROADCAST MONTH 1 05/28/2012 - 06/2
SCHEDULE DATES 6/04/12-12/23/12
Standard Broadcast Month

REF#: . /. /ROOFING
Desc: WYCW

*TERMS: NET30 DAYS

DESCRIPTION	PRICE	ATTEST	DATE	DAY	TIME	STATION/PROGRAM/PRODUCT DESCRIPTION	LEN	PATCH	RECONCILIATION OR REMARKS	GROSS/NET
M-F 7-9a News	7.50	1 6			*WYCW	:15 / :15 Bookends				
			6/05	TU	08:20A	15*MI WHENYOUNEEDNEWROOF15				7.50
			6/05	TU	08:22A	15*MI WHENYOUNEEDNEWROOF15				7.50
			6/11	MO	08:39A	15*MI WHENYOUNEEDNEWROOF15				7.50
			6/11	MO	08:41A	15*MI WHENYOUNEEDNEWROOF15				7.50
			6/19	TU	08:49A	15*MI WHENYOUNEEDNEWROOF15				7.50
			6/19	TU	08:51A	15*MI WHENYOUNEEDNEWROOF15				7.50
M-Su 10p News	35.00	2 6			*WYCW	:15 / :15 Bookends				
			6/05	TU	10:10P	15*MI WHENYOUNEEDNEWROOF15				35.00
			6/05	TU	10:13P	15*MI WHENYOUNEEDNEWROOF15				35.00
			6/16	SA	10:22P	15*MI WHENYOUNEEDNEWROOF15				35.00
			6/16	SA	10:25P	15*MI WHENYOUNEEDNEWROOF15				35.00
			6/23	SA	10:31P	15*MI WHENYOUNEEDNEWROOF15				35.00
			6/23	SA	10:34P	15*MI WHENYOUNEEDNEWROOF15				35.00

Total Airtime Net Spot Revenue: 255.00

DUPLICATE

PERIOD COST 255.00	12 Total Units		Debits .00
	ACTUAL GROSS BILLING	255.00	Credits .00
	AGENCY COMMISSION	.00	SUB-TOTALS .00
	NET DUE	255.00	TOTAL RECONCILING

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WYCW-TV
250 International Drive
Spartanburg, SC 29303

CAROLINAS THE CW WYCW

ADVERTISER Davis Roofing & Maintenance
PRODUCT 191557

INVOICE NUMBER 0701015088
BROADCAST MONTH 05/28/2012 - 06/

AMOUNT DUE 255.00

*00031

000139950
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

REMIT TO:

WYCW-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 28261
RICHMOND VA 23260-8261

401400020 00000000139950 0000070101508B 000025500 2

CAROLINAS THE CW WYCW

WYCW-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MSBG_A16 WYCW I 1 0032

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE 06/24/12 BDZ12041903
ORDER TYPE General WYCW

REP: WSPA (Local)
SLSP: (WSPA) Anderson Daniels
ADV: Davis Roofing & Maintenance
PROD: 191557

INVOICE NUMBER 0701015099
PAGE BROADCAST MONTH 1 05/28/2012 - 06/2

CONTRACT DATES 4/23/12- 9/23/12
Standard Broadcast Month

REF#: . /DISTRY/BUTION
Desc: WYCW

TERMS: NET30 DAYS

DESCRIPTION OF ANNOUNCEMENT	QUANTITY	DAY	DATE	DAY/TIME	LENGTH/DESCRIPTION	RECAPITULATION	AMOUNT
M-Su 10p News				*WYCW	:15 / :15 Bookends		
35.00	4	2	5/28	MO 10:24P	15*MI FORCOMPANIES:15/1		35.00
			5/28	MO 10:28P	15*MI FORCOMPANIES:15/2		35.00
Total Airtime Net Spot Revenue:					70.00		

DUPLICATE

	2 Total Units		Debits .00
PERIOD COST 70.00	ACTUAL GROSS BILLING	70.00	Credits .00
	AGENCY COMMISSION	.00	SUB-TOTALS .00
	NET DUE	70.00	TOTAL RECONCILING

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 52 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

WYCW-TV
280 International Drive
Spartanburg, SC 29303

CAROLINAS THE CW WYCW

ADVERTISER: Davis Roofing & Maintenance
PRODUCT: 191557

INVOICE NUMBER: 0701015099
BROADCAST MONTH: 05/28/2012 - 06/

AMOUNT DUE: 70.00

*00032

000139950
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

REMIT TO:

WYCW-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26261
RICHMOND VA 23260-6261

401400020 00000000139950 00000701015099 000007000 6

CAROLINAS THE CW WYCW

WYCW-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBC_A16 WYCW I 1 0033
INVOICE DATE 06/24/12 BX212032102
ORDER TYPE General WYCW

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

REP_: WSPA (Local)
SLSP: (WSPA) Anderson Daniels
ADV_: Davis Roofing & Maintenance
PROD: 191557

INVOICE NUMBER 0701015103
PAGE BROADCAST MONTH 1 05/28/2012 - 06/2

SCHEDULE DATES
4/02/12- 9/23/12
Standard Broadcast Month

REF#: . /. /ROOFING
Desc: WYCW

TERMS: NET30 DAYS

DESCRIPTION	PRICE	AT/SEC/CLS	DAY(S)	TIME	STATION/PROGRAM/DAYPART/DEMO	SPOT LENGTH	PRICE	AGENCY/REMARKS
M-F 7-9a News					*WYCW	:15 / :15 Bookends		
	7.50	3	6	5/28	MO 08:38A	15*MI WHENYOUNEEDNEWROOF15	7.50	
				5/28	MO 08:39A	15*MI WHENYOUNEEDNEWROOF15	7.50	
				5/29	TU 08:27A	15*MI WHENYOUNEEDNEWROOF15	7.50	
				5/29	TU 08:30A	15*MI WHENYOUNEEDNEWROOF15	7.50	
				5/30	WE 08:08A	15*MI WHENYOUNEEDNEWROOF15	7.50	
				5/30	WE 08:10A	15*MI WHENYOUNEEDNEWROOF15	7.50	

Total Airtime Net Spot Revenue: 45.00

DUPLICATE

PERIOD COST	45.00	6 Total Units	
		ACTUAL GROSS BILLING	45.00
		AGENCY COMMISSION	.00
		NET DUE	45.00
		Debits	.00
		Credits	.00
		SUB-TOTALS	.00
		TOTAL RECONCILING	

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WYCW-TV
250 International Drive
Spartanburg, SC 29303

CAROLINAS THE CW WYCW

ADVERTISER Davis Roofing & Maintenance
PRODUCT 191557

INVOICE NUMBER 0701015103
BROADCAST MONTH 05/28/2012 - 06/

AMOUNT DUE
45.00

*00039

000139950
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

REMIT TO:

WYCW-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26261
RICHMOND VA 23260-6261

401400020 00000000139950 00000701015103 000004500 6

STATE OF South Carolina)
) AFFIDAVIT OF ACCOUNT
COUNTY OF Spartanburg)

PERSONALLY appeared before me, the undersigned Notary Public, Tammy Phillips, (hereinafter the "Affiant"), who after being duly sworn does state that Affiant is Credit Manager of Media General, Inc., d/b/a WSPA and WYCW, (hereinafter the "Plaintiff"), a corporation organized under the laws of the State of South Carolina, and has been duly authorized by said company to make this Affidavit; that Affiant is familiar with the books and business of Plaintiff; that the attached Statement of Account against Davis Roofing Group, LLC, (hereinafter the "Defendant(s)") is just and correct within the knowledge of Affiant; that Plaintiff has given Defendant(s) credit for all payments and just and lawful offsets to which Defendant(s) is entitled, as shown on the Statement of Account attached hereto; and that the balance due Plaintiff by Defendant(s) in the sum of Thirty-Nine Thousand Two Hundred Twenty-Five and 00/100 ($39,225.00) Dollars, is justly due and remains unpaid.

SWORN TO AND SUBSCRIBED)
before me this June)
day of April, 2014.)
)
)

Notary Public for
My Comm. Expires: 05-21-18

Mark A Mahoney
225 Sylvia Road
Belton SC 29627

CLOCK IN TIME CANCELLED
FILED
CLERK OF COURT
GREENVILLE CO. S.C.
PICKENS OVER
Date 3-12
2015 MAR 12 AM 9 14

March 9, 2015

Craig H. Allen
605 Pettigru Street
Greenville, SC 29601

Dear Sir:

In response to your summons dated February 19th, 2015 in the case of Media General, Inc., d/b/a WSPA and WYCW vs. Davis Roofing Group, LLC and Mark Mahoney.

In the spring of 2012 I was hired by Jerry Davis for the position of Director of Marketing for Davis Roofing. It was Mr. Davis's stated intent to surpass Guy Roofing to become the largest Roofing/Roofing supply company in the Upstate of South Carolina.

During the execution of my duties I cancelled contracts with the Shelby Star in North Carolina and purchased the domain name davisroofinggroup.com from their ISP provider shelbystar.com.

I reworked contracts with AT&T for phone service and Work Horse Creative for Web Design and support.

I started to re-brand the company with a new logo and color scheme.

I updated and ordered service contracts and business cards for the company through Staples and VistaPrint.

I created and ordered new t-shirts for the workers to wear in the field and uniform shirts for sales/support staff to wear in the office.

We had one truck painted with the new color scheme and logo.

For advertising I signed contracts with WSPA and WHNS for commercials during news and daytime programming. Also included in those contracts were provisions for a presence on their web sites with Banner Campaigns and Search Engine Marketing. For print ads I signed contracts with the Greenville News and the Anderson Independent/Daily Mail. These included both print ads and an internet presence on their respective web sites as well.

When Mr. Davis decided to end all marketing campaigns and my association with Davis Roofing Group he instructed me to stop everything. All the contracts that I signed had an "early out" option built into them. The print ads with the newspapers were stopped within one week. The contract with WHNS was stopped at the end of the month. The only one left in force was the contract with WSPA which had to be stopped at the end of the quarter. I was informed by Mr. Davis that his SIL and company VP, Kevin Smith would be taking over my duties. I informed Kevin that at the end of the current quarter he would need to contact WSPA to end the contract.

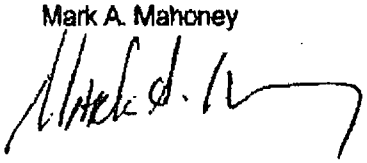
It is my understanding that Kevin failed to do so and thus WSPA continued the contract until it was stopped by WSPA for non-payment.

FILED
CLERK OF COURT
SPARTANBURG COUNTY
2015 MAR 16 P 3:04
BLAKLEY

All the activities that I undertook while in Mr. Davis's employ that were revenue impacting were done with the full knowledge and consent of Mr. Davis. Therefore I am not liable for any obligations/monies owed by Davis Roofing Group, LLC.

Sincerely,

Mark A. Mahoney



FILED
CLERK OF COURT
SPARTANBURG COUNTY
2015 MAR 16 PM 3:04
M. HOPE BLACKLEY

FILED
CLERK OF COURT
SPARTANBURG COUNTY
2015 MAR 20 PM 12: 22
M. HOPE BLACKLEY

STATE OF SOUTH CAROLINA

COUNTY OF SPARTANBURG

IN THE COURT OF COMMON PLEAS
SEVENTH CIRCUIT

MEDIA GENERAL INC.,

Plaintiffs,

vs.

DAVIS ROOFING GROUP, LLC
AND MARK MAHONEY

Defendant(s)

SUMMONS
(JURY TRIAL DEMANDED)

CASE NO.: 2014-CP-42-02841

TO THE ATTTORNEY FOR PLAINTIFF ABOVE NAMED:

YOU ARE HEREBY SUMMONED and required to answer the Counterclaims in this action, a copy of which is hereby served upon you, and to serve a copy of your answer on the Defendant, Davis Roofing Group, LLC at their attorney's mailing address of Post Office Box 61, Roebuck, SC 29376 or deliver to 184 N. Daniel Morgan Ave, Spartanburg, SC 29306 within **thirty (30)** days after service hereof, exclusive of the day of such service, and if you fail to answer the Counterclaims within the time aforesaid, judgment by default will be rendered against you for the relief demanded in the Answer and Counterclaims.

STRICKLAND LAW FIRM, LLC
Attorneys for Defendant – Davis Roofing Group, LLC

By: _____
John C. Strickland BAR No.: 76210
P.O. Box 61
Roebuck, SC 29376
Phone: (864) 699-8164

Spartanburg, South Carolina
March 20, 2015

CLERK OF COURT
SPARTANBURG
2015 MAR 20 PM 12:22
M. HOPE BLACKLEY

STATE OF SOUTH CAROLINA

COUNTY OF SPARTANBURG

IN THE COURT OF COMMON PLEAS
SEVENTH CIRCUIT

MEDIA GENERAL INC.,

Plaintiffs,

vs.

DAVIS ROOFING GROUP, LLC
AND MARK MAHONEY

Defendant(s)

DEFENDANT'S RESPONSE TO PLAINTIFF'S AMENDED COMPLAINT
(JURY TRIAL DEMANDED)

CASE NO.: 2014-CP-42-02841

NOW COMES ABOVE NAMED DEFENDANTS, by and through their undersigned attorneys, hereby filing its Response to Plaintiffs Amended Complaint, the above-named shall show unto this Honorable Court as follows:

FIRST DEFENSE

(Response to General Allegations)

1. Each and every allegation not hereinafter specifically admitted, qualified or explained is denied and strict proof demanded thereof.
2. Defendant is without sufficient information and demands strict proof in Plaintiff's paragraphs 1, and 2 (insofar as Co-Defendant Mark Mahoney is referenced). However if a responses is necessary the allegations are denied.
3. Defendant admits the allegation contained in Plaintiff's Paragraphs 2 but only as it pertains to Davis Roofing Group LLC.
4. Defendant denies the allegations contained in Plaintiffs' Paragraphs 2 (in that Co-Defendant Mahoney was never an Agent or authorized to represent Davis Roofing Group, LLC in this specific contract nor was he ever authorized or an officer of the company), 3, 4, 5, and 6 and would demand strict proof thereof.

CLERK OF COURT
COLLETON COUNTY
2015 MAR 20 PM 12:22
M. HOPE BLACKLEY

SECOND AND AFFIRMATIVE DEFENSE AND COUNTERCLAIM

5. The proceeding allegations set forth in the defense above are incorporated in and made a part of this defense as fully as if repeated herein.
6. Defendant would show unto the Court that any damage or loss sustained were proximately caused and occasioned by the acts and omissions of Plaintiffs or by others.
7. Defendant pleads release, waiver, estoppel, setoff, failure to state a claim for which relief can be granted, laches, accord and satisfaction, unclean hands, and the intervening acts and omissions of Plaintiffs and/or others as affirmative defenses.
8. Defendant pleads South Carolina Rules of Civil Procedure 12(b)(6) Failure to state a claim upon which relief may be granted.
9. Defendant pleads South Carolina Rules of Civil Procedure 12 (e) – Motion for More Definite statement. The Amended Pleading from the Plaintiff is vague as to which allegation or Cause of action is against which Defendant.
10. That "Mark Mahoney" whose name appears on the contract was never authorized to sign contracts on behalf of the Defendant nor was he an agent on behalf of the Defendant.
11. That Plaintiff never made contact with the Defendant to verify whether Mr. Mahoney had the authority to sign the contract or enter into such contracts as was attached.
12. That Defendant, Davis Roofing Group, LLC, never entered into this agreement with the Plaintiff nor did any of their authorized agents agree to such terms and therefore this matter should be dismissed.
13. That Plaintiff never called to verify the person who signed the contract did indeed have the authority to sign on behalf of the company, therefore due to their (the Plaintiff's) own negligence their damages occurred.
14. That upon learning the Plaintiff was running ads in the name of the Defendant without authorization, its' President contacted the Plaintiff demanding they cease and desist running ads in the Defendant's name as he never authorized any such activity or contract.

RECORD ON APPEAL102

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CLERK OF COURT
SPARTANBURG COUNTY
2015 MAR 20 PM 12:22
H. HOPE BLACKLEY

THIRD DEFENSE AND COUNTERCLAIM

(Frivolous Lawsuit)

15. The proceeding allegations set forth in the defense above are incorporated in and made a part of this defense as fully as if repeated herein.
16. That Plaintiff is and was aware that Co-Defendant, Mahoney, never had actual or apparent authority from Defendant, Davis Roofing Group LLC, to engage in or enter into a contractual relationship on behalf of Defendant, Davis Roofing Group LLC, and therefore knew, should have known or could have known by calling to confirm Co-Defendant's ability and authority to sign a contract on behalf of the Corporation.
17. That by not exercising reasonable due diligence Plaintiff entered into a contract with Co-Defendant, Mahoney and not Defendant, Davis Roofing Group, LLC.
18. That Plaintiff lacks a factual basis for including Defendant, Davis Roofing Group LLC, in such a matter when the clear Defendant, whose name appears on any and all documents, is Co-Defendant, Mahoney.
19. That by including Defendant, Davis Roofing Group, LLC, in such a lawsuit has caused Davis Roofing Group, LLC, actual damages in the way of lost time.
20. That due to having to retain counsel to defend a frivolous lawsuit, Defendant, Davis Roofing Group, LLC, Defendant has suffered damages and seeks reasonable attorney's fees.

WHEREFORE, having fully answered the Complaint of the Plaintiff herein, the Defendant prays:

(a) That this Court inquire into this matter, dismiss so much of the Complaint that are inconsistent with this Response;

(b) That Defendant Davis Roofing Group, LLC be dismissed from this cause of action in that they have never been in a contractual relationship with the Plaintiff;

CLERK OF COURT
SPARTANBURG COUNTY
2015 MAR 20 PM 12:23
M. HOPE BLACKLEY

(c) That this cause of action be dismissed in that Defendant, Davis Roofing Group, LLC and that a judgment be entered against Plaintiff in favor of Defendant;

(d) That Defendant, Davis Roofing Group, LLC be awarded actual damages;

(e) That Defendant, Davis Roofing Group, LLC be awarded reasonable Attorney's fees;

(f) That this Court grant such other and further relief as the Court may deem just and proper.

ATTORNEY FOR DEFENDANT

John C. Strickland
Strickland Law Firm, LLC
184 N. Daniel Morgan Ave.
Spartanburg, South Carolina 29306

March 18, 2015

ELECTRONICALLY FILED - 2017 Mar 10 12:12 PM - SPARTANBURG - COMMON PLEAS - CASE#2014CP420284

STATE OF SOUTH CAROLINA COUNTY OF SPARTANBURG	IN THE COURT OF COMMON PLEAS SEVENTH CIRCUIT
MEDIA GENERAL INC., Plaintiffs, vs. DAVIS ROOFING GROUP, LLC And Mark Mahoney Defendant(s)	**MOTION FOR SUMMARY JUDGMENT** CASE NO.: 2014-CP-42-02841

TO: JAMES STONE CRAVEN, ATTORNEY FOR Defendant, Mahoney:

YOU WILL PLEASE TAKE NOTICE that the undersigned, as counsel for the Defendant, Davis Roofing, will move before this Court at the Spartanburg County Courthouse on the tenth (10^{th}) day after service thereof, or as soon thereafter as this matter can be heard, for the Court to grant Defendant, Davis Roofing's Motion for Summary Judgment on Defendant, Davis Roofings's Counterclaims against Defendant, Mahoney, under SCRCP Rule 56.

"In determining whether summary judgment is proper, this court must view all evidence in the light most favorable to the non-moving party. Summary judgment is appropriate when it is clear there is no issue of material fact, and the moving party is entitled to judgment as a matter of law. In determining whether any triable issues of fact exist, the evidence and all inferences which can be reasonably drawn from the evidence

must be viewed in the light most favorable to the nonmoving party." *Silvester v. Spring Valley Country Club*, 344 S.C. 280, 285, 543 S.E2d 563, 566 (Ct. App. 2001).

This motion is based upon the applicable Rules of Court, South Carolina Case Law, any attached Exhibits, and any Affidavits and/or Memoranda which may be filed prior to the hearing. Additionally, this motion is based on the fact, that Defendant, Mahoney, was properly served with Requests to Admit on or about December 14, 2015, in accordance to South Carolina Rule of Civil Procedure, Rule 36. And Defendant, Mahoney, was provided 30 days to respond to the Request to Admit. As it is well beyond the 30 days, the facts are deemed admitted and therefore there is no material fact in dispute.

March 8, 2017

__/s John Strickland_____

John C. Strickland, SC Bar # 76210
Attorney for Defendant
184 N. Daniel Morgan Ave
Spartanburg, SC 29306
Phone: (864) 699-8164

ELECTRONICALLY FILED - 2017 Mar 10 12:12 PM - SPARTANBURG - COMMON PLEAS - CASE#2014CP4202841

STATE OF SOUTH CAROLINA COUNTY OF SPARTANBURG	)	IN THE COURT OF COMMON PLEAS
Media General, Inc., d/b/a WSPA and WYCW, Plaintiffs, vs. Davis Roofing Group, LLC and Mark Mahoney, Defendants.	)	REPLY TO COUNTERCLAIMS (of Davis Roofing Group, LLC) 2014-CP-42-02841

The Plaintiff, replying to the Counterclaims of the Defendant, Davis Roofing Group, LLC (hereinafter, "Davis Roofing"), would respectfully show the Court:

FOR A FIRST DEFENSE

I.

That each and every allegation of the Counterclaims that is not hereinafter expressly admitted, modified, or explained, is hereby denied, and strict proof demanded thereof.

II.

That as to the allegations of Paragraph 5, Plaintiff would hereby adopt and re-allege herein all of the allegations of the Complaint, and deny all other allegations of said Paragraph 5.

III.

That the allegations of Paragraphs 6, 7, 8, 9, 10, 11, 12, 13, and 14 of the Counterclaims are denied and strict proof demanded thereof.

2015 MAR 30 PM 3:16

IV.

That the allegations of Paragraphs 15, 16, 17, 18, 19, and 20 of the Counterclaims are denied and strict proof demanded thereof.

FOR A SECOND DEFENSE
(Failure to State a Cause of Action)

V.

That each and every allegation of the First Defense above is hereby adopted and incorporated herein by reference.

VI.

That the allegations of the Second and Affirmative Defense and Counterclaim fail to state facts sufficient to constitute a cause of action, and accordingly the same should be dismissed pursuant to Rule 12(b)(6), SCRCP.

FOR A THIRD DEFENSE
(Failure to State a Cause of Action)

VII.

That each and every allegation of the First and Second Defenses above is hereby adopted and incorporated herein by reference.

VIII.

That the allegations of the Third Defense and Counterclaim fail to state facts sufficient to constitute a cause of action, and accordingly the same should be dismissed pursuant to Rule 12(b)(6), SCRCP.

2015 MAR 30 PM 3:16

FOR A FOURTH DEFENSE
(*Res Judicata* as to Second Defense and Counterclaim)

IX.

That each and every allegation of the First, Second, and Third Defenses above is hereby adopted and incorporated herein by reference.

X.

That this action was initially filed against Davis Roofing on the outstanding account debt; that Davis Roofing filed its initial Response to the Plaintiff's original Complaint which contained a "Second and Affirmative Defense and Counterclaim" alleging essentially the same facts and "claims" set forth in the Second Defense and Counterclaim in Davis Roofing's Response to Plaintiff's Amended Complaint; that Davis Roofing consented to the Consent Order Clarifying No Counterclaim and Allowing Amended Complaint filed in this action, specifically finding that the Second and Affirmative Defense and Counterclaim did not allege any Counterclaim and dismissing same; that said Order is *res judicata* on the issue of whether the Second and Affirmative Defense and Counterclaim actually contains a counterclaim upon which any damages could be awarded to Davis Roofing.

XI.

That accordingly, any Counterclaim purportedly alleged in the Second and Affirmative Defense and Counterclaim must be dismissed with prejudice.

FOR A FIFTH DEFENSE
(Dismissal of Third Defense and Counterclaim)

XII.

That each and every allegation of the First, Second, Third, and Fourth Defenses above is hereby adopted and incorporated herein by reference.

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XIII.

That this action was initially filed against Davis Roofing on the outstanding account debt; that Davis Roofing filed its initial Response to the Plaintiff's original Complaint and requested, in part, that Plaintiff add Mark Mahoney, the person who signed the contract, as a defendant in this action; that furthermore, Davis Roofing consented to the Consent Order Clarifying No Counterclaim and Allowing Amended Complaint filed in this action, specifically permitting Plaintiff to file and serve the Amended Complaint.

XIV.

That accordingly, the Third Defense and Counterclaim must be dismissed with prejudice, as Plaintiff was specifically authorized, by Consent Order, to file the Amended Complaint.

FOR A SIXTH DEFENSE
(Estoppel)

XV.

That each and every allegation of the First, Second, Third, Fourth, and Fifth Defenses above is hereby adopted and incorporated herein by reference.

XVI.

That Davis Roofing knew about the work and services being provided by Plaintiff for Davis Roofing; that Davis Roofing knew that Plaintiff was dealing with Mark Mahoney regarding said work and services; that Davis Roofing allowed Plaintiff to continue dealing with Mark Mahoney regarding the account and represented to Plaintiff, or purposely allowed Plaintiff to believe that, Mark Mahoney was duly authorized to conduct business with Plaintiff on behalf of Davis Roofing.

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XVII.

That accordingly, Davis Roofing is estopped from now denying that it authorized the work and services performed for it by Plaintiff, and the Counterclaims should be dismissed.

FOR A SEVENTH DEFENSE
(Waiver)

XVIII.

That each and every allegation of the First, Second, Third, Fourth, Fifth, and Sixth Defenses above is hereby adopted and incorporated herein by reference.

XIX.

That the Counterclaims are barred by the doctrine of waiver.

FOR AN EIGHTH DEFENSE
(Actual, Apparent, or Implied Authority)

XX.

That each and every allegation of the First, Second, Third, Fourth, Fifth, Sixth, and Seventh Defenses above is hereby adopted and incorporated herein by reference.

XXI.

That upon information, Mark Mahoney had the actual, apparent, or implied authority to enter into the contract which is the subject of this action on behalf of Davis Roofing; that accordingly, the Counterclaims should be dismissed.

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WHEREFORE, Plaintiff prays that the Counterclaims be dismissed, with costs, and that Plaintiff have such other and further relief as to the Court seems just and proper.

CRAIG H. ALLEN, P.A.

BY: _____
Attorneys for Plaintiff
Craig H. Allen, S.C. Bar #000329
P.O. Box 10854
Greenville, SC 29603
864-239-0444

March 27, 2015
Greenville, S.C.

PJ. le

2015 MAR 30 PM 3:16

STATE OF SOUTH CAROLINA COUNTY OF SPARTANBURG Media General, Inc. d/b/a WSPA ad WYCW Plaintiffs, vs. Davis Roofing Group, LLC and Mark Mahoney Defendants.	)	IN THE COURT OF COMMON PLEAS SEVENTH JUDICIAL CIRCUIT 2014-CP-42-02841 **NOTICE OF APPEARANCE**

SPARTANBURG COUNTY
2016 MAY 23 PM 2:58
M. HOPE BLACKLEY

YOU WILL PLEASE TAKE NOTICE that James Stone Craven, Esq of Greenville, South Carolina, is hereby filing this Notice of Appearance on behalf of the Defendant, Mark Mahoney in the above-referenced matter.

This 18th day of May, 2016 in Greenville, South Carolina.

James Stone Craven, Esq
SC Bar No. 69847
304 Pettigru St
Greenville, SC 29601
(864) 438-9586
jamesstonecraven@gmail.com
Attorney for the Defendant, Mark Mahoney

STATE OF SOUTH CAROLINA COUNTY OF SPARTANBURG MEDIA GENERAL INC., Plaintiffs vs. DAVIS ROOFING GROUP, LLC AND MARK MAHONEY Defendant(s)	INTHE COURT OF COMMON PLEAS SEVENTH CIRCUIT Case No. 2014-CP-42-02841 **DEFENDANT MAHONEY'S RESPONSE TO PLAINTIFF'S AMENDED COMPLAINT**

CLERK OF COURT
SPARTANBURG
2016 MAY 26 AM 8:43
M. HOPE BLACKLEY

NOW COMES ABOVE NAMED DEFENDANT MARK MAHONEY, by and through their undersigned attorney, hereby filing follows:

FIRST DEFENSE

(Response to General Allegations)

1. Each and every allegation not hereinafter specifically admitted, qualified or explained is denied and strict proof demanded thereof.
2. Defendant Mahoney is without sufficient information and demands strict proof in Plaintiff's paragraph 1, 2, 3, 4, and 5 as it relates to Davis Roofing Group,LLC.
3. Defendant admits the allegations of paragraph 1, 2 3, 4 and 5 as they relate to Defendant Mahoney as he was operating at all times as an authorized officer, employee and/or agent of Davis Roofing Group, LLC.
4. Defendant Mahoney denies the allegations of paragraph 6 in that Defendant Mahoney was at all times operating as an employee or agent of Defendant Davis Roofing Group, LLC and that he had at all times the actual, implied and apparent authority to bind Davis Roofing to the agreement with Plaintiff.

SECOND AND AFFIRMATIVE DEFENSE AND COUNTERCLAIM

5. The proceeding allegations set forth in the defense above are incorporated in and made a part of

this defense as if fully repeated herein.

6. Defendant would show unto this Court that any damage or loss sustained were proximately caused by the acts and omissions of Defendant Davis Roofing Group, LLC.

7. Defendant Mahoney pleads release, waiver, estoppel, setoff, laches, accord and satisfaction, unclean hands and the intervening acts and omissions of Defendant Davis Roofing Group, LLC as affirmative defenses.

8. That Defendant Mahoney was hired in the spring of 2012 by Jerry Davis for the position of Director of Marketing for Davis Roofing Group, LLC.

9. That Defendant Mahoney signed contracts with WSPA and WHNS for commercials and daytime programming in his capacity as Director of Marketing for Davis Roofing Group, LLC. These contracts also provided provisions for a presence on their websites with banner campaigns and search engine marketing. Defendant Davis Roofing Group, LLC payed for these contracts while Defendant Mahoney was employed as Director of Marketing.

10. That Defendant Mahoney also signed contracts with the Greenville News and Anderson Independent/Daily Mail that included both print and internet presence on their respective websites. Defendant Mahoney signed these contracts in his capacity as Director of Marketing for Davis Roofing Group, LLC. Defendant Davis Roofing Group payed for these contracts that were signed on behalf of Defendant Davis Roofing Group, LLC by Defendant Mahoney while he was employed as Director of Marketing.

11. When Mr. Davis decided to end all marketing campaigns and Defendant Mahoney's job as Director of Marketing he instructed Defendant Mahoney to stop all advertising campaigns. All of the contracts that were signed by Defendant Mahoney in his capacity as Director of Marketing had an "early out" option built into them.

12. The print ads with the newspapers were stopped within one week. The contract with WHNS was stopped at the end of the month.

2016 MAY 26 AM 8:43
HOPE BLACKLEY

13. The only contract that was still in place when Defendant Mahoney was relieved of his position as Director of Marketing was with WSPA which had to be stopped at the end of the quarter.

14. Defendant Mahoney was informed by Mr. Davis that Vice President Kevin Mayfield would be taking over Defendant Mahoney's duties as Director of Marketing.

15. Defendant Mahoney informed Mr. Mayfield that he would need to contact WSPA at the end of the quarter to end the contract.

16. Upon information and belief Mr. Mayfield failed to contact WSPA to end the quarter.

17. Upon information and belief WSPA continued the contract until it was stopped for non-payment.

18. Any and all contracts signed by Defendant Mahoney were done so in his capacity as Director of Marketing and for the benefit of Defendant Davis Roofing Group, LLC.

WHEREFORE, having fully answered the Amended Complaint herein, Defendant Mahoney prays

(a) That this Court inquire into this matter, dismiss so much of the Complaint that are inconsistent with this Response;

(b) That Defendant Mahoney be dismissed from this cause of action in that all of the contracts signed by Defendant Mahoney were done so in his capacity as Director of Marketing for Defendant Davis Roofing Group, LLC;

(c) That Defendant Mahoney be awarded reasonable attorneys fees;

(d) That this Court grant such other and further relief as the Court may deem just and proper.

2016 MAY 26 AM 8:43
M. POPE BLACKLEY
CLERK OF COURT
SPARTANBURG COUNTY

ATTORNEY FOR DEFENDANT MAHONEY

James Stone Craven
304 Pettigru Street
Greenville, S.C 29601

May 24, 2016

STATE OF SOUTH CAROLINA COUNTY OF SPARTANBURG	)	IN THE COURT OF COMMON PLEAS
Media General, Inc., d/b/a WSPA and WYCW, Plaintiffs, vs. Davis Roofing Group, LLC and Mark Mahoney, Defendants.	)	ORDER ON MOTION TO COMPEL RESPONSE TO DISCOVERY AND/OR FOR SANCTIONS 2014-CP-42-02841

This matter came before the Court on Plaintiff's Motion to Compel responses to discovery from the Defendant Davis Roofing Group, LLC ("Davis"). After arguments of counsel, I find that Plaintiff's Motion should be granted.

I find that Plaintiff served its Interrogatories and Request for Production on Davis in July 2015. Despite repeated attempts to get responses to its discovery requests, Plaintiff ultimately filed this motion. Davis thereafter responded to the Interrogatories and Request for Production by e-mail from counsel on April 26, 2016, listing the 3 persons known to be witnesses and stating that the only document responsive to discovery requests was one check. Upon further inquiry by Plaintiff, Davis stated that it has no evidence or known facts to support the affirmative defenses set forth in the Answer and Counterclaim, and no other documents responsive to discovery. Davis further stated that its damages were not caused by Plaintiff and that it had no evidence of any damages caused by Plaintiff. I further find that Plaintiff has taken reasonable and diligent steps to obtain discovery. Plaintiff requested dismissal of the alleged Counterclaim against Plaintiff, a limitation on any attempt to present undisclosed documents or

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2016 JUN 15 PM 1:03
HOPE BLACKMEY

evidence at trial that would have been responsive to discovery, and an award of costs and reasonable attorneys fees of this Motion.

NOW THEREFORE, IT IS ORDERED that the Counterclaims alleged against Plaintiff are dismissed with prejudice.

Inasmuch as Davis has stated that it has produced all information it has access to responsive to the discovery requests from Plaintiff, IT IS FURTHER ORDERED that Davis is prohibited from presenting at trial any additional information responsive to such discovery requests which it has or has access at this time.

Plaintiff's request for award of costs and fees of this Motion are taken under advisement, and may be addressed at a later time.

IT IS SO ORDERED.

J. Mark Hayes, II, Judge

Spartanburg, SC
July 12, 2016

FILED
CLERK OF COURT
2016 JUL 15 PM 4:03
M. HOPE BLACKLEY

STATE OF SOUTH CAROLINA)
) COURT OF COMMON PLEAS
COUNTY OF SPARTANBURG) 2014-CP-42-2841

Nexstar Media Group, Inc., successor in interest to Media General, Inc., d/b/a WSPA and WYCW,

Plaintiff(s),

vs.

Davis Roofing Group, LLC and Mark Mahoney,

Defendant(s).

TRANSCRIPT OF RECORD

March 13, 2017
Spartanburg, South Carolina

BEFORE:

HONORABLE GORDON G. COOPER, Master-in-Equity

APPEARANCES:

Craig H. Allen, Esquire
CRAIG H. ALLEN, P.A.
605 Pettigru Street
Greenville, South Carolina 29601

Attorney for Plaintiff

John C. Strickland, Esquire
STRICKLAND LAW FIRM, LLC
184 North Daniel Morgan Avenue
Spartanburg, South Carolina 29306

Attorney for Davis Roofing Group, LLC

James Stone Craven, Esquire
Attorney at Law
304 Pettigru Street
Greenville, South Carolina 29601

Attorney for Mark Mahoney

DOROTHY HUNTSINGER
Court Reporter

INDEX

WITNESS	DIRECT	CROSS	REDIRECT	RECROSS
Anderson T. Daniels	9	25, 30	31, 32	32, 33
Mark A. Mahoney	34	48, 53	56	57
Tracy Weathers	67	73, 85	87	89
Kevin B. Mayfield	90	94, 99		
Jerry E. Davis	100	105, 119	124	127

EXHIBIT	DESCRIPTION	ID	EV
PLA 1	Marketing Campaign May-December	14	15
PLA 2	Aging Report, Invoices	17	20
PLA 3	E-mail	20	23
PLA 4	E-mail	39	55
PLA 5	Requests for Production, Affidavit of Service	82	84
PLA 6	E-mail	82	84
DEF 1	Check		50

THE COURT: All right. Case number 2014-2841. Media General Inc. versus Davis Roofing Group, LLC and Mark Mahoney. So if all the attorneys would first note your appearance for the record.

MR. ALLEN: May it please the Court, I am Craig Allen. I am here on behalf of Media General, Inc. As an initial thing, I found out that in January a deal was finalized whereby Nexstar has acquired Media General so I've spoken with Mr. Strickland about that and so I don't think it changes anything. It's just a different name.

MR. STRICKLAND: We've no objections, Your Honor, to amending the Complaint.

MR. CRAVEN: I've got no objections either. Your Honor, I'm James Stone Craven, attorney for defendant Mark Mahoney.

THE COURT: All right.

MR. STRICKLAND: And I'm John Strickland for Davis Roofing.

THE COURT: All right. And Mr. Allen are you still the attorney for the---

MR. ALLEN: Still the attorney for the plaintiff.

THE COURT: All right. Well I just wanted to make sure. All right. Let me get the correct---

MR. ALLEN: It's Nexstar Media Group, Incorporated -- Inc.

THE COURT: Okay. All right. Now, before we begin, there appears to be several issues we need to address, or motions. Is that correct?

MR. ALLEN: Mr. Strickland has some motions, Your Honor.

MR. STRICKLAND: Actually, those are my motions, Your Honor.

THE COURT: Well I thought the plaintiff had a motion as well somewhere in the---

MR. ALLEN: I don't think we have any motions outstanding.

THE COURT: All right.

MR. CRAVEN: Your Honor, I do have 12(b)(6) motion also. It's a co-defendant that hasn't answered in response.

THE COURT: All right. Mr. Strickland, let's start with you.

MR. STRICKLAND: All right, Your Honor. Your Honor, I guess the first motion we have is the motion for default judgment. Your Honor, the co-defendant, Mark Mahoney was served on June 15, 2015. Mr. Mahoney never responded to our Summons and Complaint. On May 13, 2016 we filed a motion for summary -- for default judgment against Mr. Mahoney. Mr. Mahoney never responded. He was properly served and we feel like in this case default judgment is warranted. However, Mr. Craven did file a response on May 23, which was about ten days after our default judgment motion, Your Honor. We have not responded to that. Basically, we are waiting to get a response to our motion for default judgment. Upon our default judgment motion, then we will file a response to Mr. Craven's counterclaims against us. Mr. Craven is claiming that Mr. Mahoney didn't understand our counterclaims against him. Mr. Mahoney had more than a year to seek counsel. He has prejudiced our case by filing an Answer after such great a time. Even if he didn't understand our counterclaims, Your Honor, it was incumbent upon him to go see counsel to understand what our Complaint meant or, at that point, to file, say, a 12(b)(6) motion. It was only after our default judgment motion was filed that the 12(b)(6) motion was filed. That in and of itself, Your Honor, is way beyond any reasonable time.

THE COURT: Well, let me ask at this point. Mr. Strickland, I have read all of the pleadings, but at no point do I see a pleading that you filed that was labeled as a cross claim against the co-defendant.

MR. STRICKLAND: That may have been an oversight, Your Honor, but we did

file counterclaims and our counterclaims are labeled against the co-defendant in our Amended Answer which was served.

THE COURT: Well, the point I'm making is that there is nothing in these pleadings that states a cross claim against the defendant Mahoney.

MR. STRICKLAND: But if you read in and of itself---

THE COURT: No. That is a fact. There is no pleading in this file that says you are cross claiming against Mr. Mahoney.

MR. STRICKLAND: But he never answered our--- I understand. I understand what your point is. Yes, sir.

THE COURT: Right. And your document that was filed as the responsive pleading as to the Amended Complaint was a counterclaim, which has been dismissed.

MR. STRICKLAND: The counterclaims were against Mr. Mahoney, Your Honor, not against--- The counterclaims were dismissed as to---

THE COURT: Mr. Strickland, you are misunderstanding my point.

MR. STRICKLAND: Yes, sir. Yes, sir.

THE COURT: If it was not labeled a cross claim---

MR. STRICKLAND: I understand.

THE COURT: ---against Mr. Mahoney.

MR. STRICKLAND: Okay.

THE COURT: So, I cannot grant a motion for judgment of default---

MR. STRICKLAND: Okay.

THE COURT: ---against a person who is not properly labeled in the case as a cross-defendant, and you would have to be labeled as cross-plaintiff---

MR. STRICKLAND: Okay.

THE COURT: ---to assert any actions against Mr. Mahoney, who was the co-

defendant. Am I missing something here? That is my understanding.

MR. ALLEN: I think you are correct.

MR. CRAVEN: Your Honor, that is exactly my argument for my 12(b)(6) that there was no cross claims and you can even look on the Answer to their Summons. It is directed only to the plaintiff, not to the defendant. When they answered the Amended Complaint, their Summons goes directly to the plaintiff. Nothing ever says Summons to the defendant whatsoever. There is no cross claims made in the Complaint or counterclaims or anything made against my client whatsoever, and at that time, that is when I put the 12(b)(6) motion out, once I was hired as counsel. I think you understood my answer correctly.

MR. STRICKLAND: In that case, we ask for time to respond to the counterclaims of the co-defendant.

MR. CRAVEN: Your Honor, I made no cross claims or counterclaims against the defendant.

MR. STRICKLAND: All right.

THE COURT: I mean, that's my understanding of the status of the pleadings.

MR. CRAVEN: That is perfectly how I purported it, Your Honor.

THE COURT: The plaintiff filed a Complaint. Then there was an Amended Complaint filed against Davis Roofing, Mr. Mahoney. Mr. Mahoney filed a letter that I am taking as an Answer.

MR. ALLEN: That's the way we took it, Your Honor.

MR. STRICKLAND: But it was never sent to us.

THE COURT: Excuse me, Mr. Strickland.

MR. STRICKLAND: I'm sorry. Excuse me.

THE COURT: And Mr. Strickland filed an Answer to the plaintiff's claim, a

counterclaim. Subsequently, the counterclaim was dismissed with prejudice.

MR. ALLEN: That is correct.

THE COURT: So, at this point we have a--- The plaintiff's claim still stands. The counterclaim has been dismissed. Mr. Mahoney is not dismissed. I mean, he is not in default because I consider the Answer that he filed an Answer.

MR. ALLEN: Correct.

THE COURT: And there is no cross claims or any other claims against the defendant, Davis Roofing.

MR. ALLEN: That's correct, other than the plaintiff's claim.

THE COURT: Other than the Plaintiff's claim, and that is the status of the action as I understand it.

MR. ALLEN: That is the way I look at it, Your Honor.

MR. CRAVEN: Your Honor, we agree.

THE COURT: Okay.

MR. STRICKLAND: As to our second motion, Your Honor, for summary judgment---

MR. CRAVEN: Your Honor, that motion is untimely. I believe that was filed on Friday at 3:00 or sometime around there.

THE COURT: Well, the motion---

MR. CRAVEN: Ten days---

THE COURT: Excuse me, Counsel. The motion is based on---

MR. STRICKLAND: May I approach?

THE COURT: Wait just a minute.

MR. STRICKLAND: Yes, sir.

THE COURT: The motion is based on a claim against Mr. Mahoney, which I have

already said is not a viable claim and does not exist.

MR. STRICKLAND: Your Honor, the motion is based on the fact that Mr. Mahoney never answered our Request to Admit in discovery.

THE COURT: But your--- And the other part of that is the motion was supposed to be filed--- It's not timely filed. It was filed on Friday at what time?

MR. CRAVEN: At 12:12.

THE COURT: At 12:12 on Friday.

MR. CRAVEN: Either way, it's still ten days.

THE COURT: Right. So, at this point, the motion is not timely filed

MR. STRICKLAND: Okay.

THE COURT: So, at this point, there is no claim by Mr. Mahoney against Davis Roofing. There is no cross claim because it was never filed as such against Mahoney. Mahoney is not in default, so it appears we are ready to go to final hearing.

MR. STRICKLAND: We would ask that since Mr. Mahoney has not produced any discovery that none of that be entered as evidence against us.

THE COURT: I'm going to deny that because it is untimely.

MR. STRICKLAND: Okay.

THE COURT: This case has been pending since 2014 and there was plenty of time. I mean, to file something on Friday before the hearing is set for Monday, and there has been no discovery request that I see on the filing, of Mr. Mahoney by the defendant, Davis Roofing.

MR. STRICKLAND: May I? We have a letter that we sent Mr. Mahoney in 2015, Your Honor, with our discovery request.

THE COURT: Well, I understand. Two thousand fifteen (2015) is not today or it wasn't even last week.

MR. STRICKLAND: I understand.

THE COURT: So my question is, if you sent a letter then that was -- if that was 2015, the date of Mr. Mahoney's--- He filed right -- his letter right after the Amended Complaint was filed. That was on 3/16/2015.

MR. STRICKLAND: Yes, sir.

THE COURT: So, at some point in there, if you sent a letter back, then that is almost two years ago.

MR. STRICKLAND: Yes, sir. It is.

MR. CRAVEN: Your Honor, I filed a Notice of Appearance. He could have sent me discovery anytime in the last year almost and I've received nothing.

THE COURT: All right. Then again, that request is denied because it is untimely and the summary judgment motion was untimely.

MR. STRICKLAND: All right.

THE COURT: So those are denied. Mr. Allen, are you ready to proceed?

MR. ALLEN: We are ready to proceed, Your Honor.

THE COURT: All right. Do you feel the necessity for any sort of opening statement, Your Honor?

THE COURT: No. I think we are---

MR. ALLEN: Okay. The plaintiff will call Andy Daniels.

THE COURT: All right. Mr. Daniels, please raise your right hand.

(WHEREUPON, ANDERSON T. DANIELS IS DULY SWORN.)

THE COURT: Please state your full name for the record.

MR. DANIELS: Anderson Taft Daniels.

THE COURT: All right. Counsel?

ANDERSON T. DANIELS,

HAVING BEEN DULY SWORN, TESTIFIED AS FOLLOWS:

DIRECT EXAMINATION BY MR. ALLEN:

Q. Andy, you work at Nexstar, formerly Media General. Is that right?

A. It is.

Q. And what is your position there?

A. I'm an account executive.

Q. All right. What do you do as an account executive?

A. I work with both local businesses to help them with advertising campaigns and also negotiate with agencies and to come up with different campaigns per month and per quarter. I've been doing that for the last twelve years.

Q. Okay. So, you are in charge of advertising, sales; or that is a portion of that?

A. Correct, yes.

Q. Okay. And how long have you been with Media General or Nexstar?

A. Twelve years total.

Q. Okay. Have you always been an account executive?

A. Yes.

Q. Okay. And you were doing the same--- Were you doing the same type of work for Media General in 2012?

A. I was.

Q. All right. Prior to the advertising that is at issue in this case, had you worked with Davis Roofing before regarding advertising?

A. Prior to the part that was not paid? Is that what you---

Q. Yes, that is correct.

A. Yes, I did. Yes.

Q. Okay. And do you remember when that work started?

A. I believe it was sometime in the middle of 2011.

Q. All right. And who did you deal with at Davis Roofing at that time?

A. Initially it was Mr. Davis.

Q. Okay. And is that Mr. Davis here?

A. Yes, it is.

Q. Okay. Did y'all do some advertising for Mr. Davis?

A. Yes, we did.

Q. In 2011?

A. We did.

Q. All right. Did you always deal with Mr. Davis in terms of advertising for Davis Roofing?

A. In the beginning I did, and he also introduced me to Kevin Mayfield and I spoke to him some, too, but it was primarily Mr. Davis that would come to the station. We started off doing month-to-month deals and then at some point towards the end of the year, he signed a three-month deal.

Q. Okay. All right. And did Media General develop some commercials for them to run?

A. Yes. We created commercials. We used some of our own talent. Megan Heidelberg, who appears on some of our local shows, she came out and did a commercial shoot on their property with Mr. Davis present.

Q. Okay. Did Mr. Davis indicate to you what he was trying to accomplish with his advertising?

A. He did. He was trying to generate more sales, obviously. Wanted to kind of replicate the things that some other competitors were doing, such as Guy Roofing was one of the ones that he specifically mentioned. And they spent a lot on

advertising and I would go over that amount with him to kind of let him know what he would need to do to try to reach that level.

Q. Okay. At any point in time in your dealings with Mr. Davis, did he indicate that you needed to talk to someone else within Davis Roofing?

A. Yes. At one point after he had been running with us, he also began running with WYFF. WHNS was contacting him, too. He told me that he wanted me to be in touch with Mark Mahoney, who he had brought in to help him with his advertising and marketing.

Q. Okay. Did he indicate that Mr. Mahoney had any particular position with Davis Roofing?

A. He said he would be his marketing director.

Q. Okay. All right. And time frame, when was that?

A. I'm not sure exactly. I feel like it was sometime in the middle or the early part of 2012.

Q. Okay. All right. So, at that time, did he introduce you to Mark or did he tell you to contact Mark regarding this advertising?

A. He gave me his contact information and told me to give him a call.

Q. Okay. And did you do so?

A. I did.

Q. All right. Now, in talking with Mark, did Mark indicate to you what his position was with Davis Roofing and what he was going to do there?

A. Yes. It was the same thing as what Mr. Davis had told me.

Q. Okay. So Mark indicated that he was also director of marketing?

A. Correct.

Q. Okay. And he was going to be handling the advertising for Davis Roofing?

A. Right.

Q. Okay. All right. And thereafter, until y'all stopped advertising, I guess sometime early fall---

A. Um-hum.

Q. ---did you deal principally with Mark, or were there other people?

A. I did. I dealt principally with Mark. I would often go to Davis Roofing and meet with him in the office.

Q. Okay. Met with Mark in the office of Davis Roofing?

A. Um-hum.

Q. Okay. And were any other employees or agents of Davis Roofing there from time to time?

A. Yeah. He was at the front desk, so I mean, right in the middle of the location.

Q. Okay.

A. So yeah.

Q. All right. Now, when Mr. Davis told you to contact Mark regarding his advertising, did he tell you of any restrictions or limitations on Mark's authority?

A. He did not.

Q. Okay. Did Mark give you any indication of any restrictions or limitations on his authority?

A. Not to my knowledge, no.

Q. Okay. Do you recall getting a business card from Mark at anytime during this -- during your dealings with him?

A. Yes, I did.

Q. All right. Was that a business card for Davis Roofing?

A. It was.

Q. All right. Did it indicate Mark's position on the business card?

A. Yes.

Q. Okay.

A. As the -- either marketing director or something to do with marketing.

Q. Okay. All right.

(MARKETING CAMPAIGN MAY-DECEMBER is marked for Identification as Plaintiff's Exhibit 1.)

EXAMINATION RESUMED BY MR. ALLEN:

Q. Okay. Andy, I'm going to show you a document that is marked Plaintiff's Exhibit 1. Do you recognize that document?

A. I do.

Q. All right. And what is that?

A. This is a marketing proposal that I had developed based on my conversations with Mark to try to come up with a plan that I thought would best achieve results for them.

Q. Okay. And did you develop this based on your conversations and discussions with Mark?

A. Um-hum.

Q. Okay. And did Davis Roofing agree to this advertising plan that you had put together?

A. Yes. Mark signed off on it.

Q. Okay. I see that signature. That was Mark Mahoney's signature?

A. Um-hum. Yes, sir.

Q. Okay. And I believe it's dated May 9th of 2012?

A. Correct.

Q. All right. And I see at the top there, at the top of the page, it has got what appears to be a fax telltale there. Did this thing get faxed to you from Davis?

A. From Davis, yes.

MR. ALLEN: Okay. All right. Your Honor, at this time we would move Exhibit 1 into evidence, please.

THE COURT: Any objection?

MR. STRICKLAND: No objection.

MR. CRAVEN: No objections, Your Honor.

THE COURT: All right.

(MARKETING CAMPAIGN MAY-DECEMBER is received into evidence as Plaintiff's Exhibit 1.)

EXAMINATION RESUMED BY MR. ALLEN:

Q. All right. Now, had the actual advertising spots already been developed at this point in time?

A. Yes, they had.

Q. Okay. And based on this agreement, Exhibit 1, did your company begin running this advertising?

A. We did. Yes, sir.

Q. All right. Can you tell me a little bit about what kind of advertising -- what kind of exposure were they getting through this campaign with your company?

A. Well, with this promotion, what we've done is, in exchange for allowing -- getting a long-term contract, which is a May through December, as it shows on here, we would give them spots on WSPA, on WYCW, but we would also include a lot of added value opportunities such as bonus spots, stuff on our mobile site, doing some things like that so they would get some extra free spots in addition to their paid

advertising in order to--- That is a lot of times what we will do for new businesses, especially ones when they will commit to a longer term deal.

Q. Okay. Were there some--- I don't know what you call them. Remotes or some special breakfast things that y'all do?

A. Yes. I was going to say, looking at the campaign here, what we did was we gave them ninety-six bonus spots over the course of this contract. We gave them free appearances on Your Carolina, a production credit of a Thousand ($1,000.00) Dollars and then spots on the Breakfast Bar.

Q. Okay. And I believe you had mentioned before, while you were dealing with Mr. Mahoney for Davis Roofing on this advertising, you had several meetings at the Davis Roofing office. Is that correct?

A. That's correct.

Q. Now, is that the office in Greenville or---

A. Greenville.

Q. All right. And during any of those meetings were there any other advertisers present?

A. Yeah. Actually, at one of the meetings where we did not -- it was not at the Davis Roofing location, but it was somewhere downtown, I can't remember the exact location, but I met with Mark, myself, a representative from WYFF, our digital media coordinator, and WYFF's media coordinator for digital, to go over our campaigns to make sure that what was running on both us and Channel 4 or WYFF would be cohesive so that we would run the same type of internet marketing.

Q. Okay. Was Mark the only representative of Davis Roofing that was present at that meeting?

A. He was the only one that I knew was definitely representing Davis Roofing. There

was also another person he had there with him that was in charge of -- he said was in charge of helping with their website and things like that.

Q. Okay. All right. And was it your understanding at that meeting that both your station and WYFF were running advertising for Davis Roofing?

A. That is correct.

Q. Okay. Do you recall how long the advertising under that one ran?

A. Under this particular one?

Q. Yes, sir.

A. I believe it ran through either the end of August or early September.

Q. Okay.

(AGING REPORT AND INVOICES are marked for Identification as Plaintiff's Exhibit 2.)

EXAMINATION RESUMED BY MR. ALLEN:

Q. Andy, I'm going to show you a document now marked Plaintiff's Exhibit 2. Can you flip through that and tell me what that is?

A. This looks to be an aging report followed by all of the invoices that were outstanding.

Q. Okay. All right. I believe there is two sections to that. One is for WSPA and one is for WYCW.

A. That is correct. Our two stations. Yes.

Q. Okay. And the second page of that is the accounts receivable aging. Does that list all these invoices that are attached?

A. It does.

Q. All right. And does that show all the credits that were applied to this account?

A. Yes. That would be where payments were made. Yes.

Q. Okay. And what is the balance due according to this accounts receivable aging?

A. Thirty-Nine Thousand, Two Hundred and Twenty-five ($39,225.00) Dollars.

Q. All right. Is that the balance due on this account?

A. Yes, it is.

Q. All right. And is this a record regularly kept in your company?

A. Um-hum.

Q. Okay. Are you familiar with the account record?

A. Oh, yeah.

Q. All right. And all the advertising set forth on these invoices, did y'all actually run that advertising?

A. We did. We can only bill for anything that runs. Anything that runs in the system will directly show up on the invoice. We can't go in and apply anything that does not run onto those invoices.

Q. Okay. Now, the invoices are dated various dates throughout the course of this campaign. Is that right?

A. That is correct.

Q. All right. And do the invoices reflect that they were sent to Davis Roofing?

A. Yes, they were.

Q. Okay. Now other than the couple of credits that are shown on that accounts receivable aging, have any other payments been made towards these invoices?

A. No.

Q. Prior to--- Well, let me ask you this. Do you recall when y'all stopped the television advertising for Davis Roofing?

A. I don't know the exact date. I know that there was an e-mail sent in August . I think it was the end of August. Saying that we were going to stop it. Generally we

have to do a--- On everything that gets signed, we have a two-week cancellation period. I did not force them to adhere to that stipulation. I cancelled it immediately and, as much as I could, other than some of the digital aspects that are by month, but everything else was cancelled early and then I even continued to run bonus spots for them in the hopes of getting them the results that they needed so that they would be able to pay and then get back on the air with us.

Q. Do you know why they initially suspended or stopped the advertising?

A. I don't really know why. It was just that I wasn't getting answers back and then finally it was just cancelled.

Q. Okay. All right. And now you said that you stopped the actual running of the ads. That would be the TV ads, the TV spots that were running.

A. That is correct.

Q. But you said some of the digital aspects were---

A. It ran through the end of the last month, which I think was September. I'm not positive on that. It looks like through September was the last time that was.

Q. Okay. Explain a little bit about what you mean by the digital aspects.

A. That would be their on-line advertising and what we have to do with that is, if you will look on Exhibit 1, it shows that we give a Hundred Thousand (100,000) impressions per month, so it's based on a per-month basis, and then the search engine marketing is also done. We have to book that for a month, so at the time that we get to cancel it, if it's within the month, you can't cancel until that month is over.

Q. All right.

MR. ALLEN: At this time we would move Exhibit 2 into evidence.

MR. CRAVEN: No objections, Your Honor.

MR. STRICKLAND: No objections.

THE COURT: All right. This will be Plaintiff's 2.

(AGING REPORT AND INVOICES are received into evidence as Plaintiff's Exhibit 2.)

(E-MAILS are marked for identification as Plaintiff's Exhibit 3.)

EXAMINATION RESUMED BY MR. ALLEN:

Q. Okay. Andy, I am going to show you now a document marked Exhibit 3. These appear to be some copies of a couple of e-mails. Can you tell me--- The first page of Exhibit 3, can you tell me a little bit about that?

A. Looks like this was from Kevin Mayfield in, I believe, March, if I can read that correctly. That he had spoken with Mr. Davis and that we were good to go with the advertising and wanted to know when the spots would be airing.

Q. Okay. Now, was this some advertising that was actually prior to this campaign?

A. It is. It is.

Q. All right.

A. Just prior to that.

Q. So, this is some of the advertising you were doing before the campaign that we are talking about.

A. Um-hum.

Q. Was that advertising paid for?

A. Uh---

Q. What was run prior to---

A. Yes. Everything had been paid for prior to that.

Q. Okay. All right. And now, flip over to page 2 and the other pages. Are these e-mails from you to Davis Roofing regarding the status of the account or the

outstanding balance and the invoices?

A. Correct. Yes. I had--- Previously, what we had done is, they had paid with a credit card and I had tried to reach out to Mark to find out why the payments weren't made and he had expressed to me that there was a problem with the credit card. So, then I went back to Kevin when I couldn't get those answers, and I went and I asked, saying I wanted to follow up with a message to see how things were currently doing with the account and expressing to him that there were some past due invoices that needed to be cleared up before we could continue running and that there was a total of Thirty-nine Thousand and Twenty-seven ($39,027.00) Dollars from invoices as far back as May. I then repeated that Mark had said a couple months ago that there had been problems with the credit card, so that may have caused some of the backup. And so, I asked, if he had already attempted to pay by credit card or check, to let me know the check numbers so that I could go back to our accounting department and let them know that these had been paid and then I showed him the current billing that in 120 days that needed to be paid immediately for us to continue running.

Q. Let's look at--- I'm going to flip you to the third page, I believe. Yeah, the third page of this exhibit. I believe this is an e-mail that you have seen. You sent all these e-mails?

A. Yes. Yes, I did.

Q. Okay. Now, I believe this is an e-mail you sent to Mr. Mayfield.

A. Um-hum.

Q. And can you just read that first full paragraph?

A. Sure. Mark advised me to stop running the spots due to an incorrect price point. And the price point I'm referring to would be a price point on their particular

commercial that they wanted to stop because of that. And our logs on 8/10 had already been closed, but I managed to get all the spots cancelled so that no billing occurred on spots after that point. Mr. Davis advised in his voice mail that he saw spots running after that, but those were bonus spots at no charge that had not been cancelled. Mr. Davis also said no schedule was approved for August and that we were supposed to be on a month to month basis. As you will see on the attached signed agreement, we moved that forward with a May through December plan signed for by Mark. That plan required a two week cancellation as shown on the agreement page. I did not hold you to that since there was a problem with the price point and I cancelled it for you as soon as possible. In exchange for the long term commitment, you will see that we promised bonus spots, Your Carolina appearances and a Breakfast Bar in our morning news. We also booked this through the end of the year in order to secure the reduced rates we were offering.

Q. Okay. Does that refresh your recollection as to kind of how the suspension started?

A. Yes. Correct.

Q. Okay. Now, the incorrect price point you mentioned, is that a change in their price that was being advertised?

A. Yes. A change in their price of the roofing materials.

Q. All right. You sent these subsequent e-mails to Mr. Mayfield. Did you receive any response to the e-mails?

A. I did not.

Q. Okay. And no further payments?

A. No.

Q. Okay. Other than--- Your e-mail references a voice mail from Mr. Davis saying he heard some spots running---

A. Yes.

Q. ---and that he didn't think were approved.

A. Yes.

Q. Other than that, any other dispute about any of the advertising that had run from May up until that time?

A. No.

Q. All right. And invoices were being sent to the defendant, as indicated on Exhibit 2, from time to time. Any contact with your station about disputing the invoices or the advertising running?

A. No. When we ran in May, June, July, and August, until late August there was no response about anything that shouldn't have run.

Q. When Mr. Davis called and complained that he heard spots running in August, did he complain about any of the spots in July, June or May?

A. He did not.

Q. Okay.

MR. ALLEN: Your Honor, at this time I would move Exhibit 3 into evidence.

THE COURT: Any objections?

MR. STRICKLAND: No objection.

MR. CRAVEN: No objection.

THE COURT: All right.

(E-MAILS are received into evidence as Plaintiff's Exhibit 3.)

EXAMINATION RESUMED BY MR. ALLEN:

Q. Now, it is indicated in your e-mail, I think that you read, although a two-week notice was required, you actually got the TV spots cancelled as quickly as you could before two weeks and no more TV spots were run at that period of time?

A. Correct. And a lot of times what we will do is, if there is -- if we are still hoping to keep them on as a customer, we will grant them that right, if I can get approval from my managers, to let them cancel early so that they are not in further debt.

Q. Okay. And did you propose some further -- maybe a reduction -- a reduced schedule of advertising?

A. I did. Even at that point, I think it may have still been in Exhibit 3 where I said that. I'm not sure if it is. Yeah. At that point I still didn't know that--- I mean, I had not been told that there was anything wrong other than we were stopping for the price point, so I was still hoping that -- to get them to continue so I told them that I had created a reduced plan that would help them, if they could pay up on the points that were overdue. You know, I said they had spent a lot of time and money to become a household name. You guys were on the right track and I will work with you in any way I can towards that goal. The attached revised, reduced plan is one I sent to Mark to help you stay Top of Mind without spending nearly as much as you had been. I would love to go over this with you and, of course, can make any changes needed to make it work.

Q. Okay. And did you get any response? Well, I think you've already said that you got no response from these e-mails.

A. I got nothing after that.

Q. Okay. Did you try and reach Mark Mahoney or Kevin Mayfield or Mr. Davis by telephone?

A. Yes.

Q. Okay. Were you successful in doing so?

A. No, sir.

Q. All right. The invoices that are all attached, and the Statement of Account that is

attached as Exhibit 2, that shows the advertising that was run. Was this at the agreed prices that y'all had worked out in your agreement? Is that right?

A. Correct.

Q. Okay. All right. So the balance due is Thirty-nine Thousand, Two hundred and Twenty-five ($39,225.00) Dollars? Is that right?

A. That is correct.

Q. And none of that Thirty-nine Thousand, Two Hundred and Twenty-five ($39,225.00) Dollars has been paid?

A. No. No, sir.

Q. You are asking the Court to grant you judgment against Davis Roofing for that Thirty-nine Thousand, Two hundred and Twenty-five ($39,225.00) Dollars?

A. Excuse me. Could you repeat that?

Q. Are you asking the Court to grant you judgment against Davis Roofing---

A. Yes.

Q. ---for that Thirty-nine Thousand, Two hundred andTwenty-five ($39,225.00) Dollars? Okay.

MR. ALLEN: That is all of the questions I have got for this witness.

MR. CRAVEN: Your Honor, I defer to my esteemed co-defendant.

THE COURT: Mr. Strickland?

MR. STRICKLAND: Thank you, Your Honor. And thank you, Mr. Craven.

CROSS EXAMINATION BY MR. STRICKLAND:

Q. Just a few questions.

A. Sure.

Q. You've got a history with Davis Roofing?

A. That's correct.

Q. Prior to this media campaign, you had an established history?

A. Right.

Q. And that--- Would I be correct in saying that established history was a pay-as-you-go?

A. Was a what?

Q. Was a pay-as-you-go.

A. In the beginning, yes, it was.

Q. Okay.

A. It was a month-to-month.

Q. And this was out of the ordinary of that pay-as-you-go plan. Is that correct?

A. This was different, yes. This was a different way to do it.

Q. Okay. All right. And you said that at one point there was a three-month contract. Do you have a copy of that contract by chance?

A. Um---

Q. You said at first it was month-to-month and then it was a three-month plan.

A. Yes. I believe my lawyer has one.

MR. STRICKLAND: I need to see the three-month plan. Did you have a copy of that?

MR. ALLEN: One signed by Mr. Davis, or this one?

MR. CRAVEN: That is the Mark Mahoney---

MR. STRICKLAND: I know that is Mark Mahoney. I didn't see the three-month plan. I'm sorry.

MR. ALLEN: I didn't put it in.

MR. STRICKLAND: That is fine. Okay.

EXAMINATION RESUMED BY MR. STRICKLAND:

Q. Regardless, but that three-month plan was paid for. Correct?

A. Correct.

Q. Okay. In this--- It's a minor point, but you said there were Five Hundred and Fifty (550) in credit. Those were not payments. Those were credits because it ran -- it was bumped. Is that correct?

A. Those would be spots that did not run, so they don't have to pay for them.

Q. Okay. Okay. But there were no payments even made on this.

A. On what?

Q. There were never any payments paid made on this.

A. No.

Q. Okay. And we agree with that. You said at one point there was a conversation with Mr. Mahoney -- I'm sorry, with Mr. Davis about Mr. Mahoney.

A. Right.

Q. Do you have any e-mails or anything about that conversation---

A. No. It was told---

Q. ---confirming that?

A. It was told to me in person.

Q. Okay. So Mr.--- You met with Mr. Davis---

A. Correct.

Q. --- and he told you that in person.

A. He came to the station.

Q. Okay. He came to the station. Okay. All right. In this e-mail this says Mr. Davis said no schedule--- He said no schedule was approved for August. But isn't it true that Mr. Davis called you and said what are these ads doing running, I didn't authorize this?

A. He called on the date that I mentioned in the e-mail.

Q. Right. That he said that we were just supposed to be on a month-to-month basis.

A. Correct.

Q. That's all we've ever done.

A. Correct.

Q. Okay. Okay. Okay.

A. Which was four months after we had run---

Q. No, I understand. But, you know, if you don't watch a lot of TV, you may not notice an ad. You know, I don't watch WSPA or METV or any of those. I may not notice an ad for my law firm if nobody--- If an unauthorized person ran an ad, I may not notice it and just happen to notice it out of the blue. Did you call Mr. Davis after this saying, hey, we appreciate your business, thanks for sending Mr. Mahoney to us?

A. Did I call and thank him?

Q. Did you call Mr. Davis---

A. No, I did not.

Q. ---and let him know anything about this?

A. I did not.

Q. Okay. So, you had no other conversations with Mr. Davis about this?

A. No.

Q. Okay. Other than when he said stop the ads.

A. That is correct.

Q. Okay. All right. So, it is possible that he didn't even know about it?

A. I don't believe it is possible, but, I mean, I guess anything is possible.

Q. What would make you think it is not possible?

A. Well, because Mark was there in the store.

Q. Right.

A. He was there where other people walked. Kevin Mayfield would be there. I mean, people would see me meeting with him.

Q. Right.

A. It was not uncommon. It was not looked at as why are you meeting with this person.

Q. Right.

A. And it happened several times. I went over. I brought my digital manager out to the store.

Q. Right. Okay.

A. We went over all the results with everything in front of his computer with all kind of people coming in and out of that building, so it was not looked at as weird.

Q. Who else was there at the time when you say all other people---

A. I don't know the other people's names that worked at the place.

Q. Okay. Was Mr. Mayfield there?

A. He had been there walking through before, yes.

Q. But was he there at the time of the meeting, by chance?

A. He didn't sit down in the meeting with me but he was somewhere in the back of the office, yes.

Q. Okay. All right.

MR. STRICKLAND: Your Honor, that is all of the questions I have for the witness at this time.

THE COURT: All right.

MR. CRAVEN: Your Honor, if I may.

CROSS EXAMINATION BY MR. CRAVEN:

Q. You were just asked about credits versus payments, and if you will look on Exhibit 2, if possible, and please note that on page 2 of Exhibit 2 you will see payments of Three Thousand, Two Hundred and Eighty ($3,280.00) Dollars that were applied on 9/11/12 during the campaign.

A. Um-hum.

Q. Those would have come from Davis Roofing and not from Mr. Mahoney personally.

A. No, Mahoney would not pay those.

Q. All right. Thank you.

MR. STRICKLAND: I'm sorry. Where was that?

MR. CRAVEN: Page 2 of Exhibit 2.

EXAMINATION RESUMED BY MR. CRAVEN:

Q. On Exhibit 1 that was introduced, you will see that there is a time stamp on the top 5/9/2012. It looks like this was faxed from Davis Supply Company.

A. That is correct.

Q. Okay. You didn't fax this from Davis Supply.

A. No, I did not.

Q. Mr. Mahoney did not fax this from Davis Supply, so this had to be an in-house fax as we would see -- would demonstrate. Thank you. And then thirdly, we have Exhibit 3, which was a group of e-mails. If you will look on page number 4 of that, you see that you sent these directly to Mark Davis -- to markmahoney@davisroofinggroup.com.

A. Correct.

Q. That is the group e-mail that you sent also to Kevin and a few other people that

work at Davis Roofing Group. Correct?

A. Correct.

Q. Those were company e-mails.

A. Correct.

Q. Not personal e-mails.

A. Right.

Q. Thank you.

MR. CRAVEN: Your Honor, that is all we have.

MR. STRICKLAND: Redirect, Your Honor?

THE COURT: Wait just a minute.

MR. STRICKLAND: I'm sorry.

MR. ALLEN: I just have something very short, I think.

THE COURT: All right.

REDIRECT EXAMINATION BY MR. ALLEN:

Q. Mr. Strickland had asked you earlier, kind of comparing the earlier advertising you did with Davis Roofing to this campaign signed by Mark.

A. Correct.

Q. And I think he was talking about out of the ordinary, out of the mainstream or something along that nature. The campaign that you signed up with Mark, is that consistent with what Mr. Davis had expressed to you that he wanted to do?

A. It was. It was.

Q. Okay. Is it consistent with advertising you do for others?

A. It is and it's--- To that question, it is not uncommon at all for us to work with companies and never talk to the owners at all about advertising and it be done through a marketing director. There are many companies that I work with where

I don't talk to the owners at all. I mean, it's directly done through the director of marketing or somebody that has been pointed to me by the owner, and then once that happens, there is never really ever any reason for us to ask the owner if this has been approved.

Q. Okay. Is there some benefit to the advertiser for getting a longer termed campaign versus a month-to-month?

A. Yeah. I mean, there is a great deal of advertising of--- First of all, lower rates. We are able to get lower rates the further out we are able to book things because our inventory is more open and a lot of those later months we can book at the lowest prices. The other thing is, I am allowed to offer a lot more added value in exchange for somebody that is willing to sign a bigger contract over the longer course of time.

Q. Okay. All right.

MR. ALLEN: That is all I have, Your Honor.

THE COURT: Mr. Strickland?

RECROSS EXAMINATION BY MR. STRICKLAND:

Q. Is there any reason you didn't cc Kevin or Mr. Davis on any of these e-mails to Mr. Mahoney? It looks like you sent Mr. Mahoney an e-mail---

MR. ALLEN: Your Honor, I am going to object. I don't know that this is responsive to any of the redirect -- any of my redirect or anything that Mr. Craven had brought up.

THE COURT: Counsel?

MR. STRICKLAND: He did bring up e-mails to Mr. Mahoney.

MR. CRAVEN: But not to Mr. Davis.

MR. STRICKLAND: We are just asking if there were---

THE COURT: All right. I will allow it.

MR. STRICKLAND: Thank you, Your Honor.

WITNESS: Yeah. I mean, the same reason I expressed earlier is once I was directed to Mr. Mahoney without hearing anything else from Mr. Davis prior to that, there was no reason for me to think that I needed to copy him on e-mail.

EXAMINATION RESUMED BY MR. STRICKLAND:

Q. Okay. And you stopped e-mailing Mr. Mahoney when?

A. When I did not hear anything back about whether they were going to continue, and so then I started going back to Kevin and Mr. Davis.

Q. Okay. Thank you.

RECROSS EXAMINATION BY MR. CRAVEN:

Q. Was there anytime that Mr. Mahoney presented himself as anything but an employee or an agent for Davis Roofing?

A. Not to my knowledge.

Q. Do you believe he would have gained any benefit from running ads for Davis Roofing for himself?

A. I can't see any.

Q. And did he pay for any of these ads himself?

A. No.

MR. CRAVEN: Thank you, Your Honor.

RECROSS EXAMINATION BY MR. STRICKLAND:

Q. Again, if Mr. Mahoney was a contract sales person and running ads would generate -- could potentially generate sales for him, isn't that a motive for running ads so he could make commission?

MR. CRAVEN: Your Honor---

THE COURT: Wait a minute. You are making suppositions here that---

MR. STRICKLAND: He just brought up that Mr. Mahoney was -- there was no motive for Mr. Mahoney to run these ads and asked him if there was any motive. We are asking---

THE COURT: I'm not going to allow your question.

MR. STRICKLAND: Okay.

MR. CRAVEN: Thank you, Your Honor.

MR. ALLEN: Nothing further, Your Honor.

MR. CRAVEN: Nothing further, Your Honor.

THE COURT: You may step down, sir. Thank you. Mr. Allen?

MR. ALLEN: May it please the Court, the Plaintiff will now call Mark Mahoney.

THE COURT: All right. Please raise your right hand.

(WHEREUPON, MARK MAHONEY IS DULY SWORN.)

THE COURT: Have a seat and state your full name for the record.

MR. MAHONEY: Mark Allen Mahoney.

THE COURT: All right.

MARK A. MAHONEY,

HAVING BEEN DULY SWORN, TESTIFIED AS FOLLOWS:

DIRECT EXAMINATION BY MR. ALLEN:

Q. Mr. Mahoney?

A. Yes, sir.

Q. What was your position with Davis Roofing?

A. Director of marketing.

Q. And as the director of marketing, what did you do? What were your responsibilities?

A. Basically, he was to develop a marketing program that was going to accommodate the goals that Mr. Davis had set forth for me, which, the first time that I talked to him about this, was to exceed Guy Roofing. That was kind of our goal to become bigger than they were.

Q. Okay. Guy Roofing was kind of like a competitor who---

A. Yes, sir.

Q. Okay. Had a larger market share, I guess, than Davis Roofing?

A. Yes, sir.

Q. Okay. And when did you start working for Davis Roofing?

A. Probably like the end of April, somewhere around in there.

Q. That would be 2012?

A. Yes, sir.

Q. And did you have any experience in marketing or technology or anything like that?

A. Yes, sir. That is what I have done for most of my career.

Q. All right. How did you know Mr. Davis?

A. When I actually met Mr. Davis, I was a retail sales manager for Sprint at the time. One of my outside sales people out of the office in Greenville had sold Mr. Davis service. The service did not work. It was not what Mr. Davis needed. Mr. Davis came into one of my stores and I met him there and he told me what was going on. I took care of it for him. You know, got the contracts that he had signed with my guys cancelled. I talked to them about, you don't sell stuff to people that doesn't work, and we got actually Mr. Davis back on his Verizon service, which is where he was and where he needed to be.

Q. All right. I guess then, just to make a buck, you weren't going to try and keep him in that Sprint service.

A. No. That's not how you do business.

Q. Okay. All right. Was your--- Did you have a discussion with Mr. Davis as to your hiring or what he wanted you to do for him?

A. Yeah. That came about later after I'd met Mr. Davis. I actually was disabled because of some injuries that I'd received earlier and I had to have a roof put on my house. Because I knew Mr. Davis, I knew that was what he did and he always told me if I needed anything, give him a call. So, when it was time to replace my roof, I called Mr. Davis and he told me that in exchange for doing the roof with just what insurance would pay, if I would do some search engine optimization and marketing for him, we would call it even.

Q. Okay.

A. That is what we originally did. Then, at that point, Mr. Davis came back to me and said I want you to take over and do my marketing for me. He goes, this--- And that was when he told me he wanted to take over. He wanted to become bigger than Guy Roofing.

Q. Okay. All right. And at the time that he told you he wanted to do this, did he put you in touch with people, advertisers, people that he was dealing with in terms of---

A. Yes, sir. That is when he started introducing me to Caroline Harrington, for example. She is the web manager that done one of his websites up here. I met with the people that had Shelby Star in North Carolina that had his web address up there. I met with Andy, Ray and some other people that he was currently doing advertising with.

Q. Okay. All right. Now, at any of this time, did Mr. Davis tell you of any limits or restrictions on your authority in dealing with these other people?

A. No, sir.

Q. Okay. Was this a paid position?

A. Yep. I made a Hundred ($100.00) Dollars a day, cash money.

Q. All right. How long did you work for Davis Roofing?

A. Most of the summer.

Q. Okay.

A. Ended up the middle, end of August.

Q. Okay. All right. Now, tell me, other than the deal with Media General, WSPA, what else did you do in your capacity as the marketing director for Davis Roofing?

A. We signed contracts with WSPA, WYFF, WHNS, BellSouth, AT&T at the time, Greenville News and Anderson Independent.

Q. When you say we signed contracts, who is we?

A. Me. I signed--- Me. I signed for Davis Roofing.

Q. Okay. All right. And were there any problems in Davis Roofing paying those?

A. No, sir. Everybody has been paid except for this one program.

Q. Okay. All right. And just to clarify, when you say you signed the contracts, Mr. Davis did not sign those contracts. They were signed by you.

A. I did.

Q. Okay. All right. And did you do some work on the website?

A. Yes, sir. That is what Caroline Harrington was--- Andy, if you will remember earlier, he talked about the meeting we had. Caroline Harrington was the other person that was there. She was the one from Whitehorse Creative who actually was doing -- was taking care of the web work for us.

Q. Okay.

A. We pulled the web address from Shelby Star, which is where it was sitting at. Basically, it was just a place keeper there, or place holder, if you will, just to keep

it there. It wasn't actually doing anything. They had not received any direction on what to do with it. The website that Caroline Harrington had developed for them so far was basically in the same situation. There had not been any direction on what we wanted to do with this, so it was sitting there. That is when I got involved and we started putting all this together. She was at the meeting because, like Andy said, everything that we were going to do for marketing, whether it was Anderson Independent, Greenville News, everybody else, there was -- part of that now is a digital presence as well. That's where she comes in because we wanted the message that was seen on, say, Anderson Independent's website, to be the same as it was on WSPA's website. We want---

Q. Okay.

A. So, when a customer goes to it, regardless of where they see the message, it's going to be the same, it's going to look the same, it's going to say the same thing.

Q. Okay. Did you, in your capacity as director of marketing, did you do anything regarding the phone service or with AT&T?

A. Yeah. We actually set--- When I got there, they actually had two accounts set up. We had two offices. We had Greenville, which was the supply site, which means if you are a contractor wanting to buy shingles from us, that was where you came. You came to the Greenville office and we sold you shingles. If you worked for Mr. Davis and you install roofs, you got your shingles out of the Inman office, which is basically the home office, if you will.

Q. Okay.

A. They had two different accounts. They had an account with AT&T for the Inman office and an account with AT&T for the Greenville office, and they were paying for the same service at both locations. You don't have to do that. You get one

account and you pay for one service one time and it covers both locations. So, I got the pass codes from Kevin to get into the account and we combined the accounts and created that.

Q. Okay. You got the pass--- You didn't have the pass codes?

A. No. You've got to have a pass code to get into it and I got that from Mr. Mayfield.

Q. And who is Kevin?

A. He is the vice president of the company.

Q. Okay. All right. And did you do anything regarding the business cards?

A. Yeah. We redid all of the media stuff that they put out. We had new folders and handouts, for example, made by Vista Print. We had new business cards that we--- We took the old business cards that we had and they were very crowded, if you will, and not very user friendly. It was hard for you to look at that business card and get the information off of it that you needed very quickly, so I redid all the business cards. We kind of changed the color scheme up on it to make it stand out. We actually went to a yellow one and blue color scheme so it would stand out a little more and we got all of these done out at OfficeMax in Spartanburg.

Q. Okay.

(E-MAILS AND ATTACHMENTS marked for Identification as Plaintiff's Exhibit 4.)

EXAMINATION RESUMED BY MR. ALLEN:

Q. All right. Mr. Mahoney, I am going to show you a document marked Plaintiff's Exhibit 4. Are these several e-mails with attachments that you sent to my office forwarding e-mails that you had on your computer?

A. It looks that way. Yes, sir. Yes, sir.

Q. Okay. Attached toward the back of that package are a couple of business cards.

A. Yes, sir.

Q. I think on those business cards it says Kevin Mayfield, vice president?

A. Yes, sir.

Q. And a business card that says Mark Mahoney, director of marketing?

A. Yes, sir.

Q. All right. Now, are these the business cards we are talking about having been done by the OfficeMax People?

A. Yes, sir.

Q. Okay. And were you involved in getting this business card straightened out?

A. Yes, sir. I was.

Q. Okay. And did you have a business card like this one that says Mark Mahoney, director of marketing?

A. I had one just like it except it was yellow.

Q. Except it was yellow, okay. I guess this is a proof.

A. Yes, sir.

Q. The color might not come out on that.

A. Yes, sir.

Q. Okay. Okay. And this business card, were they paid for by Davis Roofing or did you pay for them?

A. They were paid for by--- No. Kevin Mayfield. The way that we would work, I would go in and set up whatever we were going to have printed at that time, whether it was contracts, the business cards or whatever. Once we got that done and put in the system, we got the order put in our system, Kevin Mayfield would pay for it with a credit card via phone.

Q. Okay. All right. So, as far as you know of, these business cards were paid for.

A. Yes. They wouldn't process them until we actually paid for them.

Q. And you got yours?

A. Yes.

Q. So, it had to be paid for?

A. Yes, sir.

Q. All right. Now you are back there where those business cards are. I guess the last e-mail in this is an e-mail dated April 30, 2012, tracy.davisroofing to mahoney63@hotmail.com.

A. That's right. Yeah.

Q. All right. And she was forwarding you a business card proof. Is that correct?

A. That's correct.

Q. And what was that for?

A. Those are some that I had sent up to Kevin to get their approval and make sure that, you know, it had everything that they wanted on it, and she had sent them back to me that we were okay to go.

Q. Okay. All right. And the next e-mail before that is one from OfficeMax to you. Here is the card with your revisions added. Is that correct?

A. Yes, sir.

Q. And that was your card. Is that right?

A. Yes, sir.

Q. Okay. Let's look at this Exhibit 4 and go through a little bit about what this is. On the first page, this is an e-mail from some lady at Charter. Is that correct?

A. Yes, sir.

Q. All right. And it looked like she was reaching out to you about a possible advertising package for football season.

A. That's correct, sir.

Q. All right. Now how--- Had you dealt with her before?

A. I'd met her before, sir.

Q. All right. So, how would she have known to contact you for Davis Roofing?

A. I asked her actually about that because it was kind of out of the blue that I received this and she told me that she had contacted Mr. Davis and Mr. Davis gave her my contact information.

Q. All right. The next page is an e-mail from jedavisroofing@bellsouth.net to you. Is that correct?

A. Yes, sir.

Q. All right. And who is that from?

A. Mr. Davis.

Q. Okay. And he is forwarding an e-mail from Caroline Harrington about the website. Is that correct?

A. That's correct, sir.

Q. All right. Why was he forwarding that to you?

A. Because I was taking over all the marketing and so all the stuff that he had been receiving, he was sending to me now.

Q. Okay. All right. And the next e-mail in that stack is from jedavis to you and the subject says, please review videos from Channel 7.

A. Yes, sir.

Q. Is that right?

A. That's correct.

Q. Was that an instruction to you or---

A. Yes, sir.

Q. ---somebody?

A. Yep. We had split the--- We had kind of modified, if you will, the commercials that we were running. We had split them into what they call bookends which is a commercial you run at the beginning and at the end of a commercial break. Instead of having one thirty-second block or a minute block, for example, you will run a fifteen or thirty-second block at the beginning and a block at the end.

Q. Okay.

A. It kind of keeps your name out there for customers. They don't get lost in the message that is going on in a commercial break.

Q. Okay. And why was Mr. Davis sending you this?

A. So I could make sure that everything was good before we actually put it on the air.

Q. Okay. All right. Going back, I guess, to the next one, there is an e-mail. It's from Saturday, April 14, 2012 at 9:00. Do you see that one?

A. Yes, sir.

Q. Okay.

A. Is it this one?

Q. It has Caroline Harrington at the bottom of it.

A. This one?

Q. Yes. All right. This is also from jedavis. From Mr. Davis to you. Is that correct?

A. That is correct, sir.

Q. And he is forwarding you something from Caroline Harrington.

A. Yes, sir.

Q. Now, under Caroline Harrington's message, there is a forwarded message from Kevin Mayfield to Mr. Davis. Is that right?

A. Yes, sir.

Q. All right. And underneath that, there is an e-mail from Andy Daniels to Mr. Davis regarding some -- a distributor spot.

A. Yes, sir.

Q. Okay. And all this was forwarded to you.

A. Yes, sir.

Q. Why was this forwarded to you?

A. The distributor spot that you are seeing here, that was the actual original commercial that we used. The modifications are the ones that we looked at just a minute ago.

Q. Okay.

A. This was the one that we broke into the bookends.

Q. All right. And then right past that is another e-mail forwarded to you Saturday, April 14, 2012 from Mr. Davis to you, again forwarding an e-mail from Andy Daniels regarding fifteen-second spots. Is that correct?

A. Yes, sir. That is correct.

Q. They are talking about the same kind of spots?

A. Yes, sir. Those are the same spots.

Q. Okay. All right. Now from that point forward, why did Mr. Davis send these to you -- these things from Andy Daniels to you?

A. Because that was my job to take care of the marketing.

Q. All right. And did you deal with Mr. Daniels from that point forward?

A. Yes, sir.

Q. All right. While you were there working for Davis Roofing as the director of marketing from sometime in April to sometime toward the end of August, were there any issues with Mr. Davis regarding the advertising that you were running for

them?

A. No, sir.

Q. Okay. Was he aware of the agreements that you were making for Davis Roofing for advertising during this period of time?

A. Yes, sir, he was. And we sold a half a million dollars worth of shingles because of it.

Q. Okay. And did you talk to Mr. Davis regularly during your time there about what you were doing and the advertising that was being run?

A. Yes, sir. Mr. Davis watches his money very closely.

Q. Okay. All right. Can you say categorically he knew WSPA was running these commercials?

A. Yes, sir. I can.

Q. Okay. All right. Were there any objections from Mr. Davis during your time there---

A. No there wasn't.

Q. --- as to any of this advertising?

A. No, sir.

Q. And, except for the advertising that we are here today about, was the other advertising paid as far as you know?

A. As far as I know, yes, sir. Everything else has been paid.

Q. All right. When you were let go by Davis Roofing, was there a reason that you were given for why they were going to let you go at that time?

A. Not really. It's not to be unexpected. Getting into that time of the year is the time of the year you are going to slow down on our advertising anyway. The marketing is going to slow down because the marketing for roofing is basically going to be

spring through summer. Your biggest hit is going to be storms, thunderstorms, and that is what is going to drive the most of your business. As you get into the fall and winter, you are going to drop down. You are going to still run a marketing campaign. It is just going to be enough to keep your name out there. You don't want to lose everything that we just spent, you know, the previous six months building up. You don't want to lose that. At that point, I really became irrelevant, you know, to the business.

Q. Okay.

A. We had already put in place everything that we needed to keep going.

Q. All right. Now, when they let you go, did you talk to someone at Davis Roofing about the status of this campaign, this advertising campaign, as to what they needed to do with this advertising campaign?

A. Yeah. Mr. Davis told me to stop all the advertising that was going on, all the marketing. We did that with the exception of like with WSPA because we had the digital that was going on. Like Andy said earlier, you can't stop that. You have got to stop that at the end of the month.

Q. Okay.

A. We stopped everything. I stopped everything that I could. Got with Kevin and told him hey, at the end of the month you've got to do this to stop the service on it. Apparently he forgot.

Q. Okay. All right. Did you have the actual authority to enter into this agreement for advertising on behalf of Davis Roofing with my client?

A. Yes, sir.

Q. Did you have the actual authority to enter into the advertising agreement -- the other advertising agreements you entered into with other people, WYFF and

Anderson Independent and those others you mentioned, on behalf of Davis Roofing?

A. Yes, sir. I did.

Q. Did Mr. Davis or anybody at Davis Roofing ever dispute your authority to deal with the advertisers on behalf of Davis Roofing while you were there?

A. No, sir.

Q. Did you have any conversations with Mr. Davis or anybody else at Davis Roofing about the status of the unpaid invoices for WSPA for this advertising?

A. Just one time. I think I got something from Andy about it and I got in touch with him and I told him I didn't know what was going on, and I got with Kevin and that was the one time I heard anything about it. I told Kevin about it, that they had unpaid bills, and that was it.

Q. Okay. All right. Do you recall there being anything about a credit card? Any problems with a credit card during that period of time, or do you---

A. That, I think, was a story that we were kind of giving people.

Q. Okay. All right. Do you believe that my client is owed the money that it has claimed for the advertising that it ran for Davis Roofing from May to August, September?

A. Yes, sir. It is.

Q. Who owes that money?

A. Mr. Davis.

Q. Now, are you aware that when we amended our -- when my client amended its Complaint -- when I amended the Complaint that we brought you in as a defendant and made an alternative claim against you? You are aware of that?

A. Yes, sir.

Q. All right. Do you understand why that was done?

A. More or less. Yes, sir.

Q. Okay. What do you understand about that?

A. Basically, Mr. Davis is saying I'm responsible because I'm the one that actually physically signed the contract. He's trying to absolve himself from any responsibility.

Q. Okay. All right.

MR. ALLEN: That is all of the questions I've got of this witness.

THE COURT: All right. Mr. Strickland?

MR. STRICKLAND: All right. Thank you, Your Honor. Just a few.

CROSS EXAMINATION BY MR. STRICKLAND:

Q. You said Mr. Davis brought you on and paid you a Hundred ($100.00) Dollars a day in cash.

A. Yes, sir.

Q. Did you claim that on your income taxes?

A. No, sir. He wouldn't give me anything to claim it with.

MR. STRICKLAND: If he was paid money, that goes to his credibility if he didn't claim it.

EXAMINATION RESUMED BY MR. STRICKLAND:

A. He has also got to give me something to give to the IRS and he didn't do that.

Q. All cash payments should be claimed. The fact is, you didn't claim it. Is that correct?

A. That's correct.

Q. Okay. All right. Let's look at these e-mails. Do you have any sort of--- Well, let's talk about your documents. Do you have any sort of written agreement that

shows what your job responsibilities were?

A. No, sir. I don't.

Q. Do you have an offer letter that says here is your job?

A. No, sir. I don't.

Q. Okay. Do you have anything that shows that you ever paid?

A. No, sir. I don't. I am guessing you mean that I was paid?

Q. Yes. That you were paid.

A. No, I don't.

Q. Okay. So you have no proof that you were paid.

A. That's correct.

Q. Okay.

A. I do have a roof though that wasn't paid for.

Q. I understand. I understand. Bartering is not against the law.

A. No, sir. It's not.

Q. Okay. Do you have any e-mails from Mr. Davis saying hey, you are my marketing guy, go for it?

A. No, sir.

Q. Do you have any written agreement that says, I give you the authority to enter into a Ninety Thousand ($90,000.00) Dollar contract?

A. I have already answered that, but, no.

Q. Okay. All right. These e-mails that were forwarded to you---

A. Yes, sir.

Q. ---that you produced. Was there no content in them? Just forwarded e-mails?

A. That's correct.

Q. All right.

A. You would have to understand Mr. Davis. Most of this came from his phone and that was what we were going to get from his phone was that.

Q. Okay. All right.

MR. STRICKLAND: Your Honor, we have produced this in--- Do you have a copy of this?

MR. ALLEN: I have a copy of it.

MR. STRICKLAND: Okay. May I show the witness?

THE COURT: All right.

EXAMINATION RESUMED BY MR. STRICKLAND:

Q. Do you recall getting that check?

A. Yeah. That was from the roof he put on my church.

Q. Okay. All right.

MR. STRICKLAND: Your Honor, we would like to enter this as an exhibit.

MR. ALLEN: No objection.

MR. CRAVEN: No objection, Your Honor.

THE COURT: That will be Defendant Davis' Exhibit 1.

(CHECK is received into evidence as Defendant's Exhibit 1.)

EXAMINATION RESUMED BY MR. STRICKLAND:

Q. Isn't it true that you were a sales person? That you were paid on commission?

A. No, I was not.

Q. So you were not?

A. No, sir.

Q. Okay. So why did you get the check?

A. Kevin actually did that. I was with Kevin when we actually measured that out. I got it because it was my church.

Q. Okay, but---

A. I'm the one that went in front of the man and asked, said we are looking for a church and he said hey, Davis Roofing, we can do this.

Q. Okay. But that's a commission check. Is that right?

A. Yes, sir. I guess.

Q. Okay. All right. Did you ever discuss the contract with Mr. Davis?

A. Yes, sir.

Q. The WSPA contract?

A. Yes, sir.

Q. Did you do that in writing or just in person?

A. Probably on the phone more than likely.

Q. Okay. All right.

A. Like I said earlier, you don't spend Mr. Davis' money without him knowing.

Q. Okay. But there is nothing--- You've got no proof in writing. Is that correct?

A. That is correct, sir.

Q. Okay. And we have no proof in writing that you were actually an agent or authorized to sign the contract.

A. That is correct, sir.

Q. Okay. In fact, you did--- You sought approval--- According to these e-mails, you sought approval to get the business cards printed. Is that correct? You forwarded them to Tracy.

A. Not to get them printed, but to get the proof on them approved.

Q. Right.

A. Because we changed what was on them. Not to get them printed.

Q. Right. Okay. But did you get approval to change any of the advertising or ads that

were run?

A. Yes, sir.

Q. Okay. Do you have that in writing?

A. No, sir. I don't.

Q. Okay. But you got it in writing for this?

A. Yes, sir.

Q. Why do you have this in writing but you don't have that?

A. Because those were proofs that were e-mailed to me, so I was able to e-mail them to somebody else.

Q. Okay. But you couldn't have---

A. It's kind of hard to e-mail a conversation that you have with somebody, sir.

Q. I understand that, but you can e-mail or confirm a conversation.

A. Or I can take a man at his word.

Q. If that is what happened, exactly. You mentioned a half million dollars in roofing shingles?

A. Yep.

Q. Where is that from?

A. That was--- If you remember the two offices I told you that we had at Davis Roofing, there was the one where the actual people that worked for Mr. Davis that actually put the roofing on, that was in Inman. The Greenville office that I worked out of, that was a supply office.

Q. Right.

A. That is where another contractor would come in and buy shingles from us for their jobs to work for them to put on roofs. We moved a half million--- Between the two locations we moved a half a million dollars worth of shingles.

Q. Do you have any proof or any documentation of that?

A. No, sir.

Q. Okay. All right. And you also claimed that you signed contracts with Anderson and other locations?

A. That's correct, sir.

Q. Do you have copies of those?

A. No, sir. I don't.

Q. Okay. All right. No proof of those.

MR. STRICKLAND: All right. Your Honor, that's all I have -- questions I have for this witness.

THE COURT: All right.

CROSS EXAMINATION BY MR. CRAVEN:

Q. First of all, tell me about the shirt you're wearing.

A. Oh, the Davis shirt?

Q. Yeah.

A. These are one of the things that we did for marketing.

Q. Okay. So you've got a blue one on. You also---

A. Yeah. That's part of being bigger than Guy Roofing. If you know anything about Guy Roofing, all their stuff is red. That's kind of their key thing. If you are going down the road and see a red truck, you know it's a Guy Roofing truck. We were going to do, obviously, the same thing. We went with yellow and blue. This is an inverse shirt that we had made up just so we would have a little bit of difference in there, but the big thing was to get everybody looking the same, as well as, you know, the message we talked about earlier, having that on the website, being the same, the same with the people that are representing the company, we wanted

everybody to look the same. This basically is our uniform.

Q. So, you had those shirts created for most of the employees or two of the employees there.

A. Yes, sir.

Q. And you did that as part of when you came on, kind of a re-branding of the company?

A. If you will, yes, sir.

Q. And you've worked with numerous employees or contractors or people that make contracts with, in order to, I guess, re-brand and market the company as directed by Mr. Davis?

A. Yes, sir.

Q. Okay. What we have here is this contract which is Exhibit 1 that was sent via fax. Is this the fax number for the Inman Davis Supply?

A. Yes, sir. It is.

Q. Okay. So Davis Supply Company which, at the time you came on, different from -- separate from Davis Roofing?

A. Yes, sir.

Q. Did you send this fax from Davis Supply?

A. No, sir.

Q. Did you have an office at Davis Supply?

A. No.

Q. Did you have a pseudo office or office at Davis Roofing at the time?

A. No, sir.

Q. Okay. So, you could not have sent this fax in any manner.

A. No, sir.

Q. Thank you. You received a commission check for the work that was done on your church. It was entered as an exhibit by the co-defendant. Did you receive commission for any of the marketing work you were doing?

A. No, sir.

Q. So, none of the contracts you signed into with -- for the work that was done, clicks or views or any of those, would not have produced any money in your pocket whatsoever.

A. That's correct.

Q. Thank you. And questions about the e-mails that were forwarded to you, would you consider that you had in-person conversations with Mr. Davis about this work because he was maybe not the best at using his computers and phones except that he forwarded what he could?

A. Correct.

Q. And then you would have to go speak to him about these things.

A. Yes, sir.

Q. Okay.

MR. CRAVEN: Thank you, Your Honor. I have nothing further.

THE COURT: Mr. Allen?

MR. ALLEN: Just a couple of things, Your Honor. First, I don't know if I entered the Exhibit 4.

THE COURT: You did not.

MR. ALLEN: Okay. Well, I would like to enter the Exhibit 4.

MR. CRAVEN: No objection.

THE COURT: All right. That will be 4.

(E-MAILS AND ATTACHMENTS received into evidence as Plaintiff's Exhibit

4.)

REDIRECT EXAMINATION BY MR. ALLEN:

Q. You just said you didn't get any compensation for the advertising that you did for Davis Roofing. Would that be correct?

A. Yes, sir. About a Hundred ($100.00) Dollars a day.

Q. Okay. All right. Other than a Hundred ($100.00) Dollars a day.

A. Yeah.

Q. Okay.

A. That's it.

Q. And Exhibit 1, Mr. Craven had brought up the fax number at the top. You are familiar with the office at Inman.

A. Yes, sir.

Q. Okay. How big is it?

A. Probably not much bigger than me and this gentleman right here. Well, probably about twice as big actually.

Q. That area?

A. Yeah. There is like two desks that kind of sit facing each other and then Tracy has her desk kind of like over in the corner.

Q. Who is Tracy?

A. She works for Mr. Davis like, I would say, the office manager.

Q. Okay. All right. Who typically ran the fax machine there?

A. I'm going to say Tracy and Kevin. They are the ones that worked out of that office.

Q. Okay. All right. You didn't work out of that office?

A. No, sir. I worked out of Greenville.

Q. All right. So, do you know who would have sent this fax?

A. It would have been either Tracy or Kevin.

Q. All right. The fact that that was faxed from the Inman office, does that indicate that signed agreement was in the Inman office at one point in time?

A. I would have to say yes, sir.

Q. Okay. Did you take it there?

A. Not that I'm aware of.

Q. Okay. Did you fax it?

A. No, sir.

Q. Okay. All right.

MR. ALLEN: That's all I have, Your Honor.

THE COURT: All right. Mr. Strickland, anything further?

MR. STRICKLAND: One second, Your Honor.

RECROSS EXAMINATION BY MR. STRICKLAND:

Q. You said you created the shirts?

A. Yes, sir. I did.

Q. Who paid for them?

A. Mr. Davis.

Q. Do you have a receipt for that?

A. No, sir.

Q. Do you have an order that shows you ordered them?

A. No, sir.

Q. Okay. Do you have an order that shows more than your shirt was ordered?

A. No, sir.

Q. So, it's possible you could have ordered that shirt two weeks ago?

A. Not really.

Q. It's not possible?

A. No. This shirt is older than two weeks.

Q. Okay. And so, it looks a bit like you're the only one with that shirt. Do you know who else had shirts like that?

A. I think the guy's name is Larry that works up in the Inman office. He is one of the true employees that they have at Davis Roofing. He is an outside sales person. He has one, and a guy named Chris that was like he worked under the table at the Greenville office. He has got one.

Q. But, we've got no contract or anything to back up what you're saying.

A. No, sir.

Q. Okay. This mysterious phone number---

A. It's not mysterious, sir. That comes from Davis Roofing.

Q. That came from--- It's our position that came from the Greenville store.

A. Davis Supply.

Q. The Greenville store which is Davis Supply. If you will note on the cards, the Greenville number is 297. This is on the business cards.

A. Yeah.

Q. And this number came from 297, so this is actually from Greenville.

A. Okay.

Q. So would you like to revise your response here?

A. Okay, it's from Greenville.

Q. Okay. All right. So, it's not from the Inman office, which is very small. Can you describe the Greenville office?

A. Well, the front of it is the sales floor and then my -- it wasn't really an office

because it wasn't private. I had a desk at the back behind the -- near the front counter. When you walk in, the front counter is to your right.

Q. Right.

A. All the sales stuff is kind of like to the left. We had a couple of shelves.

Q. Right.

A. We had all the material on that. The sales counter is on your right. Back behind that in like a little cubby hole was where I sat.

Q. Okay. All right. I've never been to the Greenville Office. I was just wondering.

A. Yes, sir.

Q. Okay. All right.

MR. STRICKLAND: Your Honor, that is all the questions I have for this witness at this time.

THE COURT: All right. Mr. Allen?

MR. ALLEN: Nothing further.

THE COURT: All right. Mr. Strickland, how do gentlemen want to--- You need what, fifteen minutes for your folks to get here?

MR. STRICKLAND: Yes, sir. That is right.

THE COURT: And you have two witnesses?

MR. STRICKLAND. Yes, sir.

THE COURT: How many witnesses do you have?

MR. STRICKLAND: Two witnesses in addition to Mr. Davis.

THE COURT: All right.

MR. CRAVEN: Your Honor, at this time I'd like to move for a directed verdict over judgment from my client. There has been no evidence provided by the Plaintiff or the Defendant that he had anything but the authority to do the contracts and was an

employee of Davis Roofing at the time of these contracts. There has been no evidence presented by anyone, including the Plaintiff or the Defendant, to depart from that fact.

THE COURT: Mr. Strickland?

MR. STRICKLAND: Your Honor, there has been no proof that he was an employee. There has been nothing in writing, no evidence in writing that says he was employed. He says he worked under the table.

MR. CRAVEN: There's no cross claims, Your Honor. Just directly against the Plaintiff's case.

MR. STRICKLAND: And there are no claims against us. Our position is he was never an employee. All of our responses say he was never an employee.

MR. CRAVEN: Your Honor, once again, these are just against claims of the Plaintiff that were made against my client. There has been no proof presented that he was anything but an employee by the Plaintiff or anyone else.

MR. ALLEN: Your Honor, the evidence that is before the Court right now clearly shows that an agreement was made. It was made by Mr. Mahoney, apparently on behalf of Davis Roofing, for my client. My client provided advertising, so we have established a claim that will survive a motion for directed verdict, quite frankly, against either of the Defendants. Mr. Mahoney is in this case, not because we think he did not have authority, but in the--- Davis is making the claim that he did not have the authority. Now, an agent who does -- who enters a contract for a principal---

THE COURT: Mr. Strickland, your client is standing up.

MR. STRICKLAND: Oh, I'm sorry. Have a seat.

MR. DAVIS: I can't hear.

MR. ALLEN: Oh, I'm sorry.

THE COURT: All right.

MR. ALLEN: An agent who enters into a contract on behalf of his principal, when he does not have the authority to do so, is liable on that contract because the principal would not be liable. That is the only reason Mr. Mahoney is in this case. Mr. Davis made the claim that he's not liable. We, obviously, don't know what sort of secret agreement may have been between the two of them, but there has been sufficient evidence of actual authority, quite frankly, and there has been sufficient evidence of apparent or implied authority for him to make this contract. So, we think we've established a claim against Davis Roofing. If it turns out that it is established or found by the Court that Mr. Mahoney did not have the authority to contract on behalf of Davis Roofing, then our claim would be against the unauthorized maker.

THE COURT: All right. Mr. Strickland?

MR. STRICKLAND: Your Honor, our witness will testify that he never had the authority. That no one has that authority to enter into advertising contracts and that he was never employed. He was never anything other than a contract salesman. He even was paid as a contract salesman. There is no proof that he was paid for anything else. He has offered no proof that he was ever paid anymore than that Five Hundred ($500.00) Dollars. Our position is he was a contract sales person. He only made one sale. That is all the proof there is. There is no proof otherwise.

MR. CRAVEN: Your Honor, I offer my client's testimony as proof.

THE COURT: I will deny it at this point. So Mr. Strickland, what do you envision your time frame as far as---

MR. STRICKLAND: Eleven thirty (11:30).

THE COURT: Are you going to be able to finish? The point is, you gentlemen have the whole day set aside for this.

MR. STRICKLAND: I don't envision myself taking more than an hour and a half

to two hours.

MR. ALLEN: I've presented my case. I mean, I---

THE COURT: All right.

MR. CRAVEN: Your Honor, once again, I've made my point. I don't feel we need much more than that.

THE COURT: Well, the option is this. We take a break now and start back after lunch because if you are going to take -- if it's going to be 11:15 and you say you are going to take an hour and a half, those numbers don't work.

MR. STRICKLAND: That makes sense, Your Honor.

THE COURT: Thank you. So, let's just take a break now and we will start up again at 2:30. All right.

(LUNCH BREAK)

(BACK ON THE RECORD)

THE COURT: All right. We are back on the record then on case number 2014-2841, Media General which is now -- the caption has now been changed to Nexstar Communications, Inc.

MR. ALLEN: Nexstar Media Group, Inc.

THE COURT: Okay. Versus Davis Roofing, LLC and Mark Mahoney. The Plaintiff has rested.

MR. ALLEN: That is correct, Your Honor.

THE COURT: Mr. Strickland?

MR. STRICKLAND: Thank you, Your Honor. Your Honor, may it please the Court, Under Rule 36 a party's admission or denied admission to Request to Admit is deemed admitted. May I approach, Your Honor?

THE COURT: All right.

MR. STRICKLAND: As part of our case, the admissions of Mr. Mahoney are contrary to his testimony. He was served these admissions, these Requests to Admit in December of 2015.

MR. CRAVEN: Your Honor, I thought we had already made a ruling earlier this morning on this issue.

MR. STRICKLAND: You made a ruling on my summary judgment. Now, I don't know whether these were deemed admitted. Under Rule 36, these are deemed admitted. He never responded to these. You said I had no claims, therefore my summary judgment was denied and it was filed -- it was not properly filed.

MR. CRAVEN: Your Honor, I would once again go back to the point Mr. Mahoney did not receive any said Requests to Admit. I believe he might have even been in the hospital during this period of time. I'm not quite certain. We would have to ask him.

MR. STRICKLAND: Again, they were mailed according to the rules. I've got a Certificate of Service. I've got an Affidavit from my paralegal who mailed it. These were mailed to his address of record.

MR. CRAVEN: And if I am not incorrect, was this not also the basis for the summary judgment motion this morning that was filed on Friday untimely? It's the exact same thing that was brought up this morning. Yes, Your Honor, this is the exact same basis for the motion---

MR. STRICKLAND: I'm not asking for summary judgment. We are asking that these admissions be admitted -- be deemed admitted.

THE COURT: Mr. Allen?

MR. ALLEN: Well, this discovery was not served on us. In fact, I hadn't seen it until today. Therefore, the allegation of admissions cannot operate against my client

because we did not see them. We didn't have anything to respond to.

MR. STRICKLAND: And we agree with that.

MR. ALLEN: Okay.

MR. STRICKLAND: They are not against your client.

MR. ALLEN: Okay.

MR. STRICKLAND: Any discovery---

MR. ALLEN: So the only other thing I will add is that I think John had mentioned to me back in April of 2016---

MR. STRICKLAND: Yes, sir.

MR. ALLEN: ---that Mr. Mahoney had not responded to discovery that he sent to him and my notes reflect that I either e-mailed or called Mr. Mahoney and told him that, and Mr. Mahoney said he never got any. So, that's just that.

MR. CRAVEN: Also, when I was hired in May, I directly sent a letter to Mr. Strickland addressing any correspondence he may have had for Mr. Mahoney, if he would like to be sending them to me, since I had been hired to be counsel for Mr. Mahoney at that time. This is before I had actually been hired. I believe it was May of 2016 when I actually sent the letter to Mr. Strickland when I sent my Notice of Appearance also. So, at any point during that time he could have contacted me.

MR. STRICKLAND: That doesn't preclude that your party had already admitted to these facts. Your Honor, I do have a case that holds that. It's an Appellate Court case. Property owner's admissions were binding even though admissions conflicting with the property owner's denial of liability in its pleadings.

MR. CRAVEN: It also says it was sent on the 14th. My client was in a coma for ten days beginning on the 18th of December, and in the hospital for ten days straight in a coma beginning in December, so he is of the contention that he never received any

Requests to Admit whatsoever.

MR. STRICKLAND: He was representing himself at the time. It was incumbent upon himself.

THE COURT: Well, the question I have is this: these were coupled with your position that you had a claim against Mr. Mahoney.

MR. STRICKLAND: These were coupled with Mr. Mahoney's claims that he had no liability, that he always had permission. We were seeking proof that he had permission to do this.

THE COURT: Well, what I am saying is, these were served to him as a -- as your defendant, so to speak.

MR. STRICKLAND: He was co-defendant. That is correct.

THE COURT: Right.

MR. STRICKLAND: He is a co-defendant.

THE COURT: Mr. Allen?

MR. ALLEN: Well, maybe to the point, Your Honor, of referencing, based on the Court's earlier rulings, there is no claim that we are involved with here except the Plaintiff's claim against the two defendants. So, the requests admittedly can't be used against the Plaintiff in prosecuting its claim, so it seems to me it's kind of, you know, there is no claim between the two Defendants, so I don't see what the purpose of deeming the requests admitted or not because it cannot operate against the Plaintiff.

MR. STRICKLAND: The purpose is of liability, whether our client is liable or his client is liable.

MR. CRAVEN: But, I think we are getting to the point there has been no claim -- cross claim of liability made against my client by the Defendant, the co-defendant.

MR. STRICKLAND: But the Plaintiff's claim.

MR. ALLEN: We aren't binding--- We obviously aren't binding either Defendant based on admissions that they made here because until this moment, we never knew those admissions, you know, what admissions had been served or sent. So, my case is not based on these admissions, if they are admissions.

MR. STRICKLAND: But, you did bring him in basically as a liability---

MR. ALLEN: As a liability party, I did.

MR. STRICKLAND: Okay.

MR. CRAVEN: Your Honor, also on the Request to Admit, there is no time period for the questions to admit be returned whatsoever. You will see on the first paragraph, pursuant to Rule 36, by and through their undersigned attorney, hereby request the admissions of fact frin co-defendant herein, to be admitted or denied under oath. Doesn't say to Mr. Mahoney. It is obviously a---

MR. STRICKLAND: Except you forgot the front letter that says do this within thirty days.

MR. CRAVEN: Which we are also saying was not ever received.

MR. STRICKLAND: We complied by the rules and mailed it to his address.

MR. CRAVEN: It just seems like this is a backdoor attempt to get back to what we've already decided to be untimely and not in the purview of the Court at the moment because there was no cross claims and it was untimely done this morning. It's basically what we went over again. This is a backdoor route to try to get back around to it.

MR. STRICKLAND: We're not trying to get back around to summary judgment. We are asking that his testimony be stricken because he has already admitted to these.

MR. ALLEN: And that is where it impacts us.

THE COURT: Exactly.

MR. ALLEN: We cannot strike his testimony because we didn't make the

admissions and we had no--- They were never served on us we had no way of, you know, of responding so you cannot, you know, bind the Plaintiff to something that he may or may not should have done.

MR. STRICKLAND: We are not binding the Plaintiff. We are binding the co-defendant to what he should have done.

MR. CRAVEN: There's no cross claims against the co-defendant.

MR. STRICKLAND: He is liable.

MR. CRAVEN: Then a claim should have been made.

MR. STRICKLAND: The Plaintiff---

THE COURT: I am going to withhold until I hear the rest of this case, Mr. Strickland.

MR. STRICKLAND: Thank you, Your Honor. Your Honor, I would like to call Tracy Weathers to the stand.

THE COURT: Take the stand, please. Raise your right hand.

(WHEREUPON, TRACY WEATHERS IS DULY SWORN.)

THE COURT: All right. State your full name for the record.

MS. WEATHERS: Tracy Weathers.

THE COURT: All right.

MR. STRICKLAND: Thank you.

TRACY WEATHERS,

HAVING BEEN DULY SWORN, TESTIFIED AS FOLLOWS:

DIRECT EXAMINATION BY MR. STRICKLAND:

Q. Tracy, how long have you been employed at Davis Roofing?

A. Seven years.

Q. Okay. How long have you known Mr. Davis?

A. A long time.

Q. Okay. All right. What is your position there?

A. Office manager.

Q. As office manager, do you sign payroll checks?

A. Yes.

Q. Do you sign checks that are for advertising?

A. Sometimes.

Q. Okay.

Q. But you sign most of the checks. Is that correct?

A. Yes.

Q. Okay. All right. Are you familiar with the case, what has been alleged?

A. Yes.

Q. Okay. Ms. Weathers, this is Plaintiff's Exhibit 1. And on the--- Will you turn to page 2?

A. Okay.

Q. Do you see the amount that is -- the amount here they are asking for, investment actual is Ninety-One thousand ($91,000.00) Dollars?

A. Yes.

Q. Can you name anybody that has ever -- a contractor that has ever worked at Davis Roofing that Mr. Davis would have given the authority to sign an advertising campaign for Ninety-one Thousand ($91,000.00) Dollars?

A. No.

MR. ALLEN: I'm going to object. I don't know that she can say what Mr. Davis would or would not have done.

THE COURT: I will sustain that.

MR. STRICKLAND: Okay.

EXAMINATION RESUMED BY MR. STRICKLAND:

Q. Can you name anybody that Mr. Davis gave the authority?

A. No.

MR. ALLEN: I object on the same basis. There has been no foundation as to how she would know who Mr. Davis gives authority to.

THE COURT: All right. Mr. Strickland, back up and see if you can---

MR. STRICKLAND: All right. Okay.

EXAMINATION RESUMED BY MR. STRICKLAND:

Q. Are you aware when Mr. Davis gives a person a job to do?

A. Usually.

Q. Okay. Usually?

A. Yeah.

Q. And in this case, Mr. Mahoney was given a job at Davis Roofing. Are you familiar with what that job entailed?

A. I know that he sold a roof.

Q. Okay. So pretty much he was a salesman?

A. To the best of my knowledge.

Q. Okay. I believe that he sent a -- turned in an invoice for some boots.

A. Yeah, from ABC.

MR. ALLEN: I am going to object to leading the witness.

THE COURT: Sustained.

MR. STRICKLAND: Okay.

EXAMINATION RESUMED BY MR. STRICKLAND:

Q. Did you reimburse Mr. Mahoney, the co-defendant, for any supplies or anything

while at Davis Roofing?

A. I paid for a pair of boots.

Q. Okay.

A. Like a pair of roofing boots.

Q. Okay. What are those boots--- Who normally buys boots?

A. The roofing salesman that go up to measure the roofs.

Q. Okay. Earlier, Mr. Mahoney said that he took y'all and got your wonderful AT&T service in Inman and Greenville and got y'all on one AT&T service. Did y'all ever use AT&T?

A. To the best of my knowledge, we've only had Charter since I've been there.

Q. And you have been there for how many years?

A. At least seven.

Q. Seven years. And that was before Mr. Mahoney joined you?

A. Yeah. I was there before him.

Q. Mr. Mahoney--- You were there before Mr. Mahoney?

A. Yeah.

Q. Mr. Mahoney said he ordered all these nice dress shirts like he's wearing. Was there another employee who got shirts like that?

A. I remember Larry.

Q. What did Larry do?

A. He was a roofing salesman.

Q. Okay. What did Larry do about these shirts?

A. He went to Academy and bought two shirts and then took them to have them embroidered.

Q. Okay. But he took them locally to have them embroidered?

A. He did.

Q. Okay. Okay. What about Mr. Mahoney also testified that while he was there, y'all sold a half a million dollars of roofing supplies?

A. I don't remember anything about a half a million dollars of roofing supplies.

Q. But you would have known. Is that correct?

A. Well, they would have had to been---

MR. ALLEN: I am going to object.

THE COURT: Sustained.

MR. STRICKLAND: Okay.

EXAMINATION RESUMED BY MR. STRICKLAND:

Q. Who orders the roofing supplies?

A. At that time Kevin.

Q. Okay. And who pays for the roofing supplies?

A. Usually, I do. I send a check over.

Q. And who receives the money from the purchase of roofing supplies? You are the bookkeeper.

A. Yeah. Well, the money comes into the office.

Q. Okay. Did you receive a half a million dollars at that time?

A. No.

Q. Okay. What are your thoughts about someone saying y'all sold a half million dollars worth of roofing supplies?

A. I would think it would stand out. That is a large amount.

Q. Okay. Tracy, these are invoices that the Plaintiff has submitted into evidence. I believe that is Exhibit 2, or is that 3? That is 2, Exhibit 2. Tracy, on the first page, do you see a list of invoices?

A. I do.

Q. These are unpaid invoices. I will presume---. Did you get these invoices?

A. I don't remember getting them, but.

Q. Okay. But, it's possible they would have got--- If anybody got invoices they would have gone to you?

A. They would have.

Q. Okay. And if you didn't pay an invoice, would there have been a reason for you not paying it?

A. Mr. Davis didn't approve. He had to approve.

Q. Okay. Would there have been a reason that he would not have approved paying for these advertising invoices.

A. If he didn't authorize it.

Q. Okay. All right. I will show you Plaintiff's Exhibit 4. This is an e-mail that he said you sent him about some business cards. Do you recall sending that e-mail?

A. What business card? It doesn't have a proof on it.

Q. The next page. I believe that is Kevin's business card.

A. I may have.

Q. Is there any reason you would have sent that to him?

A. If he was going by that way in Spartanburg to pick up business cards, if he is going to be down that way or something.

Q. Okay. But he didn't order them.

MR. ALLEN: I'm going to object, Your Honor.

MR. STRICKLAND: Okay.

MR. ALLEN: Counsel is testifying now.

THE COURT: Okay. Back up.

EXAMINATION RESUMED BY MR. STRICKLAND:

Q. Did Mr. Mahoney order them?

A. Well, it's from OfficeMax to me, so I'm assuming I would have ordered them.

Q. Okay.

A. And then maybe sent -- and said hey, will you pick these up, or--- I mean, I can't remember fully.

Q. All right. Do you normally send people when they are going by?

A. Yeah. I mean if they are going to be in that area. You know, if somebody is going to be that way we will just -- they will pick up something if they are down that way or something.

Q. Okay. And you would have sent an e-mail like that? Is that how you---

A. Yeah. I could have.

Q. Okay.

A. I mean, it's from me.

Q. All right. Tracy, is Mr. Mahoney an employee or a contractor?

A. He was a sub-contractor, I guess is what -- a contractor is what you would call it.

Q. Okay. And as a contractor, did he get paid a salary or did he get paid commission?

A. Well, to my knowledge he got paid commission.

Q. Okay. All right. But if he got paid a salary, you would have written the checks?

A. I do write the checks for people that are written, yes.

Q. Okay. And as such, that would have made sense.

MR. STRICKLAND: Your Honor, that is all I have for this witness at this time.

THE COURT: Mr. Allen?

MR. ALLEN: Yes, Your Honor. Thank you.

CROSS EXAMINATION BY MR. ALLEN:

Q. Ms. Weathers, I am Craig Allen, the attorney for Nexstar. You said you signed checks for advertising sometimes. You didn't sign all the checks?

A. You are asking me about a long time ago, so I can't say that I signed every check at that point.

Q. Okay. So you are not sure exactly what happened back in early to mid 2012?

A. What do you mean I'm not sure what happened?

Q. Well, you just said you signed checks for advertising and now you are not sure you signed them all. I'm just trying to get an idea of the scope.

A. No, I said I can't say that I signed every check that was ever written through Davis Roofing.

Q. Okay. Who else signed checks there at Davis Roofing?

A. Well, Mr. Davis might have signed a check.

Q. Okay.

A. Kevin could have signed a check.

Q. How many people were authorized to sign checks?

A. At that point it would have been me, Kevin, or Mr. Davis.

Q. Okay. Do you have an employment contract with Davis Roofing?

A. Contract? No.

Q. Okay. Do you have something in writing which designates your authority to sign checks for Davis Roofing?

A. Well, he would have signed something at the bank saying I could sign a check.

Q. Okay. But you don't have anything that says you had the authority to sign a check.

A. No.

Q. Okay. You said Mr. Mahoney sold a roof.

A. Actually, I do have something that says I have authority to sign things on his

behalf. I do have a note. I don't know what it stated, but yes, I do have that.

Q. A notary?

A. I don't know if it's notarized, no, but it is signed by him saying I have permission to sign things on his behalf.

Q. Um-hum. On his behalf.

A. Well, like checks or, you know, anything like that.

Q. Okay. All right. You said Mr. Mahoney sold a roof.

A. He did.

Q. Do you remember when that was?

A. I don't know. I don't remember the date.

Q. How long was Mr. Mahoney a subcontractor for Davis Roofing?

A. Maybe a couple months.

Q. A couple months?

A. Maybe.

Q. All right. Ended sometime the fall of 2012?

A. I'm not sure.

Q. A couple months? When did he start?

A. I'm not sure about the date.

Q. All right. Well, they showed you--- Mr. Strickland showed you that e-mail which was dated, I believe, April 2012. Is that right? Let me look to be sure. Dated April 2012?

A. Okay.

Q. Now, does that give you a time frame as to when Mr. Mahoney was working there and when he wasn't?

A. Giving me a general idea, but I can't---

Q. Okay. Was he working there in April of 2012?

A. Apparently, if he has an e-mail.

Q. So, if he worked there for a couple of months, he would be done by the summer, sometime the end of the summer?

A. I wouldn't begin to even say yes or no because I don't know.

Q. Well, I mean, I'm just trying to figure out. You said he only worked there a couple months. He was obviously working there April of 2012. Was he done by the end of the summer?

A. I don't remember.

Q. So then you're not sure about the couple of months.

A. I said maybe a couple months. I'm not sure of the exact time frame he was there.

Q. Okay. Do you remember when he left?

A. Not the date. I didn't see him very much.

Q. So, he was a commissioned salesman, I think is what you are trying to say.

A. To the best of my knowledge, yes.

Q. Okay. So you didn't know.

A. If there was anything else, I wouldn't have known.

Q. Okay. But there is no document that says he was a commissioned salesman.

A. I don't guess there is a document, but I don't know if he -- I mean...

Q. Okay. Let's see. The invoices, Exhibit 2. That first invoice there looks like dated May 27 of 2012, addressed to Davis Roofing & Maintenance, 141 Johnson Court, Inman, South Carolina 29349.

A. Okay.

Q. Is that the correct address?

A. It is.

Q. Is that where you work?

A. It is.

Q. That is the office address in Inman?

A. It is.

Q. Okay. Do you get the mail there?

A. Yes.

Q. Okay. All right. And if mail comes in and it's an invoice from a vendor or a supplier or an advertiser, you would get it; right?

A. Yes.

Q. All right. So do you remember receiving all these invoices?

A. Do I remember receiving all of them? No.

Q. Okay. Do you remember receiving invoices from WSPA TV?

A. Um, I think there was--- Maybe. I remember having a conversation with Mr. Davis when they came in.

Q. Okay.

A. When one of them came in.

Q. Okay. Now, these are invoices that go from May 27, May 27, June 24, July 29, August 26, September 30. That period of time you received these invoices?

A. Um, I don't know if I received all of these invoices.

Q. Okay. And I think you said that Mr. Davis didn't approve you to pay these. Is that what you said?

A. Well, if I remember correctly, when I would say--- How we worked things was a bill would come in and then when it would come in, I'd say here is this bill and he would look at it and he would either say okay or no, whether it's okay to pay. And when these came in he said, I didn't authorize this.

Q. Okay. So what did you do at that point?

A. I left it to him.

Q. Okay. All right. You didn't call anybody at WSPA and say what are you billing us this Thirty-seven Hundred and Eighty-one ($3,781.00) Dollars for?

A. No. That wouldn't have been what I should have done.

Q. Okay. All right. Did you ask him about each invoice as it came in, and get the same response?

A. I can't--- I don't know if we had the conversation about each invoice.

Q. But you never called anybody at WSPA?

A. Me, personally, no.

Q. Okay. And you never paid the invoices?

A. Um, as far as I remember, no.

Q. All right. Okay. Ms. Weathers, let me show you this document that is marked Defendant's Exhibit 1. Is that your signature on that?

A. It is.

Q. Okay. And do you know what this was for?

A. It's for commission off the roof he sold.

Q. Do you know what roof?

A. If I remember correctly, it was a church.

Q. Okay. Do you -- are you aware of the document request that we made to Davis Roofing through your attorney?

A. I don't know what you mean by that.

Q. All right. Did Mr. Mahoney sell more than this one roof?

A. To my knowledge, no.

Q. He was a commissioned salesman for a few months and he sold one roof?

A. To the best of my knowledge, yes.

Q. Okay. Who did you order the work boots for?

A. The date I don't know. I wouldn't have ordered them. He went into ABC Supply and purchased them and then we paid the invoice.

Q. Okay. So, now you have then written authorization for him to go into ABC Supply and purchase work boots and charge them to you?

A. No. He would call the office and they would have asked if it was okay and then we would have said either yes or no for him to get boots at that time.

Q. Did you talk to him?

A. It would have been me or Kevin that talked to someone at ABC.

Q. Did you talk to Mr. Mahoney at the time he called in, asking about the work boots?

A. It was probably before he went over there that he called and asked.

Q. Did you---

A. Me, personally, no. Or maybe I did. I don't remember.

Q. So, you don't know.

A. I don't know who talked to him.

Q. All right.

A. But he would have to talk to somebody to know to go in there.

Q. All right. What is the date on this check?

A. February 6, 2013.

Q. Okay. All right. Now, you said that the e-mail you sent him--- Let me find that. I've just flipped over to where it is so you can look at it. This was an e-mail that you sent to, or you forwarded to Mr. Mahoney on Monday, April 30, 2012 and the subject of the e-mail was business card proof.

A. Okay.

Q. Okay. Now, that's not an indication on there--- There is nothing on this e-mail, nothing from the guy who sent the e-mail to you that says the business cards have been printed and are ready to be picked up. Correct?

A. No. There's nothing on there that says that.

Q. Okay. In fact, this was a proof which they sent to you on April 12 of 2012?

A. Yes.

Q. All right. Now, I think your testimony was that you sent this to Mr. Mahoney in case he was going to go by there, he would pick them up.

A. Um-hum.

Q. Why did you send him the proof?

A. Well, that way, if he went down there to pick them up, he could look at the card and make sure that it matched what the proof was and they were correct.

Q. Did he have authority to do that?

A. To go by and pick up an order? He could have.

Q. To make a decision as to whether the card met the proof?

A. Well, no. I would have called back to OfficeMax and I would have told them to print or not print at that time.

Q. Okay.

A. And that was on April 12. When I sent it to him, looks like April 30, so they would have already been printed and waiting for someone to pick up.

Q. Okay. So you did order business cards in April of 2012?

A. Apparently, I did for Kevin.

Q. Didn't you order some for Mr. Mahoney?

A. To the best of my knowledge, no. I don't remember.

Q. But you don't remember?

A. Well, I don't have an e-mail showing a proof saying that I did.

Q. Okay. If I may, let's go back to here. I'm going to show you this page which is two pages prior to the ones we were just looking at.

A. Um-hum.

Q. Now, this is an e-mail that was sent to Mr. Mahoney from OfficeMax from Jamie Bruce at OfficeMax saying here is the card with your revisions added.

A. Okay.

Q. See that?

A. I do.

Q. And you see there is a business card there that says Mark Mahoney, director of marketing.

A. Correct.

Q. See that?

A. I do.

Q. Did y'all know him as director of marketing?

A. Director of marketing? No.

Q. Okay. Well, there was a business card with his name and title on it.

A. I see that.

Q. Okay. All right. Now did Davis Roofing pay for the business cards that were ordered from OfficeMax?

A. These for Kevin, yes.

Q. The business cards.

A. The business cards that we ordered for Kevin, they would have if I ordered them.

Q. All right. Did you order them?

A. I ordered these for Kevin.

Q. Okay. My question is did Davis Roofing pay for those business cards?

A. For Kevin's, yes.

Q. Okay. Did you pay for the business cards for Mark Mahoney?

A. To the best of my knowledge, no.

Q. How do you know?

A. Well, this, if you will look, Kevin's cards were sent to me. I ordered them. Mark's cards, it looks like it was sent to him.

Q. Okay. How do you know you didn't pay for Mark's cards?

A. Well, I mean, I don't have anything in my records showing that I ordered them.

Q. Okay. You don't do the hiring for Davis Roofing. Correct?

A. I do not.

Q. Okay. So, Mr. Davis could have hired Mark to be the director of marketing and you wouldn't necessarily know about it. Isn't that right?

A. Well, I guess he could have, but typically he comes in and lets us know if there is somebody new coming on board or anything so we are aware of who is in there.

Q. Was Mark in the office frequently?

A. No. He was in--- He came to Inman sometimes.

Q. Okay. Was he mostly in Greenville?

A. I can't answer that.

Q. All right.

(REQUESTS FOR PRODUCTION and AFFIDAVIT OF SERVICE marked for identification as Plaintiff's Exhibit 5.)

(E-MAILS marked for identification as Plaintiff's Exhibit 6.)

EXAMINATION RESUMED BY MR. ALLEN:

Q. All right. First I am going to ask you to look at Plaintiff's Exhibit 5. Have you

ever seen that document?

A. I can't say I have. If I did, I do not recall seeing it.

Q. All right. Let me just tell you that that is Request for Production of documents which we served on Davis Roofing or your attorney. I want you to look at the document, at the request marked number -- let me find it -- marked number 4. Do you see number 4?

A. I do.

Q. That one says we were requesting all orders, requests and other documents regarding the printing and purchase of business cards for Davis Roofing Group, LLC personnel during 2012, including all invoices for same and all checks or proof of payment for same.

A. Okay.

Q. And I want you to look at Exhibit 6 which is e-mails between me and your attorney where he was responding to my requests there. I am going to point you to the request number 4 which is where we requested the documents. His response listed under (a) says: no orders or requests for business cards for any personnel in 2012 exist, nor do any checks exist for payment of any alleged orders. Doesn't it say that?

A. That is what it says.

Q. All right. But you are telling me here today that in fact y'all did buy purchase cards -- excuse me, business cards, from OfficeMax during 2012; didn't you?

A. For Kevin.

Q. You did buy business cards from OfficeMax for 2012; did you not?

A. Yeah.

Q. Okay. All right. And you have not produced any orders, no requests, no checks

or proof of payment for those business cards; correct?

A. I don't know if he has or not.

Q. All right.

MR. ALLEN: Your Honor, at this time I will move into evidence Exhibits 5 and 6.

THE COURT: Objections?

MR. STRICKLAND: None.

THE COURT: All right.

(REQUESTS FOR PRODUCTION and AFFIDAVIT OF SERVICE received into evidence as Plaintiff's Exhibit 5.)

(E-MAILS received into evidence as Plaintiff's Exhibit 6.)

EXAMINATION RESUMED BY MR. ALLEN:

Q. How many times have you e-mailed Mark Mahoney during your time with Davis Roofing?

A. I have no idea.

Q. More than just that one?

A. I have no idea.

Q. Are you saying you have no idea how many times, or you don't know whether you e-mailed him more than just that one time asking him to pick up those cards?

A. I'm telling you I don't know how many times I've e-mailed him when he was there.

Q. Okay.

A. I mean, that's five years ago, I guess.

Q. So you have e-mailed him?

A. I mean, you're asking me the same thing. I don't know. I mean, I guess I have e-

mailed him because you've got an e-mail, but if you're asking me if I remember, I don't remember.

Q. Do you remember making payment for advertising that y'all did with the Anderson Independent in 2012?

A. I don't remember making payment, but I do remember something about advertising somewhere. I don't know if it was Anderson or where it was.

Q. Okay. Do you remember advertising -- y'all advertising in 2012 with Greenville News?

A. I think we did advertise with Greenville News.

Q. Okay. Do you remember advertising with WYFF?

A. No. I don't remember that.

Q. Okay. Do you know who Caroline Harrington is?

A. Yeah. Well, I don't know who she is, but I've heard the name.

Q. Okay. Well, she was working on the website. Do you know that?

A. Yes.

Q. Okay. All right. And Mark Mahoney was involved also with working on the website; was he not?

A. I don't know anything about that.

Q. You don't know.

A. I know Caroline always worked directly under Mr. Davis.

MR. ALLEN: That is all the questions I've got.

CROSS EXAMINATION BY MR. CRAVEN:

Q. I am James Craven. I am the attorney for Mr. Mark Mahoney. How are you doing?

A. Good. How are you?

Q. Doing well. Let me get back to the business cards for just one second. I know we've already been over it a little bit, but I wanted to get kind of specific about the business cards. Before the business card from your address, as you can see on Exhibit 4, which was tracy.davisroofing@yahoo.com.

A. Okay.

Q. Is that your business--- Is that your e-mail address today?

A. No.

Q. Okay. What is your e-mail address now?

A. Tracy@davisroofinggroup.com.

Q. Okay. So during that time when these proof were ordered, Kevin's also went to davisroofinggroup.com. Did everybody's change to that, to davisroofinggroup?

A. That is a website address. That's not an e-mail address.

Q. Okay. Did the website and e-mail all change to correspond to one another? You are no longer with Yahoo. Everybody is at davisroofinggroup?

A. At some point. I can't remember when.

Q. Was it during Mr. Mahoney's employment?

A. Um, I don't know about that.

Q. Okay. Have you been coerced at all today for your testimony?

A. Have I been what?

Q. Coerced at all for your testimony today?

A. What do you mean coerced?

Q. Has any pressure been applied to you?

A. No.

Q. Back to the business cards again. Your testimony is that you sent this proof over to Mr. Mahoney just for the sole purpose of him picking up the business cards from

Kevin.

A. I said it could have been that because Kevin would have approved his own cards, so.

Q. Okay. But it's normal for you to send over not just the proof itself, but to proof the card and then send somebody out to go pay that for you that is a contractor?

A. Well, typically--- I mean, like Larry. He's a roofing salesman. I mean, if he's going to be in that area, if he's going to be in Spartanburg or around that area then I might say hey, business cards are ready. If you are going by that way, would you pick them up?

Q. Okay. And you're saying that is what happened here?

A. To the best of my knowledge. I can't, I mean, you know.

Q. And you would have sent those over for him to produce his own card?

A. No.

Q. In order for him to make his, since he had just come on, to get everybody in order with the new cards, the roofing group and the new website and everything else.

A. I wouldn't have done--- No. I don't have authority to do anything like that.

Q. So you just sent them over. At anybody's request? Was it Mark's request or---

MR. STRICKLAND: Your Honor, asked and answered.

THE COURT: All right. Let's move on Counsel.

MR. CRAVEN: Your Honor, that is all I have at this time. Thank you.

THE COURT: All right. Mr. Strickland?

REDIRECT EXAMINATION BY MR. STRICKLAND:

Q. Ms. Weathers, Tracy, you didn't know Mr. --- You didn't see Mr. Mahoney at lot at work because--- Where did you work? Where you based out of?

A. Inman.

Q. Okay. And he was based out of?

A. I guess it was Greenville. I mean---

Q. Okay. Let's go back to that commission check. If he wasn't a commissioned salesman, why would you have written a commission check?

A. I wouldn't have written a commission check for anything but a commissioned salesman.

Q. If someone brought you business, says hey, I'm bringing a referral, would y'all pay them differently?

A. Yes, a referral fee.

Q. What is a normal referral fee?

A. A Hundred (100) bucks.

Q. Okay. But, it certainly wouldn't have been Five Hundred (500)?

A. Oh, absolutely not.

Q. How were commission checks paid? Are they paid immediately once the sale has been made or when are they paid?

A. Typically, it's when the job has been completed and the money is collected.

Q. Okay. So, that's why, if he left during the summer of 2012, he may not have gotten that check until 2013?

A. Could have been.

Q. Okay. All right. Earlier they asked you about, you know, records and things like that.

MR. STRICKLAND: May I reflect from memory of my conversation with her about the discovery? Do you have any objection to that?

MR. ALLEN: I mean, as long as you don't tell her what to say.

MR. STRICKLAND: No, no, no.

EXAMINATION RESUMED BY MR. STRICKLAND:

Q. But, I would have called you and asked you for any records they wanted produced and if you had them you would have produced them for me.

A. Yeah.

Q. And if you couldn't find them, then what?

A. Well, then I couldn't produce them if I couldn't find them.

Q. Okay. All right. Thank you.

MR. STRICKLAND: That is all I have for this witness.

THE COURT: Anything further?

RECROSS EXAMINATION BY MR. ALLEN:

Q. Did you look through all your checks? I mean you found this one check for this one commission from February 2013, but you found no checks paying OfficeMax.

A. If I didn't give them to him, I wouldn't have found them.

MR. ALLEN: That is all, Your Honor.

MR. CRAVEN: Your Honor, I have nothing for this witness.

THE COURT: All right. You may step down. Thank you.

MR. STRICKLAND: Your Honor, may she be excused to go back to the office?

THE COURT: Any objections?

MR. ALLEN: No objections.

MR. CRAVEN: No objections.

THE COURT: All right. You may be excused and dismissed.

MR. STRICKLAND: Your Honor, I would like to call Kevin Mayfield as our next witness.

THE COURT: All right. Take the stand, please. Raise your right hand.

(WHEREUPON, KEVIN MAYFIELD IS DULY SWORN.)

THE COURT: Have a seat. State your full name for the record.

MR. MAYFIELD: Kevin Brian Mayfield.

KEVIN B. MAYFIELD,

HAVING BEEN DULY SWORN, TESTIFIED AS FOLLOWS:

DIRECT EXAMINATION BY MR. STRICKLAND:

Q. Kevin, what is your normal job?

A. Today?

Q. Today.

A. Well, I pastor a church, and then I do commission sales of heavy commercial used equipment.

Q. Okay. In 2012, what were you doing?

A. In 2012, I was pastoring a church. I was overseeing field operations on a roofing company. That's the two things I was doing then.

Q. In 2012, did you have a title?

A. VP of operations.

Q. Okay. All right. As VP of operations, would you have known if another officer was hired by the company?

A. Yes.

Q. Okay. Are you aware of any other officers hired by the company at that time?

A. No.

Q. Were you aware that Mr. Mahoney was brought on board?

A. I knew Mark was -- had been in. I just assumed he was probably doing some consulting type stuff with Mr. Davis, so.

Q. Okay. All right. Was he a--- Are you aware whether he was a commissioned salesman? Was he a roofing salesman?

A. He did do some--- I know he sold one roof.
Q. Okay.
A. It was a church in Anderson. I think his family or somebody maybe went to church there.
Q. Okay. In fact, he said you went to that church with him to look at the roof.
A. I did. I did go with him.
Q. Okay. In what capacity did you go with him?
A. Just to do general oversight of the condition of the roof and point out items that would need to be addressed, those kind of things, before he presented the bid to the customer.
Q. Was that more or less a training opportunity?
A. It was, yes.
Q. Okay. Okay. How were your outside salesmen paid?
A. They are commission based.
Q. Okay. This is a copy of your business card.
A. Okay.
Q. Did you order your own business cards, or did Tracy order it for you?
A. Normally, she would forward this over to me to make sure there wasn't anything that needed to be changed, and I would tell her to get them ordered for me.
Q. Okay. All right.
A. That looks like the card I had at the time.
Q. Okay. And that was your title at the time. Is that correct?
A. Um-hum.
Q. Okay. This is Mr. Mahoney's business card.
A. Okay.

Q. Do you recall approving that business card to be made?

A. No, I didn't.

Q. Okay. All right. Do you recall--- Do you know anybody who would approve that?

A. If anybody, it would have been up to Mr. Davis.

Q. Okay. But, if Mr. Davis didn't approve it, could anybody go out and make their own business card?

A. Well, I guess somebody could if they wanted to.

Q. So, it's possible Mr. Mahoney could have taken it upon himself to make that business card?

MR. ALLEN: I am going to object to the form of the question. It is leading.

THE COURT: All right. Let's start again. Try again.

MR. STRICKLAND: Thank you.

EXAMINATION RESUMED BY MR. STRICKLAND:

Q. Is it possible any employee could go out and create their own business card without getting approval?

A. I guess you could.

MR. STRICKLAND: I want to show the witness Plaintiff's Exhibit 1, Your Honor. May I approach the witness?

THE COURT: Yes, sir.

EXAMINATION RESUMED BY MR. STRICKLAND:

Q. If you will look at the bottom. What is that contract amount say?

A. The value or the actual?

Q. The actual I guess.

A. Okay. Ninety-one thousand, Three sixty (91,360).

Q. Would Mr. Davis have ever given you the authority, as Vice President of the company, given you the authority to go out and run Ninety-one Thousand ($91,000.00) Dollars worth of ads?

A. No.

Q. Would he have given any salesman---

MR. ALLEN: I object.

THE COURT: I'll sustain.

EXAMINATION RESUMED BY MR. STRICKLAND:

Q. Would he have given--- Are you aware of anyone else that he would have given that authority to?

A. No.

Q. All right. Mr. Mahoney testified that he got y'all off AT&T phone service -- or that he got y'all on AT&T phone service and coordinated the two. That y'all had AT&T in Inman and AT&T in Greenville. Have you have AT&T?

A. No. We had Charter at that time.

Q. And how long have you been with Davis Roofing? How long were you?

A. I was there from 2008 until 2016. The fall of last year.

Q. Okay. So, you've had Charter as long as you can remember.

A. Yes.

Q. Mr. Mahoney said that he got a pass code from you to access AT&T.

A. What kind of pass code?

Q. I don't know. He said he got a pass code to access the account to make changes to the account.

A. I'm not aware of a pass code to an AT&T account.

Q. So, you never had a pass code to an AT&T account?

MR. ALLEN: Object to the form of the question.

EXAMINATION RESUMED BY MR. STRICKLAND:

Q. Did you ever have a pass code to an AT&T account?

A. No.

Q. Okay. Mr. Mahoney says that he created these shirts that he is wearing.

A. He could have.

Q. I'm sorry?

A. He could have.

Q. Okay. All right. Mr. Mahoney also says that y'all sold Five Hundred Thousand ($500,000.00) Dollars worth of shingles during this special time.

A. I was never aware of any kind of volume during a particular period of time like that.

Q. Okay. So, would that be something you would have been aware of?

A. Sure.

Q. Okay.

A. It would have had crew impact.

Q. Okay. In what respect?

A. It would have been substantial crew impact in order to facilitate that kind of revenue stream.

Q. Okay. All right.

MR. STRICKLAND: Your Honor, that is all the questions that I have for this client. I'm sorry, for this witness at this time.

THE MASTER: All right. Mr. Allen?

CROSS EXAMINATION BY MR. ALLEN:

Q. Mr. Mayfield, I am Craig Allen. How long was Mr. Mahoney working for Davis

Roofing?

A. I don't know. I don't know particular time frames that he would have been there. I did interact with him several different occasions, and if I would go into the Greenville office, he would be there sometimes, I would say.

Q. Okay. Did you see him there with Mr. Daniels discussing advertising?

A. Yeah. I did see them meeting before, yes.

Q. Okay. All right. Didn't think anything about it though; did you?

A. No, because I wasn't responsible for marketing advertising stuff. That was normally handled by Mr. Davis.

Q. Okay. So, Mr. Mahoney could have been given that authority to do that.

A. He could have been. Yes, sir.

Q. Okay. All right. So, you don't remember what period of time that was, but yet you said you know that y'all didn't sell Five Hundred Thousand ($500,000.00) Dollars worth of shingles during that period of time. So, what period of time are we talking about there?

A. Well, during the previous testimony you were talking about during 2012; correct?

Q. I don't know. You're the one that said--- Mr. Strickland asked you about do you remember selling that much and you said no, no, no, not during that period of time. So, what period of time are you talking about?

A. 2012.

Q. Okay. You heard my questions that were directed to Ms. Weathers about the business card and the documents regarding the business card. You got new business cards in the spring of 2012; right?

A. Uh-huh.

Q. Okay. And---

A. Actually, I ordered multiple times because I would go out and meet with customers and things like that. So, I was constantly giving out information.

Q. Okay. You had more than one order of business cards in 2012?

A. I could have. Yes, sir.

Q. Okay. But yet, y'all produced no documents regarding those orders or how those orders were paid; did you?

A. That wasn't up to me. I didn't handle that.

Q. Okay. At this period of time, were you a commissioned salesperson for Davis Roofing?

A. No.

Q. All right. You were an employee?

A. Uh-huh.

Q. Did you have an employment contract?

A. No.

Q. Okay. Let me direct your attention to Exhibit 3. Do you remember seeing this e-mail from Andy Daniels regarding the status of the account?

A. Yes.

Q. All right. And there is an e-mail below that, on September 5, that was also directed to you. Is that correct?

A. Uh-huh.

Q. All right. And out there he kind of outlines everything about the billing. All right. Now, in the first line of that September 5 e-mail he says, I hope you are doing well. I got your message and wanted to get back to you in regards to the August billing.

A. Okay.

Q. All right. So, there was a question about the August billing. Is that correct?

A. I assume there was.

Q. All right. You don't recall?

A. I don't remember specifically. No, sir. It has been so far back.

Q. Okay. Well, your company got invoices in May, June, July, August and September.

A. Okay.

Q. Without paying for them. Do you recognize that?

A. What is your question exactly?

Q. Do you recognize that your company got invoices in May, June, July, August and September?

A. I saw you ask questions about it earlier this afternoon.

Q. Okay. But, you were not aware that y'all had received those invoices?

A. Not specific to the individual invoice, if that is your question.

Q. Okay. When did you become aware that there was an outstanding balance?

A. That would have been some time during this period of time here when I was corresponding with Andy.

Q. Okay. So, you had some e-mails back to Andy in response to this?

A. I'm sure I did.

Q. But you don't have those e-mails?

A. I would have talked with him on the phone or something, I guess.

Q. You don't have those e-mails?

A. Apparently not.

Q. Well, I will represent to you that you have not produced any e-mails to me, despite my request for the same. Now, according to these e-mails from Andy to you, y'all had a past-due balance of Thirty-Nine Thousand ($39,000.00) Dollars with WSPA.

Yet, you don't have any e-mail back saying, what are you talking about, we can't owe y'all that amount of money. No e-mails. No letters. No correspondence. Nothing.

A. I don't recall.

Q. Okay.

A. I do remember speaking with Andy one time, and he had sent me over a copy of the contract that had Mark's signature on it, and other than that, I wasn't really involved in the process. I'd met Andy a couple different times, but all the details of it, I wasn't really involved in that.

Q. I think your testimony a little earlier was that you assumed that Mr. Mahoney was a commissioned salesman. Is that right?

A. Yes.

Q. So, you really don't know what his job was?

A. As far as I knew, he was a commissioned salesman.

Q. That is different from that you assumed he was a commissioned salesman. He didn't make hardly any commissions; did he?

A. I didn't do the paychecks, so I couldn't tell you that.

Q. Do you know of any job he sold besides that church job---

A. That's the only one---

Q. --- where he knew a family---

A. That's the only one I knew of.

Q. Okay.

A. Yes.

MR. ALLEN: That is all I've got.

THE COURT: Mr. Craven?

MR. CRAVEN: Yes, Your Honor.

CROSS EXAMINATION BY MR. CRAVEN:

Q. Are you in fact the son-in-law of Mr. Davis?

A. I am.

Q. Isn't it true that when Mr. Mahoney left his position as director of marketing, he informed you that you would need to speak with Mr. Davis about ending the contract at the end of a quarter?

A. No.

Q. And that you were in fact the person that needed to do so in order for this contract to be finished?

A. No.

Q. So, at no time did you have a discussion whatsoever about marketing of any sort with Mr. Mahoney?

A. No.

MR. CRAVEN: Your Honor, that is all I have for this witness.

THE COURT: All right. Mr. Strickland?

MR. STRICKLAND: Your Honor, I don't have any other questions for this witness. May he be excused?

THE COURT: Any objections?

MR. ALLEN: No objection, Your Honor.

THE COURT: Mr. Craven?

MR. CRAVEN: No objection.

THE COURT: All right. You may be excused and you are excused from the hearing.

MR. MAYFIELD: Thank you.

MR. STRICKLAND: Your Honor, I would like to call Mr. Davis to the stand.

THE COURT: All right. Raise your right hand.

(WHEREUPON, JERRY E. DAVIS IS DULY SWORN.)

THE COURT: State your full name for the record.

MR. DAVIS: Jerry E. Davis.

THE COURT: All right. Have a seat, sir.

MR. DAVIS: Thank you, sir.

JERRY E. DAVIS,

HAVING BEEN DULY SWORN, TESTIFIED AS FOLLOWS:

DIRECT EXAMINATION BY MR. STRICKLAND:

Q. Mr. Davis, you have heard testimony--- Let's start with this contract that was signed. You've heard testimony from Andy saying that you told him that Mr. Mahoney was your marketing person and that you gave him permission -- that you told Mr. Mahoney -- that you told Andy that Mr. Mahoney was your marketing person. Is that correct?

A. No, sir.

Q. All right.

MR. STRICKLAND: May I approach the witness, Your Honor?

THE COURT: Yes, sir.

EXAMINATION RESUMED BY MR. STRICKLAND:

Q. This is the contract that Mr. Mahoney signed. Did you give Mr. Mahoney authorization to sign that contract?

A. Absolutely not, sir. I went through the roof when I seen that. I tried to call Andy several times and he would not return my call. I was--- Well, I ain't going to say. I mean, I got very emotional about it.

Q. Okay. Why did you get emotional about this?

A. Because I went up there and I met with Andy and I told Andy. I said, Andy, I've got a small company. I said, here's Five Thousand ($5,000.00) Dollars -- Five Thousand ($5,000.00) Dollars and when this Five Thousand ($5,000.00) Dollars is up, then I want to pay as I go. And he said, well, that's what you'll have to do. Said, because you don't have the credit to go higher than that. So, I came back one more time and I gave him another check. If I remember correctly it was a cashier's check for Five more Thousand. And then I got the mail out of the mailbox and I seen---

Q. Well, let's--- We will get to that. Okay?

A. Okay.

Q. So, to your knowledge, the only work you were doing with them was a pay-as-you-go. Right?

A. Yes, sir.

Q. And that's all you authorized---

A. And Andy knows that. Yes, sir.

MR. ALLEN: I object to that last question.

THE COURT: I sustain that.

EXAMINATION RESUMED BY MR. STRICKLAND:

Q. All right. But your history with them before Mr. Mahoney got involved was a pay-as-you-go; correct?

A. That's all I could afford to do, sir.

Q. Okay. All right. Let's ask about your--- Mr. Mahoney says that you brought him on board to be the director of marketing. Why did you bring Mr. Mahoney on board?

A. He was out of work and he told me that he had a lot of experience with web sites and cell phones and things like that, and that he could give me some good ideas and that was the area that I didn't know a lot about. He did give me some good ideas. He handled things for me like business cards, things that were to be like Five Hundred ($500.00) Dollars or under, he would do that.

Q. Okay.

A. And he done a pretty decent job with it.

Q. So you gave him a limit of what he could spend on---

MR. ALLEN: Your Honor, I object.

EXAMINATION RESUMED BY MR. STRICKLAND:

A. I didn't give him a limit. I made it a priority not to let it be over Five Hundred ($500.00) Dollars.

Q. Okay. All right. So, did you hire him as a commissioned sales person or did you hire him as your director of marketing?

A. Yes, sir. He was a commissioned sales person. I furnished him a truck. He had a ladder. He had the roofing boots that cost close to a Hundred and Fifty ($150.00) Dollars, where when he went up on the roof, he wouldn't slide.

Q. Right.

A. And he helped me with business cards and stuff like that.

Q. Mr. Mahoney testified that during the summer of 2012, y'all did Five Hundred Thousand ($500,000.00) Dollars worth of business in shingles sold. Is that correct?

MR. ALLEN: I am going to object. I am not sure that was the testimony, so in terms of any specific time frame---

MR. STRICKLAND: Well, that is when he was there.

MR. ALLEN: Is that time frame---

THE COURT: All right. Be specific as to the time frame.

EXAMINATION RESUMED BY MR. STRICKLAND:

Q. During the time that Mr. Mahoney was a commissioned sales person in 2012, he testified that y'all sold Five Hundred Thousand ($500,000.00) Dollars worth of shingles.

A. Sir, I can tell you absolutely that that never happened. I wished it had.

Q. Okay. All right. Did you give Mr. Mahoney permission to order business cards with that title, director of marketing on them?

A. Not as I remember.

Q. Okay.

MR. STRICKLAND: May I approach the witness, Your Honor?

THE COURT: Yes.

EXAMINATION RESUMED BY MR. STRICKLAND:

Q. Did you okay that business card?

A. I don't remember okaying anything like that. I mean, if he--- He might have given himself that title. I don't know.

Q. But you testified that you didn't give him that title.

A. Not as I remember. No, sir.

Q. Okay. All right.

A. Because I don't really know what a director of marketing is, just to be honest with you.

Q. All right. Okay.

MR. STRICKLAND: May I approach the witness, Your Honor?

THE COURT: Yes.

EXAMINATION RESUMED BY MR. STRICKLAND:

Q. Here are copies of invoices and things. You seen them earlier. This is what WSPA or Media General or the new name....

A. Nexstar.

Q. Nexstar. Thank you. Nexstar says they sent and we believe they sent them to you.

A. They did send them to me.

Q. Okay. What was your reaction when you saw them?

A. I blowed up like an atomic bomb.

Q. Why?

A. Because I had an agreement with Andy that it would be Five Thousand ($5,000.00) Dollars and then when that money run out, for him to stop. I had the same agreement with Channel 4 over in Greenville.

Q. Okay.

A. Because I did not have the money or the business to support this type advertising.

Q. Okay. Earlier you heard Mr. Allen ask about discovery and whether we looked for records for 2012. Did y'all do an exhaustive search for your records in 2012?

A. We did a search for stuff. Yes, sir.

Q. And that was so long ago, did you find--- What did you find besides that check?

A. I don't remember just to be honest with you.

Q. Okay. Did you ever get a phone call from Andy asking you if Mr. Mahoney was your director of marketing?

A. No, sir.

Q. Did you ever introduce Mr. Mahoney to Andy as your director of marketing?

A. No. I introduced him to Andy.

Q. Okay.

A. And what I told Andy was, I said, you can talk to him, but before anything is done, I want to approve it.

Q. Okay. All right. Have you ever authorized Mr. Mahoney to expend Ninety Thousand ($90,000.00) Dollars?

A. No, sir. I've never allowed anybody to spend Ninety Thousand ($90,000.00) Dollars.

Q. Kevin has worked for you how long?

A. Seven or eight years. I don't remember.

Q. Okay. Did you ever--- Now, Kevin was the vice-president of the company?

A. Yes, sir.

Q. Did you ever authorize Kevin to spend Ninety Thousand ($90,000.00) Dollars?

A. I've never authorized anybody to spend that kind of money.

Q. Before that amount of money is spent, would you have ever given that authorization to anybody?

A. No, sir.

Q. Did you give it to Mr. Mahoney?

A. Absolutely not.

MR. STRICKLAND: Your Honor, that is all the questions I have for this witness.

THE COURT: Mr. Allen?

CROSS EXAMINATION BY MR. ALLEN:

Q. Mr. Davis, I am Craig Allen, the attorney for Nexstar.

A. Yes, sir.

Q. You are the owner of Davis Roofing?

A. Yes, sir.

Q. Is that correct?

A. Yes, sir.

Q. Davis Roofing Group is an LLC. Is that right?

A. Yes, sir. It is.

Q. All right. Who are the other members?

A. The members?

Q. The other members of Davis Roofing Group, LLC.

A. As far as the board members?

Q. The owners of the company.

A. I'm the sole owner.

Q. All right. Do you have board members?

A. We--- If I remember correctly, we set up board members, but I don't remember how we done it because that has been several years ago.

Q. Okay. You don't know who the board members are?

A. Well, I would--- I don't remember; no, sir. But normally it's family members for stuff like that.

Q. All right. So, y'all don't have regular meetings of board members then? Is that right?

A. No, sir. But we meet several times a week.

Q. Okay. Any minutes of those meetings drawn up?

A. No, sir. We wasn't a big company and we didn't really do stuff that was real fancy.

Q. Do you have any corporate records?

A. Yes, sir.

Q. You do?

A. I do.

Q. Okay. Do you recall that we requested the corporate records for your company?
A. No, sir.
Q. All right. I'm showing you Exhibits 5 and 6. If you look on Exhibit 5, number 5, if you will find number 5 on Exhibit 5.
A. Yes, sir.
Q. It says, we are requesting all corporate records of Davis Roofing Group, LLC. Is that correct? See number 5 there?
A. I see number 5.
Q. Okay. Let me show you what I am referring to here.
A. Yes, sir.
Q. Number 5.
A. Okay.
Q. Okay. It says all corporate records.
A. Oops, sorry.
Q. No problem. All corporate records. All corporate records for Davis Roofing Group, LLC. Is that correct?
A. Yes, sir.
Q. Okay. Now, your response. Let me refer you now to number 6. Your response here. Let me show you where that is. Number 5. See that?
A. Yes, sir.
Q. The response is shaded. Right here. Your client says there are none. Is that correct?
A. Yes, sir.
Q. Okay. All right. So, no corporate records have been produced to us. Is that correct?

A. Yes, sir. And I have an explanation for it.

Q. All right. In fact, during this period of time, the middle of 2012, didn't you actually change the name of the company from Davis Roofing and Mechanical, LLC to Davis Roofing Group, LLC? Do you recall that?

A. We changed it. I believe it was Davis Roofing and Maintenance.

Q. I'm sorry. You are right. Davis Roofing and Maintenance, LLC to Davis Roofing Group, LLC.

A. Yes, sir.

Q. Yes, sir. Okay. And that was around the same summertime 2012 time period, I believe?

A. I don't remember the date, sir.

Q. Okay. Now, was Mr. Mahoney--- He was involved in helping get that changed and get everything kind of under one name and one single branding. Is that right?

A. He didn't have anything to do with the change of the corporation. No, sir.

Q. All right. The main office of the company is the 141 Johnson Court, Inman address. Is that correct?

A. Yes, sir.

Q. Okay. All right. And I guess you have an e-mail address. Is that right?

A. I do.

Q. Do you use it much? Do you use e-mail much?

A. No, sir.

Q. Can't say as I blame you. And I guess Kevin has got, or had, an e-mail address there?

A. Yes, sir. As far as I know he did.

Q. Okay. Does he still have one?

A. I guess he does. I don't know.

Q. Okay. All right. And Tracy had an e-mail address there?

A. Yes, sir.

Q. Okay. Anybody else have an e-mail address there at Davis Roofing?

A. Yes, sir. The sales person had one.

Q. Okay. So, Mark had one when he was there?

A. Seems like I saw something with Mark's name on it.

Q. Okay. All right.

A. With some numbers maybe.

Q. All right. Okay. Now, did other people deal with advertisers during this period of time or was it just you?

A. I was probably the one that, you know, did most of it. I was the one that went down and talked with -- met with Andy twice. I met with him one time in Greenville when we done a video and tried to meet with him again, but never did get to meet with him.

Q. Okay. All right. Would it be fair to say that other people in your company also met with or dealt with advertisers from time to time?

A. I don't really think so. I might ask--- I mean, I don't know anything about web sites, but I paid Caroline Harrington Eighty-Five Hundred ($8,500.00) Dollars to do a web site and, you know, I just don't know a lot about computers. I apologize for my ignorance, but I just don't know a lot about them.

Q. All right. Now, Mark was actually helping with the website. Is that right?

A. If he was, I don't remember that. I know he helped me with some business cards and done a good job.

Q. Okay. I thought your testimony earlier was that he was brought on to help with the

websites and the cell phones.

A. He helped with some cell phones and I don't--- What was your other---

Q. Website.

A. I don't remember saying that.

Q. Okay.

A. I could have.

Q. All right.

A. I have a really bad problem with my hearing.

Q. Okay. Can you hear me better if I'm over here?

A. The closer you are, the better I can hear, sir.

Q. Okay. I will try and do that. I didn't want to crowd you. Okay. Let me ask you to look here at Plaintiff's Exhibit number 3. Look there on the front page.

A. Yes, sir.

Q. Now, Andy Daniels had sent -- had sent you and Kevin right here--- Andy Daniels had sent you and Kevin an e-mail. This is March 30, 2012. Did you guys get a chance to look at the spots? Let me know what you think so we can get them on the air for next week. Call me or send an e-mail if you have any questions. Right? The e-mail he--- The response he got is, from Kevin Mayfield, okay, I have talked with Mr. Davis and we are good to go. Can you let us know when it will be airing? Is that correct?

A. If that's what Kevin said.

Q. Okay. All right. Well, that is what it says up there; right?

A. Okay.

Q. You did not send an e-mail response to Andy; correct?

A. I don't remember sending one.

Q. All right. So, then you wouldn't have authorized this advertising to Andy?

A. I authorized him to do Five Thousand ($5,000.00) Dollars worth of spots.

Q. All right. Did you put that authorization in writing?

A. I paid him with I think it was cashier's checks and I think I have copies of them.

Q. Okay. Now, you said you brought Mark Mahoney on, I believe you said, for some consulting. Is that right?

A. I don't remember saying that, sir.

Q. Okay. All right. I stand corrected. I believe you said you brought him on to help with business cards?

A. Yes, sir. He helped me with some business cards.

Q. Okay. So, was he redesigning your business cards, making them look less cluttered or cleaning it up or getting it the right color or something like that?

A. I don't remember just what he done, but he did help me.

Q. Oh, he did help with that?

A. Yes, sir.

Q. So, now when Tracy was sending him that e-mail, sending him the proof of the business cards, she was sending that for him to approve. Is that right?

A. I really don't know what Tracy did, sir.

Q. Okay. So, there were business cards bought in 2012?

A. We buy business cards every year.

Q. Okay. All right. And do you recall the request that I made for the orders, the requests and the payment for the business cards purchased in 2012?

A. No, sir. I don't recall that.

Q. Okay. So, included in those business cards that Mark was getting straight, now were those business cards for Mark as well?

A. I saw something with Mark's name on it, but.... I thought I saw that earlier.

Q. Okay. Yes, sir. Let me try and find it for you. Is that what you were referring to?

A. This is for Kevin Mayfield.

Q. Oh, I'm sorry. I pulled out the wrong one. Is that what you're saying you just saw earlier?

A. Yes, sir.

Q. Okay. All right. That is the business card for Mark Mahoney?

A. That is what it says.

Q. Right. Okay. Now, so this is the kind of business card that he was working up. Is that correct?

A. I don't remember. This has been probably five or six years ago and I really don't remember all the specifics of the card, sir.

Q. Okay. All right. Now, I believe Mr. Strickland asked you if you gave permission to order Mark Mahoney's business cards and your testimony was not as I can remember. Or your answer was not as I can remember.

A. I don't remember giving Mark specific permission to order business cards.

Q. I believe the testimony also was that you do not remember whether you gave him permission for this specific card; right?

A. I don't remember giving Mark the--- I don't remember. He was working on the business cards, but I don't really remember this card here.

Q. Okay. All right. How long did Mark work for Davis Roofing?

A. It was a very small time. I thought it was like two months and I didn't get all this stuff from WSPA until mark was gone a couple months.

Q. All right. Now, did Mark help you with -- in dealing with Caroline Harrington on the website?

A. It seems like Mark may have talked to her. I don't remember.

Q. Okay. Let me, if I may, show you this. Okay. Look at the second page here of Exhibit 4. I believe that is an e-mail that was forwarded -- that you forwarded to Mr. Mahoney. I'm sorry, let me get back over here. I believe that was an e-mail that you had forwarded to Mr. Mahoney. An e-mail that you received from Caroline Harrington regarding the website. Is that right? An e-mail from Caroline Harrington to you. You sent it to Mr. Mahoney; correct?

A. I don't remember sending him any e-mails. Tracy and Kevin would do most of my computer stuff for me.

Q. Okay. Well, did Tracy send e-mails from your e-mail address?

A. She has.

Q. Okay. You will agree with me that there is nothing on this e-mail that indicates it comes from anyone other than jedavis. Is that right?

A. That was--- At this time, it seemed like--- Let's see, 2000. Is this the date it was sent?

Q. No. This is the date that your e-mail was sent, April 14 of 2012.

A. Okay. It says jedavisroofing. At that time, I think the name of our company was J. E. Davis Roofing, but I could be wrong about that because we've changed it two or three times.

Q. All right.

A. Look on the next page, the third page. This is also an e-mail from jedavisroofing@bellsouth.net. Is that your e-mail address?

A. It was--- Looks like it was probably my e-mail address at this date.

Q. Do you recall sending that?

A. No, sir. I don't.

Q. Okay. In the forward line, the subject line, it says please review videos from Channel 7. Did you write that?

A. No, sir. I don't remember that. I could have, but I don't remember.

Q. All right. And that was being sent to Mr. Mahoney. Is that correct?

A. It says from Mr. Mahoney.

Q. No, sir. I'm sorry. I'm looking right down here. From jedavisroofing@bellsouth.net to mahoney63@hotmail.com.

A. Okay.

Q. So, that is correct?

A. Yes, sir.

Q. Okay. So, you will agree with me that there were a number of e-mails that you were sending information to Mr. Mahoney from either Caroline Harrington with the website, or WSPA regarding advertising?

A. As I told you, sir, Kevin and Tracy would do most of my e-mail stuff.

Q. Did you know they were doing most of your e-mail stuff?

A. I knew they were doing some. Yes, sir.

Q. They wouldn't do something without your permission; would they?

A. That is possible, but I wouldn't think so.

Q. Okay. So, you must have given them permission to do it.

A. That is possible.

Q. All right. Did you ever deal with a lady named Jesse Stacks at Charter?

A. I don't remember that name.

Q. All right. Did you ever deal with anybody at Charter regarding advertising?

A. Charter like Charter TV? Charter internet?

Q. Charter Media.

A. I don't remember. Charter? Kevin set our phone service with Charter, I thought.

Q. I am going to flip back a couple of pages here. Maybe it's on this page. Let's see. Let's start right here. I'm sorry, we have to read these kind of backwards. There is an e-mail from Andy Daniels to jedavisroofing. That is you; correct?

A. Yes, sir.

Q. Okay. He copied Kevin Mayfield and he said, here is the distributor spot. Look it over sometime and let me know if it's good to go. Correct?

A. If that's what you say.

Q. Okay. And then that message was forwarded by Kevin to you, two days later, April 9; correct?

A. Yes, sir.

Q. Okay. And then you then forwarded that message to Caroline Harrington. She was the person working on the website. Correct?

A. She was. Yes, sir.

Q. Okay. And then a couple of days later on April 14, you then forwarded that whole string of messages to Mark Mahoney. Correct?

A. I didn't do it myself personally, no.

Q. Okay. Do you recall telling Andy Daniels that you wanted to compete with Guy Roofing?

A. No, sir. I don't. What I remember telling him is that I was wanting to try to grow my business.

Q. All right. Do you know that Mark Mahoney had also talked to people at WYFF regarding advertising?

A. I didn't know that. No, sir.

Q. Okay. You did advertising with WYFF?

A. I did, for one month.

Q. And you paid it?

A. Yes, sir.

Q. And you paid for the advertising at the Anderson Independent. Correct?

A. Yes, sir. That was a little newspaper.

Q. Okay. All right. And Mark Mahoney also had set up that advertising. Is that right?

A. Little small stuff, yeah, he helped with it.

Q. Okay. And the Greenville News. I think he set up some advertising with the Greenville News for you?

A. Yes, sir. That was a small ad.

Q. Okay. And you paid for that?

A. Yes, sir.

Q. All right. Let's see. WHNS Channel FOX 21. You did some advertising with FOX 21; right?

A. I don't remember that, sir.

Q. All right. Do you remember when you let Mark go?

A. I really don't remember letting Mark go. Mark would just--- He would come in for like a few hours. I would go days at a time and not see him. I did not know anything about the secret meeting he had with these people without me being there until I heard it this morning.

Q. Okay. What was Mark paid for his work with your company?

A. I let him drive a truck, furnished the gas for the truck and paid him commission, but I do know he was not paid One Hundred ($100.00) Dollars a day.

Q. Was he paid anything other than that one commission that you -- commission

check that you---

A. Yes, sir. I would give him money occasionally, but I know it wasn't One Hundred ($100.00) Dollars a day.

Q. Okay. So, you did pay him some other money?

A. Yes, sir. I did. It wasn't a lot, but I did pay him some.

Q. All right. Okay. I believe you testified that when you got these invoices, you were -- you blew up?

A. I did.

Q. Atomic bomb, I think is the way you put it.

A. Yeah.

Q. All right.

A. And I'm still upset over it.

Q. Okay. Yet you have no correspondence, e-mails, notes, anything back to WSPA?

A. I went--- When I got that stuff, I went down to WSPA looking for Andy. I was wanting to talk to him in person about it and they told me that he was out.

Q. One time?

A. No, I went more than one time. I don't remember how many, but I know I went more than once. And I even went to Dave Edwards looking for him because I knew he was out there. He used to work for Mr. Edwards. Maybe he still does. Dave Edwards is a good friend of mine.

Q. Okay. So, over the course of, let's see, May 27, June 24, July 29, August 26, September 30, you never talked to Andy?

A. I don't remember talking to Andy. I talked to a gentleman out there. I think he might have been a supervisor, a black guy, but I don't remember what his name was. I told him that I needed to talk to Andy because these invoices was just

totally out of character.

Q. All right. Nothing in writing back to WSPA complaining about the invoices; right?

A. No, sir. I went and retained legal counsel.

Q. Let me show you again, Plaintiff's Exhibit 3. This is some copies of some e-mails from Andy Daniels, Kevin Mayfield. Have you seen those e-mails?

A. If I have, I don't remember them.

Q. You don't remember?

A. No, sir.

Q. Well, there are e-mails to Kevin Mayfield in September talking about the status of this outstanding account, the fact that there was a balance of more than Thirty-Nine Thousand ($39,000.00) Dollars due.

A. I told Kevin that we didn't owe that, that I didn't authorize it and we was not going to pay it regardless of how much money it cost me to fight it and if I had to take it to the Supreme Court, and if I owed it, it would have done been paid.

Q. You didn't tell Andy that. You told that to Kevin.

A. I told it to Kevin and I would have told it to Andy if I could have got in touch with him. Andy is a very smooth talker.

Q. By the way, was anyone checking Mark Mahoney's e-mails after he left your employment with you?

A. I can't answer that, sir. I don't know.

Q. Okay. Do you remember calling Andy and leaving a message about the fact that you had heard ads running after y'all told them to stop, in August? Do you remember that?

A. I did. I called from my cell phone and I said, y'all better get these ads stopped because I didn't authorize them and I'm not going to pay for them. I done that.

Yes, sir.

Q. All right. Now, you didn't complain about the ads in May, June, July. Just the ads that ran in August after the time that y'all had---

A. Sir, I didn't get this stuff until sometime later. Mark had been gone probably two or three months when I got this stuff.

Q. You have no dispute that the ads ran at the times set forth on those invoices; do you?

A. I know when I stopped -- when I called and demanded that they be stopped, they might have ran a couple of days after that, but they didn't continue to run them like they were running them.

MR. ALLEN: That is all the questions that I've got, Your Honor.

THE COURT: All right.

CROSS EXAMINATION BY MR. CRAVEN:

Q. Good afternoon, Mr. Davis. I'm James Stone Craven. I'm the attorney for Mr. Mahoney. How are you this afternoon?

A. Fine. Nice to see you again.

Q. Would it be better if I moved over to talk to you?

A. Please do, sir.

MR. CRAVEN: May I approach?

THE COURT: Yes.

EXAMINATION RESUMED BY MR. CRAVEN:

Q. Just to clear up, can you tell me how you met Mr. Mahoney?

A. Yes, sir. We met at the Sprint store where he was working.

Q. Okay. And that was in about the spring of 2012?

A. I don't remember the date, sir.

Q. Okay. You then--- What were your purposes for hiring him as director of marketing?

A. I didn't hire him for directing the marketing.

Q. Okay.

A. Mark told me that his Dad was real sick and if I remember correctly, at the point of death. I went to the store to see Mark. After that, he was gone. So, I don't--- Seems like maybe I had his number or he had mine. He was really good on cell phones. I thought he was a genius on cell phones.

Q. So, you are saying you only hired him as a commissioned sales person that would sell roofing supplies---

A. Yes, sir.

Q. ---or sell roofs and that was the purpose of hiring him?

A. He was selling roofs, not supplies. If he sold any supplies, I don't know about it. I had another person doing that.

Q. So, he was selling roofs for you?

A. Yes, sir.

Q. Okay. Do you normally forward e-mails regarding marketing to roof salesmen?

A. I don't send very many e-mails, sir.

Q. Okay. So, you don't send e-mails and receive e-mails but you have Tracy or -- well, what is his name again?

A. Kevin, the pastor. Yes, sir.

Q. The pastor---

A. Yes, sir.

Q. ---to send them for you? And would you normally authorize them to send marketing materials to commissioned salesmen?

A. They know a lot more about computers than I do.

Q. But they do what you tell them to; correct?

A. They do, and sometimes they make decisions to do stuff on their own.

Q. So, they would have decided to send commissioned salespeople marketing materials?

A. Rephrase that.

Q. They would have normally decided on their own to send commissioned salespeople marketing materials?

A. I don't really know. I can't answer that.

Q. Did you send any other commissioned salespeople marketing materials?

A. Marketing materials? Are you talking about Yellow Page ads?

Q. No. I'm talking specifically about e-mails from Kevin -- I mean, from Andy and other people related to the ads that were run.

A. Yeah. I don't know, you know, what they would send them for and I have told them from time to time to send e-mails. They've sent e-mails without me telling them to do it.

Q. But you would tell them to send them to -- your marketing materials to anybody?

A. No. I never said that.

Q. So, it would be normal for you to forward e-mails from your e-mail address from Andy to your marketing director though; correct?

A. I never had a marketing director.

Q. Okay. During his time with you, did Mark sign contracts with any other companies?

A. I don't know.

Q. Well, you testified that he set up advertising with other companies and that they

were paid.

A. Newspapers.

Q. Those are other companies.

A. Okay.

Q. Other advertising companies.

A. Yes, sir.

Q. And you paid those contracts.

A. Absolutely.

Q. Absolutely.

A. And I would have paid Andy if they would have done the right thing. I want to pay my bills.

Q. Okay. But, why would a commissioned salesperson be signing contracts for you if he didn't have the right to?

A. I don't know. You will have to ask him that. I never gave him that permission. He knows it and Andy knows it, too.

Q. But it was okay to pay the other ones? It was okay for him to sign the other contracts, just not this one?

A. There's a lot of difference there. We're talking about up to Five Hundred ($500.00) Dollars for newspaper ads and then Ninety Thousand ($90,000.00) Dollars.

MR. STRICKLAND: I object. Your Honor, there are no other contracts in evidence.

MR. CRAVEN: He's testifying that he paid them.

MR. STRICKLAND: He testified that he paid a bill. He didn't testify that---

MR. CRAVEN: His testimony was specifically that Mark set up advertising with

other companies and that they were paid.

MR. STRICKLAND: That doesn't mean---

WITNESS: I don't know what Mark set up.

THE COURT: That is fine. We will leave it at that then. I'll sustain that.

MR. CRAVEN: Thank you, Your Honor.

EXAMINATION RESUMED BY MR. CRAVEN:

Q. If Mark was a commissioned salesperson and he made money selling roofs, can you tell me what benefit he would gain by helping you with advertising?

A. Well, he helped me with the little stuff and I felt like that I paid him for that.

Q. How did you pay him?

A. Just like what he told you, cash.

Q. Okay. So, you did pay him a Hundred ($100.00) Dollars a day cash?

A. No, not a Hundred ($100.00) Dollars a day.

Q. But you paid him cash every day?

A. Not every day, no.

Q. But you paid him cash under the table not to sell roofs, but to do other things?

A. It was--- We paid him commission to do the roofs and then I would just give him the money and he could do whatever he wanted to with it.

Q. Did you pay any other---

A. He was going through a hard time at that time.

Q. Did you pay any other commissioned salespeople under the table to do marketing or advertising for you?

MR. STRICKLAND: Your Honor, he has answered that.

WITNESS: How many times do you want me to answer that question?

THE COURT: He hasn't answered that one.

EXAMINATION RESUMED BY MR. CRAVEN:

Q. You haven't answered that question. Did you pay anyone else under the table, a commissioned salesperson, to do marketing and advertising for you?

A. I may have. I don't know.

MR. CRAVEN: Your Honor, that is all I have.

THE COURT: All right. Mr. Strickland?

MR. STRICKLAND: Thank you, Your Honor.

REDIRECT EXAMINATION BY MR. STRICKLAND:

Q. Mr. Davis, you were asked a minute ago what benefit Mr. Mahoney would have received.

A. Yes, sir.

Q. If he is a commissioned salesman and you had ads running all over the place and it brought in new business, wouldn't it seem possible that he would have gotten some of---

MR. ALLEN: Your Honor, I am going to object to that.

THE COURT: I will sustain the objection.

EXAMINATION RESUMED BY MR. STRICKLAND:

Q. What benefit could Mr. Mahoney have received?

A. Commission.

Q. In what way?

A. Well, I don't know what the commission arrangement was. I think maybe twenty (20%) or twenty-five (25%) percent. He can tell you that.

Q. But, would new ads have increased business?

A. They--- Most of the time they do. Yes, sir.

Q. Okay. All right. Earlier you were asked about one corporate name.

A. Yes, sir.

Q. Did you come to me in 2012 with the idea of creating Davis Roofing Group?

A. I believe so.

Q. And did we create Davis Roofing Group for you at that time---

A. I believe we did.

Q. ---at a law firm I was working at?

A. Yes, sir.

Q. Okay. And that was your idea?

A. Yes, sir.

Q. No one else came to that meeting except you?

A. I believe Mr. Belenchia or---

Q. Well, no. You didn't bring anyone else with you?

A. No, sir. No, sir.

Q. Okay. Mr. Belenchia would have attended that meeting.

A. Yes, sir. He was your partner or something, I believe.

Q. Okay. Earlier you said something about no corporate records. You were going to explain that. Would you explain that?

A. Yes, sir. I had a lady working for me part time that lives in Taylors. She took a lot of my stuff home with her and somehow or another her and her husband had some problems. She moved off and I never saw her again for a long time and that was at the Lexus dealership in Greenville.

Q. Okay.

A. And I told her, I said, you don't know how much problem you have caused me and how much you've cost me in taxes by me not having my stuff to do my work right. She apologized and said she didn't know what happened to the stuff.

Q. A few minutes ago, you testified that from time to time you gave Mr. Mahoney some money.

A. I did.

Q. What was that for? Just out of the goodness of your heart?

A. Well, I roofed his house for free.

MR. ALLEN: I object, Your Honor.

THE COURT: I sustain it.

EXAMINATION RESUMED BY MR. STRICKLAND:

A. He was going through hard times. I've probably roofed two hundred (200) houses for people in Spartanburg, Greenville and Cherokee counties.

Q. So, you roofed his house for free?

A. I did. Yes, sir.

Q. Okay. And so, why did you pay him cash money occasionally?

A. Well, I really don't remember why. I knew he was going through some hard times and so I wanted to help him what I could.

Q. Okay. All right.

A. I thought he was my friend.

Q. But you didn't pay him a Hundred ($100.00) Dollars a day?

A. Absolutely not. No, sir.

MR. ALLEN: Object to the form.

THE COURT: All right.

EXAMINATION RESUMED BY MR. STRICKLAND:

Q. Did you pay Mr. Mahoney a Hundred ($100.00) Dollars a day?

A. Absolutely not.

Q. Okay. All right. Did you pay any other employee a Hundred ($100.00) Dollars

a day?

A. No, sir.

Q. Did you pay any other contract salesmen a Hundred ($100.00) Dollars a day?

A. No, sir.

MR. STRICKLAND: Your Honor, that is all the questions I have for this witness.

THE COURT: Mr. Allen?

MR. ALLEN: Just a couple.

RECROSS EXAMINATION BY MR. ALLEN:

Q. You paid this money to Mr. Mahoney, this cash to Mr. Mahoney, but you kept no records?

A. Sir?

Q. You kept no records of cash money that you paid to Mr. Mahoney; did you?

A. I probably didn't. No, sir.

Q. Okay. So, no W-2s, 1099s, nothing like that?

A. No, sir. He wasn't paid a total of a Thousand ($1,000.00) Dollars altogether.

Q. But you don't know how much he was paid?

A. No. But I know he got the check for Five Hundred (500) and something and then I gave him maybe--- He wasn't there very much, but I would give him money. I gave him gas money and I would give him money occasionally to help him out.

Q. Okay. I think your testimony just then was that you don't know what the commission arrangement was. Twenty-five (25%) percent? You said something like that?

A. That's what I think our other guys make. But, you know, I'm not sure.

Q. But, you don't know what his arrangement was?

A. No, sir. He sold the job. Kevin went out there. That might have been the first job

he ever sold. I'm not sure. But, Kevin went out there to show him how to look for the stuff on the roof and I'm not sure if it was an insurance job or the church paid. I never seen the check on that job.

Q. Well, Kevin doesn't set his pay rate; does he?

A. Kevin does just about everything for me.

Q. Oh. So, he authorizes advertising for you?

A. No, sir.

Q. Okay.

A. But he figures commissions and stuff like that.

MR. ALLEN: No further questions.

MR. CRAVEN: I don't have any further questions, Your Honor.

THE COURT: Mr. Strickland?

MR. STRICKLAND: None, Your Honor.

THE COURT: You may step down, sir. Thank you.

WITNESS: Thank you, sir.

MR. CRAVEN: Your Honor, that is our witnesses.

THE COURT: And is that your case?

MR. CRAVEN: That is our case, Your Honor. Just one second, Your Honor.

THE COURT: I tell you what, let's take about five minutes.

MR. CRAVEN: Perfect.

THE COURT: And then we'll see where we are at that point.

MR. CRAVEN: Yes, sir.

(COURT IN RECESS)

(BACK ON THE RECORD)

MR. CRAVEN: Your Honor, at this time we are going to rest, also, and not take

up any more of the Court's time. I think you've heard enough.

THE COURT: All right. Mr. Allen?

MR. ALLEN: Yes. I have no further witnesses. To the extent the Judge would consider, we would ask for a, I guess a directed verdict. Your Honor, the evidence is there that Mr. Mahoney was the director of marketing. He was authorized to deal with these advertisers. My client received no such restriction on his authority, dealt him in good faith, and ran the advertising for Davis Roofing Group. Even the testimony of Mr. Davis is that -- particularly that he could not recall Mr. Mahoney approving the card for Mr. Mahoney, which means he could have approved the card, and that gets to a larger point dealing with the documents that were not produced for us. We asked them to produce us all the orders and payments for the cards because we believe these cards were ordered and the cards for Mr. Mahoney was paid for by Davis Roofing. They failed to produce it. The Court is entitled to then consider that if they had produced it, it would give information which was not helpful to their case, but would be helpful to us. They have not produced it. There is no way we can get it, and the same applies to the corporate records which may shed some light on what Mr. Mahoney was doing for the company. The same can be said as to any records of what he was being paid. The testimony from the Defendants was, quite frankly, all over the board. Ms. Weathers and Mr. Mayfield basically saying he wasn't the director of marketing. Mr. Davis saying well, maybe he was. I did hire him. I did authorize him to deal with some advertisers, which is contrary to what the other witnesses testified to. But, I think looking at it just from a common sense standpoint, Mr. Mahoney gets nothing out of setting up advertising for Davis Roofing Company, even as a commissioned salesman. The evidence is he only made one commission and that was on the sale to his church. But, even as a commissioned salesman, the fact that advertising was done does not help him. It helps Davis Roofing Company, but it doesn't help him as

a commissioned salesman. He has to go out and sell that. Somebody calling in for an ad -- based on an ad on the radio does not necessarily help him. So, he gets nothing out of doing that. He gets nothing out of going out on his own, allegedly, going to Office Depot and getting him a business card that says director of marketing. Why would he do that? He didn't grow up as a little boy dreaming of one day he would be the director of marketing for Davis Roofing. He, obviously, was told that that was his job, try and increase their presence, try and put them in competition with a competitor who maybe had a head start on them, try and get them to be a household name, and that is what he was doing until he was subsequently terminated. In addition, my client was running the advertising, the ads. You know, we sent the spots to Mr. Davis. He, in turn, sends those to Mr. Mahoney. If he didn't have some authority or some job to do in regard to that, why is Mr. Davis sending these things to Mr. Mahoney? It doesn't add up. It doesn't make sense. We sent the invoices monthly, on a monthly basis. The invoices were there. No response from Davis Roofing on the invoices. We sent e-mails after that saying hey, you need to start getting these things paid up. We get nothing in response. So, we believe the evidence is there that clearly we did the work, clearly we did it for Davis Roofing and, quite frankly, the evidence is there of actual authority of Mark Mahoney to enter into this agreement and, quite frankly, apparent or implied authority of Mark Mahoney to enter into this agreement based on the fact that Davis Roofing may well have authorized him to get that business card that says director of marketing and, based on the fact we were put in touch with Mr. Mahoney as the director of marketing, the person to deal with. So, we are asking for judgment for the amount outstanding on the account which I believe is Thirty-nine Thousand, Two Hundred Twenty-five Thousand ($39,225.00) Dollars.

THE COURT: All right. Mr. Strickland?

MR. STRICKLAND: Thank you, Your Honor. Your Honor, it is an undeniable

fact that Mr. Davis said Mr. Mahoney was not the director of marketing. He has testified undeniably. The three witnesses we had testified that he was not the director of marketing, he was a salesman. Mr. Davis did testify that he gave him other duties, that he allowed him to do certain things, but he would not have allowed him to sign a Ninety Thousand ($90,000.00) Dollar contract. Mr. Davis did say that there were certain things that he allowed him to do because Mr. Mahoney came and said, I can help you with these matters, and so he allowed him to do certain things, but he didn't give him the authority. He also testified that he didn't give him the authority, he didn't give him the title. As far as the spots that he sent him, he sent him spots that they had previously run with WSPA. That is part of the file. Mr. Mahoney was not employed. He produced no evidence that he was ever employed. We produced the only check that he ever got from Davis Roofing. He produced no letters of employment. He produced no employment application. He produced nothing, no e-mails, nothing. Of all the e-mails he produced, he produced no e-mail that said, you are the director of marketing. He gave the title to himself. In fact, the e-mail he sent to get the business cards was sent from his personal e-mail account, not the business e-mail account. He did all of this personally and the motivation was to increase sales so that he would make more money as a commissioned salesperson. Basically, you've got the fox guarding the hen house. You've basically got somebody who was going -- having free reign to do what he wants to do in anticipation of more business. In anticipation of higher commission checks. Mr. Davis did admit that from time to time he gave him a little bit of pocket money. He was trying to help him out. Mr. Davis did admit that he had good -- that Mr. Mahoney did have good ideas, but he said he was never the director of marketing and didn't -- wouldn't have hired him to do that. Thank you.

MR. CRAVEN: Your Honor, I think what we have here is a case of failure to have

and produce records, and poor business practices being used as an excuse to perpetuate further poor business practices and failure to pay WSPA and the rest of the clients. I think that nothing has been produced because it might be that their modus operandi is just poor business practices in general. Keeping records, writing contracts for clients, employment contracts and whatever it may be. I don't think those should be used as an excuse in these types of situations to either blame somebody else for what was done on your behalf and not take responsibility for the work that was performed for you. I think that we have kind of a lot of selective memory going on during the depositions and during the testimony, and I think that points to the practices that Davis Roofing Group didn't keep up with what they were supposed to be doing, and in doing so, probably fell behind on what was done for them and I think that that is the bottom line.

THE COURT: Mr. Strickland, lets get back to the other -- the Request to Admit that you have handed up and your position on that.

MR. STRICKLAND: Your Honor, our position is still the same. May I hand up a case, Your Honor---

THE COURT: Yes.

MR. STRICKLAND: ---that goes to this?

THE COURT: Yes.

MR. STRICKLAND: Your Honor, this is a case where a party's admissions were binding even though they conflicted with his denial of liability in his pleading. Mr. Mahoney denied liability in his pleading. He denied everything. Said it wasn't his fault. Well, our Request to Admit asked him to admit or deny that he was a contractor. We asked him to admit or deny that he didn't have apparent or actual authority. We asked him to admit or deny that he ordered his own business cards. We asked him to admit or deny that he did not have the authority to grant himself a corporate title. We asked him to admit

or deny that he didn't have written permission to sign the contracts that he signed with the Plaintiffs. And we asked him to admit or deny that he did it of his own free will and of his own accord. Those are admissions. Under Rule 36, those are admissions. This Court held in this particular case, Your Honor, that to withdraw admissions based on the belief that a request or admission could not displace answers in pleadings, it would be prejudicial to our clients to allow them not to -- to allow us not to be able to count on this, Your Honor. We mailed it in good faith. We mailed them to his address. We gave him more than ample time to respond to them, which he never did. I couldn't find anything in the Rule that says if he doesn't get it, does he get a do-over. There is nothing in Rule 36 that says that, but we did mail them, Your Honor.

THE COURT: Mr. Allen?

MR. ALLEN: Of course, our position is the same, that regardless, deemed admissions of another party are not binding on us. Secondly, I guess I would have to say that at the time this was -- these were mailed, Mr. Mahoney was a pro se Defendant. I don't--- It doesn't appear that there were any other requests or prompts to him to get this information. Mr. Craven has indicated that once he filed his Notice of Appearance, there were no requests to him to get the discovery responses. I'm not even sure that if Mr. Mahoney had received these that he would have known that he needed to do something with it or what happens when he doesn't do something with it. I don't know that. Generally, you know, pro se Defendants sometimes get the benefit of the doubt on some of those things. But, in any event, it does not affect our case because those admissions are not -- if they are deemed admitted, they are not binding on us.

THE COURT: All right.

MR. CRAVEN: Your Honor, I agree with Mr. Allen. I don't believe there are any cross claims against my client whatsoever. I believe it's just, once again--- You

ruled on this this morning and I believe this is just once again trying to backdoor a way around it and get it back in. Mr. Mahoney was in the hospital at the time these were supposedly sent, in a coma. I sent Notice of Representation and a specific letter to Mr. Strickland saying any correspondence or you need anything, send it directly to me since I have been hired and retained, and I did not receive a phone call. I did not receive a copy of discovery. I did not receive a copy of anything in response to that. That being said, I do not believe that it affects the Plaintiff's claims in any manner, nor affects ours because there are no cross claims.

MR. STRICKLAND: Your Honor, this goes to liability. That if Mr. Mahoney did not have the actual authority, that he is liable for this. That is what it goes to. Mr. Allen filed claims of liability against both parties.

MR. ALLEN: But it can't say that Davis Roofing is not liable because of this. That is affecting us for something that, you know, we didn't have the opportunity to admit or deny these things. They were never sent to us.

MR. STRICKLAND: But you could admit whether he was -- whether he -- you couldn't speak for him.

THE COURT: Counsel, direct your--- This way.

MR. STRICKLAND: I'm sorry, Your Honor. These were sent directly to the pro se Defendant and if the pro se Defendant had any questions or any issues, he could have asked. It was--- By the time Mr. Mahoney retained an attorney, it was well beyond the thirty (30) days. In fact, it was bordering on six (6) months. They don't get a second bite at the apple with Request to Admit. We don't have to send his new attorney -- his attorney the Request to Admit again. They are deemed admitted according to the Statute, according to the Rule. As such, we ask that these be entered in as admissions of Mr. Mahoney.

THE COURT: Anything else, Counsel?

MR. CRAVEN: No, sir.

MR. ALLEN: No, sir.

THE COURT: My position on the Request to Admit, I'm going to find that Mr. Mahoney, at the point that these documents were presented to him, was pro se and I am not going to hold him to the strict result of a failure to admit or deny, but the Notice of Appearance of Mr. Craven appeared on May 18, 2016, and I don't know that Mr. Craven was contacted relating to the Request to Admit or any matters. At least, that is what---

MR. STRICKLAND: Yes, Your Honor.

THE COURT: So, based on that, I am going to enter judgment on behalf of the Plaintiff against the Defendant, Davis, finding that Mr. Mahoney had the -- or he was in a position to sign the contract, that Davis Roofing received the benefit of the advertising, and that no objection, written, e-mail or otherwise, was made to the Plaintiff relating to the billing. So, Mr. Allen, if you will prepare the Order and circulate it for approval to the other attorneys of record.

MR. ALLEN: I will, Your Honor.

THE COURT: All right.

-- -- -- END OF RECORD -- -- --

STATE OF SOUTH CAROLINA)
) **CERTIFICATE**
COUNTY OF SPARTANBURG)

I, the undersigned **Dorothy Huntsinger**, Court Reporter for the Office of the Master-in-Equity for the County of Spartanburg, State of South Carolina, do hereby certify that the foregoing is a true, accurate and complete transcript of testimony of the proceedings had and evidence introduced at the hearing of the captioned case, before **Honorable Gordon G. Cooper, Master-in-Equity** for Spartanburg County, South Carolina, on the **13** day of **March, 2017.**

I do further certify that I am of neither kin, counsel nor interest to any party hereto.

Dorothy Huntsinger
DOROTHY HUNTSINGER
COURT REPORTER

August 22, 2017

Plaintiff's Ex. 1

PLAINTIFF'S EXHIBIT 1 3/13/17

ELECTRONICALLY FILED - 2017 Mar 14 9:47 AM - SPARTANBURG - COMMON PLEAS - CASE#2014CP4202841

WSPA-WYCW Media
Spartanburg · Greenville · Asheville · Anderson

Media General

3.9.12

Davis Roofing
Marketing Campaign May-December

Plan A

- 60 spots per month on WSPA guaranteed in News and Daytime programming
- 16 spots per month on WYCW in Early Morning and 10P News
- 60 spots per month on Retro TV M-Sun 9A-1A
- WSPA.com and Mobile site Banner Campaign - 100k impressions per month
- Search Engine Marketing covering 100% of all searches for Roofing in designated areas

The Result *(over the course of 8 month campaign)*

- The Campaign will reach almost **1.4 million** viewers 25+ in the Upstate
- This is **95%** of all Adults 25+ in this market
- A avg. frequency of 19 views per person brings gross impressions to ***25 million***
- 96 x :30 bonus spots in areas with available inventory!!! 480 x :30 spots on Retro TV!!!
- 800,00 impressions of video banners on WSPA.com.
- 2 Your Carolina Appearance at No Charge!!!
- Production Credit of $1000
- Monthly investment of $11,420 per month

ELECTRONICALLY FILED - 2017 Mar 14 9:47 AM - SPARTANBURG - COMMON PLEAS - CASE#2014CP4202841

RECEIVED ON 03/09/2017

WSPA-WYCW Media
Spartanburg Greenville Asheville Anderson

Media General

Campaign: 4/30/12 – 12/23/12

Partnership Agreement A

Prepared for: *Davis Roofing*

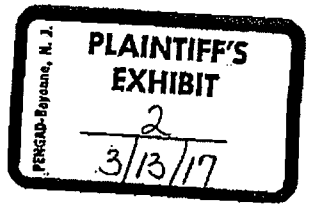
	Total Investment
WSPA, WSPA.com, WYCW, Retro TV, & SEM *1,088 total spots and 100k impressions per month* *Max Coverage on SEM for designated market areas*	*$91,360*
Added Value Package 96 $0 spots on WSPA over 8 month campaign $19,200 Value 2 x Your Carolina Appearances $1,800 Value 160 spots on MeTV over 8 month campaign $4,000 Value Breakfast Bar sponsor 1 week/month on WSPA and WYCW $20,000 Value	*$0.00*
Creative and Production *2 x free :30 spots $1000 Value*	*$0.00*

Investment Value: ***$136,360***
Investment Actual: ***$91,360***

Director of Marketing
5-9-12

This agreement is cancelable with 2 weeks written notice after 90 days

Plaintiff's Ex. 2



ELECTRONICALLY FILED - 2017 Mar 14 10:33 AM - SPARTANBURG - COMMON PLEAS - CASE#2014CP4202841

Agency Advertiser	Station	Invoice #	Invoice Date	Net Amount
Davis Roofing & Maintenance	WSPA	0406025187	5/27/2012	$501.00
Davis Roofing & Maintenance	WSPA	0406025220	5/27/2012	$4,589.00
Davis Roofing & Maintenance	WSPA	0406025848	6/24/2012	$2,775.00
Davis Roofing & Maintenance	WSPA	0406025849	6/24/2012	$6,660.00
Davis Roofing & Maintenance	WSPA	0406025882	6/24/2012	$1,619.00
Davis Roofing & Maintenance	WSPA	0406025901	6/24/2012	$1,448.00
Davis Roofing & Maintenance	WSPA	0406026504	7/29/2012	$3,600.00
Davis Roofing & Maintenance	WSPA	0406026505	7/29/2012	$8,020.00
Davis Roofing & Maintenance	WSPA	0406027194	8/26/2012	$1,090.00
Davis Roofing & Maintenance	WSPA	0406027195	8/26/2012	$4,625.00
Davis Roofing & Maintenance	WSPA	0406027888	9/30/2012	$198.00
Davis Roofing & Maintenance	WSPA	0406027889	9/30/2012	$3,640.00
TOTAL				**$38,765.00**
Davis Roofing & Maintenance	WYCW	0701015087	6/24/2012	$90.00
Davis Roofing & Maintenance	WYCW	0701015088	6/24/2012	$255.00
Davis Roofing & Maintenance	WYCW	0701015099	6/24/2012	$70.00
Davis Roofing & Maintenance	WYCW	0701015103	6/24/2012	$45.00
TOTAL				**$460.00**

Accounts Receivable Aging
As At: 06/27/2013

Trans. Ref.	Client Name	Ref/Description		Balance	Current	Over 30	Over 60
Sales Rep: (WSPA) Anderson Daniels							
Billing Group: WSPA							
Customer: Davis Roofing & Maintenance							
Currency: United States Dollars							
0406025187	Davis Roofing & Maintenance	Davis Roofing & Maintenance	IN	501.00	0.00	0.00	0.00
SPA TU 091112 LN	Davis Roofing & Maintenance	SPA TU 091112 LN	TU	0.00	0.00	0.00	0.00
0406025220	Davis Roofing & Maintenance	Davis Roofing & Maintenance	IN	4,589.00	0.00	0.00	0.00
SPA TU 091112 LN	Davis Roofing & Maintenance	SPA TU 091112 LN	TU	0.00	0.00	0.00	0.00
0406025848	Davis Roofing & Maintenance	Davis Roofing & Maintenance	IN	2,775.00	0.00	0.00	0.00
0406025849	Davis Roofing & Maintenance	Davis Roofing & Maintenance	IN	6,660.00	0.00	0.00	0.00
0406026882	Davis Roofing & Maintenance	Davis Roofing & Maintenance	IN	1,619.00	0.00	0.00	0.00
0406025901	Davis Roofing & Maintenance	Davis Roofing & Maintenance	IN	1,448.00	0.00	0.00	0.00
0406026504	Davis Roofing & Maintenance	Davis Roofing & Maintenance	IN	3,600.00	0.00	0.00	0.00
0406026505	Davis Roofing & Maintenance	Davis Roofing & Maintenance	IN	8,020.00	0.00	0.00	0.00
0406027194	Davis Roofing & Maintenance	Davis Roofing & Maintenance	IN	1,090.00	0.00	0.00	0.00
0406027195	Davis Roofing & Maintenance	Davis Roofing & Maintenance	IN	4,625.00	0.00	0.00	0.00
0406027888	Davis Roofing & Maintenance	Davis Roofing & Maintenance	IN	198.00	0.00	0.00	0.00
0406027889	Davis Roofing & Maintenance	Davis Roofing & Maintenance	IN	3,640.00	0.00	0.00	0.00
TOTAL United States Dollars				38,765.00	0.00	0.00	0.00
TOTAL Davis Roofing & Maintenance				38,765.00	0.00	0.00	0.00
TOTAL WSPA				38,765.00	0.00	0.00	0.00
Billing Group: WYCW							
Customer: Davis Roofing & Maintenance							
Currency: United States Dollars							
0701015087	Davis Roofing & Maintenance	Davis Roofing & Maintenance	IN	90.00	0.00	0.00	0.00
0701015088	Davis Roofing & Maintenance	Davis Roofing & Maintenance	IN	255.00	0.00	0.00	0.00
0701015099	Davis Roofing & Maintenance	Davis Roofing & Maintenance	IN	70.00	0.00	0.00	0.00
0701015103	Davis Roofing & Maintenance	Davis Roofing & Maintenance	IN	45.00	0.00	0.00	0.00
TOTAL United States Dollars				460.00	0.00	0.00	0.00
TOTAL Davis Roofing & Maintenance				460.00	0.00	0.00	0.00
TOTAL WYCW				460.00	0.00	0.00	0.00
TOTAL (WSPA) Anderson Daniels				39,225.00	0.00	0.00	0.00
Grand Total				39,225.00	0.00	0.00	0.00

ELECTRONICALLY FILED - 2017 Mar 14 10:33 AM - SPARTANBURG - COMMON PLEAS - CASE#2014CP4202841

News Channel 7 On Your Side

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG_A16 WSPA I 3 0477

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE 05/27/12 BX212041806
ORDER TYPE General WSPA

REP_ WSPA (Local)
SLSP: (WSPA) Anderson Daniels
ADV_ Davis Roofing & Maintenance
PROD: 191557

INVOICE NUMBER 0406025187
PAGE BROADCAST MONTH 1 04/30/2012 - 05/2

SCHEDULE DATES 4/23/12-12/31/12
Standard Broadcast Month

REF#: /DISTRI/BUTION
Desc: WSPA

TERMS: NET30 DAYS

SCHEDULE: DESCRIPTION/DAYS/TIME	PRICE	LIN/SLSPSN	ACTUAL BROADCAST: DATE/DAY/TIME	LEN/MOTH/MI/DIV/PROGRAM/PRODUCT/DESCRIPTION	PRICE	RECONCILIATION: REMARKS	DEBIT/CREDIT
M-F 6a News			*WSPA	:30 Commercial			
180.00		2	5/07 MO	30	.00	Preempted	.00-
Sat 6a News			*WSPA	:30 Commercial			
15.00		2	5/12 SA	30	.00	Preempt Program Change	.00-
M-F 8a CBS This Morning			*WSPA	:15 / :15 Bookends			
90.00	2	2	5/22 TU 08:39A	15*MI FORCOMPANIES:15/1	90.00	MAKEGOOD	90.00
		MG FOR:	27 5/14				
			5/22 TU 08:40A	15*MI FORCOMPANIES:15/2	90.00	MAKEGOOD	90.00
		MG FOR:	27 5/14				
Sa-Su 11a-6p			*WSPA	:15 / :15 Bookends			
.00	3	4	5/26 SA 01:57P	15*MI FORCOMPANIES:15/1	.00	MAKEGOOD	.00
		MG FOR:	27 5/14				
			5/26 SA 01:58P	15*MI FORCOMPANIES:15/2	.00	MAKEGOOD	.00
		MG FOR:	27 5/14				
			5/27 SU 01:28P	15*MI FORCOMPANIES:15/1	.00	MAKEGOOD	.00
		MG FOR:	27 5/14				
			5/27 SU 01:29P	15*MI FORCOMPANIES:15/2	.00	MAKEGOOD	.00
		MG FOR:	27 5/14				
M-F 6a News			*WSPA	:15 / :15 Bookends			
90.00	27	3	5/03 TH 06:11A	15*MI FORCOMPANIES:15/1	90.00		
			5/03 TH 06:14A	15*MI FORCOMPANIES:15/2	90.00		
180.00			5/14 MO	30*MI /	.00	Preempted	180.00-
M-F 8a CBS This Morning			*WSPA	:15 / :15 Bookends			
40.00	28	4	5/10 TH 08:56A	15*MI FORCOMPANIES:15/1	40.00		
			5/10 TH 08:57A	15*MI FORCOMPANIES:15/2	40.00		
			5/25 FR 08:29A	15*MI FORCOMPANIES:15/1	40.00		

*** Continued ***

PERIOD COST	3,781.00	65 Total Units	
		ACTUAL GROSS BILLING	3,781.00
		AGENCY COMMISSION	.00
		NET DUE	3,781.00
		Debits	180.00
		Credits	180.00-
		SUB-TOTALS	.00
		TOTAL RECONCILING	

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

WSPA-TV News Channel 7
250 International Dr, On Your Side
Spartanburg, SC 29303

ADVERTISER Davis Roofing & Maintenance
PRODUCT 191557

INVOICE NUMBER 0406025187
BROADCAST MONTH 04/30/2012 - 05/

AMOUNT DUE 3,781.00
less payments/credits 3,280.00
BALANCE 501.00
REMIT TO:

*00477

000139950
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

WSPA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26589
RICHMOND VA 23261-6589

401400010 00000000139950 00000406025187 000378100 3

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News Channel 7 On Your Side

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG_A16 WSPA I 3 0477
05/27/12 BX212041806

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE: General
ORDER TYPE: WSPA

WSPA (Local)
REP_: (WSPA) Anderson Daniels
BLSP: Davis Roofing & Maintenance
ADV_: 191557
PROD:

INVOICE NUMBER: 0406025187
PAGE BROADCAST MONTH: 2 04/30/2012 - 05/2
SCHEDULE DATES: 4/23/12-12/31/12
Standard Broadcast Month

REF#: /DISTRI/BUTION
Desc: WSPA

TERMS: NET 30 DAYS.

ORDERED DESCRIPTION	LENGTH	SPOTS/WEEK	ACTUAL BROADCAST DATE	DAYS	TIME	(ENTITLEMENT/PRODUCT DESCRIPTION)	PRICE	RECONCILIATION REMARKS / (DEBIT/CREDIT)
			5/25	FR	08:30A	15*MI FORCOMPANIES:15/2	40.00	
M-F 530p News					*WSPA	:15 / :15 Bookends		
	120.00	32 8	5/10	TH	05:42P	15*MI FORCOMPANIES:15/1	120.00	
			5/10	TH	05:44P	15*MI FORCOMPANIES:15/2	120.00	
	140.00		5/18	FR	05:37P	15*MI FORCOMPANIES:15/1	140.00	
			5/18	FR	05:39P	15*MI FORCOMPANIES:15/2	140.00	
	120.00		5/22	TU	05:56P	15*MI FORCOMPANIES:15/1	120.00	
			5/22	TU	05:58P	15*MI FORCOMPANIES:15/2	120.00	
	140.00		5/23	WE	05:36P	15*MI FORCOMPANIES:15/1	140.00	
			5/23	WE	05:38P	15*MI FORCOMPANIES:15/2	140.00	
M-F 6p News					*WSPA	:15 / :15 Bookends		
	137.50	33 2	5/01	TU	06:27P	15*MI FORCOMPANIES:15/1	137.50	
			5/01	TU	06:30P	15*MI FORCOMPANIES:15/2	137.50	
M-Su 11p News					*WSPA	:15 / :15 Bookends		
	175.00	34 2	5/02	WE	11:32P	15*MI FORCOMPANIES:15/1	175.00	
			5/02	WE	11:35P	15*MI FORCOMPANIES:15/2	175.00	
Sat 6a News					*WSPA	:15 / :15 Bookends		
	7.50	35 4	5/12	SA	07:06A	15*MI FORCOMPANIES:15/1	7.50	
			5/12	SA	07:08A	15*MI FORCOMPANIES:15/2	7.50	
			5/26	SA	06:40A	15*MI FORCOMPANIES:15/1	7.50	
			5/26	SA	06:42A	15*MI FORCOMPANIES:15/2	7.50	
Sun 6a News					*WSPA	:15 / :15 Bookends		
	7.50	36 4	5/06	SU	07:37A	15*MI FORCOMPANIES:15/1	7.50	
			5/06	SU	07:39A	15*MI FORCOMPANIES:15/2	7.50	
			5/20	SU	06:27A	15*MI FORCOMPANIES:15/1	7.50	
			5/20	SU	06:30A	15*MI FORCOMPANIES:15/2	7.50	
M-F 10a Your Carolina					*WSPA	:15 / :15 Bookends		
	25.00	37 2	5/22	TU	10:50A	15*MI FORCOMPANIES:15/1	25.00	
			5/22	TU	10:53A	15*MI FORCOMPANIES:15/2	25.00	
M-Su 5p-8p					*ESPA	:15 / :15 Bookends		
	1.00	38 16	5/03	TH	07:57P	15*MI FORCOMPANIES:15/1	1.00	
			5/03	TH	07:58P	15*MI FORCOMPANIES:15/2	1.00	
			5/05	SA	06:57P	15*MI FORCOMPANIES:15/1	1.00	
			5/05	SA	06:58P	15*MI FORCOMPANIES:15/2	1.00	
			5/11	FR	06:18P	15*MI FORCOMPANIES:15/1	1.00	
			5/11	FR	06:19P	15*MI FORCOMPANIES:15/2	1.00	
			5/13	SU	06:55P	15*MI FORCOMPANIES:15/1	1.00	
			5/13	SU	06:56P	15*MI FORCOMPANIES:15/2	1.00	
			5/14	MO	06:42P	15*MI FORCOMPANIES:15/1	1.00	
			5/14	MO	06:44P	15*MI FORCOMPANIES:15/2	1.00	
			5/17	TH	06:45P	15*MI FORCOMPANIES:15/1	1.00	
			5/17	TH	06:46P	15*MI FORCOMPANIES:15/2	1.00	
			5/21	MO	06:14P	15*MI FORCOMPANIES:15/1	1.00	
			5/21	MO	06:16P	15*MI FORCOMPANIES:15/2	1.00	
			5/22	TU	07:14P	15*MI FORCOMPANIES:15/1	1.00	
			5/22	TU	07:16P	15*MI FORCOMPANIES:15/2	1.00	
M-F 8a CBS This Morning					*WSPA	:15 / :15 Bookends		

*** Continued ***

DUPLICATE

VIDO COST	3,781.00	.66 Total Units	
		ACTUAL GROSS BILLING	3,781.00
		AGENCY COMMISSION	.00
		NET DUE	3,781.00
		SUB-TOTALS Debits	180.00
		Credits	180.00-
		TOTAL RECONCILING	.00

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

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News Channel 7 On Your Side

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG_A16 WSPA I 3 0477
05/27/12 BX212041806

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE 05/27/12
ORDER TYPE General
WSPA (Local)
REP_: (WSPA) Anderson Daniels
SLSP: Davis Roofing & Maintenance
ADV_: 191557
PROG:
INVOICE NUMBER 0406025187
PAGE BROADCAST MONTH 3 04/30/2012 - 05/2
SCHEDULE DATES 4/23/12-12/31/12
Standard Broadcast Month

REF#: . /DISTRI/BUTION
Desc: WSPA
TERMS: NET 30 DAYS.

DESCRIPTION	PRICE	DI/SP/WEEK	ROTATION	DAY	TIME	LENGTH	DESCRIPTION	PRICE	RECONCILIATION REMARKS	DEBIT	CREDIT
	75.00	41 10		5/17	TH 08:59A	15	*MI FORCOMPANIES:15/1	75.00			
				5/17	TH 09:00A	15	*MI FORCOMPANIES:15/2	75.00			
				5/18	FR 08:29A	15	*MI FORCOMPANIES:15/1	75.00			
				5/18	FR 08:30A	15	*MI FORCOMPANIES:15/2	75.00			
				5/22	TU 08:26A	15	*MI FORCOMPANIES:15/1	75.00			
				5/22	TU 08:27A	15	*MI FORCOMPANIES:15/2	75.00			
				5/24	TH 08:29A	15	*MI FORCOMPANIES:15/1	75.00			
				5/24	TH 08:30A	15	*MI FORCOMPANIES:15/2	75.00			
				5/25	FR 08:20A	15	*MI FORCOMPANIES:15/1	75.00			
				5/25	FR 08:21A	15	*MI FORCOMPANIES:15/2	75.00			
M-F 4-5p Judge Judy					*WSPA		:15 / :15 Bookends				
	80.00	42 2		5/22	TU 04:09P	15	*MI FORCOMPANIES:15/1	80.00			
				5/22	TU 04:11P	15	*MI FORCOMPANIES:15/2	80.00			
M-F 5p News					*WSPA		:15 / :15 Bookends				
	140.00	43 4		5/16	WE 05:10P	15	*MI FORCOMPANIES:15/1	140.00			
				5/16	WE 05:13P	15	*MI FORCOMPANIES:15/2	140.00			
				5/17	TH 05:11P	15	*MI FORCOMPANIES:15/1	140.00			
				5/17	TH 05:13P	15	*MI FORCOMPANIES:15/2	140.00			
Total Airtime Net Spot Revenue:					3,781.00						

DUPLICATE

OD COST	3,781.00	66 Total Units		Debits	180.00
		ACTUAL GROSS BILLING	3,781.00	Credits	180.00-
		AGENCY COMMISSION	.00	SUB-TOTALS	.00
		NET DUE	3,781.00	TOTAL RECONCILING	

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

ELECTRONICALLY FILED - 2017 Mar 14 10:33 AM - SPARTANBURG - COMMON PLEAS - CASE#2014CP4202841

News Channel 7 On Your Side

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG_A16 WSPA X 3 0478

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE 05/27/12 EX212032101
ORDER TYPE General WSPA

REP_ WSPA (Local)
SLSP: (WSPA) Anderson Daniels
ADV_ Davis Roofing & Maintenance
PROD: 191557

INVOICE NUMBER 0406025220
PAGE BROADCAST MONTH 1 04/30/2012 - 05/2

SCHEDULE DATES 4/02/12-12/31/12
Standard Broadcast Month

REF#: . /. /ROOFING
Desc: WSPA

TERMS: NET30 DAYS

SCHEDULE DESCRIPTION	LENGTH	SPOTS/WK	SPOTS/PER	ACTUAL BROADCAST DATE	DAY	TIME	PRODUCT/SPOT NUMBER	PRODUCT DESCRIPTION	PRICE	REFERENCE/REMARKS	DEBIT/CREDIT
Banner - Standard				*WSPA.Com			Unit				
1000.00	20	1		5/21	MO	05:00A	01		1000.00		
M-F 6a News				*WSPA				:15 / :15 Bookends			
90.00	27	4		5/08	TU	06:27A	15*MI	WHENYOUNEEDNEWROOF15	90.00		
				5/08	TU	06:29A	15*MI	WHENYOUNEEDNEWROOF15	90.00		
				5/22	TU	06:58A	15*MI	WHENYOUNEEDNEWROOF15	90.00		
				5/22	TU	07:00A	15*MI	WHENYOUNEEDNEWROOF15	90.00		
M-F 8a CBS This Morning				*WSPA				:15 / :15 Bookends			
40.00	28	4		5/01	TU	08:38A	15*MI	WHENYOUNEEDNEWROOF15	40.00		
				5/01	TU	08:39A	15*MI	WHENYOUNEEDNEWROOF15	40.00		
				5/14	MO	08:17A	15*MI	WHENYOUNEEDNEWROOF15	40.00		
				5/14	MO	08:18A	15*MI	WHENYOUNEEDNEWROOF15	40.00		
M-F 9a Dr Phil				*WSPA				:15 / :15 Bookends			
60.00	29	10		5/03	TH	09:25A	15*MI	WHENYOUNEEDNEWROOF15	60.00		
				5/03	TH	09:27A	15*MI	WHENYOUNEEDNEWROOF15	60.00		
				5/08	TU	09:36A	15*MI	WHENYOUNEEDNEWROOF15	60.00		
				5/08	TU	09:38A	15*MI	WHENYOUNEEDNEWROOF15	60.00		
				5/16	WE	09:46A	15*MI	WHENYOUNEEDNEWROOF15	60.00		
				5/16	WE	09:48A	15*MI	WHENYOUNEEDNEWROOF15	60.00		
				5/22	TU	09:49A	15*MI	WHENYOUNEEDNEWROOF15	60.00		
				5/22	TU	09:50A	15*MI	WHENYOUNEEDNEWROOF15	60.00		
80.00				5/25	FR	09:22A	15*MI	WHENYOUNEEDNEWROOF15	80.00		
				5/25	FR	09:24A	15*MI	WHENYOUNEEDNEWROOF15	80.00		
M-F 10a Your Carolina				*WSPA				:15 / :15 Bookends			
.00	30	13		5/01	TU	10:56A	15*MI	WHENYOUNEEDNEWROOF15	.00		
				5/01	TU	10:58A	15*MI	WHENYOUNEEDNEWROOF15	.00		
				5/04	FR	10:36A	15*MI	WHENYOUNEEDNEWROOF15	.00		
				5/04	FR	10:38A	15*MI	WHENYOUNEEDNEWROOF15	.00		

*** Continued ***

165 TOTAL UNITS

PERIOD COST	8,144.00	ACTUAL GROSS BILLING	7,869.00
		AGENCY COMMISSION	.00
		NET DUE	7,869.00

Debits	275.00
Credits	550.00-
SUB-TOTALS	275.00CR
TOTAL RECONCILING	

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

News Channel 7 On Your Side

WSPA-TV
250 International Dr.
Spartanburg, SC 29303

ADVERTISER Davis Roofing & Maintenance
PRODUCT 191557

INVOICE NUMBER 0406025220
BROADCAST MONTH 04/30/2012 - 05/

AMOUNT DUE 7,869.00
Payments/Credits 3,280.00
BALANCE 4,589.00

*00478

000139950
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

REMIT TO:
WSPA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26589
RICHMOND VA 23261-6589

401400010 00000000139950 00000406025220 000786900 9

ELECTRONICALLY FILED - 2017 Mar 14 10:33 AM - SPARTANBURG - COMMON PLEAS - CASE#2014CP4202841

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Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG_A16 WSPA I 3 0478

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE 05/27/12 BX212032101
ORDER TYPE General WSPA

WSPA (Local)
REP_: (WSPA) Anderson Daniels
SLSM: Davis Roofing & Maintenance
ADV_: 191557
PROD:

INVOICE NUMBER 0406025220
PAGE BROADCAST MONTH 2 04/30/2012 - 05/2
SCHEDULE DATES 4/02/12-12/31/12
Standard Broadcast Month

REF#: / /ROOFING
Desc: WSPA

*TERMS: NET 30 DAYS.

CREDIT / DESCRIPTION	PRICE	DAYS	DPT	AIRING DATE	TIME	LENGTH	ID OR PROGRAM/DESCRIPTION	PRICE	RECONCILIATION DEBITS	CREDITS
				5/07 MO		30*MI	/	.00	Preempted	.00-
				5/09 WE	10:56A	15*MI	WHENYOUNEEDNEWROOF15	.00		
				5/09 WE	10:57A	15*MI	WHENYOUNEEDNEWROOF15	.00		
				5/14 MO		30*MI	/	.00	Preempted	.00-
				5/17 TH		30*MI	/	.00	Preempted	.00-
	25.00			5/18 FR	10:50A	15*MI	WHENYOUNEEDNEWROOF15	25.00		
				5/18 FR	10:53A	15*MI	WHENYOUNEEDNEWROOF15	25.00		
	.00			5/21 MO		30*MI	/	.00	Preempted	.00-
				5/24 TH		30*MI	/	.00	Preempted	.00-
M-F 5p News					*WSPA		:15 / :15 Bookends			
	120.00	31	12	4/30 MO	05:26P	15*MI	WHENYOUNEEDNEWROOF15	120.00		
				4/30 MO	05:29P	15*MI	WHENYOUNEEDNEWROOF15	120.00		
				5/10 TH	05:26P	15*MI	WHENYOUNEEDNEWROOF15	120.00		
				5/10 TH	05:29P	15*MI	WHENYOUNEEDNEWROOF15	120.00		
				5/14 MO	05:22P	15*MI	WHENYOUNEEDNEWROOF15	120.00		
				5/14 MO	05:25P	15*MI	WHENYOUNEEDNEWROOF15	120.00		
	140.00			5/16 WE	05:26P	15*MI	WHENYOUNEEDNEWROOF15	140.00		
				5/16 WE	05:29P	15*MI	WHENYOUNEEDNEWROOF15	140.00		
				5/18 FR	05:26P	15*MI	WHENYOUNEEDNEWROOF15	140.00		
				5/18 FR	05:29P	15*MI	WHENYOUNEEDNEWROOF15	140.00		
	120.00			5/22 TU	05:26P	15*MI	WHENYOUNEEDNEWROOF15	120.00		
				5/22 TU	05:29P	15*MI	WHENYOUNEEDNEWROOF15	120.00		
M-F 530p News					*WSPA		:15 / :15 Bookends			
	120.00	32	4	5/02 WE	05:43P	15*MI	WHENYOUNEEDNEWROOF15	120.00		
				5/02 WE	05:44P	15*MI	WHENYOUNEEDNEWROOF15	120.00		
				5/15 TU	05:38P	15*MI	WHENYOUNEEDNEWROOF15	120.00		
				5/15 TU	05:40P	15*MI	WHENYOUNEEDNEWROOF15	120.00		
M-F 6p News					*WSPA		:15 / :15 Bookends			
	275.00	33	1	5/17 TH		30*MI	/	.00	Preempted	275.00-
M-Su 11p News					*WSPA		:15 / :15 Bookends			
	175.00	34	2	5/13 SU	11:28P	15*MI	WHENYOUNEEDNEWROOF15	175.00		
				5/13 SU	11:30P	15*MI	WHENYOUNEEDNEWROOF15	175.00		
Sat 6a News					*WSPA		:15 / :15 Bookends			
	7.50	35	4	5/05 SA	07:37A	15*MI	WHENYOUNEEDNEWROOF15	7.50		
				5/05 SA	07:40A	15*MI	WHENYOUNEEDNEWROOF15	7.50		
				5/19 SA	07:57A	15*MI	WHENYOUNEEDNEWROOF15	7.50		
				5/19 SA	08:00A	15*MI	WHENYOUNEEDNEWROOF15	7.50		
Sun 6a News					*WSPA		:15 / :15 Bookends			
	7.50	36	4	5/13 SU	06:57A	15*MI	WHENYOUNEEDNEWROOF15	7.50		
				5/13 SU	07:00A	15*MI	WHENYOUNEEDNEWROOF15	7.50		
				5/27 SU	07:10A	15*MI	WHENYOUNEEDNEWROOF15	7.50		
				5/27 SU	07:13A	15*MI	WHENYOUNEEDNEWROOF15	7.50		
M-Su 9a-5p					*ESPA		:15 / :15 Bookends			
	1.00	37	18	4/30 MO	11:56A	15*MI	WHENYOUNEEDNEWROOF15	1.00		
				4/30 MO	11:57A	15*MI	WHENYOUNEEDNEWROOF15	1.00		
				5/03 TH	04:58P	15*MI	WHENYOUNEEDNEWROOF15	1.00		
				5/03 TH	04:59P	15*MI	WHENYOUNEEDNEWROOF15	1.00		

*** Continued ***

DUPLICATE

Mod cost	8,144.00	165 Total Units		Debits 275.00
		ACTUAL GROSS BILLING.	7,869.00	Credits 550.00-
		AGENCY COMMISSION	.00	SUB-TOTALS 275.00CR
		NET DUE	7,869.00	TOTAL RECONCILING

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

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250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG_A16 WSPA I 3 0478
05/27/12 BX212032101

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE: General WSPA
ORDER TYPE: WSPA (Local)
REP: (WSPA) Anderson Daniels
SLSP: Davis Roofing & Maintenance
ADV: 191557
PROD:
INVOICE NUMBER: 0406025220
PAGE BROADCAST MONTH: 3 04/30/2012 - 05/2
SCHEDULE DATES: 4/02/12-12/31/12
Standard Broadcast Month

REF#: . /. /ROOFING
Desc: WSPA

TERMS: NET 30 DAYS.

DESCRIPTION	PRICE	RTG$	REN	DATE	DAY	TIME	LENGTH/CU	PROGRAM/STOCK	STATION	RATE	REMARKS	DEBIT/CREDITS
				5/08	TU	10:55A	15*MI	WHENYOUNEEDNEWROOF15		1.00		
				5/08	TU	10:56A	15*MI	WHENYOUNEEDNEWROOF15		1.00		
				5/10	TH	09:58A	15*MI	WHENYOUNEEDNEWROOF15		1.00		
				5/10	TH	09:59A	15*MI	WHENYOUNEEDNEWROOF15		1.00		
				5/11	FR	02:34P	15*MI	WHENYOUNEEDNEWROOF15		1.00		
				5/11	FR	02:36P	15*MI	WHENYOUNEEDNEWROOF15		1.00		
				5/15	TU	04:24P	15*MI	WHENYOUNEEDNEWROOF15		1.00		
				5/15	TU	04:26P	15*MI	WHENYOUNEEDNEWROOF15		1.00		
				5/17	TH	09:58A	15*MI	WHENYOUNEEDNEWROOF15		1.00		
				5/17	TH	09:59A	15*MI	WHENYOUNEEDNEWROOF15		1.00		
				5/24	TH	02:30P	15*MI	WHENYOUNEEDNEWROOF15		1.00		
				5/24	TH	02:31P	15*MI	WHENYOUNEEDNEWROOF15		1.00		
				5/25	FR	09:55A	15*MI	WHENYOUNEEDNEWROOF15		1.00		
				5/25	FR	09:56A	15*MI	WHENYOUNEEDNEWROOF15		1.00		
M-Su 8p-12a						*ESPA				:15 / :15 Bookends		
	1.00	39	16	4/30	MO	08:13P	15*MI	WHENYOUNEEDNEWROOF15		1.00		
				4/30	MO	08:15P	15*MI	WHENYOUNEEDNEWROOF15		1.00		
				5/03	TH	09:13P	15*MI	WHENYOUNEEDNEWROOF15		1.00		
				5/03	TH	09:15P	15*MI	WHENYOUNEEDNEWROOF15		1.00		
				5/09	WE	10:44P	15*MI	WHENYOUNEEDNEWROOF15		1.00		
				5/09	WE	10:46P	15*MI	WHENYOUNEEDNEWROOF15		1.00		
				5/11	FR	08:58P	15*MI	WHENYOUNEEDNEWROOF15		1.00		
				5/11	FR	08:59P	15*MI	WHENYOUNEEDNEWROOF15		1.00		
				5/14	MO	10:58P	15*MI	WHENYOUNEEDNEWROOF15		1.00		
				5/14	MO	10:59P	15*MI	WHENYOUNEEDNEWROOF15		1.00		
				5/16	WE	10:41P	15*MI	WHENYOUNEEDNEWROOF15		1.00		
				5/16	WE	10:42P	15*MI	WHENYOUNEEDNEWROOF15		1.00		
				5/21	MO	09:14P	15*MI	WHENYOUNEEDNEWROOF15		1.00		
				5/21	MO	09:15P	15*MI	WHENYOUNEEDNEWROOF15		1.00		
				5/22	TU	10:16P	15*MI	WHENYOUNEEDNEWROOF15		1.00		
				5/22	TU	10:18P	15*MI	WHENYOUNEEDNEWROOF15		1.00		
Service - Search Engine Market						*WSPA.Com				Unit		
	2640.00	42	1	5/14	MO	05:00A	01			2640.00		
Sat 5a Reel Animals						*WSPA				:15 / :15 Bookends		
	.00	43	3	5/19	SA		30*MI	/		.00	Preempt Booking Error	.00-
				5/26	SA	05:28A	15*MI	WHENYOUNEEDNEWROOF15		.00	MAKEGOOD	.00
				MG FOR:		30 5/07;	33 5/17;	30 5/17;	30 5/21;			
						30 5/24						
				5/26	SA	05:28A	15*MI	WHENYOUNEEDNEWROOF15		.00	MAKEGOOD	.00
				MG FOR:		30 5/07;	33 5/17;	30 5/17;	30 5/21;			
						30 5/24						
M-F 630p ET / 530p CT CBS Even						*WSPA				:15 / :15 Bookends		
	275.00	44	1	5/23	WE		30*MI	/		.00	Preempt Booking Error	275.00-

*** Continued ***

DUPLICATE

IDD COST	8,144.00	165 Total Units		Debits	275.00
		ACTUAL GROSS BILLING	7,869.00	Credits	550.00-
		AGENCY COMMISSION	.00	SUB-TOTALS	275.00CR
		NET DUE	7,869.00	TOTAL RECONCILING	

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INVOICE / AFFIDAVIT

2012 MGBG_A16 WSPA I 3 0478
05/27/12 BX212032101

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

WSPA (Local)
REP: (WSPA) Anderson Daniels
SLSP: Davis Roofing & Maintenance
ADV: 191557
PROD:

INVOICE DATE: General
ORDER TYPE: WSPA
INVOICE NUMBER: 0406025220
PAGE BROADCAST MONTH: 4 04/30/2012 - 05/2
SCHEDULE DATES: 4/02/12-12/31/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: . /. /ROOFING
Desc: WSPA

DESCRIPTION	SHEET	HITS/SPOT	ACTUAL BROADCAST DAY	TIME	LENGTH	MARKET/PRODUCT/DESCRIPTION	PRICE	RECONCILIATION REMARKS	DEBIT/CREDIT
Sa-Su 11a-6p			*WSPA			:15 / :15 Bookends			
	.00	45 4	5/26 SA	01:24P	15	*MI WHENYOUNEEDNEWROOF15	.00	MAKEGOOD	.00
			MG FOR:	30 5/07;	33	5/17; 30 5/17; 30 5/21;			
				30 5/24					
			5/26 SA	01:25P	15	*MI WHENYOUNEEDNEWROOF15	.00	MAKEGOOD	.00
			MG FOR:	30 5/07;	33	5/17; 30 5/17; 30 5/21;			
				30 5/24					
			5/27 SU	01:58P	15	*MI WHENYOUNEEDNEWROOF15	.00	MAKEGOOD	.00
			MG FOR:	30 5/07;	33	5/17; 30 5/17; 30 5/21;			
				30 5/24					
			5/27 SU	02:00P	15	*MI WHENYOUNEEDNEWROOF15	.00	MAKEGOOD	.00
			MG FOR:	30 5/07;	33	5/17; 30 5/17; 30 5/21;			
				30 5/24					
M-F 8a CBS This Morning			*WSPA			:15 / :15 Bookends			
	75.00	46 4	5/16 WE	08:53A	15	*MI WHENYOUNEEDNEWROOF15	75.00		
			5/16 WE	08:55A	15	*MI WHENYOUNEEDNEWROOF15	75.00		
			5/22 TU	08:11A	15	*MI WHENYOUNEEDNEWROOF15	75.00		
			5/22 TU	08:12A	15	*MI WHENYOUNEEDNEWROOF15	75.00		
M-F 5a News			*WSPA			:01 Sponsored Bar			
	.00	53 15	5/21 MO	05:00A	01	DAVISROOFSPONSOR01	.00		
			5/21 MO	05:10A	01	DAVISROOFSPONSOR01	.00		
			5/21 MO	05:23A	01	DAVISROOFSPONSOR01	.00		
			5/22 TU	05:00A	01	DAVISROOFSPONSOR01	.00		
			5/22 TU	05:10A	01	DAVISROOFSPONSOR01	.00		
			5/22 TU	05:23A	01	DAVISROOFSPONSOR01	.00		
			5/23 WE	05:00A	01	DAVISROOFSPONSOR01	.00		
			5/23 WE	05:10A	01	DAVISROOFSPONSOR01	.00		
			5/23 WE	05:23A	01	DAVISROOFSPONSOR01	.00		
			5/24 TH	05:00A	01	DAVISROOFSPONSOR01	.00		
			5/24 TH	05:10A	01	DAVISROOFSPONSOR01	.00		
			5/24 TH	05:23A	01	DAVISROOFSPONSOR01	.00		
			5/25 FR	05:00A	01	DAVISROOFSPONSOR01	.00		
			5/25 FR	05:10A	01	DAVISROOFSPONSOR01	.00		
			5/25 FR	05:23A	01	DAVISROOFSPONSOR01	.00		
M-F 530a News			*WSPA			:01 Sponsored Bar			
	.00	54 15	5/21 MO	05:29A	01	DAVISROOFSPONSOR01	.00		
			5/21 MO	05:44A	01	DAVISROOFSPONSOR01	.00		
			5/21 MO	05:53A	01	DAVISROOFSPONSOR01	.00		
			5/22 TU	05:29A	01	DAVISROOFSPONSOR01	.00		
			5/22 TU	05:39A	01	DAVISROOFSPONSOR01	.00		
			5/22 TU	05:53A	01	DAVISROOFSPONSOR01	.00		
			5/23 WE	05:29A	01	DAVISROOFSPONSOR01	.00		
			5/23 WE	05:39A	01	DAVISROOFSPONSOR01	.00		
			5/23 WE	05:53A	01	DAVISROOFSPONSOR01	.00		
			5/24 TH	05:29A	01	DAVISROOFSPONSOR01	.00		
			5/24 TH	05:44A	01	DAVISROOFSPONSOR01	.00		
			5/24 TH	05:53A	01	DAVISROOFSPONSOR01	.00		

*** Continued ***

DUPLICATE

8,144.00	165 Total Units		Debits 275.00
	ACTUAL GROSS BILLING	7,869.00	Credits 550.00-
	AGENCY COMMISSION	.00	SUB-TOTALS
	NET DUE	7,869.00	TOTAL RECONCILING 275.00CR

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Spartanburg, SC 29303
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Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG_A16 WSPA I 3 0478
05/27/12 BX212032101

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE: General
ORDER TYPE: WSPA

WSPA (Local)
REP: (WSPA) Anderson Daniels
SLSP: Davis Roofing & Maintenance
ADV: 191557
PROD:

INVOICE NUMBER: 0406025220
PAGE BROADCAST MONTH: 5 04/30/2012 - 05/2

SCHEDULE DATES: 4/02/12-12/31/12
Standard Broadcast Month

REF#: . /. /ROOFING
Desc: WSPA

TERMS: NET 30 DAYS.

SCHEDULED: DESCRIPTION	LENGTH	AV/REP	SPOTS	ACTUAL: DATE & TIME	DAY	ROTATION OR PROGRAM OF COMMENTARY	PRICE	RECONCILIATION: REMARKS	CREDIT/DEBIT
				5/25 FR 05:29A	01	DAVISROOFSPONSOR01	.00		
				5/25 FR 05:39A	01	DAVISROOFSPONSOR01	.00		
				5/25 FR 05:53A	01	DAVISROOFSPONSOR01	.00		
M-F 6a News				*WSPA		:01 Sponsored Bar			
	.00	55	35	5/21 MO 05:59A	01	DAVISROOFSPONSOR01	.00		
				5/21 MO 06:09A	01	DAVISROOFSPONSOR01	.00		
				5/21 MO 06:23A	01	DAVISROOFSPONSOR01	.00		
				5/21 MO 06:29A	01	DAVISROOFSPONSOR01	.00		
				5/21 MO 06:39A	01	DAVISROOFSPONSOR01	.00		
				5/21 MO 06:44A	01	DAVISROOFSPONSOR01	.00		
				5/21 MO 06:53A	01	DAVISROOFSPONSOR01	.00		
				5/22 TU 05:59A	01	DAVISROOFSPONSOR01	.00		
				5/22 TU 06:09A	01	DAVISROOFSPONSOR01	.00		
				5/22 TU 06:23A	01	DAVISROOFSPONSOR01	.00		
				5/22 TU 06:29A	01	DAVISROOFSPONSOR01	.00		
				5/22 TU 06:39A	01	DAVISROOFSPONSOR01	.00		
				5/22 TU 06:44A	01	DAVISROOFSPONSOR01	.00		
				5/22 TU 06:53A	01	DAVISROOFSPONSOR01	.00		
				5/23 WE 05:59A	01	DAVISROOFSPONSOR01	.00		
				5/23 WE 06:09A	01	DAVISROOFSPONSOR01	.00		
				5/23 WE 06:23A	01	DAVISROOFSPONSOR01	.00		
				5/23 WE 06:29A	01	DAVISROOFSPONSOR01	.00		
				5/23 WE 06:39A	01	DAVISROOFSPONSOR01	.00		
				5/23 WE 06:44A	01	DAVISROOFSPONSOR01	.00		
				5/23 WE 06:53A	01	DAVISROOFSPONSOR01	.00		
				5/24 TH 05:59A	01	DAVISROOFSPONSOR01	.00		
				5/24 TH 06:09A	01	DAVISROOFSPONSOR01	.00		
				5/24 TH 06:23A	01	DAVISROOFSPONSOR01	.00		
				5/24 TH 06:29A	01	DAVISROOFSPONSOR01	.00		
				5/24 TH 06:39A	01	DAVISROOFSPONSOR01	.00		
				5/24 TH 06:44A	01	DAVISROOFSPONSOR01	.00		
				5/24 TH 06:53A	01	DAVISROOFSPONSOR01	.00		
				5/25 FR 05:59A	01	DAVISROOFSPONSOR01	.00		
				5/25 FR 06:09A	01	DAVISROOFSPONSOR01	.00		
				5/25 FR 06:29A	01	DAVISROOFSPONSOR01	.00		
				5/25 FR 06:39A	01	DAVISROOFSPONSOR01	.00		
				5/25 FR 06:44A	01	DAVISROOFSPONSOR01	.00		
				5/25 FR 06:53A	01	DAVISROOFSPONSOR01	.00		
M-F 5p News				*WSPA		:15 / :15 Bookends			
	137.50	56	2	5/24 TH 05:26P	15*MI	WHENYOUNEEDNEWROOF15	137.50	MAKEGOOD	137.50
		MG FOR:		44 5/21					
				5/24 TH 05:29P	15*MI	WHENYOUNEEDNEWROOF15	137.50	MAKEGOOD	137.50
		MG FOR:		44 5/21					
Total Airtime Net Spot Revenue:				7,869.00					

DUPLICATE

PERIOD COST	8,144.00	165 Total Units	
		ACTUAL GROSS BILLING	7,869.00
		AGENCY COMMISSION	.00
		NET DUE	7,869.00
		Debits	275.00
		Credits	550.00-
		SUB-TOTALS	275.00CR
		TOTAL RECONCILING	

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

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Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG_A16 WSPA I 3 0469

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE 06/24/12 EX212053004
ORDER TYPE General WSPA

REP_ WSPA (Local)
SLSPN (WSPA) Anderson Daniels
ADV_ Davis Roofing & Maintenance
PROD 191557

INVOICE NUMBER 0406025848
PAGE BROADCAST MONTH 1 05/28/2012 - 06/2

SCHEDULE DATES 6/04/12-12/23/12
Standard Broadcast Month

REF#: . /. /ROOFING2
Desc: WSPA

TERMS: NET30 DAYS

SCHEDULE DESCRIPTION	PRICE	UNITS/WEEK	DATE	DAYS	TIME	LENGTH	AVD/CR	PRODUCT DESCRIPTION	GRP	PRICE	RECONCILIATION REMARKS	FORCED/PREEMPT
M-F 6a News								*WSPA :15 / :15 Bookends				
	100.00	1	6	6/05	TU	06:23A		15*MI FORCOMPANIES:15/1		100.00		
				6/05	TU	06:25A		15*MI FORCOMPANIES:15/2		100.00		
				6/14	TH	06:27A		15*MI FORCOMPANIES:15/1		100.00		
				6/14	TH	06:29A		15*MI FORCOMPANIES:15/2		100.00		
				6/22	FR	06:52A		15*MI WHENYOUNEEDNEWROOF15		100.00		
				6/22	FR	06:54A		15*MI WHENYOUNEEDNEWROOF15		100.00		
M-F 8a CBS This Morning								*WSPA :15 / :15 Bookends				
	50.00	2	6	6/07	TH	08:37A		15*MI FORCOMPANIES:15/1		50.00		
				6/07	TH	08:39A		15*MI FORCOMPANIES:15/2		50.00		
				6/14	TH	08:29A		15*MI FORCOMPANIES:15/1		50.00		
				6/14	TH	08:30A		15*MI FORCOMPANIES:15/2		50.00		
				6/20	WE	08:53A		15*MI WHENYOUNEEDNEWROOF15		50.00		
				6/20	WE	08:55A		15*MI WHENYOUNEEDNEWROOF15		50.00		
M-F 530p News								*WSPA :15 / :15 Bookends				
	140.00	4	4	6/07	TH	05:42P		15*MI FORCOMPANIES:15/1		140.00		
				6/07	TH	05:44P		15*MI FORCOMPANIES:15/2		140.00		
				6/22	FR	05:52P		15*MI WHENYOUNEEDNEWROOF15		140.00		
				6/22	FR	05:54P		15*MI WHENYOUNEEDNEWROOF15		140.00		
M-F 6p News								*WSPA :15 / :15 Bookends				
	162.50	5	4	6/07	TH	06:21P		15*MI FORCOMPANIES:15/1		162.50		
				6/07	TH	06:23P		15*MI FORCOMPANIES:15/2		162.50		
				6/19	TU	06:10P		15*MI WHENYOUNEEDNEWROOF15		162.50		
				6/19	TU	06:13P		15*MI WHENYOUNEEDNEWROOF15		162.50		
M-F 730p Scene On 7								*WSPA :15 / :15 Bookends				
	92.50	6	6	6/08	FR	07:43P		15*MI FORCOMPANIES:15/1		92.50		
				6/08	FR	07:46P		15*MI FORCOMPANIES:15/2		92.50		
				6/13	WE	07:51P		15*MI FORCOMPANIES:15/1		92.50		

*** Continued ***

PERIOD COST	2,775.00	74 Total Units		Debits	.00
		ACTUAL GROSS BILLING	2,775.00	Credits	.00
		AGENCY COMMISSION	.00	SUB-TOTALS	.00
		NET DUE	2,775.00	TOTAL RECONCILING	

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

News Channel 7
WSPA-TV
250 International Dr, On Your Side
Spartanburg, SC 29303

ADVERTISER Davis Roofing & Maintenance
PRODUCT 191557

INVOICE NUMBER 0406025848
BROADCAST MONTH 05/28/2012 - 06/

AMOUNT DUE 2,775.00

*00469

000139950
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

REMIT TO:

WSPA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26589
RICHMOND VA 23261-6589

401400010 00000000139950 0000406025848 000277500 1

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News Channel 7 On Your Side

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG_A16 WSPA I 3 0469
06/24/12 BX212053004

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE 06/24/12
ORDER TYPE General
WSPA (Local)
REP_: (WSPA) Anderson Daniels
SLSP: Davis Roofing & Maintenance
ADV_: 191557
PROG
INVOICE NUMBER 0406025848
PAGE BROADCAST MONTH 2 05/28/2012 - 06/2
SCHEDULE DATES 6/04/12-12/23/12
Standard Broadcast Month

REF#: . . /- /ROOFING2
Desc: WSPA

TERMS: NET 30 DAYS

DESCRIPTION	PRICE	AVG/SPOT	DAY	TIME	LENGTH	MG FOR PRODUCT DESCRIPTION	PRICE	RECONCILIATION REMARKS	DEBIT/CREDIT
			6/13	WE 07:54P	15*MI	FORCOMPANIES:15/2	92.50		
			6/18	MO 07:40P	15*MI	WHENYOUNEEDNEWROOF15	92.50		
			6/18	MO 07:43P	15*MI	WHENYOUNEEDNEWROOF15	92.50		
Sun 6a News				*WSPA		:15 / :15 Bookends			
	15.00	7 6	6/10	SU 06:53A	15*MI	FORCOMPANIES:15/1	15.00		
			6/10	SU 06:56A	15*MI	FORCOMPANIES:15/2	15.00		
			6/17	SU 07:09A	15*MI	FORCOMPANIES:15/2	15.00		
			6/17	SU 07:11A	15*MI	FORCOMPANIES:15/1	15.00		
			6/24	SU 07:06A	15*MI	WHENYOUNEEDNEWROOF15	15.00		
			6/24	SU 07:08A	15*MI	WHENYOUNEEDNEWROOF15	15.00		
M-Su 9a-5p				*ESPA		:15 / :15 Bookends			
	1.00	8 20	6/04	MO 09:58A	15*MI	FORCOMPANIES:15/1	1.00		
			6/04	MO 09:59A	15*MI	FORCOMPANIES:15/2	1.00		
			6/05	TU 09:49A	15*MI	FORCOMPANIES:15/1	1.00		
			6/05	TU 09:50A	15*MI	FORCOMPANIES:15/2	1.00		
			6/06	WE 04:27P	15*MI	FORCOMPANIES:15/1	1.00		
			6/06	WE 04:29P	15*MI	FORCOMPANIES:15/2	1.00		
			6/07	TH 01:58P	15*MI	FORCOMPANIES:15/1	1.00		
			6/07	TH 01:59P	15*MI	FORCOMPANIES:15/2	1.00		
			6/08	FR 04:47P	15*MI	FORCOMPANIES:15/1	1.00		
			6/08	FR 04:48P	15*MI	FORCOMPANIES:15/2	1.00		
			6/11	MO 04:58P	15*MI	FORCOMPANIES:15/1	1.00		
			6/11	MO 04:59P	15*MI	FORCOMPANIES:15/2	1.00		
			6/12	TU 04:58P	15*MI	FORCOMPANIES:15/1	1.00		
			6/12	TU 04:59P	15*MI	FORCOMPANIES:15/2	1.00		
			6/13	WE 01:25P	15*MI	FORCOMPANIES:15/1	1.00		
			6/13	WE 01:27P	15*MI	FORCOMPANIES:15/2	1.00		
			6/14	TH 02:55P	15*MI	FORCOMPANIES:15/1	1.00		
			6/14	TH 02:57P	15*MI	FORCOMPANIES:15/2	1.00		
			6/15	FR 03:27P	15*MI	FORCOMPANIES:15/1	1.00		
			6/15	FR 03:29P	15*MI	FORCOMPANIES:15/2	1.00		
M-Su 5a-12a				*ESPA		:15 / :15 Bookends			
	.00	9 18	6/04	MO 11:58A	15*MI	FORCOMPANIES:15/1	.00		
			6/04	MO 11:58A	15*MI	FORCOMPANIES:15/2	.00		
			6/05	TU 02:25P	15*MI	FORCOMPANIES:15/1	.00		
			6/05	TU 02:27P	15*MI	FORCOMPANIES:15/2	.00		
			6/06	WE 11:55A	15*MI	FORCOMPANIES:15/1	.00		
			6/06	WE 11:56A	15*MI	FORCOMPANIES:15/2	.00		
			6/12	TU 09:45P	15*MI	FORCOMPANIES:15/1	.00		
			6/12	TU 09:46P	15*MI	FORCOMPANIES:15/2	.00		
			6/14	TH 10:17P	15*MI	FORCOMPANIES:15/1	.00		
			6/14	TH 10:19P	15*MI	FORCOMPANIES:15/2	.00		
			6/15	FR 06:57P	15*MI	FORCOMPANIES:15/1	.00		
			6/15	FR 06:58P	15*MI	FORCOMPANIES:15/2	.00		
			6/18	MO 07:45P	15*MI	FORCOMPANIES:15/1	.00		
			6/18	MO 07:46P	15*MI	FORCOMPANIES:15/2	.00		
			6/19	TU 08:47P	15*MI	FORCOMPANIES:15/1	.00		

*** Continued ***

DUPLICATE

JOB COST	2,775.00	74 Total Units		Debits	.00
		ACTUAL GROSS BILLING	2,775.00	Credits	.00
		AGENCY COMMISSION	.00	SUB-TOTALS	.00
		NET DUE	2,775.00	TOTAL RECONCILING	

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News Channel 7 On Your Side

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MCBG_A16 WSPA I 3 0469
06/24/12 BX212053004

I39950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

WSPA (Local)
REP_ (WSPA) Anderson Daniels
SLSP Davis Roofing & Maintenance
ADV_ 191557
PROD

INVOICE DATE: General
ORDER TYPE: WSPA
INVOICE NUMBER: 0406025848
PAGE BROADCAST MONTH: 3 05/28/2012 - 06/2
SCHEDULE DATES: 6/04/12-12/23/12
Standard Broadcast Month

REF#: - /- /ROOFING2
Desc: WSPA

TERMS: NET 30 DAYS.

DESCRIPTION	GROSS	QTY	SPT LEN	DATE	DAY	TIME	LENGTH	PROGRAM/DESCRIPTION	PRICE	RECONCILIATION REMARKS	AGENCY CREDITS
				6/19	TU	08:48P	15*MI	FORCOMPANIES:15/2	.00		
				6/22	FR	10:57P	15*MI	WHENYOUNEEDNEWROOF15	.00		
				6/22	FR	10:58P	15*MI	WHENYOUNEEDNEWROOF15	.00		
Sat 230p Movie						*WSPA		:15 / :15 Bookends			
	.00	10	4	6/16	SA	04:17P	15*MI	FORCOMPANIES:15/1	.00		
				6/16	SA	04:19P	15*MI	FORCOMPANIES:15/2	.00		
				6/16	SA	05:04P	15*MI	FORCOMPANIES:15/1	.00		
				6/16	SA	05:06P	15*MI	FORCOMPANIES:15/2	.00		
Sun 6a News						*WSPA		:15 / :15 Bookends			
	.00	11	1	6/17	SU		30*MI	/	.00	Preempted	.00-
Total Airtime Net Spot Revenue:						2,775.00					

DUPLICATE

PERIOD COST 2,775.00

74 Total Units

ACTUAL GROSS BILLING	2,775.00
AGENCY COMMISSION	.00
NET DUE	2,775.00

Debits	.00
Credits	.00
SUB-TOTALS	.00
TOTAL RECONCILING	

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News Channel 7 On Your Side

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG_A16 WSPA I 3 '0470

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE 06/24/12 BX212053002
ORDER, TYPE General WSPA

REP: WSPA (Local)
SLSP: (WSPA) Anderson Daniels
ADV: Davis Roofing & Maintenance
PROD: 191557

INVOICE NUMBER 0406025849
PAGE BROADCAST MONTH 1 05/28/2012 - 06/2
SCHEDULE DATES 6/04/12-12/23/12
Standard Broadcast Month

REF#: / /ROOFING
Desc: WSPA
TERMS: NET30 DAYS

SCHEDULE DESCRIPTION	LENGTH	PRTY	SPOTS PER WK	DATE/DAY	TIME	DAYPART/SPECIAL PROGRAM/EVENT/SECTION/PROGRAM/DEMO	PROGRAM/DEMO/SECTION/EVENT/SPECIAL PROGRAM/DAYPART	PRICE	RECONCILIATION REMARKS	DEBIT/CREDIT
M-F 6a News					*WSPA		:15 / :15 Bookends			
	100.00	1	6	6/05 TU	06:43A	15*MI	WHENYOUNEEDNEWROOF15	100.00		
				6/05 TU	06:45A	15*MI	WHENYOUNEEDNEWROOF15	100.00		
				6/11 MO	06:11A	15*MI	WHENYOUNEEDNEWROOF15	100.00		
				6/11 MO	06:13A	15*MI	WHENYOUNEEDNEWROOF15	100.00		
				6/19 TU	06:42A	15*MI	WHENYOUNEEDNEWROOF15	100.00		
				6/19 TU	06:44A	15*MI	WHENYOUNEEDNEWROOF15	100.00		
M-F 8a CBS This Morning					*WSPA		:15 / :15 Bookends			
	50.00	2	6	6/06 WE	08:56A	15*MI	WHENYOUNEEDNEWROOF15	50.00		
				6/06 WE	08:57A	15*MI	WHENYOUNEEDNEWROOF15	50.00		
				6/13 WE	08:23A	15*MI	WHENYOUNEEDNEWROOF15	50.00		
				6/13 WE	08:25A	15*MI	WHENYOUNEEDNEWROOF15	50.00		
				6/19 TU	08:44A	15*MI	WHENYOUNEEDNEWROOF15	50.00		
				6/19 TU	08:46A	15*MI	WHENYOUNEEDNEWROOF15	50.00		
M-F 9a Dr Phil					*WSPA		:15 / :15 Bookends			
	62.50	3	6	6/05 TU	09:20A	15*MI	WHENYOUNEEDNEWROOF15	62.50		
				6/05 TU	09:22A	15*MI	WHENYOUNEEDNEWROOF15	62.50		
				6/12 TU	09:39A	15*MI	WHENYOUNEEDNEWROOF15	62.50		
				6/12 TU	09:41A	15*MI	WHENYOUNEEDNEWROOF15	62.50		
				6/19 TU	09:56A	15*MI	WHENYOUNEEDNEWROOF15	62.50		
				6/19 TU	09:58A	15*MI	WHENYOUNEEDNEWROOF15	62.50		
M-F 10a Your Carolina					*WSPA		:15 / :15 Bookends			
	.00	4	9	6/04 MO	10:10A	15*MI	WHENYOUNEEDNEWROOF15	.00		
				6/04 MO	10:12A	15*MI	WHENYOUNEEDNEWROOF15	.00		
				6/08 FR		30*MI	/	.00	Preempted	.00-
				6/11 MO	10:07A	15*MI	WHENYOUNEEDNEWROOF15	.00		
				6/11 MO	10:09A	15*MI	WHENYOUNEEDNEWROOF15	.00		
				6/13 WE	10:56A	15*MI	WHENYOUNEEDNEWROOF15	.00		

*** Continued ***

88 Total Units

PERIOD COST	6,660.00	ACTUAL GROSS BILLING	6,660.00
		AGENCY COMMISSION	.00
		NET DUE	6,660.00

Debits	.00
Credits	.00
SUB-TOTALS	.00
TOTAL RECONCILING	

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News Channel 7 On Your Side

WSPA-TV
250 International Dr.
Spartanburg, SC 29303

ADVERTISER Davis Roofing & Maintenance
PRODUCT 191557

INVOICE NUMBER 0406025849
BROADCAST MONTH 05/28/2012 - 06/

AMOUNT DUE 6,660.00

REMIT TO:

WSPA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26589
RICHMOND VA 23261-6589

*00470

000139950
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

401400010 00000000139950 00000406025849 000666000 1

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News Channel 7 On Your Side

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBC_A16 WSPA I 3 0470

INVOICE DATE 06/24/12 EX212053002
ORDER TYPE General WSPA

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

WSPA (Local)
REP: (WSPA) Anderson Daniels
SLSM: Davis Roofing & Maintenance
ADV: 191557
PROD:

INVOICE NUMBER 0406025849
PAGE BROADCAST MONTH 2 05/28/2012 - 06/2
SCHEDULE DATES 6/04/12-12/23/12
Standard Broadcast Month

REF#: . /. /ROOFING
Desc: WSPA

TERMS: NET 30 DAYS

DESCRIPTION	PRICE	#/WK	SPTS/WK	DATE	DAY	TIME	LENGTH	MKT/PROGRAM/DESCRIPTION	GRS/CPP	GROSS	RECONCILIATION REMARKS	DEBIT/CREDIT
				6/18	WE	10:57A	:15	*MI WHENYOUNEEDNEWROOF15		.00		
				6/18	MO		30	*MI /		.00	Preempted	.00-
				6/21	TH		30	*MI /		.00	Preempted	.00-
	25.00	5	6	6/05	TU	10:43A	:15	*MI WHENYOUNEEDNEWROOF15	25.00			
				6/05	TU	10:46A	:15	*MI WHENYOUNEEDNEWROOF15	25.00			
				6/15	FR	10:50A	:15	*MI WHENYOUNEEDNEWROOF15	25.00			
				6/15	FR	10:53A	:15	*MI WHENYOUNEEDNEWROOF15	25.00			
				6/22	FR	10:07A	:15	*MI WHENYOUNEEDNEWROOF15	25.00			
				6/22	FR	10:09A	:15	*MI WHENYOUNEEDNEWROOF15	25.00			
M-F 530p News						*WSPA		:15 / :15 Bookends				
	140.00	6	2	6/12	TU	05:39P	:15	*MI WHENYOUNEEDNEWROOF15	140.00			
				6/12	TU	05:41P	:15	*MI WHENYOUNEEDNEWROOF15	140.00			
M-F 6p News						*WSPA		:15 / :15 Bookends				
	162.50	7	4	6/08	FR	06:11P	:15	*MI WHENYOUNEEDNEWROOF15	162.50			
				6/08	FR	06:13P	:15	*MI WHENYOUNEEDNEWROOF15	162.50			
				6/19	TU	06:27P	:15	*MI WHENYOUNEEDNEWROOF15	162.50			
				6/19	TU	06:30P	:15	*MI WHENYOUNEEDNEWROOF15	162.50			
M-F 730p Scene On 7						*WSPA		:15 / :15 Bookends				
	92.50	8	6	6/05	TU	07:43P	:15	*MI WHENYOUNEEDNEWROOF15	92.50			
				6/05	TU	07:46P	:15	*MI WHENYOUNEEDNEWROOF15	92.50			
				6/14	TH	07:36P	:15	*MI WHENYOUNEEDNEWROOF15	92.50			
				6/14	TH	07:39P	:15	*MI WHENYOUNEEDNEWROOF15	92.50			
				6/22	FR	07:35P	:15	*MI WHENYOUNEEDNEWROOF15	92.50			
				6/22	FR	07:38P	:15	*MI WHENYOUNEEDNEWROOF15	92.50			
Sun 6a News						*WSPA		:15 / :15 Bookends				
	15.00	9	6	6/10	SU	07:06A	:15	*MI WHENYOUNEEDNEWROOF15	15.00			
				6/10	SU	07:07A	:15	*MI WHENYOUNEEDNEWROOF15	15.00			
				6/17	SU	06:41A	:15	*MI WHENYOUNEEDNEWROOF15	15.00			
				6/17	SU	06:44A	:15	*MI WHENYOUNEEDNEWROOF15	15.00			
				6/24	SU	07:24A	:15	*MI WHENYOUNEEDNEWROOF15	15.00			
				6/24	SU	07:26A	:15	*MI WHENYOUNEEDNEWROOF15	15.00			
M-Su 9a-5p						*ESPA		:15 / :15 Bookends				
	1.00	10	20	6/04	MO	12:23P	:15	*MI WHENYOUNEEDNEWROOF15	1.00			
				6/04	MO	12:24P	:15	*MI WHENYOUNEEDNEWROOF15	1.00			
				6/05	TU	01:44P	:15	*MI WHENYOUNEEDNEWROOF15	1.00			
				6/05	TU	01:46P	:15	*MI WHENYOUNEEDNEWROOF15	1.00			
				6/06	WE	09:27A	:15	*MI WHENYOUNEEDNEWROOF15	1.00			
				6/06	WE	09:29A	:15	*MI WHENYOUNEEDNEWROOF15	1.00			
				6/07	TH	10:29A	:15	*MI WHENYOUNEEDNEWROOF15	1.00			
				6/07	TH	10:31A	:15	*MI WHENYOUNEEDNEWROOF15	1.00			
				6/08	FR	10:30A	:15	*MI WHENYOUNEEDNEWROOF15	1.00			
				6/08	FR	10:32A	:15	*MI WHENYOUNEEDNEWROOF15	1.00			
				6/11	MO	12:58P	:15	*MI WHENYOUNEEDNEWROOF15	1.00			
				6/11	MO	12:59P	:15	*MI WHENYOUNEEDNEWROOF15	1.00			
				6/12	TU	03:58P	:15	*MI WHENYOUNEEDNEWROOF15	1.00			
				6/12	TU	03:59P	:15	*MI WHENYOUNEEDNEWROOF15	1.00			
				6/13	WE	11:58A	:15	*MI WHENYOUNEEDNEWROOF15	1.00			

*** Continued ***

DUPLICATE

		88 Total Units		Debits	.00
NOD COST	6,660.00	ACTUAL GROSS BILLING	6,660.00	Credits	.00
		AGENCY COMMISSION	.00	SUB-TOTALS	.00
		NET DUE	6,660.00	TOTAL RECONCILING	

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ELECTRONICALLY FILED - 2017 Mar 14 10:33 AM - SPARTANBURG - COMMON PLEAS - CASE#2014CP4202841

News Channel 7 On Your Side

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG_A16 WSPA I 3 0470
06/24/12 BX212053002

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE 06/24/12 ORDER TYPE General WSPA

WSPA (Local)
REP_ (WSPA) Anderson Daniels
SLSP Davis Roofing & Maintenance
ADV_ 191557
PROD

INVOICE NUMBER 0406025849
PAGE BROADCAST MONTH 3 05/28/2012 - 06/2
SCHEDULE DATES 6/04/12-12/23/12
Standard Broadcast Month

REF#: - /. /ROOFING
Desc: WSPA

TERMS: NET 30 DAYS

SCHEDULE DESCRIPTION	PRICE	LN	SPOTS/WK	ACTUAL BROADCAST DATE	DAY	TIME	LEN	FEATURE/COLOR	PGM/DAYPART DESCRIPTION	PRICE	CONFIRMATION #	REBATE	CREDIT/DEBIT
				6/13	WE	11:59A	15	*MI	WHENYOUNEEDNEWROOF15	1.00			
				6/14	TH	09:48A	15	*MI	WHENYOUNEEDNEWROOF15	1.00			
				6/14	TH	09:49A	15	*MI	WHENYOUNEEDNEWROOF15	1.00			
				6/15	FR	04:19P	15	*MI	WHENYOUNEEDNEWROOF15	1.00			
				6/15	FR	04:21P	15	*MI	WHENYOUNEEDNEWROOF15	1.00			
M-Su 5a-12a						*ESPA			:15 / :15 Bookends				
	.00	11	12	6/04	MO	03:58P	15	*MI	WHENYOUNEEDNEWROOF15	.00			
				6/04	MO	03:59P	15	*MI	WHENYOUNEEDNEWROOF15	.00			
				6/10	SU	09:13P	15	*MI	WHENYOUNEEDNEWROOF15	.00			
				6/10	SU	09:14P	15	*MI	WHENYOUNEEDNEWROOF15	.00			
				6/11	MO	11:15P	15	*MI	WHENYOUNEEDNEWROOF15	.00			
				6/11	MO	11:17P	15	*MI	WHENYOUNEEDNEWROOF15	.00			
				6/17	SU	09:45P	15	*MI	WHENYOUNEEDNEWROOF15	.00			
				6/17	SU	09:47P	15	*MI	WHENYOUNEEDNEWROOF15	.00			
				6/19	TU	11:48P	15	*MI	WHENYOUNEEDNEWROOF15	.00			
				6/19	TU	11:50P	15	*MI	WHENYOUNEEDNEWROOF15	.00			
				6/23	SA	10:47P	15	*MI	WHENYOUNEEDNEWROOF15	.00			
				6/23	SA	10:48P	15	*MI	WHENYOUNEEDNEWROOF15	.00			
Banner - Standard						*WSPA.Com			Unit				
	1000.00	12	1	6/18	MO	05:00A		01		1000.00			
Service - Search Engine Market						*WSPA.Com			Unit				
	2640.00	13	1	6/18	MO	05:01A		01		2640.00			
Sat 230p Movie						*WSPA			:15 / :15 Bookends				
	.00	14	4	6/16	SA	02:45P	15	*MI	WHENYOUNEEDNEWROOF15	.00			
				6/16	SA	02:47P	15	*MI	WHENYOUNEEDNEWROOF15	.00			
				6/16	SA	03:37P	15	*MI	WHENYOUNEEDNEWROOF15	.00			
				6/16	SA	03:39P	15	*MI	WHENYOUNEEDNEWROOF15	.00			
Sat 5a Real Animals						*WSPA			:15 / :15 Bookends				
	.00	15	2	6/16	SA	05:28A	15	*MI	WHENYOUNEEDNEWROOF15	.00			
				6/16	SA	05:29A	15	*MI	WHENYOUNEEDNEWROOF15	.00			
Total Airtime Net Spot Revenue:						6,660.00							

DUPLICATE

TION COST	6,660.00	88 Total Units		Debits	.00
		ACTUAL GROSS BILLING	6,660.00	Credits	.00
		AGENCY COMMISSION	.00	SUB-TOTALS	.00
		NET DUE	6,660.00	TOTAL RECONCILING	

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

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News Channel 7 On Your Side

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MSBG_A16 WSPA Y 1 00080
06/24/12 BX212041806

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

REP_1 WSPA (Local)
SLSP1 (WSPA) Anderson Daniels
ADV_1 Davis Roofing & Maintenance
PROD 191557

INVOICE DATE 06/24/12
ORDER TYPE General
INVOICE NUMBER 0406025882
PAGE BROADCAST MONTH 1 05/28/2012 - 06/2
SCHEDULE DATES 4/23/12-12/31/12
Standard Broadcast Month

REF#: - /DISTRI/BUTION
Desc: WSPA

TERMS: NET30 DAYS

DESCRIPTION	PRICE	AVAIL/SPOT	DATE	DAY	TIME	LENGTH	MKT/SEG	PRODUCT DESCRIPTION	PRICE	REMARKS	RECONCILIATION CREDITED	RECONCILIATION DEBITED
					*WSPA			:15 / :15 Bookends				
M-F 6a News	90.00	27 2	5/31	TH	06:23A	15	*MI	FORCOMPANIES:15/1	90.00			
			5/31	TH	06:26A	15	*MI	FORCOMPANIES:15/2	90.00			
					*WSPA			:15 / :15 Bookends				
M-F 8a CBS This Morning	50.00	28 2	5/28	MO	08:26A	15	*MI	FORCOMPANIES:15/1	50.00			
			5/28	MO	08:27A	15	*MI	FORCOMPANIES:15/2	50.00			
					*WSPA			:15 / :15 Bookends				
M-F 6p News	162.50	33 4	5/28	MO	06:13P	15	*MI	FORCOMPANIES:15/1	162.50			
			5/28	MO	06:15P	15	*MI	FORCOMPANIES:15/2	162.50			
	137.50		5/31	TH	06:22P	15	*MI	FORCOMPANIES:15/1	137.50			
			5/31	TH	06:23P	15	*MI	FORCOMPANIES:15/2	137.50			
					*WSPA			:15 / :15 Bookends				
M-Su 11p News	175.00	34 2	6/03	SU	11:19P	15	*MI	FORCOMPANIES:15/1	175.00			
			6/03	SU	11:22P	15	*MI	FORCOMPANIES:15/2	175.00			
					*WSPA			:15 / :15 Bookends				
Sun 6a News	7.50	36 4	6/03	SU	06:56A	15	*MI	FORCOMPANIES:15/1	7.50			
			6/03	SU	06:59A	15	*MI	FORCOMPANIES:15/2	7.50			
	12.50		6/03	SU	07:57A	15	*MI	FORCOMPANIES:15/1	12.50			
			6/03	SU	08:00A	15	*MI	FORCOMPANIES:15/2	12.50			
					*ESPA			:15 / :15 Bookends				
M-Su 9a-5p	.00	38 10	5/28	MO	03:55P	15	*MI	FORCOMPANIES:15/1	.00			
			5/28	MO	03:56P	15	*MI	FORCOMPANIES:15/2	.00			
					*ESPA			:15 / :15 Bookends				
M-Su 5p-8p	1.00	38 4	5/29	TU	06:46P	15	*MI	FORCOMPANIES:15/1	1.00			
			5/29	TU	06:47P	15	*MI	FORCOMPANIES:15/2	1.00			
					*ESPA			:15 / :15 Bookends				
M-Su 9a-5p	.00	38 10	5/31	TH	04:58P	15	*MI	FORCOMPANIES:15/1	.00			
			5/31	TH	04:59P	15	*MI	FORCOMPANIES:15/2	.00			

*** Continued ***

38 Total Units

PERIOD COST	1,619.00
ACTUAL GROSS BILLING	1,619.00
AGENCY COMMISSION	.00
NET DUE	1,619.00

Debits	.00
Credits	.00
SUB-TOTALS	.00
TOTAL RECONCILING	

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News Channel 7 On Your Side
WSPA-TV
250 International Dr.
Spartanburg, SC 29303

ADVERTISER Davis Roofing & Maintenance
PRODUCT 191557
INVOICE NUMBER 0406025882
BROADCAST MONTH 05/28/2012 - 06/
AMOUNT DUE 1,619.00

*00080

000139950
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

REMIT TO:

WSPA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26589
RICHMOND VA 23261-6589

401400010 0000000139950 00000406025882 000161900 6

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News Channel 7 On Your Side

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG_A16 WSPA I 1 0080
06/24/12 BX212041806

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

WSPA (Local)
REP: (WSPA) Anderson Daniels
SLSP: Davis Roofing & Maintenance
ADV: 191557
PROD:

INVOICE DATE: 06/24/12
ORDER TYPE: General
WSPA
INVOICE NUMBER: 0406025882
PAGE BROADCAST MONTH: 2 05/28/2012 - 06/2
SCHEDULE DATES: 4/23/12-12/31/12
Standard Broadcast Month

REF#: . /DISTRI/BUTION
Desc: WSPA

TERMS: NET 30 DAYS.

SCHEDULE DESCRIPTION	LENGTH	SPOTS/WEEK	ACTUAL BROADCAST DATE	DAY	TIME	ELECTRONIC/TAPE	PRODUCT DESCRIPTION	PRICE	RECONCILIATION PE/DATE	INITIALS
M-Su 5p-6p					*ESPA		:15 / :15 Bookends			
	1.00	38	4	5/31	TH 07:58P	15*MI	FORCOMPANIES:15/1	1.00		
				5/31	TH 07:59P	15*MI	FORCOMPANIES:15/2	1.00		
M-Su 9a-5p					*ESPA		:15 / :15 Bookends			
	.00	38	10	6/01	FR 09:49A	15*MI	FORCOMPANIES:15/1	.00		
				6/01	FR 09:51A	15*MI	FORCOMPANIES:15/2	.00		
				6/02	SA 11:13A	15*MI	FORCOMPANIES:15/1	.00		
				6/02	SA 11:14A	15*MI	FORCOMPANIES:15/2	.00		
				6/03	SU 02:12P	15*MI	FORCOMPANIES:15/1	.00		
				6/03	SU 02:14P	15*MI	FORCOMPANIES:15/2	.00		
M-F 10a Your Carolina					*WSPA		:15 / :15 Bookends			
	20.00	39	8	5/28	MO 10:25A	15*MI	FORCOMPANIES:15/1	20.00		
				5/28	MO 10:28A	15*MI	FORCOMPANIES:15/2	20.00		
				5/30	WE 10:34A	15*MI	FORCOMPANIES:15/1	20.00		
				5/30	WE 10:36A	15*MI	FORCOMPANIES:15/2	20.00		
				5/31	TH 10:42A	15*MI	FORCOMPANIES:15/1	20.00		
				5/31	TH 10:45A	15*MI	FORCOMPANIES:15/2	20.00		
				6/01	FR 10:51A	15*MI	FORCOMPANIES:15/1	20.00		
				6/01	FR 10:54A	15*MI	FORCOMPANIES:15/2	20.00		
M-F 730p Scene On 7					*WSPA		:15 / :15 Bookends			
	92.50	40	2	5/30	WE 07:50P	15*MI	FORCOMPANIES:15/1	92.50		
				5/30	WE 07:54P	15*MI	FORCOMPANIES:15/2	92.50		

Total Airtime Net Spot Revenue: 1,619.00

DUPLICATE

PERIOD COST 1,619.00

38 Total Units

ACTUAL GROSS BILLING	1,619.00
AGENCY COMMISSION	.00
NET DUE	1,619.00

SUB-TOTALS	Debits	.00
	Credits	.00
TOTAL RECONCILING		.00

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News Channel 7 On Your Side

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MSBG_A16 WSPA I 1 0081
06/24/12 EX212032101

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE 06/24/12
ORDER TYPE General
WSPA

REP_ WSPA (Local)
SLSP (WSPA) Anderson Daniels
ADV_ Davis Roofing & Maintenance
PROD 191557

INVOICE NUMBER 0406025901
PAGE BROADCAST MONTH 1 05/28/2012 - 06/2
SCHEDULE DATES 4/02/12-12/31/12
Standard Broadcast Month

REF#: - /- /ROOFING
Desc: WSPA

TERMS: NET30 DAYS

DESCRIPTION	GROSS	PCT	LEN	DATE	DAY	TIME	ACTUAL BROADCAST LENGTH/MIN/SEC FOR PRODUCT/DESCRIPTIONS		PRICE	RECONCILIATION REMARKS	
M-F 6a News							*WSPA	:15 / :15 Bookends			
	100.00	27	2	5/29	TU	06:23A	15*MI	WHENYOUNEEDNEWROOF15	100.00		
				5/29	TU	06:26A	15*MI	WHENYOUNEEDNEWROOF15	100.00		
M-F 8a CBS This Morning							*WSPA	:15 / :15 Bookends			
	50.00	28	2	5/29	TU	08:44A	15*MI	WHENYOUNEEDNEWROOF15	50.00		
				5/29	TU	08:46A	15*MI	WHENYOUNEEDNEWROOF15	50.00		
M-F 9a Dr Phil							*WSPA	:15 / :15 Bookends			
	60.00	29	2	5/30	WE	09:56A	15*MI	WHENYOUNEEDNEWROOF15	60.00		
				5/30	WE	09:58A	15*MI	WHENYOUNEEDNEWROOF15	60.00		
M-F 10a Your Carolina							*WSPA	:15 / :15 Bookends			
	.00	30	8	5/29	TU	10:56A	15*MI	WHENYOUNEEDNEWROOF15	.00		
				5/29	TU	10:57A	15*MI	WHENYOUNEEDNEWROOF15	.00		
				5/31	TH	10:51A	15*MI	WHENYOUNEEDNEWROOF15	.00		
				5/31	TH	10:53A	15*MI	WHENYOUNEEDNEWROOF15	.00		
				6/04	MO		30*MI	/	.00	Preempted	.00-
				6/07	TH		30*MI	/	.00	Preempted	.00-
				6/11	MO		30*MI	/	.00	Preempted	.00-
				6/13	WE		30*MI	/	.00	Preempted	.00-
M-F 5p News							*WSPA	:15 / :15 Bookends			
	140.00	31	2	5/29	TU	05:22P	15*MI	WHENYOUNEEDNEWROOF15	140.00		
				5/29	TU	05:24P	15*MI	WHENYOUNEEDNEWROOF15	140.00		
M-F 530p News							*WSPA	:15 / :15 Bookends			
	140.00	32	4	5/29	TU	05:43P	15*MI	WHENYOUNEEDNEWROOF15	140.00		
				5/29	TU	05:45P	15*MI	WHENYOUNEEDNEWROOF15	140.00		
	120.00			5/29	TU	08:55P	15*MI	WHENYOUNEEDNEWROOF15	120.00		
				5/29	TU	05:57P	15*MI	WHENYOUNEEDNEWROOF15	120.00		
Sat 6a News							*WSPA	:15 / :15 Bookends			
	12.50	35	2	6/02	SA	07:06A	15*MI	WHENYOUNEEDNEWROOF15	12.50		

*** Continued ***

PERIOD COST	1,448.00	38 Total Units	1,448.00
		ACTUAL GROSS BILLING	1,448.00
		AGENCY COMMISSION	.00
		NET DUE	1,448.00
		Debits	.00
		Credits	.00
		SUB-TOTALS	.00
		TOTAL RECONCILING	

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

News Channel 7 On Your Side
WSPA-TV
250 International Dr.
Spartanburg, SC 29303

ADVERTISER Davis Roofing & Maintenance
PRODUCT 191557

INVOICE NUMBER 0406025901
BROADCAST MONTH 05/28/2012 - 06/

AMOUNT DUE
1,448.00

REMIT TO:

WSPA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26589
RICHMOND VA 23261-6589

*00081

000139950
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

401400010 00000000139950 00000406025901 000144800 4

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News Channel 7 On Your Side

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG_AL6 WSPA I 1 0081

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE 06/24/12 BX212032101
ORDER TYPE General WSPA

WSPA (Local)
REP (WSPA) Anderson Daniels
SLSP Davis Roofing & Maintenance
ADV 191557
PROD

INVOICE NUMBER 0406025901
PAGE BROADCAST MONTH 2 05/28/2012 - 06/2
SCHEDULE DATES 4/02/12-12/31/12
Standard Broadcast Month

REF#: . /. /ROOFING
Desc: WSPA

*TERMS: NET 30 DAYS.

DESCRIPTION	GROSS RATE	LNGTH	PER	DATE	DAY	TIME	LENGTH	FOR/PROGRAM/DESCRIPTION	PRICE	RECONCILIATION / REMARKS	DEBITS/CREDITS
				6/02	SA	07:08A	15*MI	WHENYOUNEEDNEWROOF15	12.50		
M-Su 9a-5p						*ESPA		:15 / :15 Bookends			
	1.00	37	8	5/28	MO	10:55A	15*MI	WHENYOUNEEDNEWROOF15	1.00		
				5/28	MO	10:56A	15*MI	WHENYOUNEEDNEWROOF15	1.00		
				5/31	TH	10:32A	15*MI	WHENYOUNEEDNEWROOF15	1.00		
				5/31	TH	10:34A	15*MI	WHENYOUNEEDNEWROOF15	1.00		
				6/01	FR	01:58P	15*MI	WHENYOUNEEDNEWROOF15	1.00		
				6/01	FR	01:59P	15*MI	WHENYOUNEEDNEWROOF15	1.00		
				6/03	SU	11:44A	15*MI	WHENYOUNEEDNEWROOF15	1.00		
				6/03	SU	11:45A	15*MI	WHENYOUNEEDNEWROOF15	1.00		
M-Su 5p-8p						*ESPA		:15 / :15 Bookends			
	1.00	38	2	6/02	SA	05:57P	15*MI	WHENYOUNEEDNEWROOF15	1.00		
				6/02	SA	05:58P	15*MI	WHENYOUNEEDNEWROOF15	1.00		
M-Su 8p-12a						*ESPA		:15 / :15 Bookends			
	1.00	39	8	5/28	MO	08:58P	15*MI	WHENYOUNEEDNEWROOF15	1.00		
				5/28	MO	08:59P	15*MI	WHENYOUNEEDNEWROOF15	1.00		
				5/29	TU	10:48P	15*MI	WHENYOUNEEDNEWROOF15	1.00		
				5/29	TU	10:49P	15*MI	WHENYOUNEEDNEWROOF15	1.00		
				5/31	TH	09:44P	15*MI	WHENYOUNEEDNEWROOF15	1.00		
				5/31	TH	09:46P	15*MI	WHENYOUNEEDNEWROOF15	1.00		
				6/03	SU	10:27P	15*MI	WHENYOUNEEDNEWROOF15	1.00		
				6/03	SU	10:29P	15*MI	WHENYOUNEEDNEWROOF15	1.00		
M-F 730p Scene On 7						*WSPA		:15 / :15 Bookends			
	92.50	47	2	5/28	MO	07:51P	15*MI	WHENYOUNEEDNEWROOF15	92.50		
				5/28	MO	07:54P	15*MI	WHENYOUNEEDNEWROOF15	92.50		
Total Airtime Net Spot Revenue:						1,448.00					

DUPLICATE

NOD COST	1,448.00	38 Total Units			Debits .00
		ACTUAL GROSS BILLING	1,448.00	SUB-TOTALS	Credits .00
		AGENCY COMMISSION	.00	TOTAL RECONCILING	.00
		NET DUE	1,448.00		

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ELECTRONICALLY FILED - 2017 Mar 14 10:33 AM - SPARTANBURG - COMMON PLEAS - CASE#2014CP4202841

News Channel 7 On Your Side

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBC_A16 WSPA I 3 0532
07/29/12 BX212053004

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE: 07/29/12 | ORDER TYPE: General | WSPA

REP_: WSPA (Local)
SLSP: (WSPA) Anderson Daniels
ADV_: Davis Roofing & Maintenance
PROD: 191557

INVOICE NUMBER: 0406026504 | PAGE BROADCAST MONTH: 1 06/25/2012 - 07/2

SCHEDULE DATES: 6/04/12-12/23/12
Standard Broadcast Month

REF#: . /. /ROOFING2
Desc: WSPA

TERMS: NET30 DAYS

DESCRIPTION	PRICE	SPOTS/WK	DAY	DATE	TIME	LENGTH	M/O	PROGRAM/DESCRIPTION	PRICE	RECONCILIATION INTEGRATION	DEBIT/CREDIT
M-F 6a News	100.00	1 10			*WSPA			:15 / :15 Bookends			
			6/26	TU	06:09A	15	*MI	WHENYOUNEEDNEWROOF15	100.00		
			6/26	TU	06:10A	15	*MI	WHENYOUNEEDNEWROOF15	100.00		
			7/03	TU	06:22A	15	*MI	WHENYOUNEEDNEWROOF15	100.00		
			7/03	TU	06:24A	15	*MI	WHENYOUNEEDNEWROOF15	100.00		
			7/10	TU	06:27A	15	*MI	WHENYOUNEEDNEWROOF15	100.00		
			7/10	TU	06:29A	15	*MI	WHENYOUNEEDNEWROOF15	100.00		
			7/17	TU	06:28A	15	*MI	WHENYOUNEEDNEWROOF15	100.00		
			7/17	TU	06:29A	15	*MI	WHENYOUNEEDNEWROOF15	100.00		
			7/27	FR	06:38A	15	*MI	FORCOMPANIES5THWHEEL	100.00		
			7/27	FR	06:41A	15	*MI	FORCOMPANIES5THWHEEL	100.00		
M-F 8a CBS This Morning	50.00	2 10			*WSPA			:15 / :15 Bookends			
			6/26	TU	08:37A	15	*MI	WHENYOUNEEDNEWROOF15	50.00		
			6/26	TU	08:39A	15	*MI	WHENYOUNEEDNEWROOF15	50.00		
			7/02	MO	08:36A	15	*MI	WHENYOUNEEDNEWROOF15	50.00		
			7/02	MO	08:37A	15	*MI	WHENYOUNEEDNEWROOF15	50.00		
			7/10	TU	08:08A	15	*MI	WHENYOUNEEDNEWROOF15	50.00		
			7/10	TU	08:09A	15	*MI	WHENYOUNEEDNEWROOF15	50.00		
			7/20	FR	08:26A	15	*MI	WHENYOUNEEDNEWROOF15	50.00		
			7/20	FR	08:27A	15	*MI	WHENYOUNEEDNEWROOF15	50.00		
			7/26	TH	08:53A	15	*MI	FORCOMPANIES5THWHEEL	50.00		
			7/26	TH	08:55A	15	*MI	FORCOMPANIES5THWHEEL	50.00		
M-F 10a Your Carolina	.00	3 8			*WSPA			:15 / :15 Bookends			
			6/26	TU	10:50A	15	*MI	WHENYOUNEEDNEWROOF15	.00		
			6/26	TU	10:53A	15	*MI	WHENYOUNEEDNEWROOF15	.00		
			7/02	MO	10:51A	15	*MI	WHENYOUNEEDNEWROOF15	.00		
			7/02	MO	10:54A	15	*MI	WHENYOUNEEDNEWROOF15	.00		
			7/10	TU	10:56A	15	*MI	WHENYOUNEEDNEWROOF15	.00		

Continued

PERIOD COST	3,600.00	84 Total Units	
		ACTUAL GROSS BILLING	3,600.00
		AGENCY COMMISSION	.00
		NET DUE	3,600.00
		Debits	.00
		Credits	.00
		SUB-TOTALS	.00
		TOTAL RECONCILING	

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

WSPA-TV News Channel 7
250 International Dr. On Your Side
Spartanburg, SC 29303

ADVERTISER: Davis Roofing & Maintenance | PRODUCT: 191557

INVOICE NUMBER: 0406026504 | BROADCAST MONTH: 06/25/2012 - 07/

AMOUNT DUE
3,600.00

*00532

000139950
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

REMIT TO:

WSPA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26589
RICHMOND VA 23261-8589

401400010 00000000139950 00000406026504 000360000 2

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News Channel 7 On Your Side

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG_A16 WSPA I 3 0532
07/29/12 BX212053004

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE 07/29/12
ORDER TYPE General WSPA

WSPA (Local)
REP_: (WSPA) Anderson Daniels
SLSP: Davis Roofing & Maintenance
ADV_: 191557
PROD:

INVOICE NUMBER 0406026504
PAGE BROADCAST MONTH 2 06/25/2012 - 07/2
FLIGHT DATES 6/04/12-12/23/12
Standard Broadcast Month

REF#: . /. /ROOFING2
Desc: WSPA

TERMS: NET 30 DAYS.

DESCRIPTION	PRICE	AVAIL		ACTUAL BROADCAST DATE	DAY	TIME	LENGTH	MG/PGM/PRODUCT DESCRIPTION	PRICE	RECONCILIATION REMARKS	DEBIT/CREDIT
				7/10	TU	10:58A	15	*MI WHENYOUNEEDNEWROOF15	.00		
				7/19	TH	10:34A	15	*MI WHENYOUNEEDNEWROOF15	.00		
				7/19	TH	10:37A	15	*MI WHENYOUNEEDNEWROOF15	.00		
M-F 530p News						*WSPA		:15 / :15 Bookends			
	140.00	4	4	7/02	MO	05:52P	15	*MI WHENYOUNEEDNEWROOF15	140.00		
				7/02	MO	05:53P	15	*MI WHENYOUNEEDNEWROOF15	140.00		
				7/18	WE	05:55P	15	*MI WHENYOUNEEDNEWROOF15	140.00		
				7/18	WE	05:57P	15	*MI WHENYOUNEEDNEWROOF15	140.00		
M-F 6p News						*WSPA		:15 / :15 Bookends			
	162.50	5	4	7/05	TH	06:27P	15	*MI WHENYOUNEEDNEWROOF15	162.50		
				7/05	TH	06:30P	15	*MI WHENYOUNEEDNEWROOF15	162.50		
				7/16	MO	06:12P	15	*MI WHENYOUNEEDNEWROOF15	162.50		
				7/16	MO	06:14P	15	*MI WHENYOUNEEDNEWROOF15	162.50		
M-F 730p Scene On 7						*WSPA		:15 / :15 Bookends			
	92.50	6	8	6/26	TU	07:42P	15	*MI WHENYOUNEEDNEWROOF15	92.50		
				6/26	TU	07:44P	15	*MI WHENYOUNEEDNEWROOF15	92.50		
				7/02	MO	07:52P	15	*MI WHENYOUNEEDNEWROOF15	92.50		
				7/02	MO	07:55P	15	*MI WHENYOUNEEDNEWROOF15	92.50		
				7/11	WE	07:41P	15	*MI WHENYOUNEEDNEWROOF15	92.50		
				7/11	WE	07:44P	15	*MI WHENYOUNEEDNEWROOF15	92.50		
				7/16	MO	07:42P	15	*MI WHENYOUNEEDNEWROOF15	92.50		
				7/16	MO	07:44P	15	*MI WHENYOUNEEDNEWROOF15	92.50		
Sun 6a News						*WSPA		:15 / :15 Bookends			
	15.00	7	8	7/01	SU	07:57A	15	*MI WHENYOUNEEDNEWROOF15	15.00		
				7/01	SU	08:00A	15	*MI WHENYOUNEEDNEWROOF15	15.00		
				7/08	SU	06:53A	15	*MI WHENYOUNEEDNEWROOF15	15.00		
				7/08	SU	06:55A	15	*MI WHENYOUNEEDNEWROOF15	15.00		
				7/15	SU	07:26A	15	*MI WHENYOUNEEDNEWROOF15	15.00		
				7/15	SU	07:29A	15	*MI WHENYOUNEEDNEWROOF15	15.00		
				7/22	SU	07:26A	15	*MI WHENYOUNEEDNEWROOF15	15.00		
				7/22	SU	07:29A	15	*MI WHENYOUNEEDNEWROOF15	15.00		
M-Su 5a-12a						*ESPA		:15 / :15 Bookends			
	.00	9	30	6/25	MO	08:16P	15	*MI WHENYOUNEEDNEWROOF15	.00		
				6/25	MO	08:17P	15	*MI WHENYOUNEEDNEWROOF15	.00		
				6/28	TH	07:12P	15	*MI WHENYOUNEEDNEWROOF15	.00		
				6/28	TH	07:14P	15	*MI WHENYOUNEEDNEWROOF15	.00		
				6/29	FR	11:55P	15	*MI WHENYOUNEEDNEWROOF15	.00		
				6/29	FR	11:56P	15	*MI WHENYOUNEEDNEWROOF15	.00		
				7/02	MO	09:12P	15	*MI WHENYOUNEEDNEWROOF15	.00		
				7/02	MO	09:14P	15	*MI WHENYOUNEEDNEWROOF15	.00		
				7/05	TH	12:01A	15	*MI WHENYOUNEEDNEWROOF15	.00		
				7/05	TH	12:01A	15	*MI WHENYOUNEEDNEWROOF15	.00		
				7/06	FR	05:44P	15	*MI WHENYOUNEEDNEWROOF15	.00		
				7/06	FR	05:46P	15	*MI WHENYOUNEEDNEWROOF15	.00		
				7/10	TU	11:51P	15	*MI WHENYOUNEEDNEWROOF15	.00		
				7/10	TU	11:52P	15	*MI WHENYOUNEEDNEWROOF15	.00		
				7/11	WE	11:15P	15	*MI WHENYOUNEEDNEWROOF15	.00		

*** Continued ***

DUPLICATE

84 Total Units			
AVAIL COST	3,600.00	ACTUAL GROSS BILLING	3,600.00
		AGENCY COMMISSION	.00
		NET DUE	3,600.00

	Debits	.00
SUB-TOTALS	Credits	.00
TOTAL RECONCILING		.00

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News Channel 7 On Your Side

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG_A16 WSPA I 3 0532

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE 07/29/12 EX212053004
ORDER TYPE General WSPA

WSPA (Local)
REP_: (WSPA) Anderson Daniels
SLSP: Davis Roofing & Maintenance
ADV_: 191557
PROM

INVOICE NUMBER 0406026504
PAGE BROADCAST MONTH 3 06/25/2012 - 07/2
SCHEDULE DATES 6/04/12-12/23/12
Standard Broadcast Month

REF#: . /. /ROOFING2
Desc: WSPA

-TERMS: NET 30 DAYS.

SCHEDULED DESCRIPTION	LENGTH	AT/ASTER	ACTUAL BROADCAST DATE	DAY	TIME	TECH/MOD	PROGRAM DESCRIPTION	GROSS	RECONCILIATION REMARKS	DIFF/CREDITS
			7/11	WE	11:17P	15*MI	WHENYOUNEEDNEWROOF15	.00		
			7/13	FR	07:15P	15*MI	WHENYOUNEEDNEWROOF15	.00		
			7/13	FR	07:17P	15*MI	WHENYOUNEEDNEWROOF15	.00		
			7/17	TU	10:57P	15*MI	WHENYOUNEEDNEWROOF15	.00		
			7/17	TU	10:58P	15*MI	WHENYOUNEEDNEWROOF15	.00		
			7/18	WE	10:12P	15*MI	WHENYOUNEEDNEWROOF15	.00		
			7/18	WE	10:13P	15*MI	WHENYOUNEEDNEWROOF15	.00		
			7/19	TH	11:56P	15*MI	WHENYOUNEEDNEWROOF15	.00		
			7/19	TH	11:57P	15*MI	WHENYOUNEEDNEWROOF15	.00		
			7/24	TU	08:56P	15*MI	FORCOMPANIES5THWHEEL	.00		
			7/24	TU	08:57P	15*MI	FORCOMPANIES5THWHEEL	.00		
			7/27	FR	08:58P	15*MI	FORCOMPANIES5THWHEEL	.00		
			7/27	FR	08:59P	15*MI	FORCOMPANIES5THWHEEL	.00		
			7/28	SA	03:58P	15*MI	FORCOMPANIES5THWHEEL	.00		
			7/28	SA	03:58P	15*MI	FORCOMPANIES5THWHEEL	.00		
Sun 6a News					*WSPA		:15 / :15 Bookends			
	15.00	12 2	7/29	SU	07:24A	15*MI	FORCOMPANIES5THWHEEL	15.00		
			7/29	SU	07:26A	15*MI	FORCOMPANIES5THWHEEL	15.00		
Total Airtime Net Spot Revenue:					3,600.00					

DUPLICATE

		84 Total Units		Debits	.00
INVOICE COST	3,600.00	ACTUAL GROSS BILLING	3,600.00	Credits	.00
		AGENCY COMMISSION	.00	SUB-TOTALS	.00
		NET DUE	3,600.00	TOTAL RECONCILING	

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News Channel 7 On Your Side

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG_A16 WSPA I 3 '0533

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE 07/29/12 EX212053002
ORDER TYPE General WSPA

REP: WSPA (Local)
SLSP: (WSPA) Anderson Daniels
ADV: Davis Roofing & Maintenance
PROD: 191557

INVOICE NUMBER 0406026505
PAGE BROADCAST MONTH 1 06/25/2012 - 07/2

SCHEDULE DATES 6/04/12-12/23/12
Standard Broadcast Month

REF#: . /. /ROOFING
Desc: WSPA

TERMS: NET30 DAYS

SCHEDULE DESCRIPTION	PRD	LN/SEC	AUTOMATED BROADCAST DATE	DAY	TIME	LEN	TYP	PRODUCT DESCRIPTION	PRICE	INFORMATION REMARKS	DEBIT/CREDIT
M-F 6a News			*WSPA					:15 / :15 Bookends			
100.00	1	10	6/26	TU	06:52A	15	*MI	WHENYOUNEEDNEWROOF15	100.00		
			6/26	TU	06:54A	15	*MI	WHENYOUNEEDNEWROOF15	100.00		
			7/03	TU	06:38A	15	*MI	WHENYOUNEEDNEWROOF15	100.00		
			7/03	TU	06:40A	15	*MI	WHENYOUNEEDNEWROOF15	100.00		
			7/09	MO	06:52A	15	*MI	WHENYOUNEEDNEWROOF15	100.00		
			7/09	MO	06:54A	15	*MI	WHENYOUNEEDNEWROOF15	100.00		
			7/17	TU	06:43A	15	*MI	WHENYOUNEEDNEWROOF15	100.00		
			7/17	TU	06:44A	15	*MI	WHENYOUNEEDNEWROOF15	100.00		
			7/26	TH	06:10A	15	*MI	FORCOMPANIES5THWHEEL	100.00		
			7/26	TH	06:11A	15	*MI	FORCOMPANIES5THWHEEL	100.00		
M-F 8a CBS This Morning			*WSPA					:15 / :15 Bookends			
50.00	2	10	6/26	TU	08:59A	15	*MI	WHENYOUNEEDNEWROOF15	50.00		
			6/26	TU	09:00A	15	*MI	WHENYOUNEEDNEWROOF15	50.00		
			7/05	TH	08:59A	15	*MI	WHENYOUNEEDNEWROOF15	50.00		
			7/05	TH	09:00A	15	*MI	WHENYOUNEEDNEWROOF15	50.00		
			7/09	MO	08:39A	15	*MI	WHENYOUNEEDNEWROOF15	50.00		
			7/09	MO	08:40A	15	*MI	WHENYOUNEEDNEWROOF15	50.00		
			7/17	TU	08:45A	15	*MI	WHENYOUNEEDNEWROOF15	50.00		
			7/17	TU	08:47A	15	*MI	WHENYOUNEEDNEWROOF15	50.00		
			7/27	FR	08:08A	15	*MI	FORCOMPANIES5THWHEEL	50.00		
			7/27	FR	08:09A	15	*MI	FORCOMPANIES5THWHEEL	50.00		
M-F 9a Dr Phil			*WSPA					:15 / :15 Bookends			
62.50	3	10	6/25	MO	09:56A	15	*MI	WHENYOUNEEDNEWROOF15	62.50		
			6/25	MO	09:58A	15	*MI	WHENYOUNEEDNEWROOF15	62.50		
			7/02	MO	09:40A	15	*MI	WHENYOUNEEDNEWROOF15	62.50		
			7/02	MO	09:42A	15	*MI	WHENYOUNEEDNEWROOF15	62.50		
			7/13	FR	09:30A	15	*MI	WHENYOUNEEDNEWROOF15	62.50		

*** Continued ***

PERIOD COST	8,345.00	98 Total Units	
		ACTUAL GROSS BILLING	8,020.00
		AGENCY COMMISSION	.00
		NET DUE	8,020.00
		Debits	.00
		Credits	325.00-
		SUB-TOTALS	325.00CR
		TOTAL RECONCILING	

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News Channel 7 On Your Side
WSPA-TV
250 International Dr.
Spartanburg, SC 29303

ADVERTISER Davis Roofing & Maintenance
PRODUCT 191557

INVOICE NUMBER 0406026505
BROADCAST MONTH 06/25/2012 - 07/

AMOUNT DUE
8,020.00

*00533

D00139950
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

REMIT TO:

WSPA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26589
RICHMOND VA 23261-6589

401400010 00000000139950 00000406026505 000802000 1

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News Channel 7 On Your Side

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG A16 WSPA I 3 0533
07/29/12 BX212053002

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE: 07/29/12
ORDER TYPE: General
WSPA (Local)
REP: (WSPA) Anderson Daniels
SLSP: Davis Roofing & Maintenance
ADV: 191557
PROD:
INVOICE NUMBER: 0406026505
PAGE BROADCAST MONTH: 2 06/25/2012 - 07/2
SCHEDULE DATES: 6/04/12-12/23/12
Standard Broadcast Month

REF#: . /. /ROOFING
Desc: WSPA

TERMS: NET 30 DAYS

DESCRIPTION	PRICE	AVS	SPT	ACTUAL BROADCAST DATE	DAY	TIME	LENGTH	MG	PROGRAM/DESCRIPTION	GROSS PRICE	RECONCILIATION REMARKS	DESCRIPTION	
				7/13	FR	09:32A	15	*MI	WHENYOUNEEDNEWROOF15	62.50			
				7/18	WE	09:36A	15	*MI	WHENYOUNEEDNEWROOF15	62.50			
				7/18	WE	09:37A	15	*MI	WHENYOUNEEDNEWROOF15	62.50			
				7/25	WE	09:12A	15	*MI	FORCOMPANIES5THWHEEL	62.50			
				7/25	WE	09:13A	15	*MI	FORCOMPANIES5THWHEEL	62.50			
M-F 10a Your Carolina						*WSPA			:15 / :15 Bookends				
	.00	4	14	6/25	MO	10:56A	15	*MI	WHENYOUNEEDNEWROOF15	.00			
				6/25	MO	10:57A	15	*MI	WHENYOUNEEDNEWROOF15	.00			
				6/27	WE	10:16A	15	*MI	WHENYOUNEEDNEWROOF15	.00			
				6/27	WE	10:19A	15	*MI	WHENYOUNEEDNEWROOF15	.00			
				7/03	TU		30	*MI	/	.00	Preempted		.00-
				7/05	TH	10:33A	15	*MI	WHENYOUNEEDNEWROOF15	.00			
				7/05	TH	10:35A	15	*MI	WHENYOUNEEDNEWROOF15	.00			
				7/10	TU	10:31A	15	*MI	WHENYOUNEEDNEWROOF15	.00			
				7/10	TU	10:33A	15	*MI	FORCOMPANIES:15/2	.00			
				7/13	FR	10:51A	15	*MI	WHENYOUNEEDNEWROOF15	.00			
				7/13	FR	10:54A	15	*MI	WHENYOUNEEDNEWROOF15	.00			
				7/16	MO		30	*MI	/	.00	Preempted		.00-
				7/19	TH	10:51A	15	*MI	WHENYOUNEEDNEWROOF15	.00			
				7/19	TH	10:53A	15	*MI	WHENYOUNEEDNEWROOF15	.00			
	25.00	5	8	6/25	MO	10:37A	15	*MI	WHENYOUNEEDNEWROOF15	25.00			
				6/25	MO	10:40A	15	*MI	WHENYOUNEEDNEWROOF15	25.00			
				7/04	WE	10:56A	15	*MI	WHENYOUNEEDNEWROOF15	25.00			
				7/04	WE	10:57A	15	*MI	WHENYOUNEEDNEWROOF15	25.00			
				7/11	WE	10:51A	15	*MI	WHENYOUNEEDNEWROOF15	25.00			
				7/11	WE	10:54A	15	*MI	FORCOMPANIES:15/2	25.00			
				7/18	WE	10:56A	15	*MI	WHENYOUNEEDNEWROOF15	25.00			
				7/18	WE	10:57A	15	*MI	WHENYOUNEEDNEWROOF15	25.00			
M-F 530p News						*WSPA			:15 / :15 Bookends				
	140.00	6	4	6/25	MO	05:43P	15	*MI	WHENYOUNEEDNEWROOF15	140.00			
				6/25	MO	05:44P	15	*MI	WHENYOUNEEDNEWROOF15	140.00			
				7/11	WE	05:52P	15	*MI	WHENYOUNEEDNEWROOF15	140.00			
				7/11	WE	05:54P	15	*MI	FORCOMPANIES:15/2	140.00			
M-F 6p News						*WSPA			:15 / :15 Bookends				
	162.50	7	3	7/04	WE	06:12P	15	*MI	WHENYOUNEEDNEWROOF15	162.50			
				7/04	WE	06:15P	15	*MI	WHENYOUNEEDNEWROOF15	162.50			
	325.00			7/16	MO		30	*MI	/	.00	Preempt Political	P	325.00-
M-F 730p Scene On 7						*WSPA			:15 / :15 Bookends				
	92.50	8	8	6/27	WE	07:51P	15	*MI	WHENYOUNEEDNEWROOF15	92.50			
				6/27	WE	07:54P	15	*MI	WHENYOUNEEDNEWROOF15	92.50			
				7/04	WE	07:50P	15	*MI	WHENYOUNEEDNEWROOF15	92.50			
				7/04	WE	07:54P	15	*MI	WHENYOUNEEDNEWROOF15	92.50			
				7/12	TH	07:52P	15	*MI	WHENYOUNEEDNEWROOF15	92.50			
				7/12	TH	07:55P	15	*MI	FORCOMPANIES:15/2	92.50			
				7/20	FR	07:35P	15	*MI	WHENYOUNEEDNEWROOF15	92.50			
				7/20	FR	07:37P	15	*MI	WHENYOUNEEDNEWROOF15	92.50			

*** Continued ***

DUPLICATE

PERIOD COST	8,345.00	98 Total Units		
		ACTUAL GROSS BILLING	8,020.00	Debits .00
		AGENCY COMMISSION	.00	SUB-TOTALS Credits 325.00-
		NET DUE	8,020.00	TOTAL RECONCILING 325.00CR

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

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News Channel 7 On Your Side

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG_A16 WSPA I 3 0533
07/29/12 BX212063002

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE 07/29/12 ORDER TYPE General WSPA

WSPA (Local)
REP_: (WSPA) Anderson Daniels
SLSP: Davis Roofing & Maintenance
ADV_: 191557
PROD:

INVOICE NUMBER 0406026505
PAGE BROADCAST MONTH 3 06/25/2012 - 07/2

SCHEDULE DATES 6/04/12-12/23/12
Standard Broadcast Month

REF#: . /. /ROOFING
Desc: WSPA

TERMS: NET 30 DAYS

SCHEDULE DESCRIPTION	PRICE	LEN	SPOT/SEQ	ACTUAL BROADCAST DATE	DAY	TIME	MO	CONTENT/DESCRIPTION	PRICE	RECONCILIATION REMARKS	AS-RUN/REPORT
Sun 6a News				*WSPA				:15 / :15 Bookends			
	15.00	9	8	7/01	SU	07:06A	15*MI	WHENYOUNEEDNEWROOF15	15.00		
				7/01	SU	07:08A	15*MI	WHENYOUNEEDNEWROOF15	15.00		
				7/08	SU	07:57A	15*MI	WHENYOUNEEDNEWROOF15	15.00		
				7/08	SU	08:00A	15*MI	WHENYOUNEEDNEWROOF15	15.00		
				7/15	SU	06:27A	15*MI	WHENYOUNEEDNEWROOF15	15.00		
				7/15	SU	06:29A	15*MI	WHENYOUNEEDNEWROOF15	15.00		
				7/22	SU	07:53A	15*MI	WHENYOUNEEDNEWROOF15	15.00		
				7/22	SU	07:55A	15*MI	WHENYOUNEEDNEWROOF15	15.00		
M-Su 5a-12a				*ESPA				:15 / :15 Bookends			
	.00	11	20	6/28	TH	08:13P	15*MI	WHENYOUNEEDNEWROOF15	.00		
				6/28	TH	08:15P	15*MI	WHENYOUNEEDNEWROOF15	.00		
				6/30	SA	05:45P	15*MI	WHENYOUNEEDNEWROOF15	.00		
				6/30	SA	05:46P	15*MI	WHENYOUNEEDNEWROOF15	.00		
				7/03	TU	08:11P	15*MI	WHENYOUNEEDNEWROOF15	.00		
				7/03	TU	08:13P	15*MI	WHENYOUNEEDNEWROOF15	.00		
				7/08	SU	05:13P	15*MI	WHENYOUNEEDNEWROOF15	.00		
				7/08	SU	05:14P	15*MI	WHENYOUNEEDNEWROOF15	.00		
				7/09	MO	09:45P	15*MI	WHENYOUNEEDNEWROOF15	.00		
				7/09	MO	09:47P	15*MI	WHENYOUNEEDNEWROOF15	.00		
				7/15	SU	07:14P	15*MI	WHENYOUNEEDNEWROOF15	.00		
				7/15	SU	07:16P	15*MI	WHENYOUNEEDNEWROOF15	.00		
				7/16	MO	11:45P	15*MI	WHENYOUNEEDNEWROOF15	.00		
				7/16	MO	11:46P	15*MI	WHENYOUNEEDNEWROOF15	.00		
				7/19	TH	09:11P	15*MI	WHENYOUNEEDNEWROOF15	.00		
				7/19	TH	09:12P	15*MI	WHENYOUNEEDNEWROOF15	.00		
				7/24	TU	10:17P	15*MI	FORCOMPANIES5THWHEEL	.00		
				7/24	TU	10:19P	15*MI	FORCOMPANIES5THWHEEL	.00		
				7/29	SU	02:57P	15*MI	FORCOMPANIES5THWHEEL	.00		
				7/29	SU	02:58P	15*MI	FORCOMPANIES5THWHEEL	.00		
Banner - Standard				*WSPA.Com				Unit			
	1000.00	12	1	7/23	MO	05:00A	01		1000.00		
Service - Search Engine Market				*WSPA.Com				Unit			
	2640.00	13	1	7/16	MO	05:00A	01		2640.00		
M-F 530p News				*WSPA				:15 / :15 Bookends			
	140.00	16	2	7/24	TU	05:43P	15*MI	FORCOMPANIES5THWHEEL	140.00		
				7/24	TU	05:44P	15*MI	FORCOMPANIES5THWHEEL	140.00		
Sun 6a News				*WSPA				:15 / :15 Bookends			
	15.00	17	2	7/29	SU	06:10A	15*MI	FORCOMPANIES5THWHEEL	15.00		
				7/29	SU	06:12A	15*MI	FORCOMPANIES5THWHEEL	15.00		
Total Airtime Net Spot Revenue:				8,020.00							

DUPLICATE

MOD COST	8,345.00	98 Total Units		Debits	.00
		ACTUAL GROSS BILLING	8,020.00	Credits	325.00-
		AGENCY COMMISSION	.00	SUB-TOTALS	325.00CR
		NET DUE	8,020.00	TOTAL RECONCILING	

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

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News Channel 7 On Your Side

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG_A16 WSPA I 1 0061

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE 08/26/12 BX212053004
ORDER TYPE General WSPA

REP_1: WSPA (Local)
SLSP1: (WSPA) Anderson Daniels
ADV_1: Davis Roofing & Maintenance
PROD: 191557

INVOICE NUMBER 0406027194
PAGE BROADCAST MONTH 1 07/30/2012 - 08/2

SCHEDULE DATES 6/04/12-12/23/12
Standard Broadcast Month

REF#: . /. /ROOFING2
Desc: WSPA

TERMS: NET30 DAYS

SCHEDULE DESCRIPTION	PRICE	UNITS	PER	ACTUAL ORDER DATE	DAY	TIME	LENGTH	MG/FOR	PRODUCT DESCRIPTION	PRICE	RECONCILIATION REMARKS	CREDIT/CREDITS
M-F 6a News				*WSPA					:15 / :15 Bookends			
	100.00	1	4	8/10	FR	06:08A		15*MI	FORCOMPANIES5THWHEEL	100.00		
				8/10	FR	06:10A		15*MI	FORCOMPANIES5THWHEEL	100.00		
	200.00			8/16	TH			30*MI	/	.00	Preempted	200.00-
				8/23	TH			30*MI	/	.00	Preempted	200.00-
M-F 8a CBS This Morning				*WSPA					:15 / :15 Bookends			
	50.00	2	4	8/07	TU	08:56A		15*MI	FORCOMPANIES5THWHEEL	50.00		
				8/07	TU	08:57A		15*MI	FORCOMPANIES5THWHEEL	50.00		
	100.00			8/16	TH			30*MI	/	.00	Preempted	100.00-
				8/24	FR			30*MI	/	.00	Preempted	100.00-
M-F 10a Your Carolina				*WSPA					:15 / :15 Bookends			
	.00	3	4	8/06	MO			30*MI	/	.00	Preempted	.00-
				8/15	WE			30*MI	/	.00	Preempted	.00-
				8/20	MO	10:51A		15*MI	FORCOMPANIES5THWHEEL	.00		
				8/20	MO	10:53A		15*MI	FORCOMPANIES5THWHEEL	.00		
M-F 530p News				*WSPA					:15 / :15 Bookends			
	140.00	4	4	8/10	FR	05:52P		15*MI	FORCOMPANIES5THWHEEL	140.00		
				8/10	FR	05:54P		15*MI	FORCOMPANIES5THWHEEL	140.00		
	.00			8/20	MO	05:42P		15*MI	FORCOMPANIES5THWHEEL	.00		
				8/20	MO	05:44P		15*MI	FORCOMPANIES5THWHEEL	.00		
M-F 6p News				*WSPA					:15 / :15 Bookends			
	162.50	5	3	8/06	MO	06:07P		15*MI	FORCOMPANIES5THWHEEL	162.50		
				8/06	MO	06:08P		15*MI	FORCOMPANIES5THWHEEL	162.50		
	325.00			8/21	TU			30*MI	/	.00	Preempted	325.00-
M-F 730p Scene On 7				*WSPA					:15 / :15 Bookends			
	92.50	6	4	8/09	TH	07:49P		15*MI	FORCOMPANIES5THWHEEL	92.50		
				8/09	TH	07:53P		15*MI	FORCOMPANIES5THWHEEL	92.50		
	185.00			8/16	TH			30*MI	/	.00	Preempted	185.00-

SEC Continued

28 TOTAL UNITS

PERIOD COST	2,475.00	ACTUAL GROSS BILLING	1,090.00
		AGENCY COMMISSION	.00
		NET DUE	1,090.00

Debits .00
Credits 1,385.00-
SUB-TOTALS 1,385.00CR
TOTAL RECONCILING

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News Channel 7 On Your Side
WSPA-TV
250 International Dr.
Spartanburg, SC 29303

ADVERTISER Davis Roofing & Maintenance
PRODUCT 191557

INVOICE NUMBER 0406027194
BROADCAST MONTH 07/30/2012 - 08/

AMOUNT DUE 1,090.00

*00061

000139950
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

REMIT TO:

WSPA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26589
RICHMOND VA 23261-6589

401400010 00000000139950 00000406027194 000109000 7

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News Channel 7 On Your Side

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG_A16 WSPA I 1 0061
08/26/12 BX212053004

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE: 08/26/12 | ORDER TYPE: General | WSPA (Local)
REP_: (WSPA) Anderson Daniels
SLSP: Davis Roofing & Maintenance
ADV_: 191557
PROD:
INVOICE NUMBER: 0406027194
PAGE BROADCAST MONTH: 2 07/30/2012 - 08/2
SCHEDULE DATES: 6/04/12-12/23/12
Standard Broadcast Month

REF#: . /. /ROOFING2
Desc: WSPA

*TERMS: NET 30 DAYS.

DESCRIPTION	PRICE	RPT/SUP	DATE	DAY	TIME	LENGTH	MG/EP	PRODUCT DESCRIPTION	ORIG	REMARKS	RECONCILIATION
			8/21	TU		30	*MI /		.00	Preempted	195.00-
Sun 6a News					*WSPA			:15 / :15 Bookends			
	30.00	7 3	8/12	SU		30	*MI /		.00	Preempted	30.00-
			8/19	SU		30	*MI /		.00	Preempted	30.00-
			8/26	SU		30	*MI /		.00	Preempted	30.00-
M-Su 5a-12a					*ESPA			:15 / :15 Bookends			
	.00	9 14	8/06	MO	09:58P	15	*MI	FORCOMPANIES5THWHEEL	.00		
			8/06	MO	09:59P	15	*MI	FORCOMPANIES5THWHEEL	.00		
			8/07	TU	06:43P	15	*MI	FORCOMPANIES5THWHEEL	.00		
			8/07	TU	06:45P	15	*MI	FORCOMPANIES5THWHEEL	.00		
			8/09	TH	10:56P	15	*MI	FORCOMPANIES5THWHEEL	.00		
			8/09	TH	10:57P	15	*MI	FORCOMPANIES5THWHEEL	.00		
			8/13	MO		30	*MI /		.00	Preempted	.00-
			8/15	WE	10:12P	15	*MI	FORCOMPANIES5THWHEEL	.00		
			8/15	WE	10:14P	15	*MI	FORCOMPANIES5THWHEEL	.00		
			8/17	FR		30	*MI /		.00	Preempted	.00-
			8/20	MO	11:15P	15	*MI	FORCOMPANIES5THWHEEL	.00		
			8/20	MO	11:17P	15	*MI	FORCOMPANIES5THWHEEL	.00		
			8/22	WE		30	*MI /		.00	Preempted	.00-
			8/24	FR		30	*MI /		.00	Preempted	.00-
Carolina Panthers Pre-Season F					*WSPA			:15 / :15 Bookends			
	.00	13 2	8/11	SA	06:57P	15	*MI	FORCOMPANIES5THWHEEL	.00	MAKEGOOD	.00
		MG	FOR:		3 8/06;	3	8/15				
			8/11	SA	07:00P	15	*MI	FORCOMPANIES5THWHEEL	.00	MAKEGOOD	.00
		MG	FOR:		3 8/06;	3	8/15				
M-Su 11p News					*WSPA			:15 / :15 Bookends			
	.00	14 2	8/10	FR	11:22P	15	*MI	FORCOMPANIES5THWHEEL	.00	MAKEGOOD	.00
		MG	FOR:		3 8/06;	3	8/15				
			8/10	FR	11:24P	15	*MI	FORCOMPANIES5THWHEEL	.00	MAKEGOOD	.00
		MG	FOR:		3 8/06;	3	8/15				
Total Airtime Nat Spot Revenue:					1,090.00						

DUPLICATE

30 COST	2,475.00	28 Total Units	
		ACTUAL GROSS BILLING	1,090.00
		AGENCY COMMISSION	.00
		NET DUE	1,090.00
		Debits	.00
		Credits	1,385.00-
		SUB-TOTALS	1,385.00CR
		TOTAL RECONCILING	

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Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG_A16 WSPA: I 1 0062

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE 08/26/12 BX212053002
ORDER TYPE General WSPA

REP_1 WSPA (Local)
SLSP1 (WSPA) Anderson Daniels
ADV_1 Davis Roofing & Maintenance
PROD 191557

INVOICE NUMBER 0406027195
PAGE BROADCAST MONTH 1 07/30/2012 - 08/2

SCHEDULE DATES 6/04/12-12/23/12
Standard Broadcast Month

REF#: . /. /ROOFING
Desc: WSPA

TERMS: NET 30 DAYS

SCHEDULE DESCRIPTION	PRICE	LEN	(S)	ACTUAL BROADCAST DATE	DAY	TIME	LEN/MTH/DTP/PRODUCT/DESCRIPTION	PRICE	REMARKS	CREDIT/DEBIT
M-F 6a News					*WSPA		:15 / :15 Bookends			
	100.00	1	5	8/07	TU	06:09A	15*MI FORCOMPANIES5THWHEEL	100.00		
				8/07	TU	06:10A	15*MI FORCOMPANIES5THWHEEL	100.00		
	200.00			8/13	MO		30*MI /	.00	Preempted	200.00-
	.00			8/21	TU	06:12A	15*MI FORCOMPANIES5THWHEEL	.00		
				8/21	TU	06:14A	15*MI FORCOMPANIES5THWHEEL	.00		
M-F 8a CBS This Morning					*WSPA		:15 / :15 Bookends			
	50.00	2	5	8/09	TH	08:15A	15*MI FORCOMPANIES5THWHEEL	50.00		
				8/09	TH	08:16A	15*MI FORCOMPANIES5THWHEEL	50.00		
	100.00			8/14	TU		30*MI /	.00	Preempted	100.00-
	.00			8/22	WE	08:17A	15*MI FORCOMPANIES5THWHEEL	.00		
				8/22	WE	08:18A	15*MI FORCOMPANIES5THWHEEL	.00		
M-F 9a Dr Phil					*WSPA		:15 / :15 Bookends			
	62.50	3	5	8/07	TU	09:56A	15*MI FORCOMPANIES5THWHEEL	62.50		
				8/07	TU	09:58A	15*MI FORCOMPANIES5THWHEEL	62.50		
	125.00			8/14	TU		30*MI /	.00	Preempted	125.00-
	.00			8/21	TU	09:56A	15*MI FORCOMPANIES5THWHEEL	.00		
				8/21	TU	09:58A	15*MI FORCOMPANIES5THWHEEL	.00		
M-F 10a Your Carolina					*WSPA		:15 / :15 Bookends			
	.00	4	8	8/07	TU		30*MI /	.00	Preempted	.00-
				8/09	TH		30*MI /	.00	Preempted	.00-
				8/14	TU		30*MI /	.00	Preempted	.00-
				8/16	TH		30*MI /	.00	Preempted	.00-
				8/22	WE	10:56A	15*MI FORCOMPANIES5THWHEEL	.00		
				8/22	WE	10:57A	15*MI FORCOMPANIES5THWHEEL	.00		
				8/24	FR	10:19A	15*MI FORCOMPANIES5THWHEEL	.00		
				8/24	FR	10:21A	15*MI FORCOMPANIES5THWHEEL	.00		
	25.00	5	5	8/07	TU	10:07A	15*MI FORCOMPANIES5THWHEEL	25.00		

*** Continued ***

PERIOD COST	5,595.00	42 Total Units	4,625.00	Debits	.00
		ACTUAL GROSS BILLING	.00	Credits	970.00-
		AGENCY COMMISSION	4,625.00	SUB-TOTALS	970.00CR
		NET DUE		TOTAL RECONCILING	

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

News Channel 7 On Your Side
WSPA-TV
250 International Dr.
Spartanburg, SC 29303

ADVERTISER Davis Roofing & Maintenance
PRODUCT 191557

INVOICE NUMBER 0406027195
BROADCAST MONTH 07/30/2012 - 08/

AMOUNT DUE
4,625.00

*00062

000139950
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

REMIT TO:

WSPA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26589
RICHMOND VA 23261-6589

401400010 00000000139950 0000406027195 000462500 6

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News Channel 7 On Your Side

WSPA-TV

A MEDIA GENERAL STATION

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Spartanburg, SC 29303
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Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG_A16 WSPA I 1 0062
08/26/12 EX212053002

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE 08/26/12
ORDER TYPE General
WSPA (Local)
REP_: (WSPA) Anderson Daniels
SLSP: Davis Roofing & Maintenance
ADV_: 191557
PROD:
INVOICE NUMBER 0406027195
PAGE BROADCAST MONTH 2 07/30/2012 - 08/2
SCHEDULE DATES 6/04/12-12/23/12
Standard Broadcast Month

REF#: . /. /ROOFING
Desc: WSPA

*TERMS: NET 30 DAYS.

SPOTS	WEEKS	DAYPART (DESCRIPTION)	PRICE	SPOTS/DAYPART	ACTUAL BROADCAST DATE	DAY	TIME	LENGTH	VIDEO/AUDIO	PROGRAM/STATION	PRICE	RECONCILIATION REMARKS	DEBIT/CREDIT
					8/07	TU	10:09A	15*MI		FORCOMPANIES5THWHEEL	25.00		
			50.00		8/13	MO		30*MI		/	.00	Preempted	50.00-
			.00		8/21	TU	10:33A	15*MI		FORCOMPANIES5THWHEEL	.00		
					8/21	TU	10:35A	15*MI		FORCOMPANIES5THWHEEL	.00		
		M-F 530p News					*WSPA			:15 / :15 Bookends			
			280.00	6 1	8/13	MO		30*MI		/	.00	Preempted	280.00-
		M-F 6p News					*WSPA			:15 / :15 Bookends			
			162.50	7 4	8/07	TU	06:27P	15*MI		FORCOMPANIES5THWHEEL	162.50		
					8/07	TU	06:30P	15*MI		FORCOMPANIES5THWHEEL	162.50		
			.00		8/21	TU	06:22P	15*MI		FORCOMPANIES5THWHEEL	.00		
					8/21	TU	06:24P	15*MI		FORCOMPANIES5THWHEEL	.00		
		M-F 730p Scene On 7					*WSPA			:15 / :15 Bookends			
			92.50	8 5	8/06	MO	07:50P	15*MI		FORCOMPANIES5THWHEEL	92.50		
					8/06	MO	07:52P	15*MI		FORCOMPANIES5THWHEEL	92.50		
			185.00		8/14	TU		30*MI		/	.00	Preempted	185.00-
			.00		8/20	MO	07:35P	15*MI		FORCOMPANIES5THWHEEL	.00		
					8/20	MO	07:38P	15*MI		FORCOMPANIES5THWHEEL	.00		
		Sun 6a News					*WSPA			:15 / :15 Bookends			
			30.00	9 3	8/12	SU		30*MI		/	.00	Preempted	30.00-
			.00		8/19	SU	06:23A	15*MI		FORCOMPANIES5THWHEEL	.00		
					8/19	SU	06:26A	15*MI		FORCOMPANIES5THWHEEL	.00		
		M-Su 5a-12a					*ESPA			:15 / :15 Bookends			
			.00	11 11	8/06	MO	07:21P	15*MI		FORCOMPANIES5THWHEEL	.00		
					8/06	MO	07:22P	15*MI		FORCOMPANIES5THWHEEL	.00		
					8/11	SA	01:58P	15*MI		FORCOMPANIES5THWHEEL	.00		
					8/11	SA	01:59P	15*MI		FORCOMPANIES5THWHEEL	.00		
					8/13	MO		30*MI		/	.00	Preempted	.00-
					8/19	SU	06:10P	15*MI		FORCOMPANIES5THWHEEL	.00		
					8/19	SU	06:12P	15*MI		FORCOMPANIES5THWHEEL	.00		
					8/20	MO	12:20P	15*MI		FORCOMPANIES5THWHEEL	.00		
					8/20	MO	12:22P	15*MI		FORCOMPANIES5THWHEEL	.00		
					8/21	TU	09:52P	15*MI		FORCOMPANIES5THWHEEL	.00		
					8/21	TU	09:52P	15*MI		FORCOMPANIES5THWHEEL	.00		
		Banner - Standard					*WSPA.Com			Unit			
			1000.00	12 1	8/20	MO	05:00A	01			1000.00		
		Service - Search Engine Market					*WSPA.Com			Unit			
			2640.00	13 1	8/20	MO	05:00A	01			2640.00		
		Total Airtime Net Spot Revenue:					4,625.00						

DUPLICATE

PERIOD COST	5,595.00	42 Total Units	
		ACTUAL GROSS BILLING	4,625.00
		AGENCY COMMISSION	.00
		NET DUE	4,625.00
		Debits	.00
		Credits	970.00-
		SUB-TOTALS	970.00CR
		TOTAL RECONCILING	

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

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News Channel 7 On Your Side

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG_A16 WSPA I 1 *0066
09/30/12 BX212053004

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE 09/30/12
ORDER TYPE General WSPA

REP_ WSPA (Local)
SLSP (WSPA) Anderson Daniels
ADV_ Davis Roofing & Maintenance
PROD 191557

INVOICE NUMBER 0406027888
PAGE 1 BROADCAST MONTH 08/27/2012 - 09/3

SCHEDULE DATES 6/04/12-12/23/12
Standard Broadcast Month

REF#: . /. /ROOFING2
Desc: WSPA

*TERMS: NET30 DAYS

SCHEDULE DESCRIPTION	LNGTH	SPOTS/PER	ACTUAL BROADCAST DATE	DAY	TIME	LN	M/V/P	PGM/PRODUCT DESCRIPTION	PRICE	REVISIONS REMARKS	DEBIT/CREDIT
M-F 5a News	.00	15 15			*WSPA			:01 Sponsored Bar			
			9/10	MO	05:00A	01		DAVISROOFSPONSOR01	.00		
			9/10	MO	05:10A	01		DAVISROOFSPONSOR01	.00		
			9/10	MO	05:23A	01		DAVISROOFSPONSOR01	.00		
			9/11	TU	05:00A	01		DAVISROOFSPONSOR01	.00		
			9/11	TU	05:10A	01		DAVISROOFSPONSOR01	.00		
			9/11	TU	05:23A	01		DAVISROOFSPONSOR01	.00		
			9/12	WE	05:00A	01		DAVISROOFSPONSOR01	.00		
			9/12	WE	05:10A	01		DAVISROOFSPONSOR01	.00		
			9/12	WE	05:23A	01		DAVISROOFSPONSOR01	.00		
			9/13	TH	05:00A	01		DAVISROOFSPONSOR01	.00		
			9/13	TH	05:10A	01		DAVISROOFSPONSOR01	.00		
			9/13	TH	05:23A	01		DAVISROOFSPONSOR01	.00		
			9/14	FR	05:00A	01		DAVISROOFSPONSOR01	.00		
			9/14	FR	05:10A	01		DAVISROOFSPONSOR01	.00		
			9/14	FR	05:23A	01		DAVISROOFSPONSOR01	.00		
M-F 530a News	.00	16 20			*WSPA			:01 Sponsored Bar			
			9/10	MO	05:29A	01		DAVISROOFSPONSOR01	.00		
			9/10	MO	05:39A	01		DAVISROOFSPONSOR01	.00		
			9/10	MO	05:44A	01		DAVISROOFSPONSOR01	.00		
			9/10	MO	05:53A	01		DAVISROOFSPONSOR01	.00		
			9/11	TU	05:29A	01		DAVISROOFSPONSOR01	.00		
			9/11	TU	05:39A	01		DAVISROOFSPONSOR01	.00		
			9/11	TU	05:44A	01		DAVISROOFSPONSOR01	.00		
			9/11	TU	05:53A	01		DAVISROOFSPONSOR01	.00		
			9/12	WE	05:29A	01		DAVISROOFSPONSOR01	.00		
			9/12	WE	05:39A	01		DAVISROOFSPONSOR01	.00		
			9/12	WE	05:44A	01		DAVISROOFSPONSOR01	.00		

*** Continued ***

PERIOD COST 198.00

Total Units	198.00
ACTUAL GROSS BILLING	198.00
AGENCY COMMISSION	.00
NET DUE	198.00

Debits	.00
Credits	.00
SUB-TOTALS	.00
TOTAL RECONCILING	

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

News Channel 7 On Your Side
WSPA-TV
250 International Dr.
Spartanburg, SC 29303

ADVERTISER Davis Roofing & Maintenance
PRODUCT 191557

INVOICE NUMBER 0406027888
BROADCAST MONTH 08/27/2012 - 09/

AMOUNT DUE 198.00

*00066

000139950
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

REMIT TO:

WSPA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26589
RICHMOND VA 23261-6589

401400010 0000000139950 00000406027888 000019800 1

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News Channel 7 On Your Side

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG_A16 WSPA I 1 0066

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

09/30/12 BX212053004
INVOICE DATE General WSPA
ORDER TYPE

WSPA (Local)
REP_: (WSPA) Anderson Daniels
SLSP: Davis Roofing & Maintanance
ADV_: 191557
PROD:

INVOICE NUMBER 0406027888
PAGE BROADCAST MONTH 2 08/27/2012 - 09/3
SCHEDULE DATES 6/04/12-12/23/12
Standard Broadcast Month

REF#: . /. /ROOFING2
Desc: WSPA

*TERMS: NET 30 DAYS.

DESCRIPTION	LEN	RATE	GROSS/UNIT	DATE	DAY	TIME	ACTUAL BROADCAST LENGTH	PROGRAM/DESCRIPTION	PRICE	RECONCILIATION REMARKS	DEBIT/CREDIT
				9/12	WE	05:53A	01	DAVISROOFSPONSOR01	.00		
				9/13	TH	05:29A	01	DAVISROOFSPONSOR01	.00		
				9/13	TH	05:39A	01	DAVISROOFSPONSOR01	.00		
				9/13	TH	05:44A	01	DAVISROOFSPONSOR01	.00		
				9/13	TH	05:53A	01	DAVISROOFSPONSOR01	.00		
				9/14	FR	05:29A	01	DAVISROOFSPONSOR01	.00		
				9/14	FR	05:39A	01	DAVISROOFSPONSOR01	.00		
				9/14	FR	05:44A	01	DAVISROOFSPONSOR01	.00		
				9/14	FR	05:53A	01	DAVISROOFSPONSOR01	.00		
M-F 6a News						*WSPA		:01 Sponsored Bar			
	6.60	17 30		9/10	MO	05:59A	01	DAVISROOFSPONSOR01	6.60		
				9/10	MO	06:09A	01	DAVISROOFSPONSOR01	6.60		
				9/10	MO	06:23A	01	DAVISROOFSPONSOR01	6.60		
				9/10	MO	06:29A	01	DAVISROOFSPONSOR01	6.60		
				9/10	MO	06:39A	01	DAVISROOFSPONSOR01	6.60		
				9/10	MO	06:44A	01	DAVISROOFSPONSOR01	6.60		
				9/11	TU	05:59A	01	DAVISROOFSPONSOR01	6.60		
				9/11	TU	06:09A	01	DAVISROOFSPONSOR01	6.60		
				9/11	TU	06:23A	01	DAVISROOFSPONSOR01	6.60		
				9/11	TU	06:39A	01	DAVISROOFSPONSOR01	6.60		
				9/11	TU	06:44A	01	DAVISROOFSPONSOR01	6.60		
				9/11	TU	06:53A	01	DAVISROOFSPONSOR01	6.60		
				9/12	WE	05:59A	01	DAVISROOFSPONSOR01	6.60		
				9/12	WE	06:09A	01	DAVISROOFSPONSOR01	6.60		
				9/12	WE	06:23A	01	DAVISROOFSPONSOR01	6.60		
				9/12	WE	06:29A	01	DAVISROOFSPONSOR01	6.60		
				9/12	WE	06:39A	01	DAVISROOFSPONSOR01	6.60		
				9/12	WE	06:44A	01	DAVISROOFSPONSOR01	6.60		
				9/13	TH	05:59A	01	DAVISROOFSPONSOR01	6.60		
				9/13	TH	06:23A	01	DAVISROOFSPONSOR01	6.60		
				9/13	TH	06:29A	01	DAVISROOFSPONSOR01	6.60		
				9/13	TH	06:39A	01	DAVISROOFSPONSOR01	6.60		
				9/13	TH	06:44A	01	DAVISROOFSPONSOR01	6.60		
				9/13	TH	06:53A	01	DAVISROOFSPONSOR01	6.60		
				9/14	FR	06:09A	01	DAVISROOFSPONSOR01	6.60		
				9/14	FR	06:23A	01	DAVISROOFSPONSOR01	6.60		
				9/14	FR	06:29A	01	DAVISROOFSPONSOR01	6.60		
				9/14	FR	06:39A	01	DAVISROOFSPONSOR01	6.60		
				9/14	FR	06:44A	01	DAVISROOFSPONSOR01	6.60		
				9/14	FR	06:53A	01	DAVISROOFSPONSOR01	6.60		
Total Airtime Net Spot Revenue:			198.00								

DUPLICATE

		65 Total Units		Debits	.00
OU COST	198.00	ACTUAL GROSS BILLING	198.00	Credits	.00
		AGENCY COMMISSION	.00	SUB-TOTALS	.00
		NET DUE	198.00	TOTAL RECONCILING	

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

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News Channel 7 On Your Side

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG A16 WSPA I 1 0067

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE 09/30/12 BX212053002
ORDER TYPE General WSPA

REP_/ WSPA (Local)
SLSP/ (WSPA) Anderson Daniels
ADV_/ Davis Roofing & Maintenance
PROD: 191557

INVOICE NUMBER 0406027889
PAGE BROADCAST MONTH 1 08/27/2012 - 09/3

SCHEDULE DATES 6/04/12-12/23/12
Standard Broadcast Month

REF#: . /. /ROOFING
Desc: WSPA

TERMS: NET30 DAYS.

SCHEDULE DESCRIPTION	LEN	QTY	PER	DATE	DAY	TIME	LENGTH	MEDIA/PRODUCT DESCRIPTION	TYPE	RATE/PRICE	REMARKS	BILLING ADJUSTMENTS (CREDITS/DEBITS)
M-F 10a Your Carolina								*WSPA		:15 / :15 Bookends		
.00	4	1		9/14	FR		30*MI	/		.00	Preempted	.00-
M-F 6p News								*WSPA		:15 / :15 Bookends		
325.00	7	1		9/18	TU		30*MI	/		.00	Preempted	325.00-
Banner - Standard								*WSPA.Com		Unit		
1000.00	12	1		9/17	MO	05:00A		01		1000.00		
Service - Search Engine Market								*WSPA.Com		Unit		
2640.00	13	1		9/17	MO	05:01A		01		2640.00		
Total Airtime Net Spot Revenue:								3,640.00				

DUPLICATE

PERIOD COST 3,965.00

Total Gross

ACTUAL GROSS BILLING	3,640.00
AGENCY COMMISSION	.00
NET DUE	3,640.00

Debits .00
Credits 325.00-
SUB-TOTALS 325.00CR
TOTAL RECONCILING

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WSPA-TV News Channel 7
250 International Dr, On Your Side
Spartanburg, SC 29303

ADVERTISER Davis Roofing & Maintenance
PRODUCT 191557

INVOICE NUMBER 0406027889
BROADCAST MONTH 08/27/2012 - 09/

AMOUNT DUE
3,640.00

*00067

000139950
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

REMIT TO:

WSPA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26589
RICHMOND VA 23261-6589

401400010 00000000139950 00000406027889 000364000 2

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Agency Advertiser	Station	Invoice #	Invoice Date	Net Amount
Davis Roofing & Maintenance	WSPA	0406025187	5/27/2012	$501.00
Davis Roofing & Maintenance	WSPA	0406025220	5/27/2012	$4,589.00
Davis Roofing & Maintenance	WSPA	0406025848	6/24/2012	$2,775.00
Davis Roofing & Maintenance	WSPA	0406025849	6/24/2012	$6,660.00
Davis Roofing & Maintenance	WSPA	0406025882	6/24/2012	$1,619.00
Davis Roofing & Maintenance	WSPA	0406025901	6/24/2012	$1,448.00
Davis Roofing & Maintenance	WSPA	0406026504	7/29/2012	$3,600.00
Davis Roofing & Maintenance	WSPA	0406026505	7/29/2012	$8,020.00
Davis Roofing & Maintenance	WSPA	0406027194	8/26/2012	$1,090.00
Davis Roofing & Maintenance	WSPA	0406027195	8/26/2012	$4,625.00
Davis Roofing & Maintenance	WSPA	0406027888	9/30/2012	$198.00
Davis Roofing & Maintenance	WSPA	0406027889	9/30/2012	$3,640.00
TOTAL				**$38,765.00**
Davis Roofing & Maintenance	WYCW	0701015087	6/24/2012	$90.00
Davis Roofing & Maintenance	WYCW	0701015088	6/24/2012	$255.00
Davis Roofing & Maintenance	WYCW	0701015099	6/24/2012	$70.00
Davis Roofing & Maintenance	WYCW	0701015103	6/24/2012	$45.00
TOTAL				**$460.00**

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CAROLINAS THE CW WYCW

WYCW-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG_A16 WYCW I 1 0030
INVOICE DATE 06/24/12 BX212053005
ORDER TYPE General WYCW

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

REP_: WSPA (Local)
SLSP: (WSPA) Anderson Daniels
ADV_: Davis Roofing & Maintenance
PROD: 191557

INVOICE NUMBER 0701015087
PAGE BROADCAST MONTH 1 05/28/2012 - 06/2
SCHEDULE DATES 6/04/12-12/23/12
Standard Broadcast Month

REF#: /DISTRI/BUTION
Desc: WYCW
TERMS: NET30 DAYS

SCHEDULE DESCRIPTION	PRICE	UNITS	PER	DATE	DAY	TIME	ACTUAL BROADCAST LENGTH(M/D)FOR PRODUCT/DESCRIPTION		PRICE	RECONCILIATION CHECK/CASH	DEBIT/CREDIT
M-F 7-9a News	7.50	1	12			*WYCW		:15 / :15 Bookends			
				6/04	MO	07:54A	15*MI	FORCOMPANIES:15/1	7.50		
				6/04	MO	07:56A	15*MI	FORCOMPANIES:15/2	7.50		
				6/08	FR	08:19A	15*MI	FORCOMPANIES:15/1	7.50		
				6/08	FR	08:21A	15*MI	FORCOMPANIES:15/2	7.50		
				6/11	MO	07:39A	15*MI	FORCOMPANIES:15/1	7.50		
				6/11	MO	07:40A	15*MI	FORCOMPANIES:15/2	7.50		
				6/13	WE	08:08A	15*MI	FORCOMPANIES:15/1	7.50		
				6/13	WE	08:10A	15*MI	FORCOMPANIES:15/2	7.50		
				6/20	WE	08:19A	15*MI	WHENYOUNEEDNEWROOF15	7.50		
				6/20	WE	08:21A	15*MI	WHENYOUNEEDNEWROOF15	7.50		
				6/22	FR	07:27A	15*MI	WHENYOUNEEDNEWROOF15	7.50		
				6/22	FR	07:30A	15*MI	WHENYOUNEEDNEWROOF15	7.50		

Total Airtime Net Spot Revenue: 90.00

DUPLICATE

PERIOD COST 90.00

12 Total Units

ACTUAL GROSS BILLING	90.00
AGENCY COMMISSION	.00
NET DUE	90.00

Debits	.00
Credits	.00
SUB-TOTALS	.00
TOTAL RECONCILING	

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

WYCW-TV
250 International Drive
Spartanburg, SC 29303

CAROLINAS THE CW WYCW

ADVERTISER Davis Roofing & Maintenance
PRODUCT 191557

INVOICE NUMBER 0701015087
BROADCAST MONTH 05/28/2012 - 06/

AMOUNT DUE 90.00

*00030

000139950
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

REMIT TO:

WYCW-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26261
RICHMOND VA 23260-6261

401400020 00000000139950 00000701015087 000009000 6

ELECTRONICALLY FILED - 2017 Mar 14 10:33 AM - SPARTANBURG - COMMON PLEAS - CASE#2014CP420841

CAROLINAS THE CW WYCW

WYCW-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG_A16 WYCW I 1 0031

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE 06/24/12 EX212053003
ORDER TYPE General WYCW
REP_: WSPA (Local)
SLSP: (WSPA) Anderson,Daniels
ADV_: Davis Roofing & Maintenance
PROD: 191557
INVOICE NUMBER 0701015088
PAGE BROADCAST MONTH 1 05/28/2012 - 06/2
SCHEDULE DATES 6/04/12-12/23/12
Standard Broadcast Month

REF#: . /. /ROOFING
Desc: WYCW
TERMS: NET30 DAYS.

SCHEDULE DESCRIPTION	PRICE	RTG/REP/PR	ACTUAL BROADCAST DATE	DAY	TIME	LENGTH	PROGRAM/DAYPART/PRODUCT DESCRIPTION	SPOT	PRICE	RECONCILIATION REMARKS	RECON/CHRG
M-F 7-9a News							*WYCW :15 / :15 Bookends				
	7.50	1	6/05	TU	08:20A	15	*MI WHENYOUNEEDNEWROOF15		7.50		
			6/05	TU	08:22A	15	*MI WHENYOUNEEDNEWROOF15		7.50		
			6/11	MO	08:39A	15	*MI WHENYOUNEEDNEWROOF15		7.50		
			6/11	MO	08:41A	15	*MI WHENYOUNEEDNEWROOF15		7.50		
			6/19	TU	08:49A	15	*MI WHENYOUNEEDNEWROOF15		7.50		
			6/19	TU	08:51A	15	*MI WHENYOUNEEDNEWROOF15		7.50		
M-Su 10p News							*WYCW :15 / :15 Bookends				
	35.00	2	6/05	TU	10:10P	15	*MI WHENYOUNEEDNEWROOF15		35.00		
			6/05	TU	10:13P	15	*MI WHENYOUNEEDNEWROOF15		35.00		
			6/16	SA	10:22P	15	*MI WHENYOUNEEDNEWROOF15		35.00		
			6/16	SA	10:25P	15	*MI WHENYOUNEEDNEWROOF15		35.00		
			6/23	SA	10:31P	15	*MI WHENYOUNEEDNEWROOF15		35.00		
			6/23	SA	10:34P	15	*MI WHENYOUNEEDNEWROOF15		35.00		

Total Airtime Net Spot Revenue: 255.00

DUPLICATE

PERIOD COST 255.00

12 Total Units

ACTUAL GROSS BILLING	255.00
AGENCY COMMISSION	.00
NET DUE	255.00

Debits	.00
Credits	.00
SUB-TOTALS	.00
TOTAL RECONCILING	

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

WYCW-TV
250 International Drive
Spartanburg, SC 29303

CAROLINAS THE CW WYCW

ADVERTISER Davis Roofing & Maintenance
PRODUCT 191557
INVOICE NUMBER 0701015088
BROADCAST MONTH 05/28/2012 - 06/
AMOUNT DUE 255.00

*00031

000139950
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

REMIT TO:

WYCW-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26261
RICHMOND VA 23260-6261

401400020 00000000139950 00000701015088 000025500 2

ELECTRONICALLY FILED - 2017 Mar 14 10:33 AM - SPARTANBURG - COMMON PLEAS - CASE#2014CP4202841

CAROLINAS THE CW WYCW

WYCW-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG_A16 WYCW I 1 0032

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE 06/24/12 BDZ12041903
ORDER TYPE General WYCW

REP: WSPA (Local)
SLSP: (WSPA) Anderson Daniels
ADV: Davis Roofing & Maintenance
PROD: 191557

INVOICE NUMBER 0701015099
PAGE BROADCAST MONTH 1 05/28/2012 - 06/2
SCHEDULE DATES 4/23/12- 9/23/12
Standard Broadcast Month

REF#: . /DISTRI/BUTION
Desc: WYCW

TERMS: NET30 DAYS

DESCRIPTION	LENGTH	PRICE	QTR HRS	DAY	TIME	ACTUAL BROADCAST DETAIL: DAY	TIME	SPOT TYPE/DESCRIPTION/PRODUCT/SELECTION	SPOTS	INVOICE	RECONCILIATION REMARKS	OFFICE USE
M-Su 10p News						*WYCW			:15 / :15 Bookends			
	35.00	4	2	5/28	MO	10:24P		15*MI FORCOMPANIES:15/1		35.00		
				5/28	MO	10:28P		15*MI FORCOMPANIES:15/2		35.00		

Total Airtime Net Spot Revenue: 70.00

DUPLICATE

PERIOD COST 70.00

2 Total Units

ACTUAL GROSS BILLING	70.00
AGENCY COMMISSION	.00
NET DUE	70.00

Debits	.00
Credits	.00
SUB-TOTALS	.00
TOTAL RECONCILING	

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

WYCW-TV
250 International Drive
Spartanburg, SC 29303

CAROLINAS THE CW WYCW

ADVERTISER Davis Roofing & Maintenance
PRODUCT 191557

INVOICE NUMBER 0701015099
BROADCAST MONTH 05/28/2012 - 06/

AMOUNT DUE 70.00

*00032

000139950
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

REMIT TO:

WYCW-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26261
RICHMOND VA 23260-6261

401400020 00000000139950 0000701015090 000007000 6

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CAROLINAS THE CW WYCW

WYCW-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBC_A16 WYCW I 1 ' 0033

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE 06/24/12 BX212032102
ORDER TYPE General WYCW

REP_: WSPA (Local)
SLSP: (WSPA) Anderson Daniels
ADV_: Davis Roofing & Maintenance
PROD: 191557

INVOICE NUMBER 0701015103
PAGE BROADCAST MONTH 1 05/28/2012 - 06/2

SCHEDULE DATES
4/02/12- 9/23/12
Standard Broadcast Month

REF#: . /. /ROOFING
Desc: WYCW

TERMS: NET30 DAYS.

SCHEDULE DESCRIPTION	REV/SPOT	TIMES/WEEK	DAYS	TIME	LENGTH	ACTUAL BROADCAST MO/DAY	ACTUAL BROADCAST TIME	ACTUAL BROADCAST PRODUCT/DESCRIPTION	PRICE	RECONCILIATION REMARKS / SPOT LENGTH
M-F 7-9a News	7.50	3	6			*WYCW		:15 / :15 Bookends		
						5/28 MO	08:38A	15*MI WHENYOUNEEDNEWROOF15	7.50	
						5/28 MO	08:39A	15*MI WHENYOUNEEDNEWROOF15	7.50	
						5/29 TU	08:27A	15*MI WHENYOUNEEDNEWROOF15	7.50	
						5/29 TU	08:30A	15*MI WHENYOUNEEDNEWROOF15	7.50	
						5/30 WE	08:08A	15*MI WHENYOUNEEDNEWROOF15	7.50	
						5/30 WE	08:10A	15*MI WHENYOUNEEDNEWROOF15	7.50	

Total Airtime Net Spot Revenue: 45.00

DUPLICATE

PERIOD COST 45.00

6 Total Units

ACTUAL GROSS BILLING	45.00
AGENCY COMMISSION	.00
NET DUE	45.00

Debits	.00
Credits	.00
SUB-TOTALS	.00
TOTAL RECONCILING	

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

WYCW-TV
250 International Drive
Spartanburg, SC 29303

CAROLINAS THE CW WYCW

ADVERTISER: Davis Roofing & Maintenance
PRODUCT: 191557

INVOICE NUMBER: 0701015103
BROADCAST MONTH: 05/28/2012 - 06/

AMOUNT DUE: 45.00

REMIT TO:

WYCW-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26261
RICHMOND VA 23260-6261

*00033

000139950
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

401400020 00000000139950 00000701015103 000004500 6

Plaintiff's Ex. 3

PLAINTIFF'S EXHIBIT 3 3/13/17

ELECTRONICALLY FILED - 2017 Mar 14 10:32 AM - SPARTANBURG - COMMON PLEAS - CASE#2014CP4202841

Re: Message (HTML)

Message

Ignore | Junk | Delete | Reply | Reply All | Forward | Meeting | More | Delete | Respond

Station Info | Team E-mail | Reply & Delete | To Manager | Done | Create New | Quick Steps

Move | Rules | OneNote | Actions | Move

Mark Unread

You replied to this message on 3/30/2012 5:55 PM.

From: Kevin Mayfield <kevin.mayfield@bellsouth.net>
To: Daniels, Anderson T. (Andy); jedavisroofing@bellsouth.net
Cc:
Subject: Re:

Ok. I have talked with Mr. Davis and we are good to go. Can you let us know when it will be airing?

From: "ADaniels@wspa.com" <ADaniels@wspa.com>
To: jedavisroofing@bellsouth.net; kevin.mayfield@bellsouth.net
Sent: Fri, March 30, 2012 12:28:44 PM
Subject: FW:

Did you guys get a chance to look at the spots? Please let me know what you think so we can get them on the air for next we
Call me or send an email if you have any questions.

Andy Daniels
Account Executive
WSPA-TV (CBS) & WYCW-TV (CW)
Office: 864-595-4640
Cell: 864-706-0842
Fax: 864-595-4615
Email: adaniels@wspa.com

CAROLINAS On Your Side WYCW-TV

From: Daniels, Anderson T. (Andy)
Sent: Thursday, March 29, 2012 5:55 PM
To: 'Davis Roofing & Maintenance'
Cc: 'Kevin Mayfield'
Subject:

Here is the distributor spot. Again, please look it over several times and let me know if it is good to go, or if any changes need to be made.

Thanks.

Andy Daniels
Account Executive
WSPA-TV (CBS) & WYCW-TV (CW)

Retention Policy: 2 Year Retention Policy (2 years) Expires: 3/30/2014

ELECTRONICALLY FILED - 2017 Mar 14 10:32 AM - SPARTANBURG - COMMON PLEAS - CASE#2014CP4202841

From: Daniels, Anderson T. (Andy)
Sent: Friday, September 28, 2012 5:06 PM
To: Kevin Mayfield
Subject: FW: Revised Schedule

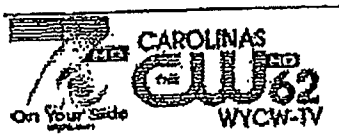
Hi Kevin,

I hope you are doing well. I wanted to follow up on the message below to see how things are currently going. I also need to get things cleared up on the past due invoices for the last several months. We currently show total of **$39,027** for various invoices going back as far as May. I know Mark said a couple of months ago that ere had been some problems with the credit card you guys were using for payment, so that may have caused some of the backup. If you have already attempted to pay any of this amount by credit card or check, please send me the check #s or credit card forms so I can show our business office.

Of the current billing we show **$18,052** that has gone into 120 days, and needs to be collected immediately. The commissions for that billing has been taken out of my paycheck, and will not be returned if I don't have it collected by Monday. At that point, our business office would turn it over to a collection agency. I am obviously trying to avoid that, so please let me know what we can do to at least get that amount by Monday. We also have another **$11,620** that will fall into that category next month. Again, let me know if you think any of this has already been paid. If so, please send any records of payment so I can get it cleared up with the business office.

Thanks in advance for your help.

Andy Daniels
Account Executive
WSPA-TV (CBS) & WYCW-TV (CW)
Office: 864-595-4640
Cell: 864-706-0842
Fax: 864-595-4616
Email: adaniels@wspa.com



From: Daniels, Anderson T. (Andy)
Sent: Wednesday, September 05, 2012 3:49 PM
To: Kevin Mayfield
Subject: FW: Revised Schedule

ELECTRONICALLY FILED - 2017 Mar 14 10:32 AM - SPARTANBURG - COMMON PLEAS - CASE#2014CP4202841

Hi Kevin,

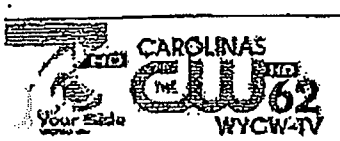
I hope you are doing well. I got your message and wanted to get back to you in regards to the August billing. Please look at the messages below to Mark regarding the schedule in August, as well as the revised reduced schedule I put together for Sept-December. As I said below, I tried to reach Mr. Davis by phone, but since I couldn't, I wanted to outline everything in writing for Mark to go over with him.

Mark advised me to stop running the spots due an incorrect price point on 8/9. Our logs for 8/10 had already closed, but I managed to get all spots cancelled so that no billing occurred on spots after that point. Mr. Davis advised in his voice mail that he saw spots running after that, but those were bonus spots at no charge that had not been cancelled. Mr. Davis also said no schedule was approved for August, and that we were supposed to be on a month to month basis. As you will see on the attached signed agreement, we moved forward with a May – December plan signed for by Mark. That plan required a 2 week cancellation as shown on the agreement page. I did not hold you to that since there was a problem with the price point, and I cancelled it as soon as possible. In exchange for the long term commitment, you will see that we promised bonus spots, Your Carolina appearances, and a Breakfast Bar in our morning news. We also booked this thru the end of the year in order to secure the reduced rates we were offering.

Since you only have a limited amount billed to you on spots for the month, the remainder of the billing is for Internet ads and Search Engine Marketing. When the TV spots were cancelled, we were not told to cancel those internet ads. I stated in my messages below that those were still running. We would not have been able to cancel those within the month anyway, since the monthly budget is based on monthly impressions. As you will see below, we are also still showing no payments for May, June, or July, in addition to these August invoices. Those totals are listed in the message below.

I am very sorry for any confusion regarding all this. I will be glad to talk to you about this by phone, but I wanted you to have some time to go over the correspondence I had with Mark since you had not been involved with that part. When Mr. Davis and I first agreed on a schedule, it was done as a month to month plan, but then we put together an extended plan to help him get the best value. Please look this over and give me a call to discuss how we should move forward, or if you have any further questions. I know the results from the plan haven't been as much as Mr. Davis hoped, but it takes time to get to the point Guy Roofing has reached. They have spent a lot of time and money to become a household name. You guys were on the right track, and I will work with you in any way I can to continue towards that goal. The attached revised, reduced plan is one I sent to Mark to help you stay Top of Mind without spending nearly as much as you had been. I would love to go over this with you, and of course can make any changes needed to make it work.

Andy Daniels
Account Executive
WSPA-TV (CBS) & WYCW-TV (CW)
Office: 864-595-4640
Cell: 864-706-0842
Fax: 864-595-4615
Email: adaniels@wspa.com



ELECTRONICALLY FILED - 2017 Mar 14 10:32 AM - SPARTANBURG - COMMON PLEAS - CASE#2014CP4202841

From: Daniels, Anderson T. (Andy)
Sent: Friday, August 24, 2012 5:54 PM
To: mark@davisroofinggroup.com
Subject: FW: Revised Schedule

Hi Mark,

I hope you are doing well. I wanted to check in with you again to see how things were going with trying to move forward on the reduced schedule for September – December. We have been in agreement that Mr. Davis needs to stay top of mind with the public in order to continue gaining market share and remain one of the most recognizable roofing companies along with Guy Roofing. Running the bad weather spot to change things up would be a great way to do this.

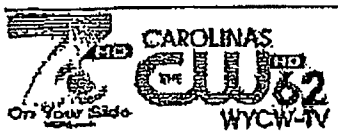
Also, I tried to reach Mr. Davis by phone earlier, so I wanted to send you a message since I couldn't get him. He was asking about spots running in August that weren't authorized. Per our conversation a couple of weeks ago, and the email below from 8/10, spots were suspended so they wouldn't run past that date. I cancelled all the paid spots, but the bonus spots on the schedule were not immediately cancelled so the ones he saw running will not be billed to you. The only spots on the August invoices that will be charged to him are ones that ran from 7/30 – 8/10. Again, ***nothing*** that ran after we cleared the log once you asked me to stop the spot will be billed to you. The only other August billing will be for the Search Engine Marketing and the banner ads on WSPA.com. Please let me know how we should proceed with both of those elements in September as they are scheduled separately from the spots and are served on a monthly impression basis. As you know, even if you are cutting back on broadcast, you still need to reach out to potential customers, and these digital elements would continue to allow you to do that efficiently as they search for your services.

I also wanted to check on the payment status for the past few months. We currently show $5,090 still out for May, with $12,962 out in June, and 11,620 out in July. I will not have the exact total for August until next week, but it will be roughly around $5,000. The only one we really need to get asap is the $5,090 for May. Please let me know if we can do a credit card payment, or if I need to pick
up a check.

Hope this addresses Mr. Davis's questions and concerns. I know things haven't picked up as much as Mr. Davis hoped, but it takes longer to make an impact when you are trying to break through after Guy Roofing has been spending a lot of money with over a 2 year head start. I know the results they started getting once they had been on consistently for over a year. They were much better than when they had been doing it for 4-5 months like you guys have. It takes time to become a name brand that makes people think of you before they shop around. Hopefully we can continue to work
together to do that for Davis Roofing. Please let me know anything else you need from me.

Thanks.

Andy Daniels
Account Executive
WSPA-TV (CBS) & WYCW-TV (CW)
Office: 864-595-4640
Cell: 864-706-0842
Fax: 864-595-4615
Email: adaniels@wspa.com



From: Daniels, Anderson T. (Andy)
Sent: Wednesday, August 15, 2012 8:43 AM
To: mark@davisroofinggroup.com
Subject: FW: Revised Schedule

Hi Mark,

Did you have a chance to go over this and discuss it with Mr. Davis? I am out of the office today after 10A, but if you need me to come by tomorrow and go over the proposal,

let me know what time will work for you.

Also, please let me know if you have the new price point so I can get that in the new spots for the August schedule.

Thanks.

Andy Daniels
Account Executive
WSPA-TV (CBS) & WYCW-TV (CW)
Office: 864-595-4640
Cell: 864-706-0842
Fax: 864-595-4615
Email: adaniels@wspa.com

CAROLINAS CW62 WYCW-TV On Your Side

From: Daniels, Anderson T. (Andy)
Sent: Friday, August 10, 2012 2:52 PM
To: mark@davisroofinggroup.com
Subject: Revised Schedule

Hi Mark,

Please look at the revised schedule I have put together for September-December. I am staying in the News areas, but reduced the number of spots,
and I have cut out Daytime spots all together. This allows you to still reach our side of the market with Local News, while lowering your spending
greatly.

As for internet, I have lowered your impressions on WSPA slightly from 100,000 to 80,000 per month. Also, I dropped the budget on Search Engine Marketing from $2,640/month to $1,000/month.

For added value, I am keeping the one week per month in the Breakfast Bar, as well as running 24x per month as bonus where I can find open inventory.
That is what the M-Sun 5A-5A spots are. This will still allow you to get 80 x :15 spots per month on WSPA, as well as 80 x :15 spots per month on
MeTV. We are running out of inventory there, so all those spots are in at $1 each to make sure they run to give you extra frequency. You will still Reach
89% of all Adults 25+ in the market, and they will see your spot an average Frequency of almost 13 times each from September thru December.
This will still give Mr. Davis the opportunity to stay Top of Mind in the public eye along with Guy Roofing, while dropping down to spending $6,840/month.

Since the week of 8/27 is billed as September on TV invoices, I have left you off the air for that week in order to have the schedule at 4 weeks for each month.
I have your August scheduled suspended thru Tuesday of next week, so please let me know if the price point has been set, so we can make a revision and
finish running the schedule in August. The internet components are already in for the month, so those are running as scheduled.

I have a doctor's appointment this afternoon, but I can come by Monday to discuss this revised plan with you. Please feel free to email me back with any questions.

Thanks.

Andy Daniels

ELECTRONICALLY FILED - 2017 Mar 14 10:32 AM - SPARTANBURG - COMMON PLEAS - CASE#2014CP4202841

Plaintiff's Ex. 4

ELECTRONICALLY FILED - 2017 Mar 14 10:28 AM - SPARTANBURG - COMMON PLEAS - CASE#2014CP4202841

Craig H. Allen

From: Mark A. Mahoney <mahoney63@hotmail.com>
Sent: Tuesday, July 07, 2015 3:21 PM
To: craig@craigallenlaw.com
Subject: FW: Davis Services

From: Jessi.Stacks@chartercom.com
To: mahoney63@hotmail.com
Date: Thu, 7 Jun 2012 13:42:09 -0500
Subject: Davis Services

Hi Mark,

I called and left a message earlier pertaining to a football package that we have available that would be perfect for Davis Roofing! Please make sure you call me so we can set up a time ASAP for me to present this. wanted to ask and see if Davis Services is in any way related to Davis roofing. I have had Davis Services on in the past for football and they received a great response. But another AE is working with them now and we were wondering if the 2 companies were related in any way.

I'll look forward to hearing from you soon.

Jessi Stacks

CharterMedia
YOUR TEAM ON TARGET

Jessi T. Stacks • Account Executive
125 The Parkway. • Suite 200 • Greenville, SC 29615
☎ 864-679-1748 • 🖷 864-679-1651 • ✉ Jessica.Stacks@chartercom.com

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ELECTRONICALLY FILED - 2017 Mar 14 10:28 AM - SPARTANBURG - COMMON PLEAS - CASE#2014CP420284

Craig H. Allen

From: Mark A. Mahoney <mahoney63@hotmail.com>
Sent: Tuesday, July 07, 2015 3:21 PM
To: craig@craigallenlaw.com
Subject: FW: Website(s)

Subject: Fwd: Website(s)
From: jedavisroofing@bellsouth.net
Date: Sat, 14 Apr 2012 15:52:29 -0400
To: mahoney63@hotmail.com

Sent from my iPhone

Begin forwarded message:

> **From:** Caroline Harrington <caroline@workhorsecreative.net>
> **Date:** April 13, 2012 11:07:33 AM EDT
> **To:** Davis Roofing & Maintenance <jedavisroofing@bellsouth.net>
> **Subject: Re: Website(s)**
>
> "We have an A rating with the

ELECTRONICALLY FILED - 2017 Mar 14 10:28 AM - SPARTANBURG - COMMON PLEAS - CASE#2014CP4202841

Craig H. Allen

From: Mark A. Mahoney <mahoney63@hotmail.com>
Sent: Tuesday, July 07, 2015 3:22 PM
To: craig@craigallenlaw.com
Subject: FW: please review vedios from channel 7
Attachments: DAVIS SUPPLY AND AND ROOFING DISTRIBUTORS for companies.wmv; DAVIS ROOFING AND MAINTENANCE when you need a new roof.wmv

---

Date: Sat, 14 Apr 2012 10:23:48 -0700
From: jedavisroofing@bellsouth.net
Subject: Fw: please review vedios from channel 7
To: mahoney63@hotmail.com

J E Davis

Davis Roofing & Maintenance, LLC.

864-706-3868

"We have an A rating with the BBB!"

----- Forwarded Message ----
From: Davis Roofing & Maintenance <jedavisroofing@bellsouth.net>
To: praimondo@hearst.com

Sent: Fri, April 13, 2012 8:01:33 AM
Subject: Fw: please review vedios from channel 7

Dear Mr. Raimondo:

I enjoyed briefly meeting with you. Here are adds we have with channel 7.

J E Davis

Davis Roofing & Maintenance, LLC.

864-706-3868

"We have an A rating with the BBB!"

----- Forwarded Message ----
From: "ADaniels@wspa.com" <ADaniels@wspa.com>
To: jedavisroofing@bellsouth.net
Sent: Tue, April 10, 2012 3:33:23 PM
Subject: RE: please re e-mail me tv adds I lost them off of computer somewat

Hi Jerry,

Here are the spots again. Let me know if you have any questions.

Andy Daniels
Account Executive
WSPA-TV (CBS) & WYCW-TV (CW)
Office: 864-595-4640
Cell: 864-706-0842

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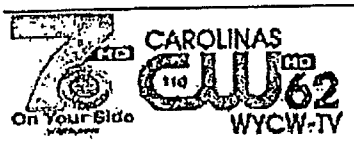
Fax: 864-595-4615
Email: adaniels@wspa.com



From: Davis Roofing & Maintenance [mailto:jedavisroofing@bellsouth.net]
Sent: Monday, April 09, 2012 7:02 PM
To: Daniels, Anderson T. (Andy)
Subject: please re e-mail me tv adds i lost them off of computer somewat

J E Davis

Davis Roofing & Maintenance, LLC.

864-706-3868

"We have an A rating with the BBB!"

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Craig H. Allen

From: Mark A. Mahoney <mahoney63@hotmail.com>
Sent: Tuesday, July 07, 2015 3:22 PM
To: craig@craigallenlaw.com
Subject: FW:
Attachments: DAVIS SUPPLY AND AND ROOFING DISTRIBUTORS for companies.wmv

---

Date: Sat, 14 Apr 2012 09:00:01 -0700
From: jedavisroofing@bellsouth.net
Subject: Fw:
To: mahoney63@hotmail.com

J E Davis

Davis Roofing & Maintenance, LLC.

864-706-3868

"We have an A rating with the BBB!"

----- Forwarded Message -----
From: Davis Roofing & Maintenance <jedavisroofing@bellsouth.net>
To: Caroline Harrington <caroline@workhorsecreative.net>
Sent: Mon, April 9, 2012 7:45:28 PM
Subject: Fw:

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J E Davis

Davis Roofing & Maintenance, LLC.

864-706-3868

"We have an A rating with the BBB!"

----- Forwarded Message ----
From: Kevin Mayfield <kevin.mayfield@bellsouth.net>
To: JE Davis <jedavisroofing@bellsouth.net>
Sent: Mon, April 9, 2012 7:27:39 PM
Subject: Fw:

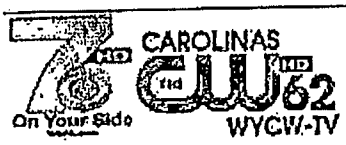
Kevin Mayfield - Pastor
Mt. Zion Tabernacle
650 Miller Farm Road
Inman, SC 29349
(864)706-2864 Cell

----- Forwarded Message ----
From: "ADaniels@wspa.com" <ADaniels@wspa.com>
To: jedavisroofing@bellsouth.net
Cc: kevin.mayfield@bellsouth.net
Sent: Thu, March 29, 2012 5:55:24 PM
Subject:

Here is the distributor spot. Again, please look it over several times and let me know if it is good to go, or if any changes need to be made.

Thanks.

Andy Daniels
Account Executive
WSPA-TV (CBS) & WYCW-TV (CW)
Office: 864-595-4640
Cell: 864-706-0842
Fax: 864-595-4615
Email: adaniels@wspa.com



ELECTRONICALLY FILED - 2017 Mar 14 10:28 AM - SPARTANBURG - COMMON PLEAS - CASE#2014CP4202841

ELECTRONICALLY FILED - 2017 Mar 14 10:28 AM - SPARTANBURG - COMMON PLEAS - CASE#2014CP4202841

Craig H. Allen

From: Mark A. Mahoney <mahoney63@hotmail.com>
Sent: Tuesday, July 07, 2015 3:23 PM
To: craig@craigallenlaw.com
Subject: FW: :15 spots
Attachments: DAVIS ROOFING Need a new roof15.doc; Davis Roofing - For companies15 2012.doc

---

Date: Sat, 14 Apr 2012 08:57:32 -0700
From: jedavisroofing@bellsouth.net
Subject: Fw: :15 spots
To: mahoney63@hotmail.com

J E Davis

Davis Roofing & Maintenance, LLC.

864-706-3868

"We have an A rating with the BBB!"

----- Forwarded Message ----
From: "ADaniels@wspa.com" <ADaniels@wspa.com>
To: jedavisroofing@bellsouth.net
Sent: Fri, April 13, 2012 5:50:20 PM
Subject: :15 spots

Hi Jerry,

I have attached the scripts for :15 spots above. Sheila and I did one for both the roofing and the distribution because I wasn't sure if you needed both.
Please make sure to look at the graphics we show on the left side. Those will be on screen, while the audio listed on the right side will be all we have time
to say. As I told you earlier, you will lose of lot of your audio message by dropping down to :15 spots. We also don't have as much time show things graphically
on the screen. We have to leave things up long enough for them to stick with the viewer.

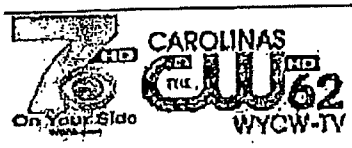
Another thing to think about is whether or not you will use Megan for these new spots. With a :15 spot, it will be very difficult to show her, and then also go back to
show the quality of the work you have done on previous roofing jobs. The best thing would be to do a voice over, but then you would lose the appeal of having Megan
as your spokesperson. If you want Megan on screen, we will have to shoot her again since the lines are different due to so many words being taken out. That will
result in expense for her talent fee and another shoot.

Running these :15 bookends will help you get more spots, but you have to weigh that against the amount of information you will be able to get out to the viewer.
Your competition will be out there providing all the information potential customers need to hear, and I want to make sure you can do the same. I want this to work
for you as much as you do, so we can discuss 15 spots and possible schedule changes to make sure that happens. All the roofing companies who have advertised with
us have seen big results, and I know you will too. We are following the right formula, but we need to stay on the right path to make sure you generate the same positive impact.

I have some ideas for how we can utilize the :15 Need a New Roof spot in a positive way along with the :30s, so please call or email me to let me know what time on Monday you can
go over it. I was able to get confirmation on some extra things we can do for you to heavily increase your exposure in addition to the SEM and revised schedule you
requested me to work on. I will be out of town next week Wed – Fri so let's try to get together Monday. I have a sales meeting in the morning, but can meet after 10A.

Have a great weekend and feel free to call me any time on my cell if you have any questions.

Andy Daniels
Account Executive
WSPA-TV (CBS) & WYCW-TV (CW)
Office: 864-595-4640
Cell: 864-706-0842
Fax: 864-595-4615
Email: adaniels@wspa.com



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FLYING ACE PRODUCTIONS
WSPA/WYCW

Client: Davis Roofing & Maintenance
Length: 15

Title: WHEN YOU NEED A NEW ROOF

Approve thoroughly. Changes after the script is sent for voicing could result in additional charges.

Video	Audio
www.davisroofinggroup.com – on screen for entire :15 Could use photos of roofs (provided by client) or shoot homes with workers. *On-Screen Graphics* – Serving Upstate SC & WNC -Longest Warranty in the business for workmanship. -General contractor's license. -Senior Citizen And Military discounts. Shot of home with beautiful roof. *Graphics* – DavisRoofingGroup.com Spartanburg 864-592-7090 Greenville 864-297-3222 BBB logo A Rating	VOICE OVER: If the recent weather has damaged YOUR roof, call Davis Roofing and Maintenance TODAY... for a free inspection and estimate. They work with all major insurance companies to make the process easy. PLUS, you won't owe a dime until the job is done. Davis Roofing and Maintenance is ***THE*** company to call when you need a new roof!

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FLYING ACE PRODUCTIONS

WSPA/WYCW

Client: Davis Supply and Roofing Distributors
Length: 15

Approve thoroughly. Changes after the script is sent for voicing could result in additional charges.

Video	Audio
www.davisroofinggroup.com – on screen for entire :15	If your company needs roofing supplies, don't waste time! Call Davis Supply and Roofing Distributors now. Tamco, GAF Elk, and Certainteed shingles are in stock at only $69/square! Accessories are also available at the lowest prices.
$69/square	
On-Screen Graphics – Roof Top Delivery through out the Upstate SC & WNC. Locations in Greenville and Spartanburg	We even offer FREE dump site trailer usage.
We even offer Roof Top Delivery if needed.	Call Davis Roofing Supply and Distributors now.
Visa, MC, and Discover are all accepted	
Shot of home with beautiful roof. *Graphics* – DavisRoofingGroup.com 866-807-5168	

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Craig H. Allen

From: Mark A. Mahoney <mahoney63@hotmail.com>
Sent: Tuesday, July 07, 2015 3:23 PM
To: craig@craigallenlaw.com
Subject: Business card proof
Attachments: M_Mahoney DoM BC.pdf

From: cmx0570@officemax.com
Date: Tue, 1 May 2012 12:29:02 -0500
Subject: Revised
To: mahoney63@hotmail.com

Here is the card with your revisions added.

Jamie Bruce
Associate
OfficeMax IMPRESS | PRINT CENTER
TEL: 864.574.4100 | FAX: 864.574.0089 | 150 E. Blackstock Rd, Spartanburg, SC 29301
submit print orders conveniently:
Online http://www.officemax.com/printonline
Mobile Print Center App: iPhone App Store | Android Market
Email impress0570@officemax.com

DAVIS Roofing & Maintenance LLC

Senior Discounts / Xactimate Certified
N.C. & S.C. General Contractors License #G114538

Greenville
864-297-3222

Spartanburg
864-592-7090

Insured & Bonded

Mark Mahoney
Director of Marketing
864.367.7823
www.davisroofinggroup.com

- Roofing
- Siding
- Windows
- Velux Skylights

TPO •
Carpentry Repairs •
GuttersRoofing •
Commercial Roofing •

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Craig H. Allen

From: Mark A. Mahoney <mahoney63@hotmail.com>
Sent: Tuesday, July 07, 2015 3:24 PM
To: craig@craigallenlaw.com
Subject: FW: bus. card proof
Attachments: image001.gif; Mayfield_DavisRoofing & Maintenance.pdf

---

Date: Mon, 30 Apr 2012 12:52:54 -0700
From: tracy.davisroofing@yahoo.com
Subject: Fw: bus. card proof
To: mahoney63@hotmail.com

—— Forwarded Message ——
From: OfficeMax ImPress 0570 <cmx0570@officemax.com>
To: Tracy Weathers <tracy.davisroofing@yahoo.com>
Sent: Thursday, April 12, 2012 4:14 PM
Subject: bus. card proof

Andrew Hill
Associate

TEL: 864.574.4100 | FAX: 864.574.0089 | 150 E. Blackstock Rd, Spartanburg, SC 29301
submit print orders conveniently:
Online http://www.officemax.com/printonline
Mobile Print Center App: iPhone App Store | Android Market
Email impress0570@officemax.com

DAVIS Roofing & Maintenance LLC

Senior Discounts / Xactimate Certified
N.C. & S.C. General Contractors License #G114538

Greenville 864-297-3222
Spartanburg 864-592-7090

Insured & Bonded

Kevin Mayfield
Vice-President
www.davisroofinggroup.com

- Roofing
- Siding
- Windows
- Velux Skylights

TPO •
Carpentry Repairs •
GuttersRoofing •
Commercial Roofing •

OfficeMax IMPRESS | PRINT CENTER

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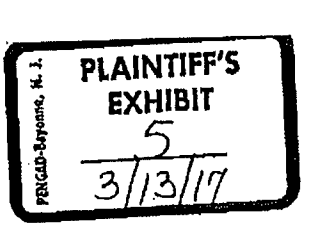
Plaintiff's Ex. 5



ELECTRONICALLY FILED - 2017 Mar 14 10:26 AM - SPARTANBURG - COMMON PLEAS - CASE#2014CP4202841

STATE OF SOUTH CAROLINA COUNTY OF SPARTANBURG	IN THE COURT OF COMMON PLEAS
Media General, Inc., d/b/a WSPA and WYCW, Plaintiff, vs. Davis Roofing Group, LLC and Mark Mahoney, Defendants.	REQUESTS FOR PRODUCTION 2014-CP-42-02841

TO: THE DEFENDANT, DAVIS ROOFING GROUP, LLC, AND ITS ATTORNEY, JOHN C. STRICKLAND, ESQUIRE:

Pursuant to Rule 34 of the South Carolina Rules of Civil Procedure, the Plaintiff hereby requests you, the above-named Defendant, to produce the documents and things described hereinbelow for inspection and copying. The Plaintiff requests that the below-described documents and things be produced at the office of Plaintiff's attorney, Craig H. Allen, P.A., at 605 Pettigru Street in Greenville, South Carolina, no later than thirty days from the date of this request. This request may also be satisfied by serving copies of the requested documents and things on Plaintiff's attorney within the same period. The documents and things requested to be produced herein are as follows:

1. All letters, e-mails, correspondence, notices, and any other writings or written documents sent or given by any person on behalf of Davis Roofing Group, LLC to Plaintiff.

2. All letters, e-mails, correspondence, notices, and any other writings or written documents sent or given by any person on behalf of Davis Roofing Group, LLC to Mark Mahoney.

3. All letters, e-mails, correspondence, notices, and any other writings or written documents sent or given by Mark Mahoney to any person employed with Davis Roofing Group, LLC, including but not limited to J.E. Davis and Kevin Mayfield.

4. All orders, requests, and other documents regarding the printing and purchase of business cards for Davis Roofing Group, LLC personnel during 2012, including all invoices for same and all checks or proof of payment for same.

5. All corporate records of Davis Roofing Group, LLC.

6. The entire personnel file of Mark Mahoney.

7. Copies of all Forms W-2, 1099, and similar forms reporting compensation paid by Davis Roofing Group, LLC to Mark Mahoney.

8. Copies of all payment stubs or calculations for all pay or compensation paid by Davis Roofing Group, LLC to Mark Mahoney.

9. All letters, e-mails, correspondence, notices, and any other writings or written documents evidencing, supporting, or refuting each of the affirmative defenses alleged in Paragraph 7 of the Answer and Counterclaim.

10. All letters, e-mails, correspondence, notices, and any other writings or written documents evidencing, supporting, or refuting any allegations of the Counterclaim, including any allegations regarding damages.

11. All documents identified in this Defendant's Answers to Interrogatories.

12. All documents which this Defendant intends to introduce into evidence at that trial of this case.

ELECTRONICALLY FILED - 2017 Mar 14 10:26 AM - SPARTANBURG - COMMON PLEAS - CASE#2014CP4202841

CRAIG H. ALLEN, P.A.

BY: _____
Attorneys for Plaintiff
Craig H. Allen, S.C. Bar #000329
P.O. Box 10854
Greenville, SC 29603
864-239-0444

Greenville, SC

July 23, 2015

ELECTRONICALLY FILED - 2017 Mar 14 10:26 AM - SPARTANBURG - COMMON PLEAS - CASE#2014CP4202841

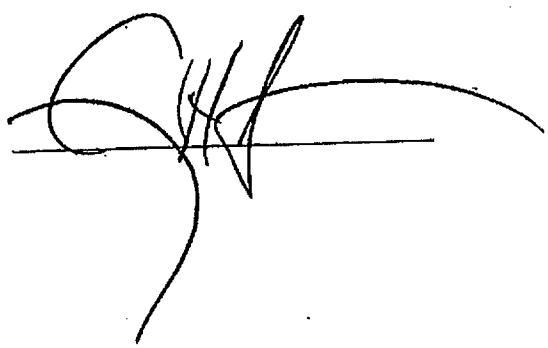
ELECTRONICALLY FILED - 2017 Mar 14 10:26 AM - SPARTANBURG - COMMON PLEAS - CASE#2014CP4202841

STATE OF SOUTH CAROLINA COUNTY OF SPARTANBURG	IN THE COURT OF COMMON PLEAS
Media General, Inc., d/b/a WSPA and WYCW, Plaintiff, vs. Davis Roofing Group, LLC and Mark Mahoney, Defendants.	AFFIDAVIT OF SERVICE 2014-CP-42-02841

PERSONALLY APPEARED before me, Craig H. Allen, who, after being first duly sworn, states that on July 24, 2015, he served a copy of Plaintiff's Interrogatories, Request for Production, and Request for Admission in the above matter at the office of the attorney for the Defendant, Davis Roofing Group, LLC, John C. Strickland , Esquire, by delivering to his office at 184 N. Daniel Morgan Ave., Spartanburg, SC 29306, and leaving with Sunny, a copy of the same at approximately 9:45 a.m.

SWORN TO AND SUBSCRIBED
before me this 28th
day of July, 2015.

Christina M. Neal (LS)
Notary Public for SC
My Comm. Expires: 6-5-20



Plaintiff's Ex. 6

PLAINTIFF'S EXHIBIT
PERGAD-Bayonne, N.J.
6
3/13/17

ELECTRONICALLY FILED - 2017 Mar 14 10:21 AM - SPARTANBURG - COMMON PLEAS - CASE#2014CP4202841

Craig H. Allen

From: John Strickland <stricklandlaw@charter.net>
Sent: Wednesday, April 27, 2016 9:07 AM
To: 'Craig H. Allen'
Subject: Return

From: Craig H. Allen [mailto:craig@craigallenlaw.com]
Sent: Tuesday, April 26, 2016 5:54 PM
To: 'John Strickland' <stricklandlaw@charter.net>
Subject: RE: Question

John: I haven't received a response to any of the Interrogatories or Request for Production, with the possible exception of your e-mail earlier today advising that your client had no e-mails or correspondence with Mahoney and only a copy of one check to Mahoney. This would leave at least the following (un-highlighted) Interrogatories and Requests for Production unanswered:

Interrogatories:

1. Give the names and addresses of persons known to the parties or counsel to be witnesses concerning the facts of the case and indicate whether or not written or recorded statements have been taken from the witnesses and indicate who has possession of such statements.
    a. Jerry Davis
    b. Kevin Mayfield
    c. Tracey Weathers
2. Set forth a list of photographs, plats, sketches or other prepared documents in possession of the party that relate to the claim or defense in the case. YOUR CLIENT SAYS THERE ARE NONE?
2. List the names and addresses of any expert witnesses whom the party proposes to use as a witness at the trial of the case.
    a. None
3. For each person known to the parties or counsel to be a witness concerning the facts of the case, set forth either a summary sufficient to inform the other party of the important facts known to or observed by such witness, or to provide a copy of any written or recorded statements taken from such witnesses.
    a. All will provide testimony that Mark was not authorized to sign contracts on behalf of the Corporation
5. If the Defendant is improperly identified, give the proper identification and state whether counsel will accept service of an amended summon and pleading reflecting the correct information.
6. Set forth in detail the facts supporting the affirmative defense of "release" alleged in Paragraph 7 of the Answer and Counterclaim, including but not limited to identifying the "release" alleged, the persons or parties to such alleged "release, and the date of such alleged "release".
    a. Will provide at trial or will supplement as discovery proceeds
7. Set forth in detail the facts supporting the affirmative defense of "waiver" alleged in Paragraph 7 of the Answer and Counterclaim, including but not limited to identifying the actions constituting or documents evidencing the "waiver" alleged, the persons making and receiving such alleged "waiver", and the date of such alleged "waiver".
    a. Will provide at trial or will supplement as discovery proceeds
8. Set forth in detail the facts supporting the affirmative defense of "estoppel" alleged in Paragraph 7 of the Answer and Counterclaim, including but not limited to identifying the actions constituting or documents evidencing the "estoppel" alleged, the persons involved in such alleged "estoppel", and the date of such alleged "estoppel".
    a. Will provide at trial or will supplement as discovery proceeds

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9. Set forth in detail the facts supporting the affirmative defense of "setoff" alleged in Paragraph 7 of the Answer and Counterclaim, including but not limited to identifying the actions constituting or documents evidencing the "setoff" alleged, the obligations being "setoff", the persons involved in and with knowledge of such alleged "setoff", and the date of such alleged obligations to be "setoff".

a. Will provide at trial or will supplement as discovery proceeds

10. Set forth in detail the facts supporting the affirmative defense of "laches" alleged in Paragraph 7 of the Answer and Counterclaim, including but not limited to identifying the actions of the parties supporting the application of "laches", the persons with knowledge of these actions, and the date of such alleged actions.

a. Will provide at trial or will supplement as discovery proceeds

11. Set forth in detail the facts supporting the affirmative defense of "accord and satisfaction" alleged in Paragraph 7 of the Answer and Counterclaim, including but not limited to identifying the terms of the alleged "accord", the actions constituting or documents evidencing the "accord and satisfaction" alleged, the persons involved in making such alleged "accord" and the "satisfaction" thereof, and the date of such alleged "accord and satisfaction".

a. Will Provide at trial or will supplement as discovery proceeds

12. Set forth in detail the facts supporting the affirmative defense of "unclean hands" alleged in Paragraph 7 of the Answer and Counterclaim, including but not limited to identifying the actions supporting the application of the "unclean hands" doctrine, the persons with knowledge of such alleged actions, and the date of such alleged actions.

a. Will provide at trial or will supplement as discovery proceeds

13. Set forth in detail the facts supporting the affirmative defense of "intervening acts and omissions" alleged in Paragraph 7 of the Answer and Counterclaim, including but not limited to identifying the "acts and omissions" alleged the persons performing or with knowledge of such alleged "acts and omissions", how such alleged "acts and omissions" affected the claims in this action, and the date(s) of such alleged "acts and omissions".

a. Will provide at trial or will supplement as discovery proceeds

Requests for Production:

1. All letters, e-mails, correspondence, notices, and any other writings or written documents sent or given by any person on behalf of Davis Roofing Group, LLC to Plaintiff.
   a. My client has no emails in their possession regarding this at the present time but client is still reviewing emails and records
2. All letters, e-mails, correspondence, notices, and any other writings or written documents sent or given by any person on behalf of Davis Roofing Group, LLC to Mark Mahoney. YOUR CLIENT SAYS THERE ARE NONE?
3. All letters, e-mails, correspondence, notices, and any other writings or written documents sent or given by Mark Mahoney to any person employed with Davis Roofing Group, LLC including but not limited to J.E. Davis and Kevin Mayfield. YOUR CLIENT SAYS THERE ARE NONE? – That is what I have been informed
4. All orders, requests, and other documents regarding the printing and purchase of business cards for Davis Roofing Group, LLC personnel during 2012, including all invoices for same and all checks or proof of payment for same.
   a. No orders or requests for business cards for any personnel in 2012 exist nor do any checks exist for payment of any alleged orders.
5. All corporate records of Davis Roofing Group, LLC. YOUR CLIENT SAYS THERE ARE NONE?
6. The entire personnel file of Mark Mahoney. YOUR CLIENT SAYS THERE ARE NONE? – He was a contract employee so no personnel file was created
7. Copies of all Forms W-2, 1099, and similar forms reporting compensation paid by Davis Roofing Group, LLC to Mark Mahoney. YOUR CLIENT SAYS THERE ARE NONE? No W2 was issued as he was a contract employee nor was a 1099 issued as he never earned enough to receive one.
8. Copies of all payment stubs or calculations for all pay or compensation paid by Davis Roofing Group, LLC to Mark Mahoney. ONLY THE ONE CHECK? According to their records that was the only check written to him

9. All letters, e-mails, correspondence, notices, and any other writings or written documents evidencing, supporting, or refuting each of the affirmative defenses alleged in Paragraph 7 of the Answer and Counterclaim.
    a. None are located at the present time but Defendant will continue to search and will supplement if found
10. All letters, e-mails, correspondence, notices, and any other writings or written documents evidencing, supporting, or refuting any allegations of the Counterclaim, including any allegations regarding damages.
    a. Any and all damages claimed by Defendant Davis Roofing were incurred by Co-Defendant Mahoney in his false claims
11. All documents identified in this Defendant's Answers to Interrogatories.
    a. Defendant has provided all documents that have been located at the present date
12. All documents which this Defendant intends to introduce into evidence at that trial of this case.
    a. Defendant has provided the only check written to or on behalf of Co-Defendant

If we have to try this case, I will need to depose Mr. Davis, or whoever the person is at Davis Roofing with the most knowledge of Mark Mahoney's activities and the advertising with my client. We have little time remaining. I'm looking at May 4 or 6 if we can't get this settled at mediation. I'll send out a Notice, just confirm you are available. Thanks.

Craig H. Allen
CRAIG H. ALLEN, P.A.
P.O. Box 10854
Greenville, SC 29603
864-239-0444

From: John Strickland [mailto:stricklandlaw@charter.net]
Sent: Tuesday, April 26, 2016 2:54 PM
To: 'Craig H. Allen'
Subject: Question

Craig,

Let me know if there is anything else you are missing regarding your interrogatories or Request to Produce.

john

John Strickland
Strickland Law
184 N. Daniel Morgan Ave.
Spartanburg, SC 29306

PO Box 61
Roebuck, SC 29376

864-699-8164 (o)
864-585-0068 (f)
stricklandlaw@charter.net

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Defendant Ex. 1

DEFENDANT'S EXHIBIT
/
Davis 3/13/17
PENGAD 800-631-6989

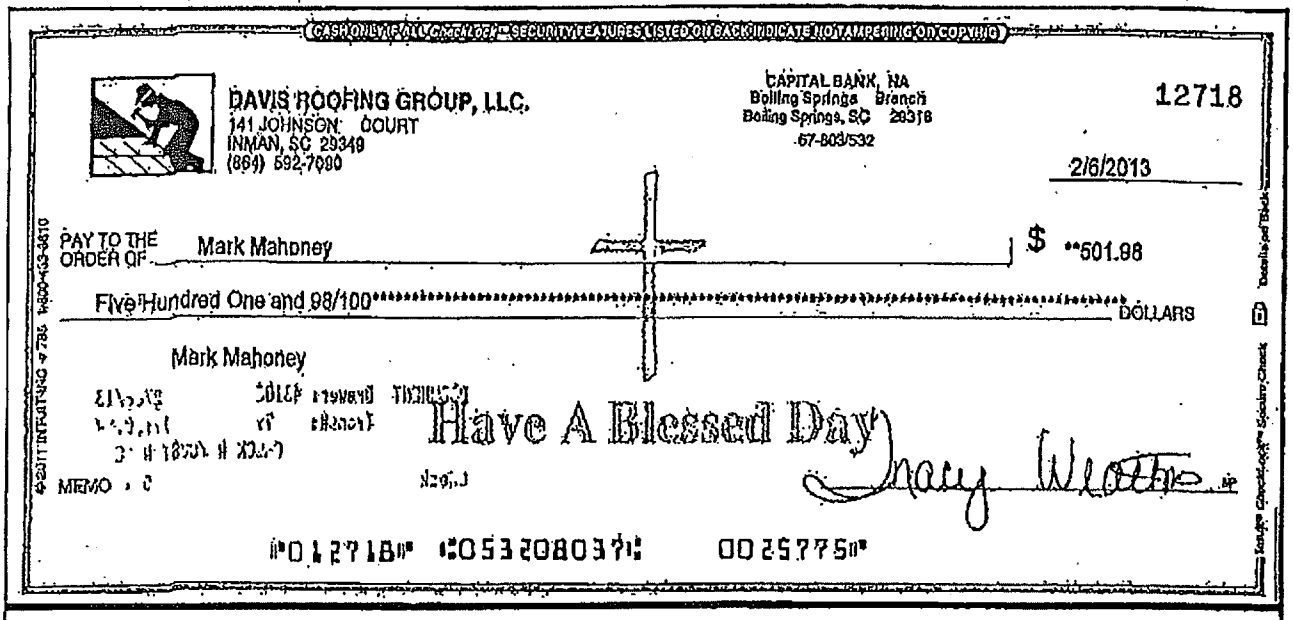
CAPITAL BANK

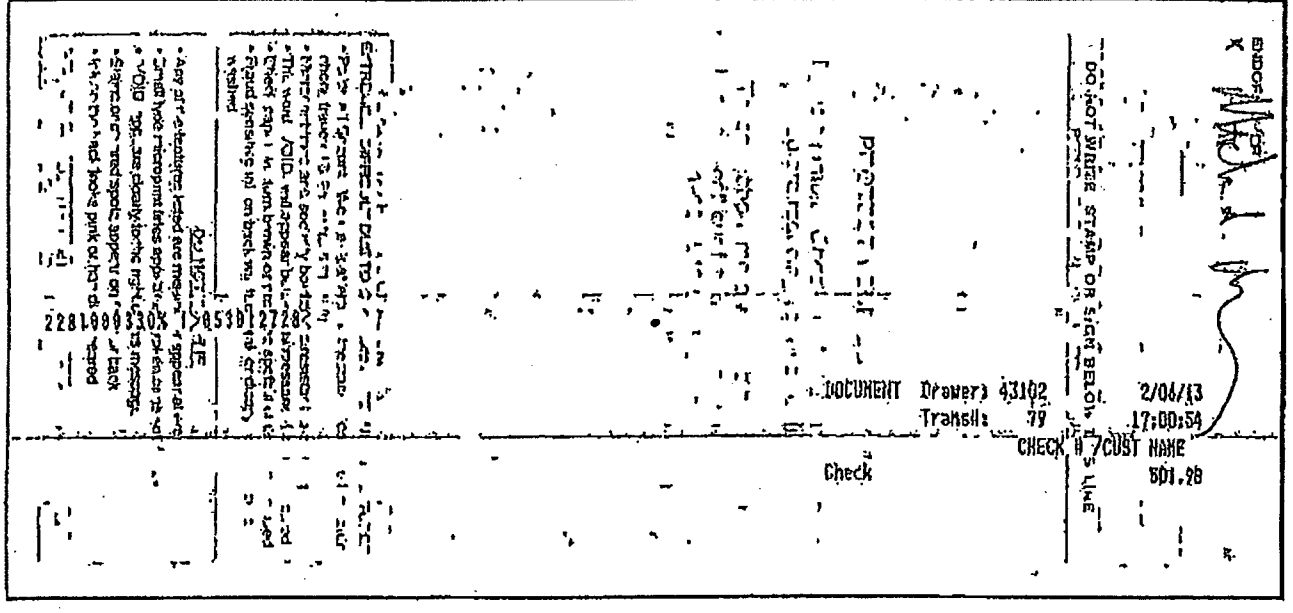
Item Detail

Check 1 of 1 — Status: Paid ✔

tranDate	account	amount	serial	tranCode	aba	sequence
02/07/2013	0000000000025775	$501.98	000000012718	000051	067011760	1000035063

View deposit | Add to Multi-Item | Back to List





PLAINTIFF'S EXHIBIT
1
3/13/17

ELECTRONICALLY FILED - 2017 Mar 14 9:47 AM - SPARTANBURG - COMMON PLEAS - CASE#2014CP420841

RECORD ON APPEAL 332

WSPA-WYCW Media
Spartanburg · Greenville · Asheville · Anderson
Media General

3.9.12

Davis Roofing
Marketing Campaign May-December

Plan A

- 60 spots per month on WSPA guaranteed in News and Daytime programming
- 16 spots per month on WYCW in Early Morning and 10P News
- 60 spots per month on Retro TV M-Sun 9A-1A
- WSPA.com and Mobile site Banner Campaign - 100k impressions per month
- Search Engine Marketing covering 100% of all searches for Roofing in designated areas

The Result *(over the course of 8 month campaign)*

- The Campaign will reach almost **1.4 million** viewers 25+ in the Upstate
- This is **95%** of all Adults 25+ in this market
- A avg. frequency of 19 views per person brings gross impressions to ***25 million***
- 96 x :30 bonus spots in areas with available inventory!!! 480 x :30 spots on Retro TV!!!
- 800,00 impressions of video banners on WSPA.com.
- 2 Your Carolina Appearance at No Charge!!!
- Production Credit of $1000
- Monthly investment of $11,420 per month

ELECTRONICALLY FILED - 2017 Mar 14 9:47 AM - SPARTANBURG - COMMON PLEAS - CASE#2014CP4202841

RECORD ON APPEAL 333

WSPA-WYCW Media
Spartanburg Greenville Asheville Anderson

Media General

Campaign: 4/30/12 – 12/23/12

Partnership Agreement A

Prepared for: Davis Roofing	Total Investment
▶ **WSPA, WSPA.com, WYCW, Retro TV, & SEM** *1,088 total spots and 100k impressions per month* *Max Coverage on SEM for designated market areas*	$91,360
▶ **Added Value Package** 96 $0 spots on WSPA over 8 month campaign $19,200 Value 2 x Your Carolina Appearances $1,800 Value 160 spots on MeTV over 8 month campaign $4,000 Value Breakfast Bar sponsor 1 week/month on WSPA and WYCW $20,000 Value	$0.00
▶ **Creative and Production** *2 x free :30 spots $1000 Value*	$0.00

Investment Value: $136,360
Investment Actual: $91,360

Director of Marketing
5-9-12

This agreement is cancelable with 2 weeks written notice after 90 days

DEFENDANT'S EXHIBIT
Davis 3/13/17

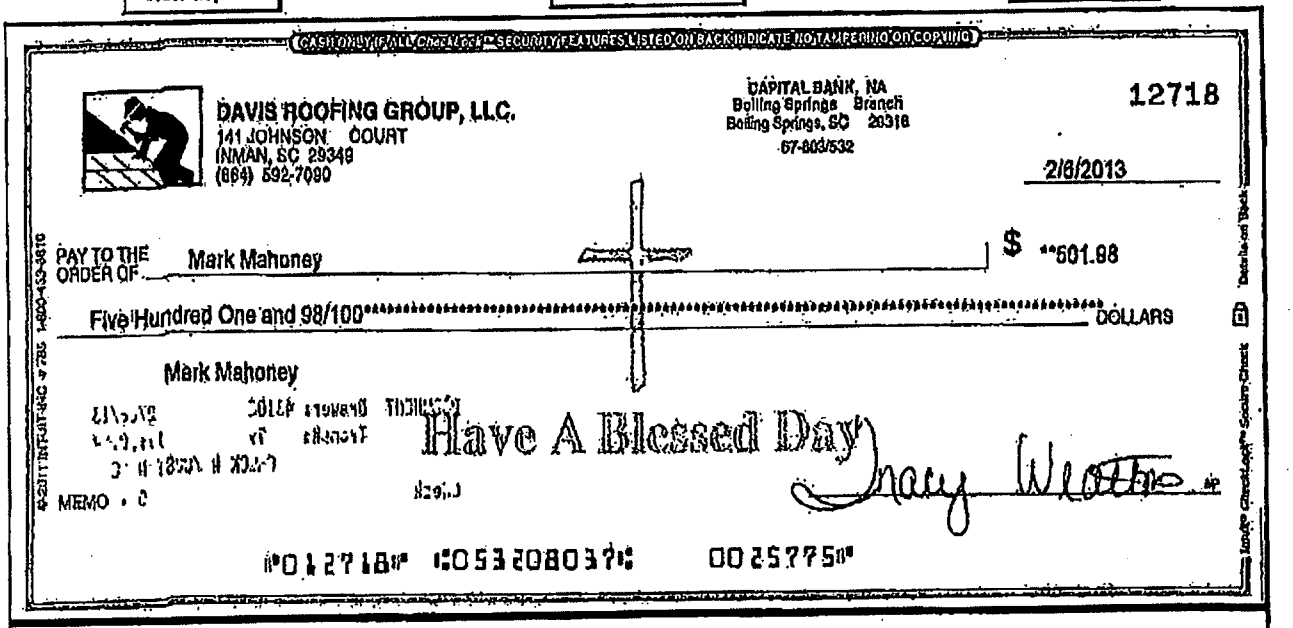
CAPITAL BANK

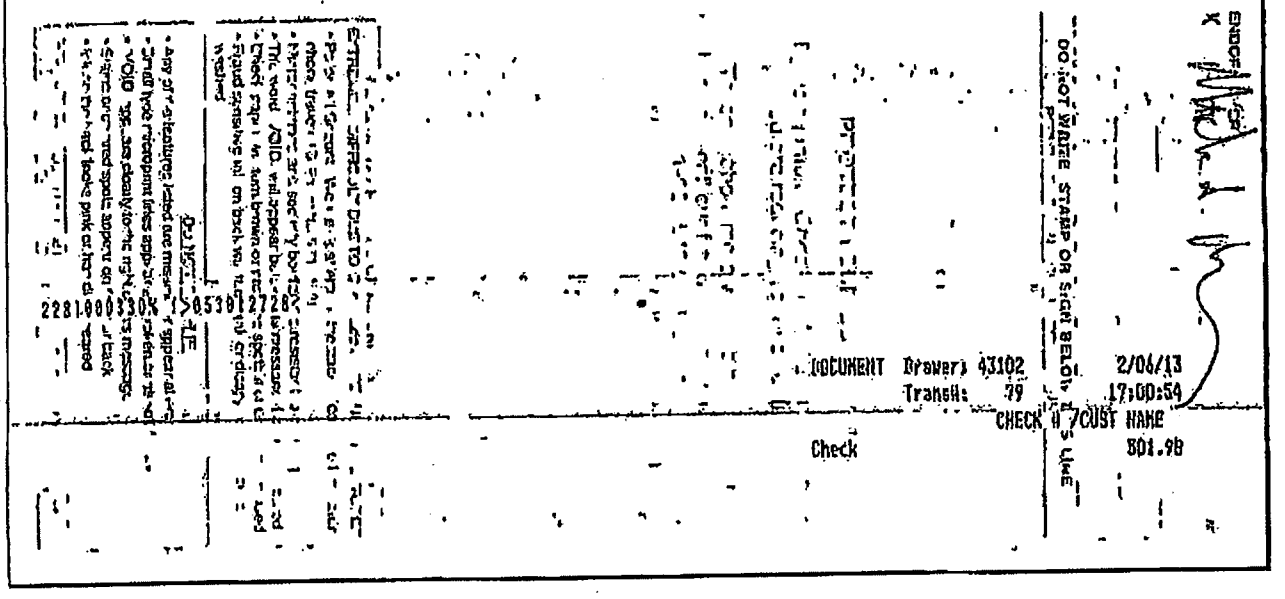
Item Detail

Check 1 of 1 — Status: Paid ✔

tranDate	account	amount	serial	tranCode	aba	sequence
02/07/2013	0000000000025775	$501.98	000000012718	000051	067011760	1000035063

View deposit | Add to Multi-Item | Back to List





ELECTRONICALLY FILED - 2017 Mar 14 9:48 AM - SPARTANBURG - COMMON PLEAS - CASE#2014CP420284

RETAINED ON APPEAL 334

PLAINTIFF'S EXHIBIT
6
3/13/17
PENGAD-Bayonne, N.J.

ELECTRONICALLY FILED - 2017 Mar 14 10:21 AM - SPARTANBURG - COMMON PLEAS - CASE#2014CP4202841

Craig H. Allen

From: John Strickland <stricklandlaw@charter.net>
Sent: Wednesday, April 27, 2016 9:07 AM
To: 'Craig H. Allen'
Subject: Return

From: Craig H. Allen [mailto:craig@craigallenlaw.com]
Sent: Tuesday, April 26, 2016 5:54 PM
To: 'John Strickland' <stricklandlaw@charter.net>
Subject: RE: Question

John: I haven't received a response to any of the Interrogatories or Request for Production, with the possible exception of your e-mail earlier today advising that your client had no e-mails or correspondence with Mahoney and only a copy of one check to Mahoney. This would leave at least the following (un-highlighted) Interrogatories and Requests for Production unanswered:

Interrogatories:

1. Give the names and addresses of persons known to the parties or counsel to be witnesses concerning the facts of the case and indicate whether or not written or recorded statements have been taken from the witnesses and indicate who has possession of such statements.
    a. Jerry Davis
    b. Kevin Mayfield
    c. Tracey Weathers

2. Set forth a list of photographs, plats, sketches or other prepared documents in possession of the party that relate to the claim or defense in the case. YOUR CLIENT SAYS THERE ARE NONE?

2. List the names and addresses of any expert witnesses whom the party proposes to use as a witness at the trial of the case.
    a. None
3. For each person known to the parties or counsel to be a witness concerning the facts of the case, set forth either a summary sufficient to inform the other party of the important facts known to or observed by such witness, or to provide a copy of any written or recorded statements taken from such witnesses.
    a. All will provide testimony that Mark was not authorized to sign contracts on behalf of the Corporation

5. If the Defendant is improperly identified, give the proper identification and state whether counsel will accept service of an amended summon and pleading reflecting the correct information.

6. Set forth in detail the facts supporting the affirmative defense of "release" alleged in Paragraph 7 of the Answer and Counterclaim, including but not limited to identifying the "release" alleged, the persons or parties to such alleged "release, and the date of such alleged "release".
    a. Will provide at trial or will supplement as discovery proceeds

7. Set forth in detail the facts supporting the affirmative defense of "waiver" alleged in Paragraph 7 of the Answer and Counterclaim, including but not limited to identifying the actions constituting or documents evidencing the "waiver" alleged, the persons making and receiving such alleged "waiver", and the date of such alleged "waiver".
    a. Will provide at trial or will supplement as discovery proceeds

8. Set forth in detail the facts supporting the affirmative defense of "estoppel" alleged in Paragraph 7 of the Answer and Counterclaim, including but not limited to identifying the actions constituting or documents evidencing the "estoppel" alleged, the persons involved in such alleged "estoppel", and the date of such alleged "estoppel".
    a. Will provide at trial or will supplement as discovery proceeds

ELECTRONICALLY FILED - 2017 Mar 14 10:21 AM - SPARTANBURG - COMMON PLEAS - CASE#2014CP4202841

9. Set forth in detail the facts supporting the affirmative defense of "setoff" alleged in Paragraph 7 of the Answer and Counterclaim, including but not limited to identifying the actions constituting or documents evidencing the "setoff" alleged, the obligations being "setoff", the persons involved in and with knowledge of such alleged "setoff", and the date of such alleged obligations to be "setoff".

a. Will provide at trial or will supplement as discovery proceeds

10. Set forth in detail the facts supporting the affirmative defense of "laches" alleged in Paragraph 7 of the Answer and Counterclaim, including but not limited to identifying the actions of the parties supporting the application of "laches", the persons with knowledge of these actions, and the date of such alleged actions.

a. Will provide at trial or will supplement as discovery proceeds

11. Set forth in detail the facts supporting the affirmative defense of "accord and satisfaction" alleged in Paragraph 7 of the Answer and Counterclaim, including but not limited to identifying the terms of the alleged "accord", the actions constituting or documents evidencing the "accord and satisfaction" alleged, the persons involved in making such alleged "accord" and the "satisfaction" thereof, and the date of such alleged "accord and satisfaction".

a. Will Provide at trial or will supplement as discovery proceeds

12. Set forth in detail the facts supporting the affirmative defense of "unclean hands" alleged in Paragraph 7 of the Answer and Counterclaim, including but not limited to identifying the actions supporting the application of the "unclean hands" doctrine, the persons with knowledge of such alleged actions, and the date of such alleged actions.

a. Will provide at trial or will supplement as discovery proceeds

13. Set forth in detail the facts supporting the affirmative defense of "intervening acts and omissions" alleged in Paragraph 7 of the Answer and Counterclaim, including but not limited to identifying the "acts and omissions" alleged, the persons performing or with knowledge of such alleged "acts and omissions", how such alleged "acts and omissions" affected the claims in this action, and the date(s) of such alleged "acts and omissions".

a. Will provide at trial or will supplement as discovery proceeds

Requests for Production:

1. All letters, e-mails, correspondence, notices, and any other writings or written documents sent or given by any person on behalf of Davis Roofing Group, LLC to Plaintiff.
   a. My client has no emails in their possession regarding this at the present time but client is still reviewing emails and records
2. All letters, e-mails, correspondence, notices, and any other writings or written documents sent or given by any person on behalf of Davis Roofing Group, LLC to Mark Mahoney. YOUR CLIENT SAYS THERE ARE NONE?
3. All letters, e-mails, correspondence, notices, and any other writings or written documents sent or given by Mark Mahoney to any person employed with Davis Roofing Group, LLC including but not limited to J. E. Davis and Kevin Mayfield. YOUR CLIENT SAYS THERE ARE NONE? – That is what I have been informed
4. All orders, requests, and other documents regarding the printing and purchase of business cards for Davis Roofing Group, LLC personnel during 2012, including all invoices for same and all checks or proof of payment for same.
   a. No orders or requests for business cards for any personnel in 2012 exist nor do any checks exist for payment of any alleged orders.
5. All corporate records of Davis Roofing Group, LLC. YOUR CLIENT SAYS THERE ARE NONE?
6. The entire personnel file of Mark Mahoney. YOUR CLIENT SAYS THERE ARE NONE? – He was a contract employee so no personnel file was created
7. Copies of all Forms W-2, 1099, and similar forms reporting compensation paid by Davis Roofing Group, LLC to Mark Mahoney. YOUR CLIENT SAYS THERE ARE NONE? No W2 was issued as he was a contract employee nor was a 1099 issued as he never earned enough to receive one.
8. Copies of all payment stubs or calculations for all pay or compensation paid by Davis Roofing Group, LLC to Mark Mahoney. ONLY THE ONE CHECK? According to their records that was the only check written to him

9. All letters, e-mails, correspondence, notices, and any other writings or written documents evidencing, supporting, or refuting each of the affirmative defenses alleged in Paragraph 7 of the Answer and Counterclaim.
    a. None are located at the present time but Defendant will continue to search and will supplement if found
10. All letters, e-mails, correspondence, notices, and any other writings or written documents evidencing, supporting, or refuting any allegations of the Counterclaim, including any allegations regarding damages.
    a. Any and all damages claimed by Defendant Davis Roofing were incurred by Co-Defendant Mahoney in his false claims
11. All documents identified in this Defendant's Answers to Interrogatories.
    a. Defendant has provided all documents that have been located at the present date
12. All documents which this Defendant intends to introduce into evidence at that trial of this case.
    a. Defendant has provided the only check written to or on behalf of Co-Defendant

If we have to try this case, I will need to depose Mr. Davis, or whoever the person is at Davis Roofing with the most knowledge of Mark Mahoney's activities and the advertising with my client. We have little time remaining. I'm looking at May 4 or 6 if we can't get this settled at mediation. I'll send out a Notice, just confirm you are available. Thanks.

Craig H. Allen
CRAIG H. ALLEN, P.A.
P.O. Box 10854
Greenville, SC 29603
864-239-0444

From: John Strickland [mailto:stricklandlaw@charter.net]
Sent: Tuesday, April 26, 2016 2:54 PM
To: 'Craig H. Allen'
Subject: Question

Craig,

Let me know if there is anything else you are missing regarding your interrogatories or Request to Produce.

john

John Strickland
Strickland Law
184 N. Daniel Morgan Ave.
Spartanburg, SC 29306

PO Box 61
Roebuck, SC 29376

864-699-8164 (o)
864-585-0068 (f)
stricklandlaw@charter.net

ELECTRONICALLY FILED - 2017 Mar 14 10:21 AM - SPARTANBURG - COMMON PLEAS - CASE#2014CP4202841

ELECTRONICALLY FILED - 2017 Mar 14 10:26 AM - SPARTANBURG - COMMON PLEAS - CASE#2014CP4202841

STATE OF SOUTH CAROLINA COUNTY OF SPARTANBURG	)	IN THE COURT OF COMMON PLEAS
Media General, Inc., d/b/a WSPA and WYCW, Plaintiff, vs. Davis Roofing Group, LLC and Mark Mahoney, Defendants.	)	REQUESTS FOR PRODUCTION 2014-CP-42-02841

TO: THE DEFENDANT, DAVIS ROOFING GROUP, LLC, AND ITS ATTORNEY, JOHN C. STRICKLAND, ESQUIRE:

Pursuant to Rule 34 of the South Carolina Rules of Civil Procedure, the Plaintiff hereby requests you, the above-named Defendant, to produce the documents and things described hereinbelow for inspection and copying. The Plaintiff requests that the below-described documents and things be produced at the office of Plaintiff's attorney, Craig H. Allen, P.A., at 605 Pettigru Street in Greenville, South Carolina, no later than thirty days from the date of this request. This request may also be satisfied by serving copies of the requested documents and things on Plaintiff's attorney within the same period. The documents and things requested to be produced herein are as follows:

1. All letters, e-mails, correspondence, notices, and any other writings or written documents sent or given by any person on behalf of Davis Roofing Group, LLC to Plaintiff.

2. All letters, e-mails, correspondence, notices, and any other writings or written documents sent or given by any person on behalf of Davis Roofing Group, LLC to Mark Mahoney.

3. All letters, e-mails, correspondence, notices, and any other writings or written documents sent or given by Mark Mahoney to any person employed with Davis Roofing Group, LLC, including but not limited to J.E. Davis and Kevin Mayfield.

4. All orders, requests, and other documents regarding the printing and purchase of business cards for Davis Roofing Group, LLC personnel during 2012, including all invoices for same and all checks or proof of payment for same.

5. All corporate records of Davis Roofing Group, LLC.

6. The entire personnel file of Mark Mahoney.

7. Copies of all Forms W-2, 1099, and similar forms reporting compensation paid by Davis Roofing Group, LLC to Mark Mahoney.

8. Copies of all payment stubs or calculations for all pay or compensation paid by Davis Roofing Group, LLC to Mark Mahoney.

9. All letters, e-mails, correspondence, notices, and any other writings or written documents evidencing, supporting, or refuting each of the affirmative defenses alleged in Paragraph 7 of the Answer and Counterclaim.

10. All letters, e-mails, correspondence, notices, and any other writings or written documents evidencing, supporting, or refuting any allegations of the Counterclaim, including any allegations regarding damages.

11. All documents identified in this Defendant's Answers to Interrogatories.

12. All documents which this Defendant intends to introduce into evidence at that trial of this case.

ELECTRONICALLY FILED - 2017 Mar 14 10:26 AM - SPARTANBURG - COMMON PLEAS - CASE#2014CP4202841

CRAIG H. ALLEN, P.A.

BY: _____
Attorneys for Plaintiff
Craig H. Allen, S.C. Bar #000329
P.O. Box 10854
Greenville, SC 29603
864-239-0444

Greenville, SC

July 23, 2015

ELECTRONICALLY FILED - 2017 Mar 14 10:26 AM - SPARTANBURG - COMMON PLEAS - CASE#2014CP4202841

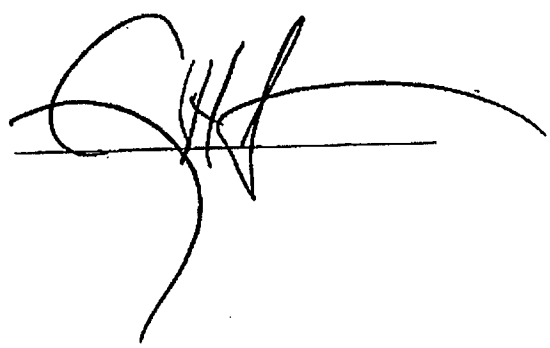
ELECTRONICALLY FILED - 2017 Mar 14 10:26 AM - SPARTANBURG - COMMON PLEAS - CASE#2014CP4202841

STATE OF SOUTH CAROLINA COUNTY OF SPARTANBURG	IN THE COURT OF COMMON PLEAS
Media General, Inc., d/b/a WSPA and WYCW, Plaintiff, vs. Davis Roofing Group, LLC and Mark Mahoney, Defendants.	AFFIDAVIT OF SERVICE 2014-CP-42-02841

PERSONALLY APPEARED before me, Craig H. Allen, who, after being first duly sworn, states that on July 24, 2015, he served a copy of Plaintiff's Interrogatories, Request for Production, and Request for Admission in the above matter at the office of the attorney for the Defendant, Davis Roofing Group, LLC, John C. Strickland , Esquire, by delivering to his office at 184 N. Daniel Morgan Ave., Spartanburg, SC 29306, and leaving with Sunny, a copy of the same at approximately 9:45 a.m.

SWORN TO AND SUBSCRIBED
before me this 28th
day of July, 2015.

Christina M. Neal (LS)
Notary Public for SC
My Comm. Expires: 6-5-20



PLAINTIFF'S EXHIBIT
4
3/13/17
PERCAD-Bergenfield, N. J.

ELECTRONICALLY FILED - 2017 Mar 14 10:28 AM - SPARTANBURG - COMMON PLEAS - CASE#2014CP4202841

Craig H. Allen

From: Mark A. Mahoney <mahoney63@hotmail.com>
Sent: Tuesday, July 07, 2015 3:21 PM
To: craig@craigallenlaw.com
Subject: FW: Davis Services

From: Jessi.Stacks@chartercom.com
To: mahoney63@hotmail.com
Date: Thu, 7 Jun 2012 13:42:09 -0500
Subject: Davis Services

Hi Mark,

I called and left a message earlier pertaining to a football package that we have available that would be perfect for Davis Roofing! Please make sure you call me so we can set up a time ASAP for me to present this. wanted to ask and see if Davis Services is in any way related to Davis roofing. I have had Davis Services on in the past for football and they received a great response. But another AE is working with them now and we were wondering if the 2 companies were related in any way.

I'll look forward to hearing from you soon.

Jessi Stacks

CharterMedia
YOUR TEAM ON TARGET

Jessi T. Stacks • Account Executive
125 The Parkway. • Suite 200 • Greenville, SC 29615
☎ 864-679-1748 • 🖷 864-679-1651 • ✉ Jessica.Stacks@chartercom.com

E-MAIL CONFIDENTIALITY NOTICE:
The contents of this e-mail message and any attachments are intended solely for the addressee(s) and may contain confidential and/or legally privileged information. If you are not the intended recipient of this message or if this message has been addressed to you in error, please immediately alert the sender by reply e-mail and then delete this message and any attachments. If you are not the intended recipient, you are notified that any use, dissemination, distribution, copying, or storage of this message or any attachment is strictly prohibited.

ELECTRONICALLY FILED - 2017 Mar 14 10:28 AM - SPARTANBURG - COMMON PLEAS - CASE#2014CP4202841

Craig H. Allen

From: Mark A. Mahoney <mahoney63@hotmail.com>
Sent: Tuesday, July 07, 2015 3:21 PM
To: craig@craigallenlaw.com
Subject: FW: Website(s)

Subject: Fwd: Website(s)
From: jedavisroofing@bellsouth.net
Date: Sat, 14 Apr 2012 15:52:29 -0400
To: mahoney63@hotmail.com

Sent from my iPhone

Begin forwarded message:

> **From:** Caroline Harrington <caroline@workhorsecreative.net>
> **Date:** April 13, 2012 11:07:33 AM EDT
> **To:** Davis Roofing & Maintenance <jedavisroofing@bellsouth.net>
> **Subject: Re: Website(s)**
>
> "We have an A rating with the

ELECTRONICALLY FILED - 2017 Mar 14 10:28 AM - SPARTANBURG - COMMON PLEAS - CASE#2014CP4202841

Craig H. Allen

From: Mark A. Mahoney <mahoney63@hotmail.com>
Sent: Tuesday, July 07, 2015 3:22 PM
To: craig@craigallenlaw.com
Subject: FW: please review vedios from channel 7
Attachments: DAVIS SUPPLY AND AND ROOFING DISTRIBUTORS for companies.wmv; DAVIS ROOFING AND MAINTENANCE when you need a new roof.wmv

---

Date: Sat, 14 Apr 2012 10:23:48 -0700
From: jedavisroofing@bellsouth.net
Subject: Fw: please review vedios from channel 7
To: mahoney63@hotmail.com

J E Davis

Davis Roofing & Maintenance, LLC.

864-706-3868

"We have an A rating with the BBB!"

----- Forwarded Message ----
From: Davis Roofing & Maintenance <jedavisroofing@bellsouth.net>
To: praimondo@hearst.com

Sent: Fri, April 13, 2012 8:01:33 AM
Subject: Fw: please review vedios from channel 7

Dear Mr. Raimondo:

I enjoyed briefly meeting with you. Here are adds we have with channel 7.

J E Davis

Davis Roofing & Maintenance, LLC.

864-706-3868

"We have an A rating with the BBB!"

----- Forwarded Message ----
From: "ADaniels@wspa.com" <ADaniels@wspa.com>
To: jedavisroofing@bellsouth.net
Sent: Tue, April 10, 2012 3:33:23 PM
Subject: RE: please re e-mail me tv adds I lost them off of computer somewat

Hi Jerry,

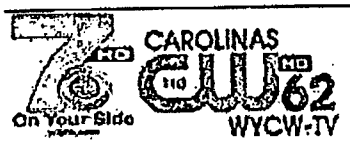
Here are the spots again. Let me know if you have any questions.

Andy Daniels
Account Executive
WSPA-TV (CBS) & WYCW-TV (CW)
Office: 864-595-4640
Cell: 864-706-0842

RECORD ON APPEAL 345

ELECTRONICALLY FILED - 2017 Mar 14 10:28 AM - SPARTANBURG - COMMON PLEAS - CASE#2014CP4202841

Fax: 864-595-4615
Email: adaniels@wspa.com



From: Davis Roofing & Maintenance [mailto:jedavisroofing@bellsouth.net]
Sent: Monday, April 09, 2012 7:02 PM
To: Daniels, Anderson T. (Andy)
Subject: please re e-mail me tv adds i lost them off of computer somewat

J E Davis

Davis Roofing & Maintenance, LLC.

864-706-3868

"We have an A rating with the BBB!"

ELECTRONICALLY FILED - 2017 Mar 14 10:28 AM - SPARTANBURG - COMMON PLEAS - CASE#2014CP4202841

ELECTRONICALLY FILED - 2017 Mar 14 10:28 AM - SPARTANBURG - COMMON PLEAS - CASE#2014CP4202841

Craig H. Allen

From: Mark A. Mahoney <mahoney63@hotmail.com>
Sent: Tuesday, July 07, 2015 3:22 PM
To: craig@craigallenlaw.com
Subject: FW:
Attachments: DAVIS SUPPLY AND AND ROOFING DISTRIBUTORS for companies.wmv

Date: Sat, 14 Apr 2012 09:00:01 -0700
From: jedavisroofing@bellsouth.net
Subject: Fw:
To: mahoney63@hotmail.com

J E Davis

Davis Roofing & Maintenance, LLC.

864-706-3868

"We have an A rating with the BBB!"

----- Forwarded Message ----
From: Davis Roofing & Maintenance <jedavisroofing@bellsouth.net>
To: Caroline Harrington <caroline@workhorsecreative.net>
Sent: Mon, April 9, 2012 7:45:28 PM
Subject: Fw:

ELECTRONICALLY FILED - 2017 Mar 14 10:28 AM - SPARTANBURG - COMMON PLEAS - CASE#2014CP4202841

J E Davis

Davis Roofing & Maintenance, LLC.

864-706-3868

"We have an A rating with the BBB!"

----- Forwarded Message ----
From: Kevin Mayfield <kevin.mayfield@bellsouth.net>
To: JE Davis <jedavisroofing@bellsouth.net>
Sent: Mon, April 9, 2012 7:27:39 PM
Subject: Fw:

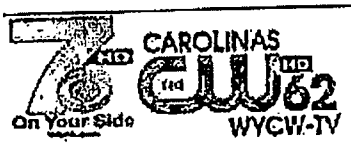
Kevin Mayfield - Pastor
Mt. Zion Tabernacle
650 Miller Farm Road
Inman, SC 29349
(864)706-2864 Cell

----- Forwarded Message ----
From: "ADaniels@wspa.com" <ADaniels@wspa.com>
To: jedavisroofing@bellsouth.net
Cc: kevin.mayfield@bellsouth.net
Sent: Thu, March 29, 2012 5:55:24 PM
Subject:

Here is the distributor spot. Again, please look it over several times and let me know if it is good to go, or if any changes need to be made.

Thanks.

Andy Daniels
Account Executive
WSPA-TV (CBS) & WYCW-TV (CW)
Office: 864-595-4640
Cell: 864-706-0842
Fax: 864-595-4615
Email: adaniels@wspa.com



ELECTRONICALLY FILED - 2017 Mar 14 10:28 AM - SPARTANBURG - COMMON PLEAS - CASE#2014CP4202841

ELECTRONICALLY FILED - 2017 Mar 14 10:28 AM - SPARTANBURG - COMMON PLEAS - CASE#2014CP420284

Craig H. Allen

From: Mark A. Mahoney <mahoney63@hotmail.com>
Sent: Tuesday, July 07, 2015 3:23 PM
To: craig@craigallenlaw.com
Subject: FW: :15 spots
Attachments: DAVIS ROOFING Need a new roof15.doc; Davis Roofing - For companies15 2012.doc

Date: Sat, 14 Apr 2012 08:57:32 -0700
From: jedavisroofing@bellsouth.net
Subject: Fw: :15 spots
To: mahoney63@hotmail.com

J E Davis

Davis Roofing & Maintenance, LLC.

864-706-3868

"We have an A rating with the BBB!"

----- Forwarded Message ----
From: "ADaniels@wspa.com" <ADaniels@wspa.com>
To: jedavisroofing@bellsouth.net
Sent: Fri, April 13, 2012 5:50:20 PM
Subject: :15 spots

Hi Jerry,

I have attached the scripts for :15 spots above. Sheila and I did one for both the roofing and the distribution because I wasn't sure if you needed both.
Please make sure to look at the graphics we show on the left side. Those will be on screen, while the audio listed on the right side will be all we have time
to say. As I told you earlier, you will lose of lot of your audio message by dropping down to :15 spots. We also don't have as much time show things graphically
on the screen. We have to leave things up long enough for them to stick with the viewer.

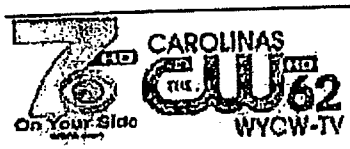
Another thing to think about is whether or not you will use Megan for these new spots. With a :15 spot, it will be very difficult to show her, and then also go back to
show the quality of the work you have done on previous roofing jobs. The best thing would be to do a voice over, but then you would lose the appeal of having Megan
as your spokesperson. If you want Megan on screen, we will have to shoot her again since the lines are different due to so many words being taken out. That will
result in expense for her talent fee and another shoot.

Running these :15 bookends will help you get more spots, but you have to weigh that against the amount of information you will be able to get out to the viewer.
Your competition will be out there providing all the information potential customers need to hear, and I want to make sure you can do the same. I want this to work
for you as much as you do, so we can discuss 15 spots and possible schedule changes to make sure that happens. All the roofing companies who have advertised with
us have seen big results, and I know you will too. We are following the right formula, but we need to stay on the right path to make sure you generate the same positive impact.

I have some ideas for how we can utilize the :15 Need a New Roof spot in a positive way along with the :30s, so please call or email me to let me know what time on Monday you can
go over it. I was able to get confirmation on some extra things we can do for you to heavily increase your exposure in addition to the SEM and revised schedule you
requested me to work on. I will be out of town next week Wed – Fri so let's try to get together Monday. I have a sales meeting in the morning, but can meet after 10A.

Have a great weekend and feel free to call me any time on my cell if you have any questions.

Andy Daniels
Account Executive
WSPA-TV (CBS) & WYCW-TV (CW)
Office: 864-595-4640
Cell: 864-706-0842
Fax: 864-595-4615
Email: adaniels@wspa.com



ELECTRONICALLY FILED - 2017 Mar 14 10:28 AM - SPARTANBURG - COMMON PLEAS - CASE#2014CP4202841

ELECTRONICALLY FILED - 2017 Mar 14 10:28 AM - SPARTANBURG - COMMON PLEAS - CASE#2014CP420841

FLYING ACE PRODUCTIONS
WSPA/WYCW

Client: Davis Roofing & Maintenance
Length: 15

Title: WHEN YOU NEED A NEW ROOF

Approve thoroughly. Changes after the script is sent for voicing could result in additional charges.

Video	Audio
www.davisroofinggroup.com – on screen for entire :15 Could use photos of roofs (provided by client) or shoot homes with workers. *On-Screen Graphics* – Serving Upstate SC & WNC -Longest Warranty in the business for workmanship. -General contractor's license. -Senior Citizen And Military discounts. Shot of home with beautiful roof. *Graphics* – DavisRoofingGroup.com Spartanburg 864-592-7090 Greenville 864-297-3222 BBB logo A Rating	VOICE OVER: If the recent weather has damaged YOUR roof, call Davis Roofing and Maintenance TODAY... for a free inspection and estimate. They work with all major insurance companies to make the process easy. PLUS, you won't owe a dime until the job is done. Davis Roofing and Maintenance is ***THE*** company to call when you need a new roof!

ELECTRONICALLY FILED - 2017 Mar 14 10:28 AM - SPARTANBURG - COMMON PLEAS - CASE#2014CP4202841

FLYING ACE PRODUCTIONS

WSPA/WYCW

Client: Davis Supply and Roofing Distributors
Length: 15

Approve thoroughly. Changes after the script is sent for voicing could result in additional charges.

Video	Audio
www.davisroofinggroup.com – on screen for entire :15	If your company needs roofing supplies, don't waste time! Call Davis Supply and Roofing Distributors now. Tamco, GAF Elk, and Certainteed shingles are in stock at only $69/square! Accessories are also available at the lowest prices.
$69/square	
On-Screen Graphics – Roof Top Delivery through out the Upstate SC & WNC. Locations in Greenville and Spartanburg	We even offer FREE dump site trailer usage.
We even offer Roof Top Delivery if needed.	Call Davis Roofing Supply and Distributors now.
Visa, MC, and Discover are all accepted	
Shot of home with beautiful roof. *Graphics* – DavisRoofingGroup.com 866-807-5168	

ELECTRONICALLY FILED - 2017 Mar 14 10:28 AM - SPARTANBURG - COMMON PLEAS - CASE#2014CP420284

Craig H. Allen

From: Mark A. Mahoney <mahoney63@hotmail.com>
Sent: Tuesday, July 07, 2015 3:23 PM
To: craig@craigallenlaw.com
Subject: Business card proof
Attachments: M_Mahoney DoM BC.pdf

From: cmx0570@officemax.com
Date: Tue, 1 May 2012 12:29:02 -0500
Subject: Revised
To: mahoney63@hotmail.com

Here is the card with your revisions added.

Jamie Bruce
Associate
OfficeMax IMPRESS | PRINT CENTER
TEL: 864.574.4100 | FAX: 864.574.0089 | 150 E. Blackstock Rd, Spartanburg, SC 29301
submit print orders conveniently:
Online http://www.officemax.com/printonline
Mobile Print Center App: iPhone App Store | Android Market
Email impress0570@officemax.com

ELECTRONICALLY FILED - 2017 Mar 14 10:28 AM - SPARTANBURG - COMMON PLEAS - CASE#2014CP4202841

RECORD ON APPEAL 355

DAVIS Roofing & Maintenance LLC

Senior Discounts / Xactimate Certified
N.C. & S.C. General Contractors License #G114538

Greenville 864-297-3222
Spartanburg 864-592-7090

Insured & Bonded

Mark Mahoney
Director of Marketing
864.367.7823
www.davisroofinggroup.com

- Roofing
- Siding
- Windows
- Velux Skylights

TPO •
Carpentry Repairs •
GuttersRoofing •
Commercial Roofing •

ELECTRONICALLY FILED - 2017 Mar 14 10:28 AM - SPARTANBURG - COMMON PLEAS - CASE#2014CP420841

Craig H. Allen

From: Mark A. Mahoney <mahoney63@hotmail.com>
Sent: Tuesday, July 07, 2015 3:24 PM
To: craig@craigallenlaw.com
Subject: FW: bus. card proof
Attachments: image001.gif; Mayfield_DavisRoofing & Maintenance.pdf

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Date: Mon, 30 Apr 2012 12:52:54 -0700
From: tracy.davisroofing@yahoo.com
Subject: Fw: bus. card proof
To: mahoney63@hotmail.com

—— Forwarded Message ——
From: OfficeMax ImPress 0570 <cmx0570@officemax.com>
To: Tracy Weathers <tracy.davisroofing@yahoo.com>
Sent: Thursday, April 12, 2012 4:14 PM
Subject: bus. card proof

Andrew Hill
Associate

TEL: 864.574.4100 | FAX: 864.574.0089 | 150 E. Blackstock Rd, Spartanburg, SC 29301
submit print orders conveniently:
Online http://www.officemax.com/printonline
Mobile Print Center App: iPhone App Store | Android Market
Email impress0570@officemax.com

ELECTRONICALLY FILED - 2017 Mar 14 10:28 AM - SPARTANBURG - COMMON PLEAS - CASE#2014CP4202841

RECORD ON APPEAL 357

DAVIS Roofing & Maintenance LLC

Senior Discounts / Xactimate Certified
N.C. & S.C. General Contractors License #G114538

Greenville 864-297-3222
Spartanburg 864-592-7090

Insured & Bonded

Kevin Mayfield
Vice-President
www.davisroofinggroup.com

- Roofing
- Siding
- Windows
- Velux Skylights

TPO •
Carpentry Repairs •
GuttersRoofing •
Commercial Roofing •

OfficeMax IMPRESS | PRINT CENTER

ELECTRONICALLY FILED - 2017 Mar 14 10:28 AM - SPARTANBURG - COMMON PLEAS - CASE#2014CP420841

PLAINTIFF'S EXHIBIT 3 3/13/17

ELECTRONICALLY FILED - 2017 Mar 14 10:32 AM - SPARTANBURG - COMMON PLEAS - CASE#2014CP4202841

Re: Message (HTML)

Message | Ignore | Junk | Delete | Reply | Reply All | Forward | Meeting | More | Station Info | Team E-mail | Reply & Delete | To Manager | Done | Create New | Move | Rules | OneNote | Actions | Mark Unread

Delete | Respond | Quick Steps | Move

You replied to this message on 3/30/2012 5:55 PM.

From: Kevin Mayfield <kevin.mayfield@bellsouth.net>
To: Daniels, Anderson T. (Andy); jedavisroofing@bellsouth.net
Cc:
Subject: Re:

Ok. I have talked with Mr. Davis and we are good to go. Can you let us know when it will be airing?

From: "ADaniels@wspa.com" <ADaniels@wspa.com>
To: jedavisroofing@bellsouth.net; kevin.mayfield@bellsouth.net
Sent: Fri, March 30, 2012 12:28:44 PM
Subject: FW:

Did you guys get a chance to look at the spots? Please let me know what you think so we can get them on the air for next wee
Call me or send an email if you have any questions.

Andy Daniels
Account Executive
WSPA-TV (CBS) & WYCW-TV (CW)
Office: 864-595-4640
Cell: 864-706-0842
Fax: 864-595-4615
Email: adaniels@wspa.com

From: Daniels, Anderson T. (Andy)
Sent: Thursday, March 29, 2012 5:55 PM
To: 'Davis Roofing & Maintenance'
Cc: 'Kevin Mayfield'
Subject:

Here is the distributor spot. Again, please look it over several times and let me know if it is good to go, or if any changes need to be made.

Thanks.

Andy Daniels
Account Executive
WSPA-TV (CBS) & WYCW-TV (CW)

Retention Policy: 2 Year Retention Policy (2 years) Expires: 3/30/2014

LECTRONICALLY FILED - 2017 Mar 14 10:32 AM - SPARTANBURG - COMMON PLEAS - CASE#2014CP4202841

From: Daniels, Anderson T. (Andy)
Sent: Friday, September 28, 2012 5:06 PM
To: Kevin Mayfield
Subject: FW: Revised Schedule

Hi Kevin,

I hope you are doing well. I wanted to follow up on the message below to see how things are currently going. I also need to get things cleared up on the past due invoices for the last several months. We currently show a total of **$39,027** for various invoices going back as far as May. I know Mark said a couple of months ago that there had been some problems with the credit card you guys were using for payment, so that may have caused some of the backup. If you have already attempted to pay any of this amount by credit card or check, please send me the check #s or credit card forms so I can show our business office.

Of the current billing we show **$18,052** that has gone into 120 days, and needs to be collected immediately. The commissions for that billing has been taken out of my paycheck, and will not be returned if I don't have it collected by Monday. At that point, our business office would turn it over to a collection agency. I am obviously trying to avoid that, so please let me know what we can do to at least get that amount by Monday. We also have another **$11,620** that will fall into that category next month. Again, let me know if you think any of this has already been paid. If so, please send any records of payment so I can get it cleared up with the business office.

Thanks in advance for your help.

Andy Daniels
Account Executive
WSPA-TV (CBS) & WYCW-TV (CW)
Office: 864-595-4640
Cell: 864-706-0842
Fax: 864-595-4615
Email: adaniels@wspa.com

CAROLINAS 7 HD On Your Side — The CW 62 HD WYCW-TV

From: Daniels, Anderson T. (Andy)
Sent: Wednesday, September 05, 2012 3:49 PM
To: Kevin Mayfield
Subject: FW: Revised Schedule

ELECTRONICALLY FILED - 2017 Mar 14 10:32 AM - SPARTANBURG - COMMON PLEAS - CASE#2014CP4202841

Hi Kevin,

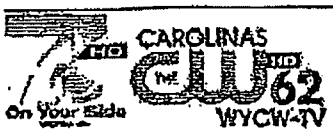
I hope you are doing well. I got your message and wanted to get back to you in regards to the August billing. Please look at the messages below to Mark regarding the schedule in August, as well as the revised reduced schedule I put together for Sept-December. As I said below, I tried to reach Mr. Davis by phone, but since I couldn't, I wanted to outline everything in writing for Mark to go over with him.

Mark advised me to stop running the spots due an incorrect price point on 8/9. Our logs for 8/10 had already closed, but I managed to get all spots cancelled so that no billing occurred on spots after that point. Mr. Davis advised in his voice mail that he saw spots running after that, but those were bonus spots at no charge that had not been cancelled. Mr. Davis also said no schedule was approved for August, and that we were supposed to be on a month to month basis. As you will see on the attached signed agreement, we moved forward with a May – December plan signed for by Mark. That plan required a 2 week cancellation as shown on the agreement page. I did not hold you to that since there was a problem with the price point, and I cancelled it as soon as possible. In exchange for the long term commitment, you will see that we promised bonus spots, Your Carolina appearances, and a Breakfast Bar in our morning news. We also booked this thru the end of the year in order to secure the reduced rates we were offering.

Since you only have a limited amount billed to you on spots for the month, the remainder of the billing is for Internet ads and Search Engine Marketing. When the TV spots were cancelled, we were not told to cancel those internet ads. I stated in my messages below that those were still running. We would not have been able to cancel those within the month anyway, since the monthly budget is based on monthly impressions. As you will see below, we are also still showing no payments for May, June, or July, in addition to these August invoices. Those totals are listed in the message below.

I am very sorry for any confusion regarding all this. I will be glad to talk to you about this by phone, but I wanted you to have some time to go over the correspondence I had with Mark since you had not been involved with that part. When Mr. Davis and I first agreed on a schedule, it was done as a month to month plan, but then we put together an extended plan to help him get the best value. Please look this over and give me a call to discuss how we should move forward, or if you have any further questions. I know the results from the plan haven't been as much as Mr. Davis hoped, but it takes time to get to the point Guy Roofing has reached. They have spent a lot of time and money to become a household name. You guys were on the right track, and I will work with you in any way I can to continue towards that goal. The attached revised, reduced plan is one I sent to Mark to help you stay Top of Mind without spending nearly as much as you had been. I would love to go over this with you, and of course can make any changes needed to make it work.

Andy Daniels
Account Executive
WSPA-TV (CBS) & WYCW-TV (CW)
Office: 864-595-4640
Cell: 864-706-0842
Fax: 864-595-4615
Email: adaniels@wspa.com



ELECTRONICALLY FILED - 2017 Mar 14 10:32 AM - SPARTANBURG - COMMON PLEAS - CASE#2014CP420284

From: Daniels, Anderson T. (Andy)
Sent: Friday, August 24, 2012 5:54 PM
To: mark@davisroofinggroup.com
Subject: FW: Revised Schedule

Hi Mark,

I hope you are doing well. I wanted to check in with you again to see how things were going with trying to move forward on the reduced schedule for September – December. We have been in agreement that Mr. Davis needs to stay top of mind with the public in order to continue gaining market share and remain one of the most recognizable roofing companies along with Guy Roofing. Running the bad weather spot to change things up would be a great way to do this.

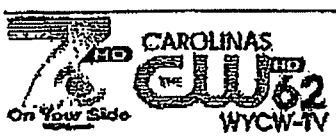
Also, I tried to reach Mr. Davis by phone earlier, so I wanted to send you a message since I couldn't get him. He was asking about spots running in August that weren't authorized. Per our conversation a couple of weeks ago, and the email below from 8/10, spots were suspended so they wouldn't run past that date. I cancelled all the paid spots, but the bonus spots on the schedule were not immediately cancelled so the ones he saw running will not be billed to you. The only spots on the August invoices that will be charged to him are ones that ran from 7/30 – 8/10. Again, ***nothing*** that ran after we cleared the log once you asked me to stop the spot will be billed to you. The only other August billing will be for the Search Engine Marketing and the banner ads on WSPA.com. Please let me know how we should proceed with both of those elements in September as they are scheduled separately from the spots and are served on a monthly impression basis. As you know, even if you are cutting back on broadcast, you still need to reach out to potential customers, and these digital elements would continue to allow you to do that efficiently as they search for your services.

I also wanted to check on the payment status for the past few months. We currently show $5,090 still out for May, with $12,962 out in June, and 11,620 out in July. I will not have the exact total for August until next week, but it will be roughly around $5,000. The only one we really need to get asap is the $5,090 for May. Please let me know if we can do a credit card payment, or if I need to pick
up a check.

I hope this addresses Mr. Davis's questions and concerns. I know things haven't picked up as much as Mr. Davis hoped, but it takes longer to make an impact when you are trying to break through after Guy Roofing has been spending a lot of money with over a 2 year head start. I know the results they started getting once they had been on consistently for over a year. They were much better than when they had been doing it for 4-5 months like you guys have. It takes time to become a name brand that makes people think of you before they shop around. Hopefully we can continue to work
together to do that for Davis Roofing. Please let me know anything else you need from me.

Thanks.

Andy Daniels
Account Executive
WSPA-TV (CBS) & WYCW-TV (CW)
Office: 864-595-4640
Cell: 864-706-0842
Fax: 864-595-4615
Email: adaniels@wspa.com



From: Daniels, Anderson T. (Andy)
Sent: Wednesday, August 15, 2012 8:43 AM
To: mark@davisroofinggroup.com
Subject: FW: Revised Schedule

Hi Mark,

Did you have a chance to go over this and discuss it with Mr. Davis? I am out of the office today after 10A, but if you need me to come by tomorrow and go over the proposal,

let me know what time will work for you.

Also, please let me know if you have the new price point so I can get that in the new spots for the August schedule.

Thanks.

Andy Daniels
Account Executive
WSPA-TV (CBS) & WYCW-TV (CW)
Office: 864-595-4640
Cell: 864-706-0842
Fax: 864-595-4615
Email: adaniels@wspa.com

From: Daniels, Anderson T. (Andy)
Sent: Friday, August 10, 2012 2:52 PM
To: mark@davisroofinggroup.com
Subject: Revised Schedule

Hi Mark,

Please look at the revised schedule I have put together for September-December. I am staying in the News areas, but reduced the number of spots,
and I have cut out Daytime spots all together. This allows you to still reach our side of the market with Local News, while lowering your spending
greatly.

As for internet, I have lowered your impressions on WSPA slightly from 100,000 to 80,000 per month. Also, I dropped the budget on Search Engine Marketing from $2,640/month to $1,000/month.

For added value, I am keeping the one week per month in the Breakfast Bar, as well as running 24x per month as bonus where I can find open inventory.
That is what the M-Sun 5A-5A spots are. This will still allow you to get 80 x :15 spots per month on WSPA, as well as 80 x :15 spots per month on
MeTV. We are running out of inventory there, so all those spots are in at $1 each to make sure they run to give you extra frequency. You will still Reach
89% of all Adults 25+ in the market, and they will see your spot an average Frequency of almost 13 times each from September thru December.
This will still give Mr. Davis the opportunity to stay Top of Mind in the public eye along with Guy Roofing, while dropping down to spending $6,840/month.

Since the week of 8/27 is billed as September on TV invoices, I have left you off the air for that week in order to have the schedule at 4 weeks for each month.
I have your August scheduled suspended thru Tuesday of next week, so please let me know if the price point has been set, so we can make a revision and
finish running the schedule in August. The internet components are already in for the month, so those are running as scheduled.

I have a doctor's appointment this afternoon, but I can come by Monday to discuss this revised plan with you. Please feel free to email me back with any questions.

Thanks.

Andy Daniels

ELECTRONICALLY FILED - 2017 Mar 14 10:32 AM - SPARTANBURG - COMMON PLEAS - CASE#2014CP4202841

PLAINTIFF'S EXHIBIT
2
3/13/17

ELECTRONICALLY FILED - 2017 Mar 14 10:33 AM - SPARTANBURG - COMMON PLEAS - CASE#2014CP420841

Agency Advertiser	Station	Invoice #	Invoice Date	Net Amount
Davis Roofing & Maintenance	WSPA	0406025187	5/27/2012	$501.00
Davis Roofing & Maintenance	WSPA	0406025220	5/27/2012	$4,589.00
Davis Roofing & Maintenance	WSPA	0406025848	6/24/2012	$2,775.00
Davis Roofing & Maintenance	WSPA	0406025849	6/24/2012	$6,660.00
Davis Roofing & Maintenance	WSPA	0406025882	6/24/2012	$1,619.00
Davis Roofing & Maintenance	WSPA	0406025901	6/24/2012	$1,448.00
Davis Roofing & Maintenance	WSPA	0406026504	7/29/2012	$3,600.00
Davis Roofing & Maintenance	WSPA	0406026505	7/29/2012	$8,020.00
Davis Roofing & Maintenance	WSPA	0406027194	8/26/2012	$1,090.00
Davis Roofing & Maintenance	WSPA	0406027195	8/26/2012	$4,625.00
Davis Roofing & Maintenance	WSPA	0406027888	9/30/2012	$198.00
Davis Roofing & Maintenance	WSPA	0406027889	9/30/2012	$3,640.00
TOTAL				**$38,765.00**
Davis Roofing & Maintenance	WYCW	0701015087	6/24/2012	$90.00
Davis Roofing & Maintenance	WYCW	0701015088	6/24/2012	$255.00
Davis Roofing & Maintenance	WYCW	0701015099	6/24/2012	$70.00
Davis Roofing & Maintenance	WYCW	0701015103	6/24/2012	$45.00
TOTAL				**$460.00**

Accounts Receivable Aging
As At: 06/27/2013

Trans. Ref.	Client Name	Ref/Description		Balance	Current	Over 30	Over 60	Over 90	Over 120	Date
Sales Rep: (WSPA) Anderson Daniels										
Billing Group: WSPA										
Customer: Davis Roofing & Maintenance										
Currency: United States Dollars										
0406025187	Davis Roofing & Maintenance	Davis Roofing & Maintenance	IN	501.00	0.00	0.00	0.00	0.00	3,781.00	05/27/12
SPA TU 091112 LN	Davis Roofing & Maintenance	SPA TU 091112 LN	TU	0.00	0.00	0.00	0.00	0.00	-3,280.00	09/11/12
0406025220	Davis Roofing & Maintenance	Davis Roofing & Maintenance	IN	4,589.00	0.00	0.00	0.00	0.00	7,869.00	05/27/12
SPA TU 091112 LN	Davis Roofing & Maintenance	SPA TU 091112 LN	TU	0.00	0.00	0.00	0.00	0.00	-3,280.00	09/11/12
0406025848	Davis Roofing & Maintenance	Davis Roofing & Maintenance	IN	2,775.00	0.00	0.00	0.00	0.00	2,775.00	06/24/12
0406025849	Davis Roofing & Maintenance	Davis Roofing & Maintenance	IN	6,660.00	0.00	0.00	0.00	0.00	6,660.00	06/24/12
0406025882	Davis Roofing & Maintenance	Davis Roofing & Maintenance	IN	1,619.00	0.00	0.00	0.00	0.00	1,619.00	06/24/12
0406025901	Davis Roofing & Maintenance	Davis Roofing & Maintenance	IN	1,448.00	0.00	0.00	0.00	0.00	1,448.00	06/24/12
0406026504	Davis Roofing & Maintenance	Davis Roofing & Maintenance	IN	3,600.00	0.00	0.00	0.00	0.00	3,600.00	07/29/12
0406026505	Davis Roofing & Maintenance	Davis Roofing & Maintenance	IN	8,020.00	0.00	0.00	0.00	0.00	8,020.00	07/29/12
0406027194	Davis Roofing & Maintenance	Davis Roofing & Maintenance	IN	1,090.00	0.00	0.00	0.00	0.00	1,090.00	08/26/12
0406027195	Davis Roofing & Maintenance	Davis Roofing & Maintenance	IN	4,625.00	0.00	0.00	0.00	0.00	4,625.00	08/26/12
0406027888	Davis Roofing & Maintenance	Davis Roofing & Maintenance	IN	198.00	0.00	0.00	0.00	0.00	198.00	09/30/12
0406027889	Davis Roofing & Maintenance	Davis Roofing & Maintenance	IN	3,640.00	0.00	0.00	0.00	0.00	3,640.00	09/30/12
TOTAL United States Dollars				38,765.00	0.00	0.00	0.00	0.00	38,765.00	
TOTAL Davis Roofing & Maintenance				38,765.00	0.00	0.00	0.00	0.00	38,765.00	
TOTAL WSPA				38,765.00	0.00	0.00	0.00	0.00	38,765.00	
Billing Group: WYCW										
Customer: Davis Roofing & Maintenance										
Currency: United States Dollars										
0701015087	Davis Roofing & Maintenance	Davis Roofing & Maintenance	IN	90.00	0.00	0.00	0.00	0.00	90.00	06/24/12
0701015088	Davis Roofing & Maintenance	Davis Roofing & Maintenance	IN	255.00	0.00	0.00	0.00	0.00	255.00	06/24/12
0701015099	Davis Roofing & Maintenance	Davis Roofing & Maintenance	IN	70.00	0.00	0.00	0.00	0.00	70.00	06/24/12
0701015103	Davis Roofing & Maintenance	Davis Roofing & Maintenance	IN	45.00	0.00	0.00	0.00	0.00	45.00	06/24/12
TOTAL United States Dollars				460.00	0.00	0.00	0.00	0.00	460.00	
TOTAL Davis Roofing & Maintenance				460.00	0.00	0.00	0.00	0.00	460.00	
TOTAL WYCW				460.00	0.00	0.00	0.00	0.00	460.00	
TOTAL (WSPA) Anderson Daniels				39,225.00	0.00	0.00	0.00	0.00	39,225.00	
Grand Total				39,225.00	0.00	0.00	0.00	0.00	39,225.00	

ELECTRONICALLY FILED - 2017 Mar 14 10:33 AM - SPARTANBURG - COMMON PLEAS - CASE#2014CP420284

RECORD ON APPEAL 365

ELECTRONICALLY FILED - 2017 Mar 14 10:33 AM - SPARTANBURG - COMMON PLEAS - CASE#2014CP4202841

News Channel 7 On Your Side

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG_A16 WSPA I 3 0477
05/27/12 BX212041806

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE 05/27/12
ORDER TYPE General WSPA

REP_ WSPA (Local)
SLSP (WSPA) Anderson Daniels
ADV_ Davis Roofing & Maintenance
PROD 191557

INVOICE NUMBER 0406025187
PAGE BROADCAST MONTH 1 04/30/2012 - 05/2

SCHEDULE DATES 4/23/12-12/31/12
Standard Broadcast Month

REP#: . /DISTRI/BUTION
Desc: WSPA

*TERMS: NET30 DAYS.

SCHEDULED DESCRIPTION	PRICE	LU/SS	PPR	DATE	DAY	TIME	LENGTH	M/D	FOR/PRODUCT	DESCRIPTION	PRICE	STATION INFORMATION REMARKS	DEBIT/CREDIT
M-F 6a News						*WSPA				:30 Commercial			
	180.00		2	5/07	MO		30				.00	Preempted	.00-
Sat 6a News						*WSPA				:30 Commercial			
	15.00		2	5/12	SA		30				.00	Preempt Program Change	.00-
M-F 8a CBS This Morning						*WSPA				:15 / :15 Bookends			
	90.00	2	2	5/22	TU	08:39A	15	*MI	FORCOMPANIES	:15/1	90.00	MAKEGOOD	90.00
			MG	FOR:	27	5/14							
				5/22	TU	08:40A	15	*MI	FORCOMPANIES	:15/2	90.00	MAKEGOOD	90.00
			MG	FOR:	27	5/14							
Sa-Su 11a-6p						*WSPA				:15 / :15 Bookends			
	.00	3	4	5/26	SA	01:57P	15	*MI	FORCOMPANIES	:15/1	.00	MAKEGOOD	.00
			MG	FOR:	27	5/14							
				5/26	SA	01:58P	15	*MI	FORCOMPANIES	:15/2	.00	MAKEGOOD	.00
			MG	FOR:	27	5/14							
				5/27	SU	01:28P	15	*MI	FORCOMPANIES	:15/1	.00	MAKEGOOD	.00
			MG	FOR:	27	5/14							
				5/27	SU	01:29P	15	*MI	FORCOMPANIES	:15/2	.00	MAKEGOOD	.00
			MG	FOR:	27	5/14							
M-F 6a News						*WSPA				:15 / :15 Bookends			
	90.00	27	3	5/03	TH	06:11A	15	*MI	FORCOMPANIES	:15/1	90.00		
				5/03	TH	06:14A	15	*MI	FORCOMPANIES	:15/2	90.00		
	180.00			5/14	MO		30	*MI	/		.00	Preempted	180.00-
M-F 8a CBS This Morning						*WSPA				:15 / :15 Bookends			
	40.00	28	4	5/10	TH	08:56A	15	*MI	FORCOMPANIES	:15/1	40.00		
				5/10	TH	08:57A	15	*MI	FORCOMPANIES	:15/2	40.00		
				5/25	FR	08:29A	15	*MI	FORCOMPANIES	:15/1	40.00		

*** Continued ***

66 Total Units

PERIOD COST	3,781.00	ACTUAL GROSS BILLING	3,781.00
		AGENCY COMMISSION	.00
		NET DUE	3,781.00

Debits	180.00
Credits	180.00-
SUB-TOTALS	.00
TOTAL RECONCILING	

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

News Channel 7 On Your Side
WSPA-TV
250 International Dr.
Spartanburg, SC 29303

ADVERTISER Davis Roofing & Maintenance
PRODUCT 191557

INVOICE NUMBER 0406025187
BROADCAST MONTH 04/30/2012 - 05/

AMOUNT DUE 3,781.00
less payments/credits 3,280.00
BALANCE 501.00
REMIT TO:

*00477

000139950
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

WSPA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26589
RICHMOND VA 23261-6589

401400010 00000000139950 00000406025187 000378100 3

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News Channel 7 On Your Side

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG A16 WSPA I 3 0477
05/27/12 BX212041806

139950 *****
Davis Roofing & Maintenance
141 Johnson Court.
INMAN SC 29349

INVOICE DATE 05/27/12
ORDER TYPE General
WSPA (Local)
REP: (WSPA) Anderson Daniels
SLSP: Davis Roofing & Maintenance
ADV: 191557
PROD:
INVOICE NUMBER 0406025187
PAGE BROADCAST MONTH 2 04/30/2012 - 05/2
SCHEDULE DATES 4/23/12-12/31/12
Standard Broadcast Month

REP#: . /DISTRI/BUTION
Desc: WSPA
TERMS: NET 30 DAYS.

DESCRIPTION	PRICE	AI/SS	SPTH	DATE	DAY	TIME	LENGTH	AUD FOR	PRODUCT	DESCRIPTION	PRICE	RECONCILIATION REMARKS	DEBIT/CREDIT
				5/25	FR	08:30A	15*	MI	FOR	COMPANIES:15/2	40.00		
M-F 530p News						*WSPA				:15 / :15 Bookends			
	120.00	32	8	5/10	TH	05:42P	15*	MI	FOR	COMPANIES:15/1	120.00		
				5/10	TH	05:44P	15*	MI	FOR	COMPANIES:15/2	120.00		
	140.00			5/18	FR	05:37P	15*	MI	FOR	COMPANIES:15/1	140.00		
				5/18	FR	05:39P	15*	MI	FOR	COMPANIES:15/2	140.00		
	120.00			5/22	TU	05:56P	15*	MI	FOR	COMPANIES:15/1	120.00		
				5/22	TU	05:58P	15*	MI	FOR	COMPANIES:15/2	120.00		
	140.00			5/23	WE	05:36P	15*	MI	FOR	COMPANIES:15/1	140.00		
				5/23	WE	05:38P	15*	MI	FOR	COMPANIES:15/2	140.00		
M-F 6p News						*WSPA				:15 / :15 Bookends			
	137.50	33	2	5/01	TU	06:27P	15*	MI	FOR	COMPANIES:15/1	137.50		
				5/01	TU	06:30P	15*	MI	FOR	COMPANIES:15/2	137.50		
M-Su 11p News						*WSPA				:15 / :15 Bookends			
	175.00	34	2	5/02	WE	11:32P	15*	MI	FOR	COMPANIES:15/1	175.00		
				5/02	WE	11:35P	15*	MI	FOR	COMPANIES:15/2	175.00		
Sat 6a News						*WSPA				:15 / :15 Bookends			
	7.50	35	4	5/12	SA	07:06A	15*	MI	FOR	COMPANIES:15/1	7.50		
				5/12	SA	07:08A	15*	MI	FOR	COMPANIES:15/2	7.50		
				5/26	SA	06:40A	15*	MI	FOR	COMPANIES:15/1	7.50		
				5/26	SA	06:42A	15*	MI	FOR	COMPANIES:15/2	7.50		
Sun 6a News						*WSPA				:15 / :15 Bookends			
	7.50	36	4	5/06	SU	07:37A	15*	MI	FOR	COMPANIES:15/1	7.50		
				5/06	SU	07:39A	15*	MI	FOR	COMPANIES:15/2	7.50		
				5/20	SU	06:27A	15*	MI	FOR	COMPANIES:15/1	7.50		
				5/20	SU	06:30A	15*	MI	FOR	COMPANIES:15/2	7.50		
M-F 10a Your Carolina						*WSPA				:15 / :15 Bookends			
	25.00	37	2	5/22	TU	10:50A	15*	MI	FOR	COMPANIES:15/1	25.00		
				5/22	TU	10:53A	15*	MI	FOR	COMPANIES:15/2	25.00		
M-Su 5p-8p						*ESPA				:15 / :15 Bookends			
	1.00	38	16	5/03	TH	07:57P	15*	MI	FOR	COMPANIES:15/1	1.00		
				5/03	TH	07:58P	15*	MI	FOR	COMPANIES:15/2	1.00		
				5/05	SA	06:57P	15*	MI	FOR	COMPANIES:15/1	1.00		
				5/05	SA	06:58P	15*	MI	FOR	COMPANIES:15/2	1.00		
				5/11	FR	06:18P	15*	MI	FOR	COMPANIES:15/1	1.00		
				5/11	FR	06:19P	15*	MI	FOR	COMPANIES:15/2	1.00		
				5/13	SU	06:55P	15*	MI	FOR	COMPANIES:15/1	1.00		
				5/13	SU	06:56P	15*	MI	FOR	COMPANIES:15/2	1.00		
				5/14	MO	06:42P	15*	MI	FOR	COMPANIES:15/1	1.00		
				5/14	MO	06:44P	15*	MI	FOR	COMPANIES:15/2	1.00		
				5/17	TH	06:45P	15*	MI	FOR	COMPANIES:15/1	1.00		
				5/17	TH	06:46P	15*	MI	FOR	COMPANIES:15/2	1.00		
				5/21	MO	06:14P	15*	MI	FOR	COMPANIES:15/1	1.00		
				5/21	MO	06:16P	15*	MI	FOR	COMPANIES:15/2	1.00		
				5/22	TU	07:14P	15*	MI	FOR	COMPANIES:15/1	1.00		
				5/22	TU	07:16P	15*	MI	FOR	COMPANIES:15/2	1.00		
M-F 8a CBS This Morning						*WSPA				:15 / :15 Bookends			

*** Continued ***

DUPLICATE

PERIOD COST 3,781.00

66 Total Units

ACTUAL GROSS BILLING	3,781.00
AGENCY COMMISSION	.00
NET DUE	3,781.00

Debits	180.00
Credits	180.00-
SUB-TOTALS	.00
TOTAL RECONCILING	

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

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News Channel 7 On Your Side

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG A16 WSPA I 3 0477

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE 05/27/12 BX212041806
ORDER TYPE General WSPA

WSPA (Local)
REP: (WSPA) Anderson Daniels
SLSP: Davis Roofing & Maintenance
ADV: 191557
PROG:

INVOICE NUMBER 0406025187
PAGE BROADCAST MONTH 3 04/30/2012 - 05/2
SCHEDULE DATES 4/23/12-12/31/12
Standard Broadcast Month

REF#: . /DISTRI/BUTION
Desc: WSPA

TERMS: NET 30 DAYS

DESCRIPTION / PRICE	AIRSPACE	DATE / DAY	TIME	LENGTH / MEDIA	PRODUCT DESCRIPTION	PRICE	RECONCILIATION REMARKS	DEBIT/CREDIT
75.00	41 10	5/17 TH	08:59A	15*MI	FORCOMPANIES:15/1	75.00		
		5/17 TH	09:00A	15*MI	FORCOMPANIES:15/2	75.00		
		5/18 FR	08:29A	15*MI	FORCOMPANIES:15/1	75.00		
		5/18 FR	08:30A	15*MI	FORCOMPANIES:15/2	75.00		
		5/22 TU	08:26A	15*MI	FORCOMPANIES:15/1	75.00		
		5/22 TU	08:27A	15*MI	FORCOMPANIES:15/2	75.00		
		5/24 TH	08:29A	15*MI	FORCOMPANIES:15/1	75.00		
		5/24 TH	08:30A	15*MI	FORCOMPANIES:15/2	75.00		
		5/25 FR	08:20A	15*MI	FORCOMPANIES:15/1	75.00		
		5/25 FR	08:21A	15*MI	FORCOMPANIES:15/2	75.00		
M-F 4-5p Judge Judy				*WSPA	:15 / :15	Bookends		
80.00	42 2	5/22 TU	04:09P	15*MI	FORCOMPANIES:15/1	80.00		
		5/22 TU	04:11P	15*MI	FORCOMPANIES:15/2	80.00		
M-F 5p News				*WSPA	:15 / :15	Bookends		
140.00	43 4	5/16 WE	05:10P	15*MI	FORCOMPANIES:15/1	140.00		
		5/16 WE	05:13P	15*MI	FORCOMPANIES:15/2	140.00		
		5/17 TH	05:11P	15*MI	FORCOMPANIES:15/1	140.00		
		5/17 TH	05:13P	15*MI	FORCOMPANIES:15/2	140.00		
Total Airtime Net Spot Revenue			3,781.00					

DUPLICATE

PERIOD COST 3,781.00

66 Total Units

ACTUAL GROSS BILLING	3,781.00
AGENCY COMMISSION	.00
NET DUE	3,781.00

Debits	180.00
Credits	180.00-
SUB-TOTALS	.00
TOTAL RECONCILING	

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News Channel 7 On Your Side

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG A16 WSPA I 3 0478

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE 05/27/12 BX212032101
ORDER TYPE General WSPA

REP: WSDA (Local)
SLSP: (WSPA) Anderson Daniels
ADV: Davis Roofing & Maintenance
PROD: 191557

INVOICE NUMBER 0406025220
PAGE 1 BROADCAST MONTH 04/30/2012 - 05/2

SCHEDULE DATES 4/02/12-12/31/12
Standard Broadcast Month

REF#: . /. /ROOFING
Desc: WSPA

TERMS: NET30 DAYS

DESCRIPTION / PRICE / INTERVAL	DATE	DAY	TIME	LENGTH	D/T/R	PRODUCT/SPOT	CAPTION	PRICE	REMARKS	REVENUE CLASS / DEBIT/CREDIT
Banner - Standard			*WSPA.Com				Unit			
1000.00 20 1	5/21	MO	05:00A		01			1000.00		
M-F 6a News			*WSPA				:15 / :15 Bookends			
90.00 27 4	5/08	TU	06:27A		15*MI	WHENYOUNEEDNEWROOF15		90.00		
	5/08	TU	06:29A		15*MI	WHENYOUNEEDNEWROOF15		90.00		
	5/22	TU	06:58A		15*MI	WHENYOUNEEDNEWROOF15		90.00		
	5/22	TU	07:00A		15*MI	WHENYOUNEEDNEWROOF15		90.00		
M-F 8a CBS This Morning			*WSPA				:15 / :15 Bookends			
40.00 28 4	5/01	TU	08:38A		15*MI	WHENYOUNEEDNEWROOF15		40.00		
	5/01	TU	08:39A		15*MI	WHENYOUNEEDNEWROOF15		40.00		
	5/14	MO	08:17A		15*MI	WHENYOUNEEDNEWROOF15		40.00		
	5/14	MO	08:18A		15*MI	WHENYOUNEEDNEWROOF15		40.00		
M-F 9a Dr Phil			*WSPA				:15 / :15 Bookends			
60.00 29 10	5/03	TH	09:25A		15*MI	WHENYOUNEEDNEWROOF15		60.00		
	5/03	TH	09:27A		15*MI	WHENYOUNEEDNEWROOF15		60.00		
	5/08	TU	09:36A		15*MI	WHENYOUNEEDNEWROOF15		60.00		
	5/08	TU	09:38A		15*MI	WHENYOUNEEDNEWROOF15		60.00		
	5/16	WE	09:46A		15*MI	WHENYOUNEEDNEWROOF15		60.00		
	5/16	WE	09:48A		15*MI	WHENYOUNEEDNEWROOF15		60.00		
	5/22	TU	09:49A		15*MI	WHENYOUNEEDNEWROOF15		60.00		
	5/22	TU	09:50A		15*MI	WHENYOUNEEDNEWROOF15		60.00		
80.00	5/25	FR	09:22A		15*MI	WHENYOUNEEDNEWROOF15		80.00		
	5/25	FR	09:24A		15*MI	WHENYOUNEEDNEWROOF15		80.00		
M-F 10a Your Carolina			*WSPA				:15 / :15 Bookends			
.00 30 13	5/01	TU	10:56A		15*MI	WHENYOUNEEDNEWROOF15		.00		
	5/01	TU	10:58A		15*MI	WHENYOUNEEDNEWROOF15		.00		
	5/04	FR	10:36A		15*MI	WHENYOUNEEDNEWROOF15		.00		
	5/04	FR	10:38A		15*MI	WHENYOUNEEDNEWROOF15		.00		

*** Continued ***

PERIOD COST 8,144.00

165 Total Units

ACTUAL GROSS BILLING	7,869.00
AGENCY COMMISSION	.00
NET DUE	7,869.00

Debits	275.00
Credits	550.00-
SUB-TOTALS	275.00CR
TOTAL RECONCILING	

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News Channel 7 WSPA-TV
250 International Dr. On Your Side
Spartanburg, SC 29303

ADVERTISER Davis Roofing & Maintenance
PRODUCT 191557

INVOICE NUMBER 0406025220
BROADCAST MONTH 04/30/2012 - 05/

AMOUNT DUE	7,869.00
Payments/Credits	3,280.00
BALANCE	4,589.00

REMIT TO:

*00478

000139950
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

WSPA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26589
RICHMOND VA 23261-6589

401400010 00000000139950 00000406025220 000786900 9

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News Channel 7 On Your Side

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG_A16 WSPA I 3 0478

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE 05/27/12 BX212032101
ORDER TYPE General WSPA

WSPA (Local)
REP_: (WSPA) Anderson Daniels
SLSM: Davis Roofing & Maintenance
ADV_: 191557
PROD:

INVOICE NUMBER 0406025220
PAGE BROADCAST MONTH 2 04/30/2012 - 05/2

SCHEDULE DATES 4/02/12-12/31/12
Standard Broadcast Month

REF#: . /. /ROOFING
Desc: WSPA

TERMS: NET 30 DAYS.

SCHEDULE DESCRIPTION	PRICE	SPOTS/WEEK	DATE	DAY	TIME	LENGTH	M/O/F	PROGRAM/DESCRIPTION	PRICE	RECONCILIATION REMARKS	RECONCILIATION DEBIT/CREDIT
			5/07	MO		30*	MI /		.00	Preempted	.00-
			5/09	WE	10:56A	15*	MI	WHENYOUNEEDNEWROOF15	.00		
			5/09	WE	10:57A	15*	MI	WHENYOUNEEDNEWROOF15	.00		
			5/14	MO		30*	MI /		.00	Preempted	.00-
			5/17	TH		30*	MI /		.00	Preempted	.00-
	25.00		5/18	FR	10:50A	15*	MI	WHENYOUNEEDNEWROOF15	25.00		
			5/18	FR	10:53A	15*	MI	WHENYOUNEEDNEWROOF15	25.00		
	.00		5/21	MO		30*	MI /		.00	Preempted	.00-
			5/24	TH		30*	MI /		.00	Preempted	.00-
M-F 5p News					*WSPA			:15 / :15 Bookends			
	120.00	31 12	4/30	MO	05:26P	15*	MI	WHENYOUNEEDNEWROOF15	120.00		
			4/30	MO	05:29P	15*	MI	WHENYOUNEEDNEWROOF15	120.00		
			5/10	TH	05:26P	15*	MI	WHENYOUNEEDNEWROOF15	120.00		
			5/10	TH	05:29P	15*	MI	WHENYOUNEEDNEWROOF15	120.00		
			5/14	MO	05:22P	15*	MI	WHENYOUNEEDNEWROOF15	120.00		
			5/14	MO	05:25P	15*	MI	WHENYOUNEEDNEWROOF15	120.00		
	140.00		5/16	WE	05:26P	15*	MI	WHENYOUNEEDNEWROOF15	140.00		
			5/16	WE	05:29P	15*	MI	WHENYOUNEEDNEWROOF15	140.00		
			5/18	FR	05:26P	15*	MI	WHENYOUNEEDNEWROOF15	140.00		
			5/18	FR	05:29P	15*	MI	WHENYOUNEEDNEWROOF15	140.00		
	120.00		5/22	TU	05:26P	15*	MI	WHENYOUNEEDNEWROOF15	120.00		
			5/22	TU	05:29P	15*	MI	WHENYOUNEEDNEWROOF15	120.00		
M-F 530p News					*WSPA			:15 / :15 Bookends			
	120.00	32 4	5/02	WE	05:43P	15*	MI	WHENYOUNEEDNEWROOF15	120.00		
			5/02	WE	05:44P	15*	MI	WHENYOUNEEDNEWROOF15	120.00		
			5/15	TU	05:38P	15*	MI	WHENYOUNEEDNEWROOF15	120.00		
			5/15	TU	05:40P	15*	MI	WHENYOUNEEDNEWROOF15	120.00		
M-F 6p News					*WSPA			:15 / :15 Bookends			
	275.00	33 1	5/17	TH		30*	MI /		.00	Preempted	275.00-
M-Su 11p News					*WSPA			:15 / :15 Bookends			
	175.00	34 2	5/13	SU	11:28P	15*	MI	WHENYOUNEEDNEWROOF15	175.00		
			5/13	SU	11:30P	15*	MI	WHENYOUNEEDNEWROOF15	175.00		
Sat 6a News					*WSPA			:15 / :15 Bookends			
	7.50	35 4	5/05	SA	07:37A	15*	MI	WHENYOUNEEDNEWROOF15	7.50		
			5/05	SA	07:40A	15*	MI	WHENYOUNEEDNEWROOF15	7.50		
			5/19	SA	07:57A	15*	MI	WHENYOUNEEDNEWROOF15	7.50		
			5/19	SA	08:00A	15*	MI	WHENYOUNEEDNEWROOF15	7.50		
Sun 6a News					*WSPA			:15 / :15 Bookends			
	7.50	36 4	5/13	SU	06:57A	15*	MI	WHENYOUNEEDNEWROOF15	7.50		
			5/13	SU	07:00A	15*	MI	WHENYOUNEEDNEWROOF15	7.50		
			5/27	SU	07:10A	15*	MI	WHENYOUNEEDNEWROOF15	7.50		
			5/27	SU	07:13A	15*	MI	WHENYOUNEEDNEWROOF15	7.50		
M-Su 9a-5p					*ESPA			:15 / :15 Bookends			
	1.00	37 18	4/30	MO	11:56A	15*	MI	WHENYOUNEEDNEWROOF15	1.00		
			4/30	MO	11:57A	15*	MI	WHENYOUNEEDNEWROOF15	1.00		
			5/03	TH	04:58P	15*	MI	WHENYOUNEEDNEWROOF15	1.00		
			5/03	TH	04:59P	15*	MI	WHENYOUNEEDNEWROOF15	1.00		

*** Continued ***

DUPLICATE

PERIOD COST 8,144.00

165 Total Units

ACTUAL GROSS BILLING	7,869.00
AGENCY COMMISSION	.00
NET DUE	7,869.00

Debits	275.00
Credits	550.00-
SUB-TOTALS	
TOTAL RECONCILING	275.00CR

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

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250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG_A16 WSPA I 3 0478
05/27/12 BX212032101

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE 05/27/12
ORDER TYPE General
WSPA (Local)
REP: (WSPA) Anderson Daniels
SLSP: Davis Roofing & Maintenance
ADV: 191557
PROD:
INVOICE NUMBER 0406025220
PAGE BROADCAST MONTH 3 04/30/2012 - 05/2
SCHEDULE DATES 4/02/12-12/31/12
Standard Broadcast Month

REF#: . /. /ROOFING
Desc: WSPA

TERMS: NET 30 DAYS

SCHEDULE DESCRIPTION	PRICE	ACTUAL BROADCAST #/SEQ	PER	DATE	DAY	TIME	LENGTH	MG/OP/PROD/ESCRIPTION	PRICE	RECONCILIATION REMARKS	DEB/CREDIT
				5/08	TU	10:55A	15*MI	WHENYOUNEEDNEWROOF15	1.00		
				5/08	TU	10:56A	15*MI	WHENYOUNEEDNEWROOF15	1.00		
				5/10	TH	09:58A	15*MI	WHENYOUNEEDNEWROOF15	1.00		
				5/10	TH	09:59A	15*MI	WHENYOUNEEDNEWROOF15	1.00		
				5/11	FR	02:34P	15*MI	WHENYOUNEEDNEWROOF15	1.00		
				5/11	FR	02:36P	15*MI	WHENYOUNEEDNEWROOF15	1.00		
				5/15	TU	04:24P	15*MI	WHENYOUNEEDNEWROOF15	1.00		
				5/15	TU	04:26P	15*MI	WHENYOUNEEDNEWROOF15	1.00		
				5/17	TH	09:58A	15*MI	WHENYOUNEEDNEWROOF15	1.00		
				5/17	TH	09:59A	15*MI	WHENYOUNEEDNEWROOF15	1.00		
				5/24	TH	02:30P	15*MI	WHENYOUNEEDNEWROOF15	1.00		
				5/24	TH	02:31P	15*MI	WHENYOUNEEDNEWROOF15	1.00		
				5/25	FR	09:55A	15*MI	WHENYOUNEEDNEWROOF15	1.00		
				5/25	FR	09:56A	15*MI	WHENYOUNEEDNEWROOF15	1.00		
M-Su 8p-12a						*ESPA		:15 / :15 Bookends			
	1.00	39	16	4/30	MO	08:13P	15*MI	WHENYOUNEEDNEWROOF15	1.00		
				4/30	MO	08:15P	15*MI	WHENYOUNEEDNEWROOF15	1.00		
				5/03	TH	09:13P	15*MI	WHENYOUNEEDNEWROOF15	1.00		
				5/03	TH	09:15P	15*MI	WHENYOUNEEDNEWROOF15	1.00		
				5/09	WE	10:44P	15*MI	WHENYOUNEEDNEWROOF15	1.00		
				5/09	WE	10:46P	15*MI	WHENYOUNEEDNEWROOF15	1.00		
				5/11	FR	08:58P	15*MI	WHENYOUNEEDNEWROOF15	1.00		
				5/11	FR	08:59P	15*MI	WHENYOUNEEDNEWROOF15	1.00		
				5/14	MO	10:58P	15*MI	WHENYOUNEEDNEWROOF15	1.00		
				5/14	MO	10:59P	15*MI	WHENYOUNEEDNEWROOF15	1.00		
				5/16	WE	10:41P	15*MI	WHENYOUNEEDNEWROOF15	1.00		
				5/16	WE	10:42P	15*MI	WHENYOUNEEDNEWROOF15	1.00		
				5/21	MO	09:14P	15*MI	WHENYOUNEEDNEWROOF15	1.00		
				5/21	MO	09:15P	15*MI	WHENYOUNEEDNEWROOF15	1.00		
				5/22	TU	10:16P	15*MI	WHENYOUNEEDNEWROOF15	1.00		
				5/22	TU	10:18P	15*MI	WHENYOUNEEDNEWROOF15	1.00		
Service - Search Engine Market						*WSPA.Com		Unit			
	2640.00	42	1	5/14	MO	05:00A	01		2640.00		
Sat 5a Reel Animals						*WSPA		:15 / :15 Bookends			
	.00	43	3	5/19	SA		30*MI	/	.00	Preempt Booking Error	.00-
				5/26	SA	05:28A	15*MI	WHENYOUNEEDNEWROOF15	.00	MAKEGOOD	.00
		MG FOR:		30	5/07;	33	5/17;	30 5/17; 30 5/21; 30 5/24			
				5/26	SA	05:28A	15*MI	WHENYOUNEEDNEWROOF15	.00	MAKEGOOD	.00
		MG FOR:		30	5/07;	33	5/17;	30 5/17; 30 5/21; 30 5/24			
M-F 630p ET / 530p CT CBS Even						*WSPA		:15 / :15 Bookends			
	275.00	44	1	5/23	WE		30*MI	/	.00	Preempt Booking Error	275.00-

*** Continued ***

DUPLICATE

PERIOD COST	8,144.00	165 Total Units		Debits	275.00
		ACTUAL GROSS BILLING	7,869.00	Credits	550.00-
		AGENCY COMMISSION	.00	SUB-TOTALS	275.00CR
		NET DUE	7,869.00	TOTAL RECONCILING	

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

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INVOICE / AFFIDAVIT

* 2012 MGBG_A16 WSPA I 3 0478
05/27/12 BX212032101

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

WSPA (Local)
REP_: (WSPA) Anderson Daniels
SLSP: Davis Roofing & Maintenance
ADV_: 191557
PROD:

INVOICE DATE: 05/27/12
ORDER TYPE: General
INVOICE NUMBER: 0406025220
PAGE: 4
BROADCAST MONTH: 04/30/2012 - 05/2
SCHEDULE DATES: 4/02/12-12/31/12
Standard Broadcast Month

REF#: . /. /ROOFING
Desc: WSPA

TERMS: NET 30 DAYS.

DESCRIPTION	PRICE	AVE	TYPE	DAY	DAYTIME	LENGTH	MODE	PRODUCT/DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
Sa-Su 11a-6p					*WSPA			:15 / :15 Bookends			
	.00	45	4	5/26	SA 01:24P	15	*MI	WHENYOUNEEDNEWROOF15	.00	MAKEGOOD	.00
			MG	FOR:	30 5/07;	33	5/17;	30 5/17; 30 5/21; 30 5/24			
				5/26	SA 01:25P	15	*MI	WHENYOUNEEDNEWROOF15	.00	MAKEGOOD	.00
			MG	FOR:	30 5/07;	33	5/17;	30 5/17; 30 5/21; 30 5/24			
				5/27	SU 01:58P	15	*MI	WHENYOUNEEDNEWROOF15	.00	MAKEGOOD	.00
			MG	FOR:	30 5/07;	33	5/17;	30 5/17; 30 5/21; 30 5/24			
				5/27	SU 02:00P	15	*MI	WHENYOUNEEDNEWROOF15	.00	MAKEGOOD	.00
			MG	FOR:	30 5/07;	33	5/17;	30 5/17; 30 5/21; 30 5/24			
M-F 8a CBS This Morning					*WSPA			:15 / :15 Bookends			
	75.00	46	4	5/16	WE 08:53A	15	*MI	WHENYOUNEEDNEWROOF15	75.00		
				5/16	WE 08:58A	15	*MI	WHENYOUNEEDNEWROOF15	75.00		
				5/22	TU 08:11A	15	*MI	WHENYOUNEEDNEWROOF15	75.00		
				5/22	TU 08:12A	15	*MI	WHENYOUNEEDNEWROOF15	75.00		
M-F 5a News					*WSPA			:01 Sponsored Bar			
	.00	53	15	5/21	MO 05:00A	01		DAVISROOFSPONSOR01	.00		
				5/21	MO 05:10A	01		DAVISROOFSPONSOR01	.00		
				5/21	MO 05:23A	01		DAVISROOFSPONSOR01	.00		
				5/22	TU 05:00A	01		DAVISROOFSPONSOR01	.00		
				5/22	TU 05:10A	01		DAVISROOFSPONSOR01	.00		
				5/22	TU 05:23A	01		DAVISROOFSPONSOR01	.00		
				5/23	WE 05:00A	01		DAVISROOFSPONSOR01	.00		
				5/23	WE 05:10A	01		DAVISROOFSPONSOR01	.00		
				5/23	WE 05:23A	01		DAVISROOFSPONSOR01	.00		
				5/24	TH 05:00A	01		DAVISROOFSPONSOR01	.00		
				5/24	TH 05:10A	01		DAVISROOFSPONSOR01	.00		
				5/24	TH 05:23A	01		DAVISROOFSPONSOR01	.00		
				5/25	FR 05:00A	01		DAVISROOFSPONSOR01	.00		
				5/25	FR 05:10A	01		DAVISROOFSPONSOR01	.00		
				5/25	FR 05:23A	01		DAVISROOFSPONSOR01	.00		
M-F 530a News					*WSPA			:01 Sponsored Bar			
	.00	54	15	5/21	MO 05:29A	01		DAVISROOFSPONSOR01	.00		
				5/21	MO 05:44A	01		DAVISROOFSPONSOR01	.00		
				5/21	MO 05:53A	01		DAVISROOFSPONSOR01	.00		
				5/22	TU 05:29A	01		DAVISROOFSPONSOR01	.00		
				5/22	TU 05:39A	01		DAVISROOFSPONSOR01	.00		
				5/22	TU 05:53A	01		DAVISROOFSPONSOR01	.00		
				5/23	WE 05:29A	01		DAVISROOFSPONSOR01	.00		
				5/23	WE 05:39A	01		DAVISROOFSPONSOR01	.00		
				5/23	WE 05:53A	01		DAVISROOFSPONSOR01	.00		
				5/24	TH 05:29A	01		DAVISROOFSPONSOR01	.00		
				5/24	TH 05:44A	01		DAVISROOFSPONSOR01	.00		
				5/24	TH 05:53A	01		DAVISROOFSPONSOR01	.00		

*** Continued ***

DUPLICATE

PERIOD COST 8,144.00

165 Total Units

ACTUAL GROSS BILLING	7,869.00
AGENCY COMMISSION	.00
NET DUE	7,869.00

Debits	275.00
Credits	550.00-
SUB-TOTALS	275.00CR
TOTAL RECONCILING	

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

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INVOICE / AFFIDAVIT

2012 MGBG_A16 WSPA I 3 0478
05/27/12 BX212032101

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE 05/27/12 ORDER TYPE General WSPA

WSPA (Local)
REP_: (WSPA) Anderson Daniels
SLSP: Davis Roofing & Maintenance
ADV_: 191557
PROD:

INVOICE NUMBER 0406025220
PAGE BROADCAST MONTH 5 04/30/2012 - 05/2
SCHEDULE DATES 4/02/12-12/31/12
Standard Broadcast Month

REF#: . /. /ROOFING
Desc: WSPA

TERMS: NET 30 DAYS.

DESCRIPTION	PRICE	AVAIL	SPT	DATE	DAY	TIME	LEN	MTG	PROD	DESCRIPTION	PRICE	RECONCILIATION REMARKS	DEBIT	CREDIT
				5/25	FR	05:29A	01			DAVISROOFSPONSOR01	.00			
				5/25	FR	05:39A	01			DAVISROOFSPONSOR01	.00			
				5/25	FR	05:53A	01			DAVISROOFSPONSOR01	.00			
M-F 6a News						*WSPA				:01 Sponsored Bar				
	.00	55	35	5/21	MO	05:59A	01			DAVISROOFSPONSOR01	.00			
				5/21	MO	06:09A	01			DAVISROOFSPONSOR01	.00			
				5/21	MO	06:23A	01			DAVISROOFSPONSOR01	.00			
				5/21	MO	06:29A	01			DAVISROOFSPONSOR01	.00			
				5/21	MO	06:39A	01			DAVISROOFSPONSOR01	.00			
				5/21	MO	06:44A	01			DAVISROOFSPONSOR01	.00			
				5/21	MO	06:53A	01			DAVISROOFSPONSOR01	.00			
				5/22	TU	05:59A	01			DAVISROOFSPONSOR01	.00			
				5/22	TU	06:09A	01			DAVISROOFSPONSOR01	.00			
				5/22	TU	06:23A	01			DAVISROOFSPONSOR01	.00			
				5/22	TU	06:29A	01			DAVISROOFSPONSOR01	.00			
				5/22	TU	06:39A	01			DAVISROOFSPONSOR01	.00			
				5/22	TU	06:44A	01			DAVISROOFSPONSOR01	.00			
				5/22	TU	06:53A	01			DAVISROOFSPONSOR01	.00			
				5/23	WE	05:59A	01			DAVISROOFSPONSOR01	.00			
				5/23	WE	06:09A	01			DAVISROOFSPONSOR01	.00			
				5/23	WE	06:23A	01			DAVISROOFSPONSOR01	.00			
				5/23	WE	06:29A	01			DAVISROOFSPONSOR01	.00			
				5/23	WE	06:39A	01			DAVISROOFSPONSOR01	.00			
				5/23	WE	06:44A	01			DAVISROOFSPONSOR01	.00			
				5/23	WE	06:53A	01			DAVISROOFSPONSOR01	.00			
				5/24	TH	05:59A	01			DAVISROOFSPONSOR01	.00			
				5/24	TH	06:09A	01			DAVISROOFSPONSOR01	.00			
				5/24	TH	06:23A	01			DAVISROOFSPONSOR01	.00			
				5/24	TH	06:29A	01			DAVISROOFSPONSOR01	.00			
				5/24	TH	06:39A	01			DAVISROOFSPONSOR01	.00			
				5/24	TH	06:44A	01			DAVISROOFSPONSOR01	.00			
				5/24	TH	06:53A	01			DAVISROOFSPONSOR01	.00			
				5/25	FR	05:59A	01			DAVISROOFSPONSOR01	.00			
				5/25	FR	06:09A	01			DAVISROOFSPONSOR01	.00			
				5/25	FR	06:29A	01			DAVISROOFSPONSOR01	.00			
				5/25	FR	06:39A	01			DAVISROOFSPONSOR01	.00			
				5/25	FR	06:44A	01			DAVISROOFSPONSOR01	.00			
				5/25	FR	06:44A	01			DAVISROOFSPONSOR01	.00			
				5/25	FR	06:53A	01			DAVISROOFSPONSOR01	.00			
M-F 5p News						*WSPA				:15 / :15 Bookends				
	137.50	56	2	5/24	TH	05:26P	15	*MI		WHENYOUNEEDNEWROOF15	137.50	MAKEGOOD	137.50	
			MG	FOR:		44 5/21								
				5/24	TH	05:29P	15	*MI		WHENYOUNEEDNEWROOF15	137.50	MAKEGOOD	137.50	
			MG	FOR:		44 5/21								
Total Airtime Net Spot Revenue:						7,869.00								

DUPLICATE

PERIOD COST	8,144.00	165 Total Units		Debits	275.00
		ACTUAL GROSS BILLING	7,869.00	SUB-TOTALS Credits	550.00-
		AGENCY COMMISSION	.00	TOTAL RECONCILING	275.00CR
		NET DUE	7,869.00		

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INVOICE / AFFIDAVIT

2012 MGBG_A16 WSPA I 3 0469

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE 06/24/12 BX212053004
ORDER TYPE General WSPA

REP_ WSPA (Local)
SLSP: (WSPA) Anderson Daniels
ADV_ Davis Roofing & Maintenance
PROD 191557

INVOICE NUMBER 0406025848
PAGE BROADCAST MONTH 1 05/28/2012 - 06/2

SCHEDULE DATES 6/04/12-12/23/12
Standard Broadcast Month

REF#: . /. /ROOFING2
Desc: WSPA

TERMS: NET30 DAYS

SCHEDULE DESCRIPTION	LEN	PRICE	TRANSFER	ACTUAL BROADCAST DATE	DAYS	TIME	LENGTH	W/O FOR PRODUCT DESCRIPTION	PRICE	RECONCILIATION REMARKS	CREDIT/DEBIT
M-F 6a News				*WSPA				:15 / :15 Bookends			
		100.00	1 6	6/05	TU	06:23A	15*MI	FORCOMPANIES:15/1	100.00		
				6/05	TU	06:25A	15*MI	FORCOMPANIES:15/2	100.00		
				6/14	TH	06:27A	15*MI	FORCOMPANIES:15/1	100.00		
				6/14	TH	06:29A	15*MI	FORCOMPANIES:15/2	100.00		
				6/22	FR	06:52A	15*MI	WHENYOUNEEDNEWROOF15	100.00		
				6/22	FR	06:54A	15*MI	WHENYOUNEEDNEWROOF15	100.00		
M-F 8a CBS This Morning				*WSPA				:15 / :15 Bookends			
		50.00	2 6	6/07	TH	08:37A	15*MI	FORCOMPANIES:15/1	50.00		
				6/07	TH	08:39A	15*MI	FORCOMPANIES:15/2	50.00		
				6/14	TH	08:29A	15*MI	FORCOMPANIES:15/1	50.00		
				6/14	TH	08:30A	15*MI	FORCOMPANIES:15/2	50.00		
				6/20	WE	08:53A	15*MI	WHENYOUNEEDNEWROOF15	50.00		
				6/20	WE	08:55A	15*MI	WHENYOUNEEDNEWROOF15	50.00		
M-F 530p News				*WSPA				:15 / :15 Bookends			
		140.00	4 4	6/07	TH	05:42P	15*MI	FORCOMPANIES:15/1	140.00		
				6/07	TH	05:44P	15*MI	FORCOMPANIES:15/2	140.00		
				6/22	FR	05:52P	15*MI	WHENYOUNEEDNEWROOF15	140.00		
				6/22	FR	05:54P	15*MI	WHENYOUNEEDNEWROOF15	140.00		
M-F 6p News				*WSPA				:15 / :15 Bookends			
		162.50	5 4	6/07	TH	06:21P	15*MI	FORCOMPANIES:15/1	162.50		
				6/07	TH	06:23P	15*MI	FORCOMPANIES:15/2	162.50		
				6/19	TU	06:10P	15*MI	WHENYOUNEEDNEWROOF15	162.50		
				6/19	TU	06:13P	15*MI	WHENYOUNEEDNEWROOF15	162.50		
M-F 730p Scene On 7				*WSPA				:15 / :15 Bookends			
		92.50	6 6	6/08	FR	07:43P	15*MI	FORCOMPANIES:15/1	92.50		
				6/08	FR	07:46P	15*MI	FORCOMPANIES:15/2	92.50		
				6/13	WE	07:51P	15*MI	FORCOMPANIES:15/1	92.50		

*** Continued ***

PERIOD COST 2,775.00

74 Total Units

ACTUAL GROSS BILLING	2,775.00
AGENCY COMMISSION	.00
NET DUE	2,775.00

Debits	.00
Credits	.00
SUB-TOTALS	.00
TOTAL RECONCILING	

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

News Channel 7 On Your Side
WSPA-TV
250 International Dr.
Spartanburg, SC 29303

ADVERTISER Davis Roofing & Maintenance
PRODUCT 191557

INVOICE NUMBER 0406025848
BROADCAST MONTH 05/28/2012 - 06/

AMOUNT DUE 2,775.00

*00469

000139950
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

REMIT TO:

WSPA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26589
RICHMOND VA 23261-6589

401400010 00000000139950 0000040602584B 000277500 1

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News Channel 7 On Your Side

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG_A16 WSPA I 3 0469
06/24/12 BX212053004

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE 06/24/12 | ORDER TYPE General | WSPA

WSPA (Local)
REP: (WSPA) Anderson Daniels
SLSP: Davis Roofing & Maintenance
ADV: 191557
PROD:

INVOICE NUMBER 0406025848

PAGE BROADCAST MONTH 2 05/28/2012 - 06/2

SCHEDULE DATES 6/04/12-12/23/12
Standard Broadcast Month

REF#: . /. /ROOFYNG2
Desc: WSPA

TERMS: NET 30 DAYS.

DESCRIPTION	PRICE	ASTS	DEM	DATE	DAY	TIME	LENGTH	MKT	FOR	PRODUCT DESCRIPTION	PRICE	RECONCILIATION REMARKS	DEDUCTION
				6/13	WE	07:54P	15	*MI		FORCOMPANIES:15/2	92.50		
				6/18	MO	07:40P	15	*MI		WHENYOUNEEDNEWROOF15	92.50		
				6/18	MO	07:43P	15	*MI		WHENYOUNEEDNEWROOF15	92.50		
Sun 6a News						*WSPA				:15 / :15 Bookends			
	15.00	7	6	6/10	SU	06:53A	15	*MI		FORCOMPANIES:15/1	15.00		
				6/10	SU	06:56A	15	*MI		FORCOMPANIES:15/2	15.00		
				6/17	SU	07:09A	15	*MI		FORCOMPANIES:15/2	15.00		
				6/17	SU	07:11A	15	*MI		FORCOMPANIES:15/1	15.00		
				6/24	SU	07:06A	15	*MI		WHENYOUNEEDNEWROOF15	15.00		
				6/24	SU	07:08A	15	*MI		WHENYOUNEEDNEWROOF15	15.00		
M-Su 9a-5p						*ESPA				:15 / :15 Bookends			
	1.00	8	20	6/04	MO	09:58A	15	*MI		FORCOMPANIES:15/1	1.00		
				6/04	MO	09:59A	15	*MI		FORCOMPANIES:15/2	1.00		
				6/05	TU	09:49A	15	*MI		FORCOMPANIES:15/1	1.00		
				6/05	TU	09:50A	15	*MI		FORCOMPANIES:15/2	1.00		
				6/06	WE	04:27P	15	*MI		FORCOMPANIES:15/1	1.00		
				6/06	WE	04:29P	15	*MI		FORCOMPANIES:15/2	1.00		
				6/07	TH	01:58P	15	*MI		FORCOMPANIES:15/1	1.00		
				6/07	TH	01:59P	15	*MI		FORCOMPANIES:15/2	1.00		
				6/08	FR	04:47P	15	*MI		FORCOMPANIES:15/1	1.00		
				6/08	FR	04:48P	15	*MI		FORCOMPANIES:15/2	1.00		
				6/11	MO	04:58P	15	*MI		FORCOMPANIES:15/1	1.00		
				6/11	MO	04:59P	15	*MI		FORCOMPANIES:15/2	1.00		
				6/12	TU	04:58P	15	*MI		FORCOMPANIES:15/1	1.00		
				6/12	TU	04:59P	15	*MI		FORCOMPANIES:15/2	1.00		
				6/13	WE	01:25P	15	*MI		FORCOMPANIES:15/1	1.00		
				6/13	WE	01:27P	15	*MI		FORCOMPANIES:15/2	1.00		
				6/14	TH	02:55P	15	*MI		FORCOMPANIES:15/1	1.00		
				6/14	TH	02:57P	15	*MI		FORCOMPANIES:15/2	1.00		
				6/15	FR	03:27P	15	*MI		FORCOMPANIES:15/1	1.00		
				6/15	FR	03:29P	15	*MI		FORCOMPANIES:15/2	1.00		
M-Su 5a-12a						*ESPA				:15 / :15 Bookends			
	.00	9	18	6/04	MO	11:58A	15	*MI		FORCOMPANIES:15/1	.00		
				6/04	MO	11:58A	15	*MI		FORCOMPANIES:15/2	.00		
				6/05	TU	02:25P	15	*MI		FORCOMPANIES:15/1	.00		
				6/05	TU	02:27P	15	*MI		FORCOMPANIES:15/2	.00		
				6/06	WE	11:55A	15	*MI		FORCOMPANIES:15/1	.00		
				6/06	WE	11:56A	15	*MI		FORCOMPANIES:15/2	.00		
				6/12	TU	09:45P	15	*MI		FORCOMPANIES:15/1	.00		
				6/12	TU	09:46P	15	*MI		FORCOMPANIES:15/2	.00		
				6/14	TH	10:17P	15	*MI		FORCOMPANIES:15/1	.00		
				6/14	TH	10:19P	15	*MI		FORCOMPANIES:15/2	.00		
				6/15	FR	06:57P	15	*MI		FORCOMPANIES:15/1	.00		
				6/15	FR	06:58P	15	*MI		FORCOMPANIES:15/2	.00		
				6/18	MO	07:45P	15	*MI		FORCOMPANIES:15/1	.00		
				6/18	MO	07:46P	15	*MI		FORCOMPANIES:15/2	.00		
				6/19	TU	08:47P	15	*MI		FORCOMPANIES:15/1	.00		

*** Continued ***

DUPLICATE

PERIOD COST 2,775.00

74 Total Units

ACTUAL GROSS BILLING	2,775.00
AGENCY COMMISSION	.00
NET DUE	2,775.00

Debits	.00
Credits	.00
SUB-TOTALS	.00
TOTAL RECONCILING	

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News Channel 7 On Your Side

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MCBG A16 WSPA I 3 0469
06/24/12 BX212053004

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE 06/24/12
ORDER TYPE General
WSPA (Local)
REP_: (WSPA) Anderson Daniels
SLSP: Davis Roofing & Maintenance
ADV_: 191557
PROD:
INVOICE NUMBER 0406025848
PAGE BROADCAST MONTH 3 05/28/2012 - 06/2
SCHEDULE DATES 6/04/12-12/23/12
Standard Broadcast Month

REF#: . /. /ROOFING2
Desc: WSPA
TERMS: NET 30 DAYS.

DESCRIPTION	LEN	AIRED	DAY	TODAY	TIME	(ENGR) MKT/STA	PRODUCT DESCRIPTION	PRICE	CONTINUATION / REMARKS	CREDIT/DEBIT
			6/19	TU	08:48P	15*MI	FORCOMPANIES:15/2	.00		
			6/22	FR	10:57P	15*MI	WHENYOUNEEDNEWROOF15	.00		
			6/22	FR	10:58P	15*MI	WHENYOUNEEDNEWROOF15	.00		
Sat 230p Movie					*WSPA		:15 / :15 Bookends			
	.00	10	4	6/16	SA	04:17P	15*MI FORCOMPANIES:15/1	.00		
				6/16	SA	04:19P	15*MI FORCOMPANIES:15/2	.00		
				6/16	SA	05:04P	15*MI FORCOMPANIES:15/1	.00		
				6/16	SA	05:06P	15*MI FORCOMPANIES:15/2	.00		
Sun 6a News					*WSPA		:15 / :15 Bookends			
	.00	11	1	6/17	SU		30*MI /	.00	Preempted	.00-
Total Airtime Net Spot Revenue:					2,775.00					

DUPLICATE

PERIOD COST 2,775.00	74 Total Units		Debits .00
	ACTUAL GROSS BILLING	2,775.00	Credits .00
	AGENCY COMMISSION	.00	SUB-TOTALS .00
	NET DUE	2,775.00	TOTAL RECONCILING

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News Channel 7 On Your Side

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MSBG_A16 WSPA I 3 '0470
06/24/12 EX212083002

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

REP: WSPA (Local)
SLSP: (WSPA) Anderson Daniels
ADV: Davis Roofing & Maintenance
PROD: 191557

INVOICE DATE: 06/24/12
OTHER TYPE: General
INVOICE NUMBER: 0406025849
PAGE: 1
BROADCAST MONTH: 05/28/2012 - 06/2
AGENCY: WSPA
SCHEDULE DATES: 6/04/12-12/23/12
Standard Broadcast Month

REF#: . /. /ROOFING
Desc: WSPA

TERMS: NET30 DAYS

DESCRIPTION	PRICE	DAY/STR	PER	DATE	DAY	TIME	LENGTH	MOS	FOR PRODUCT	DESCRIPTION	SPOT #	PRICE	REMARKS	RECONCILIATION DEBIT/CREDIT
M-F 6a News	100.00	1	6			*WSPA				:15 / :15 Bookends				
				6/05	TU	06:43A	15	*MI	WHENYOUNEEDNEWROOF15			100.00		
				6/05	TU	06:45A	15	*MI	WHENYOUNEEDNEWROOF15			100.00		
				6/11	MO	06:11A	15	*MI	WHENYOUNEEDNEWROOF15			100.00		
				6/11	MO	06:13A	15	*MI	WHENYOUNEEDNEWROOF15			100.00		
				6/19	TU	06:42A	15	*MI	WHENYOUNEEDNEWROOF15			100.00		
				6/19	TU	06:44A	15	*MI	WHENYOUNEEDNEWROOF15			100.00		
M-F 8a CBS This Morning	50.00	2	6			*WSPA				:15 / :15 Bookends				
				6/06	WE	08:56A	15	*MI	WHENYOUNEEDNEWROOF15			50.00		
				6/06	WE	09:57A	15	*MI	WHENYOUNEEDNEWROOF15			50.00		
				6/13	WE	08:23A	15	*MI	WHENYOUNEEDNEWROOF15			50.00		
				6/13	WE	08:25A	15	*MI	WHENYOUNEEDNEWROOF15			50.00		
				6/19	TU	08:44A	15	*MI	WHENYOUNEEDNEWROOF15			50.00		
				6/19	TU	08:46A	15	*MI	WHENYOUNEEDNEWROOF15			50.00		
M-F 9a Dr Phil	62.50	3	6			*WSPA				:15 / :15 Bookends				
				6/05	TU	09:20A	15	*MI	WHENYOUNEEDNEWROOF15			62.50		
				6/05	TU	09:22A	15	*MI	WHENYOUNEEDNEWROOF15			62.50		
				6/12	TU	09:39A	15	*MI	WHENYOUNEEDNEWROOF15			62.50		
				6/12	TU	09:41A	15	*MI	WHENYOUNEEDNEWROOF15			62.50		
				6/19	TU	09:56A	15	*MI	WHENYOUNEEDNEWROOF15			62.50		
				6/19	TU	09:58A	15	*MI	WHENYOUNEEDNEWROOF15			62.50		
M-F 10a Your Carolina	.00	4	9			*WSPA				:15 / :15 Bookends				
				6/04	MO	10:10A	15	*MI	WHENYOUNEEDNEWROOF15			.00		
				6/04	MO	10:12A	15	*MI	WHENYOUNEEDNEWROOF15			.00		
				6/08	FR		30	*MI	/			.00	Preempted	.00-
				6/11	MO	10:07A	15	*MI	WHENYOUNEEDNEWROOF15			.00		
				6/11	MO	10:09A	15	*MI	WHENYOUNEEDNEWROOF15			.00		
				6/13	WE	10:56A	15	*MI	WHENYOUNEEDNEWROOF15			.00		

*** Continued ***

PERIOD COST	6,660.00	88 Total Units		Debits	.00
		ACTUAL GROSS BILLING	6,660.00	Credits	.00
		AGENCY COMMISSION	.00	SUB-TOTALS	.00
		NET DUE	6,660.00	TOTAL RECONCILING	

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News Channel 7 On Your Side

WSPA-TV
250 International Dr.
Spartanburg, SC 29303

ADVERTISER: Davis Roofing & Maintenance
PRODUCT: 191557
INVOICE NUMBER: 0406025849
BROADCAST MONTH: 05/28/2012 - 06/
AMOUNT DUE: 6,660.00

*00470

000139950
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

REMIT TO:

WSPA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26589
RICHMOND VA 23261-6589

401400010 00000000139950 00000406025849 000666000 1

ELECTRONICALLY FILED - 2017 Mar 14 10:33 AM - SPARTANBURG - COMMON PLEAS - CASE#2014CP4202841

News Channel 7 On Your Side

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG_A16 WSPA I 3 0470
06/24/12 BX212053002

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE 06/24/12 | ORDER TYPE General | WSPA

WSPA (Local)
REP_: (WSPA) Anderson Daniels
SLSP: Davis Roofing & Maintenance
ADV_: 191557
PROD:

INVOICE NUMBER 0406025849

PAGE BROADCAST MONTH 2 05/28/2012 - 06/2

SCHEDULE DATES 6/04/12-12/23/12
Standard Broadcast Month

REF#: - /. /ROOFING
Desc: WSPA

-TERMS: NET 30 DAYS-

DESCRIPTION	PRICE	LEN	POS	DATE	DAY	TIME	ACTUAL BROADCAST (LENGTH/WSPA/PROGRAM/DESCRIPTION)	GROSS PRICE	RECONCILIATION REMARKS	DEBIT/CREDIT
				6/13	WE	10:57A	15*MI WHENYOUNEEDNEWROOF15	.00		
				6/18	MO		30*MI /	.00	Preempted	.00-
				6/21	TH		30*MI /	.00	Preempted	.00-
	25.00	5	6	6/05	TU	10:43A	15*MI WHENYOUNEEDNEWROOF15	25.00		
				6/05	TU	10:46A	15*MI WHENYOUNEEDNEWROOF15	25.00		
				6/15	FR	10:50A	15*MI WHENYOUNEEDNEWROOF15	25.00		
				6/15	FR	10:53A	15*MI WHENYOUNEEDNEWROOF15	25.00		
				6/22	FR	10:07A	15*MI WHENYOUNEEDNEWROOF15	25.00		
				6/22	FR	10:09A	15*MI WHENYOUNEEDNEWROOF15	25.00		
M-F 530p News							*WSPA :15 / :15 Bookends			
	140.00	6	2	6/12	TU	05:39P	15*MI WHENYOUNEEDNEWROOF15	140.00		
				6/12	TU	05:41P	15*MI WHENYOUNEEDNEWROOF15	140.00		
M-F 6p News							*WSPA :15 / :15 Bookends			
	162.50	7	4	6/08	FR	06:11P	15*MI WHENYOUNEEDNEWROOF15	162.50		
				6/08	FR	06:13P	15*MI WHENYOUNEEDNEWROOF15	162.50		
				6/19	TU	06:27P	15*MI WHENYOUNEEDNEWROOF15	162.50		
				6/19	TU	06:30P	15*MI WHENYOUNEEDNEWROOF15	162.50		
M-F 730p Scene On 7							*WSPA :15 / :15 Bookends			
	92.50	8	6	6/05	TU	07:43P	15*MI WHENYOUNEEDNEWROOF15	92.50		
				6/05	TU	07:46P	15*MI WHENYOUNEEDNEWROOF15	92.50		
				6/14	TH	07:36P	15*MI WHENYOUNEEDNEWROOF15	92.50		
				6/14	TH	07:39P	15*MI WHENYOUNEEDNEWROOF15	92.50		
				6/22	FR	07:35P	15*MI WHENYOUNEEDNEWROOF15	92.50		
				6/22	FR	07:38P	15*MI WHENYOUNEEDNEWROOF15	92.50		
Sun 6a News							*WSPA :15 / :15 Bookends			
	15.00	9	6	6/10	SU	07:06A	15*MI WHENYOUNEEDNEWROOF15	15.00		
				6/10	SU	07:07A	15*MI WHENYOUNEEDNEWROOF15	15.00		
				6/17	SU	06:41A	15*MI WHENYOUNEEDNEWROOF15	15.00		
				6/17	SU	06:44A	15*MI WHENYOUNEEDNEWROOF15	15.00		
				6/24	SU	07:24A	15*MI WHENYOUNEEDNEWROOF15	15.00		
				6/24	SU	07:26A	15*MI WHENYOUNEEDNEWROOF15	15.00		
M-Su 9a-5p							*ESPA :15 / :15 Bookends			
	1.00	10	20	6/04	MO	12:23P	15*MI WHENYOUNEEDNEWROOF15	1.00		
				6/04	MO	12:24P	15*MI WHENYOUNEEDNEWROOF15	1.00		
				6/05	TU	01:44P	15*MI WHENYOUNEEDNEWROOF15	1.00		
				6/05	TU	01:46P	15*MI WHENYOUNEEDNEWROOF15	1.00		
				6/06	WE	09:27A	15*MI WHENYOUNEEDNEWROOF15	1.00		
				6/06	WE	09:29A	15*MI WHENYOUNEEDNEWROOF15	1.00		
				6/07	TH	10:29A	15*MI WHENYOUNEEDNEWROOF15	1.00		
				6/07	TH	10:31A	15*MI WHENYOUNEEDNEWROOF15	1.00		
				6/08	FR	10:30A	15*MI WHENYOUNEEDNEWROOF15	1.00		
				6/08	FR	10:32A	15*MI WHENYOUNEEDNEWROOF15	1.00		
				6/11	MO	12:58P	15*MI WHENYOUNEEDNEWROOF15	1.00		
				6/11	MO	12:59P	15*MI WHENYOUNEEDNEWROOF15	1.00		
				6/12	TU	03:58P	15*MI WHENYOUNEEDNEWROOF15	1.00		
				6/12	TU	03:59P	15*MI WHENYOUNEEDNEWROOF15	1.00		
				6/13	WE	11:58A	15*MI WHENYOUNEEDNEWROOF15	1.00		

*** Continued ***

DUPLICATE

PERIOD COST 6,660.00

88 Total Units

ACTUAL GROSS BILLING	6,660.00
AGENCY COMMISSION	.00
NET DUE	6,660.00

Debits	.00
Credits	.00
SUB-TOTALS	.00
TOTAL RECONCILING	

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ELECTRONICALLY FILED - 2017 Mar 14 10:33 AM - SPARTANBURG - COMMON PLEAS - CASE#2014CP4202841

News Channel 7 On Your Side

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG_A16 WSPA I 3 0470
INVOICE DATE 06/24/12 BX212053002
ORDER TYPE General WSPA

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

WSPA (Local)
REP_: (WSPA) Anderson Daniels
SLSP: Davis Roofing & Maintenance
ADV_: 191557
PROD:

INVOICE NUMBER 0406025849
PAGE BROADCAST MONTH 3 05/28/2012 - 06/2
SCHEDULE DATES 6/04/12-12/23/12
Standard Broadcast Month

REF#: . /. /ROOFING
Desc: WSPA

TERMS: NET 30 DAYS.

SCHEDULE DESCRIPTION	PRICE	POS	SPOTS/PER	DATE	DAY	TIME	LENGTH	M/G	PRODUCT	DESCRIPTION	PRICE	RECONCILIATION REMARKS	DEBIT/CREDIT
				6/13	WE	11:59A	15	*MI	WHENYOUNEEDNEWROOF15		1.00		
				6/14	TH	09:48A	15	*MI	WHENYOUNEEDNEWROOF15		1.00		
				6/14	TH	09:49A	15	*MI	WHENYOUNEEDNEWROOF15		1.00		
				6/15	FR	04:19P	15	*MI	WHENYOUNEEDNEWROOF15		1.00		
				6/15	FR	04:21P	15	*MI	WHENYOUNEEDNEWROOF15		1.00		
M-Su 5a-12a						*ESPA				:15 / :15 Bookends			
	.00	11	12	6/04	MO	03:58P	15	*MI	WHENYOUNEEDNEWROOF15		.00		
				6/04	MO	03:59P	15	*MI	WHENYOUNEEDNEWROOF15		.00		
				6/10	SU	09:13P	15	*MI	WHENYOUNEEDNEWROOF15		.00		
				6/10	SU	09:14P	15	*MI	WHENYOUNEEDNEWROOF15		.00		
				6/11	MO	11:15P	15	*MI	WHENYOUNEEDNEWROOF15		.00		
				6/11	MO	11:17P	15	*MI	WHENYOUNEEDNEWROOF15		.00		
				6/17	SU	09:45P	15	*MI	WHENYOUNEEDNEWROOF15		.00		
				6/17	SU	09:47P	15	*MI	WHENYOUNEEDNEWROOF15		.00		
				6/19	TU	11:48P	15	*MI	WHENYOUNEEDNEWROOF15		.00		
				6/19	TU	11:50P	15	*MI	WHENYOUNEEDNEWROOF15		.00		
				6/23	SA	10:47P	15	*MI	WHENYOUNEEDNEWROOF15		.00		
				6/23	SA	10:48P	15	*MI	WHENYOUNEEDNEWROOF15		.00		
Banner - Standard						*WSPA.Com				Unit			
	1000.00	12	1	6/18	MO	05:00A	01				1000.00		
Service - Search Engine Market						*WSPA.Com				Unit			
	2640.00	13	1	6/18	MO	05:01A	01				2640.00		
Sat 230p Movie						*WSPA				:15 / :15 Bookends			
	.00	14	4	6/16	SA	02:45P	15	*MI	WHENYOUNEEDNEWROOF15		.00		
				6/16	SA	02:47P	15	*MI	WHENYOUNEEDNEWROOF15		.00		
				6/16	SA	03:37P	15	*MI	WHENYOUNEEDNEWROOF15		.00		
				6/16	SA	03:39P	15	*MI	WHENYOUNEEDNEWROOF15		.00		
Sat 5a Reel Animals						*WSPA				:15 / :15 Bookends			
	.00	15	2	6/16	SA	05:28A	15	*MI	WHENYOUNEEDNEWROOF15		.00		
				6/16	SA	05:29A	15	*MI	WHENYOUNEEDNEWROOF15		.00		
Total Airtime Net Spot Revenue:						6,660.00							

DUPLICATE

PERIOD COST	6,660.00	88 Total Units		Debits	.00
		ACTUAL GROSS BILLING	6,660.00	Credits	.00
		AGENCY COMMISSION	.00	SUB-TOTALS	.00
		NET DUE	6,660.00	TOTAL RECONCILING	

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED ON THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

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News Channel 7 On Your Side

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG_A16 WSPA I 1 0080
06/24/12 BX212041806

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE: 06/24/12
ORDER TYPE: General
WSPA

REP_: WSPA (Local)
SLSP: (WSPA) Anderson Daniels
ADV_: Davis Roofing & Maintenance
PROD: 191557

INVOICE NUMBER: 0406025882
PAGE BROADCAST MONTH: 1 05/28/2012 - 06/2

SCHEDULE DATES: 4/23/12-12/31/12
Standard Broadcast Month

REF#: - /DISTRI/BUTION
Desc: WSPA

TERMS: NET30 DAYS

DESCRIPTION / RATE	SPOTS PER	WEEKS	DATE	DAY	TIME	LENGTH/DAYPART/DEMO	PRODUCT DESCRIPTION	PRICE	RECONCILIATION REMARKS / DEBIT/CREDIT
M-F 6a News					*WSPA		:15 / :15 Bookends		
90.00	27	2	5/31	TH	06:23A	15*MI	FORCOMPANIES:15/1	90.00	
			5/31	TH	06:26A	15*MI	FORCOMPANIES:15/2	90.00	
M-F 8a CBS This Morning					*WSPA		:15 / :15 Bookends		
50.00	28	2	5/28	MO	08:26A	15*MI	FORCOMPANIES:15/1	50.00	
			5/28	MO	08:27A	15*MI	FORCOMPANIES:15/2	50.00	
M-F 6p News					*WSPA		:15 / :15 Bookends		
162.50	33	4	5/28	MO	06:13P	15*MI	FORCOMPANIES:15/1	162.50	
			5/28	MO	06:15P	15*MI	FORCOMPANIES:15/2	162.50	
137.50			5/31	TH	06:22P	15*MI	FORCOMPANIES:15/1	137.50	
			5/31	TH	06:23P	15*MI	FORCOMPANIES:15/2	137.50	
M-Su 11p News					*WSPA		:15 / :15 Bookends		
175.00	34	2	6/03	SU	11:19P	15*MI	FORCOMPANIES:15/1	175.00	
			6/03	SU	11:22P	15*MI	FORCOMPANIES:15/2	175.00	
Sun 6a News					*WSPA		:15 / :15 Bookends		
7.50	36	4	6/03	SU	06:56A	15*MI	FORCOMPANIES:15/1	7.50	
			6/03	SU	06:59A	15*MI	FORCOMPANIES:15/2	7.50	
12.50			6/03	SU	07:57A	15*MI	FORCOMPANIES:15/1	12.50	
			6/03	SU	08:00A	15*MI	FORCOMPANIES:15/2	12.50	
M-Su 9a-5p					*ESPA		:15 / :15 Bookends		
.00	38	10	5/28	MO	03:55P	15*MI	FORCOMPANIES:15/1	.00	
			5/28	MO	03:56P	15*MI	FORCOMPANIES:15/2	.00	
M-Su 5p-8p					*ESPA		:15 / :15 Bookends		
1.00	38	4	5/29	TU	06:46P	15*MI	FORCOMPANIES:15/1	1.00	
			5/29	TU	06:47P	15*MI	FORCOMPANIES:15/2	1.00	
M-Su 9a-5p					*ESPA		:15 / :15 Bookends		
.00	38	10	5/31	TH	04:58P	15*MI	FORCOMPANIES:15/1	.00	
			5/31	TH	04:59P	15*MI	FORCOMPANIES:15/2	.00	

*** Continued ***

PERIOD COST	1,619.00	38 Total Units	
		ACTUAL GROSS BILLING	1,619.00
		AGENCY COMMISSION	.00
		NET DUE	1,619.00
		Debits	.00
		Credits	.00
		SUB-TOTALS	.00
		TOTAL RECONCILING	

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

News Channel 7 On Your Side
WSPA-TV
250 International Dr.
Spartanburg, SC 29303

ADVERTISER: Davis Roofing & Maintenance
PRODUCT: 191557

INVOICE NUMBER: 0406025882
BROADCAST MONTH: 05/28/2012 - 06/

AMOUNT DUE: 1,619.00

*00080

000139950
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

REMIT TO:

WSPA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26589
RICHMOND VA 23261-6589

401400010 00000000139950 00000406025882 000161900 6

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News Channel 7 On Your Side

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG_A16 WSPA I 1 0080
06/24/12 BX212041806

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE: General
ORDER TYPE: WSPA

WSPA (Local)
REP_: (WSPA) Anderson Daniels
SLSM: Davis Roofing & Maintenance
ADV_: 191557
PROD:

INVOICE NUMBER: 0406025882
PAGE BROADCAST MONTH: 2 05/28/2012 - 06/2

SCHEDULE DATES: 4/23/12-12/31/12
Standard Broadcast Month

REF#: /DISTRI/BUTION
Desc: WSPA

TERMS: NET 30 DAYS.

DESCRIPTION	RATE	AT/SPOTS	PER	DATE	DAY	TIME	LENGTH	MOTION	PROGRAM/DESCRIPTION	PRICE	RECONCILIATION REMARKS	DEBIT/CREDIT
M-Su 5p-8p						*ESPA			:15 / :15 Bookends			
	1.00	38	4	5/31	TH	07:58P	15	*MI	FORCOMPANIES:15/1	1.00		
				5/31	TH	07:59P	15	*MI	FORCOMPANIES:15/2	1.00		
M-Su 9a-5p						*ESPA			:15 / :15 Bookends			
	.00	38	10	6/01	FR	09:49A	15	*MI	FORCOMPANIES:15/1	.00		
				6/01	FR	09:51A	15	*MI	FORCOMPANIES:15/2	.00		
				6/02	SA	11:13A	15	*MI	FORCOMPANIES:15/1	.00		
				6/02	SA	11:14A	15	*MI	FORCOMPANIES:15/2	.00		
				6/03	SU	02:12P	15	*MI	FORCOMPANIES:15/1	.00		
				6/03	SU	02:14P	15	*MI	FORCOMPANIES:15/2	.00		
M-F 10a Your Carolina						*WSPA			:15 / :15 Bookends			
	20.00	39	8	5/28	MO	10:25A	15	*MI	FORCOMPANIES:15/1	20.00		
				5/28	MO	10:28A	15	*MI	FORCOMPANIES:15/2	20.00		
				5/30	WE	10:34A	15	*MI	FORCOMPANIES:15/1	20.00		
				5/30	WE	10:36A	15	*MI	FORCOMPANIES:15/2	20.00		
				5/31	TH	10:42A	15	*MI	FORCOMPANIES:15/1	20.00		
				5/31	TH	10:45A	15	*MI	FORCOMPANIES:15/2	20.00		
				6/01	FR	10:51A	15	*MI	FORCOMPANIES:15/1	20.00		
				6/01	FR	10:54A	15	*MI	FORCOMPANIES:15/2	20.00		
M-F 730p Scene On 7						*WSPA			:15 / :15 Bookends			
	92.50	40	2	5/30	WE	07:50P	15	*MI	FORCOMPANIES:15/1	92.50		
				5/30	WE	07:54P	15	*MI	FORCOMPANIES:15/2	92.50		
Total Airtime Net Spot Revenue:										1,619.00		

DUPLICATE

PERIOD COST 1,619.00

38 Total Units

ACTUAL GROSS BILLING	1,619.00
AGENCY COMMISSION	.00
NET DUE	1,619.00

Debits	.00
Credits	.00
SUB-TOTALS	.00
TOTAL RECONCILING	

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News Channel 7 On Your Side

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG_A16 WSPA I 1 0081
06/24/12 BX212032101

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

REP: WSPA (Local)
SLSP: (WSPA) Anderson Daniels
ADV: Davis Roofing & Maintenance
PROD: 191557

INVOICE DATE: General
ORDER TYPE: WSPA
INVOICE NUMBER: 0406025901
PAGE BROADCAST MONTH: 1 05/28/2012 - 06/2
SCHEDULE DATES: 4/02/12-12/31/12
Standard Broadcast Month

REF#: - /. /ROOFING
Desc: WSPA

*TERMS: NET30 DAYS

ACCOUNT / DESCRIPTION	PRICE	SYSTEM	PRI	DATE	DAY	TIME	AUDIO/VIDEO/LENGTH/MIX	PROJECTION	LOCATION	PRICE	REVENUE CLASSIFICATION / REMARKS	CREDIT/CREDIT
							*WSPA		:15 / :15 Bookends			
M-F 6a News	100.00	27	2	5/29	TU	06:23A	15*MI	WHENYOUNEEDNEWROOF15		100.00		
				5/29	TU	06:26A	15*MI	WHENYOUNEEDNEWROOF15		100.00		
							*WSPA		:15 / :15 Bookends			
M-F 8a CBS This Morning	50.00	28	2	5/29	TU	08:44A	15*MI	WHENYOUNEEDNEWROOF15		50.00		
				5/29	TU	08:46A	15*MI	WHENYOUNEEDNEWROOF15		50.00		
							*WSPA		:15 / :15 Bookends			
M-F 9a Dr Phil	60.00	29	2	5/30	WE	09:56A	15*MI	WHENYOUNEEDNEWROOF15		60.00		
				5/30	WE	09:58A	15*MI	WHENYOUNEEDNEWROOF15		60.00		
							*WSPA		:15 / :15 Bookends			
M-F 10a Your Carolina	.00	30	8	5/29	TU	10:56A	15*MI	WHENYOUNEEDNEWROOF15		.00		
				5/29	TU	10:57A	15*MI	WHENYOUNEEDNEWROOF15		.00		
				5/31	TH	10:51A	15*MI	WHENYOUNEEDNEWROOF15		.00		
				5/31	TH	10:53A	15*MI	WHENYOUNEEDNEWROOF15		.00		
				6/04	MO		30*MI	/		.00	Preempted	.00-
				6/07	TH		30*MI	/		.00	Preempted	.00-
				6/11	MO		30*MI	/		.00	Preempted	.00-
				6/13	WE		30*MI	/		.00	Preempted	.00-
							*WSPA		:15 / :15 Bookends			
M-F 5p News	140.00	31	2	5/29	TU	05:22P	15*MI	WHENYOUNEEDNEWROOF15		140.00		
				5/29	TU	05:24P	15*MI	WHENYOUNEEDNEWROOF15		140.00		
							*WSPA		:15 / :15 Bookends			
M-F 530p News	140.00	32	4	5/29	TU	05:43P	15*MI	WHENYOUNEEDNEWROOF15		140.00		
				5/29	TU	05:45P	15*MI	WHENYOUNEEDNEWROOF15		140.00		
	120.00			5/29	TU	05:55P	15*MI	WHENYOUNEEDNEWROOF15		120.00		
				5/29	TU	05:57P	15*MI	WHENYOUNEEDNEWROOF15		120.00		
							*WSPA		:15 / :15 Bookends			
Sat 6a News	12.50	35	2	6/02	SA	07:06A	15*MI	WHENYOUNEEDNEWROOF15		12.50		

*=Confirmed *=Preempted

COPY

PERIOD COST	1,448.00	38 Total Units	
		ACTUAL GROSS BILLING	1,448.00
		AGENCY COMMISSION	.00
		NET DUE	1,448.00

Debits	.00
Credits	.00
SUB-TOTALS	.00
TOTAL RECONCILING	

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

News Channel 7 On Your Side
WSPA-TV
250 International Dr.
Spartanburg, SC 29303

ADVERTISER: Davis Roofing & Maintenance
PRODUCT: 191557

INVOICE NUMBER: 0406025901
BROADCAST MONTH: 05/28/2012 - 06/

AMOUNT DUE
1,448.00

*00081

000139950
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

REMIT TO:

WSPA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26589
RICHMOND VA 23261-6589

401400010 00000000139950 00000406025901 000144800 4

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News Channel 7 On Your Side

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG_A16 WSPA I 1 0081
06/24/12 BX212032101

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE 06/24/12
ORDER TYPE General
WSPA (Local)
REP_: (WSPA) Anderson Daniels
SLSP: Davis Roofing & Maintenance
ADV_: 191557
PROD:
INVOICE NUMBER 0406025901
PAGE BROADCAST MONTH 2 05/28/2012 - 06/2
SCHEDULE DATES 4/02/12-12/31/12
Standard Broadcast Month

REF#: . /. /ROOFING
Desc: WSPA

TERMS: NET 30 DAYS.

DESCRIPTION	PRICE	AU	SPT	PER	DATE	DAY	TIME	ASSIGNED/ACTUAL TELECAST LENGTH/MKT/PROGRAM/DESCRIPTION	PRICE	RECONCILIATION REMARKS	AGENCY CREDITS
					6/02	SA	07:08A	15*MI WHENYOUNEEDNEWROOF15	12.50		
M-Su 9a-5p							*ESPA	:15 / :15 Bookends			
	1.00	37	8		5/28	MO	10:55A	15*MI WHENYOUNEEDNEWROOF15	1.00		
					5/28	MO	10:56A	15*MI WHENYOUNEEDNEWROOF15	1.00		
					5/31	TH	10:32A	15*MI WHENYOUNEEDNEWROOF15	1.00		
					5/31	TH	10:34A	15*MI WHENYOUNEEDNEWROOF15	1.00		
					6/01	FR	01:58P	15*MI WHENYOUNEEDNEWROOF15	1.00		
					6/01	FR	01:59P	15*MI WHENYOUNEEDNEWROOF15	1.00		
					6/03	SU	11:44A	15*MI WHENYOUNEEDNEWROOF15	1.00		
					6/03	SU	11:45A	15*MI WHENYOUNEEDNEWROOF15	1.00		
M-Su 5p-8p							*ESPA	:15 / :15 Bookends			
	1.00	38	2		6/02	SA	05:57P	15*MI WHENYOUNEEDNEWROOF15	1.00		
					6/02	SA	05:58P	15*MI WHENYOUNEEDNEWROOF15	1.00		
M-Su 8p-12a							*ESPA	:15 / :15 Bookends			
	1.00	39	8		5/28	MO	08:58P	15*MI WHENYOUNEEDNEWROOF15	1.00		
					5/28	MO	08:59P	15*MI WHENYOUNEEDNEWROOF15	1.00		
					5/29	TU	10:48P	15*MI WHENYOUNEEDNEWROOF15	1.00		
					5/29	TU	10:49P	15*MI WHENYOUNEEDNEWROOF15	1.00		
					5/31	TH	09:44P	15*MI WHENYOUNEEDNEWROOF15	1.00		
					5/31	TH	09:46P	15*MI WHENYOUNEEDNEWROOF15	1.00		
					6/03	SU	10:27P	15*MI WHENYOUNEEDNEWROOF15	1.00		
					6/03	SU	10:29P	15*MI WHENYOUNEEDNEWROOF15	1.00		
M-F 730p Scene On 7							*WSPA	:15 / :15 Bookends			
	92.50	47	2		5/28	MO	07:51P	15*MI WHENYOUNEEDNEWROOF15	92.50		
					5/28	MO	07:54P	15*MI WHENYOUNEEDNEWROOF15	92.50		
Total Airtime Net Spot Revenue:								1,448.00			

DUPLICATE

PERIOD COST 1,448.00

38 Total Units

ACTUAL GROSS BILLING	1,448.00
AGENCY COMMISSION	.00
NET DUE	1,448.00

Debits	.00
Credits	.00
SUB-TOTALS	.00
TOTAL RECONCILING	

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ELECTRONICALLY FILED - 2017 Mar 14 10:33 AM - SPARTANBURG - COMMON PLEAS - CASE#2014CP4202841

News Channel 7 On Your Side

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG_A16 WSPA I 3 0532
07/29/12 BX212053004

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

REP_/ WSPA (Local)
SLSP: (WSPA) Anderson Daniels
ADV_/ Davis Roofing & Maintenance
PROD: 191557

INVOICE DATE: 07/29/12
ORDER TYPE: General
INVOICE NUMBER: 0406026504
PAGE: 1
BROADCAST MONTH: 06/25/2012 - 07/2
SCHEDULE DATES: 6/04/12-12/23/12
Standard Broadcast Month

REF#: . /. /ROOFING2
Desc: WSPA

*TERMS: NET30 DAYS

DESCRIPTION	GROSS	LIN	NUM	ACTUAL BROADCAST DATE	DAY	TIME	LENGTH	M/E	PGM/PRODUCT/PROMOTION	REMARKS	PRICE	RECONCILIATION DEBIT/CREDIT
M-F 6a News	100.00	1	10			*WSPA			:15 / :15 Bookends			
				6/26	TU	06:09A	15	*MI	WHENYOUNEEDNEWROOF15		100.00	
				6/26	TU	06:10A	15	*MI	WHENYOUNEEDNEWROOF15		100.00	
				7/03	TU	06:22A	15	*MI	WHENYOUNEEDNEWROOF15		100.00	
				7/03	TU	06:24A	15	*MI	WHENYOUNEEDNEWROOF15		100.00	
				7/10	TU	06:27A	15	*MI	WHENYOUNEEDNEWROOF15		100.00	
				7/10	TU	06:29A	15	*MI	WHENYOUNEEDNEWROOF15		100.00	
				7/17	TU	06:28A	15	*MI	WHENYOUNEEDNEWROOF15		100.00	
				7/17	TU	06:29A	15	*MI	WHENYOUNEEDNEWROOF15		100.00	
				7/27	FR	06:38A	15	*MI	FORCOMPANIES5THWHEEL		100.00	
				7/27	FR	06:41A	15	*MI	FORCOMPANIES5THWHEEL		100.00	
M-F 8a CBS This Morning	50.00	2	10			*WSPA			:15 / :15 Bookends			
				6/26	TU	08:37A	15	*MI	WHENYOUNEEDNEWROOF15		50.00	
				6/26	TU	08:39A	15	*MI	WHENYOUNEEDNEWROOF15		50.00	
				7/02	MO	08:36A	15	*MI	WHENYOUNEEDNEWROOF15		50.00	
				7/02	MO	08:37A	15	*MI	WHENYOUNEEDNEWROOF15		50.00	
				7/10	TU	08:08A	15	*MI	WHENYOUNEEDNEWROOF15		50.00	
				7/10	TU	08:09A	15	*MI	WHENYOUNEEDNEWROOF15		50.00	
				7/20	FR	08:26A	15	*MI	WHENYOUNEEDNEWROOF15		50.00	
				7/20	FR	08:27A	15	*MI	WHENYOUNEEDNEWROOF15		50.00	
				7/26	TH	08:53A	15	*MI	FORCOMPANIES5THWHEEL		50.00	
				7/26	TH	08:55A	15	*MI	FORCOMPANIES5THWHEEL		50.00	
M-F 10a Your Carolina	.00	3	8			*WSPA			:15 / :15 Bookends			
				6/26	TU	10:50A	15	*MI	WHENYOUNEEDNEWROOF15		.00	
				6/26	TU	10:53A	15	*MI	WHENYOUNEEDNEWROOF15		.00	
				7/02	MO	10:51A	15	*MI	WHENYOUNEEDNEWROOF15		.00	
				7/02	MO	10:54A	15	*MI	WHENYOUNEEDNEWROOF15		.00	
				7/10	TU	10:56A	15	*MI	WHENYOUNEEDNEWROOF15		.00	

Continued

PERIOD COST	3,600.00	84 Total Units	
		ACTUAL GROSS BILLING	3,600.00
		AGENCY COMMISSION	.00
		NET DUE	3,600.00
		Debits	.00
		Credits	.00
		SUB-TOTALS	.00
		TOTAL RECONCILING	

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

WSPA-TV News Channel 7 On Your Side
250 International Dr.
Spartanburg, SC 29303

ADVERTISER: Davis Roofing & Maintenance
PRODUCT: 191557
INVOICE NUMBER: 0406026504
BROADCAST MONTH: 06/25/2012 - 07/
AMOUNT DUE: 3,600.00

*00532

000139950
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

REMIT TO:

WSPA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26589
RICHMOND VA 23261-6589

401400010 0000000139950 0000406026504 000360000 2

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News Channel 7 On Your Side

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG_A16 WSPA I 3 0532
07/29/12 BX212053004

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE 07/29/12
ORDER TYPE General
WSPA (Local)
REP_: (WSPA) Anderson Daniels
SLSPN: Davis Roofing & Maintenance
ADV_: 191557
PROD:
INVOICE NUMBER 0406026504
PAGE BROADCAST MONTH 2 06/25/2012 - 07/2
SCHEDULE DATES 6/04/12-12/23/12
Standard Broadcast Month

REF#: . /. /ROOFING2
Desc: WSPA

TERMS: NET 30 DAYS

SCHEDULE DESCRIPTION	PRICE	AVAIL	PER	ACTUAL BROADCAST DATE	DAY	TIME	LENGTH	MG/SPOT PRODUCT DESCRIPTION	PRICE	RECONCILIATION REMARKS	DEBITS/CREDITS
				7/10	TU	10:58A	15	*MI WHENYOUNEEDNEWROOF15	.00		
				7/19	TH	10:34A	15	*MI WHENYOUNEEDNEWROOF15	.00		
				7/19	TH	10:37A	15	*MI WHENYOUNEEDNEWROOF15	.00		
						*WSPA		:15 / :15 Bookends			
M-F 530p News	140.00	4	4	7/02	MO	05:52P	15	*MI WHENYOUNEEDNEWROOF15	140.00		
				7/02	MO	05:53P	15	*MI WHENYOUNEEDNEWROOF15	140.00		
				7/18	WE	05:55P	15	*MI WHENYOUNEEDNEWROOF15	140.00		
				7/18	WE	05:57P	15	*MI WHENYOUNEEDNEWROOF15	140.00		
						*WSPA		:15 / :15 Bookends			
M-F 6p News	162.50	5	4	7/05	TH	06:27P	15	*MI WHENYOUNEEDNEWROOF15	162.50		
				7/05	TH	06:30P	15	*MI WHENYOUNEEDNEWROOF15	162.50		
				7/16	MO	06:12P	15	*MI WHENYOUNEEDNEWROOF15	162.50		
				7/16	MO	06:14P	15	*MI WHENYOUNEEDNEWROOF15	162.50		
						*WSPA		:15 / :15 Bookends			
M-F 730p Scene On 7	92.50	6	8	6/26	TU	07:42P	15	*MI WHENYOUNEEDNEWROOF15	92.50		
				6/26	TU	07:44P	15	*MI WHENYOUNEEDNEWROOF15	92.50		
				7/02	MO	07:52P	15	*MI WHENYOUNEEDNEWROOF15	92.50		
				7/02	MO	07:55P	15	*MI WHENYOUNEEDNEWROOF15	92.50		
				7/11	WE	07:41P	15	*MI WHENYOUNEEDNEWROOF15	92.50		
				7/11	WE	07:44P	15	*MI WHENYOUNEEDNEWROOF15	92.50		
				7/16	MO	07:42P	15	*MI WHENYOUNEEDNEWROOF15	92.50		
				7/16	MO	07:44P	15	*MI WHENYOUNEEDNEWROOF15	92.50		
						*WSPA		:15 / :15 Bookends			
Sun 6a News	15.00	7	8	7/01	SU	07:57A	15	*MI WHENYOUNEEDNEWROOF15	15.00		
				7/01	SU	08:00A	15	*MI WHENYOUNEEDNEWROOF15	15.00		
				7/08	SU	06:53A	15	*MI WHENYOUNEEDNEWROOF15	15.00		
				7/08	SU	06:55A	15	*MI WHENYOUNEEDNEWROOF15	15.00		
				7/15	SU	07:26A	15	*MI WHENYOUNEEDNEWROOF15	15.00		
				7/15	SU	07:29A	15	*MI WHENYOUNEEDNEWROOF15	15.00		
				7/22	SU	07:26A	15	*MI WHENYOUNEEDNEWROOF15	15.00		
				7/22	SU	07:29A	15	*MI WHENYOUNEEDNEWROOF15	15.00		
						*ESPA		:15 / :15 Bookends			
M-Su 5a-12a	.00	9	30	6/25	MO	08:16P	15	*MI WHENYOUNEEDNEWROOF15	.00		
				6/25	MO	08:17P	15	*MI WHENYOUNEEDNEWROOF15	.00		
				6/28	TH	07:12P	15	*MI WHENYOUNEEDNEWROOF15	.00		
				6/28	TH	07:14P	15	*MI WHENYOUNEEDNEWROOF15	.00		
				6/29	FR	11:55P	15	*MI WHENYOUNEEDNEWROOF15	.00		
				6/29	FR	11:56P	15	*MI WHENYOUNEEDNEWROOF15	.00		
				7/02	MO	09:12P	15	*MI WHENYOUNEEDNEWROOF15	.00		
				7/02	MO	09:14P	15	*MI WHENYOUNEEDNEWROOF15	.00		
				7/05	TH	12:01A	15	*MI WHENYOUNEEDNEWROOF15	.00		
				7/05	TH	12:01A	15	*MI WHENYOUNEEDNEWROOF15	.00		
				7/06	FR	05:44P	15	*MI WHENYOUNEEDNEWROOF15	.00		
				7/06	FR	05:46P	15	*MI WHENYOUNEEDNEWROOF15	.00		
				7/10	TU	11:51P	15	*MI WHENYOUNEEDNEWROOF15	.00		
				7/10	TU	11:52P	15	*MI WHENYOUNEEDNEWROOF15	.00		
				7/11	WE	11:15P	15	*MI WHENYOUNEEDNEWROOF15	.00		

*** Continued ***

DUPLICATE

PERIOD COST	3,600.00	84 Total Units		Debits .00
		ACTUAL GROSS BILLING	3,600.00	Credits .00
		AGENCY COMMISSION	.00	SUB-TOTALS .00
		NET DUE	3,600.00	TOTAL RECONCILING

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News Channel 7 On Your Side

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG_AIG WSPA I 3 0532
07/29/12 EX212053004

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE 07/29/12 | ORDER TYPE General | WSPA

WSPA (Local)
REP (WSPA) Anderson Daniels
SLSP Davis Roofing & Maintenance
ADV 191557
PROD

INVOICE NUMBER 0406026504
PAGE 3 BROADCAST MONTH 06/25/2012 - 07/2
SCHEDULE DATES 6/04/12-12/23/12
Standard Broadcast Month

REF#: . /. /ROOFING2
Desc: WSPA

-TERMS: NET 30 DAYS.

FORD/CLASS DESCRIPTION	PAGE	#1/SPOTS	ACTUAL BROADCAST DATE	DAY	TIME	LENGTH/MOS	PROGRAM/DESCRIPTION	GRP	PRICE	RECONCILIATION REMARKS	CR/DR/REJ
			7/11	WE	11:17P	15*MI	WHENYOUNEEDNEWROOF15		.00		
			7/13	FR	07:15P	15*MI	WHENYOUNEEDNEWROOF15		.00		
			7/13	FR	07:17P	15*MI	WHENYOUNEEDNEWROOF15		.00		
			7/17	TU	10:57P	15*MI	WHENYOUNEEDNEWROOF15		.00		
			7/17	TU	10:58P	15*MI	WHENYOUNEEDNEWROOF15		.00		
			7/18	WE	10:12P	15*MI	WHENYOUNEEDNEWROOF15		.00		
			7/18	WE	10:13P	15*MI	WHENYOUNEEDNEWROOF15		.00		
			7/19	TH	11:56P	15*MI	WHENYOUNEEDNEWROOF15		.00		
			7/19	TH	11:57P	15*MI	WHENYOUNEEDNEWROOF15		.00		
			7/24	TU	08:56P	15*MI	FORCOMPANIES5THWHEEL		.00		
			7/24	TU	08:57P	15*MI	FORCOMPANIES5THWHEEL		.00		
			7/27	FR	08:58P	15*MI	FORCOMPANIES5THWHEEL		.00		
			7/27	FR	08:59P	15*MI	FORCOMPANIES5THWHEEL		.00		
			7/28	SA	03:58P	15*MI	FORCOMPANIES5THWHEEL		.00		
			7/28	SA	03:58P	15*MI	FORCOMPANIES5THWHEEL		.00		
Sun 6a News					*WSPA		:15 / :15 Bookends				
	15.00	12 2	7/29	SU	07:24A	15*MI	FORCOMPANIES5THWHEEL		15.00		
			7/29	SU	07:26A	15*MI	FORCOMPANIES5THWHEEL		15.00		

Total Airtime Net Spot Revenue: 3,600.00

DUPLICATE

PERIOD COST	3,600.00	84 Total Units			
		ACTUAL GROSS BILLING	3,600.00	Debits	.00
		AGENCY COMMISSION	.00	Credits	.00
		NET DUE	3,600.00	SUB-TOTALS	.00
				TOTAL RECONCILING	

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News Channel 7 On Your Side

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG_A16 WSPA I 3 0533

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE 07/29/12 BX212053002
ORDER TYPE General WSPA

REP_ WSPA (Local)
BLSP (WSPA) Anderson Daniels
ADV_ Davis Roofing & Maintenance
PROD: 191557

INVOICE NUMBER 0406026505
PAGE BROADCAST MONTH 1 06/25/2012 - 07/2

SCHEDULE DATES 6/04/12-12/23/12
Standard Broadcast Month

REF#: . /. /ROOFING
Desc: WSPA

TERMS: NET30 DAYS

DESCRIPTION	RATE	DAY/DAYPART	QUARTER HOUR DATE	TIME	LENGTH	M/O	FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
M-F 6a News	100.00	1 10		*WSPA			:15 / :15 Bookends			
			6/26	TU 06:52A	15	*MI	WHENYOUNEEDNEWROOF15	100.00		
			6/26	TU 06:54A	15	*MI	WHENYOUNEEDNEWROOF15	100.00		
			7/03	TU 06:38A	15	*MI	WHENYOUNEEDNEWROOF15	100.00		
			7/03	TU 06:40A	15	*MI	WHENYOUNEEDNEWROOF15	100.00		
			7/09	MO 06:52A	15	*MI	WHENYOUNEEDNEWROOF15	100.00		
			7/09	MO 06:54A	15	*MI	WHENYOUNEEDNEWROOF15	100.00		
			7/17	TU 06:43A	15	*MI	WHENYOUNEEDNEWROOF15	100.00		
			7/17	TU 06:44A	15	*MI	WHENYOUNEEDNEWROOF15	100.00		
			7/26	TH 06:10A	15	*MI	FORCOMPANIES5THWHEEL	100.00		
			7/26	TH 06:11A	15	*MI	FORCOMPANIES5THWHEEL	100.00		
M-F 8a CBS This Morning	50.00	2 10		*WSPA			:15 / :15 Bookends			
			6/26	TU 08:59A	15	*MI	WHENYOUNEEDNEWROOF15	50.00		
			6/26	TU 09:00A	15	*MI	WHENYOUNEEDNEWROOF15	50.00		
			7/05	TH 08:59A	15	*MI	WHENYOUNEEDNEWROOF15	50.00		
			7/05	TH 09:00A	15	*MI	WHENYOUNEEDNEWROOF15	50.00		
			7/09	MO 08:39A	15	*MI	WHENYOUNEEDNEWROOF15	50.00		
			7/09	MO 08:40A	15	*MI	WHENYOUNEEDNEWROOF15	50.00		
			7/17	TU 08:45A	15	*MI	WHENYOUNEEDNEWROOF15	50.00		
			7/17	TU 08:47A	15	*MI	WHENYOUNEEDNEWROOF15	50.00		
			7/27	FR 08:08A	15	*MI	FORCOMPANIES5THWHEEL	50.00		
			7/27	FR 08:09A	15	*MI	FORCOMPANIES5THWHEEL	50.00		
M-F 9a Dr Phil	62.50	3 10		*WSPA			:15 / :15 Bookends			
			6/25	MO 09:56A	15	*MI	WHENYOUNEEDNEWROOF15	62.50		
			6/25	MO 09:58A	15	*MI	WHENYOUNEEDNEWROOF15	62.50		
			7/02	MO 09:40A	15	*MI	WHENYOUNEEDNEWROOF15	62.50		
			7/02	MO 09:42A	15	*MI	WHENYOUNEEDNEWROOF15	62.50		
			7/13	FR 09:30A	15	*MI	WHENYOUNEEDNEWROOF15	62.50		

*=Confirmed *=Part of Package

PERIOD COST 8,345.00

98 TOTAL UNITS

ACTUAL GROSS BILLING	8,020.00
AGENCY COMMISSION	.00
NET DUE	8,020.00

Debits	.00
Credits	325.00-
SUB-TOTALS	325.00CR
TOTAL RECONCILING	

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News Channel 7 On Your Side
WSPA-TV
250 International Dr.
Spartanburg, SC 29303

ADVERTISER Davis Roofing & Maintenance
PRODUCT 191557

INVOICE NUMBER 0406026505
BROADCAST MONTH 06/25/2012 - 07/

AMOUNT DUE 8,020.00

REMIT TO:

WSPA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26589
RICHMOND VA 23261-6589

*00533

000139950
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

401400010 00000000139950 00000406026505 000802000 1

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News Channel 7 On Your Side

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A MEDIA GENERAL STATION

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Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG A16 WSPA I 3 0533
07/29/12 BX212053002

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE 07/29/12
ORDER TYPE General
WSPA (Local)
REP (WSPA) Anderson Daniels
SLSPI Davis Roofing & Maintenance
ADV 191557
PROD
INVOICE NUMBER 0406026505
PAGE BROADCAST MONTH 2 06/25/2012 - 07/2
CONTRACT DATES 6/04/12-12/23/12
Standard Broadcast Month

REF#: . /- /ROOFING
Desc: WSPA

TERMS: NET 30 DAYS.

DESCRIPTION	PRICE	AVG/SPOT	PER	DATE	DAY	TIME	LENGTH	MISC/PRODUCT DESCRIPTION	PRICE	REMARKS	DEDUCTIBLE
				7/18	WE	09:32A	15*MI	WHENYOUNEEDNEWROOF15	62.50		
				7/18	WE	09:35A	15*MI	WHENYOUNEEDNEWROOF15	62.50		
				7/18	WE	09:37A	15*MI	WHENYOUNEEDNEWROOF15	62.50		
				7/25	WE	09:12A	15*MI	FORCOMPANIES5THWHEEL	62.50		
				7/25	WE	09:13A	15*MI	FORCOMPANIES5THWHEEL	62.50		
						*WSPA		:15 / :15 Bookends			
M-F 10a Your Carolina											
.00	4	14		6/25	MO	10:56A	15*MI	WHENYOUNEEDNEWROOF15	.00		
				6/25	MO	10:57A	15*MI	WHENYOUNEEDNEWROOF15	.00		
				6/27	WE	10:16A	15*MI	WHENYOUNEEDNEWROOF15	.00		
				6/27	WE	10:19A	15*MI	WHENYOUNEEDNEWROOF15	.00		
				7/03	TU		30*MI	/	.00	Preempted	.00-
				7/05	TH	10:33A	15*MI	WHENYOUNEEDNEWROOF15	.00		
				7/05	TH	10:35A	15*MI	WHENYOUNEEDNEWROOF15	.00		
				7/10	TU	10:31A	15*MI	WHENYOUNEEDNEWROOF15	.00		
				7/10	TU	10:33A	15*MI	FORCOMPANIES:15/2	.00		
				7/13	FR	10:51A	15*MI	WHENYOUNEEDNEWROOF15	.00		
				7/13	FR	10:54A	15*MI	WHENYOUNEEDNEWROOF15	.00		
				7/16	MO		30*MI	/	.00	Preempted	.00-
				7/19	TH	10:51A	15*MI	WHENYOUNEEDNEWROOF15	.00		
				7/19	TH	10:53A	15*MI	WHENYOUNEEDNEWROOF15	.00		
25.00	5	8		6/25	MO	10:37A	15*MI	WHENYOUNEEDNEWROOF15	25.00		
				6/25	MO	10:40A	15*MI	WHENYOUNEEDNEWROOF15	25.00		
				7/04	WE	10:56A	15*MI	WHENYOUNEEDNEWROOF15	25.00		
				7/04	WE	10:57A	15*MI	WHENYOUNEEDNEWROOF15	25.00		
				7/11	WE	10:51A	15*MI	WHENYOUNEEDNEWROOF15	25.00		
				7/11	WE	10:54A	15*MI	FORCOMPANIES:15/2	25.00		
				7/18	WE	10:56A	15*MI	WHENYOUNEEDNEWROOF15	25.00		
				7/18	WE	10:57A	15*MI	WHENYOUNEEDNEWROOF15	25.00		
						*WSPA		:15 / :15 Bookends			
M-F 530p News											
140.00	6	4		6/25	MO	05:43P	15*MI	WHENYOUNEEDNEWROOF15	140.00		
				6/25	MO	05:44P	15*MI	WHENYOUNEEDNEWROOF15	140.00		
				7/11	WE	05:52P	15*MI	WHENYOUNEEDNEWROOF15	140.00		
				7/11	WE	05:54P	15*MI	FORCOMPANIES:15/2	140.00		
						*WSPA		:15 / :15 Bookends			
M-F 6p News											
162.50	7	3		7/04	WE	06:12P	15*MI	WHENYOUNEEDNEWROOF15	162.50		
				7/04	WE	06:15P	15*MI	WHENYOUNEEDNEWROOF15	162.50		
325.00				7/16	MO		30*MI	/	.00	Preempt P olitical	325.00-
						*WSPA		:15 / :15 Bookends			
M-F 730p Scene On 7											
92.50	8	8		6/27	WE	07:31P	15*MI	WHENYOUNEEDNEWROOF15	92.50		
				6/27	WE	07:54P	15*MI	WHENYOUNEEDNEWROOF15	92.50		
				7/04	WE	07:50P	15*MI	WHENYOUNEEDNEWROOF15	92.50		
				7/04	WE	07:54P	15*MI	WHENYOUNEEDNEWROOF15	92.50		
				7/12	TH	07:52P	15*MI	WHENYOUNEEDNEWROOF15	92.50		
				7/12	TH	07:55P	15*MI	FORCOMPANIES:15/2	92.50		
				7/20	FR	07:35P	15*MI	WHENYOUNEEDNEWROOF15	92.50		
				7/20	FR	07:37P	15*MI	WHENYOUNEEDNEWROOF15	92.50		

*** Continued ***

DUPLICATE

PERIOD COST 8,345.00

98 Total Units

ACTUAL GROSS BILLING	8,020.00
AGENCY COMMISSION	.00
NET DUE	8,020.00

Debits	.00
Credits	325.00-
SUB-TOTALS	325.00CR
TOTAL RECONCILING	

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

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News Channel 7 On Your Side

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG_A16 WSPA I 3 0533
07/29/12 BX212053002

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE 07/29/12 | ORDER TYPE General | WSPA

WSPA (Local)
REP_: (WSPA) Anderson Daniels
SLSP: Davis Roofing & Maintenance
ADV_: 191557
PROG:

INVOICE NUMBER 0406026505
PAGE 3 BROADCAST MONTH 06/25/2012 - 07/2
SCHEDULE DATES 6/04/12-12/23/12
Standard Broadcast Month

REF#: / /ROOFING
Desc: WSPA

TERMS: NET 30 DAYS

SPOTS DESCRIPTION	PRICE	AVG/SPOT	DATE	DAY	TIME	LENGTH	MOT	PROGRAM/DESCRIPTION	GROSS PRICE	RECONCILIATION REMARKS	DEDUCTIONS
Sun 6a News					*WSPA			:15 / :15 Bookends			
	15.00	9 8	7/01	SU	07:06A	15	MI	WHENYOUNEEDNEWROOF15	15.00		
			7/01	SU	07:08A	15	MI	WHENYOUNEEDNEWROOF15	15.00		
			7/08	SU	07:57A	15	MI	WHENYOUNEEDNEWROOF15	15.00		
			7/08	SU	08:00A	15	MI	WHENYOUNEEDNEWROOF15	15.00		
			7/15	SU	06:27A	15	MI	WHENYOUNEEDNEWROOF15	15.00		
			7/15	SU	06:29A	15	MI	WHENYOUNEEDNEWROOF15	15.00		
			7/22	SU	07:53A	15	MI	WHENYOUNEEDNEWROOF15	15.00		
			7/22	SU	07:55A	15	MI	WHENYOUNEEDNEWROOF15	15.00		
M-Su 5a-12a					*ESPA			:15 / :15 Bookends			
	.00	11 20	6/28	TH	08:13P	15	MI	WHENYOUNEEDNEWROOF15	.00		
			6/28	TH	08:15P	15	MI	WHENYOUNEEDNEWROOF15	.00		
			6/30	SA	05:45P	15	MI	WHENYOUNEEDNEWROOF15	.00		
			6/30	SA	05:46P	15	MI	WHENYOUNEEDNEWROOF15	.00		
			7/03	TU	08:11P	15	MI	WHENYOUNEEDNEWROOF15	.00		
			7/03	TU	08:13P	15	MI	WHENYOUNEEDNEWROOF15	.00		
			7/08	SU	05:13P	15	MI	WHENYOUNEEDNEWROOF15	.00		
			7/08	SU	05:14P	15	MI	WHENYOUNEEDNEWROOF15	.00		
			7/09	MO	09:45P	15	MI	WHENYOUNEEDNEWROOF15	.00		
			7/09	MO	09:47P	15	MI	WHENYOUNEEDNEWROOF15	.00		
			7/15	SU	07:14P	15	MI	WHENYOUNEEDNEWROOF15	.00		
			7/15	SU	07:16P	15	MI	WHENYOUNEEDNEWROOF15	.00		
			7/16	MO	11:45P	15	MI	WHENYOUNEEDNEWROOF15	.00		
			7/16	MO	11:46P	15	MI	WHENYOUNEEDNEWROOF15	.00		
			7/19	TH	09:11P	15	MI	WHENYOUNEEDNEWROOF15	.00		
			7/19	TH	09:12P	15	MI	WHENYOUNEEDNEWROOF15	.00		
			7/24	TU	10:17P	15	MI	FORCOMPANIES5THWHEEL	.00		
			7/24	TU	10:19P	15	MI	FORCOMPANIES5THWHEEL	.00		
			7/29	SU	02:57P	15	MI	FORCOMPANIES5THWHEEL	.00		
			7/29	SU	02:58P	15	MI	FORCOMPANIES5THWHEEL	.00		
Banner - Standard					*WSPA.Com			Unit			
	1000.00	12 1	7/23	MO	05:00A		01		1000.00		
Service - Search Engine Market					*WSPA.Com			Unit			
	2640.00	13 1	7/16	MO	05:00A		01		2640.00		
M-F 530p News					*WSPA			:15 / :15 Bookends			
	140.00	16 2	7/24	TU	05:43P	15	MI	FORCOMPANIES5THWHEEL	140.00		
			7/24	TU	05:44P	15	MI	FORCOMPANIES5THWHEEL	140.00		
Sun 6a News					*WSPA			:15 / :15 Bookends			
	15.00	17 2	7/29	SU	06:10A	15	MI	FORCOMPANIES5THWHEEL	15.00		
			7/29	SU	06:12A	15	MI	FORCOMPANIES5THWHEEL	15.00		
Total Airtime Net Spot Revenue:					8,020.00						

DUPLICATE

PERIOD COST 8,345.00

98 Total Units

ACTUAL GROSS BILLING	8,020.00
AGENCY COMMISSION	.00
NET DUE	8,020.00

Debits	.00
Credits	325.00-
SUB-TOTALS	
TOTAL RECONCILING	325.00CR

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

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News Channel 7 On Your Side

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG_A16 WSPA I 1 -0061
08/26/12 EX212053004

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

REP_: WSPA (Local)
BLSP: (WSPA) Anderson Daniels
ADV_: Davis Roofing & Maintenance
PROD: 191557

INVOICE DATE: 08/26/12
ORDER TYPE: General
INVOICE NUMBER: 0406027194
PAGE BROADCAST MONTH: 1 07/30/2012 - 08/2
SCHEDULE DATES: 6/04/12-12/23/12
Standard Broaddast Month

REF#: . /. /ROOFING2
Desc: WSPA

TERMS: NET30 DAYS.

SCHEDULE DESCRIPTION	PRICE	DAYS/STRIP	DATE	DAY	TIME	LENGTH	W/OF	PRODUCT & SPOT DESCRIPTION	GROSS/NET	GENERAL INFORMATION REMARKS	CREDIT/COMM
					*WSPA			:15 / :15 Bookends			
M-F 6a News	100.00	1 4	8/10	FR	06:08A	15	MI	FORCOMPANIES5THWHEEL	100.00		
			8/10	FR	06:10A	15	MI	FORCOMPANIES5THWHEEL	100.00		
	200.00		8/16	TH		30	MI	/	.00	Preempted	200.00-
			8/23	TH		30	MI	/	.00	Preempted	200.00-
					*WSPA			:15 / :15 Bookends			
M-F 8a CBS This Morning	50.00	2 4	8/07	TU	08:56A	15	MI	FORCOMPANIES5THWHEEL	50.00		
			8/07	TU	08:57A	15	MI	FORCOMPANIES5THWHEEL	50.00		
	100.00		8/16	TH		30	MI	/	.00	Preempted	100.00-
			8/24	FR		30	MI	/	.00	Preempted	100.00-
					*WSPA			:15 / :15 Bookends			
M-F 10a Your Carolina	.00	3 4	8/06	MO		30	MI	/	.00	Preempted	.00-
			8/15	WE		30	MI	/	.00	Preempted	.00-
			8/20	MO	10:51A	15	MI	FORCOMPANIES5THWHEEL	.00		
			8/20	MO	10:53A	15	MI	FORCOMPANIES5THWHEEL	.00		
					*WSPA			:15 / :15 Bookends			
M-F 530p News	140.00	4 4	8/10	FR	05:52P	15	MI	FORCOMPANIES5THWHEEL	140.00		
			8/10	FR	05:54P	15	MI	FORCOMPANIES5THWHEEL	140.00		
	.00		8/20	MO	05:42P	15	MI	FORCOMPANIES5THWHEEL	.00		
			8/20	MO	05:44P	15	MI	FORCOMPANIES5THWHEEL	.00		
					*WSPA			:15 / :15 Bookends			
M-F 6p News	162.50	5 3	8/06	MO	06:07P	15	MI	FORCOMPANIES5THWHEEL	162.50		
			8/06	MO	06:08P	15	MI	FORCOMPANIES5THWHEEL	162.50		
	325.00		8/21	TU		30	MI	/	.00	Preempted	325.00-
					*WSPA			:15 / :15 Bookends			
M-F 730p Scene On 7	92.50	6 4	8/09	TH	07:49P	15	MI	FORCOMPANIES5THWHEEL	92.50		
			8/09	TH	07:52P	15	MI	FORCOMPANIES5THWHEEL	92.50		
	185.00		8/16	TH		30	MI	/	.00	Preempted	185.00-

REC Continued

PERIOD COST	2,475.00	28 Total Units	1,090.00
		ACTUAL GROSS BILLING	.00
		AGENCY COMMISSION	1,090.00
		NET DUE	

Debits	.00
Credits	1,385.00-
SUB-TOTALS	1,385.00CR
TOTAL RECONCILING	

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

WSPA-TV News Channel 7 On Your Side
250 International Dr.
Spartanburg, SC 29303

ADVERTISER: Davis Roofing & Maintenance
PRODUCT: 191557
INVOICE NUMBER: 0406027194
BROADCAST MONTH: 07/30/2012 - 08/
AMOUNT DUE: 1,090.00

*00061

000139950
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

REMIT TO:

WSPA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26589
RICHMOND VA 23261-6589

401400010 00000000139950 00000406027194 000109000 7

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News Channel 7 On Your Side

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG_A16 WSPA I 1 0061
08/26/12 BX212053004
INVOICE DATE General WSPA
ORDER TYPE

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

WSPA (Local)
REP_: (WSPA) Anderson Daniels
SLSP: Davis Roofing & Maintenance
ADV_: 191557
PROD:

INVOICE NUMBER 0406027194
PAGE BROADCAST MONTH 2 07/30/2012 - 08/2
SCHEDULE DATES 6/04/12-12/23/12
Standard Broadcast Month

REF#: . /. /ROOFING2
Desc: WSPA

TERMS: NET 30 DAYS.

DESCRIPTION	PRICE	GRPS	SPOTS/PER	DATE	DAY	TIME	LENGTH	MKT	PRODUCT (PROGRAM)	SEC	DATE	RECONCILIATION REMARKS	DEBIT/CREDIT
				8/21	TU		30	MI	/		.00	Preempted	185.00-
Sun 6a News						*WSPA			:15 / :15 Bookends				
	30.00	7	3	8/12	SU		30	MI	/		.00	Preempted	30.00-
				8/19	SU		30	MI	/		.00	Preempted	30.00-
				8/26	SU		30	MI	/		.00	Preempted	30.00-
M-Su 5a-12a						*ESPA			:15 / :15 Bookends				
	.00	9	14	8/06	MO	09:58P	15	MI	FORCOMPANIES5THWHEEL		.00		
				8/06	MO	09:59P	15	MI	FORCOMPANIES5THWHEEL		.00		
				8/07	TU	06:43P	15	MI	FORCOMPANIES5THWHEEL		.00		
				8/07	TU	06:45P	15	MI	FORCOMPANIES5THWHEEL		.00		
				8/09	TH	10:56P	15	MI	FORCOMPANIES5THWHEEL		.00		
				8/09	TH	10:57P	15	MI	FORCOMPANIES5THWHEEL		.00		
				8/13	MO		30	MI	/		.00	Preempted	.00-
				8/15	WE	10:12P	15	MI	FORCOMPANIES5THWHEEL		.00		
				8/15	WE	10:14P	15	MI	FORCOMPANIES5THWHEEL		.00		
				8/17	FR		30	MI	/		.00	Preempted	.00-
				8/20	MO	11:15P	15	MI	FORCOMPANIES5THWHEEL		.00		
				8/20	MO	11:17P	15	MI	FORCOMPANIES5THWHEEL		.00		
				8/22	WE		30	MI	/		.00	Preempted	.00-
				8/24	FR		30	MI	/		.00	Preempted	.00-
Carolina Panthers Pre-Season F						*WSPA			:15 / :15 Bookends				
	.00	13	2	8/11	SA	06:57P	15	MI	FORCOMPANIES5THWHEEL		.00	MAKEGOOD	.00
			MG	FOR:		3 8/06;	3	8/15					
				8/11	SA	07:00P	15	MI	FORCOMPANIES5THWHEEL		.00	MAKEGOOD	.00
			MG	FOR:		3 8/06;	3	8/15					
M-Su 11p News						*WSPA			:15 / :15 Bookends				
	.00	14	2	8/10	FR	11:22P	15	MI	FORCOMPANIES5THWHEEL		.00	MAKEGOOD	.00
			MG	FOR:		3 8/06;	3	8/15					
				8/10	FR	11:24P	15	MI	FORCOMPANIES5THWHEEL		.00	MAKEGOOD	.00
			MG	FOR:		3 8/06;	3	8/15					
Total Airtime Nat Spot Revenue:						1,090.00							

DUPLICATE

PERIOD COST	2,475.00	28 Total Units			
		ACTUAL GROSS BILLING	1,090.00	SUB-TOTALS	Debits .00
		AGENCY COMMISSION	.00		Credits 1,385.00-
		NET DUE	1,090.00	TOTAL RECONCILING	1,385.00CR

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News Channel 7 On Your Side

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG A16 WSPA: I 1 0062

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE 08/26/12 BX212053002
ORDER TYPE General WSPA

REP: WSPA (Local)
S&SP: (WSPA) Anderson Daniels
ADV: Davis Roofing & Maintenance
PROD: 191557

INVOICE NUMBER 0406027195
PAGE BROADCAST MONTH 1 07/30/2012 - 08/2
SCHEDULE DATES 6/04?12-12/23/12
Standard Broadcast Month

REF#: . /. /ROOFING
Desc: WSPA
TERMS: NET30 DAYS

SCHEDULE DESCRIPTION	PRICE	WK	QTY	DATE	DAY	TIME	LEN	TOTAL/OTHER PROGRAM DESCRIPTION	PRICE	REMARKS	RECONCILIATION DEBIT/CREDIT
						*WSPA		:15 / :15 Bookends			
M-F 6a News	100.00	1	5	8/07	TU	06:09A	15*MI	FORCOMPANIES5THWHEEL	100.00		
				8/07	TU	06:10A	15*MI	FORCOMPANIES5THWHEEL	100.00		
	200.00			8/13	MO		30*MI	/	.00	Preempted	200.00-
	.00			8/21	TU	06:12A	15*MI	FORCOMPANIES5THWHEEL	.00		
				8/21	TU	06:14A	15*MI	FORCOMPANIES5THWHEEL	.00		
						*WSPA		:15 / :15 Bookends			
M-F 8a CBS This Morning	50.00	2	5	8/09	TH	08:15A	15*MI	FORCOMPANIES5THWHEEL	50.00		
				8/09	TH	08:16A	15*MI	FORCOMPANIES5THWHEEL	50.00		
	100.00			8/14	TU		30*MI	/	.00	Preempted	100.00-
	.00			8/22	WE	08:17A	15*MI	FORCOMPANIES5THWHEEL	.00		
				8/22	WE	08:18A	15*MI	FORCOMPANIES5THWHEEL	.00		
						*WSPA		:15 / :15 Bookends			
M-F 9a Dr Phil	62.50	3	5	8/07	TU	09:56A	15*MI	FORCOMPANIES5THWHEEL	62.50		
				8/07	TU	09:58A	15*MI	FORCOMPANIES5THWHEEL	62.50		
	125.00			8/14	TU		30*MI	/	.00	Preempted	125.00-
	.00			8/21	TU	09:56A	15*MI	FORCOMPANIES5THWHEEL	.00		
				8/21	TU	09:58A	15*MI	FORCOMPANIES5THWHEEL	.00		
						*WSPA		:15 / :15 Bookends			
M-F 10a Your Carolina	.00	4	8	8/07	TU		30*MI	/	.00	Preempted	.00-
				8/09	TH		30*MI	/	.00	Preempted	.00-
				8/14	TU		30*MI	/	.00	Preempted	.00-
				8/16	TH		30*MI	/	.00	Preempted	.00-
				8/22	WE	10:56A	15*MI	FORCOMPANIES5THWHEEL	.00		
				8/22	WE	10:57A	15*MI	FORCOMPANIES5THWHEEL	.00		
				8/24	FR	10:19A	15*MI	FORCOMPANIES5THWHEEL	.00		
				8/24	FR	10:21A	15*MI	FORCOMPANIES5THWHEEL	.00		
	25.00	5	5	8/07	TU	10:07A	15*MI	FORCOMPANIES5THWHEEL	25.00		

Continued

PERIOD COST	5,595.00	42 Total Units	4,625.00
		ACTUAL GROSS BILLING	.00
		AGENCY COMMISSION	4,625.00
		NET DUE	
		Debits	.00
		Credits	970.00-
		SUB-TOTALS	970.00CR
		TOTAL RECONCILING	

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

News Channel 7 WSPA-TV On Your Side
250 International Dr.
Spartanburg, SC 29303

ADVERTISER Davis Roofing & Maintenance
PRODUCT 191557

INVOICE NUMBER 0406027195
BROADCAST MONTH 07/30/2012 - 08/

AMOUNT DUE
4,625.00

*00062

000139950
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

REMIT TO:

WSPA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26589
RICHMOND VA 23261-6589

401400010 00000000139950 0000406027195 000462500 6

ELECTRONICALLY FILED - 2017 Mar 14 10:33 AM - SPARTANBURG - COMMON PLEAS - CASE#2014CP4202841

News Channel 7 On Your Side

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG A16 WSPA I 1 0062
08/26/12 EX212053002

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE 08/26/12 ORDER TYPE General WSPA

WSPA (Local)
REP: (WSPA) Anderson Daniels
SLSP: Davis Roofing & Maintenance
ADV: 191557
PROD:

INVOICE NUMBER 0406027195
PAGE 2 BROADCAST MONTH 07/30/2012 - 08/2
SCHEDULE DATES 6/04/12-12/23/12
Standard Broadcast Month

REF#: . /. /ROOFING
Desc: WSPA

TERMS: NET 30 DAYS.

SPOTS/WEEK	DATE	DAY	TIME	LENGTH	DAYPART	PRODUCT	SPOT PRICE	MAKEGOOD	DEBIT/CREDIT
	8/07	TU	10:09A	15*MI	FORCOMPANIES5THWHEEL		25.00		
50.00	8/13	MO		30*MI	/		.00	Preempted	50.00-
.00	8/21	TU	10:33A	15*MI	FORCOMPANIES5THWHEEL		.00		
	8/21	TU	10:35A	15*MI	FORCOMPANIES5THWHEEL		.00		
M-F 530p News			*WSPA			:15 / :15 Bookends			
280.00 6 1	8/13	MO		30*MI	/		.00	Preempted	280.00-
M-F 6p News			*WSPA			:15 / :15 Bookends			
162.50 7 4	8/07	TU	06:27P	15*MI	FORCOMPANIES5THWHEEL		162.50		
	8/07	TU	06:30P	15*MI	FORCOMPANIES5THWHEEL		162.50		
.00	8/21	TU	06:22P	15*MI	FORCOMPANIES5THWHEEL		.00		
	8/21	TU	06:24P	15*MI	FORCOMPANIES5THWHEEL		.00		
M-F 730p Scene On 7			*WSPA			:15 / :15 Bookends			
92.50 8 5	8/06	MO	07:50P	15*MI	FORCOMPANIES5THWHEEL		92.50		
	8/06	MO	07:52P	15*MI	FORCOMPANIES5THWHEEL		92.50		
185.00	8/14	TU		30*MI	/		.00	Preempted	185.00-
.00	8/20	MO	07:35P	15*MI	FORCOMPANIES5THWHEEL		.00		
	8/20	MO	07:38P	15*MI	FORCOMPANIES5THWHEEL		.00		
Sun 6a News			*WSPA			:15 / :15 Bookends			
30.00 9 3	8/12	SU		30*MI	/		.00	Preempted	30.00-
.00	8/19	SU	06:23A	15*MI	FORCOMPANIES5THWHEEL		.00		
	8/19	SU	06:26A	15*MI	FORCOMPANIES5THWHEEL		.00		
M-Su 5a-12a			*ESPA			:15 / :15 Bookends			
.00 11 11	8/06	MO	07:21P	15*MI	FORCOMPANIES5THWHEEL		.00		
	8/06	MO	07:22P	15*MI	FORCOMPANIES5THWHEEL		.00		
	8/11	SA	01:58P	15*MI	FORCOMPANIES5THWHEEL		.00		
	8/11	SA	01:59P	15*MI	FORCOMPANIES5THWHEEL		.00		
	8/13	MO		30*MI	/		.00	Preempted	.00-
	8/19	SU	06:10P	15*MI	FORCOMPANIES5THWHEEL		.00		
	8/19	SU	06:12P	15*MI	FORCOMPANIES5THWHEEL		.00		
	8/20	MO	12:20P	15*MI	FORCOMPANIES5THWHEEL		.00		
	8/20	MO	12:22P	15*MI	FORCOMPANIES5THWHEEL		.00		
	8/21	TU	09:52P	15*MI	FORCOMPANIES5THWHEEL		.00		
	8/21	TU	09:52P	15*MI	FORCOMPANIES5THWHEEL		.00		
Banner - Standard			*WSPA.Com			Unit			
1000.00 12 1	8/20	MO	05:00A	01			1000.00		
Service - Search Engine Market			*WSPA.Com			Unit			
2640.00 13 1	8/20	MO	05:00A	01			2640.00		
Total Airtime Net Spot Revenue:			4,625.00						

DUPLICATE

PERIOD COST 5,595.00	42 Total Units		Debits .00
	ACTUAL GROSS BILLING	4,625.00	Credits 970.00-
	AGENCY COMMISSION	.00	SUB-TOTALS 970.00CR
	NET DUE	4,625.00	TOTAL RECONCILING

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

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News Channel 7 On Your Side

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG_A16 WSPA I 1 0066
09/30/12 BX212053004

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE 09/30/12
ORDER TYPE General WSPA

REP_ WSPA (Local)
SLSP: (WSPA) Anderson Daniels
ADV_ Davis Roofing & Maintenance
PROD: 191557

INVOICE NUMBER 0406027888
PAGE 1 BROADCAST MONTH 08/27/2012 - 09/3
SCHEDULE DATES 6/04/12-12/23/12
Standard Broadcast Month

REFs: . /. /ROOFING2
Desc: WSPA
TERMS: NET30 DAYS

SCHEDULE DESCRIPTION	LNGTH	DAYPART	ACTUAL BROADCAST DATE	DAY	TIME	SPOT#	M/O FOR PRODUCT/DESCRIPTION	UNIT PRICE	RECONCILIATION REMARKS	DEBIT/CREDIT
M-F 5a News	.00	15 15			*WSPA		:01 Sponsored Bar			
			9/10	MO	05:00A	01	DAVISROOFSPONSOR01	.00		
			9/10	MO	05:10A	01	DAVISROOFSPONSOR01	.00		
			9/10	MO	05:23A	01	DAVISROOFSPONSOR01	.00		
			9/11	TU	05:00A	01	DAVISROOFSPONSOR01	.00		
			9/11	TU	05:10A	01	DAVISROOFSPONSOR01	.00		
			9/11	TU	05:23A	01	DAVISROOFSPONSOR01	.00		
			9/12	WE	05:00A	01	DAVISROOFSPONSOR01	.00		
			9/12	WE	05:10A	01	DAVISROOFSPONSOR01	.00		
			9/12	WE	05:23A	01	DAVISROOFSPONSOR01	.00		
			9/13	TH	05:00A	01	DAVISROOFSPONSOR01	.00		
			9/13	TH	05:10A	01	DAVISROOFSPONSOR01	.00		
			9/13	TH	05:23A	01	DAVISROOFSPONSOR01	.00		
			9/14	FR	05:00A	01	DAVISROOFSPONSOR01	.00		
			9/14	FR	05:10A	01	DAVISROOFSPONSOR01	.00		
			9/14	FR	05:23A	01	DAVISROOFSPONSOR01	.00		
M-F 530a News	.00	16 20			*WSPA		:01 Sponsored Bar			
			9/10	MO	05:29A	01	DAVISROOFSPONSOR01	.00		
			9/10	MO	05:39A	01	DAVISROOFSPONSOR01	.00		
			9/10	MO	05:44A	01	DAVISROOFSPONSOR01	.00		
			9/10	MO	05:53A	01	DAVISROOFSPONSOR01	.00		
			9/11	TU	05:29A	01	DAVISROOFSPONSOR01	.00		
			9/11	TU	05:39A	01	DAVISROOFSPONSOR01	.00		
			9/11	TU	05:44A	01	DAVISROOFSPONSOR01	.00		
			9/11	TU	05:53A	01	DAVISROOFSPONSOR01	.00		
			9/12	WE	05:29A	01	DAVISROOFSPONSOR01	.00		
			9/12	WE	05:39A	01	DAVISROOFSPONSOR01	.00		
			9/12	WE	05:44A	01	DAVISROOFSPONSOR01	.00		

*** Continued ***

PERIOD COST 198.00

65 Total Units

ACTUAL GROSS BILLING	198.00
AGENCY COMMISSION	.00
NET DUE	198.00

Debits	.00
Credits	.00
SUB-TOTALS	.00
TOTAL RECONCILING	

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

WSPA-TV News Channel 7
250 International Dr. On Your Side
Spartanburg, SC 29303

ADVERTISER Davis Roofing & Maintenance
PRODUCT 191557

INVOICE NUMBER 0406027888
BROADCAST MONTH 08/27/2012 - 09/

AMOUNT DUE 198.00

*00066

000139950
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

REMIT TO:

WSPA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26589
RICHMOND VA 23261-6589

401400010 00000000139950 00000406027888 000019800 1

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News Channel 7 On Your Side

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MCBC_A16 WSPA I 1 0066
09/30/12 BX212053004

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE 09/30/12 | ORDER TYPE General | WSPA (Local)
REP_: (WSPA) Anderson Daniels | INVOICE NUMBER 0406027888 | PAGE 2 | BROADCAST MONTH 08/27/2012 - 09/3
SLSP: Davis Roofing & Maintenance
ADV_: 191557
PROD:
SCHEDULE DATES 6/04/12-12/23/12
Standard Broadcast Month

REF#: . /. /ROOFING2
Desc: WSPA

TERMS: NET 30 DAYS

DESCRIPTION	PRICE	AV/55	DPT	DATE	DAY	TIME	LENGTH	SOT	PROGRAM/DESCRIPTION	PRICE	DESCRIPTION/REMARKS	DEBIT/CREDIT
				9/12	WE	05:53A		01	DAVISROOFSPONSOR01	.00		
				9/13	TH	05:29A		01	DAVISROOFSPONSOR01	.00		
				9/13	TH	05:39A		01	DAVISROOFSPONSOR01	.00		
				9/13	TH	05:44A		01	DAVISROOFSPONSOR01	.00		
				9/13	TH	05:53A		01	DAVISROOFSPONSOR01	.00		
				9/14	FR	05:29A		01	DAVISROOFSPONSOR01	.00		
				9/14	FR	05:39A		01	DAVISROOFSPONSOR01	.00		
				9/14	FR	05:44A		01	DAVISROOFSPONSOR01	.00		
				9/14	FR	05:53A		01	DAVISROOFSPONSOR01	.00		
M-F 6a News						*WSPA					:01 Sponsored Bar	
	6.60	17	30	9/10	MO	05:59A		01	DAVISROOFSPONSOR01	6.60		
				9/10	MO	06:09A		01	DAVISROOFSPONSOR01	6.60		
				9/10	MO	06:23A		01	DAVISROOFSPONSOR01	6.60		
				9/10	MO	06:29A		01	DAVISROOFSPONSOR01	6.60		
				9/10	MO	06:39A		01	DAVISROOFSPONSOR01	6.60		
				9/10	MO	06:44A		01	DAVISROOFSPONSOR01	6.60		
				9/11	TU	05:59A		01	DAVISROOFSPONSOR01	6.60		
				9/11	TU	06:09A		01	DAVISROOFSPONSOR01	6.60		
				9/11	TU	06:23A		01	DAVISROOFSPONSOR01	6.60		
				9/11	TU	06:39A		01	DAVISROOFSPONSOR01	6.60		
				9/11	TU	06:44A		01	DAVISROOFSPONSOR01	6.60		
				9/11	TU	06:53A		01	DAVISROOFSPONSOR01	6.60		
				9/12	WE	05:59A		01	DAVISROOFSPONSOR01	6.60		
				9/12	WE	06:09A		01	DAVISROOFSPONSOR01	6.60		
				9/12	WE	06:23A		01	DAVISROOFSPONSOR01	6.60		
				9/12	WE	06:29A		01	DAVISROOFSPONSOR01	6.60		
				9/12	WE	06:39A		01	DAVISROOFSPONSOR01	6.60		
				9/12	WE	06:44A		01	DAVISROOFSPONSOR01	6.60		
				9/13	TH	05:59A		01	DAVISROOFSPONSOR01	6.60		
				9/13	TH	06:23A		01	DAVISROOFSPONSOR01	6.60		
				9/13	TH	06:29A		01	DAVISROOFSPONSOR01	6.60		
				9/13	TH	06:39A		01	DAVISROOFSPONSOR01	6.60		
				9/13	TH	06:44A		01	DAVISROOFSPONSOR01	6.60		
				9/13	TH	06:53A		01	DAVISROOFSPONSOR01	6.60		
				9/14	FR	06:09A		01	DAVISROOFSPONSOR01	6.60		
				9/14	FR	06:23A		01	DAVISROOFSPONSOR01	6.60		
				9/14	FR	06:29A		01	DAVISROOFSPONSOR01	6.60		
				9/14	FR	06:39A		01	DAVISROOFSPONSOR01	6.60		
				9/14	FR	06:44A		01	DAVISROOFSPONSOR01	6.60		
				9/14	FR	06:53A		01	DAVISROOFSPONSOR01	6.60		

Total Airtime Net Spot Revenue: 198.00

DUPLICATE

PERIOD COST 198.00

55 Total Units

ACTUAL GROSS BILLING	198.00
AGENCY COMMISSION	.00
NET DUE	198.00

Debits	.00
Credits	.00
SUB-TOTALS	.00
TOTAL RECONCILING	

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

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News Channel 7 On Your Side

WSPA-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MSBG_A16 WSPA I 1 '0067

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

INVOICE DATE 09/30/12 BX212053002
ORDER TYPE General WSPA

REP_ WSPA (Local)
SLSP (WSPA) Anderson Daniels
ADV_ Davis Roofing & Maintenance
PROD 191557

INVOICE NUMBER 0406027889
PAGE BROADCAST MONTH 1 08/27/2012 - 09/3
SCHEDULE DATES 6/04/12-12/23/12
Standard Broadcast Month

REF#: . /. /ROOFING
Desc: WSPA
TERMS: NET30 DAYS

SCHED DESCRIPTION	SCHED PRICE	LINES	WEEKS	DAY	ACTUAL BROADCAST DATE	DAY	TIME	LENGTH	M/D/I	PROGRAM/DESCRIPTION	UNIT PRICE	GROSS PRICE	PREEMPTION REMARKS	PREEMPTION CREDIT/CHARGE
M-F 10a Your Carolina	.00	4	1	9/14	FR	*WSPA		30	*MI /	:15 / :15 Bookends	.00		Preempted	.00-
M-F 6p News	325.00	7	1	9/18	TU	*WSPA		30	*MI /	:15 / :15 Bookends	.00		Preempted	325.00-
Banner - Standard	1000.00	12	1	9/17	MO	*WSPA.Com	05:00A		01	Unit	1000.00			
Service - Search Engine Market	2640.00	13	1	9/17	MO	*WSPA.Com	05:01A		01	Unit	2640.00			
Total Airtime Net Spot Revenue:						3,640.00								

DUPLICATE

PERIOD COST 3,965.00

2 TOTAL UNITS

ACTUAL GROSS BILLING	3,640.00
AGENCY COMMISSION	.00
NET DUE	3,640.00

Debits	.00
Credits	325.00-
SUB-TOTALS	325.00CR
TOTAL RECONCILING	

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News Channel 7 On Your Side
WSPA-TV
250 International Dr.
Spartanburg, SC 29303

ADVERTISER Davis Roofing & Maintenance
PRODUCT 191557

INVOICE NUMBER 0406027889
BROADCAST MONTH 08/27/2012 - 09/

AMOUNT DUE 3,640.00

*00067

000139950
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

REMIT TO:

WSPA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26589
RICHMOND VA 23261-6589

401400010 00000000139950 00000406027889 000364000 2

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Agency Advertiser	Station	Invoice #	Invoice Date	Net Amount
Davis Roofing & Maintenance	WSPA	0406025187	5/27/2012	$501.00
Davis Roofing & Maintenance	WSPA	0406025220	5/27/2012	$4,589.00
Davis Roofing & Maintenance	WSPA	0406025848	6/24/2012	$2,775.00
Davis Roofing & Maintenance	WSPA	0406025849	6/24/2012	$6,660.00
Davis Roofing & Maintenance	WSPA	0406025882	6/24/2012	$1,619.00
Davis Roofing & Maintenance	WSPA	0406025901	6/24/2012	$1,448.00
Davis Roofing & Maintenance	WSPA	0406026504	7/29/2012	$3,600.00
Davis Roofing & Maintenance	WSPA	0406026505	7/29/2012	$8,020.00
Davis Roofing & Maintenance	WSPA	0406027194	8/26/2012	$1,090.00
Davis Roofing & Maintenance	WSPA	0406027195	8/26/2012	$4,625.00
Davis Roofing & Maintenance	WSPA	0406027888	9/30/2012	$198.00
Davis Roofing & Maintenance	WSPA	0406027889	9/30/2012	$3,640.00
TOTAL				**$38,765.00**
Davis Roofing & Maintenance	WYCW	0701015087	6/24/2012	$90.00
Davis Roofing & Maintenance	WYCW	0701015088	6/24/2012	$255.00
Davis Roofing & Maintenance	WYCW	0701015099	6/24/2012	$70.00
Davis Roofing & Maintenance	WYCW	0701015103	6/24/2012	$45.00
TOTAL				**$460.00**

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CAROLINAS THE CW WYCW

WYCW-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG_A16 WYCW I 1 0030

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

REP_: WSPA (Local)
SUBP: (WSPA) Anderson Daniels
ADV_: Davis Roofing & Maintenance
PROD: 191557

INVOICE DATE 06/24/12 EX212053005
ORDER TYPE General WYCW
INVOICE NUMBER 0701015087
PAGE BROADCAST MONTH 1 05/28/2012 - 06/2
SCHEDULE DATES 6/04/12-12/23/12
Standard Broadcast Month

REF#: . /DISTRI/BUTION .
Desc: WYCW
TERMS: NET30 DAYS.

SCHEDULE DESCRIPTION	PACK	SPOTS PER WEEK	ACTUAL BROADCAST DATES	DAY	TIME	LENGTH/DAYPART/PRODUCT DESCRIPTION	PRICE	RECONCILIATION REMARKS	RECONCILIATION DISCREPANCIES
M-F 7-9a News			*WYCW			:15 / :15 Bookends			
	7.50	1 12	6/04	MO	07:54A	15*MI FORCOMPANIES:15/1	7.50		
			6/04	MO	07:56A	15*MI FORCOMPANIES:15/2	7.50		
			6/08	FR	08:19A	15*MI FORCOMPANIES:15/1	7.50		
			6/08	FR	08:21A	15*MI FORCOMPANIES:15/2	7.50		
			6/11	MO	07:39A	15*MI FORCOMPANIES:15/1	7.50		
			6/11	MO	07:40A	15*MI FORCOMPANIES:15/2	7.50		
			6/13	WE	08:08A	15*MI FORCOMPANIES:15/1	7.50		
			6/13	WE	08:10A	15*MI FORCOMPANIES:15/2	7.50		
			6/20	WE	08:19A	15*MI WHENYOUNEEDNEWROOF15	7.50		
			6/20	WE	08:21A	15*MI WHENYOUNEEDNEWROOF15	7.50		
			6/22	FR	07:27A	15*MI WHENYOUNEEDNEWROOF15	7.50		
			6/22	FR	07:30A	15*MI WHENYOUNEEDNEWROOF15	7.50		

Total Airtime Net Spot Revenue: 90.00

DUPLICATE

PERIOD COST 90.00

12 Total Units

ACTUAL GROSS BILLING	90.00
AGENCY COMMISSION	.00
NET DUE	90.00

Debits	.00
Credits	.00
SUB-TOTALS	.00
TOTAL RECONCILING	

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

WYCW-TV
250 International Drive
Spartanburg, SC 29303

CAROLINAS THE CW WYCW

ADVERTISER: Davis Roofing & Maintenance
PRODUCT: 191557
INVOICE NUMBER: 0701015087
BROADCAST MONTH: 05/28/2012 - 06/
AMOUNT DUE: 90.00

*00030

D00139950
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

REMIT TO:

WYCW-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26261
RICHMOND VA 23260-6261

401400020 00000000139950 00000701015087 000009000 6

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CAROLINAS THE CW WYCW

WYCW-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG_A16 WYCW I'1 0031

INVOICE DATE 06/24/12 BX212053003

ORDER TYPE General WYCW

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

REP: WSPA (Local)
SLSP: (WSPA) Anderson Daniels
ADV: Davis Roofing & Maintenance
PROD: 191557

INVOICE NUMBER 0701015088

PAGE BROADCAST MONTH 1 05/28/2012 - 06/2

SCHEDULE DATES 6/04/12-12/23/12
Standard Broadcast Month

REF#: . /. /ROOFING
Desc: WYCW

TERMS: NET30 DAYS

SCHEDULE DESCRIPTION	LENGTH	ATT/REF	PER	DAYS	DATE	TIME	ACTUAL BROADCAST LENGTH	PRODUCT/DESCRIPTION	PRICE	REMARKS	ALLOCATION WEIGHT/AMOUNT
M-F 7-9a News						*WYCW		:15 / :15 Bookends			
	7.50	1	6		6/05	TU 08:20A	15*MI	WHENYOUNEEDNEWROOF15	7.50		
					6/05	TU 08:22A	15*MI	WHENYOUNEEDNEWROOF15	7.50		
					6/11	MO 08:39A	15*MI	WHENYOUNEEDNEWROOF15	7.50		
					6/11	MO 08:41A	15*MI	WHENYOUNEEDNEWROOF15	7.50		
					6/19	TU 08:49A	15*MI	WHENYOUNEEDNEWROOF15	7.50		
					6/19	TU 08:51A	15*MI	WHENYOUNEEDNEWROOF15	7.50		
M-Su 10p News						*WYCW		:15 / :15 Bookends			
	35.00	2	6		6/05	TU 10:10P	15*MI	WHENYOUNEEDNEWROOF15	35.00		
					6/05	TU 10:13P	15*MI	WHENYOUNEEDNEWROOF15	35.00		
					6/16	SA 10:22P	15*MI	WHENYOUNEEDNEWROOF15	35.00		
					6/16	SA 10:25P	15*MI	WHENYOUNEEDNEWROOF15	35.00		
					6/23	SA 10:31P	15*MI	WHENYOUNEEDNEWROOF15	35.00		
					6/23	SA 10:34P	15*MI	WHENYOUNEEDNEWROOF15	35.00		

Total Airtime Net Spot Revenue: 255.00

DUPLICATE

PERIOD COST 255.00

12 Total Units

ACTUAL GROSS BILLING	255.00
AGENCY COMMISSION	.00
NET DUE	255.00

Debits	.00
Credits	.00
SUB-TOTALS	.00
TOTAL RECONCILING	

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

WYCW-TV
250 International Drive
Spartanburg, SC 29303

CAROLINAS THE CW WYCW

ADVERTISER Davis Roofing & Maintenance

PRODUCT 191557

INVOICE NUMBER 0701015088

BROADCAST MONTH 05/28/2012 - 06/

AMOUNT DUE 255.00

REMIT TO:

WYCW-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26261
RICHMOND VA 23260-6261

*00031

000139950
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

401400020 00000000139950 00000701015088 000025500 2

ELECTRONICALLY FILED - 2017 Mar 14 10:33 AM - SPARTANBURG - COMMON PLEAS - CASE#2014CP4202841

CAROLINAS THE CW WYCW

WYCW-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG_A16 WYCW I 1 0032

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

REP_ WSPA (Local)
SLSP (WSPA) Anderson Daniels
ADV_ Davis Roofing & Maintenance
PROD 191557

INVOICE DATE 06/24/12 BDZ12041903
ORDER TYPE General WYCW
INVOICE NUMBER 0701015099
PAGE BROADCAST MONTH 1 05/28/2012 - 06/2
SCHEDULE DATES 4/23/12- 9/23/12
Standard Broadcast Month

REF#: . /DISTRI/BUTION
Desc: WYCW
TERMS: NET30 DAYS

FORMAT DESCRIPTION	PRD	QTR/SPT	SPOT/WK	DAY	LEN	ACTUAL BROADCAST START/END	MO	PGM/PRODUCT DESCRIPTION	RATE	RECONCILIATION NOTICE	REMARKS	AFFIDAVIT
M-Su 10p News						*WYCW		:15 / :15 Bookends				
35.00	4	2	5/28	MO	10:24P		15*MI	FORCOMPANIES:15/1	35.00			
			5/28	MO	10:28P		15*MI	FORCOMPANIES:15/2	35.00			

Total Airtime Net Spot Revenue: 70.00

DUPLICATE

PERIOD COST	70.00	2 Total Units	
		ACTUAL GROSS BILLING	70.00
		AGENCY COMMISSION	.00
		NET DUE	70.00
		Debits	.00
		Credits	.00
		SUB-TOTALS	.00
		TOTAL RECONCILING	

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

WYCW-TV
250 International Drive
Spartanburg, SC 29303

CAROLINAS THE CW WYCW

ADVERTISER Davis Roofing & Maintenance
PRODUCT 191557
INVOICE NUMBER 0701015099
BROADCAST MONTH 05/28/2012 - 06/
AMOUNT DUE 70.00

*00032

000139950
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

REMIT TO:

WYCW-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26261
RICHMOND VA 23260-6261

401400020 00000000139950 0000701015099 000007000 6

ELECTRONICALLY FILED - 2017 Mar 14 10:33 AM - SPARTANBURG - COMMON PLEAS - CASE#2014CP4202841

CAROLINAS THE CW WYCW

WYCW-TV

A MEDIA GENERAL STATION

250 International Drive
Spartanburg, SC 29303
Tele (864) 576-7777
Fax (864) 587-5422

INVOICE / AFFIDAVIT

2012 MGBG_A16 WYCW I 1 ' 0033

139950 *****
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

REP_ WSPA (Local)
SLSP: (WSPA) Anderson Daniels
ADV_ Davis Roofing & Maintenance
PROD: 191557

INVOICE DATE 06/24/12 BX212032102
ORDER TYPE General WYCW
INVOICE NUMBER 0701015103
PAGE BROADCAST MONTH 1 05/28/2012 - 06/2
SCHEDULE DATES 4/02/12- 9/23/12
Standard Broadcast Month
TERMS: NET30 DAYS

REF#: . /. /ROOFING
Desc: WYCW

SCHEDULE DESCRIPTION	Price	AT/SEL/FEA	ACTUAL BROADCAST DAY	DAYS	TIME	LENGTH	M/S	PROGRAM/PROGRAM DESCRIPTION	PRICE	RECONCILIATION REMARKS	Debit/Credit
M-F 7-9a News .			*WYCW					:15 / :15 Bookends			
	7.50	3	6	5/28	MO	08:38A		15*MI WHENYOUNEEDNEWROOF15	7.50		
				5/28	MO	08:39A		15*MI WHENYOUNEEDNEWROOF15	7.50		
				5/29	TU	08:27A		15*MI WHENYOUNEEDNEWROOF15	7.50		
				5/29	TU	08:30A		15*MI WHENYOUNEEDNEWROOF15	7.50		
				5/30	WE	08:08A		15*MI WHENYOUNEEDNEWROOF15	7.50		
				5/30	WE	08:10A		15*MI WHENYOUNEEDNEWROOF15	7.50		

Total Airtime Net Spot Revenue: 45.00

DUPLICATE

PERIOD COST 45.00

6 Total Units

ACTUAL GROSS BILLING	45.00
AGENCY COMMISSION	.00
NET DUE	45.00

Debits	.00
Credits	.00
SUB-TOTALS	.00
TOTAL RECONCILING	

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

WYCW-TV
250 International Drive
Spartanburg, SC 29303

CAROLINAS THE CW WYCW

ADVERTISER Davis Roofing & Maintenance
PRODUCT 191557
INVOICE NUMBER 0701015103
BROADCAST MONTH 05/28/2012 - 06/
AMOUNT DUE 45.00

REMIT TO:

WYCW-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26261
RICHMOND VA 23260-6261

*00033

000139950
Davis Roofing & Maintenance
141 Johnson Court
INMAN SC 29349

401400020 00000000139950 00000701015103 000004500 6

DEFENDANT'S EXHIBIT
Davis 3/13/17

CAPITAL BANK

Item Detail

Check 1 of 1 — Status: Paid ✔

tranDate	account	amount	serial	tranCode	aba	sequence
02/07/2013		$501.98		000051		

View deposit | Add to Multi-Item | Back to List

CASH QUICKLY (FULL COLOR) - SECURITY FEATURES LISTED ON BACK INDICATE NOT ALTERING OR COPYING

DAVIS ROOFING GROUP, LLC.
141 JOHNSON COURT
INMAN, SC 29349
(864) 592-7090

CAPITAL BANK, NA
Boiling Springs Branch
Boiling Springs, SC 29310
57-803/532

12718

2/6/2013

PAY TO THE ORDER OF Mark Mahoney $ **501.98

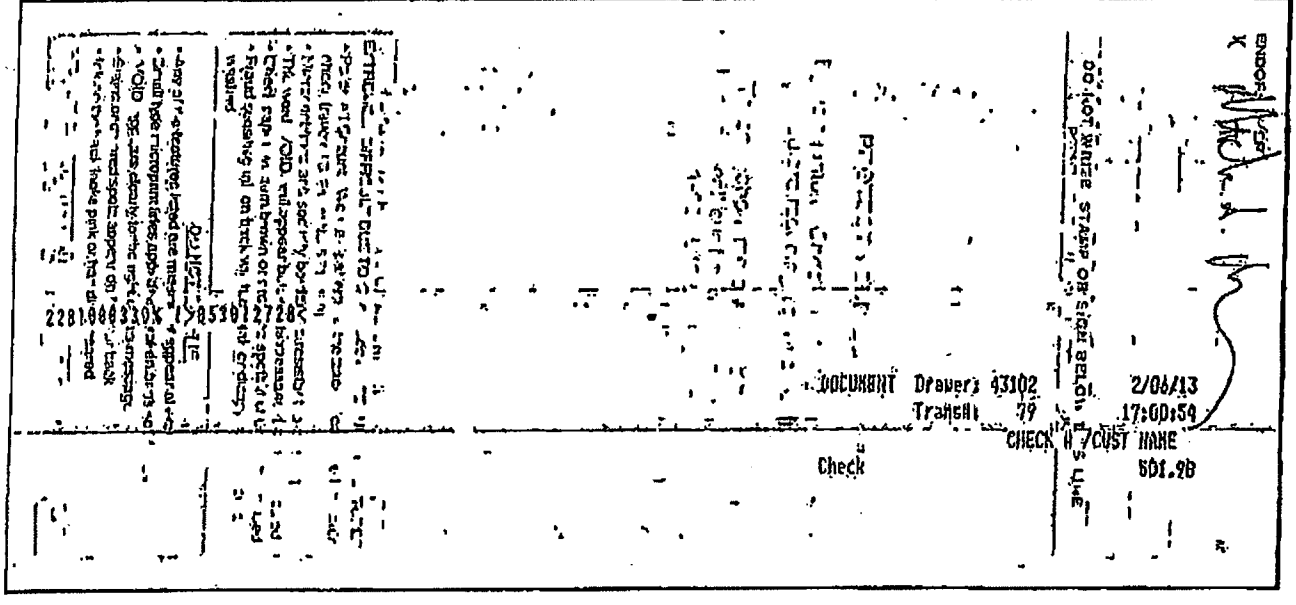
Five Hundred One and 98/100********** DOLLARS

Mark Mahoney

MEMO

Have A Blessed Day

Mary Wolfe



ELECTRONICALLY FILED - 2017 Mar 14 12:52 PM - SPARTANBURG - COMMON PLEAS - CASE#2014CP4202841

ELECTRONICALLY FILED - 2017 Apr 04 8:32 AM - SPARTANBURG - COMMON PLEAS - CASE#2014CP4202841

STATE OF SOUTH CAROLINA	)	
	)	IN THE COURT OF COMMON PLEAS
COUNTY OF SPARTANBURG	)	
Nexstar Media Group, Inc., successor in interest to Media General, Inc., d/b/a WSPA and WYCW,	)	
Plaintiff,	)	
vs.	)	ORDER FOR JUDGMENT
Davis Roofing Group, LLC and Mark Mahoney,	)	2014-CP-42-02841
Defendants.	)	

This matter came before the Court for non-jury trial on March 13, 2017. Present at trial were representatives for Plaintiff with its counsel, representatives for the Defendant, Davis Roofing Group, LLC (hereinafter "Davis Roofing"), with its counsel, and the Defendant, Mark Mahoney (hereinafter "Mahoney"), with his counsel. Plaintiff brought this action alleging breach of contract against Davis Roofing on an outstanding account debt for advertising, and an alternative claim against Mahoney on the same debt in the event it was established that he lacked the authority to make the advertising contract on behalf of Davis Roofing. Davis Roofing answered denying its liability on the account and alleging that Mahoney had no authority to make the agreement on behalf of Davis Roofing. Mahoney filed pleadings alleging that he was the marketing director for Davis Roofing and was the authorized agent to make the agreement on behalf of Davis Roofing with Plaintiff.

When this case was called, Davis Roofing initially made motions for default against Mahoney and for summary judgment against Mahoney. I find that there has been no

ELECTRONICALLY FILED - 2017 Apr 04 8:32 AM - SPARTANBURG - COMMON PLEAS - CASE#2014CP4202841

cross-claim asserted against Mahoney by Davis Roofing in this action, and accordingly the motions for default and for summary judgment were both denied.

Plaintiff advised the Court at the outset that Nexstar Media Group, Inc. has become the successor to the interest of Plaintiff in this action, pursuant to a merger or acquisition transaction that was completed in or around December 2016. Plaintiff requested that Nexstar Media Group, Inc. be substituted as the Plaintiff in this action and the caption of this case be amended to name Nexstar Media Group, Inc. as the Plaintiff. Both Defendants consented, and it is so ordered.

This action then proceeded to trial. Upon hearing and considering the testimony, the evidence presented, and the arguments of counsel, I make the findings of fact and conclusions of law set forth hereinbelow.

Prior to May 2012, Davis Roofing had purchased some advertising from Plaintiff. Regarding this prior advertising, Plaintiff, through its account executive, had dealt directly with Jerry Davis, the owner of Davis Roofing. Around early 2012, Jerry Davis informed Plaintiff that he was bringing on a marketing specialist in an effort to increase the market share of Davis Roofing. He directed Plaintiff to deal with Mahoney and introduced Mahoney as his "marketing director" or "director of marketing". Jerry Davis did not advise Plaintiff of any limitation on Mahoney's authority to negotiate and make contracts for advertising on behalf of Davis Roofing. Mahoney provided to Plaintiff a business card identifying himself as the "Director of Marketing" for Davis Roofing. Through negotiations with Mahoney, Plaintiff worked out a May to December advertising campaign for Davis Roofing. On May 9, 2012, Mahoney signed the contract for this advertising campaign for Davis Roofing as its Director of Marketing. During the course of the negotiations and dealings with Mahoney on the advertising, Plaintiff's account

executive met with Mahoney several times at Davis Roofing, and was seen there by other employees or officers of Davis Roofing discussing the advertising. Plaintiff was never advised by Jerry Davis, Mahoney, or anyone else of any limitation on Mahoney's authority to deal with Plaintiff and to contract for advertising on behalf of Davis Roofing.

Plaintiff provided and ran the advertising for Davis Roofing pursuant to the May 9, 2012 agreement from May until sometime in August. Invoices were sent to Davis Roofing periodically reflecting the advertising that ran and the charges to Davis Roofing under the agreement for such advertising. In early August, Plaintiff was requested to suspend the TV advertising because Davis Roofing needed to adjust the advertised price. Thereafter, Plaintiff was requested to terminate the TV advertising, which it did so without the agreed two-week advance notice. Davis Roofing continued to receive bonus advertising at no charge and internet and sponsored bars until all advertising was terminated in September. Plaintiff made several attempts to contact Davis Roofing to discuss the account status and payment of the past due invoices. Despite these attempts, Plaintiff received no response, nor were the past due invoices paid. The account records produced by Plaintiff reflect credit for payment in September and a current past due balance to Plaintiff of $39,225.00.

Mark Mahoney was hired by Jerry Davis as the director of marketing for Davis Roofing. He engaged in a number of activities for Davis Roofing as the director of marketing, including assisting with its website, redesigning and obtaining business cards, making agreements with media groups for advertising, and general consulting. Mahoney testified that he kept Jerry Davis aware of his activities on behalf of Davis Roofing, including the advertising he was arranging on behalf of the company. He received no objections to his activities during the time he was employed or engaged as the director of marketing for Davis Roofing. All other

ELECTRONICALLY FILED - 2017 Apr 04 8:32 AM - SPARTANBURG - COMMON PLEAS - CASE#2014CP4202841

advertising negotiated and agreed to by Mahoney on behalf of Davis Roofing with other media groups was paid without incident or objection. Mahoney further testified that he was informed of no limitations on his authority to negotiate and contract for advertising on behalf of Davis Roofing.

Davis Roofing sought a determination that Requests for Admission sent to Mahoney in December 2015, should be deemed admitted due to his failure to respond. Mahoney denied having ever received any Requests for Admission from Davis Roofing. At the time of the Requests for Admission, Mahoney was *pro* se in this action. In May 2016, Mahoney retained counsel, who provided notice to counsel for Davis Roofing of his appearance and inquired whether any further responses were needed. Nothing further was requested. Based on the facts and circumstances existing, I find that Mahoney should not be held to the strict standard of Rule 36, SCRCP, and find that the Requests for Admission should not be deemed admitted.

I further find that Jerry Davis and Davis Roofing represented to Plaintiff that Mahoney was the director of marketing for Davis Roofing with the authority to negotiate and enter contracts on behalf of Davis Roofing. I find that Plaintiff relied on these representations and provided advertising for Davis Roofing. I find that Plaintiff is owed $39,225.00 for said advertising. I further find that Mahoney was given the actual authority to negotiate and enter into contracts for advertising with Plaintiff without limitation, and that no limitation on such authority was expressed to Plaintiff. I find that Davis Roofing provided Mahoney with a business card identifying him as its "Director of Marketing" and put Mahoney in a position to negotiate and sign or enter into agreements on behalf of Davis Roofing for advertising. I find that Mahoney did so with Plaintiff and with other media groups. I find that Davis Roofing received the invoices from Plaintiff from time to time during the course of the advertising, but

ELECTRONICALLY FILED - 2017 Apr 04 8:32 AM - SPARTANBURG - COMMON PLEAS - CASE#2014CP4202841

did not pay all the charges on said invoices, nor did Davis Roofing ever advise Plaintiff of any objection to, or dispute with, such invoices or the advertising. I find further that Davis Roofing received a direct benefit from the advertising provided by Plaintiff. I find that there remains a balance due to Plaintiff by Davis Roofing for such advertising in the sum of $39,225.00, and that Plaintiff is entitled to judgment for said balance due. Inasmuch as Plaintiff is the prevailing party in this action, Plaintiff is entitled to recover the customary costs of this action including docketing, motion fees, reference fees and cost of service in the total sum of $480.00.

NOW THEREFORE, IT IS ORDERED that Plaintiff, Nexstar Media Group, Inc., is hereby granted judgment against the Defendant, Davis Roofing Group, LLC, for the sum of $39,225.00, plus costs of $480.00, making a total of $39,705.00.

IT IS FURTHER ORDERED that Plaintiff's claims against Mark Mahoney are dismissed with prejudice.

IT IS FURTHER ORDERED that all Counterclaims and Cross-claims, however designated in any of the pleadings filed in this action, are dismissed with prejudice.

IT IS SO ORDERED.

[SIGNATURE ON ORDER TO FOLLOW]

ELECTRONICALLY FILED - 2017 Apr 04 8:32 AM - SPARTANBURG - COMMON PLEAS - CASE#2014CP4202841

ELECTRONICALLY FILED - 2017 Apr 04 8:32 AM - SPARTANBURG - COMMON PLEAS - CASE#2014CP4202841

FORM 4

STATE OF SOUTH CAROLINA
COUNTY OF SPARTANBURG
IN THE COURT OF COMMON PLEAS

JUDGMENT IN A CIVIL CASE

CASE NO. 2014-CP-42-02841

Nexstar Media Group, Inc., successor in interest to Media General, Inc., d/b/a WSPA and WYCW
PLAINTIFF(S)

Davis Roofing Group, LLC and Mark Mahoney
DEFENDANT(S)

Submitted by: s/Craig H. Allen	**Attorney for :** ☒ Plaintiff ☐ Defendant or ☐ Self-Represented Litigant

DISPOSITION TYPE (CHECK ONE)

☐ **JURY VERDICT**. This action came before the court for a trial by jury. The issues have been tried and a verdict rendered.

☒ **DECISION BY THE COURT**. This action came to trial or hearing before the court. The issues have been tried or heard and a decision rendered. ☐ See Page 2 for additional information.

☐ **ACTION DISMISSED** (*CHECK REASON*): ☐ Rule 12(b), SCRCP; ☐ Rule 41(a), SCRCP (Vol. Nonsuit); ☐ Rule 43(k), SCRCP (Settled); ☐ Other

☐ **ACTION STRICKEN** (*CHECK REASON*): ☐ Rule 40(j), SCRCP; ☐ Bankruptcy; ☐ Binding arbitration, subject to right to restore to confirm, vacate or modify arbitration award; ☐ Other

☐ **DISPOSITION OF APPEAL TO THE CIRCUIT COURT** (*CHECK APPLICABLE BOX*): ☐ Affirmed; ☐ Reversed; ☐ Remanded; ☐ Other

NOTE: ATTORNEYS ARE RESPONSIBLE FOR NOTIFYING LOWER COURT, TRIBUNAL, OR ADMINISTRATIVE AGENCY OF THE CIRCUIT COURT RULING IN THIS APPEAL.

IT IS ORDERED AND ADJUDGED: ☒ See attached order (formal order to follow) ☐ Statement of Judgment by the Court:

ORDER INFORMATION

This order ☒ ends ☐ does not end the case.
Additional Information for the Clerk :

INFORMATION FOR THE JUDGMENT INDEX

Complete this section below when the judgment affects title to real or personal property or if any amount should be enrolled. If there is no judgment information, indicate "N/A" in one of the boxes below.

Judgment in Favor of (List name(s) below)	Judgment Against (List name(s) below)	Judgment Amount To be Enrolled (List amount(s) below)
Nexstar Media Group, Inc.	Davis Roofing Group, LLC	$39,705.00
		$
		$

If applicable, describe the property, including tax map information and address, referenced in the order:
N/A

The judgment information above has been provided by the submitting party. Disputes concerning the amounts contained in this form may be addressed by way of motion pursuant to the SC Rules of Civil Procedure. Amounts to be computed such as interest

or additional taxable costs not available at the time the form and final order are submitted to the judge may be provided to the clerk. **Note: Title abstractors and researchers should refer to the official court order for judgment details.**

Circuit Court Judge	Judge Code	Date

For Clerk of Court Office Use Only

This judgment was entered on the day of , 20 and a copy mailed first class or placed in the appropriate attorney's box on this day of , 20 to attorneys of record or to parties (when appearing pro se) as follows:

ATTORNEY(S) FOR THE PLAINTIFF(S)	**ATTORNEY(S) FOR THE DEFENDANT(S)**
	CLERK OF COURT

Court Reporter:

ADDITIONAL INFORMATION REGARDING DECISION BY THE COURT AS REFERENCED ON PAGE 1.

This action came to trial or hearing before the court. The issues have been tried or heard and a decision rendered.

ELECTRONICALLY FILED - 2017 Apr 04 8:32 AM - SPARTANBURG - COMMON PLEAS - CASE#2014CP420841

ELECTRONICALLY FILED - 2017 Apr 04 8:32 AM - SPARTANBURG - COMMON PLEAS - CASE#2014CP4202841

Spartanburg Common Pleas

Case Caption: Media General Inc Dba , plaintiff, et al VS Davis Roofing Group Llc , defendant, et al

Case Number: 2014CP4202841

Type: Order/Judgment and Form 4

It is So Ordered

s/Judge Gordon G Cooper-3065

ELECTRONICALLY FILED - 2017 Apr 13 11:51 AM - SPARTANBURG - COMMON PLEAS - CASE#2014CP4202841

STATE OF SOUTH CAROLINA COUNTY OF SPARTANBURG	IN THE COURT OF COMMON PLEAS SEVENTH CIRCUIT
MEDIA GENERAL INC., Plaintiffs, vs. DAVIS ROOFING GROUP, LLC And Mark Mahoney Defendant(s)	**NOTICE AND MOTION TO RECONSIDER** CASE NO.: 2014-CP-42-02841

TO: CRAIG ALLEN, ATTORNEY FOR MEDIA GENERAL AND JAMES CRAVEN, ATTORNEY FOR MARK MAHONEY

YOU WILL TAKE NOTICE that pursuant to Rule 59 and Rule 60 (b) of the South Carolina Rules of Civil Procedure, the Defendant, Davis Roofing Group, LLC, by and through its' attorney, will move before this Court, in Spartanburg County, Spartanburg, SC, at a date and time to be specified by the Court, for an Order setting aside the Final Order in the above-captioned action against the said Defendant. This motion is based upon the applicable Rules of Court, South Carolina case law, and any affidavits and/or memorandum which may be filed prior to the hearing. The Defendant further allege that Defendants are prompt in filing for relief, the existence of meritorious defenses, and the Plaintiff and Co-Defendant will not be adversely prejudiced.

April 13, 2017

__/s John Strickland_____

John C. Strickland, SC Bar # 76210
Attorney for Defendant
184 N. Daniel Morgan Ave
Spartanburg, SC 29306
Phone: (864) 699-8164

STATE OF SOUTH CAROLINA

COURT OF COMMON PLEAS

COUNTY OF SPARTANBURG

NEXSTAR MEDIA GROUP, INC., SUCCESSOR IN INTEREST TO MEDIA GENERAL, INC., D/B/A WSPA AND WYCW,

PLAINTIFF,

-VS-

DAVIS ROOFING GROUP, LLC AND MARK MAHONEY,

DEFENDANTS.

TRANSCRIPT OF MOTION TESTIMONY

(2014CP42-02841)

Spartanburg, South Carolina

REFERENCE HELD: JUNE 29, 2017.

B E F O R E: HONORABLE GORDON G. COOPER,
MASTER-IN-EQUITY FOR SPARTANBURG COUNTY.

STRICKLAND LAW FIRM, LLC
BY: JOHN C. STRICKLAND, ESQUIRE,
Attorney for the Defendants - Appellant..

BY: CRAIG H. ALLEN, ESQUIRE,
Attorney for Plaintiff-Respondent.

BY: JAMES STONE CRAVEN, ESQUIRE
Attorney for Defendant - Respondent Mark Mahoney.

Sarah Hollis, Court Reporter

THE COURT: We go on the record in the case of Nexstar Media Group, Inc., successor in interest to Media General, Inc., d/b/a WSPA and WYCW, Plaintiff, versus Davis Roofing Group, LLC and Mark Mahoney, Defendants. This is case number 2014CP4202841. And we are here on the Motion to Reconsider filed by Mr. Strickland, as attorney for Davis Roofing Group, LLC. All right, Mr. Strickland.

MR. STRICKLAND: Thank you, Your Honor. Your Honor may it please the Court.

THE COURT: Yes.

MR. STRICKLAND: We are here specifically regarding Rule 36. May I approach?

THE COURT: Yes.

MR. STRICKLAND: Thank you, Your Honor. Your Honor, Rule 36 states specifically, 36(b) "Any matter admitted under this rule is conclusively established unless the court permits withdrawal or amendment." Now the caveat is unless the court permits on motion. No such motion was made in this case. The case law says and in fact we looked in, *Commerce Center v. Powers,* that is the first case. It is 347 S. C. 545. The Court held that the efficacy of admissions is akin to the doctrine of judicial estoppel. An admission precludes the admitting party from arguing facts at trial contrary to its responses to a request to admit. Even if the court allows the party to withdraw or amend it can do so if, number one, the presentation of the merits is furthered by the amendment and the Defendant Davis can demonstrate prejudice but the account didn't demonstrate prejudice because of the amendment. In this matter, the Court allowing the amendment created prejudice but furthermore they allowed the amendment without a motion being made. In this case it disallowed the liability in this action against the Defendant, Mr. Mahoney. In the case of, the second case I have presented is *Scott v. Greenville Housing,* 353 S.C. 639. The Court held that if the language of the request to admit specifically goes to the issue in the pleadings, admission resulting from a party's failure to request may override the pleadings. The court held that our courts have repeatedly found that failure to respond to request

for admissions, the matters contained therein admitted for trial. Regardless of whether the admission concern matters responded to in the pleadings. The court has held that admissions obtained via failure to respond to request to admit are just as binding on a party as an answer in a pleading or stipulations unless on no show. No motion in this case was made, Your Honor. Our position is that we are asking to admit or deny that he was the contractor. That was deemed admitted. We asked him to admit or deny that he didn't have the apparent or actual authority to sign contracts on behalf of Davis Roofing. That was deemed admitted. We asked him to admit or deny that he ordered his own business cards. That was deemed admitted. We asked him to admit or deny that he didn't have the authority to grant himself a corporate title. That was deemed admitted. We asked him did he admit or deny that he did not have written permission to sign the contract with the Plaintiffs and that was deemed admitted. We asked him did he admit or deny that he signed the contract of his own accord and that was deemed admitted. Your Honor, our position is that case law under Rule 36 states that he admitted to these things and that is why we ask that you reconsider. Thank you, Your Honor.

THE COURT: Mr. Allen.

MR. ALLEN: I am going to say first in the Motion to Reconsider filed there has been no reference to Rule 36. I figured that the argument would be made as to the wording by the court and the findings made by the court. So I am somewhat surprised by the argument again arguing about the Request for Admissions. And we would object on that basis. The second thing is, if the argument is that no motion was made to basically excuse the failure to respond to Request for Admissions, I think that motion was essentially made by our opposing his request at trial. There was no motion made to - - the Request to Admit weren't sent to my client, to the Plaintiff. I didn't see them until late in the process, almost right before trial. The Request to Admit was allegedly sent to Mr. Mahoney. And, of course, Mr. Mahoney testified that he never received those. And there is certainly a question of fact as to whether he ever got them and should have admitted. Anyway, of

course, Mr. Mahoney it seems to me is a pro se Defendant. I don't know that even if he got them that he would have understood what the import of those are. But as I say, the request to have these things being admitted were proposed at trial as essentially a motion to not allow those things and in any event such would not operate against the Plaintiff and my client because the Request to Admit were not addressed to us. They were addressed instead to Mr. Mahoney. Even if, what he says is true and the request he deemed admitted there is sufficient evidence in the record that Mr. Mahoney had the apparent or applied authority to enter into this agreement on behalf of Davis Roofing with my client. Let me refer to some further case law. This is in a case called *Thornburg v. Smith.* An apparent agency can exist when a proposed principal consciously or implicitly represented that another person was going to be his agent. There was reliance on that representation and there was a change in position based on that reliance. The first element, the purported, the principal consciously or impliedly representing someone to be his agent that could be established by affirmative conduct or by consciously and voluntary action such as passively permitting another person to appear to third parties to have the authority to act on his behalf. That occurred in this instance. The court will recall that Jerry Davis, himself, admitted that he directed the Plaintiff to deal with Mark Mahoney in regards to the advertising campaign that was being discussed. An account executive testified to the same thing. Davis Roofing, the record also reflects that Davis Roofing provided Mark Mahoney with a business card which called him the director of marketing. And Mark Mahoney met with the Plaintiff, I think several times, at the Davis Roofing facility, where he was seen there by others in authority including the office manager who testified and I think it was the executive vice president or somebody. Mr. Mayfield, who also testified. So there were not representations just from Mark Mahoney. These are representations or actions by Jerry Davis and Davis Roofing which showed the reasonable third party that this person had the authority to enter into these agreements. In fact, Jerry Davis' own testimony if the court will recall was that, Mark Mahoney had authority to do advertising up to Five hundred & no/100 ($500.00) dollars. Therefore,

he admits that he actually gave Mark Mahoney authority to enter into these advertising contracts. Now this Five hundred & no/100 ($500.00) dollar limitation was denied by Mr. Mahoney and in fact no statement or no indication of this limitation existing was ever given to the Plaintiff. That is admitted by Mr. Davis, himself. Therefore, Mr. Davis put Mark Mahoney in a position that it appeared at least that he was able to discuss and enter into these advertising contracts. He in fact had, according to Mr. Davis' own testimony the actual authority to enter into advertising agreement and no limitation on that authority was ever given to the Plaintiff or according to Mr. Mahoney ever given to Mr. Mahoney, either. Now if Mr. Davis had secret limitations that I may only accept a contract at Five hundred & no/100 ($500.00) dollars, well he has got to tell these people that when he puts this implied agent, this apparent agent out in the market place to do his business and that he did not do. Obviously the Plaintiff relied on Mr. Mahoney's authority as represented by Jerry Davis and by Davis Roofing and sold the advertising based on that reliance. Invoices, of course, were sent to Davis Roofing on a regular basis during the course of this advertising campaign from whenever it started. I think that it was in May to August or September when it finally ended. No indication was given to the Plaintiff that there was anything wrong with the invoices or that the services weren't ordered or that there was no contract or you know, what the heck is this. You know, we don't know why you are billing us. Nothing was ever said to the Plaintiff. In fact, the Plaintiff's account representative, testified that he was sending e-mails, which we presented into evidence, to Davis Roofing after the account got behind trying to get them to make payments and there was no response to those either, even that late in the game. In any event, so all of this indicates that Mr. Mahoney either had the actual authority or he had the apparent and implied authority to bind the contract and that would be true regardless of the admission in the agreement. In other words, it could be admitted that he did not have the actual authority to do this for Davis Roofing, even if that was admitted the apparent authority could still be shown and was clearly shown by the evidence presented into the court. So we believe the order correctly stated the facts and the findings of the

court and that the order should be upheld.

MR. STRICKLAND: May I respond to him?

THE COURT: Are you going to do them one at a time.

MR. STRICKLAND: If that is okay. I don't want to be double teamed, Your Honor.

THE COURT: That is fine.

MR. STRICKLAND: And he is making the argument for Mr. Mahoney. Your Honor, first of all service is made upon mail. That has always been the rule in every court, in every situation. We served this in good faith. We sent it in the mail to his home address. What he did with it, we have no idea. He could have sat on it, he could have thrown it away, we don't know but service was good. The bottom line is, Your Honor, we didn't have to reserve him. We didn't have to give him the additional time on the Request to Admit. In every case, once you serve them and once that time limit is gone they are deemed admitted. That is our only position, Your Honor. The bottom line as to the facts, you know I have spoken with opposing counsel. Quanta merit injustice says that someone owes him money, whether it is my client to them or Mr. Mahoney. Someone owes them money and that is our position, Your Honor. Even if we are liable we feel like Mr. Mahoney is liable too, to my client. Thank you, Your Honor.

THE COURT: All right. Mr. Craven.

MR. CRAVEN: May it please the Court. I think that we are trying to get around this by a technicality and if we are going to go about it with that route this motion to reconsider made no statement whatsoever of what he was asking to be reconsidered. He especially never mentioned Rule 36. That has to be pled with specificity in the notice and the motion in order for you and us to be able to address that situation. He didn't pled anything. He just told us what Rules 59 and 60, allows to have a motion to reconsider but if he wanted to do a Rule 36, he had to pled that with specificity. He failed to do so. Furthermore, if he did serve via mail we are not sure whether the address was right for Mr. Mahoney and at the time he was in the hospital from what I understand.

I believe the record clearly states how and what happened in regards to the relationship between Davis and Mahoney. I don't believe spending a whole lot more time addressing the fact that he had the right to do what he wanted to do. So if we are going to be technical and try to say that it was admitted lets get technical and say that it had to be pled in order for it to be done today and for us to address that situation. He did not plead that.

MR. STRICKLAND: I would like for co-counsel to show me where it says that it has to be pled with specificity.

MR. CRAVEN: I don't have a computer on me at the time.

MR. STRICKLAND: Well I have got Rules 59 and 60.

MR. CRAVEN: Rules 59 and 60, addresses your right to reconsider.

MR. STRICKLAND: Correct.

MR. CRAVEN: But you are arguing that Rule 36 - - -

MR. STRICKLAND: It doesn't say that I have to pled this with specificity. I just have to file my motion.

MR. CRAVEN: If you are bringing up what needs to be addressed by the Court that you are asking them to reconsider - - -

THE COURT: Gentlemen direct your argument to me and not to each other.

MR. CRAVEN: Yes sir.

MR. STRICKLAND: Your Honor, I don't see any where in the rule that says that I have to bring that up in my motion.

MR. CRAVEN: Your Honor, it is my understanding - - -

THE COURT: How are they are going to know what your basis for the - - other than you stated that pursuant to Rules 59 and 60.

MR. STRICKLAND: Yes sir.

THE COURT: You have got the right to file it.

MR. STRICKLAND: That is correct.

THE COURT: But this is not a situation where you come in and bring up something that you have not notified them to be prepared for.

MR. STRICKLAND: I understand.

THE COURT: But I think to say that you can argue any matter and they have to be prepared for it regardless of what it is. I don't think that is - - -

MR. CRAVEN: Your Honor, it has been my understanding that in situations such as this when you are asking the court to reconsider you have to give notice of what they are going to ask to be reconsidered. That is just a fact, if you are allowed to make the motion. I don't have the rules in front of me but I am certain that you have to pled what you are asking to be reconsidered with specificity.

MR. STRICKLAND: And it doesn't say with specificity. But regardless of the fact, our position still remains that in this incident we have asked the Court to reconsider their decision on disallowing the request to admit. That is all that we have asked.

THE COURT: Let me stop at this point. There is no question that you had a right to file this.

MR. STRICKLAND: Yes sir.

THE COURT: I read the order again. I have dealt with the issue of the admissions and for two reasons I am going to deny your motion. One is, I have ruled and dealt on it.

MR. STRICKLAND: Yes sir.

THE COURT: And I feel that my ruling was correct. And the second is that you have not put the attorneys for Mr. Mahoney and Media General on notice that this is your argument.

MR. STRICKLAND: Okay.

THE COURT: So I am denying your motion for reconsideration on those two grounds.

MR. STRICKLAND: Yes sir.

THE COURT: There is no question that you had the right to file it, that is Rules 59 and 60. But

one is and I am going outside of that which you had pled and that is I feel my ruling relating to the request for admissions that I made during the hearing and also is in the order is correct based on the circumstances that I looked at the time.

MR. STRICKLAND: Okay.

THE COURT: So that is my ruling. Gentlemen if you will, Mr. Allen will you prepare the order and e-file it.

MR. ALLEN: I will be glad to do that, Your Honor. Thank you.

THE COURT: All right.

MR. STRICKLAND: Thank you, Your Honor.

MR. CRAVEN: Thank you.

THE COURT: Have a good day.

---------- END OF MOTION ----------

STATE OF SOUTH CAROLINA

COURT OF COMMON PLEAS

COUNTY OF SPARTANBURG

CERTIFICATE

I, the undersigned Sarah Hollis, Court Reporter for the Master-In-Equity for the County of Spartanburg, State of South Carolina, do hereby certify that the foregoing is a true and accurate Transcript of Testimony of the motion proceedings had at the hearing of the captioned case, before the Honorable Gordon G. Cooper, Master-In-Equity for Spartanburg County, South Carolina, on the 29th day of June 2017.

I do further certify that I am neither of kin, counsel nor interest to any party hereto.

Sarah Hollis
Court Reporter

SWORN to before me this
8th day of November, 2017.

Spartanburg, South Carolina.

Sharon D. Winstead
Notary Public for South Carolina
My Commission Expires: September 13, 2026.

ELECTRONICALLY FILED - 2017 Jul 06 9:26 AM - SPARTANBURG - COMMON PLEAS - CASE#2014CP4202841

STATE OF SOUTH CAROLINA	)	
	)	IN THE COURT OF COMMON PLEAS
COUNTY OF SPARTANBURG	)	
Nexstar Media Group, Inc., successor in interest to Media General, Inc., d/b/a WSPA and WYCW,	)	
Plaintiff,	)	
vs.	)	ORDER DENYING MOTION TO RECONSIDER 2014-CP-42-02841
Davis Roofing Group, LLC and Mark Mahoney,	)	
Defendants.	)	

This matter came before me for hearing on June 29, 2017 on the Motion to Reconsider filed by the Defendant Davis Roofing Group, LLC ("Davis Roofing"). This Court had issued its order for judgment in this action, filed April 4, 2017 granting judgment to Plaintiff against Davis Roofing for a total of $39,705.00. Davis Roofing filed its Motion to Reconsider on April 13, 2017 requesting the Court to reconsider the aforesaid Order for Judgment. Davis Roofing's Motion to Reconsider referenced only Rules 59 and 60(b), SCRCP, the existence of meritorious defenses, and that adverse parties would not be prejudiced thereby. At the hearing on this Motion, Davis Roofing based its argument on Rule 36, SCRCP, seeking this Court's reconsideration regarding its denial to grant a determination that the Requests for Admission sent to the Defendant Mark Mahoney ("Mahoney") should be deemed admitted for his failure to deny the same. Davis Roofing argued that the Requests for Admission were admitted upon the failure of Mahoney to deny the same, and that it was up to the other parties to make a motion to withdraw the admission pursuant to Rule 36(b). Davis Roofing asserts that no such motion was made and therefore the Requests were admitted.

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Counsel for Plaintiff and counsel for Mahoney objected to Davis Roofing's argument on Rule 36 on the basis that the Motion to Reconsider failed to give them adequate notice of the grounds or basis for the Motion. They further argued that the issue had been argued at trial and was properly ruled upon by the Court. Specifically, counsel argued that a question exists as to whether Mahoney ever received the Requests for Admission. At trial, Mahoney denied having ever received the Requests for Admission. Mahoney was acting *pro se* at the time the Requests for Admission were sent. Mahoney retained counsel shortly thereafter, but no follow up correspondence was ever sent to Mahoney or his counsel seeking responses to the Requests for Admission or otherwise prompting for a response. Further, no Motion to Compel was ever made or filed. Davis Roofing filed a Motion for Summary Judgment immediately before trial and based its Motion on Mahoney's failure to respond to the Requests for Admission. It is important to note that copies of the Requests for Admission were not provided to Plaintiff's counsel, nor to Mahoney's counsel, until immediately before trial. At trial, both Plaintiff's counsel and Mahoney's counsel opposed and argued against a determination that the Requests for Admission be deemed admitted. Counsel argues that this opposition at trial is equivalent to a motion seeking the withdrawal of any alleged admission. Considering all of these circumstances, including Mahoney's uncontroverted statement that he never received the Requests for Admission, and the lack of any prejudice to Davis Roofing, the Court found that the Requests for Admission should not be deemed admitted for purposes of trial.

After considering the arguments of counsel at the hearing before me, I find that Davis Roofing's Motion should be denied for the reasons set forth hereinabove. This Court had considered all of the issues regarding the Requests for Admission sent to Mahoney and properly ruled that those requests should not be deemed admitted for purposes of trial. No parties

suffered prejudice as a result of that decision. Accordingly, I find that the Order for Judgment, filed April 4, 2017, correctly determined this action, and the Motion to Reconsider filed by Davis Roofing is hereby denied.

IT IS SO ORDERED.

[SIGNATURE ON ORDER TO FOLLOW]

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Spartanburg Common Pleas

Case Caption: Media General Inc Dba , plaintiff, et al VS Davis Roofing Group Llc , defendant, et al

Case Number: 2014CP4202841

Type: Order/Other

It is So Ordered

s/Judge Gordon G Cooper-3065